	Page	Table	Title	Base Description	Base
●	1	1	Q.1a What food issues, if any, are you concerned about? (Spontaneous)	Base: All adults England/Wales/NI	1919
●	42	2	Q.1b And which of these food issues are you concerned about, if any? -Total concerns	Base: All adults England/Wales/NI	1919
●	68	3	Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns	Base: All adults England/Wales/NI	1919
●	85	4	Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns	Base: All adults England/Wales/NI	1919
●	111	5	Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns	Base: All adults England/Wales/NI	1919
●	149	6	Q.1b-Q.1d Food issues concerned about- Summary	Base: All adults England/Wales/NI	1919
●	188	7	Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?	Base: All adults England/Wales/NI	1919
●	203	8	Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?	Base: All adults England/Wales/NI	1919
●	216	9	Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?	Base: All adults England/Wales/NI	1919
●	229	10	Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?	Base: All adults who are at all aware of the standards of hygiene when they buy food UK	1522
●	255	11	Q.4 Which of the following, if any, have you heard of? - UK	Base: All adults England/Wales/NI	1919
●	294	12	Q.4 Which of the following, if any, have you heard of? - England	Base: All adults England	1752
●	316	14	Q.4 Which of the following, if any, have you heard of? - Wales	Base: All adults Wales	103
●	338	15	Q.4 Which of the following, if any, have you heard of? - NI	Base: All adults NI	64
●	360	16	Q.4b How much do you know about the Food Standards Agency, also known as the FSA?	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	373	17	Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	386	18	Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)	Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK	1506
●	450	20	Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness	Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK	1506
●	514	22	Q.4d_01 To what extent do you agree or disagree that the FSA is the following... Fighting food fraud, such as selling food which isn't what it says it is	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526

	Page	Table	Title	Base Description	Base
●	527	23	Q.4d_02 To what extent do you agree or disagree that the FSA is the following... Working on my behalf	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	540	24	Q.4d_03 To what extent do you agree or disagree that the FSA is the following... Good at explaining food safety and the science behind it	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	553	25	Q.4d_04 To what extent do you agree or disagree that the FSA is the following... Open and honest	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	566	26	Q.4d_05 To what extent do you agree or disagree that the FSA is the following... Innovative, efficient and cost effective	Base: All adults aware of the Food Standards Agency - England/Wales/NI	1526
●	579	27	Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops and restaurants is safe, and to provide advice on food safety in the home.	Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK	778
●	596	29	Q.6b_01 To what extent do you agree or disagree with the following statements... I trust that the FSA tell the truth in the information they provide	Base: All adults in England, Wales and NI	1989
●	609	30	Q.6b_02 To what extent do you agree or disagree with the following statements... I trust that the food industry is regulated fairly	Base: All adults in England, Wales and NI	1989
●	622	31	Q.6b_03 To what extent do you agree or disagree with the following statements... I trust that the people who produce and sell food in the food industry have my best interests at heart	Base: All adults in England, Wales and NI	1989
●	635	32	Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?	Base: All adults in England, Wales and NI	1989
●	648	33	Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?	Base: All adults not always confident when buying or eating food	1441
●	717	34	Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?	Base: All adults not always confident when buying or eating food	1441
●	730	35	Q.8a Do you cook and/or prepare food for any of the following?	Base: All adults in England, Wales and NI	1989
●	756	36	Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)	Base: All adults in England, Wales and NI	1989
●	769	37	Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)	Base: All adults in England, Wales and NI	1989
●	786	38	Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?	Base: All adults in England, Wales and NI	1989
●	812	39	Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?	Base: All adults in England, Wales and NI	1989

	Page	Table	Title	Base Description	Base
●	838	40	Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.	Base: All adults in England, Wales and NI	1989
●	864	41	Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Myself	Base: All adults in England, Wales and NI	1989
●	877	42	Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Another adult in my household	Base: All adults in England, Wales and NI	1989
●	890	43	Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A child/children in my household	Base: All adults in England, Wales and NI	1989
●	903	44	Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A child/children not in your household e.g. if your children live elsewhere	Base: All adults in England, Wales and NI	1989
●	916	45	Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you	Base: All adults in England, Wales and NI	1989
●	929	46	Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below... A friend	Base: All adults in England, Wales and NI	1989
●	942	47	Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a coffee shop	Base: All adults in England, Wales and NI	1989
●	955	48	Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a café	Base: All adults in England, Wales and NI	1989
●	968	49	Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a sandwich place	Base: All adults in England, Wales and NI	1989
●	981	50	Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a takeaway outlet	Base: All adults in England, Wales and NI	1989

	Page	Table	Title	Base Description	Base
●	994	51	Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?... In a restaurant	Base: All adults in England, Wales and NI	1989
●	1007	52	Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about what food contains to make my food choices	Base: All adults in England, Wales and NI	1989
●	1020	53	Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I have enough information about where my food comes from to make my food choices	Base: All adults in England, Wales and NI	1989
●	1033	54	Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The people who produce and supply food make sure it is safe, honest and ethically approved	Base: All adults in England, Wales and NI	1989
●	1046	55	Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. It is my responsibility to make sure that I make the right food choices for me and my family	Base: All adults in England, Wales and NI	1989
●	1059	56	Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I have access to an affordable healthy diet	Base: All adults in England, Wales and NI	1989
●	1072	57	Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel that I will have access to an affordable healthy diet in the future	Base: All adults in England, Wales and NI	1989
●	1085	58	Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I'm conscious of the wider impact of the food choices I make	Base: All adults in England, Wales and NI	1989
●	1098	59	Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I feel empowered to make my own decisions about what I eat and why I eat it	Base: All adults in England, Wales and NI	1989
●	1111	60	Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I am confident that the food I buy or eat is what it says it is and accurately labelled	Base: All adults in England, Wales and NI	1989
●	1124	61	Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)	Base: All adults in England, Wales and NI	1989

	Page	Table	Title	Base Description	Base
●	1137	62	Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table. I trust the authenticity of the ingredients, origin or quality of the food I buy or eat	Base: All adults in England, Wales and NI	1989

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food prices	255 14%	267 15%hjk	266 15%hjk	290 16%hjkl	401 22%abcdf ghijklmn opq	292 16%hjkl	320 18%abchi jklp	226 12%	261 14%k	223 12%	219 12%	245 13%	283 15%hjk	294 16%hjkl	286 15%hjk	279 15%hjk	330 17%abchijklp
The amount of salt in food	147 8%	136 7%	140 8%	143 8%	187 10%abcdk	189 10%abcdk	163 9%	178 10%abcdk	182 10%abcdk	176 10%bck	134 7%	205 11%abcdg ko	196 11%abcdk	184 10%abcd	160 9%	191 10%abcdk	180 10%bck
The amount of fat in food	144 8%	136 7%	148 8%	131 7%	187 10%abcdk	198 11%abcdk	170 9%bd	171 9%bd	186 10%abcdk	165 9%d	138 8%	201 11%abcdj ko	204 11%abcdj ko	177 10%abcd	165 9%	188 10%abcdk	176 9%d
The use of additives (such as preservatives and colouring) in food products	140 8%	116 6%	113 6%	116 6%	127 7%	143 8%	126 7%	118 6%	135 7%	142 8%	117 6%	166 9%bcdeg hkoq	182 10%abcde fghijkop q	186 10%abcdef ghijkopq	116 6%	139 7%	131 7%
Food hygiene when eating out	124 7%c	118 7%c	88 5%	111 6%	169 9%abcdg hk	180 10%abcdgh jk	115 6%	112 6%	160 9%abcdgh k	145 8%cdh	123 7%c	178 10%abcdg hjk	192 10%abcdg hjk	175 10%abcdgh k	160 9%bcdghk	176 9%abcdgh k	176 9
Animal welfare	112 6%bcg	81 4%	77 4%	93 5%	129 7%bcdfg	96 5%	78 4%	125 7%bcdfg	130 7%bcdfg	144 8%abcdfg	143 8%abcdf g	212 12%abcde fghijko	194 11%abcde fghijk	196 11%abcdef ghijk	171 9%abcde fghi	200 11%abcde fghijk	189 10%abcdefghijk
The amount of sugar in food	106 6%	125 7%c	95 5%	117 6%	156 9%acd	168 9%abcd	159 9%abcd	189 10%abcd	216 12%abcde fg	262 14%abcde fghi	222 12%abcde fg	332 18%abcde fghijkmo	288 16%abcde fghiko	296 16%abcde fghiko	236 13%abcde fgh	308 16%abcde fghikoq	264 14
The amount of saturated fat in food	99 5%	83 5%	75 4%	74 4%	132 7%abcd	140 7%abcd	118 6%bcd	112 6%bcd	137 8%abcd	154 8%abcdgh	126 7%bcd	181 10%abcdef ghiko	170 9%abcdef	171 9%abcdef	139 7%abcd	168 9%abcdgh	170 9
Genetically Modified (GM) foods	97 5%	96 5%	72 4%	84 5%	90 5%	89 5%	87 5%	94 5%	148 8%abcdef ghkopq	126 7%cdefgh k	88 5%	122 7%cdefgh k	147 8%abcdef ghkopq	126 7%bcdefg hk	102 5%c	114 6%cd	110 6%c
Food hygiene at home	94 5%cdgh k	78 4%dgk	63 3%	52 3%	122 7%bcdghi jkl	111 6%bcdghi k	55 3%	57 3%	83 5%cdghk	91 5%cdghk	55 3%	90 5%cdghk	121 7%bcdghi jkl	103 6%cdghk	99 5%cdghk	107 6%cdghk	98 5%cdghk

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1874	1874	1876	1890
Food poisoning such as Salmonella and E.Coli	89 5%gh	72 4%	81 4%gh	90 5%gh	101 6%bgh	89 5%gh	53 3%	57 3%	91 5%gh	83 5%gh	82 4%gh	107 6%bgh	121 7%abcdfg hijk	120 7%abcdfg hijk	110 6%bgh	102 5%bgh	107 6%bgh
Date labels, such as "best before" and "use by" labels	86 5%	82 5%	63 3%	73 4%	101 6%cdjk	114 6%bcdjk	96 5%cj	90 5%cj	109 6%cdjk	65 4%	72 4%	90 5%cj	108 6%cdjk	94 5%cj	90 5%c	100 5%cj	93 5%cj
The use of pesticides to grow food	79 4%c	75 4%c	53 3%	60 3%	85 5%cd	91 5%cd	81 4%c	67 4%	102 6%bcdh	103 6%bcdh	77 4%c	139 8%abcdef ghijkpq	131 7%abcdef ghkq	134 7%abcdef ghijkq	117 6%abcdeg hk	108 6%bcdhk	97 5%cdh
Food miles (e.g. the distance food travels)	79 4%c	56 3%	41 2%	63 3%c	74 4%c	58 3%	67 4%c	73 4%c	75 4%c	96 5%bcdfgk p	64 3%c	75 4%c	89 5%bcdlkp	99 5%bcdfgh kop	73 4%c	65 3%c	80 4%c
Food waste	77 4%b	49 3%	58 3%	58 3%	120 7%abcdh	111 6%abcd	145 8%abcdfh	89 5%bcd	136 7%abcdh	128 7%abcdh	162 9%abcde fhj	196 11%abcde fghijk	202 11%abcde fghijk	217 12%abcde fghij	191 10%abcde fghij	223 12%abcde fghijk	233 12%abcdefghijko
The feed given to livestock	46 3%	66 4%cdgh	40 2%	44 2%	55 3%	71 4%acdghk	36 2%	45 2%	66 4%cdg	63 3%cg	48 3%	96 5%abcdef ghijknop q	109 6%abcdef ghijknop	70 4%acdghk	59 3%g	63 3%cg	76 4
Foods aimed at children including school meals	46 3%c	44 2%c	27 1%	43 2%	60 3%c	65 4%bcdk	46 2%c	48 3%c	52 3%c	59 3%c	41 2%	88 5%abcdeg hijk	89 5%abcdeg hijk	82 4%abcdgh ik	78 4%abcdgh ik	89 5%abcdeg hijk	73 4
Hormones\steroids \antibiotics in food	45 2%	59 3%cd	38 2%	39 2%	57 3%c	77 4%acdgk	44 2%	66 4%cdgk	91 5%abcdeg hk	74 4%acdgk	44 2%	102 6%abcdef ghjk	112 6%abcdef ghjkq	120 7%abcdef ghijkq	95 5%abcdeg hk	94 5%abcdeg hk	83 4%acdgk
BSE ('mad cow disease')	35 2%	47 3%cegh	25 1%	33 2%	29 2%	57 3%acdegh ijklmp	24 1%	27 1%	35 2%	34 2%	25 1%	37 2%	36 2%	39 2%	47 3%cghkp	27 1%	43 2%cgk
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	101 5%abcdef ghi	77 4%abcdef ghi	142 8%abcdef ghijk	136 7%abcdef ghijk	147 8%abcdef ghijk	129 7%abcdef ghik	128 7%abcdef ghik	128 7%abcdefghik

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Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	99 5%abcdef ghi	73 4%abcdef ghi	111 6%abcdef ghikop	102 6%abcdef ghik	108 6%abcdef ghikop	81 4%abcdef ghi	75 4%abcdef ghi	100 5%abcdefghi
Other	98 5%ilmn	80 4%n	110 6%blmnp	89 5%n	109 6%blmnp	183 10%abcdeg hijklmnop q	108 6%blmnp	127 7%bdklmn opq	123 7%bdklmn opq	111 6%blmnp	93 5%ilm	66 4%	66 4%	56 3%	88 5%n	83 4%n	97 5%ilmn
Net: Any	732 40%	728 40%	723 39%	777 42%	852 47%abcdh ko	813 44%abc	800 44%abc	759 42%	794 44%abc	821 45%abck	750 41%	849 47%abcdh ko	879 48%abcdf ghikoq	872 47%abcdf ghiko	799 43%	893 48%abcdf ghiko	841 44%abck
None	957 52%ilm np	939 52%ilmn p	974 53%aejlmn pq	916 50%np	883 48%n	935 51%np	942 52%ilmnp	963 53%aejlmn pq	937 51%mnp	904 49%np	932 51%np	882 48%n	882 48%n	816 44%	969 52%ilmnp	854 46%	931 49%np
Don't know	139 8%efgh ilmo	151 8%efgh ijlmoq	138 7%efghil mo	142 8%efghil mo	89 5%	93 5%	83 5%	103 6%	94 5%	116 6%gm	144 8%efghil mo	96 5%	80 4%	149 8%efghij lmoq	106 6%	129 7%efgilm	118 6%gm
Average number of mentions	2.86cd	2.67	2.46	2.45	3.04bcdg gh	3.24abcd gh	2.74d	2.86cd	3.28abcd gh	3.32abcd gh	3.04bcdg	3.82abcd efghijk	3.78abcd efghijk	3.73abcd efghijk	3.56abcd eghk	3.50abcd eghk	3.73abcdefghijk
Standard deviation	3.10	3.22	2.60	2.60	3.10	3.52	2.80	3.09	3.36	3.79	3.00	4.12	4.06	3.87	4.01	3.69	4.00
Standard error	0.11	0.12	0.10	0.09	0.10	0.12	0.10	0.11	0.12	0.13	0.11	0.14	0.13	0.13	0.14	0.12	0.14

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food prices	127 14%k	129 15%hk	113 13%	131 15%hk	189 21%abcd fghijkl mnopq	128 14%hk	147 17%chij k	99 11%	111 12%	108 12%	87 10%	118 13%k	139 16%hjk	134 15%hk	130 14%k	129 14%k	141 15%hk	128 14%	139 15%	154 16%A
The amount of fat in food	65 7%	54 6%	63 7%	51 6%	84 9%bdk	77 9%d	70 8%	80 9%bd	77 9%d	74 8%d	59 7%	95 11%abcd gkn	95 11%abcdk	71 8%	79 9%d	82 9%bd	88 10%bdk	79 8%	82 9%	85 9%
The amount of salt in food	64 7%	62 7%	65 7%	61 7%	80 9%	80 9%	69 8%	73 8%	86 10%dk	80 9%	60 7%	102 11%abcd ghko	94 10%abcdk	83 9%	71 8%	81 9%	82 9%	83 9%	74 8%	76 8%
Food hygiene when eating out	61 7%c	53 6%c	35 4%	58 7%c	86 10%abcdg hko	78 9%bcgho	48 5%	47 5%	80 9%bcgho	74 8%cgh	59 7%c	85 10%abcd ghko	94 11%abcd hko	81 9%bcgho	57 6%c	76 8%cgh	78 8%cgh	63 7%	65 7%	54 6%
The use of additives (such as preservatives and colouring) in food products	52 6%	49 6%	43 5%	46 5%	50 6%	51 6%	47 5%	50 6%	50 6%	63 7%ck	41 5%	79 9%abcde fghikop q	79 9%abcde fghikop q	70 8%cdgko p	47 5%	44 5%	52 6%	88 9%	67 7%	70 7%
The amount of sugar in food	51 6%	54 6%	43 5%	46 5%	61 7%	64 7%c	72 8%cd	76 9%acd	102 11%abcd efgh	120 13%abcd efgh	98 11%abcd efg	152 17%abcd efghijk noq	134 14%abcd efghiko	123 14%abcd efgh	101 11%abcd efg	133 15%abcd efghiko	119 13%abcd efgh	55 6%	72 8%	52 5%
Food poisoning such as Salmonella and E.Coli	48 5%gh	31 4%	36 4%	45 5%gh	44 5%gh	36 4%h	22 2%	21 2%	47 5%gh	44 5%gh	35 4%	56 6%bcfgh kp	54 6%bgh	58 6%bcfgh kp	52 6%bgh	38 4%h	50 5%gh	42 4%	41 4%	45 5%
Food hygiene at home	46 5%cdgh k	36 4%dh	23 3%	17 2%	53 6%cdghk	49 6%cdghk	22 3%	21 2%	39 4%cdgh	42 5%cdgh	27 3%	43 5%cdgh	57 6%bcdgh k	48 5%cdghk	40 4%cdgh	45 5%cdghk	46 5%cdgh k	48 5%B	42 4%	40 4%
Animal welfare	44 5%	34 4%	30 3%	33 4%	50 6%c	34 4%	34 4%	53 6%cdfg	49 6%c	57 6%bcdfg	54 6%bcdf g	91 10%abcde fghijko	83 9%abcde fghijko	79 9%abcde fghijk	60 7%bcdf g	95 10%abcde fghijko	83 9%abcd efghij k	68 7%stx	47 5%	47 5%

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Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Food prices	159 17%A	212 23%rstu wxyzABC DEFG	163 17%uryAC	172 18%rsyA BC	127 14%	150 16%A	115 12%	132 14%	127 14%	144 15%A	160 17%uryAC	157 16%A	149 15%A	188 19%rsyABCDG
The amount of fat in food	80 8%	103 11%r	121 13%rstu yABFH	101 11%	91 10%	110 12%rsuB	91 10%	79 8%	106 11%ruB	109 12%rsuB	106 11%ruB	86 9%	106 11%	87 9%
The amount of salt in food	82 9%	107 11%stuB	109 11%rstu B	94 10%	105 11%stB	96 10%	97 10%	74 8%	103 11%stB	102 11%stB	101 11%stB	89 9%	111 11%stuB	98 10%
Food hygiene when eating out	52 5%	84 9%tu	102 11%rstux yAB	67 7%	65 7%	80 9%tu	71 7%	65 7%	93 10%rstu xyB	98 10%rstu xyAB	94 10%rstu xyB	103 11%rstu xyAB	100 10%rstu xyAB	98 10
The use of additives (such as preservatives and colouring) in food products	70 7%	76 8%	92 10%s	78 8%	68 7%	85 9%	79 8%	76 8%	87 9%	103 11%rstuv yBFH	116 12%rstuv xyzABCFH	69 7%	95 10%s	78 8%
The amount of sugar in food	70 7%	95 10%rtu	104 11%rstu	87 9%rt	114 12%rstu x	114 12%rstu x	143 15%rstu vwx	124 13%rstu vx	180 19%rstu vwxyzAB FH	154 16%rstu vwxyz	173 18%rstu vwxyzBF H	134 14%rstu vwx	175 18%rstu vwxyzBF	145 15
Food poisoning such as Salmonella and E.Coli	45 5%	57 6%xy	53 6%ix	31 3%	36 4%	44 5%	39 4%	46 5%	51 5%ix	67 7%rstux yzAB	62 7%rsxyA	58 6%xy	64 7%rsxyA	57 6%xy
Food hygiene at home	35 4%	69 7%rstux yzBC	62 7%tuxyB	33 3%	37 4%	44 5%	50 5%B	28 3%	48 5%B	64 7%rstuxy B	55 6%uxyB	59 6%uxyB	62 6%tuxyB	52 5%B
Animal welfare	60 6%	78 8%stx	62 7%	45 5%	72 8%stx	81 9%stx	88 9%stuw x	89 10%stuw x	120 13%rstu vwxyzAB	110 12%rstu vwxyz	116 12%rstu vwxyzAB	111 12%rstu vwxyz	105 11%rstu wxy	107 11

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
The amount of saturated fat in food	42 / 5%c	33 / 4%	25 / 3%	38 / 4%	63 / 7%bcd	55 / 6%bc	57 / 6%bc	53 / 6%bc	73 / 8%abcd	71 / 8%abcd	61 / 7%bcd	88 / 10%abcdefghkp	85 / 10%abcdfghk	80 / 9%abcdfgh	67 / 7%abcd	64 / 7%bcd	69 / 8%abcd	57 / 6%u	50 / 5%	49 / 5%
Genetically Modified (GM) foods	41 / 5%	47 / 5%c	28 / 3%	36 / 4%	34 / 4%	37 / 4%	44 / 5%	38 / 4%	57 / 6%cdefo	61 / 7%cdefho	51 / 6%c	/ 5%c	67 / 8%abcdefghlopq	67 / 9%abcdefgho	40 / 4%	49 / 5%c	48 / 5%c	56 / 6%B	49 / 5%	44 / 5%
Date labels, such as "best before" and "use by" labels	38 / 4%	38 / 4%	25 / 3%	26 / 3%	41 / 5%c	42 / 5%c	49 / 6%cd	47 / 5%cd	48 / 5%cd	32 / 4%	33 / 4%	48 / 5%cd	42 / 5%c	50 / 6%cdj	38 / 4%	42 / 5%c	39 / 4%	48 / 5%	44 / 5%	39 / 4%
Food miles (e.g. the distance food travels)	36 / 4%cd	23 / 3%c	8 / 1%	19 / 2%c	35 / 4%cd	22 / 2%c	22 / 2%c	28 / 3%c	29 / 3%c	/ 5%bcdfghk	25 / 3%c	34 / 4%cd	/ 5%bcdfghk	36 / 4%cd	34 / 4%c	30 / 3%c	35 / 4%c	43 / 5%	33 / 4%	33 / 4%
Food waste	35 / 4%	20 / 2%	21 / 2%	32 / 4%	49 / 6%bc	46 / 5%bc	61 / 7%abcdh	40 / 4%bc	62 / 7%abcdh	62 / 7%abcd	67 / 8%abcdfh	101 / 11%abcdefghij	95 / 11%abcd	90 / 10%abcde	83 / 9%abcd	99 / 11%abcd	95 / 10%abcd	41 / 4%	29 / 3%	37 / 4%
The use of pesticides to grow food	33 / 4%c	32 / 4%c	15 / 2%	21 / 2%	41 / 5%cd	36 / 4%c	34 / 4%c	27 / 3%	41 / 5%cd	46 / 5%cdh	32 / 4%c	72 / 8%abcdefghijko	66 / 7%abcdefghikpq	59 / 7%abcdeghkq	50 / 5%cdh	46 / 5%cdh	32 / 4%c	46 / 5%	44 / 5%	38 / 4%
Foods aimed at children including school meals	23 / 3%c	22 / 3%c	5 / 1%	19 / 2%c	22 / 2%c	23 / 2%c	18 / 3%c	22 / 2%c	20 / 2%c	22 / 2%c	/ 2%c	41 / 5%abcdefghijk	45 / 5%abcdefghijk	35 / 4%cdhk	30 / 3%c	34 / 4%chk	23 / 3%c	23 / 2%	22 / 2%	23 / 2%
Hormones\steroids\antibiotics in food	22 / 2%	29 / 3%cdg	13 / 1%	15 / 2%	22 / 3%	33 / 4%cdg	15 / 2%	32 / 4%cdg	28 / 3%c	30 / 3%cdg	19 / 2%	47 / 5%abcdegijkq	49 / 5%abcdegijkq	54 / 6%abcdefghijkopq	33 / 4%cdg	33 / 4%cdg	30 / 3%cdg	24 / 3%	29 / 3%	25 / 3%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
The amount of saturated fat in food	36 / 4%	70 / 7%u	78 / 8%stu	61 / 7%u	59 / 6%u	64 / 7%u	83 / 9%rstu	65 / 7%u	93 / 10%rstux yzB	85 / 9%rstu xy	90 / 10%rstux yzB	72 / 8%stu	104 / 11%rstu vxyzBF	101 / 10%rstuvxyzBF
Genetically Modified (GM) foods	48 / 5%	56 / 6%B	52 / 5%	44 / 5%	55 / 6%B	91 / 10%stuv wxyABEFG H	65 / 7%xB	37 / 4%	73 / 8%stuwx B	75 / 8%stuwx B	60 / 6%B	62 / 7%B	65 / 7%B	63 / 6%B
Date labels, such as "best before" and "use by" labels	47 / 5%	60 / 6%AB	72 / 8%rstux yABCE	48 / 5%	43 / 5%	60 / 6%AB	33 / 3%	39 / 4%	42 / 4%	65 / 7%rstyAB CE	44 / 5%	53 / 6%A	59 / 6%A	54 / 6%A
Food miles (e.g. the distance food travels)	44 / 5%	40 / 4%	36 / 4%	45 / 5%	45 / 5%	46 / 5%	55 / 6%stwG	39 / 4%	41 / 4%	43 / 4%	63 / 7%rstvw BCDFG	39 / 4%	35 / 4%	45 / 5%
Food waste	27 / 3%	71 / 8%rstuy	65 / 7%rstu	84 / 9%rstuy	49 / 5%su	74 / 8%rstuy	67 / 7%rstu	95 / 10%rstu vwyA	95 / 10%rstu vwyA	107 / 11%rstu vwyzA	127 / 13%rstu wxyzAB C	108 / 11%rstu vwyzA	124 / 13%rstu vwxyzA	138 / 14%rstuvwxyzABC
The use of pesticides to grow food	38 / 4%	44 / 5%	55 / 6%	48 / 5%	39 / 4%	61 / 6%tuy	57 / 6%	45 / 5%	67 / 7%rstuv yB	65 / 7%rstuvy	76 / 8%rstuv yB	67 / 7%stuvy	63 / 7%tuy	65 / 7%tuy
Foods aimed at children including school meals	24 / 2%	39 / 4%rstux B	43 / 5%rstux B	23 / 2%	30 / 3%	30 / 3%	39 / 4%rst	25 / 3%	47 / 5%rstux B	45 / 5%rstux B	47 / 5%rstux B	49 / 5%rstux yzB	55 / 6%rstux yzB	48 / 5%rstuxB
Hormones\steroids\antibiotics in food	24 / 3%	35 / 4%	44 / 5%rtuB	28 / 3%	34 / 4%	63 / 7%rstuv xyAB	44 / 5%rtuB	25 / 3%	55 / 6%rstuv xyB	64 / 7%rstuv xyAB	65 / 7%rstuv wxyAB	62 / 6%rstuv xyB	62 / 6%rstuv xyB	53 / 5%rstuxB

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	921	910	918	945	937	941
The feed given to livestock	21 2%	30 3%ck	14 2%	20 2%	21 2%	28 3%c	21 2%	20 2%	21 2%	23 3%	16 2%	45 5%acdef ghijkno pq	49 6%abcde fghijkn opq	27 3%c	23 2%	25 3%	26 3%	26 3%	36 4%x	26 3%
BSE ('mad cow disease')	19 2%	21 2%g	12 1%	12 1%	16 2%	23 3%ghp	9 1%	11 1%	16 2%	17 2%	12 1%	18 2%	21 2%g	20 2%	17 2%	11 1%	19 2%	17 2%	26 3%tvB	13 1%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	42 5%abcde fghi	38 4%abcde fghi	68 8%abcde fghijk	71 8%abcde fghijk	65 7%abcde fghi	51 6%abcde fghi	55 6%abcde fghi	52 6%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	46 5%abcde fghip	34 4%abcde fghi	51 6%abcde fghip	34 4%abcde fghi	40 5%abcde fghi	48 5%abcde fghi	34 4%abcde fghi	37 4%abcd efghi	-	-	-
Other	42 5%ln	33 4%	41 5%ln	33 4%	45 5%ln	78 9%abcde ghjklmn opq	46 5%ln	51 6%klmm	57 6%bdklm nop	50 6%ln	33 4%	26 3%	30 3%	26 3%	37 4%	35 4%	49 5%ln	56 6%DE	47 5%	68 7%sCDEGH
Net: Any	319 36%	324 37%	317 35%	336 38%	386 43%abcd hko	356 40%c	356 40%c	330 37%	367 41%ac	381 43%abcd hko	328 37%	398 45%abcd hko	418 47%abcd fghiko	406 45%abcd fghko	352 38%	398 44%abcd hko	396 43%abc dhko	413 44%	404 43%	406 43%
None	506 57%ejl mnpq	481 55%mnp	505 57%ejlm npq	476 54%np	456 51%	484 54%mnp	490 55%lmnp	504 57%ejlm npq	487 55%mnp	452 51%	494 56%lmnp	447 50%	440 49%	418 47%	512 56%lmnp	443 49%	469 51%	451 48%EG	458 49%EG	469 50%EG
Don't know	59 7%gim	76 9%efgi jlmq	72 8%efgil m	71 8%efgil m	47 5%	50 6%	38 4%	54 6%im	38 4%	54 6%im	68 8%gilm	42 5%	35 4%	70 8%egilm	57 6%im	68 8%gilm	53 6%	80 8%vwxy zCDF	75 8%vwxy CDF	66 7%vwxD
Average number of mentions	2.96cd	2.66	2.21	2.37	2.95cd	2.97cd	2.67c	2.81cd	3.10cdg	3.26bcd	3.01cd	3.87abc defghij kp	3.74abc defghik	3.52abc defgh	3.41bcd gh	3.28bcd g	3.38bc dgh	2.78	2.68	2.66
Standard deviation	3.23	3.27	2.24	2.49	2.94	3.11	2.64	3.02	3.04	3.71	2.78	4.31	3.86	3.76	3.94	3.49	3.43	3.00	3.18	2.84
Standard error	0.18	0.18	0.13	0.13	0.15	0.15	0.14	0.17	0.15	0.18	0.15	0.21	0.19	0.18	0.20	0.17	0.17	0.14	0.15	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
The feed given to livestock	25 3%	34 4%x	43 5%rtuxy	16 2%	25 3%	44 5%rtuxy	40 4%x	31 3%x	51 5%rtuxy B	59 6%rstuv xyABFG	42 4%ruxy	36 4%x	38 4%x	50 5%rtuxy
BSE ('mad cow disease')	21 2%	13 1%	35 4%rtuxy zABCDEG	14 2%	16 2%	19 2%	17 2%	13 1%	19 2%	16 2%	19 2%	30 3%uvxyB DG	16 2%	23 2%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	59 6%rstuv wxyzB	39 4%rstuv wxyz	73 8%rstuv wxyzB	66 7%rstuv wxyzB	83 9%rstuv wxyzAB	78 8%rstuv wxyzB	72 7%rstuv wxyzB	76 8%rstuvwxyzB
Food not being what the label says it is	-	-	-	-	-	-	53 6%rstuv wxyz	39 4%rstuv wxyz	60 6%rstuv wxyzB	61 6%rstuv wxyzB	60 6%rstuv wxyzB	46 5%rstuv wxyz	50 5%rstuv wxyz	62 6%rstuvwxyzB
Other	56 6%DE	64 7%CDE	105 11%rstuv xyzABCDE FGH	62 7%CDE	75 8%seCDEF GH	65 7%CDE	61 6%CDE	60 6%CDE	41 4%	36 4%	30 3%	51 5%E	48 5%	48 5%
Net: Any	441 46%	466 50%rstB	453 48%st	444 47%	429 46%	427 46%	439 46%	423 45%	452 48%st	461 49%rst	466 49%rst	448 47%	494 51%rstu yzABH	444 46%
None	441 46%	427 46%	451 48%EG	452 48%EG	459 49%EG	450 48%EG	452 47%EG	438 47%E	435 46%	441 47%	398 42%	457 48%EG	411 43%	462 48%EG
Don't know	71 7%uvwxyD F	42 4%	43 5%	44 5%	48 5%	56 6%	62 6%	75 8%uvwxyC DF	54 6%	44 5%	79 8%uvwxyC DF	49 5%	60 6%	65 7%vw
Average number of mentions	2.51	3.11stu uxy	3.45rst uxy	2.79	2.89	3.43rst uxy	3.38rst uxy	3.06u	3.78rst uvxyB	3.82rst uvxyB	3.91rst uvxyAB	3.68rst uvxyB	3.68rst uvxyB	4.05rstuvwxyzAB
Standard deviation	2.69	3.23	3.81	2.92	3.15	3.61	3.85	3.17	3.94	4.24	3.97	4.07	3.84	4.42
Standard error	0.12	0.14	0.17	0.13	0.14	0.17	0.18	0.15	0.18	0.19	0.18	0.19	0.17	0.21

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Food prices	31 11%	39 14%dh	28 9%	22 8%	36 12%h	37 13%h	40 14%dh	19 6%	26 9%	29 10%	26 9%	39 15%cdhik	41 14%dhik	47 16%cdhik	46 16%cdhijk	31 11%	57 19%acdehijkp	51 16%	57 19%	52 17%
Food hygiene when eating out	20 7%	16 6%	10 3%	12 4%	31 10%cd	32 11%bcdj	20 7%	22 8%c	22 7%c	18 6%	23 8%c	30 11%bcdj	29 10%cd	26 9%cd	23 9%cd	8%c	29 9%cd	19 6%	26 9%y	15 5%
The amount of fat in food	16 6%	28 10%cdekP	12 4%	11 4%	14 5%	18 6%	21 7%	16 6%	23 8%k	17 6%	11 4%	24 9%cdek	19 6%	19 6%	18 6%	13 5%	24 8%k	24 8%	29 10%	23 6%
Food hygiene at home	11 4%	14 5%i	8 3%	7 3%	20 7%cdhij	16 5%i	10 3%	9 3%	6 2%	7 2%	12 4%	20 8%acdghij	14 5%	15 5%	18 6%cdij	16 6%ij	18 6%ij	15 5%	21 7%txyB	7 2%
Animal welfare	11 4%	13 5%	5 2%	7 2%	15 5%c	10 3%	11 4%	19 6%cd	14 5%	17 6%c	25 8%acdf	31 12%abcdefghij	29 10%abcdefgi	31 10%abcdefgi	23 8%acdf	33 12%abcdefghij	31 10%abcdefgi	13 4%	16 5%w	8 3%
Food poisoning such as Salmonella and E.Coli	10 4%	12 5%	10 3%	12 4%	21 7%dhi	8 3%	10 3%	9 3%	7 2%	10 3%	11 4%	16 6%i	19 7%i	25 8%acdghijk	16 6%	18 6%i	22 7%cdhij	9 3%	19 6%r	10 3%
Date labels, such as "best before" and "use by" labels	10 3%c	12 4%c	1 *	6 2%c	9 3%c	14 5%c	17 6%cd	7 2%c	10 3%c	8 3%c	10 3%c	11 4%c	12 4%c	12 4%c	15 5%c	12 4%c	16 5%c	18 6%tA	25 8%tuyACH	7 2%
Food waste	8 3%	11 4%cd	3 1%	3 1%	17 6%cd	8 3%	27 9%abcdfhijk	11 4%	12 4%cd	13 4%cd	14 5%cd	29 11%abcdefhijk	29 10%abcdfhijk	36 12%abcdefhijk	28 10%abcdfhijk	29 10%abcdefhijk	46 15%abcdefhijk	12 4%	9 3%	9 3%
The amount of sugar in food	8 3%	20 7%acde	8 3%	7 2%	3%	13 5%	18 6%de	16 5%	18 6%d	22 7%acde	17 6%	32 12%acdefghikp	30 10%acdefhk	30 10%acdef	24 8%acde	17 6%d	32 10%acdefhk	14 4%	25 8%u	12 <4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 1

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food prices	66	67	55	57	50	66	49	57	53	60	59	71	79	62
	20%	21%	16%	18%	15%	20%	15%	16%	16%	17%	17%	19%	21%A	17%
Food hygiene when eating out	27	31	37	26	14	37	33	30	39	38	47	38	47	39
	8%	10%ty	11%rty	8%	4%	11%rty	10%ty	9%y	12%rty	11%rty	14%rtux yB	10%ty	13%rtuy	10%ty
The amount of fat in food	20	34	34	26	23	37	27	33	28	31	38	38	53	35
	6%	11%u	10%	8%	7%	11%u	8%	10%	8%	9%	11%u	10%	14%rtuxy ACD	9%
Food hygiene at home	13	23	27	9	8	26	25	11	22	30	29	26	30	16
	4%	7%bxyB	8%bxyB	3%	3%	8%bxyB	7%bxyB	3%	6%ty	8%tuxyB H	8%tuxyB H	7%bxyB	8%tuxyB	4%
Animal welfare	14	13	6	14	17	21	16	24	40	36	38	37	48	31
	4%	4%	2%	4%	5%w	6%w	5%w	7%tw	12%rstu vwxyzAB	10%rstu vwxyA	11%rstu vwxyzA	10%rstu vwxyA	13%rstuv wxyzAB	8%rtuvw
Food poisoning such as Salmonella and E.Coli	21	21	21	12	11	27	16	14	23	26	26	28	29	22
	6%	6%r	6%	4%	3%	8%rtxyB	5%	4%	7%r	7%rty	8%rtxy	8%rtxy	8%rtxy	6%
Date labels, such as "best before" and "use by" labels	11	15	23	17	13	29	7	16	10	16	23	23	25	13
	3%	5%	7%tuAC	5%A	4%	9%tuyAC DH	2%	5%	3%	5%	7%tAC	6%tA	7%tuAC	3%
Food waste	10	17	20	22	13	20	25	32	33	37	42	38	46	42
	3%	5%	6%	7%stu	4%	6%	8%stu y	9%rstu vy	10%rstu wxyz	10%rstu wxyz	12%rstu wxyz	10%rstu vwy	13%rstu vwxyzA	11
The amount of sugar in food	18	34	32	26	25	39	47	41	61	49	66	53	79	46
	5%	10%rtu	9%rt	8%t	8%	12%rtu	14%rtu xy	12%rtu	18%rstu vwxyzB	14%rstu xy	19%rstu vwxyzBH	14%rstu xy	22%rstu vwxyzAB DFH	12%rtu

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
The amount of salt in food	8 3%	20 7%a	15 5%	11 4%	13 4%	15 5%	18 6%	16 5%	20 7%a	16 6%	16 5%	15 6%	18 6%	15 5%	17 6%	10 4%	19 6%	23 7%	33 11%t	18 6%
Food miles (e.g. the distance food travels)	6 2%	6 2%	5 2%	3 1%	7 2%	4 1%	6 2%	4 1%	6 2%	6 2%	10 3%	14 5%acdfg hij	7 3%	6 2%	7 3%	8 3%	11 4%	11 3%	7 2%	8 3%
The use of pesticides to grow food	6 2%	9 3%h	5 2%	3 1%	10 3%h	8 3%h	16 5%acdhj o	1 *	8 3%h	5 2%	8 3%h	15 6%acdhj o	15 5%cdhjo	17 6%acdhj o	6 2%	7 3%	11 4%dh	13 4%t	12 4%t	3 1%
The amount of saturated fat in food	6 2%	20 7%acd	4 1%	7 2%	11 4%	15 5%c	21 7%acd	17 6%ac	16 6%ac	21 7%acd	11 4%	21 8%acdek	4%c	25 8%acdek	19 6%acd	12 4%c	18 6%acd	3%	17 6%t	6 2%
Genetically Modified (GM) foods	5 2%	6 2%	8 3%	11 4%o	8 3%	4 1%	7 3%	7 2%	8 3%	10 3%	10 3%	12 5%lo	14 5%lo	20 7%abcef ghio	4 1%	9 3%	17 5%afo	12 4%	22 7%tuvH	8 3%
Foods aimed at children including school meals	4 2%	4 2%	6 2%	2 1%	6 2%	5 2%	2 1%	3 1%	2 1%	2 1%	2 1%	7 3%dj	4 1%	10 3%dgjk	4 2%	5 2%	4 1%	13 4%	13 4%	6 2%
Hormones\steroids \antibiotics in food	2 1%	5 2%d	4 1%	-	5 2%d	6 2%d	3 1%	3 1%	7 2%d	6 2%d	6 2%d	12 5%acdgh j	8 3%d	15 5%acdeg hj	9 3%d	9 3%d	8 3%d	6 2%	16 5%rtuv B	3 1%
The use of additives (such as preservatives and colouring) in food products	2 1%	11 4%a	7 2%	7 2%	4 1%	14 5%aeh	15 5%aeh	3 1%	8 3%	9 3%	11 4%ah	15 5%aceh	23 8%acdeh ijkop	20 7%acdeh i	8 3%	9 3%	12 4%ah	25 8%x	16 5%	14 5%
The feed given to livestock	- -	9 3%ade	5 2%a	1 *	2 1%	5 2%a	2 1%	4 1%	8 3%ad	3 1%	9 3%ade	13 5%acdeg hjno	9 3%ade	4 1%	5 2%a	7 3%a	7 2%a	6 2%	19 6%rtuv wxyzB	3 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
The amount of salt in food	25 7%	35 11%t	31 9%	30 10%	26 8%	24 7%	25 7%	29 8%	33 10%	30 9%	37 10%	33 9%	53 14%rtuw yzABDF	35 10%
Food miles (e.g. the distance food travels)	11 3%	7 2%	4 1%	7 2%	10 3%	12 4%w	14 4%w	6 2%	16 5%wB	14 4%w	12 3%	14 4%w	11 3%	9 2%
The use of pesticides to grow food	6 2%	16 5%tu	10 3%	11 3%t	12 4%t	17 5%tu	22 6%tuw	14 4%t	28 8%rstuw xyBH	21 6%tu	27 8%stuwx yH	20 5%tu	22 6%tu	14 4%t
The amount of saturated fat in food	14 4%	29 9%rtuy	23 7%rt	18 6%t	13 4%	25 8%rt	24 7%rt	24 7%rt	30 9%rtuy	30 9%rtuy	30 9%rtuy	29 8%rt	50 14%rstu wxyzABD F	37 10%rtuy
Genetically Modified (GM) foods	13 4%	10 3%	18 5%	13 4%	22 7%tvH	23 7%tvH	19 6%	15 4%	21 6%t	24 7%tvH	22 6%tH	24 7%tvH	27 7%tvH	11 3%
Foods aimed at children including school meals	13 4%	16 5%t	21 6%t	14 4%	14 4%	12 3%	12 3%	15 4%	19 6%t	17 5%	23 7%t	26 7%t	24 7%t	19 5%t
Hormones\steroids \antibiotics in food	2 1%	5 1%	10 3%u	7 2%	13 4%tu	13 3%u	13 4%tu	7 2%	20 6%rtuvx B	21 6%rtuvx B	27 8%rtuvw xzABH	20 5%rtuvx B	26 7%rtuvw xzBH	13 3%tu
The use of additives (such as preservatives and colouring) in food products	26 8%x	26 8%x	23 7%x	9 3%	25 8%x	19 6%	21 6%	21 6%	27 8%x	32 9%txF	30 9%xF	17 5%	27 7%x	21 6%
The feed given to livestock	6 2%	9 3%	5 1%	5 2%	6 2%	8 2%	12 4%t	5 1%	18 5%rtuwx yB	16 4%tuvxB	20 6%rtuwx yzB	15 4%twB	12 3%	12 3%

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	9 / 3%abcdefghi	12 / 4%abcdefghi	11 / 4%abcdefghi	10 / 3%abcdefghi	18 / 6%abcdefghi	16 / 6%abcdefghi	21 / 8%abcdefghijm	15 / 5%abcdefghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	14 / 5%abcdefghi	11 / 4%abcdefghi	11 / 4%abcdefghi	16 / 6%abcdefghi	17 / 5%abcdefghi	8 / 2%abcdefghi	17 / 6%abcdefghi	17 / 6%abcdefghi	-	-	-
BSE ('mad cow disease')	- / -	9 / 3%aceghkm	1 / *	4 / 1%	1 / *	7 / 2%acek	2 / 1%	2 / 1%	4 / 1%	2 / 1%	- / -	4 / 2%ak	1 / *	7 / 2%acek	6 / 2%acek	5 / 2%ak	6 / 2%ak	5 / 2%	10 / 3%vwxzAG	3 / 1%
Other	8 / 3%	6 / 2%	13 / 4%	6 / 2%	9 / 3%	14 / 5%	14 / 5%	13 / 4%	12 / 4%	8 / 3%	10 / 3%	8 / 3%	7 / 2%	7 / 2%	16 / 6%b	8 / 3%	10 / 3%	14 / 5%E	15 / 5%E	16 / 5%E
Net: Any	75 / 26%	80 / 29%	85 / 28%	65 / 22%	97 / 33%d	88 / 30%	89 / 31%d	85 / 29%	91 / 31%d	96 / 32%d	91 / 31%d	107 / 40%abcdfghik	118 / 41%abcdfghik	111 / 36%ad	103 / 36%ad	96 / 35%ad	122 / 40%abcdfghik	126 / 40%	127 / 42%	111 / 37%
None	188 / 65%elmnq	168 / 61%n	183 / 61%mnq	188 / 65%elmnq	166 / 56%	186 / 64%lmnq	179 / 62%mnq	194 / 65%elmnq	187 / 63%lmnq	176 / 59%	175 / 59%	146 / 55%	152 / 52%	154 / 51%	168 / 58%	166 / 60%	163 / 53%	164 / 52%EG	148 / 49%G	167 / 55%EG
Don't know	27 / 9%l	26 / 10%l	31 / 10%l	36 / 12%fghilmop	35 / 12%hilop	19 / 6%	19 / 7%	18 / 6%	18 / 6%	25 / 8%	31 / 10%l	12 / 5%	20 / 7%	39 / 13%fghilmopq	18 / 6%	16 / 6%	22 / 7%	25 / 8%vD	29 / 9%vwxD	25 / 8%vD
Average number of mentions	2.46	3.45cd	1.98	2.23	2.61	2.95c	3.24cd	2.52	2.72c	2.68	2.99c	3.71acdehi	3.15cd	3.88acdehij	3.35cd	3.25cd	3.62acdehi	2.54	3.23tu	2.17
Standard deviation	2.42	4.10	1.77	1.95	2.93	3.18	3.02	2.14	2.63	3.23	2.98	3.94	2.86	4.06	3.52	3.51	3.31	2.77	3.85	1.69
Standard error	0.28	0.48	0.19	0.24	0.30	0.32	0.34	0.23	0.27	0.33	0.30	0.35	0.26	0.42	0.36	0.37	0.30	0.25	0.34	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

							26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Chemicals from the environment, such as lead, in food	- / -	- / -	- / -	- / -	- / -	- / -	16 / 5%rstuv wxyz	16 / 5%rstuv wxyz	26 / 8%rstuv wxyz	30 / 8%rstuv wxyzB	29 / 8%rstuv wxyz	27 / 7%rstuv wxyz	26 / 7%rstuv wxyz	23 / 6%rstuvwxyz
Food not being what the label says it is	- / -	- / -	- / -	- / -	- / -	- / -	15 / 4%rstuv wxyz	13 / 4%rstuv wxyz	22 / 7%rstuv wxyz	17 / 5%rstuv wxyz	26 / 7%rstuv wxyzB	21 / 5%rstuv wxyz	19 / 5%rstuv wxyz	21 / 6%rstuvwxyz
BSE ('mad cow disease')	4 / 1%	3 / 1%	3 / 1%	1 / *	3 / 1%	3 / 1%	1 / *	5 / 1%	5 / 2%	10 / 3%xxA	3 / 1%	13 / 3%tuvwx zAEG	3 / 1%	5 / 1%
Other	17 / 5%E	14 / 4%	30 / 9%vrxxAB CDEFG	13 / 4%	18 / 5%E	23 / 7%E	15 / 5%E	15 / 4%	15 / 4%	15 / 4%E	6 / 2%	16 / 4%E	14 / 4%	24 / 6%E
Net: Any	153 / 45%uty	140 / 44%	146 / 42%	129 / 41%	120 / 37%	141 / 42%	147 / 44%	141 / 40%	152 / 45%uty	164 / 46%uty	165 / 47%uty	149 / 40%	194 / 53%rstv wxyzABF H	162 / 44%
None	164 / 49%G	171 / 53%EG	186 / 53%EG	172 / 55%EG	179 / 55%EG	166 / 49%G	167 / 50%G	182 / 52%EG	167 / 49%G	176 / 50%G	153 / 44%	204 / 55%EG	139 / 38%	183 / 49%G
Don't know	21 / 6%	10 / 3%	18 / 5%	13 / 4%	26 / 8%vxD	28 / 8%vxD	22 / 7%	26 / 7%vxD	20 / 6%	14 / 4%	32 / 9%vxxD	21 / 6%	36 / 10%vwxD	26 / 7%
Average number of mentions	2.33	3.06tu	3.05tu	2.68	2.88t x	3.47rtu x	3.12tu	3.19tu	3.90rtu xy	3.69rtu x	4.05rtu vwxyAB	4.26rtu vwxyAB	3.94rtu vwxy	3.53rtux
Standard deviation	2.44	2.84	3.12	2.78	3.19	3.19	3.28	2.97	4.29	4.06	3.83	4.76	3.83	3.35
Standard error	0.20	0.25	0.26	0.25	0.29	0.28	0.28	0.26	0.36	0.32	0.31	0.40	0.30	0.28

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food prices	67 15%	76 16%	77 17%	77 18%	128 30%abcd fghijkl mnopq	81 18%k	92 20%ajk	68 16%	75 18%	62 15%	49 13%	75 17%	84 20%jk	66 17%	63 15%	68 16%	88 22%abh jko	60 13%	57 13%	68 15%
The use of additives (such as preservatives and colouring) in food products	45 10%	38 8%	35 8%	29 7%	33 8%	41 9%	29 7%	30 7%	46 11%dgk	33 8%	26 7%	59 14%bcde ghjkop	55 13%bcde ghjkop	47 12%cdegh jko	32 8%	35 8%	37 9%	49 11%u	44 10%u	36 8%
The amount of salt in food	44 10%	37 8%	38 8%	41 10%	57 13%bc	47 11%	41 9%	47 11%	55 13%bc	54 13%b	34 9%	60 14%bcgk	62 15%abcd gko	44 11%	42 10%	45 11%	53 13%bc	41 9%	31 7%	42 9%
The amount of fat in food	42 9%	33 7%	42 9%	43 10%	61 14%abck o	47 10%	45 10%	47 11%b	48 12%b	48 11%b	33 9%	59 14%bko	65 16%abcd fgkop	49 13%bo	31 7%	42 10%	48 12%bo	37 8%	26 6%	48 10%su
Animal welfare	31 7%	30 7%	21 5%	25 6%	34 8%	30 7%	22 5%	28 7%	44 11%bcdg	38 9%cg	33 9%cg	60 14%abcd efghjkn o	51 12%bcde fgh	34 9%cg	36 9%cg	48 12%abcd fgh	57 14%abcd efghjkn o	42 9%sx	12 3%	28 6%s
Food hygiene when eating out	30 7%c	38 8%c	12 3%	32 7%c	46 11%cgh	42 9%c	28 6%c	24 6%c	44 11%cgh	35 8%c	26 7%c	47 11%acgh	62 15%abcdf ghjkno	34 9%c	36 9%c	45 11%cgh	52 13%abcd ghjk	35 8%	25 6%	33 7%
The amount of saturated fat in food	30 7%	20 4%	23 5%	20 5%	39 9%bcd	30 7%	33 7%	23 5%	36 9%bcd	37 9%bd	27 7%	57 13%abcd fghko	58 14%abcd efghijk o	41 11%abcdh	26 6%	42 10%bcdh	47 12%abcd fghko	36 8%su	19 4%	27 6%
The amount of sugar in food	27 6%	30 6%	22 5%	33 8%	47 11%abc	41 9%c	36 8%	52 12%abcd g	61 15%abcd fg	82 19%abcd efgho	55 14%abcd fg	103 24%abcd efghiko	90 22%abcd efghiko	72 19%abcd efgh	57 14%abcd g	77 19%abcd efgh	75 19%abcd efgh	37 8%	35 8%	36 8%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food prices	84 18%szABC	103 23%rstwyzABCDEFGH	66 16%C	88 20%rsyzABCDG	62 14%	54 12%	58 13%	54 11%	48 11%	65 14%	75 16%BC	69 15%	66 14%	77 16%BC
The use of additives (such as preservatives and colouring) in food products	27 6%	39 9%	38 9%	51 11%u	43 9%u	41 9%	56 13%tuBH	38 8%	43 9%u	43 10%u	68 14%stuvwyzBCDFH	40 9%	49 11%u	40 8%
The amount of salt in food	39 8%	52 11%sB	54 13%suB	42 9%	53 11%sB	46 10%	46 10%	32 7%	63 14%rstuxB	57 12%sB	63 13%rsuB	44 10%	56 12%sB	50 10%
The amount of fat in food	30 6%	50 11%su	59 14%rsuxzB	43 10%s	48 11%su	43 10%s	45 10%s	38 8%	60 13%rsuB	57 13%rsuB	48 10%su	50 11%su	52 11%su	47 10%s
Animal welfare	32 7%s	39 9%sx	32 7%s	22 5%	45 10%sxz	27 6%s	48 11%stuxz	40 9%sx	52 11%stuwxz	47 10%stxz	65 14%rstuwwxzBH	49 11%stuxz	56 12%stuwxz	42 9%sx
Food hygiene when eating out	27 6%	38 8%	37 9%	28 6%	37 8%	29 6%	39 9%	27 6%	42 9%suB	39 9%	49 10%suxzB	38 8%	41 9%	33 7%
The amount of saturated fat in food	19 4%	38 8%su	36 8%su	29 7%	37 8%su	32 7%	47 11%stux	39 8%su	48 11%stux	39 9%su	51 11%stuxz	47 10%stu	44 9%su	47 10%stu
The amount of sugar in food	37 8%	40 9%	42 10%	47 11%	61 13%rstuv	59 13%rstuv	62 14%rstuv	71 15%rstuvw	86 19%rstuvwxyzA	81 18%rstuvwx	81 17%rstuvwx	67 15%rstuvw	95 20%rstuvwxyzAF	74 16

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
									36-49										50-65	
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Genetically Modified (GM) foods	23 5%	29 6%	23 5%	22 5%	28 6%	32 7%	26 6%	24 6%	43 10%abcdg h	33 8%	25 7%	39 9%acd	52 13%abcde fghjkopq	34 9%	27 6%	32 8%	25 6%	45 10%stuw yB	27 6%	24 5%
The use of pesticides to grow food	23 5%	24 5%	14 3%	18 4%	26 6%ch	28 6%ch	18 4%	11 3%	34 8%cdghk	26 6%ch	15 4%	41 9%abcdg hk	36 9%abcdg hk	27 7%ch	27 6%ch	26 6%ch	26 6%ch	23 5%	22 5%	19 4%
Food waste	22 5%	13 3%	14 3%	19 5%	36 8%bcdh	33 7%bc	27 6%b	19 5%	39 9%abcd	46 11%abcdg h	31 8%bc	62 14%abcd efghjk	61 15%abcd efghjko	41 11%abcd gh	42 10%abcd gh	54 13%abcd efghk	51 13%abcd efghk	21 5%	10 2%	23 5%s
Date labels, such as "best before" and "use by" labels	20 4%	19 4%	14 3%	22 5%	32 8%bcjno	24 6%j	20 4%	20 5%	30 7%cjno	11 3%	17 4%	31 7%cjno	30 7%bcjno	13 3%	16 4%	23 6%j	24 6%j	19 4%	17 4%	25 6%
Food poisoning such as Salmonella and E.Coli	20 4%h	16 3%	17 4%	25 6%gh	25 6%h	23 5%h	13 3%	7 2%	25 6%gh	19 5%h	25 6%bgh	28 6%bgh	35 9%abcgh	24 6%gh	23 5%h	25 6%gh	29 7%bcgh	28 6%sxz	13 3%	25 6%
Food miles (e.g. the distance food travels)	20 4%c	22 5%c	7 1%	13 3%	22 5%c	18 4%c	15 3%	20 5%c	21 5%c	28 7%cdgkl	12 3%	14 3%	29 7%cdgkl	26 7%cdgkl	17 4%c	17 4%c	23 6%c	31 7%ustwz F	14 3%	15 3%
Food hygiene at home	19 4%	18 4%	14 3%	16 4%	43 10%abcdf ghijklno p	24 5%gh	12 3%	10 2%	21 5%	21 5%	11 3%	15 3%	34 8%abcdg hkl	23 6%ghk	20 5%	20 5%	33 8%abcd ghkl	26 6%uB	16 4%	21 5%u
Hormones\steroids \antibiotics in food	17 4%c	18 4%c	7 2%	15 3%	18 4%c	23 5%c	14 3%	16 4%c	35 8%abcde ghjk	19 5%c	11 3%	32 7%abcde ghk	36 9%abcde ghjk	30 7%abcdg hk	21 5%c	21 5%c	26 6%c	15 3%	15 3%	17 4%
The feed given to livestock	17 4%gh	18 4%cgh	7 2%	13 3%	20 5%cgh	21 5%cgh	6 1%	5 1%	26 6%cdghk o	15 4%gh	9 2%	31 7%abcdg hjkop	34 8%abcde fghjkno p	16 4%cgh	10 2%	14 3%	20 5%cgh	17 4%z	17 4%z	17 4%z

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Genetically Modified (GM) foods	27 6%	31 7%	23 6%	32 7%	28 6%	50 11%stuv wxyB	51 11%stuvw xyB	28 6%	37 8%	37 8%	38 8%	35 8%	35 8%	43 9%tuw
The use of pesticides to grow food	18 4%	19 4%	27 6%	27 6%	26 6%	24 5%	36 8%tuv	27 6%	35 8%tuv	36 8%tuv	43 9%rstu vyz	46 10%rstuv xyzB	34 7%uv	33 7%u
Food waste	19 4%	31 7%s	26 6%s	47 11%rstuv wyA	27 6%s	33 7%su	28 6%s	50 11%rstu vwyA	45 10%rstu wyA	51 11%rstu vwyA	64 14%rstu vwyzA	51 11%rstu vwyA	61 13%rstu vwyzA	61 13%rstuvwyzA
Date labels, such as "best before" and "use by" labels	21 5%	27 6%B	27 6%B	35 8%ursuzB F	31 7%uB	17 4%	26 6%	14 3%	24 5%	30 7%B	32 7%uszB	20 4%	24 5%	29 6%B
Food poisoning such as Salmonella and E.Coli	20 4%	22 5%	17 4%	14 3%	20 4%	14 3%	24 5%	21 4%	29 7%sxz	23 5%	29 6%sxz	29 6%sxz	19 4%	22 5%
Food miles (e.g. the distance food travels)	23 5%	29 6%stF	16 4%	26 6%s	28 6%s	17 4%	37 8%stuwz CFG	25 5%	22 5%	28 6%s	36 8%stwzF	16 3%	22 5%	28 6%s
Food hygiene at home	8 2%	19 4%u	23 5%uB	15 3%	22 5%u	15 3%	24 5%uB	13 3%	26 6%uB	24 5%u	24 5%u	19 4%u	25 5%uB	20 4%u
Hormones\steroids \antibiotics in food	15 3%	17 4%	20 5%	16 4%	25 5%	20 4%	26 6%	15 3%	23 5%	31 7%rstuv xB	34 7%rstuv xB	29 6%rsuB	24 5%	29 6%rsuB
The feed given to livestock	14 3%	14 3%	20 5%z	19 4%z	21 4%z	6 1%	25 6%z	16 3%	23 5%z	28 6%uvz	21 4%z	20 4%z	20 4%z	25 5%z

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Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

									36-49										50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Foods aimed at children including school meals	13 3%	17 4%c	6 1%	11 3%	27 6%acd	19 4%c	16 4%c	16 4%c	17 4%c	20 5%c	16 4%c	40 9%abcd fghijk	44 11%abcde fghijkn	22 6%acd	28 7%abcdg	30 7%abcdg h	27 7%acd	10 2%	7 2%	7 2%
BSE ('mad cow disease')	9 2%	8 2%	5 1%	7 2%	9 2%	22 5%abcde ghjklno p	8 2%	4 1%	11 3%	9 2%	6 2%	7 2%	15 4%chp	7 2%	6 1%	3 1%	10 3%	14 3%	11 2%	9 2%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	24 6%abcde fghi	18 5%abcd efghi	47 11%abcd efghijk o	39 10%abcde fghijk	36 9%abcde fghik	24 6%abcde fghik	35 8%abcde fghik	35 9%abcd efghik	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	30 7%abcde fghio	18 5%abcd fghi	31 7%abcde fghio	27 7%abcde fghio	28 7%abcde fghio	13 3%abcde fghi	17 4%abcde fghi	22 5%abcd efghi	-	-	-
Other	25 6%n	20 4%	29 6%nq	23 5%	27 6%nq	51 12%abcde gijklmno pq	27 6%nq	36 9%bimnp q	27 7%nq	25 6%n	25 7%nq	19 4%	15 4%	10 3%	22 5%	18 4%	12 3%	32 7%CF	19 4%	31 7%C
Net: Any	192 43%	216 47%	196 44%	204 48%	239 55%abcd ko	229 52%aco	224 50%	209 50%	208 50%	212 50%	180 47%	230 53%aco	229 56%abcd ko	205 53%aco	182 44%	216 52%aco	195 49%	207 46%	182 40%	206 45%
None	218 49%emn p	219 47%en	229 51%efjk lmnp	196 46%	174 40%	190 43%	207 46%	190 46%	187 45%	183 43%	165 43%	184 42%	170 41%	156 40%	203 49%emn	173 42%	185 46%	214 48%EG	232 52%uxA CEG	213 47%E
Don't know	32 7%gm	28 6%m	23 5%	26 6%m	18 4%	23 5%	17 4%	19 5%	19 5%	26 6%m	36 9%cefgh ilmq	21 5%	12 3%	25 7%m	32 8%egm	24 6%m	18 5%	29 7%vxz	36 8%vxzA CDF	37 8%vwxzACD F
Average number of mentions	2.95c	2.50	2.38	2.61	3.30bcd gh	3.10cg	2.48	2.57	3.65bcd gh	3.48bcd gh	2.96c	4.26abc defghk	4.49abc defghij knop	3.59bcd gh	3.47bcd gh	3.53bcd gh	4.25ab cdefgh k	3.12u	2.52	2.85
Standard deviation	3.08	2.91	2.34	2.85	3.33	3.32	2.55	2.69	3.75	3.69	2.96	4.12	4.49	3.61	3.88	3.50	4.59	3.47	2.94	3.24
Standard error	0.23	0.20	0.17	0.20	0.22	0.22	0.17	0.19	0.27	0.26	0.23	0.28	0.31	0.26	0.31	0.25	0.35	0.24	0.22	0.23

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Foods aimed at children including school meals	11 2%B	5 1%	12 3%B	10 2%	12 3%B	7 2%	20 4%stvzB	3 1%	17 4%stvB	17 4%vB	20 4%stvzB	14 3%vB	23 5%rstuv xzB	19 4%stvzB
BSE ('mad cow disease')	11 2%	12 3%	15 3%	9 2%	12 3%	6 1%	14 3%	9 2%	14 3%	6 1%	16 4%z	14 3%	9 2%	17 3%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	39 9%rstuv wxyzB	18 4%rstuv wxyz	41 9%rstuv wxyzB	39 8%rstuv wxyzB	40 9%rstuv wxyzB	41 9%rstuv wxyzB	29 6%rstuv wxyz	36 8%rstuvwxyzB
Food not being what the label says it is	-	-	-	-	-	-	24 5%rstuv wxyz	17 4%rstuv wxyz	31 7%rstuv wxyzB	26 6%rstuv wxyz	26 6%rstuv wxyz	32 7%rstuv wxyzB	20 4%rstuv wxyz	28 6%rstuvwxyz
Other	30 6%	44 10%sBCD EFG	64 15%rstuv xyzABCDE FGH	37 8%sCDEF	41 9%CDE F	44 10%sBCD EFG	46 10%suBCD EFG	26 6%	16 4%	20 4%	21 4%	18 4%	27 6%	38 8%sCDEF
Net: Any	235 50%s	236 52%stB	210 50%s	234 53%rstB	225 49%s	226 50%s	229 51%s	210 45%	233 52%sB	227 50%s	253 54%rstB	224 49%s	249 53%rstB	228 48%s
None	205 44%	203 45%	193 46%	196 44%	211 46%	218 48%EG	201 45%	231 49%EG	199 44%	208 46%	185 40%	213 47%E	189 40%	218 46%
Don't know	29 6%vxz	12 3%	20 5%z	13 3%	24 5%z	9 2%	19 4%z	28 6%vxz	20 5%z	19 4%	28 6%vxz	20 4%z	29 6%vxz	28 6%vxz
Average number of mentions	2.33	2.94u	3.33su	2.90u	3.19u	2.72	3.77stu vxz	3.08u	3.64stu vxz	3.69stu vxz	3.81stu vxzB	3.59sux z	3.49suz	3.83stuvxz
Standard deviation	2.42	2.95	3.77	2.98	3.66	2.49	4.54	3.17	4.33	3.96	4.11	4.11	3.84	4.40
Standard error	0.16	0.19	0.25	0.19	0.24	0.17	0.29	0.23	0.28	0.28	0.25	0.29	0.25	0.30

TNS

Table 1

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food prices	46 14%hjl	39 12%j	41 12%j	41 13%hjl	68 21%abcdf ghijklmm opq	53 16%hjklm op	44 13%hjl	27 8%	40 12%j	25 7%	33 10%	30 9%	33 10%	47 14%hjlmp	38 11%j	34 10%	45 13%hjl
The amount of salt in food	31 9%b	15 5%	26 8%	26 8%b	30 9%b	42 13%bcdkn opq	32 10%b	36 11%bkoq	37 11%bkopq	35 10%bkq	22 7%	34 10%bkq	30 9%b	25 8%	24 7%	27 8%	23 7%
The amount of fat in food	26 8%	20 6%	23 7%	27 9%	28 9%	44 13%abcde jklnopq	36 11%bknq	33 10%b	35 11%bknq	28 8%	22 7%	30 9%	33 10%b	23 7%	28 8%	28 8%	23 7%
Food hygiene at home	23 7%bcdg hklnq	9 3%	12 4%	7 2%	16 5%dhl	21 6%bdghkl q	9 3%	8 2%	15 5%l	15 4%	9 3%	7 2%	20 6%bdghkl q	12 4%	15 5%l	16 5%l	11 3%
Food poisoning such as Salmonella and E.Coli	23 7%bdgh klpq	12 4%g	18 5%g	11 4%g	13 4%g	19 6%glp	5 1%	10 3%	17 5%g	14 4%g	11 3%	10 3%	18 5%gp	16 5%g	14 4%g	10 3%	11 3%
Food hygiene when eating out	20 6%	13 4%	14 5%	14 4%	24 7%bg	32 10%bcdghj klnp	13 4%	14 4%	28 8%bdghk	21 6%	17 5%	19 6%	24 7%bg	19 6%	23 7%g	20 6%	24 7%bg
The amount of sugar in food	20 6%	16 5%	17 5%	22 7%	28 9%b	39 12%abcd	32 10%abc	35 11%abc	40 12%abcd	49 15%abcde go	39 12%abcd	50 15%abcde goq	38 11%abcd	47 14%abcde go	35 10%abc	40 12%abcd	37 11%abc
Date labels, such as "best before" and "use by" labels	19 6%bgq	10 3%	17 5%g	13 4%	17 5%g	26 8%bdgjkl npq	8 2%	19 6%bgq	22 7%bgjq	13 4%	15 4%	14 4%	19 6%bgq	15 4%	16 5%g	16 5%g	11 3%
The use of additives (such as preservatives and colouring) in food products	19 6%b	8 2%	22 7%b	28 9%bhp	25 8%b	27 8%b	21 6%b	17 5%b	21 6%b	23 7%b	21 6%b	22 7%b	29 9%bh	21 6%b	19 6%b	20 6%b	20 6%b
The amount of saturated fat in food	18 5%b	7 2%	15 5%	13 4%	17 5%b	29 9%abcdeg p	16 5%b	23 7%b	27 8%bcdg	24 7%b	25 7%bd	25 8%bd	30 9%abcdeg op	23 7%b	19 6%b	19 5%b	22 6%b

TNS

Table 1   Page 23

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food waste	15 / 4%	7 / 2%	9 / 3%	7 / 2%	20 / 6%bcd	24 / 7%bcd	22 / 7%bcd	19 / 6%bcd	32 / 10%abcdehj	15 / 4%b	35 / 11%abcdeghj	27 / 8%abcdj	24 / 7%bcd	33 / 10%abcdehj	32 / 10%abcdhj	33 / 9%abcdhj	32 / 5%abcdhj
Animal welfare	15 / 4%	9 / 3%	15 / 5%	15 / 5%	28 / 9%abcdghp	18 / 5%	10 / 3%	17 / 5%	25 / 8%bgp	25 / 8%abgp	22 / 7%bg	29 / 9%abcdfghp	31 / 9%abcdfghp	28 / 8%abcdghp	26 / 8%abgp	15 / 4%	28 / 8
The use of pesticides to grow food	14 / 4%	8 / 2%	12 / 4%	15 / 5%	15 / 5%	18 / 6%bg	9 / 3%	16 / 5%	19 / 6%bg	15 / 5%	13 / 4%	20 / 6%bg	23 / 7%bcgkq	20 / 6%bg	20 / 6%bg	19 / 5%bg	13 / 4%
Genetically Modified (GM) foods	12 / 4%	12 / 4%	8 / 3%	14 / 4%	14 / 4%	13 / 4%	10 / 3%	13 / 4%	24 / 7%abcdefghjklnopq	12 / 3%	9 / 3%	12 / 4%	20 / 6%cgjkp	12 / 4%	12 / 4%	11 / 3%	14 / 4%
Food miles (e.g. the distance food travels)	12 / 4%	8 / 2%	6 / 2%	12 / 4%	10 / 3%	16 / 5%cp	13 / 4%	11 / 3%	19 / 6%bceklmpq	12 / 3%	10 / 3%	9 / 3%	11 / 3%	6%bceklpq	19 / 6%bclpq	8 / 2%	9 / 3%
BSE ('mad cow disease')	7 / 2%	9 / 3%g	7 / 2%	8 / 2%	5 / 2%	12 / 4%gkmpq	3 / 1%	6 / 2%	11 / 3%gkmp	6 / 2%	5 / 1%	7 / 2%	5 / 1%	5 / 2%	8 / 2%	5 / 1%	5 / 1%
The feed given to livestock	7 / 2%	4 / 1%	8 / 3%	11 / 3%bg	10 / 3%bg	20 / 6%abcghjknop	4 / 1%	9 / 3%	17 / 5%abcgjko	8 / 2%	8 / 3%	11 / 3%bg	22 / 7%abcdeghjklnopq	9 / 3%	9 / 3%	10 / 3%bg	12 / 3%bg
Hormones\steroids\antibiotics in food	6 / 2%	5 / 2%	8 / 2%	8 / 3%	13 / 4%bg	18 / 5%abcdghk	3 / 1%	8 / 3%	19 / 6%abcdghjkq	10 / 3%g	6 / 2%	14 / 4%abgk	16 / 5%abgk	15 / 4%abgk	16 / 5%abgk	13 / 4%bg	10 / 3%g
Foods aimed at children including school meals	5 / 2%	3 / 1%	3 / 1%	7 / 2%	6 / 2%	8 / 2%	4 / 1%	3 / 1%	13 / 4%abcghkloq	7 / 2%	5 / 2%	4 / 1%	7 / 2%	7 / 2%	5 / 2%	7 / 2%	4 / 1%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	13 / 4%abcdefghi	14 / 4%abcdefghi	16 / 5%abcdefghi	19 / 6%abcdefghi	23 / 7%abcdefghi	22 / 6%abcdefghi	17 / 5%abcdefghi	19 / 6
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	15 / 5%abcdefghi	13 / 4%abcdefghi	15 / 5%abcdefghi	16 / 5%abcdefghi	12 / 4%abcdefghi	10 / 3%abcdefghi	11 / 3%abcdefghi	12 / 4

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Other	18 5%ilm	20 6%ilm	21 6%ilm	12 4%	16 5%	24 7%dlmnq	17 5%il	18 6%ilm	18 5%ilm	16 5%il	17 5%il	8 2%	9 3%	12 4%	15 5%	17 5%il	13 4%
Net: Any	132 40%	123 38%	125 38%	120 38%	139 43%	140 42%	124 38%	121 37%	129 39%	136 41%	128 39%	127 38%	142 43%	138 42%	142 42%	137 39%	133 39%
None	173 53%	171 52%	181 55%	164 52%	169 53%	180 54%	188 57%	188 58%n	179 55%	177 53%	179 54%	186 55%	175 53%	168 51%	181 53%	187 54%	183 54%
Don't know	24 7%ef	32 10%efghimo	23 7%	30 9%efghmo	13 4%	14 4%	19 6%	16 5%	21 6%	23 7%	22 7%	22 7%	15 5%	25 7%efmo	15 4%	23 7%	23 7%
Average number of mentions	2.83b	2.09	2.56	2.67	3.02b	3.70abcdgk	2.59	2.94b	3.86abcdeghjkop	3.00b	2.93b	3.34bcg	3.43bcg	3.26bg	3.06b	3.03b	3.14b
Standard deviation	3.16	2.55	2.89	2.99	3.32	4.03	2.70	3.05	4.36	3.35	2.87	3.59	4.25	3.71	3.40	3.60	3.57
Standard error	0.24	0.21	0.24	0.23	0.25	0.28	0.20	0.24	0.32	0.22	0.21	0.26	0.29	0.24	0.22	0.23	0.24

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food prices	237 14%j	247 15%hjk	252 15%hjk	267 16%hjk	368 22%abcd fghijkl mnopq	265 16%hjk	286 17%ahij klp	207 12%	241 14%jk	192 11%	200 12%	234 14%j	266 16%hjk	274 17%ahjk l	252 15%hjk	245 15%jk	287 17%ahij kl	-	-	-
The amount of salt in food	138 8%	125 7%	131 8%	132 8%	176 11%abcd k	174 10%abcdk	151 9%	163 10%bk	172 10%abcdk	160 9%bk	126 8%	200 12%abcd ghjkopq	179 11%abcd ko	170 10%abcdk	146 9%	162 10%bk	150 9%	-	-	-
The amount of fat in food	136 8%	128 8%	135 8%	117 7%	175 11%abcd k	185 11%abcdk	152 9%	156 9%d	178 11%abcdk	151 9%d	127 8%	196 12%abcd ghjkoq	187 11%abcd gjkoq	166 10%abcdk	150 9%d	162 10%bdk	151 9%d	-	-	-
The use of additives (such as preservatives and colouring) in food products	127 8%	106 6%	100 6%	106 6%	115 7%	129 8%	118 7%	109 7%	125 7%	128 8%	103 6%	162 10%abcd efghjk opq	173 11%abcd efghjk opq	171 10%abcde fghjkop q	111 7%	124 7%	118 7%	-	-	-
Food hygiene when eating out	115 7%c	114 7%c	81 5%	100 6%	164 10%abcd ghjk	169 10%abcdg hjk	108 7%c	102 6%	158 10%abcdg hjk	125 7%c	114 7%c	171 10%abcd ghjk	172 11%abcd ghjk	164 10%abcdg hjk	148 9%abcd ghk	162 10%abcd ghjk	163 10%abcd ghjk	-	-	-
The amount of sugar in food	101 6%	113 7%c	86 5%	110 7%	143 9%acd	154 9%abcd	143 9%acd	169 10%abcd	203 12%abcd efg	241 14%abcd efgh	206 12%abcd efgh	319 19%abcd efghik opq	273 17%abcd efghiko q	274 17%abcd efghik oq	214 13%abcd efgh	267 16%abcd efghiko	230 14%abcd efgh	-	-	-
Animal welfare	99 6%c	77 5%	69 4%	89 5%	120 7%bcdfg	90 5%	76 5%	116 7%bcg	129 8%abcdf g	126 7%bcdfg	140 8%abcd fg	209 12%abcd efghjk oq	188 11%abcd efghjk	195 12%abcde fghjko	158 9%abcd efghj	186 11%abcd efghijk	170 10%abcd efghij	-	-	-
The amount of saturated fat in food	93 6%d	78 5%	70 4%	67 4%	123 7%abcd	123 7%abcd	110 7%bcd	98 6%cd	132 8%abcdh	136 8%abcdh	115 7%abcd	177 11%abcd efghjk o	158 10%abcd efghk	163 10%abcde fghiko	130 8%abcdh	144 9%abcdg h	145 10%abcd efghj	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of salt in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of additives (such as preservatives and colouring) in food products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food hygiene when eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of sugar in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of saturated fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food hygiene at home	88 5%cdgh k	76 5%cdgh k	53 3%	47 3%	113 7%bcdgh ijkl	106 6%bcdgh jk	53 3%	48 3%	78 5%cdghk	77 5%cdghk	53 3%	86 5%cdghk	114 7%abcdg hijkl	101 6%bcdgh jk	99 6%cdghk	104 6%bcdgh jk	91 5%cdgh k	-	-	-
Genetically Modified (GM) foods	88 5%	91 5%c	66 4%	75 4%	82 5%	82 5%	82 5%	87 5%	145 9%abcde fghjkop q	112 7%cdefg k	78 5%	118 7%acdef ghk	145 9%abcde fghjkop q	124 8%abcde fghko	95 6%c	106 6%cdk	103 6%cd	-	-	-
Food poisoning such as Salmonella and E.Coli	81 5%gh	69 4%g	69 4%g	80 5%gh	86 5%gh	82 5%gh	46 3%	53 3%	88 5%gh	67 4%	75 4%gh	100 6%bcghj	113 7%abcde fghjk	120 7%abcde fghjk	100 6%bcghj	95 6%bcghj	96 6%bcgh j	-	-	-
Date labels, such as "best before" and "use by" labels	77 5%	79 5%cdj	56 3%	56 3%	91 5%cdj	106 6%acdjk	88 5%cdj	80 5%cdj	104 6%acdjk	53 3%	69 4%	85 5%cdj	97 6%cdjk	84 5%cdj	87 5%cdj	93 6%cdj	83 5%cdj	-	-	-
The use of pesticides to grow food	73 4%c	71 4%c	48 3%	56 3%	77 5%c	82 5%cd	76 5%c	60 4%	100 6%abcdh k	89 5%cdh	69 4%	137 8%abcde fghjkp	127 8%abcde fghjkpq	133 8%abcde fghjkp	107 6%abcde ghk	96 6%cdhk	91 5%cdh	-	-	-
Food waste	71 4%b	48 3%	54 3%	51 3%	106 6%abcdh	103 6%abcd	135 8%abcdf h	79 5%bcd	130 8%abcdh	118 7%abodh	154 9%abcd efghijk	191 11%abcd efghijk	207 12%abcd efghijk o	169 10%abcd efhij	190 11%abcd efghijk		197 12%abcd efghijk	-	-	-
Food miles (e.g. the distance food travels)	71 4%c	51 3%	38 2%	57 3%c	71 4%c	53 3%	65 4%c	66 4%c	73 4%bc	84 5%bcdf	63 4%c	72 4%c	82 5%bcdf	97 6%abcde fghklop	70 4%c	61 4%c	73 4%c	-	-	-
Foods aimed at children including school meals	43 3%c	40 2%	24 1%	40 2%	50 3%c	60 4%ck	42 3%c	42 2%c	52 3%c	48 3%c	35 2%	86 5%abcde fghjkq	81 5%abcde fghjk	81 5%abcde fghjk	63 4%bcdhk	73 4%abcde ghjk	61 4%bcdk	-	-	-
Hormones\steroids\antibiotics in food	40 2%	57 3%c	30 2%	39 2%	50 3%c	70 4%acdgk	41 2%	60 4%acdk	58 5%abcde ghjk	40 3%c	99 2%	111 6%abcde fghj	118 7%abcde fghjkq	90 7%abcde fghjk pq	85 5%abcde ghjk	77 5%abcde ghjk		5%aced gk	-	-

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food hygiene at home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Genetically Modified (GM) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food poisoning such as Salmonella and E.Coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Date labels, such as "best before" and "use by" labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of pesticides to grow food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food waste	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food miles (e.g. the distance food travels)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foods aimed at children including school meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hormones\steroids \antibiotics in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
The feed given to livestock	39 2%	63 4%acgh k	36 2%	44 3%	49 3%	65 4%acdgh k	33 2%	42 3%	64 4%acdgh k	52 3%	43 3%	93 6%abcde fghijko opq	108 7%abcde fghijkn opq	68 4%acdgh k	56 3%cg	57 3%cg	70 4%acdg hk	-	-	-
BSE ('mad cow disease')	30 2%	45 3%cegh kp	21 1%	33 2%	23 1%	51 3%acegh jkp	21 1%	23 1%	34 2%	30 2%	24 1%	36 2%cg	35 2%	39 2%ceghk p	47 3%ceghj kp	22 1%	40 2%cegh kp	-	-	-
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	81 5%abcde fghi	71 4%abcde fghi	138 8%abcde fghijk	135 8%abcde fghijk	143 9%abcde fghijk	128 8%abcde fghijk	122 7%abcde fghijk	121 7%abcd efghi k	-	-	-
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	- -	- -	- -	82 5%abcde fghi	72 4%abcde fghi	108 6%abcde fghijko p	99 6%abcde fghijkp	106 6%abcde fghijko p	81 5%abcde fghi	67 4%abcde fghi	94 6%abcd efghip	-	-	-
Other	83 5%n	74 4%n	97 6%ilm	83 5%n	100 6%ilm	170 10%abcde ghijklm opq	100 6%ilm	116 7%abdlm nop	112 7%abdlm nop	101 6%ilm	91 5%ilm	63 4%	62 4%	50 3%	84 5%n	79 5%n	89 5%ilmn	-	-	-
Net: Any	674 40%	665 40%	663 39%	707 42%	793 48%abcd ghjko	753 44%abc	725 44%bc	710 42%	740 45%abc	742 44%abc	699 42%	808 48%abcd fghjko	828 50%abcd fghjko q	810 50%abcd fghjko q	734 44%bc	812 49%abcd fghjko	770 46%abcd hk	-	-	-
None	863 52%elm npq	858 52%elm npq	886 53%elmn pq	835 50%mnp	784 47%n	853 50%mnp	784 47%n	864 52%elm pq	874 52%elm pq	838 50%mnp	843 50%mnp	844 50%lmnp	783 47%n	745 46%n	687 42%	847 50%mnp	797 48%np	-	-	-
Don't know	133 8%efgh ilmo	143 9%efgh ijlmoq	133 8%efghi lmo	134 8%efghi lmo	84 5%	88 5%	70 4%	97 6%gm	86 5%	107 6%gm	136 8%efghi lmo	88 5%	63 4%	137 8%efghi jlmo	97 6%gm	127 8%efghi lmo	110 7%gm	-	-	-
Average number of mentions	2.83cd	2.74	2.43	2.45	2.99cd	3.23abc dgh	2.78cd	2.77cd	3.37abc degh	3.22abc dgh	3.04cd	3.89abc defghij kp	3.79abc defghij k	3.81abc defghij k	3.59abc deghk	3.45abc deghk	3.64abcde fghjk	-	-	-
Standard deviation	3.01	3.34	2.48	2.61	2.99	3.50	2.84	2.98	3.44	3.57	3.02	4.16	4.10	3.95	4.11	3.66	3.96	-	-	-
Standard error	0.11	0.13	0.10	0.10	0.10	0.12	0.10	0.11	0.12	0.13	0.11	0.14	0.14	0.13	0.15	0.13	0.14	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

									SCOTLAND						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
The feed given to livestock	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BSE ('mad cow disease')	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	95*	90*	90*	94*	91*		60*	60*	53*
Food prices	13%n	9%	8%	11%n	18%mnp	11%n	24%bcdf lmnop	18%mnp	15%mn	26%abcd flmnopq	15%mn	8%	6%	3%	10%n	7%	14%n	8%	20%yzC	12%
Animal welfare	11%bdfg in	2%	7%dgn	1%	4%gn	1%	-	10%bdfgi n	1%	17% 19%bcdef gikimmop	4%	4%g	4%g	-	8%dfgin	8%dfgi	11%bdfg in	4%	2%	1% 2%
The use of additives (such as preservatives and colouring) in food products	7% 7%lg in	5%	10%efglo	4%	3%	*	1%	7%lg	6%lf	10% 11%efgl o	11% 12%defgl o	3%	8%lg	5%lf	2%	7%lg	11%def glo	10%DFH	10%DFH	5%
Genetically Modified (GM) foods	6% 6%ul	1%	6%ul	2%	3%	*	2%	5%	2%	13% 14%bcdef gilmnoq	8% 9%bdfgi mn	3%	1%	1%	2%	6%ul	5%ul	3% 5%	4% 6%E	1%
Food miles (e.g. the distance food travels)	6% 6%egkn	3% 4%e	2% 2%	5% 5%en	-	1% 1%	1% 1%	6% 8%efgkn	2% 2%	12% 14%bcdef gikinop	* *	2% 2%	5% 6%ekn	-	2% 2%	3% 4%	5% 6%egkn	2% 4%	2% 3%	1% 3%
The amount of salt in food	5% 5%	3% 3%	7% 7%lo	4%	2% 2%	1% 1%	2% 2%	10% 13%bdefg klo	6% 6%	13% 15%abdef gklo	4% 4%	4% 4%	9% 9%efgo	7%lo	1% 1%	7% 7%lo	10%efgo	7%	14%C	4% 4%
The amount of fat in food	4% 4%	3% 4%	10%defio	3% 3%	3% 3%	-	9% 9%defi o	11% 14%abdef ilno	2% 2%	11% 13%abdef ino	7%lo	5%lo	9%defio	5%lo	-	6%lo	11%defi o	7%C	9%C	3% 6%
Date labels, such as "best before" and "use by" labels	4% 4%	2% 2%	4% 4%	4% 4%	3% 2%	-	3% 3%	7% 8%ufkn	3% 3%	8% 9%efkn	1% 1%	3% 4%	4% 5%lf	1% 1%	2% 2%	4% 4%ul	5%ul	5% 8%F	1% 1%	3% 6%

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	NI													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food prices	11 21%yzC	14 25%yzB CD	17 30%rtxy zABCDE	10 15%C	5 7%	6 9%	9 14%C	7 11%	4 6%	12 11%	17 15%C	25 23%ryzB CD	28 25%ryzA BCD	30 25
Animal welfare	3 6%zBC	4 7%zBCE	6 10%xyzAB CDE	2 4%zBC	2 2%	-	2 3%	-	-	1 1%	1 1%	6 6%zBCE	6 6%zBC	10 8
The use of additives (such as preservatives and colouring) in food products	6 11%DFH	8 14%yCDF H	13 23%rstx yzABCDE FGH	7 10%yDFH	2 4%	5 8%DH	5 8%DH	4 6%D	2 4%	1 1%	11 9%DFH	3 3%	9 8%DH	2 1%
Genetically Modified (GM) foods	7 13%tyzAB CDEGH	5 9%ACDE GH	7 12%tyzAB CDEFGH	3 5%	2 2%	1 2%	1 2%	2 3%	1 2%	1 1%	1 1%	5 4%	2 2%	2 2%
Food miles (e.g. the distance food travels)	1 2%	4 7%zABFG H	4 7%xyzAB CDEFGH	1 1%	1 1%	-	-	-	1 2%	1 1%	2 2%	1 1%	1 1%	1 1%
The amount of salt in food	6 11%C	9 17%yAC	14 24%rtuy zABCDEF	11 17%tyzAB	4 6%	4 6%	3 6%	4 7%	1 2%	8 8%	8 7%	13 12%C	23 21%rtyz ABCDE	21 17%tyzABCDE
The amount of fat in food	11 21%rtyz ABCDE	10 17%ACE	13 23%rsty zABCDEH	9 15%yABCE	4 6%C	6 9%C	3 6%C	4 7%C	* 1%	8 8%C	7 6%C	15 14%AC	20 18%tyAB CDE	15 12%C
Date labels, such as "best before" and "use by" labels	13 24%rstx yzABCDE FGH	8 13%szBC FGH	8 14%szBC DFGH	6 9%szCFG	3 5%	1 2%	4 6%F	2 4%	1 2%	6 6%	9 8%zF	2 2%	4 3%	5 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
The use of pesticides to grow food	4 4%	-	5 5%bdn	-	1 1%	* *	4 4%d	6 7%bdefi n	1 1%	13 15%abcde fgiklmnq	5 6%bdn	2 2%	3 3%	-	7 7%bdef in	9 10%bdefi ln	5 5%bdfn	3 5%	4 7%DH	-
The feed given to livestock	4 4%	-	5 5%bdn	-	1 1%	1 1%	2 2%	3 4%d	1 1%	10 12%abdef giklmmop q	3 3%	2 2%	1 1%	-	1 1%	3 3%	4 4%d	4 7%yADE	3 4%D	-
Food poisoning such as Salmonella and E.Coli	3 3%	-	12 12%abdef gino	4 3%	3 2%	1 1%	2 2%	3 4%	1 1%	11 12%abdef ghimnop	5 6%bno	4 4%bno	4 4%	-	-	4 4%	5 6%bno	5 8%tE	3 5%	-
Food hygiene when eating out	3 3%	1 2%	8 8%bdefg in	1 1%	-	-	2 2%	5 7%efi	-	15 18%abcde fghiklmn op	6 6%efi	3 3%	7 8%bdefg in	1 1%	1 2%	5 5%efi	8 9%bde fgino	7 11%tz	3 5%	-
Food waste	3 3%	-	4 4%	1 1%	4 4%	-	7 7%bdfn	7 7%bdfn	4 4%bfn	8 9%bdfno	6 6%bdfn	5 5%bdfn	6 6%bdfn	-	2 2%	8 9%bdfn	9 10%abdf no	6 6%	2 3%	-
BSE ('mad cow disease')	2 2%	-	3 3%	-	1 1%	-	-	3 4%	1 1%	4 4%bdfgm no	1 1%	1 1%	-	-	-	4 4%bdfgm n	2 2%	4 4%EFH	3 3%	-
Food hygiene at home	2 2%	-	9 9%abdef gnop	-	1 1%	-	-	6 8%bdefg nop	4 4%dg	12 13%abdef giklnopq	3 3%	3 3%	5 5%bdfgn op	-	-	-	5 5%bdfg nop	3 5%F	2 3%	1 2%
The amount of saturated fat in food	2 2%	1 1%	4 4%dg	-	1 1%	1 1%	-	10 12%abcde fglno	1 1%	16 18%abcde fgiklmno p	7 7%bdefg ino	3 3%	6 7%defgi no	1 1%	-	5 5%dgo	11 12%abcd efglino	4 7%	4 7%	1 1%

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
The use of pesticides to grow food	3 6%	7 12%txyz ACDEFGH	9 16%rtxyz ABCDEFGH	1 2%	1 1%	1 2%	1 2%	3 5%	1 1%	1 1%	2 2%	4 4%	4 3%	1 1%
The feed given to livestock	1 1%	5 9%tuyzA CDEFGH	5 9%tuxyz ABCDEFG H	1 2%	-	1 1%	*	2 3%D	* 1%	-	1 1%	2 2%	2 2%	2 1%
Food poisoning such as Salmonella and E.Coli	6 12%tuyzB EG	12 20%stxy zABCDEG H	6 10%tuyzBE G	5 8%tuyzE	1 2%	1 1%	5 8%tuyzBE	1 2%	3 5%E	5 4%	1 1%	10 10%tuyzBE G	3 3%	7 5%E
Food hygiene when eating out	9 17%stzH	6 10%tz	10 18%tsyz ABCEGH	5 8%tz	4 7%t	1 2%	5 9%tz	4 7%t	4 7%t	13 12%tzH	11 9%tz	11 10%tz	10 9%tz	4 4%
Food waste	7 13%stzA CD	10 17%stbz ABCD	8 14%stxzA BCD	3 5%C	5 8%tC	1 2%	2 3%	3 4%	* 1%	4 4%	9 8%tC	20 19%rstx yzABCDE	24 22%rstx yzABCDE	27 22%rstxyzABCDE
BSE ('mad cow disease')	-	5 10%tuyz ABCDEFG H	7 12%stuxy zABCDEFG H	3 5%zABCE FGH	1 1%	-	-	* 1%	-	1 1%	-	-	*	-
Food hygiene at home	5 9%zBDF H	8 13%stxzA BCDEFGH	5 9%xzBCD EFGH	2 3%F	3 4%F	1 1%	2 4%F	* 1%	2 3%F	2 2%	3 2%	-	3 2%	2 2%
The amount of saturated fat in food	7 12%tAC	8 14%tAC	9 16%tuyzA BCDE	8 12%tACD	4 6%	4 7%	2 3%	5 8%	1 2%	6 5%	7 6%	9 9%	19 18%tuyzA BCDE	15 12%tAC

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
The amount of sugar in food	2 / 2%	3 / 3%	7 / 6%df	1 / 1%	2 / 2%	1 / 1%	6 / 6%df	16 / 19%abcdefgino	7 / 8%df	17 / 19%abcdefgimmo f	9 / 10%abde	10 / 12%abdef	9 / 9%adef	6 / 7%df	4 / 4%	12 / 12%abcde fo	10 / 11%abde f	3 / 6%	9 / 16%CD	2 / 4%
Foods aimed at children including school meals	1 / 2%	- / -	2 / 2%	1 / 1%	1 / 1%	1 / 1%	- / -	4 / 5%bgiln	- / -	10 / 11%abcde fgilno	5 / 5%bgiln	- / -	4 / 4%bgil	- / -	1 / 1%	4 / 4%bgiln	5 / 5%bgil n	2 / 3%	4 / 7%zE	1 / 2%
Hormones\steroids \antibiotics in food	1 / 1%	- / -	8 / 7%abdfg imn	- / -	2 / 2%	- / -	- / -	5 / 7%abdfg i	- / -	13 / 14%abdef giklmmop q	1 / 1%	3 / 3%	1 / 1%	1 / 1%	2 / 2%	5 / 6%bdfgi	5 / 5%bdfg i	5 / 8%yCDE H	2 / 2%	- / -
Chemicals from the environment, such as lead, in food	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	19 / 21%abcde fghiklmn opq	3 / 4%	3 / 3%	1 / 1%	2 / 2%	1 / 1%	3 / 3%	7 / 7%abcd efghim o	- / -	- / -	- / -
Food not being what the label says it is	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	14 / 16%abcde fghiklmn opq	- / -	3 / 3%	1 / 1%	- / -	- / -	7 / 7%abcde fghikno	6 / 7%abcd efghik no	- / -	- / -	- / -
Other	13 / 14%bdkl mnop	1 / 2%	6 / 6%	2 / 2%	6 / 6%	12 / 13%bdklm nop	7 / 7%k	5 / 6%	9 / 10%bdkl	8 / 9%bdk	1 / 1%	2 / 3%	4 / 4%	4 / 5%	3 / 3%	4 / 4%	7 / 8%bdk	1 / 2%	4 / 7%DGH	6 / 11%wxzABCD EFGH
Net: Any	39 / 40%mo	25 / 27%	41 / 40%mo	33 / 32%	33 / 31%	25 / 28%	48 / 48%bdef lmno	29 / 36%	39 / 40%	56 / 64%abcde fghikl mnopq	35 / 40%	28 / 32%	25 / 26%	24 / 27%	23 / 26%	40 / 43%bfmn o	35 / 38%	19 / 32%	38 / 64%xyzABC DEFGH	20 / 37%C
None	55 / 56%gj	64 / 68%gjk q	57 / 57%gj	64 / 61%gj	73 / 69%gjkq	61 / 68%gjkq	42 / 41%	48 / 60%gj	58 / 59%gj	25 / 29%	46 / 53%j	53 / 60%gj	56 / 59%gj	58 / 65%gj	61 / 68%gjkq	53 / 57%gj	49 / 53%j	39 / 65%suv w	17 / 29%	31 / 59%suw
Don't know	3 / 3%	4 / 4%e	3 / 3%	7 / 7%ep	- / -	4 / 4%e	11 / 11%aceip	3 / 4%	2 / 2%	6 / 7%ep	6 / 7%ep	6 / 7%ep	14 / 15%abcef hiop	7 / 8%eip	5 / 6%e	1 / 1%	8 / 9%eip	2 / 3%	4 / 6%H	2 / 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 1
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
The amount of sugar in food	6	10	13	10	5	6	4	5	3	6	16	18	29	24
	11%	18%rtyA CD	23%rtyz ABCD	15%tCD	7%	9%	7%	8%	5%	6%	14%C	17%rtyA CD	27%rtux yzABCDE	20%
Foods aimed at children including school meals	2	9	5	3	2	-	1	2	2	4	1	15	12	7
	4%	16%rtuxy zABCDEH	8%zAE	5%z	4%	-	2%	3%	3%	4%	1%	14%rtxy zABCDEH	11%zABCD E	6%z
Hormones\steroids \antibiotics in food	1	5	7	3	-	1	3	4	*	-	1	2	4	1
	1%	10%tyzC DEFH	13%rstuxy zACDEFGH	4%yD	-	2%	4%tyD	6%tyCDE H	1%	-	1%	2%	3%	1%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	1	3	1	-	3	1	2	1
	-	-	-	-	-	-	2%	4%wxyzD FH	1%	-	2%	1%	2%	1%
Food not being what the label says it is	-	-	-	-	-	-	3	1	-	1	2	-	1	-
	-	-	-	-	-	-	5%swxyz CDFH	1%	-	1%	2%	-	1%	-
Other	4	3	1	1	6	2	1	1	1	-	2	2	-	-
	8%DEGH	5%DGH	2%	2%	10%wxzAB CDEFGH	2%	2%	1%	2%	-	1%	2%	-	-
Net: Any	36	26	35	26	21	16	22	17	13	26	37	42	41	35
	67%rtvx yzABCDE FGH	46%zBCD H	62%rtxy zABCDEF GH	41%zBCD H	32%	24%	37%zCD	28%	22%	24%	33%	39%zCD	38%zCD	29%
None	18	26	21	36	41	41	35	42	46	80	71	61	67	85
	33%	45%	36%	56%suw	63%suvw	65%suvw	59%suw	70%suvw x	76%stuv wxyAEFG	74%suvw xAFG	63%suvw	57%suw	61%suvw	70%suvwx
Don't know	-	5	1	2	3	7	2	1	1	2	5	3	1	1
	-	9%uDGH	2%	3%	4%H	11%uwxBC DFGH	4%H	2%	2%	2%	4%	3%	1%	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 1   Page 37

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Average number of mentions	2.69dg	1.50	3.23dg	1.48	2.02	1.30	1.68	4.90	1.88	4.98ade gil	2.88dgi	2.65	4.13	1.73	2.08	3.08dg	4.57de gi	4.02	2.23	1.87
Standard deviation	3.02	0.70	4.40	0.88	1.47	0.64	1.13	4.86	1.25	6.02	2.50	3.34	4.15	0.93	1.96	4.08	5.54	5.47	1.37	1.12
Standard error	0.47	0.13	0.67	0.15	0.24	0.12	0.16	0.89	0.20	0.73	0.42	0.56	0.73	0.18	0.36	0.61	0.89	1.17	0.22	0.26

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Average number of mentions	3.19	5.76	4.77syAE	3.54s	2.82	2.67	2.60	3.28s	2.30	3.23	3.14	3.94sA	4.98suy ABE	5.01suxyABE
Standard deviation	3.23	5.61	4.45	3.42	2.90	2.22	2.36	3.13	1.55	2.39	2.83	2.92	3.60	2.33
Standard error	0.55	1.04	0.50	0.44	0.45	0.42	0.33	0.53	0.30	0.46	0.43	0.44	0.54	0.40

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 1

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Animal welfare	112 6%bcg	81 4%	77 4%	93 5%	129 7%bcdfg	96 5%	78 4%	125 7%bcdfg	130 7%bcdfg	144 8%abcdfg	143 8%abcdf g	212 12%abcde fghijko	194 11%abcde fghijk	196 11%abcdef ghijk	171 9%abcde fghi	200 11%abcde fghijk	189 10%abcdefghijk
BSE ('mad cow disease')	35 2%	47 3%cegh kp	25 1%	33 2%	29 2%	57 3%acdegh ijklmp	24 1%	27 1%	35 2%	34 2%	25 1%	37 2%	36 2%	39 2%	47 3%cghkp	27 1%	43 2%cgk
Date labels, such as "best before" and "use by" labels	86 5%	82 5%	63 3%	73 4%	101 6%cdjk	114 6%bcdjk	96 5%cj	90 5%cj	109 6%cdjk	65 4%	72 4%	90 5%cj	108 6%cdjk	94 5%cj	90 5%c	100 5%cj	93 5%cj
Food hygiene at home	94 5%cdgh k	78 4%dgk	63 3%	52 3%	122 7%bcdghi jkl	111 6%bcdghi k	55 3%	57 3%	83 5%dghk	91 5%cdghk	55 3%	90 5%cdghk	121 7%bcdghi jkl	103 6%cdghk	99 5%cdghk	107 6%cdghk	98 5%cdghk
Food hygiene when eating out	124 7%c	118 7%c	88 5%	111 6%	169 9%abcdg hk	180 10%abcdgh jk	115 6%	112 6%	160 9%abcdgh k	145 8%cdh	123 7%c	178 10%abcdg hjk	192 10%abcdg hjk	175 10%abcdgh k	160 9%bcdghk	176 10%abcdgh k	176 9
Food miles (e.g. the distance food travels)	79 4%c	56 3%	41 2%	63 3%c	74 4%c	58 3%	67 4%c	73 4%c	75 4%c	96 5%bcdfgk	64 3%c	75 4%c	89 5%bcdfkp	99 5%bcdfgh	73 4%c	65 3%c	80 4%c
Food poisoning such as Salmonella and E.Coli	89 5%gh	72 4%	81 4%gh	90 5%gh	101 6%bgh	89 5%gh	53 3%	57 3%	91 5%gh	83 5%gh	82 4%gh	107 6%bgh	121 7%abcdfg hijk	121 7%abcdfg hijk	110 6%bgh	102 5%bgh	107 6%bgh
Food prices	255 14%	267 15%hjk	266 15%jk	290 16%hjkl	401 22%abcdf ghijklmn opq	292 16%hjkl	320 18%abchi jklp	226 12%	261 14%k	223 12%	219 12%	245 13%	283 15%hjkl	294 16%hjkl	286 15%hjk	279 15%hjk	330 17%abchijklp
Foods aimed at children including school meals	46 3%c	44 2%c	27 1%	43 2%	60 3%c	65 4%bcdk	46 2%c	48 3%c	52 3%c	59 3%c	41 2%	88 5%abcdeg hijk	89 5%abcdeg hijk	82 4%abcdgh ik	78 4%abcdgh ik	89 5%abcdeg hijk	73 4

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI							
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food waste	77 4%b	49 3%	58 3%	58 3%	120 7%abcdh	111 6%abcd	145 8%abcdfh	89 5%bcd	136 7%abcdh	128 7%abcdh	162 9%abcde fhj	196 11%abcde fghij	202 11%abcde fghijk	217 12%abcde fghij	191 10%abcde fghij	223 12%abcde fghijk	233 12%abcdefghijko
Genetically Modified (GM) foods	97 5%	96 5%	72 4%	84 5%	90 5%	89 5%	87 5%	94 5%	148 8%abcdef ghkopq	126 7%cdefgh k	88 5%	122 7%cdefgh k	147 8%abcdef ghkopq	126 7%bcdefg hk	102 5%c	114 6%cd	110 6%c
Hormones\steroids \antibiotics in food	45 2%	59 3%cd	38 2%	39 2%	57 3%c	77 4%acdgk	44 2%	66 4%cdgk	91 5%abcdeg hk	74 4%acdgk	44 2%	102 6%abcdef ghjk	112 6%abcdef ghjkq	120 7%abcdef ghijkq	95 5%abcdeg hk	94 5%abcdeg hk	83 4%acdgk
The amount of fat in food	144 8%	136 7%	148 8%	131 7%	187 10%abcdk	198 11%abcdk	170 9%bd	171 9%bd	186 10%abcdk	165 9%d	138 8%	201 11%abcdj ko	204 11%abcdj ko	177 10%abcdk	165 9%	188 10%abcdk	176 9%d
The amount of salt in food	147 8%	136 7%	140 8%	143 8%	187 10%abcdk	189 10%abcdk	163 9%	178 10%abcdk	182 10%abcdk	176 10%bck	134 7%	205 11%abcdg ko	196 11%abcdk o	184 10%abcdk	160 9%	191 10%abcdk	180 10%bck
The amount of saturated fat in food	99 5%	83 5%	75 4%	74 4%	132 7%abcd	133 7%abcd	118 6%bcd	112 6%bcd	137 8%abcd	154 8%abcdgh	126 7%bcd	181 10%abcdef ghiko	170 9%abcdef ghko	171 9%abcdef ghko	139 7%abcd	168 9%abcdgh	170 9
The amount of sugar in food	106 6%	125 7%c	95 5%	117 6%	156 9%acd	168 9%abcd	159 9%abcd	189 10%abcd	216 12%abcde fg	262 14%abcde fghi	222 12%abcde fg	332 18%abcde fghijkmo q	288 16%abcde fghijko	296 16%abcde fghiko	236 13%abcde fgh	308 16%abcde fghikoq	264 14
The feed given to livestock	46 3%	66 4%cdgh	40 2%	44 2%	55 3%	71 4%acdghk	36 2%	45 2%	66 4%cdg	63 3%cg	48 3%	96 5%abcdef ghijknop q	109 6%abcdef ghijknop q	70 4%acdghk	59 3%g	63 3%cg	76 4
The use of additives (such as preservatives and colouring) in food products	140 8%	116 6%	113 6%	116 6%	127 7%	143 8%	126 7%	118 6%	135 7%	142 8%	117 6%	166 9%bcdeg hkoq	182 10%abcde fghijkop q	186 10%abcdef ghijkopq	116 6%	139 7%	131 7%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 1　　　　　Page 41

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1a What food issues, if any, are you concerned about? (Spontaneous)
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
							ADDITIONAL COUNTRY ENGLAND/WALES/NI										
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The use of pesticides to grow food	79 4%c	75 4%c	53 3%	60 3%	85 5%cd	91 5%cd	81 4%c	67 4%	102 6%bodh	103 6%bcdh	77 4%c	139 8%abcdef ghijkpq	131 7%abcdef ghikq	134 7%abcdef ghijkq	117 6%abcdeg hk	108 6%bcdhk	97 5%cdh
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	101 5%abcdef ghi	77 4%abcdef ghi	142 8%abcdef ghijk	136 7%abcdef ghijk	147 8%abcdef ghik	129 7%abcdef ghik	128 7%abcdef ghik	128 7%abcdefghik
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	99 5%abcdef ghi	73 4%abcdef ghi	111 6%abcdef ghikop	102 6%abcdef ghikp	108 6%abcdef ghikpop	81 4%abcdef ghi	75 4%abcdef ghi	100 5%abcdefghi
Other	98 5%ilmn	80 4%n	110 6%blmnp	89 5%n	109 6%blmnp	183 10%abcdeg hijklmnop q	108 6%blmnp	127 7%bdklmn opq	123 7%bdklmn opq	111 6%blmnp	93 5%lmn	66 4%	66 4%	56 3%	88 5%n	83 4%n	97 5%ilmn
Net: Any	732 40%	728 40%	723 39%	777 42%	852 47%abcdh ko	813 44%abc	800 44%abc	759 42%	794 44%abc	821 45%abck	750 41%	849 47%abcdh ko	879 48%abcdf ghikoq	872 47%abcdf ghiko	799 43%	893 48%abcdf ghiko	841 44%abck
None	957 52%elm np	939 52%ilmn p	974 53%ejlmn pq	916 50%np	883 48%n	935 51%np	942 52%ilmnp	963 53%ejlmn pq	937 51%mnp	904 49%np	932 51%np	882 48%n	882 48%n	816 44%	969 52%ilmp	854 46%	931 49%np
Don't know	139 8%efgh ilmo	151 8%efgh ijlmoq	138 7%efghil mo	142 8%efghil mo	89 5%	93 5%	83 5%	103 6%	94 5%	116 6%gm	144 8%efghil mo	96 5%	80 4%	149 8%efghij lmoq	106 6%	129 7%efgjilm	118 6%gm
Average number of mentions	2.86cd	2.67	2.46	2.45	3.04bcdg h	3.24abcd gh	2.74d	2.86cd	3.28abcd gh	3.32abcd	3.04bcdg	3.82abcd efghijk	3.78abcd efghijk	3.73abcd efghijk	3.56abcd eghk	3.50abcd eghk	3.73abcdefghijk
Standard deviation	3.10	3.22	2.60	2.60	3.10	3.52	2.80	3.09	3.36	3.79	3.00	4.12	4.06	3.87	4.01	3.69	4.00
Standard error	0.11	0.12	0.10	0.09	0.10	0.12	0.10	0.11	0.12	0.13	0.11	0.14	0.13	0.13	0.14	0.12	0.14

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Table 2   Page 42

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food hygiene when eating out	679 37%p	689 38%kp	666 36%	716 39%ekpq	641 35%	755 41%aceghkmnopq	667 37%	665 36%	728 40%ceghknopq	702 38%kp	633 35%	694 38%kp	688 37%p	662 36%	673 36%	628 33%	663 35%
Food poisoning such as Salmonella and E.Coli	541 30%g	550 30%g	560 31%g	574 31%eghkp	507 28%	547 30%g	471 26%	515 28%	590 32%eghjknpq	524 28%	506 28%	544 30%g	572 31%egkp	537 29%g	557 30%g	522 28%	541 29%
The use of additives (such as preservatives and colouring) in food products	516 28%	521 29%	495 27%	506 28%	470 26%	499 27%	481 26%	510 28%	542 30%egko	536 29%eko	476 26%	531 29%eko	569 31%cdefgkoq	535 29%eko	486 26%	543 29%eo	522 28%
The use of pesticides to grow food	455 25%	475 26%ce	424 23%	464 25%	424 23%	470 26%	465 25%	446 24%	493 27%cek	509 28%cehk	426 23%	497 27%cek	532 29%acdefghko	516 28%acehk	482 26%	503 27%cek	497 26%cek
Date labels, such as "best before" and "use by" labels	396 22%	489 27%acgjklnop	436 24%	475 26%jp	471 26%ap	509 28%acgjklmnop	427 23%	500 27%acgjklmnop	532 29%acdegjklmnopq	424 23%	430 24%	436 24%	449 24%	433 24%	441 24%	418 22%	471 25%a
Genetically Modified (GM) foods	379 21%	405 22%e	375 20%	408 22%e	353 19%	373 20%	372 20%	390 21%	453 25%acefghop	444 24%acefg	405 22%e	426 23%cefg	489 27%abcdefghklopq	436 24%acefg	412 22%	410 22%	442 23%cefg
Food hygiene at home	370 20%ghkn	375 21%ghknq	354 19%gk	357 19%gk	397 22%ghknpq	390 21%ghknpq	278 15%	316 17%	362 20%gkn	366 20%gkn	281 15%	354 19%gk	369 20%ghkn	314 17%	368 20%gk	341 18%gk	337 18%g
Hormones\steroids\antibiotics in food	357 20%	355 20%	324 18%	384 21%ce	332 18%	409 22%bceg	353 19%	436 24%abcdefgk	471 25%abcdefgk	469 25%abcdefgk	385 21%ce	447 24%abcdegk	501 27%abcdefghk	493 27%abcdefghk	476 25%abcdefgk	488 26%abcdefgk	491 26%abcdefgk
The feed given to livestock	356 19%eg	360 20%egk	320 17%	318 17%	290 16%	375 20%cdegp	304 17%	330 18%	372 20%cdegp	346 19%e	311 17%	396 22%cdeghjknopq	397 22%cdeghjknopq	338 18%e	353 19%e	325 17%	355 19%e
BSE ('mad cow disease')	277 15%egknop	321 18%aeghjklmnopq	287 16%egknop	324 18%aeghjklmnopq	205 11%	290 16%egknop	233 13%p	271 15%enop	306 17%egklnopq	271 15%eop	230 13%p	255 14%ep	274 15%enop	231 13%p	227 12%	194 10%	255 14%ep

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 2
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	515 28%abcde fghi	474 26%abcde fghi	541 30%abcde fghik	534 29%abcde fghik	557 30%abcde fghik	542 29%abcde fghik	562 30%abcde fghik	537 28%abcdefghi
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	522 28%abcde fghikmno pq	456 25%abcde fghi	492 27%abcde fghinpq	453 25%abcde fghi	441 24%abcde fghi	460 25%abcde fghi	420 22%abcde fghi	440 23%abcdefghi
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361 19%abcdefghijklmn op
Net: Any	1230 67%q	1276 70%cgh kopq	1215 66%	1314 72%acegh knopq	1244 68%q	1286 70%chkop q	1225 67%q	1209 66%	1271 70%chkop q	1295 70%aacghk opq	1216 67%	1268 69%chopq	1279 69%chopq	1253 68%q	1233 66%	1233 66%	1209 64%
None of these	445 24%bde fln	372 20%	443 24%bdefn	373 20%	387 21%	379 21%	437 24%bdfn	475 26%bdefi jlmnp	406 22%	402 22%	461 25%bdefi jln	392 21%	424 23%	385 21%	467 25%bdefj ln	422 22%	516 27%abcdefgijlmnp
Don't know	153 8%	169 9%	177 10%hjm	147 8%	193 11%adhij km	176 10%m	162 9%	141 8%	148 8%	143 8%	150 8%	166 9%	137 7%	199 11%adhijk mq	173 9%	221 12%abcdefg hijklmoq	165 9%
Average number of mentions	3.52eg	3.56eg	3.49e	3.44	3.29	3.59eg	3.31	3.62eg	3.81abcd efg	4.35abcd efghi	4.13abcd efghi	4.43abcd efghik	4.55abcd efghik	4.38abcd efghik	4.44abcd efghik	4.34abcd efghi	4.89abcdefghijklmno p
Standard deviation	2.49	2.56	2.48	2.53	2.49	2.62	2.47	2.57	2.63	3.12	2.99	3.15	3.30	3.07	3.19	3.06	3.53
Standard error	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.08	0.08	0.09	0.08	0.09	0.08	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food hygiene when eating out	294 33%	302 34%cp	265 30%	301 34%cp	311 35%cp	327 37%cgko pq	277 31%	288 33%	324 36%cgkp	304 34%cp	282 32%	301 34%p	303 34%p	294 33%	294 32%	267 29%	293 32%	385 41%v	387 41%v	401 43%vBGH
Food poisoning such as Salmonella and E.Coli	240 27%g	225 25%	238 27%	247 28%g	231 26%	224 25%	200 23%	217 24%	271 30%befg hjkpq	232 26%	230 26%	245 28%g	261 29%gh	246 28%g	267 29%gh	230 25%	239 26%	300 32%	325 35%wxB FG	323 34%wxB
The use of additives (such as preservatives and colouring) in food products	200 23%	223 25%	193 22%	198 22%	200 23%	195 22%	200 23%	214 24%	210 24%	215 24%	192 22%	226 26%	246 27%acde fgkoq	218 24%	203 22%	220 24%	199 22%	316 33%v	299 32%	301 32%
The use of pesticides to grow food	179 20%	196 22%	169 19%	175 20%	185 21%	203 23%	205 23%c	193 22%	193 22%	204 23%c	174 20%	217 24%acdk	235 26%acde hik	239 27%abcd ehikq	210 23%c	210 23%c	203 22%	277 29%	279 30%v	255 27%
Food hygiene at home	163 18%gk	154 17%g	138 15%	149 17%	181 20%cghk np	172 19%cghk	119 13%	138 16%	161 18%g	162 18%gk	130 15%	168 19%gk	171 19%cgk	144 16%	163 18%g	145 16%	154 17%	207 22%xBE	221 24%xyB CEH	216 23%xyBEH
Date labels, such as "best before" and "use by" labels	159 18%	206 23%a	175 20%	198 22%a	196 22%a	233 26%acqj mop	180 20%	227 26%acqj op	236 27%aceg jimopq	179 20%	202 23%a	198 22%a	193 21%	217 24%acqj p	191 21%	185 20%	202 22%a	237 25%	284 30%rAB CEG	261 28%E
Hormones\steroids\antibiotics in food	152 17%c	158 18%c	116 13%	150 17%c	134 15%	170 19%ce	147 17%c	209 24%abcd efgk	193 22%acde g	197 22%abcd eg	168 19%ce	193 22%abcd eg	212 24%abcd efgk	220 25%abcd efgk	196 21%acde g	206 23%abcd eg	198 22%acd eg	205 22%	197 21%	208 22%
The feed given to livestock	149 17%	151 17%	128 14%	138 16%	124 14%	165 18%cegh kp	121 14%	128 14%	157 18%eg	136 15%	132 15%	177 20%cdeg hjkpq	174 19%cdeg hjkpq	153 17%	157 17%	131 14%	141 15%	207 22%v	209 22%v	192 20%
Genetically Modified (GM) foods	149 17%	177 20%	150 17%	173 20%	149 17%	159 18%	169 19%	172 19%	188 21%aceo	187 21%aceo	187 21%aceo	183 21%ace	226 25%abcd efghijk lopq	214 24%abcde fghopq	159 17%	175 19%	175 19%	230 24%	229 24%	225 24%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Food hygiene when eating out	415 44%vBEG H	330 35%	428 45%vyBD EFGH	390 42%v	376 40%v	404 43%vBGH	398 42%w	351 38%	393 42%vG	385 41%v	368 39%	379 40%v	361 37%	369 38%
Food poisoning such as Salmonella and E.Coli	327 34%vxB	276 30%	323 34%vxB	272 29%	298 32%	319 34%vxB	292 31%	276 30%	300 32%	312 33%	290 31%	290 30%	292 30%	302 31%
The use of additives (such as preservatives and colouring) in food products	308 32%	270 29%	305 32%	281 30%	296 32%	332 36%vxBF	320 34%w	283 30%	305 33%	323 34%vF	316 34%v	283 30%	323 33%v	323 33%v
The use of pesticides to grow food	289 30%v	239 26%	267 28%	259 28%	253 27%	299 32%uvxy B	305 32%uvxy B	252 27%	280 30%v	298 31%vxyB	277 29%	271 28%	293 30%v	294 30%v
Food hygiene at home	208 22%xBE	216 23%xyBE H	218 23%xyBE H	159 17%	178 19%	201 22%xB	204 22%xB	152 16%	187 20%B	197 21%xB	170 18%	205 22%xB	196 20%B	183 19%
Date labels, such as "best before" and "use by" labels	277 29%rBEG	275 29%rBCE G	275 29%rBEG	247 26%	273 29%rBEG	296 32%rxAB CDEFG	245 26%	228 24%	238 25%	257 27%E	216 23%	250 26%	233 24%	269 28%E
Hormones\steroids \antibiotics in food	233 25%	198 21%	238 25%sv	206 22%	227 24%	278 30%rstu vwxB	290 29%rstv xyB	217 23%	254 27%rstv x	290 31%rstu vwxyB	273 29%rstu vwxyB	280 29%rstu vwxyB	282 29%rstu vwxyB	293 30%rstuvwxyB
The feed given to livestock	180 19%	166 18%	210 22%v	183 19%	203 22%v	216 23%uvB	210 22%v	179 19%	219 23%uvxB	223 24%uvxB E	185 20%	196 21%	194 20%	213 22%v
Genetically Modified (GM) foods	235 25%	204 22%	214 23%	203 22%	218 23%	265 28%vtvw xyBE	257 27%vwx	218 23%	243 26%vx	263 28%vwxy BE	222 24%	253 27%vwx	236 24%	267 27

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
BSE ('mad cow disease')	129 15%ego p	139 16%ceg hkop	109 12%p	140 16%cegh kop	93 10%	125 14%eop	99 11%	108 12%p	138 15%cegh kop	122 14%eop	101 11%	117 13%p	124 14%eop	112 13%p	96 10%	82 9%	121 13%p	148 16%vG	182 19%rvx ABCDEF GH	178 19%wxBCEFG H
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	216 24%abcd efghi	210 24%abcd efghi	256 29%abcd efghijk q	248 28%abcd efghik	261 29%abcd efghik q	245 27%abcd efghi	236 26%abcd efghi	224 24%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	240 27%abcd efghikm nopq	193 22%abcd efghi	207 23%abcd efghi	188 21%abcd efghi	203 23%abcd efghi	197 21%abcd efghi	181 20%abcd efghi	185 20%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 16%abcd efghijk lmnop	-	-	-
Net: Any	545 62%	574 65%cp	536 60%	594 67%acko pq	591 66%acpq	569 64%	556 63%	562 63%	587 66%cpq	583 66%cpq	558 63%	569 64%	600 67%aacop q	588 66%cpq	569 62%	548 60%	555 61%	685 73%H	703 75%vyB EFGH	679 72%H
None of these	250 28%den	213 24%	254 28%bden	206 23%	203 23%	220 25%	236 27%n	254 29%bden	225 25%	226 25%	253 28%bden	225 25%	225 25%	198 22%	261 28%den	230 25%	285 31%bde fgijlm np	195 21%sw	160 17%	190 20%
Don't know	89 10%	95 11%	104 12%hmq	83 9%	96 11%m	106 12%hijk mq	92 10%	72 8%	79 9%	78 9%	79 9%	93 10%	71 8%	108 12%hijk mq	92 10%	132 14%abdeg hijklmoq	77 8%	64 7%	74 8%	73 8%
Average number of mentions	3.33	3.36e	3.14	3.15	3.05	3.47cde g	3.09	3.37e	3.53cde g	4.11abc defghi	3.95abc defghi	4.37abc defghi	4.30abc defghi	4.29abc defghi	4.18abc defghi	4.14abc defghi	4.47ab cdefgh ik	3.66	3.72	3.77x
Standard deviation	2.47	2.50	2.37	2.45	2.37	2.61	2.37	2.52	2.58	3.10	2.95	3.26	3.31	3.18	3.11	3.11	3.33	2.50	2.59	2.54
Standard error	0.11	0.11	0.10	0.10	0.10	0.10	0.10	0.11	0.10	0.12	0.12	0.13	0.13	0.13	0.13	0.13	0.14	0.09	0.09	0.10

TNS

Table 2

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
BSE ('mad cow disease')	184 19%vrvxA BCDEFGH	112 12%	165 17%vvBEF GH	134 14%	163 17%vvBEF GH	168 18%vxBE FGH	149 16%vG	129 14%	138 15%G	150 16%vEG	119 13%	131 14%	112 12%	135 14%
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	299 31%rstu vwxyz	264 28%rstu vwxyz	285 30%rstu vwxyz	286 30%rstu vwxyz	296 31%rstu vwxyz	297 31%rstu vwxyz	326 34%rstu vwxyzB	314 32%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	282 30%rstu vwxyzEG	263 28%rstu vwxyz	285 30%rstu vwxyzEG H	264 28%rstu vwxyz	238 25%rstu vwxyz	263 28%rstu vwxyz	238 25%rstu vwxyz	255 26%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	215 22%rstuvwxyzABCDEFG
Net: Any	720 76%uvxyB EFGH	653 70%	717 76%uvxyB EFGH	669 71%	647 69%	684 73%yH	712 75%uvyBE FH	658 70%	699 74%uvyBF H	680 72%uH	665 71%	664 70%	685 71%	653 67%
None of these	167 18%	184 20%	160 17%	201 21%suwC	221 24%suvw zAC	180 19%	176 18%	207 22%suwA C	167 18%	201 21%suw	187 20%	207 22%suwC	192 20%	231 24%suvwzACEG
Don't know	64 7%	97 10%ruwxy zABD	70 7%	70 7%	69 7%	69 7%	65 7%	70 7%	73 8%	66 7%	91 10%ruAD	82 9%ru	89 9%ru	88 9%
Average number of mentions	3.69	3.50	3.69	3.49	3.84vx	4.06rst uvwx	4.54rst uvwxyz	4.28rst uvwxy	4.48rst uvwxyz	4.78rst uvwxyzB	4.46rst uvwxyz	4.67rst uvwxyzB	4.50rst uvwxyz	5.25rstuvwxyzABCDEFG
Standard deviation	2.58	2.58	2.62	2.54	2.59	2.65	3.13	3.02	3.06	3.29	2.98	3.24	3.02	3.66
Standard error	0.09	0.10	0.09	0.10	0.10	0.10	0.11	0.11	0.11	0.12	0.11	0.12	0.11	0.14

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303		296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307		315	304	304
Food hygiene when eating out	94 / 32%	98 / 36%p	91 / 30%	88 / 30%	96 / 32%	117 / 40%cdhjkmnpq	90 / 32%	83 / 28%	95 / 32%	90 / 30%	84 / 28%	87 / 33%p	85 / 29%	94 / 31%	94 / 33%	69 / 25%	96 / 31%		104 / 33%	121 / 40%v	112 / 37%
Food poisoning such as Salmonella and E.Coli	72 / 25%	85 / 31%ghk	79 / 27%	73 / 25%	81 / 27%k	73 / 25%	58 / 20%	63 / 21%	80 / 27%	78 / 26%	60 / 20%	69 / 26%	76 / 26%	84 / 28%	87 / 30%ghk	69 / 24%	81 / 26%		68 / 22%	83 / 27%	76 / 25%
Date labels, such as "best before" and "use by" labels	46 / 16%	71 / 26%acegp	53 / 18%	63 / 22%p	54 / 18%	64 / 22%p	52 / 18%	64 / 22%p	61 / 21%p	64 / 21%p	57 / 19%p	53 / 20%p	62 / 21%p	58 / 19%	70 / 24%ap	35 / 13%	66 / 21%p		66 / 21%	90 / 30%rtACD	65 / 21%
Food hygiene at home	37 / 13%	56 / 20%adghk	51 / 17%	36 / 13%	50 / 17%	52 / 18%h	37 / 13%	33 / 11%	45 / 15%	42 / 14%	40 / 13%	40 / 15%	57 / 20%adhk	43 / 14%	48 / 17%	46 / 17%	51 / 16%		57 / 18%	68 / 22%yB	49 / 16%
The use of pesticides to grow food	32 / 11%	38 / 14%	35 / 12%	30 / 10%	32 / 11%	38 / 13%	46 / 16%	37 / 13%	37 / 13%	39 / 13%	38 / 13%	48 / 18%acde	55 / 19%acdehi	53 / 17%ade	44 / 15%	35 / 13%	51 / 16%de		62 / 20%	59 / 19%	52 / 17%
The use of additives (such as preservatives and colouring) in food products	29 / 10%	50 / 18%aeh	40 / 13%	45 / 16%	31 / 10%	35 / 12%	38 / 13%	35 / 12%	40 / 14%	41 / 14%	43 / 14%	41 / 15%	57 / 20%acefh	59 / 19%aefh	43 / 15%	40 / 14%	50 / 16%a		82 / 26%B	63 / 21%	74 / 24%
Genetically Modified (GM) foods	28 / 10%	41 / 15%	33 / 11%	43 / 15%	32 / 11%	27 / 9%	37 / 13%	39 / 13%	32 / 11%	34 / 11%	52 / 18%acefij	38 / 14%	49 / 17%aefi	57 / 19%acef	42 / 14%	34 / 12%	50 / 16%af		60 / 19%	64 / 21%v	50 / 16%
The feed given to livestock	26 / 9%	26 / 10%	26 / 9%	17 / 6%	19 / 6%	31 / 11%	22 / 8%	28 / 9%	29 / 10%	23 / 8%	27 / 9%	29 / 11%d	34 / 12%cde	36 / 12%de	31 / 11%	35 / 13%cde	26 / 8%		38 / 12%	56 / 18%rtvxyAB	34 / 11%
Hormones\steroids \antibiotics in food	22 / 8%	26 / 9%	20 / 7%	17 / 6%	21 / 7%	37 / 13%cdeg	20 / 7%	34 / 11%d	38 / 13%acdeg	37 / 12%cde	36 / 12%cdeg	41 / 15%abcdeg	55 / 19%abcdeghjk	62 / 20%abcdefghijk	44 / 15%abcdeg	40 / 14%acde	49 / 16%abcdeg		45 / 14%	49 / 16%	37 / 12%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food hygiene when eating out	138 41%rv	102 32%	134 38%	115 37%	114 35%	132 39%	127 38%	126 36%	133 39%	123 35%	117 33%	137 37%	128 35%	123 33%
Food poisoning such as Salmonella and E.Coli	107 32%r	79 25%	100 29%	86 27%	88 27%	120 36%rstv xyAB	86 26%	87 25%	104 31%r	104 30%r	102 29%r	112 30%r	114 31%r	104 28%
Date labels, such as "best before" and "use by" labels	90 27%	78 24%	106 30%rtAC DGH	75 24%	90 28%A	108 32%rtvx ACDEGH	69 20%	95 27%A	73 22%	80 23%	85 24%	97 26%	84 23%	84 23%
Food hygiene at home	80 24%tyBH	72 22%yB	77 22%yB	56 18%	51 16%	66 20%	66 20%	50 14%	80 24%tyBH	64 18%	64 18%	81 22%B	75 20%	62 17%
The use of pesticides to grow food	71 21%	56 17%	59 17%	58 18%	71 22%	74 22%	67 20%	58 17%	76 22%	90 26%tvwx B	88 25%tvwx B	88 23%wB	88 24%twB	86 23%wB
The use of additives (such as preservatives and colouring) in food products	105 31%svwx BF	70 22%	79 23%	62 20%	81 25%	97 29%sxBF	81 24%	64 18%	87 26%B	95 27%xB	87 25%B	81 22%	100 27%xB	92 25%B
Genetically Modified (GM) foods	83 24%v	46 14%	65 19%	62 20%	68 21%v	69 21%	69 21%	72 21%v	87 26%tvwH	86 24%v	73 21%v	74 20%	72 19%	66 18%
The feed given to livestock	50 15%A	34 11%	45 13%	34 11%	40 12%	50 15%A	30 9%	39 11%	59 17%tvxA B	61 17%tvxA B	55 16%A	73 19%rtvw xyABG	49 13%	56 15%A
Hormones\steroids\antibiotics in food	66 19%t	46 14%	54 15%	56 18%	67 21%rtv	72 21%rtv	62 18%t	57 16%	80 24%rstv wB	84 24%rstv wB	91 26%rstu wvxAB	84 22%rtvw	94 26%rstv wxAB	81 22%rtvw

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
BSE ('mad cow disease')	20 7%	29 10%egjk	21 7%	26 9%e	11 4%	31 11%egjk	14 5%	27 9%e	28 10%eg	16 5%	17 6%	22 8%e	21 7%	28 9%e	19 7%	25 9%e	22 7%	45 14%wBF	46 15%vwA BEFG	36 12%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	39 13%abcd efghi	39 13%abcd efghi	47 18%abcd efghi	47 16%abcd efghi	66 22%abcd efghijk	62 22%abcd efghijk	60 22%abcd efghijk	63 21%abcd efghijk	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	54 18%abcd efghi	56 19%abcd efghi	45 17%abcd efghi	57 20%abcd efghi	64 21%abcd efghi	58 20%abcd efghi	40 14%abcd efghi	53 17%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 17%abcd efghijk lmnop	-	-	-
Net: Any	166 57%	174 64%h	165 55%	176 61%	178 60%	170 58%	163 57%	156 53%	171 58%	175 59%	171 58%	168 63%chp	175 60%	196 64%chp	172 60%	152 55%	190 62%h	202 64%	211 69%	196 64%
None of these	97 33%n	74 27%	100 33%n	86 30%	84 28%	93 32%n	94 33%n	119 40%bdej lmnopq	100 34%n	91 31%	100 33%n	73 27%	85 29%	72 24%	90 31%	87 31%	93 30%	82 26%	68 22%	80 26%
Don't know	28 10%	26 9%	34 12%	26 9%	36 12%	30 10%	29 10%	22 8%	26 9%	31 10%	27 9%	25 9%	30 11%	36 12%	26 9%	40 14%hiq	24 8%	30 10%	25 8%	29 9%
Average number of mentions	2.46	2.98ae	2.73	2.49	2.40	2.99ade	2.54	2.83	2.84e	3.18ade g	3.22ade g	3.32acd eg	3.75abc defghi	3.60abc defghi	3.74bc defghi	3.47acd eghi	3.72ab cdefgh i	3.10	3.32	2.99
Standard deviation	1.82	2.36	2.19	1.82	1.74	2.21	2.20	2.08	2.08	2.44	2.66	2.68	2.79	2.86	2.77	2.71	2.81	2.36	2.43	2.19
Standard error	0.14	0.19	0.17	0.14	0.13	0.16	0.18	0.16	0.16	0.18	0.19	0.19	0.21	0.22	0.22	0.23	0.21	0.17	0.16	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
BSE ('mad cow disease')	50 15%vwABF G	29 9%	32 9%	35 11%	36 11%	40 12%	31 9%	26 8%	45 13%B	46 13%B	33 10%	32 8%	34 9%	45 12%
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	69 20%rstu vwxyz	79 23%rstu vwxyz	96 28%rstu vwxyzA	88 25%rstu vwxyz	111 32%rstu vwxyzAB G	100 27%rstu vwxyz	85 23%rstu vwxyz	91 25%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	84 25%rstu vwxyz	82 24%rstu vwxyz	95 28%rstu vwxyzDH	69 19%rstu vwxyz	84 24%rstu vwxyz	90 24%rstu vwxyz	84 23%rstu vwxyz	78 21%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	66 18%rstuvwxyzABCDEFG
Net: Any	245 72%rtxB GH	209 65%	237 68%	199 63%	218 67%	231 69%	219 65%	224 64%	230 68%	233 66%	233 67%	249 67%	232 63%	233 63%
None of these	66 20%	75 23%	76 22%	81 26%	82 25%	75 22%	89 26%u	93 27%u	76 22%	91 26%	70 20%	97 26%	83 23%	103 28%uE
Don't know	27 8%	38 12%	37 11%	34 11%	25 8%	30 9%	29 9%	33 10%	32 10%	30 8%	46 13%uyF	27 7%	53 14%suyzA DFH	34 9%
Average number of mentions	3.43v	2.93	3.17	3.20	3.23	3.58rtv	3.85rst vwxy	3.73rtv wxy	4.41rst uvwxyzB	4.26rst uvwxyz	4.25rst uvwxyz	4.21rst uvwxyz	4.34rst uvwxyzB	4.45rstuvwxyzB
Standard deviation	2.65	2.35	2.50	2.32	2.32	2.32	2.82	2.57	3.20	3.35	3.00	3.19	3.25	3.22
Standard error	0.17	0.17	0.16	0.17	0.16	0.16	0.19	0.18	0.22	0.22	0.20	0.21	0.23	0.23

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food hygiene when eating out	185 42%o	193 42%o	168 38%	177 41%	160 37%	193 44%nop	170 38%	177 42%op	166 40%	158 37%	158 41%	177 41%	188 46%cegjnop	138 36%	145 35%	145 35%	171 43%op	189 42%H	178 40%	190 42%H
The use of additives (such as preservatives and colouring) in food products	143 32%	163 35%dg	135 30%	123 29%	136 31%	132 30%	126 28%	140 34%	136 33%	133 32%	113 30%	152 35%g	159 39%cdefgjk	132 34%	135 32%	138 33%	131 33%	173 38%uv	162 36%	152 33%
Food poisoning such as Salmonella and E.Coli	139 31%g	138 30%g	132 29%	126 29%	116 27%	129 29%	106 24%	116 28%	134 32%g	112 27%	121 32%g	135 31%g	134 33%g	107 28%	122 29%	121 29%	135 34%egj	159 35%G	146 33%	175 39%xEGH
Date labels, such as "best before" and "use by" labels	118 27%	134 29%gjn	115 26%	107 25%	128 30%gjkn	116 26%	97 22%	127 30%gjkn	119 29%gjn	89 21%	87 23%	113 26%	111 27%	85 22%	102 25%	106 26%	111 28%qj	91 20%	121 27%r	119 26%r
The use of pesticides to grow food	106 24%	140 30%ach	106 24%	107 25%	119 27%	118 27%	121 27%	99 24%	120 29%	119 28%	108 28%	135 31%ach	142 35%acdefghno	99 26%	113 27%	118 29%	115 29%	155 34%	146 32%	149 33%
Hormones\steroids \antibiotics in food	101 23%	102 22%	86 19%	92 22%	89 21%	105 24%	92 21%	109 26%c	116 28%bcdeg	120 29%bcdeg	88 23%	128 29%abcdeg	131 32%abcdefgk	112 29%bcdeg	114 27%ceg	114 28%ceg	129 32%abcdefgk	123 27%	120 27%	117 26%
The feed given to livestock	100 23%g	115 25%cdeghnop	81 18%	74 17%	76 18%	93 21%	72 16%	74 18%	92 22%g	90 21%	81 21%	111 25%cdeghnop	115 28%cdefghjknop	67 17%	72 17%	77 19%	93 23%dg	119 27%	99 22%	113 25%
Genetically Modified (GM) foods	96 22%	115 25%	100 22%	94 22%	111 26%	115 26%	103 23%	97 23%	121 29%acdg	119 28%a	99 26%	122 28%a	140 34%abcdefghkop	109 28%a	108 26%	109 26%	118 30%acdg	126 28%	127 28%	126 28%
Food hygiene at home	92 21%gn	94 20%gn	82 18%g	88 21%gn	103 24%gkln	83 19%g	58 13%	79 19%g	84 20%gn	80 19%g	61 16%	78 18%g	94 23%gjkn	54 14%	84 20%gn	75 18%g	84 21%gn	106 24%xBGH	92 21%	99 22%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food hygiene when eating out	200 43%H	183 41%	189 45%BGH	183 41%	202 44%H	210 46%sBDG H	195 43%H	176 38%	180 40%	178 39%	192 41%	188 41%	177 38%	167 35%
The use of additives (such as preservatives and colouring) in food products	149 32%	142 31%	148 35%	163 37%	164 36%	168 37%	176 39%uvFH	164 35%	162 36%	169 37%	169 36%	147 32%	168 36%	153 32%
Food poisoning such as Salmonella and E.Coli	168 36%G	146 32%	143 34%G	141 32%	155 34%G	159 35%G	145 33%	153 32%	147 32%	154 34%G	147 32%	146 32%	124 27%	142 30%
Date labels, such as "best before" and "use by" labels	136 29%FG	126 28%r	130 31%FG	126 28%rF	140 30%rFG	133 29%rFG	118 26%r	117 25%	116 26%	112 25%	122 26%r	102 22%	106 23%	131 28%r
The use of pesticides to grow food	165 35%	134 30%	154 36%v	154 35%	153 33%	152 34%	179 40%stvy BCFH	144 31%	147 32%	154 34%	185 40%stvy BCFH	145 32%	163 35%	156 33%
Hormones\steroids \antibiotics in food	143 31%	113 25%	134 32%w	124 28%	158 34%rstv xC	151 34%stv	157 35%rstv xBC	132 28%	128 28%	145 32%v	154 33%stv	154 34%rstv	167 36%stv xBC	159 33%rstv
The feed given to livestock	119 25%	100 22%	133 32%stuv BEFG	117 26%	122 27%	122 27%	121 27%	100 21%	130 29%svB	115 25%	118 25%	112 25%	109 23%	122 26%
Genetically Modified (GM) foods	123 26%	107 24%	108 26%	111 25%	125 27%	156 35%rstu wxyBCF	141 32%vx	124 27%	123 27%	142 31%vx	137 29%	120 26%	137 29%	148 31%vx
Food hygiene at home	93 20%	105 23%xBG	101 24%xBDG H	77 17%	98 21%	98 22%	107 24%xBGH	78 17%	99 22%	83 18%	94 20%	93 20%	83 18%	86 18%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
BSE ('mad cow disease')	73 16%enp	75 16%np	70 16%np	71 17%enp	50 12%	77 17%enp	58 13%	55 13%	71 17%enp	64 15%p	52 14%p	63 14%p	71 17%enp	41 11%	58 14%p	37 9%	59 15%p	85 19%G	102 23%vBF G	101 22%vBFG
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	134 32%abcd efghi	124 33%abcd efghi	152 35%abcd efghi	147 36%abcd efghi	125 32%abcd efghi	132 32%abcd efghi	151 36%abcd efghi	126 32%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	133 32%abcd efghinp	108 28%abcd efghi	121 28%abcd efghi	124 30%abcd efghinp	88 23%abcd efghi	115 28%abcd efghi	92 22%abcd efghi	103 26%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 20%abcd efghijk lmnop	-	-	-
Net: Any	305 69%	349 75%aoq	315 70%	310 73%	320 74%q	328 74%q	325 72%	302 72%	300 73%	313 74%q	284 75%q	327 75%oq	313 76%aoq	273 71%	285 68%	288 70%	266 67%	344 76%FH	331 74%H	332 73%
None of these	103 23%bef	79 17%	96 22%	88 21%	70 16%	76 17%	90 20%	82 20%	78 19%	83 20%	73 19%	80 18%	81 20%	82 21%	93 22%e	74 18%	105 26%bef ghijk lmq	79 18%	80 18%	78 17%
Don't know	35 8%m	35 8%m	37 8%m	29 7%	42 10%m	38 9%m	34 7%m	34 8%m	35 8%m	25 6%	24 6%	28 6%	17 4%	32 8%m	40 9%m	52 12%abdgj klmq	28 7%	27 6%	39 9%	45 10%vA
Average number of mentions	3.77g	3.64g	3.42	3.42	3.40	3.54g	3.08	3.55g	3.86cde g	4.31abc defgh	4.22bcd efgh	4.55abc defghi	4.98abc defghij kn	4.23bcd efgh	4.57abc defghi	4.45abc defghi	5.47ab cdefgh ijklmno	3.85	3.91	4.04
Standard deviation	2.56	2.53	2.45	2.52	2.54	2.51	2.37	2.43	2.74	3.18	3.03	3.06	3.39	2.85	3.25	2.92	p3.9	2.53	2.66	2.56
Standard error	0.15	0.13	0.14	0.15	0.15	0.14	0.13	0.14	0.16	0.18	0.18	0.18	0.20	0.18	0.21	0.18	0.25	0.14	0.15	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 2
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
BSE ('mad cow disease')	117 25%rxwB CDEFGH	70 16%	90 21%vG	80 18%G	93 20%G	100 22%wBFG	106 24%uvxBD FGH	75 16%	85 19%G	78 17%	88 19%G	75 16%	60 13%	84 18%G
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	172 38%rstu wxyz	152 32%rstu wxyz	159 35%rstu wxyz	166 37%rstu wxyz	169 36%rstu wxyz	160 35%rstu wxyz	176 38%rstu wxyz	168 35%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	152 34%rstu wxyzF	135 29%rstu wxyz	151 33%rstu wxyz	128 28%rstu wxyz	134 29%rstu wxyz	125 27%rstu wxyz	131 28%rstu wxyz	136 29%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	-	-	-	-	-	-	-	124 26%rstuvwxyzABCDEFG
Net: Any	365 78%EFGH	335 74%H	321 76%FH	329 74%H	334 73%	350 77%EFH	350 78%EFGH	341 73%	331 73%	342 75%H	333 71%	317 69%	337 72%	319 67%
None of these	68 15%	84 19%	63 15%	83 19%	93 20%uw	72 16%	71 16%	95 20%uw	81 18%	84 18%	81 17%	95 21%uw	92 20%	114 24%rstuwzACE
Don't know	35 7%	33 7%	38 9%	31 7%	33 7%	30 7%	27 6%	33 7%	40 9%	28 6%	52 11%uxyz ABD	44 10%	39 8%	42 9%
Average number of mentions	3.87	3.67	4.14v	3.87	4.21v	4.14v	5.06rst uvwxyzB	4.54rst uvx	4.91rst uvwxyz	4.75rst uvwxyz	5.13rst uvwxyzB	4.94rst uvwxyz	4.76rst uvwxyz	5.56rstuvwxyzBCDFG
Standard deviation	2.63	2.60	2.85	2.63	2.88	2.76	3.35	3.21	3.32	3.30	3.26	3.25	3.12	3.69
Standard error	0.13	0.14	0.15	0.14	0.16	0.15	0.17	0.18	0.18	0.19	0.17	0.19	0.18	0.21

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 2   Page 56

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food hygiene when eating out	107 33%	100 30%	104 32%	113 36%hk	100 31%	123 37%hk	109 33%	90 28%	125 38%bcehkopq	131 39%abceghkopq	90 27%	117 35%hk	113 34%hk	121 37%bhk	109 32%	110 32%	106 31%
Food poisoning such as Salmonella and E.Coli	102 31%gq	97 30%q	98 30%q	101 32%gkq	85 27%	102 31%gq	81 24%	93 29%	99 30%q	102 31%gq	85 26%	90 27%	104 31%gq	97 29%q	90 27%	96 28%	79 23%
The use of pesticides to grow food	100 30%k	93 28%	82 25%	91 29%	83 26%	101 30%k	86 26%	86 27%	109 33%ceghklmoq	105 31%ck	79 24%	92 27%	91 27%	92 28%	92 27%	99 28%	90 26%
The use of additives (such as preservatives and colouring) in food products	90 27%	83 26%	94 29%	85 27%	91 28%	105 31%o	92 28%	90 28%	101 31%o	103 31%o	92 28%	90 27%	88 26%	88 27%	81 24%	97 28%	96 28%
Food hygiene at home	79 24%ghklnopq	64 20%	73 22%gkq	60 19%	66 21%g	77 23%ghklpq	50 15%	55 17%	69 21%gkq	72 21%gkq	52 16%	58 17%	70 21%gkq	60 18%	61 18%	62 18%	55 16%
Date labels, such as "best before" and "use by" labels	74 22%	73 22%	83 25%	79 25%	85 26%o	92 28%o	76 23%	79 24%	111 34%abcdefghjklmnopq	85 25%	74 23%	82 25%	84 25%	83 25%	70 21%	87 25%	80 23%
The feed given to livestock	72 22%p	64 20%	65 20%	57 18%	60 19%	72 22%p	60 18%	66 20%	80 24%degnopq	83 25%degno	64 20%	68 20%p	72 22%p	61 18%	65 19%	55 16%	58 17%
Genetically Modified (GM) foods	70 21%	60 18%	66 20%	65 21%	56 18%	57 17%	60 18%	62 19%	76 23%efklpq	80 24%befgkq	58 17%	56 17%	73 22%p	60 18%	68 20%	58 17%	60 18%
Hormones\steroids \antibiotics in food	66 20%	59 18%	65 20%	67 21%	64 20%	79 24%b	62 19%	69 21%	93 29%abcdeghklnpq	92 28%abcdeghklpq	71 22%	70 21%	86 26%abceg	74 22%	81 24%bg	73 21%	73 22%
BSE ('mad cow disease')	54 16%lp	70 21%egjlnopq	58 18%lnop	60 19%eglnopq	44 14%	61 18%lnopq	47 14%	60 19%lnopq	67 20%eglnopq	54 16%p	60 18%lnopq	40 12%	58 17%lnop	41 12%	43 13%	38 11%	45 13%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 2   Page 57

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	101 30%abcde fghik	79 24%abcde fghi	87 26%abcde fghi	86 26%abcde fghi	86 26%abcde fghi	87 26%abcde fghi	90 26%abcde fghi	89 26%abcdefghi
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	99 29%abcde fghiklmn opq	75 23%abcde fghi	79 24%abcde fghi	74 22%abcde fghi	70 21%abcde fghi	72 21%abcde fghi	73 21%abcde fghi	71 21%abcdefghi
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 12%abcdefghijklmn op
Net: Any	213 65%	212 65%	207 63%	218 70%ceghk loq	203 63%	230 69%hkoq	208 63%	199 61%	220 67%kq	238 71%acegh klopq	195 59%	211 63%	217 65%q	218 66%kq	210 62%	224 64%	201 59%
None of these	83 25%	71 22%	90 27%dfj	63 20%	75 23%	71 21%	88 27%dfj	99 31%bdefj lnp	82 25%	67 20%	100 30%bdefj lnp	83 25%	83 25%	79 24%	92 27%bdfj	86 25%	101 30%bdefjn
Don't know	33 10%	44 13%hij	32 10%	30 10%	44 14%hij	33 10%	35 10%	27 8%	27 8%	30 9%	34 10%	41 12%hi	32 10%	34 10%	36 11%	38 11%	38 11%
Average number of mentions	3.83	3.59	3.80	3.56	3.63	3.77	3.47	3.78	4.23bdef gh	4.65abcd efghp	4.51abcd efgh	4.39abcd efgh	4.61abcd efgh	4.28abcd efgh	4.37abcd efgh	4.18bdeg	4.70abcdefghp
Standard deviation	2.64	2.64	2.64	2.57	2.71	2.66	2.50	2.58	2.77	3.07	3.10	3.10	3.40	3.07	3.22	3.07	3.44
Standard error	0.15	0.16	0.16	0.15	0.16	0.14	0.14	0.16	0.15	0.15	0.18	0.17	0.19	0.16	0.17	0.15	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food hygiene when eating out	621 37%	638 38%kp	606 36%	640 38%kp	582 35%	697 41%aceghjkmnopq	607 37%	600 36%	647 39%ekp	635 38%k	573 34%	645 38%ekp	614 37%k	587 36%	609 36%	579 35%	597 36%	-	-	-
Food poisoning such as Salmonella and E.Coli	483 29%g	503 30%egk	504 30%eg	510 30%egjk	445 27%	497 29%g	426 26%	468 28%	525 32%eghjknp	461 27%	454 27%	497 30%g	490 30%g	464 28%	486 29%g	459 27%	480 29%	-	-	-
The use of additives (such as preservatives and colouring) in food products	464 28%	474 28%	449 27%	458 27%	423 25%	451 27%	437 26%	466 28%	485 29%eko	479 28%	429 26%	495 30%egko	504 31%cdefglkoq	470 29%ek	431 26%	477 29%	451 27%	-	-	-
The use of pesticides to grow food	414 25%	438 26%cek	391 23%	420 25%	384 23%	430 25%	415 25%	415 25%	440 27%cek	454 27%cek	384 23%	458 27%cek	470 29%acdefghkoq	457 28%aceh k	420 25%	446 27%cek	451 25%	-	-	-
Date labels, such as "best before" and "use by" labels	359 21%	453 27%acgjklmnop	393 23%	419 25%aj	422 25%aj	464 27%acgjklmnop	387 23%	445 27%acgjknp	475 29%acdegjklmnopq	373 22%	395 24%	399 24%	395 24%	382 23%	395 24%	383 23%	420 25%aj	-	-	-
Genetically Modified (GM) foods	339 20%	383 23%e	349 21%	368 22%e	315 19%	347 20%	346 21%	367 22%e	413 25%acefghko	401 24%acef	362 22%	401 24%acefg	434 27%abcdefghkop	389 24%acefg	365 22%	371 22%e	394 24%aef	-	-	-
Food hygiene at home	338 20%ghkn	348 21%ghk	319 19%gk	324 19%gk	360 22%ghjk	359 21%ghkn	257 16%	283 17%	321 19%gk	319 19%gk	263 16%	333 20%ghk	344 21%ghkn	284 17%	345 21%ghkn	320 19%gk	307 18%gk	-	-	-
The feed given to livestock	322 19%egk	328 20%degk	295 18%	285 17%	259 16%	342 20%degkp	272 16%	307 18%e	335 20%degk	308 18%	279 17%	367 22%cdeghjknpq	345 21%cdeghjknp	297 18%e	307 18%e	289 17%	317 19%e	-	-	-
Hormones\steroids\antibiotics in food	315 19%	333 20%	298 18%	348 21%ce	296 18%	379 22%ace	327 20%	407 24%abcdegk	426 26%abcdefgk	414 24%abcdegk	348 21%ce	415 25%abcdegk	436 27%abcdefgk	432 26%abcdefgk	417 25%abcdefgk	428 26%abcdefgk	430 26%abcdefgk	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							SCOTLAND								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Food hygiene when eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food poisoning such as Salmonella and E.Coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of additives (such as preservatives and colouring) in food products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of pesticides to grow food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Date labels, such as "best before" and "use by" labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Genetically Modified (GM) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food hygiene at home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The feed given to livestock	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hormones\steroids \antibiotics in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
BSE ('mad cow disease')	240 14%eno p	300 18%ace fghjkl mnopq	259 15%egkn op	293 17%aegh jklmnop q	174 10%	258 15%ekno p	214 13%ep	244 15%ekno p	268 16%egkn opq	242 14%enop	204 12%p	232 14%ep	229 14%eop	195 12%p	195 12%	159 9%	226 13%ep	-	-	-
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	466 28%abcd efghi	418 25%abcd efghi	498 30%abcd efghik	459 28%abcd efghik	494 30%abcd efghik	482 29%abcd efghik	501 30%abcd efghik	467 28%abcd efghi	-	-	-
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	- -	- -	- -	460 27%abcd efghimn pq	414 25%abcd efghi	453 27%abcd efghimn pq	388 24%abcd efghi	377 23%abcd efghi	412 25%abcd efghi	377 23%abcd efghi	393 23%abcd efghi	-	-	-
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	336 20%abcd efghijk lmnop	-	-	-
Net: Any	1115 67%	1169 70%acg hkopq	1114 66%	1193 71%acgh kopq	1142 69%q	1186 70%acgh kopq	1107 67%	1111 66%	1148 69%q	1181 70%chkq	1112 66%	1183 71%acgh kopq	1142 70%chkq	1131 69%q	1117 67%	1116 67%	1087 65%	-	-	-
None of these	409 24%bde flnp	334 20%	401 24%bdef lnp	346 21%	336 20%	343 20%	404 24%bdef lnp	433 26%bdef ijlmnp	375 23%	378 22%	424 25%bdef lnp	339 20%	370 23%n	323 20%	403 24%bdef lnp	347 21%	432 26%bdef ijlmnp	-	-	-
Don't know	146 9%	161 10%m	167 10%ijm	138 8%	183 11%adgh ijkm	165 10%m	147 9%	136 8%	139 8%	133 8%	142 8%	156 9%	124 8%	180 11%adghi jkm	159 9%	210 13%abcdf ghijkmo q	159 9%	-	-	-
Average number of mentions	3.49e	3.59eg	3.47e	3.41	3.20	3.56eg	3.33	3.60eg	3.78acd efg	4.24abc defghi	4.07abc defghi	4.39abc defghik	4.47abc defghik	4.39abc defghik	4.27abc defghi	4.36abc defghik	4.29abc defghi	4.83abcde fghijklmn op	-	-	-
Standard deviation	2.46	2.57	2.48	2.50	2.42	2.59	2.48	2.54	2.61	3.04	2.97	3.11	3.25	3.00	3.11	3.01	3.52	-	-	-
Standard error	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.08	0.09	0.09	0.09	0.09	0.09	0.09	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
BSE ('mad cow disease')	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	-	-	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	94*	91*		60*	60*	53*
Food poisoning such as Salmonella and E.Coli	36 37%gl	25 27%	33 32%	43 41%bglnopq	30 28%	27 30%	22 22%	27 34%	38 39%glp	32 37%gl	30 34%l	19 21%	31 32%	25 27%	24 27%	24 25%	24 26%	21 35%	22 37%	23 44%
Food hygiene when eating out	36 36%	27 29%	35 35%	48 46%beglmop	31 30%	30 33%	33 32%	33 41%mp	49 50%bcefglmnop	42 48%befglmop	38 44%belmp	24 28%	25 26%	31 34%	27 31%	25 26%	37 40%mp	23 37%G	24 40%GH	25 46%GH
The use of additives (such as preservatives and colouring) in food products	33 34%glo	22 23%	26 26%	27 26%	27 25%	21 23%	22 21%	21 27%	31 32%lo	31 35%glo	28 31%lo	14 16%	26 27%	23 26%	15 17%	24 26%	29 32%lo	19 31%	26 43%	20 37%
The use of pesticides to grow food	30 31%bcl	13 14%	19 19%	29 28%bl	23 22%	19 21%	29 29%bl	16 20%	28 29%bl	30 34%bcehlmo	24 28%b	14 16%	19 20%	20 22%	19 21%	21 23%	29 31%bcl	10 17%	23 39%ury	15 29%
Hormones\steroids \antibiotics in food	29 30%bcfghlo	10 11%	17 17%	20 19%	23 21%l	15 17%	16 16%	13 16%	25 25%bl	33 38%bcdefghklmoq	20 23%bl	9 10%	19 20%	25 27%blo	13 14%	24 26%blo	24 24%bl	14 23%	12 20%	9 17%
Genetically Modified (GM) foods	27 27%bfglo	8 9%	17 17%	21 20%b	24 23%bfl	10 11%	15 15%	13 16%	20 20%b	25 29%bcfghlo	30 35%bccfghilnopo	10 10%	25 27%bfglo	15 13%	12 13%	18 19%	21 23%bfl	13 22%	14 23%	10 10%
BSE ('mad cow disease')	25 25%beglop	6 6%	16 16%bg	17 17%bg	15 14%	16 18%bg	7 7%	14 18%bg	19 19%bgo	16 19%bgo	17 20%bgo	8 10%	14 15%	18 20%bgo	8 9%	13 14%	14 15%	13 21%	15 25%H	12 23%
The feed given to livestock	23 24%blm	9 9%	15 15%	18 18%	19 18%	14 15%	18 18%	12 15%	19 19%	23 27%bclmo	22 25%blm	10 11%	12 12%	18 20%	12 14%	16 17%	16 18%	11 18%	23 38%urtvxyBEGH	10 18%
Date labels, such as "best before" and "use by" labels	19 20%	12 13%	24 24%b	30 29%bmop	29 27%bm	24 27%b	20 19%	25 31%bmop	36 37%abglmnopq	28 28%bm	28 28%b	17 20%	15 16%	19 21%	14 16%	15 16%	20 22%	18 29%	24 41%BGH	19 35%BG

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	NI Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food poisoning such as Salmonella and E.Coli	22 40%	32 56%rsxy BGH	24 42%	23 36%	19 30%	28 43%	31 51%rxyB GH	22 36%	29 49%yH	52 47%yH	48 42%	46 43%	39 36%	37 31%
Food hygiene when eating out	29 53%FGH	28 48%GH	28 50%BFGH	27 43%GH	32 50%BFGH	32 49%FGH	25 42%GH	22 37%GH	25 42%GH	49 45%GH	43 38%GH	37 34%	25 23%	28 23%
The use of additives (such as preservatives and colouring) in food products	20 38%	20 35%	27 48%uxnB	22 35%	23 36%	25 39%	26 43%	19 32%	22 37%	39 36%	41 36%	40 38%	42 38%	42 35%
The use of pesticides to grow food	15 29%	17 29%	21 36%ry	20 32%r	15 24%	24 37%ry	26 43%uryB	17 29%	24 41%ry	43 40%ry	39 34%r	43 41%ry	36 32%r	41 34%r
Hormones\steroids \antibiotics in food	16 29%x	14 24%	14 25%x	10 15%	17 26%x	20 32%x	22 36%ustx	17 29%x	23 39%rstv wxy	46 42%rstv wxyB	37 32%ux	46 44%rstv wxyB	36 33%ux	40 33%ux
Genetically Modified (GM) foods	19 36%xyG	13 23%	16 28%xy	11 17%	10 16%	20 31%xy	17 29%xy	13 22%	16 26%	30 28%xy	32 28%y	36 34%xyG	22 20%	27 22%
BSE ('mad cow disease')	14 26%H	16 29%BEH	16 28%BEH	12 19%	12 19%	19 29%BEH	12 21%	9 15%	14 24%H	31 29%BEH	18 16%	25 23%H	23 20%	15 12%
The feed given to livestock	14 27%	12 21%	19 33%rtyB EGH	14 22%	12 18%	18 29%	15 26%	11 18%	19 32%ryBE GH	40 36%rtvx yBEGH	23 20%	33 31%yBGH	19 18%	22 18%
Date labels, such as "best before" and "use by" labels	26 49%uxBE FGH	20 34%BG	20 35%BG	21 32%BG	30 47%unzB CEFGH	21 33%BG	27 45%unBE FGH	11 19%	20 33%BG	39 36%BG	32 28%	32 30%G	20 18%	30 25%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 2
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Food hygiene at home	19 / 19%g	13 / 14%	21 / 21%g	17 / 16%g	15 / 14%	15 / 17%g	7 / 7%	15 / 19%g	27 / 28%begi mop	25 / 29%bdeg lmnop	15 / 17%g	12 / 13%	12 / 13%	14 / 16%	11 / 12%	12 / 13%	17 / 19%g	14 / 23%BDF GH	13 / 22%BGH	13 / 25%BDFGH
Chemicals from the environment, such as lead, in food	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	32 / 37%abcd efghilm op	34 / 39%abcd efghilm	15 / 17%abcd efghi	23 / 24%abcd efghi	25 / 27%abcd efghi	14 / 16%abcd efghi	21 / 22%abcd efghi	25 / 27%abcd efghi	- / -	- / -	- / -
Food not being what the label says it is	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	32 / 36%abcd efghilm op	25 / 29%abcd efghilm	13 / 14%abcd efghi	13 / 14%abcd efghi	25 / 28%abcd efghilm	16 / 18%abcd efghi	21 / 22%abcd efghi	31 / 34%abcd efghilm o	- / -	- / -	- / -
How meat is produced in the UK	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	- / -	13 / 15%abcd efghijk lmnop	- / -	- / -	- / -
Net: Any	73 / 74%bce fino	53 / 57%	60 / 60%	72 / 70%elno	57 / 54%	55 / 60%	74 / 73%bcel no	51 / 64%	77 / 79%bcel hlmnopq	70 / 80%bcef hlmnopq	67 / 76%bcef lmnop	47 / 53%	58 / 61%	50 / 56%	47 / 53%	57 / 61%	58 / 63%	42 / 70%H	54 / 91%rwx yzABCD EFGH	41 / 77%BGH
None of these	20 / 20%j	34 / 37%adg ijk	31 / 31%gijk	23 / 23%j	39 / 37%adgi jk	27 / 30%gij	16 / 16%	26 / 32%gijk	13 / 13%	8 / 10%	15 / 18%	31 / 35%adgi jk	25 / 26%ij	24 / 27%ij	33 / 37%adgi jk	30 / 32%gijk	28 / 31%gij k	16 / 27%su	2 / 6%	12 / 22%su
Don't know	5 / 5%	6 / 6%	10 / 10%	8 / 8%	9 / 9%	8 / 9%	11 / 11%	3 / 4%	8 / 8%	9 / 10%	5 / 6%	10 / 12%	12 / 13%h	16 / 17%abdh kpq	9 / 10%	6 / 7%	5 / 6%	2 / 3%	2 / 3%	1 / 1%
Average number of mentions	3.80bg	2.73	3.73bg	3.73bg	4.10bg	3.53g	2.55	3.67g	3.77bg	4.93abc dfghil	4.62bg	3.52g	4.00bg	5.13abc dfghil	3.93bg	4.06bg	5.18ab cdfghi	3.69	3.62	3.80
Standard deviation	2.71	1.99	2.41	2.75	3.08	2.84	1.98	2.85	2.46	3.67	3.14	3.03	3.23	3.35	3.04	3.28	3.79	2.93	2.61	2.72
Standard error	0.31	0.26	0.30	0.31	0.39	0.37	0.22	0.39	0.27	0.39	0.38	0.39	0.40	0.45	0.41	0.41	0.45	0.43	0.35	0.43

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food hygiene at home	16 30%BDEF GH	22 38%sxzBC DEFGH	16 28%BCDE FGH	13 20%BFGH	19 29%BCDE FGH	14 22%BDFG H	23 38%sxzBC DEFGH	3 6%	10 17%BG	13 12%	16 14%	12 11%	9 8%	12 10%
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	17 29%rstu wwxyz	22 36%rstu wwxyz	28 47%rstu wwxyzAE	52 48%rstu wwxyzAE	38 34%rstu wwxyz	46 43%rstu wwxyzA	40 37%rstu wwxyz	45 37%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	31 51%rstu wwxyzBE FGH	18 29%rstu wwxyzH	26 44%rstu wwxyzBF GH	51 47%rstu wwxyzBF GH	39 34%rstu wwxyzGH	32 30%rstu wwxyzH	22 20%rstu wwxyz	17 14%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 10%rstuvwxyzABCDEFG
Net: Any	49 91%xyz ABCDEFG H	45 78%BCGH	45 79%xBCE FGH	44 68%GH	47 73%GH	46 72%GH	44 73%BGH	36 60%	38 63%	79 72%GH	72 64%	70 65%	60 54%	64 53%
None of these	4 7%	12 21%su	9 15%	17 26%suw	16 25%su	17 27%suw	15 25%su	21 35%suvw	22 36%suvw	29 27%suw	37 33%suuw	32 30%suw	45 41%stuv wxyzAD	56 46%rstuvwxyzADEF
Don't know	1 2%	1 2%	3 5%CDH	4 6%zCDH	2 3%	1 1%	1 2%	3 4%H	* 1%	1 1%	4 3%	5 5%H	5 5%	1 1%
Average number of mentions	3.93	4.34	4.43	3.99	4.06	4.77s	6.19rst uvwxyzB	5.07rst xy	6.64rst uvwxyzB EG	6.16rst uvwxyz	5.63rst uvwxy	6.15rst uvwxyz	5.56rst uwxy	5.73rstuvwxy
Standard deviation	3.02	2.99	2.97	2.80	2.83	3.23	3.61	3.39	3.37	3.67	3.59	3.93	3.61	3.50
Standard error	0.44	0.44	0.29	0.28	0.31	0.35	0.37	0.39	0.38	0.39	0.40	0.47	0.45	0.44

TNS

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1826	1841	1837	1874	1890
Food poisoning such as Salmonella and E.Coli	541 30%g	550 30%g	560 31%g	574 31%ghkp	507 28%	547 30%g	471 26%	515 28%	590 32%eghjk npq	524 28%	506 28%	544 30%g	572 31%egkp	537 29%g	557 30%g	522 28%	541 29%
Genetically Modified (GM) foods	379 21%	405 22%e	375 20%	408 22%e	353 19%	373 20%	372 20%	390 21%	453 25%acefg hop	444 24%acefg	405 22%e	426 23%cefg	489 27%abcde fghklopq	436 24%acefg	412 22%	410 22%	442 23%cefg
BSE ('mad cow disease')	277 15%egk nop	321 18%aeg hjklmn opq	287 16%egkno p	324 18%aeghj klmnopq	205 11%	290 16%egkno p	233 13%p	271 15%enop	306 17%egkln opq	271 15%enop	230 13%p	255 14%ep	274 15%enop	231 13%p	227 12%	194 10%	255 14%ep
The feed given to livestock	356 19%eg	360 20%egk	320 17%	318 17%	290 16%	375 20%cdegk	304 17%	330 18%	372 20%cdegk	346 19%e	311 17%	396 22%cdegh jknopq	397 22%cdegh jknopq	338 18%e	353 19%e	325 17%	355 19%e
The use of pesticides to grow food	455 25%	475 26%ce	424 23%	464 25%	424 23%	470 26%	465 25%	446 24%	493 27%cek	509 28%cehk	426 23%	497 27%cek	532 29%acdef ghko	516 28%acehk	482 26%	503 27%cek	497 26%cek
The use of additives (such as preservatives and colouring) in food products	516 28%	521 29%	495 27%	506 28%	470 26%	499 27%	481 26%	510 28%	542 30%egko	536 29%eko	476 26%	531 29%eko	569 31%cdefg koq	535 29%eko	486 26%	543 29%eo	522 28%
Hormones\steroids \antibiotics in food	357 20%	355 20%	324 18%	384 21%ce	332 18%	409 22%bceg	353 19%	436 24%abcde gk	471 26%abcde fgk	469 25%abcde fgk	385 21%ce	447 24%abcde gk	501 27%abcde fghk	493 27%abcde fghk	476 25%abcde	488 26%abcde	491 26
Date labels, such as "best before" and "use by" labels	396 22%	489 27%acg jklnop	436 24%	475 26%jip	471 26%ap	509 28%acgjk lmnop	427 23%	500 27%acgjk lmnop	532 29%acdeg jklmnopq	424 23%	430 24%	436 24%	449 24%	433 24%	441 24%	418 22%	471 25%a
Food hygiene when eating out	679 37%p	689 38%kp	666 36%	716 39%ekpq	641 35%	755 41%acegh kmnopq	667 37%	665 36%	728 40%ceghk nopq	702 38%kp	633 35%	694 38%kp	688 37%p	662 36%	673 36%	628 33%	663 35%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 2
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b And which of these food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food hygiene at home	370 20%ghkn n	375 21%ghk nq	354 19%gk	357 19%gk	397 22%ghknp q	390 21%ghknp q	278 15%	316 17%	362 20%gkn	366 20%gkn	281 15%	354 19%gk	369 20%ghkn	314 17%	368 20%gk	341 18%gk	337 18%g
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	515 28%abcde fghi	474 26%abcde fghi	541 30%abcde fghik	534 29%abcde fghik	557 30%abcde fghik	542 29%abcde fghik	562 30%abcde fghik	537 28%abcdefghi
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	522 28%abcde fghikmno pq	456 25%abcde fghi	492 27%abcde fghinpq	453 25%abcde fghi	441 24%abcde fghi	460 25%abcde fghi	420 22%abcde fghi	440 23%abcdefghi
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361 19%abcdefghijklmn op
Net: Any	1230 67%q	1276 70%cgh kopq	1215 66%	1314 72%acegh knopq	1244 68%q	1286 70%chkop	1225 67%q	1209 66%	1271 70%chkop q	1295 70%acghk	1216 67%	1268 69%chopq	1279 69%chopq	1253 68%q	1233 66%	1233 66%	1209 64%
None of these	445 24%bde fln	372 20%	443 24%bdefn	373 20%	387 21%	379 21%	437 24%bdfn	475 26%bdefi jlmnp	406 22%	402 22%	461 25%bdefi jln	392 21%	424 23%	385 21%	467 25%bdefl ln	422 22%	516 27%abcdefgijlmnp
Don't know	153 8%	169 9%	177 10%hjm	147 8%	193 11%adhij km	176 10%m	162 9%	141 8%	148 8%	143 8%	150 8%	166 9%	137 7%	199 11%adhijk mq	173 9%	221 12%abcdfg hijklmoq	165 9%
Average number of mentions	3.52eg	3.56eg	3.49e	3.44	3.29	3.59eg	3.31	3.62eg	3.81abcd efg	4.35abcd efghi	4.13abcd efghi	4.43abcd efghik	4.55abcd efghik	4.38abcd efghik	4.44abcd efghik	4.34abcd efghi	4.89abcdefghijklmno p
Standard deviation	2.49	2.56	2.48	2.53	2.49	2.62	2.47	2.57	2.63	3.12	2.99	3.15	3.30	3.07	3.19	3.06	3.53
Standard error	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.08	0.08	0.09	0.08	0.09	0.08	0.10

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The amount of salt in food	830 45%kpq	910 50%aegijklmnopq	863 47%ekmopq	901 49%aegklmnopq	797 44%q	876 48%egkmopq	800 44%q	862 47%egkmopq	819 45%pq	860 47%kmopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
The amount of fat in food	741 41%o	816 45%acegijklmnopq	753 41%oq	836 46%acegh ijklmnop q	756 41%koq	807 44%agikm nopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of saturated fat in food	713 39%kop q	766 42%aehj kmnopq	752 41%ijkmno pq	777 42%aehjk mnopq	707 39%kp	767 42%jkmno pq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcde fg	868 48%abcde fg	949 52%abcde fgi	926 51%abcde fg	1011 55%abcde fghijkoq	961 52%abcde fghi	977 53%abcde fghi	972 52%abcde fghi	1029 55%abcde fghikq	953 50
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%ac	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcef ghiko	508 27%ac
Net: Any	1239 68%q	1301 72%ace ghikmo pq	1250 68%q	1335 73%acefg hijklmno pq	1240 68%q	1276 69%q	1241 68%q	1231 67%q	1230 67%q	1273 69%q	1218 67%q	1270 70%oq	1228 67%q	1274 69%q	1245 66%q	1275 68%q	1184 63%
None of these	440 24%bdf n	363 20%	426 23%bdn	369 20%	400 22%	390 21%	446 24%bdfnp	438 24%bdfn	409 22%	402 22%	459 25%bdefj lnp	398 22%	439 24%bdn	375 20%	453 24%bdfn	402 21%	512
Don't know	150 8%	154 8%	160 9%	130 7%	184 10%adgk	175 10%dg	137 8%	156 9%	184 10%dgk	165 9%d	149 8%	158 9%	174 9%dg	188 10%adgk	176 9%dg	199 11%abdgh kl	193 10%adgk
Average number of mentions	2.75	2.86	2.82	2.83	2.77	2.92ae	2.83	3.00abcd egko	2.93ae	2.94acde g	2.86	2.99abcd egk	2.98abcd egk	2.91ae	2.88a	2.93ae	3.04
Standard deviation	1.48	1.47	1.44	1.45	1.49	1.49	1.48	1.47	1.50	1.47	1.48	1.49	1.50	1.46	1.45	1.49	1.48
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/Nov 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 3

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
The amount of salt in food	361 41%q	393 45%egk mopq	367 41%q	376 43%pq	352 40%	386 43%kpq	349 40%	376 42%q	367 41%q	398 45%egkm opq	343 39%	362 41%q	347 39%	383 43%pq	363 39%	342 38%	330 36%	469 50%BGH	516 55%vrvx zABCDE FGH	496 53%vxBDEFG H
The amount of fat in food	311 35%	336 38%p	325 36%	365 41%aogi klmnopq	336 38%	352 39%kopq	308 35%	339 38%kp	317 36%	345 39%kopq	299 34%	314 35%	314 35%	319 36%	313 34%	304 33%	312 34%	430 46%FH	451 51%rtv xyzABC DEFGH	428 45%FH
The amount of saturated fat in food	309 35%	320 36%kp	318 36%kp	337 38%jkop q	322 36%	348 39%jkno pq	322 36%kpq	310 35%	331 37%kpq	298 34%	280 31%	312 35%	314 35%	302 34%	304 33%	281 31%	292 32%	404 43%B	446 48%vrvx yzABDE FGH	434 46%vzABDEF GH
The amount of sugar in food	300 34%	317 36%	298 33%	329 37%	308 35%	337 38%	349 39%ace	392 44%abcd ef	377 42%abcd ef	432 49%abcd efgi	401 45%abcd efg	452 51%abcd efghiko q	438 49%abcd efghi	431 48%abcd efgi	421 46%abcd efg	456 50%abcd efghik	419 46%abc defg	412 44%	440 47%	416 44%
Foods aimed at children including school meals	174 20%	205 23%c	170 19%	191 22%	188 21%	192 21%	188 21%	199 22%	196 22%	192 22%	193 22%	223 25%ac	219 25%ac	219 24%ac	204 22%	241 26%acde fgjiko	211 23%	237 25%	265 29%	267 28%
Net: Any	550 62%	584 66%oq	560 63%	598 68%achi kmoq	579 65%oq	575 64%q	566 64%q	553 62%	560 63%	583 66%oq	549 62%	581 66%oq	563 63%	587 66%oq	555 60%	588 65%q	539 59%	688 73%H	717 77%vxy zABDFG H	689 73%H
None of these	258 29%bde fnp	207 24%	245 27%n	207 24%	213 24%	220 25%	251 28%bden p	250 28%bdnp	233 25%	223 25%	261 29%bdef np	224 25%	241 27%n	201 23%	270 29%bdef np	216 24%	286 31%bde fijlnp	181 19%	156 17%	180 19%
Don't know	75 8%	90 10%	88 10%	78 9%	98 11%g	98 11%g	67 8%	85 10%	98 11%g	81 9%	79 9%	82 9%	89 10%	106 12%adgk	97 10%g	106 12%ag	93 10%	75 8%u	64 7%	72 8%
Average number of mentions	2.64	2.69	2.64	2.67	2.60	2.81e	2.68	2.92abc deg	2.83ace	2.86acd eg	2.76	2.86acd eg	2.90abc deg	2.82ce	2.89abc deg	2.76	2.90ab cdeg	2.84	3.00r	2.96
Standard deviation	1.49	1.48	1.39	1.44	1.45	1.47	1.43	1.49	1.48	1.46	1.46	1.52	1.52	1.44	1.46	1.48	1.45	1.47	1.45	1.46

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
The amount of salt in food	525 55%vwxABCDEFGH	445 48%	489 52%BDEFGH	451 48%	487 52%BDEFGH	452 48%	462 49%	420 45%	459 49%H	430 45%	436 46%	436 46%	432 45%	429 44%
The amount of fat in food	470 49%xzABDEFGH	420 45%F	455 48%ABEFGH	417 44%F	429 46%FH	418 45%F	410 43%	394 42%	433 46%FH	414 44%	402 43%	374 39%	414 43%	396 41%
The amount of saturated fat in food	440 46%xzABDEFGH	385 41%	419 44%BEFGH	398 42%	396 42%	385 41%	391 41%	358 38%	407 43%BF	380 40%	374 40%	366 38%	379 39%	382 39%
The amount of sugar in food	444 47%	409 44%	463 49%rtv	444 47%	492 53%rstuvx	491 53%rstuvx	517 54%rstuvwx	525 56%rstuvwx	559 59%rstuvwxyzAH	523 55%rstuvwx	546 58%rstuvwxyz	552 58%rstuvwxyz	573 59%rstuvwxyzA	534 55%
Foods aimed at children including school meals	296 31%F	272 29%r	284 30%r	280 30%r	278 30%r	276 30%r	302 32%rF	264 28%	276 29%r	282 30%r	291 31%rF	250 26%	310 32%rF	297 31%rF
Net: Any	737 77%rtvxyzABCDEFGH	661 71%H	701 74%H	676 72%H	678 72%H	671 72%H	691 72%H	668 71%H	689 73%H	665 70%	687 73%H	690 72%H	687 71%H	646 66%
None of these	162 17%	187 20%	170 18%	195 21%su	188 20%	177 19%	178 19%	198 21%su	175 19%	198 21%su	174 18%	183 19%	185 19%	226
Don't know	52 5%	87 9%su	77 8%u	70 7%	71 8%	86 9%su	84 9%su	70 7%	75 8%u	84 9%su	82 9%u	79 8%u	94 10%su	100 10
Average number of mentions	2.95	2.92	3.01r	2.95	3.07rF	3.02r	3.02r	2.93	3.09rvB F	3.05rF	2.98	2.86	3.07rF	3.16
Standard deviation	1.45	1.51	1.49	1.51	1.45	1.52	1.47	1.49	1.45	1.49	1.46	1.44	1.49	1.48

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Standard error	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.05	0.06

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Standard error	0.05	0.06	0.05	0.06	0.05	0.06	0.05	0.05	0.05	0.06	0.05	0.05	0.06	0.06

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
The amount of salt in food	80 27%	109 40%acd efhijk lmopq	85 28%	88 30%p	75 25%	80 27%	93 32%p	86 29%p	93 31%p	79 27%	86 29%p	73 27%	81 28%	103 34%ep	84 29%p	59 21%	84 27%	121 39%	145 48%AB DEFH	147 48%ABDEFH
The amount of saturated fat in food	78 27%	85 31%kp	79 29%kp	75 28%	87 30%kp	78 27%	80 27%	81 27%p	75 25%	65 22%	70 26%	74 25%	96 32%kp	77 27%	55 20%	82 27%		102 33%	119 39%BD	117 39%B
The amount of fat in food	70 24%	99 36%ace gkop	76 25%	97 34%acp	79 26%	86 29%p	76 27%	90 30%p	97 33%acp	86 29%p	82 28%	84 32%ap	89 31%p	93 31%p	78 27%	58 21%	102 33%acp	112 36%	132 43%zBD FH	118 39%
The amount of sugar in food	59 20%	79 29%ae	79 27%e	68 23%	55 19%	68 23%	81 28%ae	75 25%	93 31%adef	98 33%adef	103 35%acde fh	113 42%abcd efghijp	104 36%acde fh	122 40%abcd efghip	110 38%abcd efghp	81 28%ae	117 38%abc defghp	112 36%	118 39%	108 36%
Foods aimed at children including school meals	52 18%i	52 19%di	45 15%	35 12%	49 16%	47 16%	47 17%	44 15%	33 11%	43 15%	48 16%	46 17%i	45 15%	72 24%cdef hijkmo	40 14%	51 18%i	54 17%	75 24%	87 29%	86 28%
Net: Any	161 55%	170 62%hp	164 55%	176 61%hp	164 55%	169 58%	153 53%	151 51%	172 58%p	164 55%	170 57%	156 59%p	154 53%	186 61%hp	158 55%	136 49%	168 55%	211 67%	221 73%BDH	211 69%H
None of these	107 37%bln	75 27%	108 36%bln	95 33%n	97 32%	97 33%n	106 37%bln	114 38%bln	92 31%	94 32%	96 32%	75 28%	92 32%	75 25%	100 35%n	97 35%n	102 33%n	78 25%G	60 20%	64 21%
Don't know	23 8%	30 11%d	26 9%	16 6%	37 12%d	27 9%	27 9%	32 11%d	32 11%d	39 13%d	31 10%d	34 13%d	44 15%acd	42 14%ad	30 10%d	45 16%acdf g	37 12%d	26 8%	23 8%	29 10%
Average number of mentions	2.10	2.50ad ef	2.26	2.08	2.03	2.18	2.45ade	2.48ade	2.31e	2.32	2.26	2.47ade f	2.55ade efkp	2.61acd efkp	2.46ade	2.23	2.61ac defikp	2.48	2.72	2.73
Standard deviation	1.32	1.40	1.39	1.22	1.22	1.39	1.48	1.44	1.27	1.36	1.38	1.46	1.42	1.46	1.35	1.38	1.40	1.48	1.50	1.47
Standard error	0.10	0.11	0.11	0.09	0.10	0.11	0.13	0.12	0.09	0.10	0.10	0.11	0.11	0.12	0.11	0.13	0.11	0.11	0.10	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
The amount of salt in food	161 48%rABD EFH	132 41%	166 47%rABD EFH	134 42%	146 45%BDH	140 42%	126 37%	126 36%	146 43%D	125 35%	135 39%	148 40%	158 43%	136 37%
The amount of saturated fat in food	140 41%rzBD E	118 36%	133 38%B	109 35%	116 36%	109 33%	114 34%	105 30%	124 37%	111 31%	116 33%	138 37%	135 37%	126 34%
The amount of fat in food	155 46%rzAB DEFH	127 39%D	139 40%DF	119 38%	134 41%DFH	117 35%	120 36%	120 34%	131 39%D	110 31%	130 37%	119 32%	143 39%D	121 33%
The amount of sugar in food	137 40%	106 33%	137 39%	126 40%	150 46%urtv	153 46%urtv	157 47%urtv	167 48%rstv w	185 55%rstu wxyz	171 48%rstu vwx	169 48%rstu vwx	193 52%rstu vwx	218 59%rstu vwxyzAB DEH	177 48%rstvw
Foods aimed at children including school meals	117 34%rvwz BEFH	83 26%	85 24%	98 31%	96 30%	85 25%	105 31%	87 25%	108 32%rw	97 27%	92 26%	99 27%	122 33%rwzB	100 27%
Net: Any	246 73%BDH	216 67%	239 68%	215 68%	218 67%	229 68%	227 67%	223 64%	232 68%	225 64%	233 67%	254 68%	269 73%BDH	226 61%
None of these	69 20%	74 23%G	81 23%G	71 23%G	76 23%G	76 23%G	83 25%G	102 29%stuE G	81 24%G	91 26%G	78 22%	92 25%G	60 16%	105 28%stuG
Don't know	24 7%	32 10%	30 8%	28 9%	31 9%	30 9%	28 8%	25 7%	26 8%	38 11%	39 11%	28 7%	40 11%	39 11%
Average number of mentions	2.88r	2.62	2.76	2.72	2.94rv	2.64	2.75	2.71	2.99rvz	2.73	2.76	2.75	2.88r	2.92rv
Standard deviation	1.46	1.45	1.48	1.48	1.51	1.46	1.49	1.45	1.49	1.56	1.45	1.49	1.51	1.44
Standard error	0.10	0.10	0.10	0.11	0.10	0.10	0.10	0.10	0.10	0.11	0.10	0.10	0.10	0.10

TNS

Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
The amount of salt in food	214 48%p	253 55%giknpq	225 50%gp	225 53%gkpq	218 51%gp	219 49%gp	187 42%	220 53%gkpq	193 47%	224 53%gknpq	171 45%	212 49%gp	206 50%gp	177 46%	201 48%p	168 41%	177 44%	263 58%vwB DFGH	246 55%H	249 55%H
The amount of fat in food	190 43%	220 48%gop	205 46%	190 45%	207 48%gopq	194 44%	179 40%	190 45%	173 42%	198 47%gop	165 43%	194 45%	193 47%gop	165 42%	164 40%	164 40%	161 40%	236 52%vBC DEFGH	223 50%H	218 48%
The amount of sugar in food	185 42%	201 44%	182 41%	192 45%	194 45%	206 47%	199 44%	216 52%abcg	208 50%ac	254 60%abcd efghi	209 55%abcd efg	267 61%abcd efghi	245 60%abcd efghi	227 59%abcd efghi	251 60%abcd efghi	245 59%abcd efghi	233 59%abc defgi	215 48%	226 50%	212 47%
The amount of saturated fat in food	184 41%	224 48%ahj knopq	202 45%p	186 44%	189 44%	196 44%p	188 42%	170 41%	173 42%	174 41%	148 39%	200 46%kp	191 47%kp	157 41%	168 40%	151 37%	161 40%	218 48%BFH	210 47%	217 48%FH
Foods aimed at children including school meals	130 29%	147 32%	149 33%	136 32%	153 35%	148 34%	142 32%	150 36%	142 34%	133 32%	121 32%	157 36%a	160 39%abdg jk	138 36%	145 35%	150 36%a	145 36%a	107 24%	121 27%	111 24%
Net: Any	314 71%	345 75%q	322 72%	323 76%q	326 76%q	323 73%	331 74%	309 74%	293 71%	323 77%q	276 72%	328 76%q	297 72%	289 75%q	309 74%	303 73%	269 67%	340 75%H	341 76%FH	338 74%H
None of these	97 22%ef	80 17%	97 22%ef	70 16%	70 16%	67 15%	91 20%	76 18%	71 17%	70 17%	77 20%	80 18%	87 21%f	68 18%	75 18%	73 18%	98 25%bde hijin op	73 16%	78 17%	81 18%
Don't know	32 7%	38 8%	29 6%	33 8%	36 8%	52 12%acgjk lm	26 6%	34 8%	48 12%acgjl m	30 7%	28 7%	26 6%	27 7%	29 8%	33 8%	38 9%	32 8%	37 8%	30 7%	37 8%
Average number of mentions	2.87	3.03g	2.99g	2.87	2.95	2.99g	2.70	3.07g	3.03g	3.04g	2.95	3.14adg	3.36abc defghij knop	2.98g	3.01g	2.90	3.26ac defgkn p	3.06	3.01	2.98
Standard deviation	1.52	1.51	1.43	1.48	1.57	1.52	1.49	1.55	1.56	1.42	1.51	1.56	1.47	1.46	1.50	1.50	1.51	1.44	1.46	1.43
Standard error	0.09	0.08	0.08	0.08	0.09	0.08	0.08	0.09	0.09	0.08	0.09	0.09	0.09	0.09	0.09	0.09	0.10	0.08	0.08	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	452	454	454	466	457	467	475
The amount of salt in food	267 57%xBDF H	227 50%	244 58%wxBD FGH	223 50%	260 57%DFH	239 53%H	263 59%wxBD FGH	234 50%	237 52%H	219 48%	247 53%H	227 50%	235 50%	214 45%
The amount of fat in food	239 51%BFH	206 46%	232 55%hvxy zABCDEF GH	205 46%	214 47%	211 47%	209 47%	208 44%	206 46%	202 45%	210 45%	196 43%	212 45%	203 43%
The amount of sugar in food	227 48%	214 47%	227 54%t	225 51%	285 62%rstu vwxH	251 56%rtuv	262 58%rstu vx	279 60%rstu vx	270 60%rstu vx	266 59%rstu vx	279 60%rstu vx	257 56%rtuv	298 64%rstu vwxzFH	259 55%rtv
The amount of saturated fat in food	240 51%ABCD EFGH	205 45%	214 51%ABCD EFGH	217 49%BDEF GH	216 47%	213 47%F	195 43%	194 41%	198 44%	191 42%	196 42%	182 40%	195 42%	192 41%
Foods aimed at children including school meals	133 28%	112 25%	130 31%rtvF	129 29%	125 27%	130 29%	137 31%rtvF	131 28%	124 27%	122 27%	137 29%	108 24%	148 32%rtvF	132 28%
Net: Any	369 79%vxzB DFGH	322 71%	320 76%FH	319 72%	350 76%FH	320 71%	334 75%H	340 72%	340 75%H	330 73%	348 75%H	317 70%	338 72%	315 66%
None of these	67 14%	89 20%u	64 15%	90 20%uwE	73 16%	86 19%	79 18%	95 20%u	75 17%	86 19%	71 15%	92 20%u	89 19%	108 23
Don't know	33 7%	40 9%	38 9%	34 8%	37 8%	45 10%	35 8%	34 7%	37 8%	38 8%	47 10%	47 10%	40 9%	52 11%su
Average number of mentions	3.00	2.99	3.27stu vCD	3.13	3.14	3.26stu v	3.19	3.08	3.05	3.04	3.07	3.06	3.22tv	3.17
Standard deviation	1.44	1.44	1.44	1.45	1.40	1.48	1.47	1.45	1.46	1.45	1.49	1.39	1.45	1.47
Standard error	0.07	0.08	0.08	0.08	0.07	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
The amount of salt in food	151 46%	156 48%o	157 48%o	161 52%kmopq	145 45%	166 50%o	164 50%o	150 46%	153 47%	168 50%o	146 44%	154 46%	146 44%	157 47%o	139 41%	155 45%	149 44%
The amount of sugar in food	140 42%	133 41%	133 40%	149 48%bc	148 46%	161 48%bc	163 49%abc	157 48%bc	163 50%abc	179 53%abce	168 51%abc	176 53%abc	175 53%abce	180 54%abcde o	161 47%bc	187 54%abceo	167 49%abc
The amount of fat in food	134 41%	141 43%kq	138 42%	154 49%acijk lmnopq	138 43%kq	155 46%klnoq	147 44%knoq	140 43%kq	137 42%q	141 42%kq	117 36%	132 39%	133 40%	124 38%	128 38%	141 40%	121 36%
The amount of saturated fat in food	131 40%noq	128 39%o	130 40%o	131 42%nopq	121 38%o	137 41%noq	130 39%o	124 38%o	139 42%nopq	132 39%lnoq	126 38%o	126 38%o	126 38%o	110 33%	104 31%	123 35%	113 33%
Foods aimed at children including school meals	46 14%	63 19%a	47 14%	66 21%acg	63 20%ac	66 20%ac	52 16%	63 19%ac	82 25%acghl o	76 23%acg	70 21%acg	63 19%a	78 23%acg	70 21%acg	63 19%	81 23%acg	77 23%acg
Net: Any	213 65%	224 68%oq	215 65%	221 71%hikloq	211 66%	225 67%oq	223 67%oq	203 62%	215 66%	225 67%oq	209 63%	214 64%	222 67%q	217 66%	207 61%	229 66%	206 61%
None of these	86 26%	70 22%	75 23%	67 22%	70 22%	80 24%	87 26%	99 31%bcdef jp	84 26%	76 23%	90 27%	86 26%	83 25%	83 25%	94 28%bde	84 24%	99 29%bcdej
Don't know	31 9%	33 10%	39 12%dgh	24 8%	40 12%dghm	29 9%	21 6%	23 7%	29 9%	35 10%g	31 9%	35 10%g	27 8%	30 9%	38 11%gh	36 10%g	34 10%g
Average number of mentions	2.83	2.78	2.81	3.00	2.91	3.04b	2.94	3.13abco	3.13abco	3.10abco	3.00	3.05bc	2.96	2.95	2.87	3.00	3.04b
Standard deviation	1.41	1.42	1.36	1.41	1.47	1.37	1.43	1.37	1.48	1.42	1.44	1.37	1.50	1.36	1.41	1.45	1.47
Standard error	0.08	0.08	0.08	0.08	0.09	0.08	0.08	0.08	0.08	0.07	0.08	0.08	0.08	0.07	0.07	0.07	0.08

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Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1c And which of THESE food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
The amount of salt in food	757 45%kop q	834 50%xace gijklm nopq	780 46%ukmop q	814 49%egik mnopq	724 44%q	807 48%egik mnopq	727 44%q	794 47%ekmo pq	730 44%q	780 46%kmop q	696 41%	759 45%kpq	689 42%	721 44%q	702 42%	697 42%	669 40%	-	-	-
The amount of fat in food	671 40%o	754 45%ace gijklm nopq	692 41%oq	758 45%aceg ijklmno pq	694 42%koq	746 44%agij kmnopq	657 40%o	709 42%kopq	658 40%o	679 40%o	635 38%	694 41%koq	648 40%o	637 39%	607 36%	642 38%	625 37%	-	-	-
The amount of saturated fat in food	646 39%kpq	702 42%uaeh ijkmno pq	691 41%ujkmn opq	693 41%ujkmn opq	641 39%kpq	705 42%uhijk mnopq	662 40%jkop q	642 38%k	634 38%k	613 36%	577 34%	665 40%jkop q	616 38%	602 37%	602 36%	587 35%	590 35%	-	-	-
The amount of sugar in food	642 38%	688 41%	651 39%	705 42%a	650 39%	734 43%ace	719 43%ace	805 48%abcd efg	777 47%abcd ef	860 51%abcd efgi	854 51%abcd efgi	934 56%abcd efghijk oq	854 52%abcd efghi	869 53%abcd efghi	866 52%abcd efghi	919 55%abcd efghijk q	845 50%abcd efgi	-	-	-
Foods aimed at children including school meals	369 22%	430 26%a	390 23%	437 26%a	414 25%	438 26%a	430 26%a	437 26%a	416 25%	439 26%a	409 24%	451 27%aco	434 27%ac	446 27%aco	397 24%	483 29%acei ko	436 26%a	-	-	-
Net: Any	1136 68%q	1192 72%uacg hikmoq	1141 68%q	1222 73%uacef ghijkmo pq	1138 69%q	1176 69%q	1133 68%q	1128 67%q	1111 67%q	1164 69%q	1121 67%q	1174 70%ooq	1099 67%q	1140 70%q	1120 67%	1151 69%q	1065 63%	-	-	-
None of these	393 24%bdn p	323 19%	391 23%ubdnp	336 20%	349 21%	355 21%	406 25%bdef lnp	401 24%ubdfn p	376 23%bnp	377 23%bn	420 25%bdef	356 21%	379 23%bdnp	316 19%	397 24%bdnp	329 20%	430 26%ubdef jlnp	-	-	-
Don't know	140 8%	150 9%d	149 9%d	118 7%	174 10%adg	163 10%dg	119 7%	150 9%d	175 11%adgk	152 9%d	137 8%	148 9%	158 10%dg	178 11%adgk l	162 10%dg	193 12%abcd ghjkl	183 11%adgk l	-	-	-
Average number of mentions	2.71	2.86a	2.81	2.79	2.74	2.92ade	2.82	3.00abc degkno	2.90ae	2.90ae	2.83	2.98abc eg	2.95acd egko	2.87ae	2.83	2.89ae	2.97acdeg ko	-	-	-
Standard deviation	1.48	1.47	1.43	1.44	1.49	1.49	1.48	1.47	1.50	1.45	1.47	1.48	1.48	1.44	1.43	1.48	1.45	-	-	-
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							SCOTLAND								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
The amount of salt in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of saturated fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of sugar in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foods aimed at children including school meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 3

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
The amount of salt in food	47 48%m	36 39%	47 47%m	58 56%befg lmopq	37 35%	36 40%	38 38%	36 45%m	54 55%befg lmopq	44 50%elmp	39 44%m	31 35%	28 29%	41 45%m	36 40%	32 34%	37 40%	26 43%	40 67%ryB EGH	36 69%ryBEGH
The amount of saturated fat in food	47 48%bfg lmnop	38 33%	38 38%mo	56 54%bcef ghlmop	39 37%mo	30 33%	27 26%	31 38%mo	53 54%bcef ghlmop	44 50%bfgl mnop	37 42%glmo	23 26%	22 23%	25 28%	21 23%	30 32%	38 41%glm o	20 33%	33 56%GH	23 43%
The amount of fat in food	46 47%bef lmp	30 33%	37 36%	49 47%befl mp	34 33%	30 33%	39 38%l	29 36%	44 44%lm	41 47%befl mp	34 39%l	21 24%	27 29%	32 36%	32 35%	30 32%	34 37%	23 39%	32 54%	25 47%
The amount of sugar in food	46 47%	33 35%	37 36%	43 42%	39 39%	36 37%	43 42%	45 56%bcef	55 56%bcef	51 58%bcde fgm	44 50%	43 49%	40 42%	42 46%	46 51%bc	48 52%bce	48 53%bce	24 41%	36 60%r	26 50%
Foods aimed at children including school meals	25 25%	14 15%	31 31%bgmo	36 35%befg lmo	23 23%	18 20%	18 17%	19 23%	32 33%bfgl mo	26 30%bgo	27 31%bgo	17 19%	18 18%	22 24%	15 17%	23 25%	27 29%bo	16 27%	25 42%	16 31%
Net: Any	69 70%em	54 58%	66 66%	74 71%em	57 54%	57 63%	63 62%	56 70%em	75 77%befg lmnopq	64 74%bemp q	60 69%em	54 61%	51 54%	56 62%	55 62%	56 60%	53 58%	33 55%	54 91%ruv wxyzAB CDEFGH	42 79%rBGH
None of these	23 23%	40 40%adg ijk	27 27%ij	25 24%ij	40 38%adgi jk	30 30%ij	22 22%	21 27%ij	18 18%	11 13%	18 20%	26 30%ij	29 31%ij	27 29%ij	27 31%ij	32 35%ijk	33 36%gij k	24 24%	39 39%ustuv wyA	8 15%
Don't know	6 6%	2 2%	7 7%	4 4%	9 8%	7 8%	16 15%abdhi pq	3 4%	6 6%	12 14%bdh	10 11%b	8 9%b	14 15%abdhi pq	7 8%	7 8%	5 6%	5 6%	4 6%D	2 3%	3 6%
Average number of mentions	3.06l	2.67	2.85	3.27bfg lmo	3.03l	2.65	2.61	2.85	3.15glm	3.19fgl m	2.99	2.51	2.61	2.86	2.71	2.91	3.43bc fghlmn o	3.32	3.07	3.03
Standard deviation	1.40	1.54	1.52	1.55	1.41	1.42	1.36	1.43	1.46	1.46	1.50	1.42	1.51	1.54	1.24	1.43	1.47	1.53	1.42	1.45

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
The amount of salt in food	30 55%	36 63%urBGH	32 57%G	35 54%	33 51%	35 55%	37 61%urBGH	28 47%	31 52%	60 56%G	58 51%	61 57%G	46 42%	54 44%
The amount of saturated fat in food	28 52%ur	27 47%	31 55%urBGH	31 49%ur	33 51%ur	29 45%	33 55%urBGH	24 41%	31 52%urH	56 52%ur	49 44%	47 44%	43 39%	47 39%
The amount of fat in food	28 53%	28 49%	30 53%B	30 46%	31 48%	33 52%	35 58%urBGH	24 40%	32 53%B	53 48%	52 46%	48 45%	45 41%	49 41%
The amount of sugar in food	24 45%	27 48%	30 53%	31 48%	34 53%	36 57%ur	38 63%uruxB H	29 48%	34 57%	67 62%urxB	66 58%ur	60 57%	62 57%	60 49%
Foods aimed at children including school meals	14 26%	23 39%	20 35%	21 33%	22 34%	24 37%	29 49%urtuw xyB	21 35%	31 51%urtuw xyzBEH	50 46%rux	42 37%	43 40%	45 41%	46 38%
Net: Any	39 72%H	44 77%rBH	44 77%urBGH	45 70%urH	46 73%urH	44 69%urH	45 75%urBGH	36 60%	42 70%urH	77 71%urH	77 68%urH	70 66%	68 62%	66 55%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

None of these	7	11	8	17	15	16	14	22	16	31	33	29	40	50
							14%	19%s	14%	26%sw	23%s	25%s	23%s	36%stuv wyA	27%sw	28%sw	29%suw	27%sw	37%stuv	41%stuvwxyzACF

wyA

Don't know	8	2	5	2	3	4	1	2	2	1	2	7	1	5
							14%sxyAB	4%	9%ADEG CDEGH	4%	4%	6%DG	2%	3%	3%	1%	2%	7%DG	1%	4%

Average number of mentions: 3.21 3.20 3.28 3.27 3.26 3.54 3.81stu 3.49 3.77stv 3.70st 3.45 3.68st 3.55 3.84stuvwxy
vwxy wxy

Standard deviation: 1.35 1.38 1.50 1.54 1.57 1.61 1.45 1.58 1.64 1.63 1.55 1.66 1.64 1.55

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Standard error	0.16	0.20	0.18	0.17	0.17	0.18	0.16	0.18	0.16	0.16	0.19	0.17	0.20	0.20	0.16	0.18	0.18	0.25	0.19	0.23

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 3

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Standard error	0.22	0.20	0.15	0.15	0.17	0.18	0.14	0.18	0.18	0.18	0.17	0.20	0.19	0.19

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Table 3
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The amount of salt in food	830 45%kpq ijklmn opq	910 50%aeg ijklmn opq	863 47%ekmop q	901 49%aegik lmnopq	797 44%q	876 48%egkmo pq	800 44%q	862 47%egkmo pq	819 45%pq	860 47%kmopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcde fg	868 48%abcde fg	949 52%abcde fgi	926 51%abcde fg	1011 55%abcde fghijkoq	961 52%abcde fghi	977 53%abcde fghi	972 52%abcde fghi	1029 55%abcde fghikq	953 50
The amount of fat in food	741 41%o	816 45%ace gijkim nopq	753 41%oq	836 46%acegh ijklmnop q	756 41%koq	807 44%agikm nopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of saturated fat in food	713 39%kop q	766 42%aehj kmnopq	752 41%jkmno pq	777 42%aehjk mnopq	707 39%kp	767 42%jkmno pq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%ac	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcef ghiko	508 27%ac
Net: Any	1239 68%q	1301 72%ace ghikmo	1250 68%q	1335 73%acefg hijklmno pq	1240 68%q	1276 69%q	1241 68%q	1231 67%q	1230 67%q	1273 69%q	1218 67%q	1270 70%oq	1228 67%q	1274 69%q	1245 66%q	1275 68%q	1184 63%
None of these	440 24%bdf n	363 20%	426 23%bdn	369 20%	400 22%	390 21%	446 24%bdfnp	438 24%bdfn	409 22%	402 22%	459 25%bdefj lnp	398 22%	439 24%bdn	375 20%	453 24%bdfn	402 21%	512
Don't know	150 8%	154 8%	160 9%	130 7%	184 10%adgk	175 10%dg	137 8%	156 9%	184 10%dgk	165 9%d	149 8%	158 9%	174 9%dg	188 10%adgk	176 9%dg	199 11%abdgh kl	193 10%adgk
Average number of mentions	2.75	2.86	2.82	2.83	2.77	2.92ae	2.83	3.00abcd egko	2.93ae	2.94acde g	2.86	2.99abcd egk	2.98abcd egk	2.91ae	2.88a	2.93ae	3.04
Standard deviation	1.48	1.47	1.44	1.45	1.49	1.49	1.48	1.47	1.50	1.47	1.48	1.49	1.50	1.46	1.45	1.49	1.48
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food prices	976 53%jkl mnopq	1133 62%agh ijklmn opq	1114 61%ahijk lmnopq	1150 63%afghi jklmnopq	1116 61%ahijk lmnopq	1094 59%ahijk lmnopq	1073 59%ahijk lmnopq	933 51%jklmn opq	915 50%jklmn opq	781 42%	771 42%	729 40%	774 42%	844 46%jklm	854 46%jklm	804 43%	872 46%jklm
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcde fh	808 44%	883 48%abcef h	895 49%abcef h	898 49%abcde fh	964 53%abcde fhijkmoq	908 49%abcde fh	941 51%abcde fh	901 48%abcef h	960 51%abcde fh	925 49%abcdefh
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%ce	783 43%ceg	752 41%	826 45%abcde fghik	803 44%bcefg	808 44%bcefg	806 43%cefg	789 42%ce	812 43%cefg
Food miles (e.g. the distance food travels)	425 23%c	452 25%cek opq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehkl opq	384 21%	408 22%c	420 23%c	418 23%c	412 22%	401 21%	399 21%
Packaging\over packaging	-	-	-	-	-	11 1%abcde	13 1%abcde	15 1%abcdem	12 1%abcde	14 1%abcde	9 *abcde	9 *abcde	5 *abcde	14 1%abcde	12 1%abcde	66 4%abcdef ghijklmn o	62 3%abcdefghijklmn o
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	11 1%abcdel mnoq	11 1%abcdel mnopq	12 1%abcdel mnopq	10 1%abcdel mnoq	5 *abcdem	4 *abcdem	1 *	-	2 *	2 *	4 *	2 *
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	87 5%abcdeg hijklmno pq	31 2%abcdei jklmnopq	18 1%abcdej klmnopq	14 1%abcdej klmnopq	*	-	-	-	-	-	-	1 *
Fair Trade	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	2 *	3 *	2 *	1 *	-	1 *	*	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	2 *	-	2 *	1 *	1 *	-	1 *	-
Allergies\intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	2 *	1 *	2 *	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcdefghijklmno p
Any other issue not previously seen/mentioned	-	-	-	-	-	8 *abcde	6 *abcde	7 *abcde	13 1%abcdeo pq	11 1%abcdep	14 1%abcdel opq	5 *abcde	10 1%abcdep	9 *abcdep	5 *abcde	2 *	5 *abcde
Net: Any	1435 79%kmo pq	1511 83%ahi jklmno pq	1481 81%hijkl mnopq	1523 83%ahijk lmnopq	1482 81%ahijk lmnopq	1493 81%hijkl mnopq	1477 81%hijkl mnopq	1405 77%mq	1401 77%mq	1397 76%q	1383 76%q	1385 76%q	1345 73%	1413 77%mq	1396 75%	1395 74%	1356 72%
None of these	316 17%bcd f	229 13%	272 15%	251 14%	273 15%b	270 15%	286 16%b	341 19%bcdef	319 18%bcdef	331 18%bcdef	355 19%bcdef g	314 17%bdf	371 20%abcde fgiln	314 17%bdf	378 20%abcde fgiln	350 19%bcdef g	424 22%abcdefghijklmn
Don't know	76 4%	78 4%	82 4%	60 3%	69 4%	77 4%	60 3%	78 4%	104 6%abdefg	112 6%abcdef gh	88 5%dg	127 7%abcdef ghko	124 7%abcdef ghk	110 6%abcdef gh	100 5%deg	131 7%abcdef ghko	109 6%abdefgh
Average number of mentions	2.03	2.07	2.02	2.08	2.03	2.14acek	2.17abcd ek	2.10c	2.16abcd ek	2.12ace	2.05	2.13ace	2.17abcd ek	2.15abce k	2.14acek	2.17abcd ek	2.27abcdefghijklmno p
Standard deviation	1.04	1.07	1.03	1.06	1.06	1.14	1.09	1.10	1.09	1.07	1.06	1.05	1.08	1.05	1.08	1.10	1.12
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food prices	459	517	487	506	521	501	484	417	409	351	343	332	364	384	379	361	386	517	616	627
	52%hijklmnopq	59%ahijklmnopq	54%hijklmnopq	57%ahijklmnopq	59%ahijklmnopq	56%hijklmnopq	55%hijklmnopq	47%jklmopq	46%jklmop	40%	39%	37%	41%	43%l	41%	40%	42%	55%ABCDEFGH	66%yzABCDEFGH	67%yzABCDEFGH
Food waste	325	333	345	375	377	360	420	367	402	387	402	439	413	434	407	421	413	441	472	461
	37%	38%	39%	42%a	42%a	40%	48%abcdefh	41%	45%abcf	44%abc	45%abcf	49%abcdefhjo	46%abcf	49%abcdefhj	44%abc	46%abcf	45%abc	47%	50%v	49%
Animal welfare	318	300	282	321	306	294	296	331	326	328	330	365	364	356	356	348	332	429	432	425
	36%	34%	32%	36%c	34%	33%	33%	37%c	37%c	37%c	37%c	41%bcdefgq	41%bcefg	40%bcefg	39%cfg	38%cfg	36%c	45%	46%	45%
Food miles (e.g. the distance food travels)	175	196	148	178	174	181	176	170	166	187	148	184	188	173	188	172	165	250	256	213
	20%	22%ckq	17%	20%c	20%	20%c	20%	19%	19%	21%ck	17%	21%ck	21%ck	19%	20%c	19%	18%	26%	27%t	23%
Packaging\over packaging	-	-	-	-	-	3	4	8	4	7	3	4	2	5	6	19	24	-	-	-
	-	-	-	-	-	*	*	1%abcde	*	1%abcde	*	*	*	1%abcde	1%abcde	2%abcdefgijklmno	3%abcdefghijklmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	5	6	3	6	3	1	-	-	*	-	1	2	-	-	-
	-	-	-	-	-	1%abcdelmno	1%abcdelmno	*	1%abcdelmno	*	*	-	-	*	-	*	*	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	37	13	8	6	*	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	4%abcdeghijklmnopq	1%abcdejklmnopq	1%abcdejklmnopq	1%abcdejklmnopq	*	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	1	*	1	1	-	-	*	-	*	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	2	1	*	-	-	-	-	-	-

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Food prices	644 68%wwxy zABCDEF GH	595 64%ryzA BCDEFGH	593 63%ryzA BCDEFGH	590 63%ryzA BCDEFGH	517 55%ABCD EFGH	506 54%ABCD EG	430 45%	428 46%	397 42%	410 43%	460 49%CD	475 50%ACD	444 46%	486 50%ACD
Food waste	460 49%	423 45%	458 48%	505 54%rtuv wy	440 47%	481 52%rvy	508 53%ruvw y	496 53%ruvw y	526 56%rstu vwy	495 52%rvy	506 54%rtuv wy	493 52%rvy	539 56%rstu vwy	513 53%rvy
Animal welfare	440 46%	392 42%	437 46%	414 44%	419 45%	431 46%	455 48%v	422 45%	462 49%vx	439 46%	452 48%v	450 47%v	441 46%	480 49%vxy
Food miles (e.g. the distance food travels)	246 26%	227 24%	257 27%t	262 28%tFG	241 26%	247 27%	281 30%tvBC DFGH	236 25%	225 24%	232 24%	244 26%	224 24%	230 24%	234 24%
Packaging\over packaging	- -	- -	8 1%rstuv	10 1%rstuv	6 1%rstuv	8 1%rstuv	7 1%rstuv	6 1%rstuv	5 1%rstuv	3 *	9 1%rstuv	6 1%rstuv	47 5%rstuv wwyzABC DEF	38 4%rstuvwxyzABCDEF
Labelling\mislabelling\e nsuring labelling is correct\not misleading	- -	- -	6 1%rstuv DH	5 1%rstuv DH	9 1%rstuv ACDEFGH	4 *rstuv DH	2 *	3 *	1 *	- -	2 *	2 *	2 *	- -
Horse meat scandal\meat not being what it is claimed to be	- -	- -	50 5%rstuv xyzABCD EFGH	18 2%rstuv zABCDEF GH	10 1%rstuv ABCDEFG H	7 1%rstuv H	- -	- -	- -	- -	- -	- -	- -	1 *
Fair Trade	-	-	-	-	-	3 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	1 *	3 *	1 *	-	-	1 *	-	-	-
Additives\preservatives\ chemicals in food	-	-	-	-	-	-	2 *	-	-	-	*	-	1 *	-

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Table 4   Page 89

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	1 *	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Any other issue not previously seen/mentioned	-	-	-	-	-	6 1%abcde P	2 *	5 1%abcde	6 1%abcde P	4 *abcde	5 1%abcde	2 *	6 1%abcde P	5 1%abcde	4 *	1 *	3 *	-	-	-
Net: Any	667 76%kmo pq	701 80%hij klmnop q	681 76%jkmo pq	697 79%hijk lmopq	698 78%hijk lmopq	688 77%jklm opq	685 78%ijkl mopq	658 74%q	653 73%q	636 72%	625 70%	641 72%	634 71%	671 75%koq	649 70%	646 71%	629 69%	768 81%DGH	810 86%ryz ABCDEF GH	800 85%ryzABCD EFGH
None of these	178 20%b	129 15%	163 18%b	150 17%	159 18%	158 18%	167 19%b	196 22%bdef	184 21%b	190 21%bd	207 23%bcde fgn	188 21%bd	194 22%bdf	164 18%b	221 24%bcde fgn	191 21%bd	235 26%abc defgij lnp	139 15%stu	100 11%	109 12%
Don't know	39 4%	51 6%eg	49 5%	36 4%	32 4%	47 5%	31 4%	34 4%	55 6%egh	62 7%adegh	58 6%degh	57 6%degh	65 7%adegh	59 6%degh	51 5%	73 8%acdef gho	54 6%eg	38 4%	26 3%	33 3%
Average number of mentions	**1.92**	**1.92**	**1.85**	**1.98c**	**1.97c**	**2.02c**	**2.04abc**	**1.99c**	**2.04ac**	**1.99c**	**1.97c**	**2.07abc**	**2.11abc dek**	**2.02c**	**2.06abc**	**2.05abc**	**2.11ab cdek**	**2.13**	**2.19v**	**2.16**
Standard deviation	**1.02**	**1.05**	**1.00**	**1.02**	**1.02**	**1.10**	**1.06**	**1.06**	**1.05**	**1.03**	**1.02**	**1.05**	**1.06**	**1.00**	**1.05**	**1.05**	**1.05**	**1.05**	**1.07**	**1.04**
Standard error	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**	**0.04**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 4

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	2 *	1 *	1 *	* *	1 *
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *
Any other issue not previously seen\mentioned	-	-	2 *	4 *rstuv	3 *	7 1%rstuv FGH	7 1%rstuv	9 1%rstuv wFGH	3 *	4 *rstuv	3 *	1 *	1 *	2 *
Net: Any	826 87%ryzA BCDEFGH	784 84%yzAC DEFGH	805 85%ryzA BCDEFGH	792 84%yzAC DEFGH	748 80%DH	748 80%DH	761 80%DH	758 81%DH	744 79%DH	711 75%	742 79%H	747 78%	749 77%	728 75%
None of these	101 11%	114 12%	112 12%	119 13% w	144 15%stuv w	135 15%su	141 15%stu	148 16%stuv w	126 13%	177 19%rstu vwxzAC	150 16%stuv wx	157 16%stuv wx	160 17%stuv wx	189 19%rstuvwxyzABCE
Don't know	24 3%	37 4%	30 3%	29 3%	45 5%su	50 5%suwxB	50 5%suwxB	31 3%	69 7%rstuv wxyBF	59 6%rstuv wxB	51 5%stuwx B	49 5%suwxB	58 6%rstuv wxB	56 6%stuwxB
Average number of mentions	2.17	2.09	2.25rvB	2.28rtu vB	2.20v	2.27rtv B	2.23vB	2.11	2.18	2.23vB	2.26rvB	2.21v	2.28rtu vB	2.41rstuvwxyzABCDEFG
Standard deviation	1.08	1.09	1.16	1.11	1.12	1.12	1.09	1.09	1.05	1.09	1.07	1.09	1.12	1.15
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Food prices	121 42%	140 51%ahij klmnop	136 45%kl	149 52%ahij klmnop	148 50%hjkl mop	154 53%ahij klmnop	126 44%kl	114 39%	127 43%kl	115 39%	102 34%	92 35%	109 38%	126 41%	115 40%	104 37%	138 45%kl	162 52%CD	195 64%ryz ABCDEF GH	192 63%yzABCD EFGH
Animal welfare	94 32%e	84 31%e	80 27%	74 26%	68 23%	90 31%e	81 28%	99 33%e	94 32%e	87 29%	115 39%cdef gij	104 39%bcde fgij	117 40%bcde fgij	133 44%abcd efghij	106 37%cdeg	103 37%cde	123 40%bcd efgij	124 39%w	112 37%w	97 32%
Food waste	68 24%	96 35%a	89 30%	100 35%a	88 29%	96 33%a	109 38%ace	92 31%	104 35%a	93 31%	111 37%ae	125 47%abcd efghijk p	121 42%acef hj	131 43%acef hj	125 43%acef hj	103 37%a	151 49%abc defghi jkp	120 38%	124 41%	121 40%
Food miles (e.g. the distance food travels)	37 13%	31 11%	26 9%	22 8%	27 9%	35 12%	37 13%	27 9%	35 12%	27 9%	44 15%cdeh	42 16%cdeh	32 11%	38 13%	39 14%d	38 14%d	35 11%	58 18%wB	55 18%wB	48 16%
Packaging\over packaging	-	-	-	-	-	-	1 *	-	-	-	1 j	-	-	-	-	1 *	5 2%abcd efhijl mno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	1 *	1 *	2 1%	*	1 *	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	4 2%acejk lmo	3 1%	2 1%	1 *	-	-	-	-	-	-	-	1 *	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food prices	227 67%rvwy zABCDEF GH	190 59%ABCD EFGH	206 59%ABCD EFGH	190 60%rABC DEFGH	179 55%ABCD E	184 55%ABCD E	151 45%	159 46%	145 43%	154 43%	162 46%	188 50%	186 50%	173 47%
Animal welfare	131 39%w	102 32%	88 25%	101 32%	106 33%w	110 33%w	111 33%w	121 35%w	133 39%w	129 36%w	141 40%tvwx y	156 42%tvwx yzA	140 38%w	148 40%tvwx
Food waste	154 45%	134 42%	140 40%	147 47%r	130 40%	148 44%	153 45%	148 42%	168 50%rstw y	156 44%	160 46%	172 46%	190 51%rstv wyB	165 45%
Food miles (e.g. the distance food travels)	69 20%vwB	38 12%	47 13%	51 16%	53 16%	56 17%	61 18%w	43 12%	57 17%	60 17%	67 19%vwB	74 20%vwB	61 16%	62 17%
Packaging\over packaging	- -	- -	1 *	- -	1 *	- -	2 1%	- -	- -	2 1%	3 1%	1 *	7 2%rstuv xzBC	4 1%
Labelling\mislabelling\e nsuring labelling is correct\not misleading	- -	- -	- -	1 *	- -	1 *	1 *	1 *	- -	- -	- -	- -	1 *	- -
Horse meat scandal\meat not being what it is claimed to be	- -	- -	13 4%rstuv xyzABCD EFGH	3 1%	1 *	3 1%	- -	- -	- -	- -	- -	- -	- -	- -
Fair Trade	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
Additives\preservatives\ chemicals in food	- -	- -	- -	- -	- -	- -	* -	- -	- -	- -	- -	- -	- -	- -

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Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
										16-25									26-35	
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
														*						
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	1	-	1	4	1	1	-	-	-	-	-	1	-	-	-
						*		*	1%	*	*						*			
Net: Any	195	204	205	207	216	206	195	191	204	194	202	180	197	212	205	181	213	239	256	237
	67%	74%hjp	69%	72%	73%h	70%	68%	64%	69%	65%	68%	68%	68%	70%	71%	65%	69%	76%	84%tw yzABCD EFGH	78%DH
None of these	76	55	74	64	66	75	80	91	81	74	76	63	75	65	73	74	75	63	37	48
	26%	20%	25%	22%	22%	26%	28%	31%bden	27%	25%	26%	24%	26%	21%	25%	26%	24%	20%su	12%	16%
Don't know	20	15	19	17	15	12	12	14	11	30	19	23	18	27	10	24	20	12	11	20
	7%	5%	6%	6%	5%	4%	4%	5%	4%	10%efghi o	6%	9%fgio	6%	9%fgio	3%	9%ilo	7%	4%	4%	6%
Average number of mentions	1.65	1.72e	1.61	1.67	1.53	1.84ce	1.85ace	1.77e	1.79ce	1.67	1.85ace	2.01abc dehij	1.93abc dej	2.02abc dehij	1.88acd ej	1.93acd ej	2.14ab cdefgh ijkmo	1.94	1.90	1.93
Standard deviation	0.88	0.94	0.83	0.89	0.81	1.03	0.95	0.94	0.92	0.90	1.01	1.02	0.96	1.00	0.97	0.97	1.03	0.96	1.01	1.03
Standard error	0.06	0.07	0.06	0.06	0.06	0.07	0.07	0.07	0.06	0.07	0.07	0.07	0.07	0.08	0.07	0.08	0.07	0.06	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	1 *	1 *	1 *	1 *	1 *	3 1%	-	1 *	1 *	3 1%	-	1 *
Net: Any	286 84%rtvw yzABCDE FGH	251 78%DH	266 76%	254 81%ADH	249 77%H	247 74%	241 72%	259 74%	249 74%	250 71%	262 75%	277 74%	280 76%	256 69%
None of these	39 12%	59 18%su	63 18%su	48 15%	57 17%u	64 19%su	71 21%su	74 21%su	63 19%su	76 22%su	66 19%su	77 21%su	60 16%	85 23%stuxG
Don't know	13 4%	12 4%	21 6%	13 4%	19 6%	24 7%	24 7%	16 5%	26 8%s	27 8%suv	21 6%	19 5%	29 8%suv	29 8%suv
Average number of mentions	2.03vB	1.85	1.86	1.94	1.88	2.03B	1.99	1.84	2.02	2.01	2.04vB	2.14rst vwxyB	2.09svw yB	2.16rstvwxyB
Standard deviation	1.02	0.94	1.01	1.01	1.03	1.04	0.94	0.98	1.04	1.06	1.02	1.08	1.07	1.13
Standard error	0.06	0.06	0.06	0.07	0.07	0.07	0.06	0.06	0.07	0.07	0.07	0.07	0.07	0.08

TNS

Table 4

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food prices	274 62%hjk lmnopq	306 66%hij klmnop q	301 67%hijk lmnopq	277 65%hijkl mnopq	302 70%afgh ijklmno pq	274 62%hjkl mnopq	285 64%hjkl mnopq	225 54%lp	240 58%jklm p	196 47%	193 51%p	194 45%	203 49%	200 52%p	214 51%p	174 42%	215 54%lp	237 53%ABC DFGH	289 64%vyz ABCDEF GH	305 67%vyzABCD EFGH
Food waste	193 44%	219 47%	214 48%	192 45%	206 48%	191 43%	219 49%	184 44%	207 50%	212 50%l	191 50%	242 56%abcd efh	227 55%abcd efh	195 50%l	209 50%	219 53%adlh	203 51%af	247 55%	223 50%	234 51%
Animal welfare	181 41%	208 45%	190 42%	180 42%	199 46%	176 40%	179 40%	183 44%	184 45%	195 46%	162 42%	210 48%afgn	203 49%acdf gn	154 40%	185 44%	175 42%	179 45%	219 49%	203 45%	215 47%
Food miles (e.g. the distance food travels)	108 24%c	137 30%cik p	84 19%	105 25%c	117 27%ck	107 24%	106 24%	111 26%ck	92 22%	117 28%ck	75 20%	105 24%	119 29%cikp	93 24%	103 25%c	90 22%	97 24%	139 31%	135 30%	128 28%
Packaging\over packaging	-	-	-	-	-	3 1%	2 *	8 2%abcde m	4 1%	4 1%bc	2 1%	2 1%	-	4 1%b	4 1%abcde m	25 6%abcde fghijkl mno	13 3%abcd efgijk lmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	4 1%	3 1%	3 1%	1 *	2 1%	-	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	20 4%abcde hijklmn opq	10 2%abcde jklmnop q	3 1%	6 1%abcde jklmnop q	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food prices	308 66%uyzA BCDEFGH	288 64%uyzA BCDEFGH	265 63%uzAB CDEFGH	285 64%uryzA BCDEFGH	262 57%uzABC DEFGH	217 48%CD	197 44%	203 43%	183 41%	180 40%	218 47%D	204 45%	201 43%	202 43%
Food waste	246 53%	224 50%	231 55%	276 62%urstu vwyzDFH	246 54%	246 54%	259 58%sv	268 57%sv	259 57%sv	248 55%	278 60%stuv FH	235 51%	269 58%sv	251 53%
Animal welfare	243 52%s	207 46%	234 55%urstv xBH	213 48%	227 49%	224 50%	237 53%sv	220 47%	239 53%sv	221 49%	244 52%s	229 50%	237 51%	229 48%
Food miles (e.g. the distance food travels)	138 29%	139 31%	150 36%uzBC DEFH	151 34%BCF	142 31%F	130 29%	154 34%BCF	130 28%	124 27%	129 28%	135 29%	114 25%	136 29%	135 28%
Packaging\over packaging	- -	- -	6 1%rstuv	9 2%rstuv F	4 1%rstuv	6 1%rstuv	7 2%rstuv	5 1%rstuv	6 1%rstuv	3 1%	5 1%rstuv	1 *	20 4%rstuv wyzABCD EF	25 5%rstuvwyzABCDEF
Labelling\mislabelling\ensuring labelling is correct\not misleading	- -	- -	4 1%rstuv CD	4 1%rstuv CD	5 1%rstuv CD	5 1%rstuv CD	1 *	1 *	- -	- -	1 *	2 *	2 *	1 *
Horse meat scandal\meat not being what it is claimed to be	- -	- -	37 9%rstuv xyzABCD EFGH	12 3%rstuv zABCDEF GH	7 2%rstuv ABCDEFG H	4 1%uE	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	1 *	3 1%	1 *	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	1 *	1 *	-	2 *	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | 36-49 | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-
														*						
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
																	1%			
Any other issue not previously seen/mentioned	-	-	-	-	-	3	-	3	3	3	-	-	2	-	-	-	-	-	-	-
						1%		1%	1%	1%			*							
Net: Any	366	398	386	362	379	374	379	338	336	335	305	349	319	303	318	314	294	386	388	390
	83%opq	86%hjk lmnopq	86%hjkl mnopq	85%mnop q	88%ahij klmnopq	85%mnop q	84%mnop q	81%q	81%q	79%	80%	80%q	78%	78%	76%	76%	74%	86%BDF GH	86%zBC DFGH	86%BDFGH
None of these	68	50	51	51	43	54	62	63	59	67	56	63	71	62	74	71	87	44	44	50
	15%e	11%	11%	12%	10%	12%	14%	15%e	14%	16%be	15%	15%e	17%bcde f	16%be	18%bcde f	17%bcde	22%abc defghi jkl	10%	10%	11%
Don't know	8	14	11	13	9	14	7	17	18	20	21	23	22	21	25	28	18	20	18	15
	2%	3%	2%	3%	2%	3%	2%	4%g	4%ag	5%ag	5%aceg	5%aceg	5%aceg	6%aceg	6%abcef g	7%abcde fg	5%ag	5%u	4%u	3%
Average number of mentions	2.06	2.18	2.04	2.08	2.17	2.08	2.12	2.12	2.20	2.18	2.04	2.16	2.36abc defghjk ln	2.13	2.25ack	2.18	2.41ab cdefgh ijklnp	2.18	2.19	2.26
Standard deviation	1.06	1.11	0.99	1.05	1.10	1.10	1.05	1.12	1.11	1.10	1.04	1.09	1.05	1.00	1.12	1.16	1.15	1.07	1.07	1.08
Standard error	0.06	0.06	0.05	0.06	0.06	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.07	0.07	0.07	0.05	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	1 *
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Any other issue not previously seen\mentioned	-	-	2 1%	1 *	2 *	3 1%	2 1%	7 1%rstuv G	4 1%	4 1%	7 2%rstuv xG	2 *	-	4 1%
Net: Any	417 89%zABC DEFGH	385 85%BDFG H	376 89%zABC DEFGH	387 87%zABC DFGH	389 85%BDFG H	366 81%	369 82%H	373 80%	367 81%H	349 77%	386 83%DH	358 78%	369 79%	359 76%
None of these	44 9%	52 11%	34 8%	44 10%	57 12%w	60 13%w	62 14%uw	76 16%rstu vwx	59 13%w	76 17%rstu vwx	58 12%w	75 17%rstu vwx	74 16%rstu wx	92 19%rstuvwxyzACE
Don't know	7 2%	15 3%	12 3%	13 3%	13 3%	25 6%uy	18 4%u	20 4%u	27 6%uvwxy	29 6%tuvwx y	22 5%u	23 5%u	24 5%u	24 5%u
Average number of mentions	2.24	2.23	2.47rst uvBCDF	2.46rst uvyzBCD EF	2.30	2.30	2.34r	2.24	2.23	2.24	2.30	2.20	2.34	2.37rs
Standard deviation	1.09	1.08	1.22	1.16	1.12	1.10	1.10	1.09	1.05	1.13	1.13	1.08	1.12	1.15
Standard error	0.05	0.05	0.06	0.06	0.06	0.06	0.05	0.06	0.05	0.06	0.06	0.06	0.06	0.06

TNS

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food prices	182 55%hijklmnopq	203 62%achijklmnopq	180 55%hijklmnopq	190 61%hijklmnopq	189 59%hijklmnopq	195 58%hijklmnopq	188 57%hijklmnopq	154 47%ijklmnop	148 45%jkl	121 36%	114 35%	114 34%	129 39%	138 42%kl	133 39%	139 40%l	144 42%jkl
Food waste	138 42%	144 44%	149 45%	143 46%	147 46%	160 48%	175 53%abcdeq	155 48%	177 54%abcdemoq	178 53%abcdeq	180 55%abcdefhmoq	171 51%ab	156 47%	176 53%abcdemoq	159 47%	178 51%ab	155 46%
Animal welfare	129 39%	126 38%	126 38%	133 43%	121 38%	143 43%	136 41%	135 42%	145 44%e	154 46%abceopq	134 41%	141 42%	133 40%	135 41%	129 38%	135 39%	133 39%
Food miles (e.g. the distance food travels)	83 25%	93 29%pq	74 23%	90 29%cpq	80 25%	100 30%copq	93 28%pq	79 24%	101 31%cehlmopq	109 32%acehlmnopq	92 28%pq	81 24%	81 24%	85 26%	82 24%	77 22%	70 21%
Packaging\over packaging	-	-	-	-	-	1 *	1 *	2 1%	2 1%	1 *	1 *	1 *	1 *	*	2 1%	5 1%abcdejklm	12 4%abcdefghijklmno	14 4%abcdefghijklmno
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	3 1%abcdemop	1 *	2 1%	1 *	1 *	2 *	1 *	-	1 *	-	-	1 *
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	13 4%abcdeghijklmnopq	2 1%	5 1%abcdeijklmnopq	*	*	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	1 *	-	1	1	-	-	*	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	1 *	-	1	1	-	-	-
Allergies\intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 4   Page 100

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	-	-	-	-	-	2 *	4 1%abcden oq	1 *	2 1%o	4 1%abcden oq	4 1%abcden oq	2 1%	3 1%abcden oq	-	-	2 1%	-
Net: Any	249 76%mq	265 81%hkl mnopq	262 80%q	251 80%hklmop pq	249 78%lmopq	271 81%hklm nopq	264 80%hlmop q	237 73%	247 76%mq	258 77%moq	244 74%	240 72%	230 69%	249 75%mq	239 71%	250 72%	235 69%
None of these	65 20%bf	42 13%	50 15%	52 17%	54 17%	45 13%	52 16%	72 22%bcdef gij	55 17%	57 17%	72 22%bcfgi	67 20%bf	73 22%bcdfg ij	63 19%bf	78 23%bcdef gij	72 21%bcfg	86 25%abcdefgijln
Don't know	15 5%	20 6%d	17 5%	9 3%	17 5%	19 6%	15 5%	15 5%	25 8%dk	21 6%d	13 4%	28 9%acdghk q	29 9%acdghk q	18 6%d	22 6%d	26 8%dk	18 5%
Average number of mentions	**2.13**	**2.14**	**2.01**	**2.21c**	**2.15**	**2.28c**	**2.27c**	**2.25c**	**2.35abce klnop**	**2.20c**	**2.16**	**2.13**	**2.19c**	**2.16**	**2.14**	**2.18c**	**2.20c**
Standard deviation	**1.07**	**1.10**	**1.04**	**1.10**	**1.12**	**1.15**	**1.12**	**1.12**	**1.16**	**1.10**	**1.11**	**1.03**	**1.09**	**1.01**	**1.06**	**1.08**	**1.06**
Standard error	**0.06**	**0.06**	**0.06**	**0.06**	**0.06**	**0.06**	**0.06**	**0.06**	**0.06**	**0.05**	**0.06**	**0.05**	**0.06**	**0.05**	**0.05**	**0.05**	**0.05**

TNS

Table 4

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food prices	883 53%ijk lmnopq	1026 62%ahi jklmno pq	1026 61%ahij klmnopq	1035 62%ahij klmnopq	1018 61%ahij klmnopq	998 59%ahij klmnopq	974 59%ahij klmnopq	852 51%jklm nopq	815 49%jklm opq	694 41%	699 42%	670 40%	689 42%	761 47%jklm p	750 45%jl	711 42%	759 45%jkl	-	-	-
Food waste	688 41%	748 45%a	751 45%a	754 45%a	726 44%	753 44%	848 51%abcd efh	746 44%	799 48%aefh	820 48%abcd efh	832 50%abcd efh	904 54%abcd efhijkm oq	814 50%abcd efh	843 52%abcd efhi	817 49%abcd efh	857 51%abcd efh	809 48%acef h	-	-	-
Animal welfare	677 41%	671 40%	647 39%	701 42%	639 38%	669 40%	647 39%	690 41%	679 41%	703 42%	687 41%	765 46%abcd efghijk pq	703 43%cefg	710 43%cefg	713 43%ceg	694 41%	696 41%	-	-	-
Food miles (e.g. the distance food travels)	383 23%c	412 25%cko pq	334 20%	391 23%c	372 22%	401 24%c	404 24%ckpq	385 23%c	374 22%	423 25%ckop q	349 21%	378 23%	361 22%	363 22%	364 22%	350 21%	351 21%	-	-	-
Packaging\over packaging	-	-	-	-	-	9 1%abcde	11 1%abcde	15 1%abcde m	9 1%abcde	14 1%abcde	9 1%abcde	9 1%abcde	5 *abcde	12 1%abcde	10 1%abcde	58 3%abcde fghijkl mno	56 3%abcd efghij klmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	11 1%abcde klmnopq	11 1%abcde klmnopq	10 1%abcde klmnopq	6 *abcde m	4 *	3 *	1 *	-	2 *	2 *	2 *	2 *	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	78 5%abcde ghijklm nopq	29 2%abcde hijklm opq	14 1%abcde jklmnop q	14 1%abcde jklmnop q	*	-	-	-	-	-	-	1 *	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	2 *	3 *	2 *	1 *	-	1 *	*	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	1 *	-	2 *	1 *	1 *	-	1 *	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 4

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								SCOTLAND						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Food prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food waste	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food miles (e.g. the distance food travels)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Packaging\over packaging	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 4   Page 103

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	1 *	1 *	2 *	1 *	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcd efghij klmnop	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	8 *abcde	5 *abcde	7 *abcde	12 1%abcde p	9 1%abcde p	13 1%abcde iop	5 *abcde	10 1%abcde p	5 *abcde	5 *abcde	2 *	5 *abcd e	-	-	-
Net: Any	1305 78%jmo pq	1384 83%ahi jklmno pq	1365 81%ahij klmnopq	1389 83%ahij klmnopq	1358 82%ahij klmnopq	1370 81%hijk lmnopq	1341 81%hijk lmnopq	1291 77%mq	1265 76%q	1272 75%q	1263 75%q	1286 77%q	1206 74%	1270 78%moq	1244 74%	1258 75%q	1201 72%	-	-	-
None of these	291 17%bcd ef	209 13%	246 15%	232 14%	240 14%	250 15%	262 16%b	314 19%bcde fgn	295 18%bcde f	318 19%bcde fgn	328 20%bcde fgln	275 16%bd	328 20%bcde fgln	261 16%b	340 20%abcd efglnp	290 17%bcde f	370 22%abcd efghijl np	-	-	-
Don't know	73 4%	71 4%	71 4%	54 3%	64 4%	74 4%	55 3%	74 4%	102 6%abcde fgh	103 6%abcde fgh	87 5%dg	118 7%abcde fghk	102 6%abcde fgh	102 6%abcde fgh	94 6%abcde fgh	125 6%deg	106 6%abcd efgh	-	-	-
Average number of mentions	**2.02**	**2.06**	**2.02**	**2.07**	**2.03**	**2.14ace**	**2.18abc dek**	**2.11ac**	**2.15abc ek**	**2.10a**	**2.06**	**2.13ace**	**2.14ace k**	**2.12ace**	**2.14ace**	**2.13ace**	**2.23abcde fhjklnop**	**-**	**-**	**-**
Standard deviation	1.03	1.07	1.03	1.06	1.06	1.14	1.09	1.10	1.08	1.06	1.06	1.05	1.06	1.02	1.06	1.07	1.11	-	-	-
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Food prices	60 61%lmn pq	60 65%lmn pq	54 54%lmnp	73 70%cjkl mnopq	60 57%lmnp	56 61%lmnp q	60 59%lmnp q	45 57%lmnp	61 63%lmnp q	48 55%lmnp	45 52%lmnp	26 29%	23 24%	25 28%	47 52%lmnp	31 33%	39 43%lmn	33 55%	47 79%rxy zABCDE FGH	33 62%B
Food waste	51 52%bch lmno	26 28%	37 37%o	57 55%bcef hlmno	41 39%o	36 39%o	43 42%blo	30 37%o	52 53%bceh lmno	37 42%blo	38 43%blo	24 27%	31 32%	34 37%o	21 23%	41 44%blo	42 46%blm o	27 44%	31 52%	18 34%
Animal welfare	49 50%lmp	26 28%	37 36%	39 38%	37 35%	36 39%	36 35%	35 43%b	52 52%bcde glmop	47 54%abcde glmop	44 50%begl mp	28 32%	31 33%	44 49%iblmp	33 37%	31 34%	36 39%	22 36%	35 59%ruv xyzB	23 43%
Food miles (e.g. the distance food travels)	34 35%ceh lmnop	22 24%l	19 19%	23 22%l	19 18%	22 24%l	23 23%l	15 19%	22 22%l	26 30%elmo	25 29%lo	8 10%	17 17%	18 20%l	13 14%	19 20%l	21 23%l	8 13%	17 29%rB	8 15%
Packaging\over packaging	-	-	-	-	-	1 1%	2 2%	-	2 2%	-	-	-	-	-	*	1 1%	6 6%abcd ehjklm no	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	1 2%	4 4%acdeg lmq	1 1%	1 1%	-	-	-	-	-	1 2%	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	9 10%abcde ghjklmn opq	2 2%	1 2%	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 4

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food prices	42 79%rxyz BCDEFGH	39 68%BE	40 71%ryBC DEFG	40 62%B	36 56%	38 60%B	39 64%BE	27 45%	33 55%	62 57%	58 51%	57 54%	63 57%	74 61%B
Food waste	24 45%	33 57%t	29 51%t	34 54%t	32 50%	31 49%	39 64%rtuw yzB	28 47%	36 61%rtB	64 59%t	64 56%t	62 59%t	62 56%t	74 61%rtB
Animal welfare	20 38%	21 37%	27 47%	27 42%	26 40%	27 42%	33 55%ruvx yzB	21 34%	33 55%ruvx wxyzBE	68 63%rtuv	54 48%B	60 56%ruvx yzB	64 58%ruvx yzB	80 66%rtuvwxyzBE
Food miles (e.g. the distance food travels)	10 18%	10 17%	15 27%rB	11 18%	12 18%	18 29%rB	19 32%rtvx yB	10 16%	22 37%rtuv xyBH	42 39%rtuv xyBH	36 32%rtvx yB	35 33%rtvx yB	32 29%xB	27 22%
Packaging\over packaging	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	7 6%wxyzA BCDH	1 1%
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	* 1%	1 1%	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	2 4%xADEF GH	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	* 1%	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 4   Page 107

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen/mentioned	-	-	-	-	-	-	1 1%	-	2 2%	1 1%	1 1%	1 1%	-	2 3%	-	-	-	-	-	-
Net: Any	84 86%celmnpq	71 76%ilm	75 74%ilm	87 84%ilmnpq	77 73%m	75 83%ilmnpq	85 83%ilmnpq	60 75%ilm	87 89%bceh lmnopq	73 84%ilmnpq	76 87%celmnpq	53 60%	53 55%	61 67%	68 76%ilm	61 65%	60 65%	46 78%	56 94%rtv xyzBCD EFGH	42 79%
None of these	12 12%	16 17%j	17 17%j	11 10%	25 24%adgij	13 15%	12 12%	18 23%dij	9 10%	6 7%	11 13%	27 31%abcd fgijk	21 22%dij	23 26%adgi	19 21%dij	28 30%abcd fgijk	29 31%abc dfgijk	13 22%s	4 6%	9 18%
Don't know	2 2%	6 7%k	9 9%ahiko	6 5%k	3 3%	2 2%	4 4%	2 2%	2 2%	8 9%afhik o	-	8 9%afhi ko	21 22%abcde fghijkln opq	6 7%k	2 2%	4 5%k	3 4%	2 3%	-	2 4%H
Average number of mentions	2.30blmo	1.91	1.97	2.20lo	2.03lo	2.12lo	1.97	2.12lo	2.24lo	2.18lo	2.01lo	1.64	1.92	2.03l	1.66	2.05lo	2.43bc egklmno	1.96	2.33B	1.96
Standard deviation	1.11	1.12	1.03	1.07	1.06	1.20	1.10	1.12	1.12	1.09	1.06	0.90	1.02	1.14	0.97	1.17	1.07	1.05	1.07	1.04
Standard error	0.12	0.13	0.12	0.11	0.11	0.13	0.12	0.14	0.11	0.11	0.12	0.11	0.13	0.14	0.11	0.14	0.13	0.15	0.14	0.16

TNS

Table 4   Page 108

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	1 / 2%	-	-	-	1 / 1%	-	-	-
Net: Any	46 / 86%G	47 / 81%	48 / 85%BEG	51 / 80%	54 / 84%BEG	49 / 76%	52 / 86%BEG	44 / 73%	46 / 77%	86 / 79%	82 / 73%	84 / 79%	76 / 69%	95 / 79%
None of these	8 / 14%	9 / 15%	7 / 13%	11 / 18%s	8 / 13%	15 / 24%swyA	7 / 12%	16 / 26%swyA	13 / 21%s	22 / 20%s	30 / 26%swyA	18 / 17%s	32 / 29%suvw xyAF	26 / 21%s
Don't know	-	2 / 4%H	1 / 2%H	1 / 2%	2 / 3%H	-	1 / 2%	1 / 1%	1 / 2%	1 / 1%	2 / 1%	4 / 4%H	2 / 2%	-
Average number of mentions	2.11	2.21	2.29B	2.19	2.00	2.39ryB	2.55rtu xyB	1.95	2.71rtu vwxyB	2.73rst uvwxyB	2.61rtu xyB	2.57rtu xyB	2.99rst uvwxyzA BF	2.68
Standard deviation	1.03	1.08	1.17	1.07	1.09	1.25	1.20	1.05	1.15	1.20	1.21	1.24	1.22	1.10
Standard error	0.15	0.15	0.11	0.10	0.11	0.13	0.11	0.11	0.12	0.12	0.13	0.13	0.13	0.11

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%e	783 43%ceg	752 41%	826 45%abcde fghik	803 44%bcefg	808 44%bcefg	806 43%cefg	789 42%ce	812 43%cefg
Food prices	976 53%jkl mnopq	1133 62%agh ijklmn opq	1114 61%ahijk lmnopq	1150 63%afghi jklmnopq	1116 61%ahijk lmnopq	1094 59%ahijk lmnopq	1073 59%ahijk lmnopq	933 51%jklmn opq	915 50%jklmn opq	781 42%	771 42%	729 40%	774 42%	844 46%klm	854 46%klm	804 43%	872 46%klm
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcde fh	808 44%	883 48%abcef h	895 49%abcef h	898 49%abcde fh	964 53%abcde fhijkmoq	908 49%abcde fh	941 51%abcde fh	901 48%abcef h	960 51%abcde fh	925 49%abcdefn
Food miles (e.g. the distance food travels)	425 23%c	452 25%cek opq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehkl opq	384 21%	408 22%c	420 23%c	418 23%c	412 22%	401 21%	399 21%
Packaging\over packaging	- -	- -	- -	- -	- -	11 1%abcde	13 1%abcde	15 1%abcdem	12 1%abcde	14 1%abcde	* *abcde	9 *abcde	5 *abcde	14 1%abcde	12 1%abcde	66 4%abcdef ghijklmn	62 3%abcdefghijklmn o
Labelling\mislabelling\e nsuring labelling is correct\not misleading	- -	- -	- -	- -	- -	11 1%abcdel mnoq	11 1%abcdel mnopq	12 1%abcdel mnopq	10 1%abcdel mnoq	5 abcdem	4 *abcdem	1 *	- -	2 *	2 *	4 *	2 *
Horse meat scandal\meat not being what it is claimed to be	- -	- -	- -	- -	- -	87 5%abcdeg hijklmno pq	31 2%abcdei jklmnopq	18 1%abcdej klmnopq	14 1%abcdej klmnopq	* *	- -	- -	- -	- -	- -	- -	1 *
Fair Trade	- -	- -	- -	- -	- -	- -	- -	- -	3 *	1 *	- -	- -	- -	- -	- -	- -	- -
Farmers not paid fair price\not helped	- -	- -	- -	- -	- -	- -	- -	- -	2 *	3 *	2 *	1 *	- -	1 *	1 *	- -	- -
Additives\preservatives\ chemicals in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 *	- -	2 *	1 *	1 *	- -	1 *	- -

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Table 4
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1d And, finally in this section, which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	2 *	1 *	2 *	1 -
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcdefghijklmn op
Any other issue not previously seen\mentioned	-	-	-	-	-	8 *abcde	6 *abcde	7 *abcde	13 1%abcdeo pq	11 1%abcdep	14 1%abcdel opq	5 *abcde	10 1%abcdep	9 *abcdep	5 *abcde	2 *	5 *abcde
Net: Any	1435 79%kkmo pq	1511 83%ahi jklmno pq	1481 81%hijkl mnopq	1523 83%ahijk lmnopq	1482 81%hijkl lmnopq	1493 81%hijkl mnopq	1477 81%hijkl mnopq	1405 77%mq	1401 77%mq	1397 76%q	1383 76%q	1385 76%q	1345 73%	1413 77%mq	1396 75%	1395 74%	1356 72%
None of these	316 17%bcd f	229 13%	272 15%	251 14%	273 15%b	270 15%	286 16%b	341 19%bcdef g	319 18%bcdef	331 18%bcdef	355 19%bcdef g	314 17%bdf	371 20%abcde fgiln	314 17%bdf	378 20%abcde fgiln	350 19%bcdef g	424 22%abcdefghijklmnp
Don't know	76 4%	78 4%	82 4%	60 3%	69 4%	77 4%	60 3%	78 4%	104 6%abdefg	112 6%abcdef gh	88 5%dg	127 7%abcdef ghko	124 7%abcdef ghk	110 6%abcdef gh	100 5%deg	131 7%abcdef ghko	109 6%abdefgh
Average number of mentions	**2.03**	**2.07**	**2.02**	**2.08**	**2.03**	**2.14acek**	**2.17abcd ek**	**2.10c**	**2.16abcd ek**	**2.12ace**	**2.05**	**2.13ace**	**2.17abcd ek**	**2.15abce k**	**2.14acek**	**2.17abcd ek**	**2.27abcdefghijklmno p**
Standard deviation	**1.04**	**1.07**	**1.03**	**1.06**	**1.06**	**1.14**	**1.09**	**1.10**	**1.09**	**1.07**	**1.06**	**1.05**	**1.08**	**1.05**	**1.08**	**1.10**	**1.12**
Standard error	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**	**0.03**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1837	1874	1876	1890
Food prices	976 53%jkl mnopq	1133 62%agh ijklmn opq	1114 61%ahijk lmnopq	1150 63%afghi jklmnopq	1116 61%ahijk lmnopq	1094 59%ahijk lmnopq	1073 59%ahijk lmnopq	933 51%jklmn opq	915 50%jklmn opq	781 42%	771 42%	729 40%	774 42%	844 46%jklm	854 46%klm	804 43%	872 46%jklm
The amount of salt in food	830 45%kpq	910 50%aeg ijklmn opq	863 47%ekmop q	901 49%aegik lmnopq	797 44%q	876 48%egkmo pq	800 44%q	862 47%egkmo pq	819 45%pq	860 47%kmnopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcde fh	808 44%	883 48%abcef h	895 49%abcef h	898 49%abcde fh	964 53%abcde fhijkmoq	908 49%abcde fh	941 51%abcde fh	901 48%abcef h	960 51%abcde fh	925 49
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%e	783 43%ceg	752 41%	826 45%abcde fghik	803 44%bcefg	808 44%bcefg	806 43%cefg	806 43%cefg	812 43%cefg
The amount of fat in food	741 41%o	816 45%ace gijklm nopq	753 41%oq	836 46%acegh ijklmnop q	756 41%koq	807 44%agikm nopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of saturated fat in food	713 39%kop q	766 42%ehj kmnopq	752 41%jkmno pq	777 42%aehjk mnopq	707 39%kp	767 42%jkmno pq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcde fg	868 48%abcde fg	949 52%abcde fgi	926 51%abcde fg	1011 55%abcde fghijkoq	961 52%abcde fghi	977 53%abcde fghi	972 52%abcde fghi	1029 55%abcde fghikq	953 50
Food miles (e.g. the distance food travels)	425 23%c	452 25%cek opq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehkl opq	384 21%	408 22%c	420 23%c	418 23%c	412 22%	401 21%	399 21%
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%ac	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcef ghiko	508 27%ac

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Packaging\over packaging	-	-	-	-	-	11 1%abcde	13 1%abcde	15 1%abcdem	12 1%abcde	14 1%abcde	9 *abcde	9 *abcde	5 *abcde	14 1%abcde	12 1%abcde	66 4%abcdefghijklmno	62 3%abcdefghijklmno
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	11 1%abcdelmnoq	11 1%abcdelmnopq	12 1%abcdelmnopq	10 1%abcdelmnoq	5 *abcdem	4 *abcdem	1 *	-	2 *	2 *	4 *	2 *
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	87 5%abcdeghijklmnopq	31 2%abcdeijklmnopq	18 1%abcdejklmnopq	14 1%abcdejklmnopq	*	-	-	-	-	-	-	1 *
Any other issue not previously seen\mentioned	-	-	-	-	-	8 *abcde	6 *abcde	7 *abcde	13 1%abcdeopq	11 1%abcdep	14 1%abcdelopq	5 *abcde	10 1%abcdep	9 *abcdep	5 *abcde	2 *	5 *abcde
Fair Trade	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	2 *	3 *	2 *	1 *	-	1 *	*	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	2 *	-	2 *	1 *	1 *	-	1 *	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	2 *	1 *	2 *	1 *
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcdefghijklmnop
Net: Any	1538 84%mopq	1597 88%aeghijklmnopq	1576 86%hijklmnopq	1614 88%aeghijklmnopq	1560 86%hijklmnopq	1590 86%hijklmnopq	1552 85%hklmnopq	1507 83%q	1515 83%moq	1522 83%q	1492 82%q	1509 83%q	1479 80%q	1519 83%q	1507 80%q	1518 81%q	1462 77%
None of these	249 14%bd	175 10%	219 12%b	196 11%	229 13%b	215 12%b	244 13%bd	279 15%bcdef	253 14%bd	257 14%bdf	293 16%abcdefg	259 14%bcdf	304 16%abcdefgijn	258 14%bdf	313 17%abcdefgijln	291 16%bcdef	366 19%abcdefghijklmnop

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 5   Page 113

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
																WAVE	
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Don't know	41 2%d	46 3%dg	40 2%d	24 1%	35 2%	36 2%	28 2%	39 2%	56 3%defg	61 3%cdefgh	41 2%d	58 3%defg	57 3%defg	61 3%cdefgh	54 3%dg	67 4%acdefg hk	61 3%defgh
Average number of mentions	4.11	4.28	4.13	4.30a	4.14	4.35ace	4.33ace	4.42acek	4.38ace	4.41acek	4.23	4.47abce k	4.45acek	4.44acek	4.36ace	4.45acek	4.57
Standard deviation	2.48	2.47	2.41	2.46	2.49	2.58	2.51	2.55	2.55	2.49	2.43	2.48	2.56	2.44	2.48	2.52	2.57
Standard error	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food prices	459 52%hij klmnop q	517 59%ahi jklmno pq	487 54%hijk lmnopq	506 57%hij klmnopq	521 59%ahij klmnopq	501 56%hijk lmnopq	484 55%hijk lmnopq	417 47%jklm opq	409 46%jklm op	351 40%	343 39%	332 37%	364 41%	384 43%l	379 41%	361 40%	386 42%	517 55%ABC DEFGH	616 66%yz ABCDEF GH	627 67%yzABCD EFGH
The amount of salt in food	361 41%q	393 45%egk mopq	367 41%q	376 43%pq	352 40%	386 43%kpq	349 40%	376 42%q	367 41%q	398 45%egkm opq	343 39%	362 41%q	347 39%	383 43%pq	363 39%	342 38%	330 36%	469 50%BGH	516 55%vx zABCDE FGH	496 53%BDEFG FGH
Food waste	325 37%	333 38%	345 39%	375 42%a	377 42%a	360 40%	420 48%abcd efh	367 41%	402 45%abcf	387 44%abc	402 45%abcf	439 49%abcd efhjo	413 46%abcf h	434 49%abcd efhj	407 44%abc	421 46%abcf h	413 45%abc f	441 47%	432 50%v	461 49%
Animal welfare	318 36%	300 34%	282 32%	321 36%c	306 34%	294 33%	296 33%	331 37%c	326 37%c	328 37%c	330 37%c	365 41%abcd efgq	364 41%bcef	356 40%bcef	348 39%cfg	356 38%cfg	332 36%c	429 45%	432 46%	425 45%
The amount of fat in food	311 35%	336 38%p	325 36%	365 41%acgi klmnopq	336 38%	352 39%kopq	308 35%	339 38%kp	317 36%	345 39%kopq	299 34%	314 35%	314 35%	319 36%	313 34%	304 33%	312 34%	430 46%FH	480 51%rtv xyzABC DEFGH	436 45%FH
The amount of saturated fat in food	309 35%	320 36%kp	318 36%p	337 38%jkop q	322 36%kp	348 39%jkno pq	322 36%kpq	310 35%	331 37%kpq	298 34%	280 31%	312 35%	314 35%	302 34%	304 33%	281 31%	292 32%	404 43%B	446 48%rvx yzABDE FGH	434 46%yzABDEF GH
The amount of sugar in food	300 34%	317 36%	298 33%	329 37%	308 35%	337 38%	349 39%ace	392 44%abcd ef	377 42%abcd ef	432 49%abcd efgi	401 45%abcd efg	452 51%abcd efghiko q	438 49%abcd efghi	431 48%abcd efgi	421 46%abcd efg	456 50%abcd efghik	419 46%abc defg	412 44%	440 47%	416 44%
Food miles (e.g. the distance food travels)	175 20%	196 22%ckq	148 17%	178 20%c	174 20%	181 20%c	176 20%	170 19%	166 19%	187 21%ck	148 17%	184 21%ck	188 21%ck	173 19%	188 20%c	172 19%	165 18%	250 26%	256 27%t	213 23%
Foods aimed at children including school meals	174 20%	205 23%c	170 19%	191 22%	188 21%	192 21%	188 21%	199 22%	196 22%	192 22%	193 22%	223 25%ac	219 25%ac	219 24%ac	204 22%	241 26%acde fgijko	211 23%	237 25%	265 28%	267 28%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							FEMALE								
	Wave 4 (May 12)	Wave 5 (Nov 12)	Wave 6 (May 13)	Wave 7 (Nov 13)	Wave 8 (May 14)	Wave 9 (Nov 14)	Wave 10 (May 15)	Wave 11 (Nov 15)	Wave 12 (May 16)	Wave 13 (Nov 16)	Wave 14 (May 17)	Wave 15 (Nov 17)	Wave 16 (May 18)	Wave 17 (Nov 18)
	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	936	936	939	947	943	953	966	972
Food prices	644 68%rwxy zABCDEF GH	595 64%ryzA BCDEFGH	593 63%ryzA BCDEFGH	590 63%ryzA BCDEFGH	517 55%ABCD EFGH	506 54%ABCD EG	430 45%	428 46%	397 42%	410 43%	460 49%CD	475 50%ACD	444 46%	486 50%ACD
The amount of salt in food	525 55%rvxz ABCDEFG H	445 48%	489 52%BDEF GH	451 48%	487 52%BDEF GH	452 48%	462 49%	420 45%	459 49%H	430 45%	436 46%	436 46%	432 45%	429 44%
Food waste	460 48%	423 45%	458 48%	505 54%rtuv wy	440 47%	481 52%rvy	508 53%ruvw y	496 53%ruvw y	526 56%rstu vwy	495 52%rvy	506 54%rtuv wy	493 52%rvy	539 56%rstu vwy	513 53%rvy
Animal welfare	440 46%	392 42%	437 46%	414 44%	419 45%	431 46%	455 48%v	422 45%	462 49%vx	439 46%	452 48%v	450 47%v	441 46%	480 49%vxy
The amount of fat in food	470 49%xzzAB DEFGH	420 45%F	455 48%ABEF GH	417 44%F	429 46%FH	418 45%F	410 43%	394 42%	433 46%FH	414 44%	402 43%	374 39%	414 43%	396 41%
The amount of saturated fat in food	440 46%xzzAB DEFGH	385 41%	419 44%BEFG H	398 42%	396 42%	385 41%	391 41%	358 38%	407 43%BF	380 40%	374 40%	366 38%	379 39%	382 39%
The amount of sugar in food	444 47%	409 44%	463 49%rtv	444 47%	492 53%rstu vx	491 53%rstu vx	517 54%rstu vwx	525 56%rstu wx	559 59%rstu wxyzAH	523 55%rstu wx	546 58%rstu wxyz	552 58%rstu wxyz	573 59%rstu wxyzA	534 55
Food miles (e.g. the distance food travels)	246 26%	227 24%	257 27%t	262 28%tIFG	241 26%	247 27%	281 30%uvBC DFGH	236 25%	225 24%	232 24%	244 26%	224 24%	230 24%	234 24%
Foods aimed at children including school meals	296 31%rF	272 29%r	284 30%r	280 30%r	278 30%r	276 30%r	302 32%rF	264 28%	276 29%r	282 30%r	291 31%rF	250 26%	310 32%rF	297 31%rF

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Packaging\over packaging	-	-	-	-	-	3 *	4 *	8 1%abcde	4 *	7 1%abcde	3 *	4 *	2 *	5 1%abcde	6 1%abcde	19 2%abcde fgijklm no	24 3%abcd efghij klmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	5 1%abcde lmno	6 1%abcde lmno	3 *	6 1%abcde lmno	3 *	1 *	-	-	*	-	1 *	2	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	37 4%abcde ghijklm nopq	13 1%abcde jklmnop q	8 1%abcde q	6 1%abcde jklmnop q	*	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	6 1%abcde p	2 *	5 1%abcde	6 1%abcde p	4 *abcde	5 1%abcde	2 *	6 1%abcde p	5 1%abcde	4 *	1 *	3 *	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	*	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	*	-	-	-	-	-	-
Allergies\intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	1 *	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Net: Any	710 80%oq	747 85%ahi jklmno pq	734 82%kmoq	749 85%ahij klmnopq	742 83%ijkl mopq	743 83%ijkm opq	724 82%kmoq	707 80%q	707 79%q	703 79%q	685 77%	706 80%q	694 78%	721 81%oq	704 76%	714 78%q	681 74%	828 88%DFG H	850 91%vvy zABCDE FGH	842 89%yABCDEF GH

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Packaging\over packaging	-	-	8	10	6	8	7	6	5	3	9	6	47	38
	-	-	1%rstuv	1%rstuv	1%rstuv	1%rstuv	1%rstuv	1%rstuv	1%rstuv	*	1%rstuv	1%rstuv	5%rstuvwxyzABCDEF	4%rstuvwxyzABCDEF
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	6	5	9	4	2	3	1	-	2	2	2	-
	-	-	1%rstuv DH	1%rstuv DH	1%rstuv ACDEFGH	*rstuv DH	*	*	*	-	*	*	*	-
Horse meat scandal\meat not being what it is claimed to be	-	-	50	18	10	7	-	-	-	-	-	-	-	1
	-	-	5%rstuv xyzABCD EFGH	2%rstuv zABCDEF GH	1%rstuv ABCDEFG H	1%rstuv ABCDEFG H	-	-	-	-	-	-	-	*
Any other issue not previously seen\mentioned	-	-	2	4	3	7	7	9	3	4	3	1	1	2
	-	-	*	*rstuv	*	1%rstuv FGH	1%rstuv	1%rstuv wFGH	*	*rstuv	*	*	*	*
Fair Trade	-	-	-	-	-	3	1	-	-	-	-	-	-	-
	-	-	-	-	-	*	*	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	1	3	1	-	-	1	-	-	-
	-	-	-	-	-	*	*	*	-	-	*	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	2	-	-	-	-	1	1	-
	-	-	-	-	-	-	*	-	-	-	-	*	*	-
Allergies\intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	2	1	1	*	1
	-	-	-	-	-	-	-	-	-	*	*	*	*	*
Environmental issues/deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	4
	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Net: Any	865	818	847	828	800	809	819	807	803	786	798	804	804	781
	91%rwyz ABCDEFG H	88%DFGH	89%yABC DEFGH	88%DEFG H	85%H	87%DGH	86%H	86%DH	86%H	83%	85%H	84%H	83%	80%

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Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
None of these	151 17%bd	100 11%	134 15%b	115 13%	130 15%	129 14%	144 16%b	164 19%bdef	148 17%bd	150 17%bd	179 20%bcde fgn	156 18%bd	167 19%bcde fn	135 15%b	186 20%bcde fgn	156 17%bd	208 23%abc defghi jlmnp	98 10%	75 8%	85 9%
Don't know	22 3%	34 4%degh	26 3%	18 2%	18 2%	22 2%	15 2%	16 2%	36 4%degh	34 4%degh	26 3%	25 3%	33 4%degh	38 4%defgh	32 3%gh	41 4%adefg h	29 3%	19 2%u	12 1%	14 2%
Average number of mentions	3.85	3.91	3.73	3.98	3.89	4.04c	4.03c	4.14ac	4.12ac	4.17abc e	4.01c	4.24abc de	4.28abc de	4.18abc e	4.18abc e	4.13ac	4.25ab cde	4.34	4.62rv	4.47
Standard deviation	2.44	2.43	2.30	2.40	2.36	2.50	2.41	2.54	2.43	2.43	2.36	2.52	2.55	2.39	2.47	2.45	2.49	2.49	2.46	2.46
Standard error	0.09	0.09	0.08	0.08	0.09	0.09	0.09	0.10	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.09	0.08	0.08	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
None of these	80 8%	99 11%	86 9%	99 11%	114 12%stuw	105 11%su	107 11%su	114 12%stuw	104 11%s	137 14%rstu wvxAC	123 13%stuw	127 13%stuw	135 14%rstu wvxC	158 16%rstuvwxyzABCE
Don't know	6 1%	18 2%u	14 1%	13 1%	22 2%u	20 2%u	27 3%suwx	14 2%	32 3%rstuv wxB	24 3%su	22 2%u	22 2%u	26 3%sux	32 3%stuvwxB
Average number of mentions	4.59r	4.36	4.63rv	4.59r	4.66rvB	4.60r	4.61rv	4.41	4.67rvB	4.60r	4.67rvB	4.52	4.74rtv B	4.86rtuvxBF
Standard deviation	2.49	2.58	2.62	2.57	2.54	2.63	2.52	2.47	2.41	2.57	2.46	2.47	2.55	2.60
Standard error	0.08	0.09	0.09	0.09	0.08	0.09	0.08	0.08	0.08	0.09	0.08	0.09	0.09	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Food prices	121 42%	140 51%ahj klmnop	136 45%kl	149 52%ahij klmnop	148 50%hjkl mop	154 53%ahij klmnop	126 44%kl	114 39%	127 43%kl	115 39%	102 34%	92 35%	109 38%	126 41%	115 40%	104 37%	138 45%kl	162 52%CD	195 64%ryz ABCDEF GH	192 63%yzABCD EFGH
Animal welfare	94 32%e	84 31%e	80 27%	74 26%	68 23%	90 31%e	81 28%	99 33%e	94 32%e	87 29%	115 39%cdef gi	104 39%bcde fgij	117 40%bcde efghij	133 44%abcd efghij	106 37%cdeg	103 37%cde	123 40%bcd efgij	124 39%w	112 37%w	97 32%
The amount of salt in food	80 27%	109 40%acd efhijk lmopq	85 30%h	88 25%	75 25%	80 27%	93 32%p	86 29%	93 31%p	79 27%	86 29%p	73 28%	81 28%	103 34%ep	84 29%p	59 21%	84 27%	121 39%	145 48%AB DEFH	147 48%xABCDEFH
The amount of saturated fat in food	78 27%	85 31%kp	86 29%kp	79 28%	75 25%	87 30%kp	78 27%	80 27%	81 27%p	75 25%	65 22%	70 26%	74 25%	96 32%kp	77 27%	55 20%	82 27%	102 33%	119 39%BD	117 39%B
The amount of fat in food	70 24%	99 36%ace gkop	76 25%	97 34%acp	79 26%	86 29%p	76 27%	90 30%p	97 33%acp	86 29%p	82 28%	84 32%ap	89 31%p	93 31%p	78 27%	58 21%	102 33%acp	112 36%	132 43%zBD FH	118 39%
Food waste	68 24%	96 35%a	89 30%	100 35%a	85 29%	96 33%a	109 38%ace	92 31%	104 35%a	93 31%	111 37%ae	125 47%abcd efghijk p	121 42%acef hj	131 43%acef hj	125 43%acef hj	103 37%a	151 49%abc defghi jkp	120 38%	124 41%	121 40%
The amount of sugar in food	59 20%	79 29%ae	79 27%e	68 23%	55 19%	68 23%	81 28%ae	75 25%	93 31%adef	98 33%adef	103 35%acde fh	113 42%abcd efghip	104 36%acde fh	122 40%abcd efghip	110 38%abcd efghp	81 29%ae	117 38%abc defghp	112 36%	118 39%	108 36%
Foods aimed at children including school meals	52 18%i	52 19%di	45 15%	35 12%	49 16%	47 16%	47 17%	44 15%	33 11%	43 15%	48 16%	46 17%i	45 15%	72 24%cdef hijkmo	40 14%	51 18%i	54 17%i	75 24%	87 29%	86 28%
Food miles (e.g. the distance food travels)	37 13%	31 11%	26 9%	22 8%	27 9%	35 12%	37 13%	27 9%	35 12%	27 9%	44 15%cdeh j	42 16%cdeh j	32 11%	38 13%	39 14%d	38 14%d	35 11%	58 18%vB	55 18%vB	48 16%

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Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food prices	227 67%rvwy zABCDEF GH	190 59%ABCD EFGH	206 59%ABCD EFGH	190 60%rABC DEFGH	179 55%ABCD E	184 55%ABCD E	151 45%	159 46%	145 43%	154 43%	162 46%	188 50%	186 50%	173 47%
Animal welfare	131 39%w	102 32%	88 25%	101 32%	106 33%w	110 33%w	111 33%uw	121 35%uw	133 39%uw	129 36%uw	141 40%tuvwx	156 42%tuvwx yzA	140 38%uw	148 40%tuvwx
The amount of salt in food	161 48%rzABD EFH	132 41%	166 47%zABD EFH	134 42%	146 45%BDH	140 42%	126 37%	126 36%	146 43%D	125 35%	135 39%	148 40%	158 43%	136 37%
The amount of saturated fat in food	140 41%rzBD E	118 36%	133 38%B	109 35%	116 36%	109 33%	114 34%	105 30%	124 37%	111 31%	116 33%	138 37%	135 37%	126 34%
The amount of fat in food	155 46%rzAB DEFH	127 39%D	139 40%DF	119 38%	134 41%DFH	117 35%	120 36%	120 34%	131 39%D	110 31%	130 37%	119 32%	143 39%D	121 33%
Food waste	154 45%	134 42%	140 40%	147 47%r	130 40%	148 44%	153 45%	148 42%	168 50%rstw	156 44%	160 46%	172 46%	190 51%rstv wyB	165 45%
The amount of sugar in food	137 40%	106 33%	137 39%	126 40%	150 46%rtv	153 46%rtv	157 47%rtv	167 48%rstv w	185 55%rstu vwxyz	171 48%rstu vwx	169 48%rstu vwx	193 52%rstu vwx	218 59%rstu vwxyzAB DEH	177 48%rstvw
Foods aimed at children including school meals	117 34%rvwz BEFH	83 26%	85 24%	98 31%	96 30%	85 25%	105 31%	87 25%	108 32%rw	97 27%	92 26%	99 27%	122 33%rwzB	100 27%
Food miles (e.g. the distance food travels)	69 20%vwB	38 12%	47 13%	51 16%	53 16%	56 17%	61 18%w	43 12%	57 17%	60 17%	67 19%vB	74 20%wwB	61 16%	62 17%

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Packaging\over packaging	-	-	-	-	-	-	1 *	-	-	-	1 *	-	-	-	-	1 *	5 2%abcd efhijl mno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	1 *	1 *	2 1%	*	1 *	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	4 2%acejk lmo	3 1%	2 1%	1 *	-	-	-	-	-	-	-	1 *	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	1 *	-	4 1%	1 *	1 *	-	-	-	-	-	1 *	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	214 73%	222 81%hjm p	223 74%	228 79%hp	236 79%hp	226 77%h	213 74%	205 69%	227 77%h	217 73%	227 76%	197 74%	211 73%	231 76%	218 76%	194 70%	227 74%	260 83%H	268 88%wzA BCDEFH	260 86%BDH
None of these	66 23%b	39 14%	67 22%b	56 19%	58 19%	60 21%	70 24%b	84 28%bdef iln	60 20%	62 21%	65 22%b	54 21%	70 24%b	54 18%	63 22%b	68 25%b	68 22%b	48 15%s	29 10%	35 11%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 5

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Packaging\over packaging	-	-	1 *	-	1 *	-	2 1%	-	-	2 1%	3 1%	1 *	7 2%rstuv xzBC	4 1%
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	1 *	-	1 *	1 *	1 *	-	-	-	-	1 *	-
Horse meat scandal\meat not being what it is claimed to be	-	-	13 4%rstuv xyzABCD EFGH	3 1%	1 *	3 1%	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	1 *	1 *	1 *	1 *	1 *	3 1%	-	1 *	1 *	3 1%	-	1 *
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	* *	-	-	-	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	293 87%ABCD H	265 82%H	291 83%H	265 84%H	270 83%H	272 81%	269 80%	275 79%	273 81%	277 78%	284 81%	303 81%H	308 84%H	275 74%
None of these	34 10%	47 15%	52 15%s	43 14%	46 14%	50 15%	56 17%su	65 19%stuG	55 16%su	64 18%stu	57 16%su	65 17%stu	47 13%	77 21

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Don't know	12	14	9	4	4	7	4	8	10	19	6	15	10	18	7	17	12	7	7	9
	4%e	5%deg	3%	2%	1%	2%	1%	3%	3%	6%defgh kp	2%	6%defgk	3%	6%defgk	3%	6%defgk	4%e	2%	2%	3%
Average number of mentions	3.08	3.50e	3.15	3.13	2.80	3.31e	3.45e	3.48e	3.37e	3.25e	3.35e	3.81acd efijk	3.66acd e	3.96acd efgijkp	3.56ae	3.37e	3.94ac defgij kp	3.80	4.06	3.97
Standard deviation	2.10	2.14	2.08	1.99	1.94	2.22	2.39	2.33	2.11	2.12	2.11	2.34	2.35	2.47	2.22	2.16	2.26	2.33	2.40	2.37
Standard error	0.14	0.15	0.14	0.13	0.13	0.14	0.17	0.16	0.14	0.14	0.13	0.16	0.16	0.18	0.16	0.17	0.15	0.15	0.14	0.15

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Don't know	11	11	6	6	9	13	12	10	11	13	9	5	14	17F
	3%	3%	2%	2%	3%	4%	4%	3%	3%	4%	3%	1%	4%	5%F
Average number of mentions	4.40rtv wB	3.89	3.97	4.06	4.12	4.07	4.10	3.93	4.38rvB	4.03	4.15	4.26r	4.42rtv wB	4.40rvB
Standard deviation	2.44	2.33	2.37	2.36	2.53	2.40	2.38	2.36	2.50	2.50	2.35	2.49	2.51	2.47
Standard error	0.15	0.15	0.14	0.15	0.15	0.15	0.15	0.14	0.16	0.15	0.14	0.15	0.15	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? - Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food prices	274 62%hjk lmnopq	306 66%hij klmnop q	301 67%hijk lmnopq	277 65%hjkl mnopq	302 70%afgh ijklmno pq	274 62%hjkl mnopq	285 64%hjkl mnopq	225 54%jp	240 58%jklm p	196 47%	193 51%p	194 45%	203 49%	200 52%p	214 51%p	174 42%	215 54%jp	237 53%ABC DFGH	289 64%yz ABCDEF GH	305 67%yzABCD EFGH
The amount of salt in food	214 48%p	253 55%gik npq	225 50%gp	225 53%gkpq	218 51%gp	219 49%gp	187 42%	220 53%gkpq	193 47%	224 53%gknp q	171 45%	212 49%gp	206 50%gp	177 46%	201 48%p	168 41%	177 44%	263 58%wxB DFGH	246 55%H	249 55%H
Food waste	193 44%	219 47%	214 48%	192 45%	206 48%	191 43%	219 49%	184 44%	207 50%	212 50%wf	191 50%	242 56%abcd efh	227 55%abcd efh	195 50%wf	209 50%	219 53%adfh	203 51%af	247 55%	223 50%	234 51%
The amount of fat in food	190 43%	220 48%gop q	205 46%	190 45%	207 48%gopq	194 44%	179 40%	190 45%	173 42%	198 47%gop	165 43%	194 45%	193 47%gop	164 42%	165 40%	164 40%	161 40%	236 52%wBC DEFGH	223 50%H	218 48%
The amount of sugar in food	185 42%	201 44%	182 41%	192 45%	194 45%	206 47%	199 44%	216 52%abcg	208 50%ac	254 60%abcd efghi	209 55%abcd efg	267 61%abcd efghi	245 59%abcd efghi	227 59%abcd efgi	251 60%abcd efghi	245 59%abcd efghi	233 59%abc defgi	215 48%	226 50%	212 47%
The amount of saturated fat in food	184 41%	224 48%ahj knopq	202 45%p	186 44%	189 44%	196 44%p	170 42%	170 41%	173 42%	174 41%	148 39%	200 46%kp	191 47%kp	157 41%	168 40%	151 37%	161 40%	218 48%BFH	210 47%	217 48%FH
Animal welfare	181 41%	208 45%	190 42%	180 42%	199 46%	176 40%	179 40%	183 44%	184 45%	195 46%	162 42%	210 48%afgn	203 49%acdf gn	154 40%	185 44%	175 42%	179 45%	219 49%	203 45%	215 47%
Foods aimed at children including school meals	130 29%	147 32%	149 33%	136 32%	153 35%	148 34%	142 32%	150 36%	142 34%	133 32%	121 32%	157 36%a	160 39%abdg jk	138 36%	145 35%	150 36%a	145 36%a	107 24%	121 27%	111 24%
Food miles (e.g. the distance food travels)	108 24%c	137 30%cik p	84 19%	105 25%c	117 27%ck	107 24%	106 24%	111 26%ck	92 22%	117 28%ck	75 20%	105 24%	119 29%cikp	93 24%	103 25%c	90 22%	97 24%	139 31%	135 30%	128 28%

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Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							50-65							
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food prices	308 66%ryzA BCDEFGH	288 64%ryzA BCDEFGH	265 63%uzAB CDEFGH	285 64%uryzA BCDEFGH	262 57%uzABC DEFGH	217 48%CD	197 44%	203 43%	183 41%	180 40%	218 47%D	204 45%	201 43%	202 43%
The amount of salt in food	267 57%uxBDF H	227 50%	244 58%uxBD FGH	223 50%	260 57%DFH	239 53%H	263 59%uxBD FGH	234 50%	237 52%H	219 48%	247 53%uH	227 50%	235 50%	214 45%
Food waste	246 53%	224 50%	231 55%	276 62%rstu vwyzDFH	246 54%	246 54%	259 58%sv	257 57%sv	259 57%sv	248 55%	278 60%stuv FH	235 51%	269 58%sv	251 53%
The amount of fat in food	239 51%BFH	206 46%	232 55%uvxy zABCDEF GH	205 46%	214 47%	211 47%	209 47%	208 44%	206 46%	202 45%	210 45%	196 43%	212 45%	203 43%
The amount of sugar in food	227 48%	214 47%	227 54%ut	225 51%	285 62%rstu vwxH	251 56%rtuv	262 58%rstu vx	279 60%rstu vx	270 60%rstu vx	266 59%rstu vx	279 60%rstu vx	257 56%rtuv	298 64%rstu vwxzFH	259 55%rtv
The amount of saturated fat in food	240 51%ABCD EFGH	205 45%	214 51%ABCD EFGH	217 49%BDEF GH	216 47%F	213 47%F	195 43%	194 41%	198 44%	191 42%	196 42%	182 40%	195 42%	192 41%
Animal welfare	243 52%s	207 46%	234 55%rstv xBH	213 48%	227 49%	224 50%	237 53%sv	220 47%	239 53%sv	221 49%	244 52%s	229 50%	237 51%	229 48%
Foods aimed at children including school meals	133 28%	112 25%	130 31%rtvF	129 29%	125 27%	130 29%	137 31%rtvF	131 28%	124 27%	122 27%	137 29%	108 24%	148 32%rtvF	132 28%
Food miles (e.g. the distance food travels)	138 29%	139 31%	150 36%uzBC DEFH	151 34%BCF	142 31%F	130 29%	154 34%BCF	130 28%	124 27%	129 28%	135 29%	114 25%	136 29%	135 28%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 5

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Packaging\over packaging	-	-	-	-	-	3 1%	2 *	8 2%abcde m	4 1%	4 1%bc	2 1%	2 1%	-	4 1%b	4 1%abcde m	25 6%abcde fghijkl mno	13 3%abcd efgjk lmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	4 1%	3 1%	3 1%	1 *	2 1%	-	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	20 4%abcde hijklm opq	10 2%abcde jklmnop q	3 1%	6 1%abcde jklmnop q	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	3 1%	-	3 1%	3 1%	3 1%	-	-	2 *	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Net: Any	389 88%q	416 90%mop q	400 89%mopq	389 91%jkmn opq	391 91%mnop q	396 90%mopq	395 88%q	363 87%q	361 87%q	365 87%q	328 86%q	379 87%q	343 84%	331 85%q	349 84%	348 84%	315 79%	406 90%zBD FGH	405 90%DFG H	408 90%DFGH
None of these	50 11%	39 8%	43 10%	35 8%	37 9%	38 9%	49 11%	49 12%	45 11%	47 11%	46 12%	50 12%	61 15%bcde f	48 12%	56 13%bdef	53 13%bd	74 19%abcd efghijk lnp	33 7%	35 8%	40 9%

TNS

Table 5

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

								50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Packaging\over packaging	-	-	6 1%rstuv	9 2%rstuv F	4 1%rstuv	6 1%rstuv	7 2%rstuv	5 1%rstuv	6 1%rstuv	3 1%	5 1%rstuv	1 *	20 4%rstuv wyzABCD EF	25 5%rstuvwxyzABCDEF
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	4 1%rstuv CD	4 1%rstuv CD	5 1%rstuv CD	5 1%rstuv CD	1 *	1 *	-	-	1 *	2 *	2 *	1 *
Horse meat scandal\meat not being what it is claimed to be	-	-	37 9%rstuv xyzABCD EFGH	12 3%rstuv zABCDEF GH	7 2%rstuv ABCDEFG H	4 1%uE	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	2 1%	1 *	2 *	3 1%	2 1%	7 1%rstuv G	4 1%	4 1%	7 2%rstuv xG	2 *	-	4 1%
Fair Trade	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	1 *	3 1%	1 *	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	1 *	-	2 *	-	-	-	-	-
Allergies\intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	1 *
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Net: Any	435 93%wxzA BCDEFGH	400 89%FH	390 92%zABC DEFGH	394 89%FGH	410 89%FGH	387 86%	395 88%FH	402 87%FH	394 87%FH	385 85%	408 87%FH	375 82%	393 84%	384 81%
None of these	32 7%	45 10%	28 7%	40 9%	41 9%	49 11%uw	45 10%	58 12%rsuw	46 10%	54 12%ruw	42 9%	66 14%rstu vwxyE	63 13%rstu wxyE	78 17%rstuvwxyzACE

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Table 5   Page 130

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Don't know	4	8	6	2	3	8	4	6	7	10	8	5	7	8	12	13	10	11	9	7
	1%	2%	1%	1%	1%	2%	1%	1%	2%	2%cd	2%	1%	2%	2%	3%adeg	3%adeg	2%cd	2%u	2%u	2%
Average number of mentions	4.26	4.60	4.38	4.32	4.57	4.40	4.29	4.59	4.51	4.70ag	4.38	4.70ag	5.09abc defghik np	4.57	4.71ag	4.48	5.04ab cdefgh iknp	4.63	4.63	4.63
Standard deviation	2.58	2.58	2.43	2.49	2.53	2.59	2.37	2.58	2.68	2.48	2.40	2.54	2.57	2.34	2.63	2.58	2.70	2.52	2.49	2.46
Standard error	0.13	0.13	0.12	0.13	0.13	0.13	0.12	0.14	0.14	0.13	0.13	0.14	0.14	0.13	0.14	0.15	0.16	0.13	0.12	0.12

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Don't know	2 1%	6 1%	5 1%	9 2%u	8 2%	16 3%uzw	8 2%	10 2%u	13 3%u	15 3%uuw	16 3%uurw	16 3%uzw	11 2%u	13 3%u
Average number of mentions	4.70	4.55	5.07rst uvBCDF	4.95v	4.86	4.86	4.88	4.68	4.70	4.64	4.80	4.68	4.97v	4.83
Standard deviation	2.45	2.49	2.69	2.63	2.51	2.54	2.54	2.50	2.46	2.57	2.52	2.45	2.50	2.58
Standard error	0.11	0.12	0.13	0.13	0.12	0.13	0.12	0.13	0.12	0.14	0.12	0.13	0.13	0.13

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food prices	182 55%hijklmnopq	203 62%achijklmnopq	180 55%hijklmnopq	190 61%hijklmnopq	189 59%hijklmnopq	195 58%hijklmnopq	188 57%hijklmnopq	154 47%jklmop	148 45%jkl	121 36%	114 35%	114 34%	129 39%	138 42%kl	133 39%	139 40%l	144
The amount of salt in food	151 46%	156 48%o	157 48%o	161 52%kmopq	145 45%	166 50%o	164 50%o	150 46%	153 47%	168 50%o	146 44%	154 46%	146 44%	157 47%o	139 41%	155 45%	149 44%
The amount of sugar in food	140 42%	133 41%	133 40%	149 48%bc	148 46%	161 48%bc	163 49%abc	157 48%bc	163 50%abc	179 53%abce	168 51%abc	176 53%abc	175 53%abce	180 54%abcdeo	161 47%bc	187 54%abceo	167
Food waste	138 42%	144 44%	149 45%	143 46%	147 46%	160 48%	175 53%abcdeq	155 48%	177 54%abcdemoq	178 53%abcdeq	180 55%abcdefhmoq	171 51%ab	156 47%	176 53%abcdemoq	159 47%	178 51%ab	155 46%
The amount of fat in food	134 41%	141 43%kq	138 42%	154 49%acijklmnopq	138 43%kq	155 46%klnoq	147 44%knoq	140 43%kq	137 42%q	141 42%kq	117 36%	132 39%	133 40%	124 38%	128 38%	141 40%	121 36%
The amount of saturated fat in food	131 40%noq	128 39%o	130 40%o	131 42%nopq	121 38%	137 41%noq	130 39%o	124 38%o	139 42%nopq	132 39%noq	126 38%o	126 38%o	126 38%o	110 33%	104 31%	123 35%	113 33%
Animal welfare	129 39%	126 38%	126 38%	133 43%	121 38%	143 43%	136 41%	135 42%	145 44%e	154 46%abceopq	134 41%	141 42%	133 40%	135 41%	129 38%	135 39%	133 39%
Food miles (e.g. the distance food travels)	83 25%	93 29%pq	74 23%	90 29%cpq	80 25%	100 30%copq	93 28%pq	79 24%	101 31%cehlmopq	109 32%cehlmnopq	92 28%pq	81 24%	81 24%	85 26%	82 24%	77 22%	70 21%
Foods aimed at children including school meals	46 14%	63 19%a	47 14%	66 21%acg	63 20%ac	66 20%ac	52 16%	63 19%ac	82 25%acghlo	76 23%acg	70 21%acg	63 19%a	78 23%acg	70 21%acg	63 19%	81 23%acg	77
Packaging\over packaging	- -	- -	- -	- -	- -	1 *	1 *	2 1%	2 1%	1 *	1 *	1 *	* *	2 1%	5 1%abcdejklm	12 4%abcdefghijklmno	14 4%abcdefghijklmno

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	3 1%abcdem op	1 *	2 1%	1 *	1 *	2 *	1 *	-	1 *	-	-	1 *
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	13 4%abcdeg hijklmno pq	2 1%	5 1%abcdei jklmnopq	* *	* *	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	2 *	4 1%abcden oq	1 *	2 1%o	4 1%abcden oq	4 1%abcden oq	2 1%	3 1%abcden oq	-	-	2 1%	-
Fair Trade	-	-	-	-	-	-	-	-	1 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	1 *	-	1 *	1 *	-	-	*	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	1 *	-	-	1 *	1 *	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	*	-	-	-	-	-	-	-	-	-	-	-	*	2 1%	-
Environmental issues/ deforestation	-	-	*	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	269 82%	286 88%ahi jklmno pq	285 87%ahklm nopq	269 86%hklmn opq	268 83%oq	287 86%hklmn opq	284 86%hklmn opq	258 79%	268 82%	277 83%oq	261 79%	266 79%	263 79%	266 80%	261 77%	274 79%	261 77%
None of these	52 16%bcf	33 10%	34 10%	40 13%	42 13%	37 11%	42 13%	59 18%bcdef g	49 15%bc	47 14%	60 18%bcdef g	54 16%bcf	56 17%bcf	56 17%bcf	64 19%bcdef g	60 17%bcdfg	69 20%bcdefg
Don't know	8 3%	8 2%	10 3%	4 1%	12 4%d	10 3%	5 2%	8 2%	11 3%d	11 3%d	8 2%	15 4%dg	13 4%dg	8 3%	13 4%dg	13 4%dg	10 3%
Average number of mentions	4.22	4.16	3.97	4.53bc	4.30	4.53bc	4.42c	4.53bc	4.67abco	4.56bco	4.43c	4.37c	4.42c	4.44c	4.22	4.49c	4.38c
Standard deviation	2.43	2.42	2.37	2.55	2.57	2.58	2.54	2.55	2.60	2.49	2.48	2.40	2.56	2.40	2.47	2.49	2.60
Standard error	0.13	0.13	0.13	0.13	0.14	0.13	0.12	0.13	0.13	0.12	0.13	0.12	0.13	0.11	0.12	0.11	0.13

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food prices	883 53%ijk lmnopq	1026 62%ahi jklmno pq	1026 61%ahij klmnopq	1035 62%ahij klmnopq	1018 61%ahij klmnopq	998 59%ahij klmnopq	974 59%ahij klmnopq	852 51%jklm nopq	815 49%jklm opq	694 41%	699 42%	670 40%	689 42%	761 47%jklm p	750 45%jl	711 42%	759 45%jkl	-	-	-
The amount of salt in food	757 45%kop q	834 50%ace gijklm nopq	780 46%kmop q	814 49%egik mnopq	724 44%q	807 48%egik mnopq	727 44%q	794 47%ekmo pq	730 44%q	780 46%kmop q	696 41%	759 45%kpq	689 42%	721 44%q	702 42%	697 42%	669 40%	-	-	-
Food waste	688 41%	748 45%a	751 45%a	754 45%a	726 44%	753 44%	848 51%abcd efh	746 44%	799 48%aefh	820 49%abcd efh	832 50%abcd efh	904 54%abcd efhijkm oq	814 50%abcd efh	843 52%abcd efhi	817 49%abcd efh	857 51%abcd efh	809 48%acef h	-	-	-
Animal welfare	677 41%	671 40%	647 39%	701 42%	639 38%	669 40%	647 39%	690 41%	679 41%	703 42%	687 41%	765 46%abcd efghijk pq	703 43%cefg	710 43%cefg	713 43%ceg	694 41%	696 41%	-	-	-
The amount of fat in food	671 40%o	754 45%ace gijklm nopq	692 41%oq	758 45%aceg ijklmno pq	694 42%koq	746 44%agij kmnopq	657 40%o	709 42%kopq	658 40%o	679 40%o	635 38%	694 41%koq	648 40%o	637 39%	607 36%	642 38%	625 37%	-	-	-
The amount of saturated fat in food	646 39%kpq	702 42%aeh ijkmno pq	691 41%jkmn opq	693 41%jkmn opq	641 39%kpq	705 42%hijk mnopq	662 40%jkop q	642 38%k	634 38%k	613 36%	577 34%	665 40%jkop q	616 38%	602 37%	602 36%	587 35%	590 35%	-	-	-
The amount of sugar in food	642 38%	688 41%	651 39%	705 42%a	650 39%	734 43%ace	719 43%ace	805 48%abcd efg	777 47%abcd ef	860 51%abcd efgi	854 51%abcd efgi	934 56%abcd efghijk oq	854 51%abcd efghi	869 53%abcd efghi	866 52%abcd efghi	919 55%abcd efghijk q	845 50%abcd efgi	-	-	-
Food miles (e.g. the distance food travels)	383 23%c	412 25%cko pq	334 20%	391 23%c	372 22%	401 24%c	404 24%ckpq	385 23%c	374 22%	423 25%ckop q	349 21%	378 23%	361 22%	363 22%	364 22%	350 21%	351 21%	-	-	-
Foods aimed at children including school meals	369 22%	430 26%a	390 23%	437 26%a	414 25%	438 26%a	430 26%a	437 26%a	416 25%	439 26%a	409 24%	451 27%aco	434 27%ac	446 27%aco	397 24%	483 29%acei ko	436 26%a	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Food prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of salt in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food waste	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of saturated fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of sugar in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food miles (e.g. the distance food travels)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foods aimed at children including school meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | ENGLAND | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Packaging\over packaging	-	-	-	-	-	9 1%abcde	11 1%abcde	15 1%abcde m	9 1%abcde	14 1%abcde	9 1%abcde	9 1%abcde	5 *abcde	12 1%abcde	10 1%abcde	58 3%abcde fghijkl mno	56 3%abcde efghij klmno	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	11 1%abcde klmnopq	11 1%abcde klmnopq	10 1%abcde klmnopq	6 *abcde m	4 *	3 *	1 *	-	2 *	2 *	2 *	2 *	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	78 5%abcde ghijklm nopq	29 2%abcde hijklmn opq	14 1%abcde jklmn q	14 1%abcde jklmnop q	*	-	-	-	-	-	-	1 *	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	8 *abcde	5 *abcde	7 *abcde	12 1%abcde p	9 1%abcde p	13 1%abcde lop	5 *abcde	10 1%abcde p	5 *abcde	5 *abcde	2 *	5 *abcd e	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	2 *	3 *	2 *	1 *	-	1 *	*	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	1 *	-	2 *	1 *	1 *	*	1 *	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	1 *	1 *	2 *	1 *	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcd efghij klmno	-	-	-
Net: Any	1402 84%moq	1461 88%agh ijklmn opq	1447 86%hijk lmnopq	1470 88%aghi jklmnop q	1431 86%hijk lmnopq	1460 86%hijk lmnopq	1410 85%hjkm opq	1383 82%q	1371 83%q	1392 82%q	1367 81%q	1398 83%oq	1327 81%q	1363 83%oq	1352 81%q	1370 82%q	1301 78%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | SCOTLAND | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Packaging\over packaging	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
None of these	227 14%bd	158 9%	198 12%b	182 11%	199 12%b	199 12%b	222 13%bd	261 16%bcde f	235 14%bcdf	247 15%bcde f	271 16%abcd efgln	227 14%bd	264 16%abcd efgln	214 13%bd	278 17%abcd efgln	236 14%bdf	316 19%abcd efghjk lmnp	-	-	-
Don't know	40 2%d	46 3%dg	36 2%	24 1%	30 2%	34 2%	26 2%	36 2%	55 3%cdefg h	54 3%defg	40 2%d	53 3%defg	46 3%dg	56 3%cdefg h	49 3%deg	66 4%acdef ghk	61 4%acde fghk	-	-	-
Average number of mentions	4.08	4.29a	4.12	4.28a	4.11	4.35ace	4.34ace	4.41ace k	4.32ace	4.34ace	4.22	4.46acd ek	4.39ace	4.38ace	4.32ace	4.38ace	4.49abcde k	-	-	-
Standard deviation	2.46	2.47	2.41	2.44	2.49	2.58	2.51	2.56	2.52	2.45	2.42	2.45	2.51	2.39	2.44	2.47	2.52	-	-	-
Standard error	0.06	0.06	0.06	0.06	0.06	0.07	0.07	0.07	0.07	0.06	0.06	0.06	0.07	0.06	0.06	0.06	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

							SCOTLAND								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Food prices	60 61%lmn pq	60 65%lmn pq	54 54%lmnp	73 70%cjkl mnopq	60 57%lmnp q	56 61%lmnp	60 59%lmnp q	45 57%lmnp	61 63%lmnp q	48 55%lmnp	45 52%lmnp	26 29%	23 24%	25 28%	47 52%lmnp	31 33%	39 43%lmn	33 55%	47 79%rxy zABCDE FGH	33 62%B
Food waste	51 52%bch lmno	26 28%	37 37%o	57 55%bcef hlmno	41 39%o	36 39%o	43 42%blo	30 37%o	52 53%bceh lmno	37 42%blo	38 43%blo	24 27%	31 32%	34 37%o	21 23%	41 44%blo	42 46%blm o	27 44%	31 52%	18 34%
Animal welfare	49 50%beg lmp	26 28%	37 36%	39 38%	37 35%	36 39%	36 35%	35 43%b	52 52%bcde glmop	47 54%bcde glmop	44 50%begl mp	28 32%	31 33%	44 49%iblmp	33 37%	31 34%	36 39%	22 36%	35 59%ruv xyzB	23 43%
The amount of salt in food	47 48%m	36 39%	47 47%m	58 56%befg lmopq	37 37%	36 40%	38 38%	36 45%m	54 55%befg lmopq	44 50%mp	39 44%m	31 35%	28 29%	41 45%m	36 40%	32 34%	37 40%	26 43%	40 67%ryB EGH	36 69%ryBEGH
The amount of saturated fat in food	47 48%bfg lmnop	31 33%	38 38%mo	56 54%bcef ghlmnop	39 37%mo	30 33%	27 26%	31 38%mo	53 54%bcef ghlmnop	44 50%bfgl mnop	37 42%glmo	23 26%	22 23%	25 28%	21 23%	30 32%	38 41%glm o	20 33%	33 56%rGH	23 43%
The amount of fat in food	46 47%bef lmp	30 33%	37 36%	49 47%befl mp	34 33%	30 33%	39 38%l	29 36%	44 44%lm	41 47%befl mp	34 39%l	21 24%	27 29%	32 36%	32 35%	30 32%	34 37%	23 39%	32 54%	25 47%
The amount of sugar in food	46 47%	33 35%	37 36%	43 42%	34 37%	36 39%	43 42%	45 56%bcef	55 56%bcef	55 58%bcde fgm	51 50%	44 49%	43 42%	40 46%	42 51%bc	46 52%bce	48 53%bce	24 41%	36 60%r	25 50%
Food miles (e.g. the distance food travels)	34 35%ceh lmno	22 24%iJ	19 19%	23 22%iJ	19 18%	22 24%iJ	23 23%iJ	15 19%	22 22%iJ	26 30%elmo	25 29%iJo	8 10%	17 17%	18 20%iJ	13 14%	19 20%iJ	21 23%iJ	8 13%	17 29%rvB	8 15%
Foods aimed at children including school meals	25 25%	14 15%	31 31%bgmo	36 35%befg lmo	23 22%	18 20%	18 17%	19 23%	32 33%bfgl mo	26 30%bgo	27 31%bgo	17 19%	18 18%	22 24%	15 17%	23 25%	27 29%bo	16 27%	25 42%	16 31%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food prices	42 79%rxyz BCDEFGH	39 68%BE	40 71%ryBC DEFG	40 62%B	36 56%	38 60%B	39 64%BE	27 45%	33 55%	62 57%	58 51%	57 54%	63 57%	74 61%B
Food waste	24 45%	33 57%t	29 51%t	34 54%t	32 50%	31 49%	39 64%rtuw yzB	28 47%	36 61%rtB	64 59%t	64 56%t	62 59%t	62 56%t	74 61%rtB
Animal welfare	20 38%	21 37%	27 47%	27 42%	26 40%	27 42%	33 55%ruvx yzB	21 34%	33 55%ruvx yzB	68 63%rtuv wxyzBE	54 48%B	60 56%ruvx yzB	64 58%ruvx yzB	80 66%rtuvwxyzBE
The amount of salt in food	30 55%	36 63%rBGH	32 57%G	35 54%	33 51%	35 55%	37 61%rBGH	28 47%	31 52%	60 56%G	58 51%	61 57%G	46 42%	54 44%
The amount of saturated fat in food	28 52%r	27 47%	31 55%rBGH	31 49%r	33 51%r	29 45%	33 55%rBGH	24 41%	31 52%rH	56 52%r	49 44%	47 44%	43 39%	47 39%
The amount of fat in food	28 53%	28 49%	30 53%B	30 46%	31 48%	33 52%	35 58%rBGH	24 40%	32 53%B	53 48%	52 46%	48 45%	45 41%	49 41%
The amount of sugar in food	24 45%	27 48%	30 53%	31 48%	34 53%	36 57%	38 63%uuxB H	29 48%	34 57%	62 57%rxB	66 58%r	60 57%	62 57%	60 49%
Food miles (e.g. the distance food travels)	10 18%	10 17%	15 27%rB	11 18%	12 18%	18 29%rB	32 32%rtvx yB	10 16%	22 37%rtuv xyBH	42 39%rtuv xyBH	36 32%rtvx yB	35 33%rtvx yB	32 29%rxB	27 22%
Foods aimed at children including school meals	14 26%	23 39%	20 35%	21 33%	22 34%	24 37%	29 49%rtuw xyB	21 35%	31 51%rtuw xyzBEH	50 46%rux	42 37%	43 40%	45 41%	46 38%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Packaging\over packaging	-	-	-	-	-	1 / 1%	2 / 2%	-	2 / 2%	-	-	-	-	-	*	1 / 1%	6 / 6%abcd ehjklm no	-	-	-
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	-	1 / 2%	4 / 4%acdeg lmq	1 / 1%	1 / 1%	-	-	-	-	-	1 / 2%	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	9 / 10%abcde ghijklmn opq	2 / 2%	1 / 2%	-	-	-	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	1 / 1%	-	2 / 2%	1 / 1%	1 / 1%	1 / 1%	-	2 / 3%	-	-	-	-	-	-
Fair Trade	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	88 / 90%cel mnopq	77 / 83%mpq	81 / 80%m	94 / 90%celm nopq	79 / 75%	78 / 87%elmn pq	88 / 86%elmn pq	67 / 83%mq	90 / 92%celm nopq	75 / 86%elmn pq	79 / 90%elmn opq	63 / 72%	64 / 67%	66 / 73%	70 / 78%	66 / 71%	64 / 70%	47 / 78%	58 / 97%vvx yzBCDE FGH	49 / 92%BEG
None of these	10 / 10%	16 / 17%ij	17 / 17%ij	9 / 9%	23 / 22%adij k	10 / 12%	12 / 12%	13 / 16%ij	7 / 7%	5 / 6%	9 / 10%	21 / 24%adfg ijk	21 / 22%adij k	20 / 22%adij k	18 / 20%adij	26 / 28%adfg ijk	27 / 29%abc dfghij k	12 / 21%istyA	2 / 3%	3 / 6%

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Packaging\over packaging	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	7 6%wxyzA BCDH	1 1%
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	-	* 1%	1 1%	-	-	-	-	-	-
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	2 4%xADEF GH	-	-	-	-	-	-	-	-	-
Any other issue not previously seen\mentioned	-	-	-	-	-	-	1 2%	-	-	-	1 1%	-	-	-
Fair Trade	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	* 1%	-	-	-	-	-	-	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Environmental issues/ deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	50 92%BEG	50 86%	51 90%BEG	54 84%	57 89%BG	54 84%	55 91%vBCD EFGH	47 78%	48 81%	89 82%	90 79%	86 81%	82 74%	97 80%
None of these	4 8%	6 11%	6 10%	10 15%s	5 8%	10 16%s	5 9%	13 22%stuw yA	11 19%styA	19 17%s	24 21%stuw yA	17 16%s	28 26%stuv wxyA	24 20%stwyA

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Don't know	-	-	3	1	3	1	1	1	1	7	-	4	10	4	1	1	1	1	-	1
	-	-	3%	1%	3%	2%	1%	1%	1%	8%abdfg hikopq	-	5%abk	11%abcde fghikopq	5%abk	2%	1%	1%	1%	-	2%
Average number of mentions	4.58bg lmo	3.61	4.18	4.63bgl mo	4.17	3.93	3.78	4.31l	4.78bfg lmo	4.84bfg lmo	4.23	3.51	3.69	4.30	3.76	4.37l	5.13bc efgklm o	4.24	5.13	4.28
Standard deviation	2.54	2.34	2.53	2.83	2.43	2.51	2.33	2.38	2.61	2.59	2.45	2.25	2.39	2.54	2.02	2.50	2.62	2.82	2.32	2.32
Standard error	0.26	0.26	0.28	0.28	0.25	0.27	0.24	0.28	0.26	0.27	0.27	0.25	0.28	0.30	0.22	0.29	0.30	0.39	0.30	0.34

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Don't know	-	2 3%	* 1%	1 1%	2 3%EGH	-	-	* 1%	* 1%	1 1%	-	4 4%EGH	-	-
Average number of mentions	4.48	4.94	4.99	4.83	4.56	5.04	5.53rtu yB	4.54	5.87rtu vwxyB	5.86rtu wxyB	5.39rty B	5.53rtu yB	5.76rtu xyB	5.26
Standard deviation	2.36	2.46	2.67	2.73	2.60	2.89	3.00	2.77	2.82	2.98	2.89	3.03	3.01	2.96
Standard error	0.34	0.34	0.25	0.25	0.26	0.29	0.27	0.28	0.28	0.30	0.29	0.32	0.32	0.30

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The amount of salt in food	830 45%kpq mnopq	910 50%aeg ijklmn opq	863 47%ekmop q	901 49%aegik lmnopq	797 44%q	876 48%egkmo pq	800 44%q	862 47%egkmo pq	819 45%pq	860 47%kmnopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcde fg	868 48%abcde fg	949 52%abcde fgi	926 51%abcde fg	1011 55%abcde fghijkoq	961 52%abcde fghi	977 53%abcde fghi	972 52%abcde fghi	1029 55%abcde fghikq	953 50
The amount of fat in food	741 41%o	816 45%ace gijklm nopq	753 41%oq	836 46%acegh ijklmnop q	756 41%koq	807 44%agikm nopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of saturated fat in food	713 39%kop q	766 42%aehj kmnopq	752 41%jkmno pq	777 42%aehjk mnopq	707 39%kp	767 42%jkmno pq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%ac	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcef ghiko	508 27%ac
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%e	783 43%ceg	752 41%	826 45%abcde fghk	803 44%bcefg	808 44%bcefg	806 43%cefg	789 42%ce	812 43%cefg
Food prices	976 53%jkl mnopq	1133 62%agh ijklmn opq	1114 61%ahijk lmnopq	1150 63%afghi jklmnopq	1116 61%ahijk lmnopq	1094 59%ahijk lmnopq	1073 59%ahijk lmnopq	933 51%jklmn opq	915 50%jklmn opq	781 42%	771 42%	729 40%	774 42%	844 46%jklm	854 46%klm	804 43%	872 46%jklm
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcde fh	808 44%	883 48%abcef h	895 49%abcef h	898 49%abcde fh	964 53%abcde fhijkmoq	908 49%abcde fh	941 51%abcde fh	901 48%abcef h	960 51%abcde fh	925 49
Food miles (e.g. the distance food travels)	425 23%c	452 25%cek opq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehkl opq	384 21%	408 22%c	420 23%c	418 23%c	412 22%c	401 21%	399 21%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 5
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1824	1826	1826	1841	1837	1874	1876	1890
Packaging\over packaging	-	-	-	-	-	11 1%abcde	13 1%abcde	15 1%abcdem	12 1%abcde	14 1%abcde	9 *abcde	9 *abcde	5 *abcde	14 1%abcde	12 1%abcde	66 4%abcdefghijklmno	62 3%abcdefghijklmno
Labelling\mislabelling\ensuring labelling is correct\not misleading	-	-	-	-	-	11 1%abcdel mnoq	11 1%abcdel mnopq	12 1%abcdel mnopq	10 1%abcdel mnoq	5 *abcdem	4 *abcdem	1	-	2 *	2 *	4 *	2 *
Horse meat scandal\meat not being what it is claimed to be	-	-	-	-	-	87 5%abcdeg hijklmno pq	31 2%abcdei jklmnopq	18 1%abcdej klmnopq	14 1%abcdej klmnopq	*	*	-	-	-	-	-	1 *
Any other issue not previously seen\mentioned	-	-	-	-	-	8 *abcde	6 *abcde	7 *abcde	13 1%abcdeo pq	11 1%abcdep	14 1%abcdel opq	5 *abcde	10 1%abcdep	9 *abcdep	5 *abcde	2 *	5 *abcde
Fair Trade	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	-	-	-	-
Farmers not paid fair price\not helped	-	-	-	-	-	-	-	-	2 *	3 *	2 *	1 *	-	1 *	*	-	-
Additives\preservatives\chemicals in food	-	-	-	-	-	-	-	-	-	2 *	-	2 *	1 *	1 *	-	1 *	-
Allergies/intolerances (gluten, dairy etc)	-	-	-	-	-	-	-	-	-	-	-	-	4 *	2 *	1 *	2 *	1 *
Environmental issues/deforestation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *abcdefghijklmn op
Net: Any	1538 84%mopq	1597 88%aeghijklmnopq	1576 86%hijklmnopq	1614 88%aeghijklmnopq	1560 86%hijklmnopq	1590 86%hijklmnopq	1552 85%hklmnopq	1507 83%q	1515 83%moq	1522 83%q	1492 82%q	1509 83%q	1479 80%q	1519 83%q	1507 80%q	1518 81%q	1462 77%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 5   Page 148

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1c-Q.1d And which of THESE food issues are you concerned about, if any? -Total concerns
Base: All adults England/Wales/NI

| | | | | | | | | | | | ADDITIONAL COUNTRY | | | | | | | |
| | | | | | | | | | | | ENGLAND/WALES/NI | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
None of these	249 14%bd	175 10%	219 12%b	196 11%	229 13%b	215 12%b	244 13%bd	279 15%bcdef	253 14%bd	257 14%bdf	293 16%abcde fg	259 14%bcdf	304 16%abcde fgijln	258 14%bdf	313 17%abcde fgijln	291 16%bcdef	366 19%abcdefghijklmn op
Don't know	41 2%d	46 3%dg	40 2%d	24 1%	35 2%	36 2%	28 2%	39 2%	56 3%defg	61 3%cdefgh	41 2%d	58 3%defg	57 3%defg	61 3%cdefgh	54 3%dg	67 4%acdefg hk	61 3%defgh
Average number of mentions	4.11	4.28	4.13	4.30a	4.14	4.35ace	4.33ace	4.42acek	4.38ace	4.41acek	4.23	4.47abce k	4.45acek	4.44acek	4.36ace	4.45acek	4.57abcdefgiko
Standard deviation	2.48	2.47	2.41	2.46	2.49	2.58	2.51	2.55	2.55	2.49	2.43	2.48	2.56	2.44	2.48	2.52	2.57
Standard error	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.07

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food prices	976 53%jklmnopq	1133 62%aghijklmnopq	1114 61%ahijklmnopq	1150 63%afghijklmnopq	1116 61%ahijklmnopq	1094 59%ahijklmnopq	1073 59%ahijklmnopq	933 51%jklmnopq	915 50%jklmnopq	781 42%	771 42%	729 40%	774 42%	844 46%jklm	854 46%klm	804 43%	872 46%jklm
The amount of salt in food	830 45%kpq	910 50%aegijklmnopq	863 47%ekmopq	901 49%aegikmnopq	797 44%q	876 48%egkmopq	800 44%q	862 47%egkmopq	819 45%pq	860 47%kmnopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcdefh	808 44%	883 48%abcefh	895 49%abcefh	898 49%abcdefh	964 53%abcdefghijkmoq	908 49%abcdefh	941 51%abcdefh	901 48%abcefh	960 51%abcdefh	925 49
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%e	783 43%ceg	752 41%	826 45%abcdefghijk	803 44%bcefg	808 44%bcefg	806 43%cefg	789 42%ce	812 43%cefg
The amount of fat in food	741 41%o	816 45%acegijklmnopq	753 41%oq	836 46%aceghijklmnopq	756 41%koq	807 44%agikmnopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of saturated fat in food	713 39%klmopq	766 42%ehjkmnopq	752 41%jkmnopq	777 42%aehjkmnopq	707 39%kp	767 42%kmnopq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcdefg	868 48%abcdefg	949 52%abcdefgi	926 51%abcdefg	1011 55%abcdefghijkoq	961 52%abcdefghi	977 53%abcdefghi	972 52%abcdefghi	1029 55%abcdefghikq	953 50
Food hygiene when eating out	679 37%p	689 38%kp	666 36%	716 39%kpq	641 35%	755 41%aceghkmnopq	667 37%	665 36%	728 40%ceghknopq	702 38%kp	633 35%	694 38%kp	688 37%p	662 36%	673 36%	628 33%	663 35%
Food poisoning such as Salmonella and E.Coli	541 30%g	550 30%g	560 31%g	574 31%eghkp	507 28%	547 30%g	471 26%	515 28%	590 32%eghjknpq	524 28%	506 28%	544 30%g	572 31%egkp	537 29%ig	557 29%ig	522 28%	541 29%

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The use of additives (such as preservatives and colouring) in food products	516 28%	521 29%	495 27%	506 28%	470 26%	499 27%	481 26%	510 28%	542 30%egko	536 29%eko	476 26%	531 29%eko	569 31%cdefg koq	535 29%eko	486 26%	543 29%eo	522 28%
The use of pesticides to grow food	455 25%	475 26%ce	424 23%	464 25%	424 23%	470 26%	465 25%	446 24%	493 27%cek	509 28%cehk	426 23%	497 27%cek	532 29%acdef ghko	516 28%acehk	482 26%	503 27%cek	497 26%cek
Food miles (e.g. the distance food travels)	425 23%c	452 25%cek opq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehkl opq	384 21%	408 22%c	420 23%c	418 23%c	412 22%	401 21%	399 21%
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%aco	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcef ghiko	508 27%ac
Date labels, such as "best before" and "use by" labels	396 22%	489 27%acg jklnop	436 24%	475 26%ajp	471 26%ap	509 28%acgjk lmnop	427 23%	500 27%acgjk lmnop	532 29%acdeg jklmnopq	424 23%	430 24%	436 24%	449 24%	433 24%	441 24%	418 22%	471 25%a
Genetically Modified (GM) foods	379 21%	405 22%e	375 20%	408 22%e	353 19%	373 20%	372 20%	390 21%	453 25%acefg hop	444 24%acefg	405 22%e	426 23%cefg	489 27%abcde fghiklopq	436 24%acefg	412 22%	410 22%	442 23%cefg
Food hygiene at home	370 20%qghk n	375 21%ghk nq	354 19%gk	357 19%gk	397 22%ghknp q	390 21%ghknp q	278 15%	316 17%	362 20%gkn	366 20%gkn	281 15%	354 19%gk	369 20%ghkn	314 17%	368 20%gk	341 18%gk	337 18%g
Hormones\steroids \antibiotics in food	357 20%	355 20%	324 18%	384 21%ce	332 18%	409 22%bceg	353 19%	436 24%abcde gk	471 26%abcde fgk	469 25%abcde fgk	385 21%ce	447 24%abcde gk	501 27%abcde fghk	493 27%abcde fghk	476 25%abcde fgk	488 26%abcde fgk	491 26%
The feed given to livestock	356 19%eg	360 20%egk	320 18%	318 16%	290 16%	375 20%cdegk p	304 17%	330 18%	372 20%cdegk p	346 19%e	311 17%	396 22%cdegh jknopq	397 22%cdegh jknopq	338 18%e	353 19%e	325 17%	355 19%e
BSE ('mad cow disease')	277 15%egk nop	321 18%aeg hjklmn opq	287 16%egkno p	324 18%aeghj klmnopq	205 11%	290 16%egkno p	233 13%p	271 15%enop	306 17%egkln opq	271 15%eop	230 13%p	255 14%ep	274 15%enop	231 13%p	227 12%	194 10%	255 14%ep

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Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	515 28%abcde fghi	474 26%abcde fghi	541 30%abcde fghik	534 29%abcde fghik	557 30%abcde fghik	542 29%abcde fghik	562 30%abcde fghik	537 28%abcdefghi
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	522 28%abcde fghikmno pq	456 25%abcde fghi	492 27%abcde fghinpq	453 25%abcde fghi	441 24%abcde fghi	460 25%abcde fghi	420 22%abcde fghi	440 23%abcdefghi
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361 19%abcdefghijklmn op
Net: Any	1582 87%opq	1637 90%ace ghijkl mnopq	1614 88%hijklm nopq	1644 90%aghij klmnopq	1599 88%hijkm opq	1622 88%hijklm nopq	1586 87%kmopq	1547 85%q	1571 86%oq	1572 85%q	1544 85%q	1561 85%q	1554 84%q	1561 85%q	1564 83%q	1572 84%q	1512 80%
None	199 11%bd	138 8%	175 10%b	156 8%	168 9%	170 9%	196 11%bd	240 13%abcde fgl	207 11%bdef	208 11%bdef	241 13%abcde fgl	201 11%bd	236 13%bcdef	213 12%bcdef	257 14%abcde	233 12%bcdef	307 16%abcdefghijklmn op
Don't know	47 3%	42 2%	46 3%	34 2%	56 3%dh	49 3%	42 2%	37 2%	46 3%	60 3%dh	41 2%	64 4%bdghk	51 3%	62 3%dghk	53 3%	71 4%abcdgh ik	71 4%abcdghik
Average number of mentions	6.73	6.95e	6.66	6.98e	6.59	7.05ce	6.75	7.10aceg	7.28aceg	7.83abcd efghik	7.33abcd eg	7.91abcd efghik	7.97abcd efghik	7.82abcd efghik	7.70abcd efghi	7.66abcd efghi	8.29abcdefghijklmnop q
Standard deviation	4.65	4.64	4.55	4.62	4.56	4.81	4.56	4.73	4.87	5.26	5.08	5.24	5.58	5.18	5.40	5.25	5.70
Standard error	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.12	0.12	0.13	0.14	0.13	0.13	0.13	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	MALE Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	FEMALE Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food prices	459 52%hijklmnopq	517 59%ahijklmnopq	487 54%hijklmnopq	506 57%ahijklmnopq	521 59%ahijklmnopq	501 56%hijklmnopq	484 55%hijklmnopq	417 47%jklmopq	409 46%jklmop	351 40%	343 39%	332 37%	364 41%	384 43%l	379 41%	361 40%	386 42%	517 55%ABCDEFGH	616 66%yzABCDEFGH	627 67%yzABCDEFGH
The amount of salt in food	361 41%q	393 45%egkmopq	367 41%q	376 43%pq	352 40%	386 43%kpq	349 40%	376 42%q	367 41%q	398 45%egkmopq	343 39%	362 41%q	347 39%	383 43%pq	363 39%	342 38%	330 36%	469 50%BGH	516 55%vrxzABCDEFGH	496 53%vxBDEFGH
Food waste	325 37%	333 38%	345 39%	375 42%a	377 42%a	360 40%	420 48%abcdefh	367 41%	402 45%abcf	387 44%abc	402 45%abcf	439 49%abcdefhjo	413 46%abcfh	434 49%abcdefhj	407 44%abc	421 46%abcfh	413 45%abcf	441 47%	472 50%v	461 49%
Animal welfare	318 36%	300 34%	282 32%	321 36%c	306 34%	294 33%	296 33%	331 37%c	331 37%c	328 37%c	330 37%c	365 41%abcdefgq	364 41%bcef	356 40%bcef	348 39%cfg	338 38%cfg	332 36%c	429 45%	432 46%	425 45%
The amount of fat in food	311 35%	336 38%p	325 36%	365 41%acgiklmnopq	336 38%	352 39%kopq	308 35%	339 38%kp	317 36%	345 39%kopq	299 34%	314 35%	314 35%	319 36%	313 34%	304 33%	312 34%	430 46%FH	480 51%rtvxyzABCDEFGH	428 45%FH
The amount of saturated fat in food	309 35%	320 36%kp	318 36%p	337 38%jkopq	322 36%kp	348 39%jknopq	322 36%kpq	310 35%	331 37%kpq	298 34%	280 31%	312 35%	314 35%	302 34%	304 33%	281 31%	292 32%	404 43%B	446 48%rvxyzABDEFGH	434 46%ABDEGH
The amount of sugar in food	300 34%	317 36%	298 33%	329 37%	308 35%	337 38%	349 39%ace	392 44%abcdef	377 42%abcdef	432 49%abcdefg	401 45%abcd	452 51%abcdefghikoq	438 49%abcdefghi	431 48%abcdefgi	421 46%abcdefg	456 50%abcdefghik	419 46%abcdefg	412 44%	440 47%	416 44%
Food hygiene when eating out	294 33%	302 34%cp	265 30%	301 34%cp	311 35%cp	327 37%cgkopq	277 31%	288 33%	324 36%cgkp	304 34%cp	282 32%	301 34%p	303 33%	294 32%	294 32%	267 29%	293 32%	385 41%v	387 41%v	401 43%vBGH
Food poisoning such as Salmonella and E.Coli	240 27%g	225 25%	238 27%	247 28%g	231 26%	224 25%	200 23%	217 24%	271 30%befghjkpq	232 26%	230 26%	245 28%g	261 29%gh	246 28%g	267 29%gh	230 25%	239 26%	300 32%	325 35%vxBFG	323 34%wxBFG

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Food prices	644 68%rwxyzABCDEFGH	595 64%ryzABCDEFGH	593 63%ryzABCDEFGH	590 63%ryzABCDEFGH	517 55%ABCDEFGH	506 54%ABCDEG	430 45%	428 46%	397 42%	410 43%	460 49%CD	475 50%ACD	444 46%	486 50%ACD
The amount of salt in food	525 55%rvxzABCDEFGH	445 48%	489 52%BDEFGH	451 48%	487 52%BDEFGH	452 48%	462 49%	420 45%	459 49%H	430 45%	436 46%	436 46%	432 45%	429 44%
Food waste	460 48%	423 45%	458 48%	505 54%rtuvwy	440 47%	481 52%rvy	508 53%ruvwy	496 53%ruvwy	526 56%rstuvwy	495 52%rvy	506 54%rtuvwy	493 52%rvy	539 56%rstuvwy	513 53%rvy
Animal welfare	440 46%	392 42%	437 46%	414 44%	419 45%	431 46%	455 48%v	422 45%	462 49%vx	439 46%	452 48%v	450 47%v	441 46%	480 49%vxy
The amount of fat in food	470 49%uzzABDEFGH	420 45%F	455 48%ABEFGH	417 44%F	429 46%FH	418 45%F	410 43%	394 42%	433 46%FH	414 44%	402 43%	374 39%	414 43%	396 41%
The amount of saturated fat in food	440 46%uzzABDEFGH	385 41%	419 44%BEFGH	398 42%	396 42%	385 41%	391 41%	358 38%	407 43%BF	380 40%	374 40%	366 38%	379 39%	382 39%
The amount of sugar in food	444 47%	409 44%	463 49%rtv	444 47%	492 53%rstuvx	491 53%rstuvx	517 54%rstuwx	525 56%rstuwx	559 59%rstuwxyzAH	523 55%rstuwx	546 58%rstuvwxyz	552 58%rstuvwxyz	573 59%rstuvwxyzA	534 55
Food hygiene when eating out	415 44%vBEGH	330 35%	428 45%vyBDEFGH	390 42%v	376 40%v	404 43%vBGH	398 42%v	351 38%	393 42%vG	385 41%v	368 39%	379 40%v	361 37%	369 38%
Food poisoning such as Salmonella and E.Coli	327 34%vxB	276 30%	323 34%vxB	272 29%	298 32%	319 34%vxB	292 31%	276 30%	300 32%	312 33%	290 31%	290 30%	292 30%	302 31%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
The use of additives (such as preservatives and colouring) in food products	200 23%	223 25%	193 22%	198 22%	200 23%	195 22%	200 23%	214 24%	210 24%	215 24%	192 22%	226 26%	246 27%fgkoq	218 24%	203 22%	220 24%	199 22%	316 33%v	299 32%	301 32%
The use of pesticides to grow food	179 20%	196 22%	169 19%	175 20%	185 21%	203 23%	205 23%c	193 22%	193 22%	204 23%c	174 20%	217 24%acdk	235 26%acde hik	239 27%abcd ehikq	210 23%c	210 23%c	203 22%	277 29%	279 30%v	255 27%
Food miles (e.g. the distance food travels)	175 20%	196 22%ckq	148 17%	178 20%c	174 20%	181 20%c	176 20%	170 19%	166 19%	187 21%ck	148 17%	184 21%ck	188 21%ck	173 19%	188 20%c	172 19%	165 18%	250 26%	256 27%	213 23%
Foods aimed at children including school meals	174 20%	205 23%c	170 19%	191 22%	188 21%	192 21%	188 21%	199 22%	196 22%	192 22%	193 22%	223 25%ac	219 25%ac	219 24%ac	204 22%	241 26%acde fgijko	211 23%	237 25%	265 28%	267 28%
Food hygiene at home	163 18%gk	154 17%g	138 15%	149 17%	181 20%cghk np	172 19%cghk	119 13%	138 16%	161 18%g	162 18%gk	130 15%	168 19%gk	171 19%cgk	144 16%	163 18%g	145 16%	154 17%	207 22%xBE	221 24%xyB CEH	216 23%xyBEH
Date labels, such as "best before" and "use by" labels	159 18%	206 23%a	175 20%	198 22%a	196 22%a	233 26%acgj mop	180 20%	227 26%acgj op	236 27%aceg jimopq	179 20%	202 23%a	198 22%a	192 21%	217 24%acgj p	191 21%	185 20%	202 22%a	237 25%	284 30%xAB CEG	261 28%E
Hormones\steroids \antibiotics in food	152 17%c	158 18%c	116 13%	150 17%c	134 15%	170 19%ce	147 17%c	209 24%abcd efgk	193 22%acde g	197 22%abcd eg	168 19%ce	193 22%abcd eg	212 24%abcd efgk	220 25%abcd efgk	196 21%acde g	206 23%abcd eg	198 22%acd eg	205 22%	197 21%	208 22%
The feed given to livestock	149 17%	151 17%	128 14%	138 16%	124 14%	165 18%cegh kp	121 14%	128 14%	157 18%eg	136 15%	132 15%	177 20%cdeg hjkpq	174 19%cdeg hjkpq	153 17%	157 17%	131 14%	141 15%	207 22%v	209 22%v	192 20%
Genetically Modified (GM) foods	149 17%	177 20%	150 17%	173 20%	149 17%	159 18%	169 19%	172 19%	188 21%aceo	187 21%aceo	187 21%aceo	183 21%ace	226 25%abcd efghijk lopq	214 24%acde fghopq	159 17%	175 19%	175 19%	230 24%	229 24%	225 24%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							FEMALE							
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
The use of additives (such as preservatives and colouring) in food products	308 32%	270 29%	305 32%	281 30%	296 32%	332 36%vxBF	320 34%v	283 30%	305 33%	323 34%rF	316 34%v	283 30%	323 33%v	323 33%
The use of pesticides to grow food	289 30%v	239 26%	267 28%	259 28%	253 27%	299 32%tvxy B	305 32%tvxy B	252 27%	280 30%v	298 31%tvyB	277 29%	271 28%	293 30%v	294 30%v
Food miles (e.g. the distance food travels)	246 26%	227 24%	257 27%t	262 28%tFG	241 26%	247 27%	281 30%tuvBC DFGH	236 25%	225 24%	232 24%	244 26%	224 24%	230 24%	234 24%
Foods aimed at children including school meals	296 31%rF	272 29%	284 30%r	280 30%r	278 30%r	276 30%	302 32%rF	264 28%	276 29%r	282 30%r	291 31%rF	250 26%	310 32%rF	297 31%rF
Food hygiene at home	208 22%xBE	216 23%xyBE H	218 23%xyBE H	159 17%	178 19%	201 22%xB	204 21%xB	152 16%	187 20%B	197 21%xB	170 18%	205 22%xB	196 20%B	183 19%
Date labels, such as "best before" and "use by" labels	277 29%rBEG	275 29%rBCE G	275 29%rBEG	247 26%	273 29%rBEG	296 32%rxAB CDEFG	245 26%	228 24%	238 25%	257 27%E	216 23%	250 26%	233 24%	269 28%E
Hormones\steroids \antibiotics in food	233 25%	198 21%	238 25%sv	206 22%	227 24%	278 30%rstu vwxyB	272 29%rstv xyB	217 23%	254 27%rstv x	290 31%rstu vwxyB	273 29%rstu vwyB	280 29%rstu vwxyB	282 29%rstu vxyB	293 30
The feed given to livestock	180 19%	166 18%	210 22%v	183 19%	203 22%v	216 23%uvB	210 22%w	179 19%	219 23%uvxB	223 24%uvxB E	185 20%	196 21%	194 20%	213 22%v
Genetically Modified (GM) foods	235 25%	204 22%	214 23%	203 22%	218 23%	265 28%rtvw xyBE	257 27%vwx	218 23%	243 26%vx	263 28%vwxy BE	222 24%	253 27%vwx	236 24%	267 27

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
BSE ('mad cow disease')	129 15%ego p	139 16%ceg hkop	109 12%p	140 16%cegh kop	93 10%	125 14%eop	99 11%	108 12%p	138 15%cegh kop	122 14%eop	101 11%	117 13%p	124 14%eop	112 13%p	96 10%	82 9%	121 13%p	148 16%vG	182 19%rvx ABCDEF GH	178 19%vxBCEFG H
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	216 24%abed efghi	210 24%abcd efghi	256 29%abcd efghijk q	248 28%abcd efghik	261 29%abcd efghijk q	245 27%abcd efghi	236 26%abcd efghi	224 24%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	240 27%abcd efghikm nopq	193 22%abcd efghi	207 23%abcd efghi	188 21%abcd efghi	203 23%abcd efghi	197 21%abcd efghi	181 20%abcd efghi	185 20%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 16%abcd efghijk lmnop	-	-	-
Net: Any	738 84%q	769 87%ahi jklmno pq	758 85%kopq	765 87%hijk lmopq	762 86%ijklo pq	759 85%kopq	744 84%oq	728 82%q	741 83%q	728 82%q	718 81%	726 82%q	735 82%q	749 84%oq	738 80%	738 81%q	706 77%	844 89%EGH	868 93%rvx yzABCD EFGH	856 91%yDEFGH
None	117 13%b	82 9%	106 12%	98 11%	96 11%	106 12%	112 13%b	146 16%bcde fgn	120 13%b	125 14%be	147 16%bcde fgn	125 14%be	131 15%bde	106 12%	153 17%bcde fgn	128 14%be	180 20%abcd efgijlm np	82 9%su	56 6%	68 7%
Don't know	28 3%h	30 3%h	30 3%h	20 2%	32 4%h	29 3%h	28 3%h	14 2%	30 3%h	34 4%h	26 3%	35 4%dh	28 3%h	39 4%dh	30 3%h	44 5%dhk	32 3%h	19 2%	13 1%	17 2%
Average number of mentions	6.16	6.30c	5.83	6.34c	6.15	6.50c	6.20	6.59c	6.70ace g	7.30abc defghi	6.89abc deg	7.53abc defghik	7.54abc defghik	7.38abc defghi	7.20abc defgh	7.04abc defg	7.57ab cdefgh ik	7.23	7.53v	7.39
Standard deviation	4.57	4.54	4.25	4.42	4.27	4.75	4.33	4.60	4.65	5.13	4.92	5.36	5.56	5.22	5.29	5.20	5.38	4.67	4.66	4.68
Standard error	0.17	0.17	0.15	0.15	0.16	0.16	0.15	0.17	0.16	0.18	0.18	0.19	0.20	0.18	0.19	0.19	0.20	0.15	0.15	0.16

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

| | | | | | | | FEMALE | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
BSE ('mad cow disease')	184 19%rvxA BCDEFGH	112 12%	165 17%wBEF GH	134 14%	163 17%wBEF GH	168 18%xxBE FGH	149 16%vG	129 14%	138 15%G	150 16%vEG	119 13%	131 14%	112 12%	135 14%
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	299 31%rstu vwxyz	264 28%rstu vwxyz	285 30%rstu vwxyz	286 30%rstu vwxyz	296 31%rstu vwxyz	297 31%rstu vwxyz	326 34%rstu vwxyzB	314 32%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	282 30%rstu vwxyzEG	263 28%rstu vwxyz	285 30%rstu vwxyzEG H	264 28%rstu vwxyz	238 25%rstu vwxyz	263 28%rstu vwxyz	238 25%rstu vwxyz	255 26%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	215 22%rstuvwxyzABCDEFG
Net: Any	879 92%rvwxy zABCDEF GH	838 90%DEFG H	863 91%yBDE FGH	842 90%DEGH	819 87%H	830 89%H	843 89%H	826 88%H	834 89%H	819 86%H	812 86%	826 87%H	834 86%H	806 83%
None	58 6%	73 8%	65 7%	84 9%su	94 10%stuw	87 9%suw	84 9%su	95 10%stuw	76 8%	105 11%stuv wC	108 11%rstu vwC	104 11%stuv wC	105 11%stuv wC	127 13%rstuvwxyzABC
Don't know	14 2%	24 3%s	20 2%	14 1%	23 3%	16 2%	26 3%s	15 2%	29 3%suxzB	23 2%	23 2%	24 2%	27 3%sx	39 4%rstuwzB
Average number of mentions	7.53v	6.99	7.53v	7.24	7.56v	7.80rvx	8.30rst uvwxyB	7.71rv	8.23rst uvwxyB	8.36rst uvwxyzB	8.23rst uvwxyB	8.14rst uvwxy	8.21rst uvwxy	8.91rstuvwxyzABCEFG
Standard deviation	4.72	4.77	4.82	4.70	4.81	5.01	5.33	5.18	5.11	5.57	5.11	5.46	5.24	5.91
Standard error	0.15	0.16	0.16	0.16	0.16	0.17	0.17	0.17	0.17	0.19	0.17	0.19	0.18	0.20

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

| | 16-25 | | | | | | | | | | | | | | | | | 26-35 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Food prices	121 / 42%	140 / 51%ahij klmnop	136 / 45%kl	149 / 52%ahij klmnop	148 / 50%hjkl mop	154 / 53%ahij klmnop	126 / 44%kl	114 / 39%	127 / 43%kl	115 / 39%	102 / 34%	92 / 35%	109 / 38%	126 / 41%	115 / 40%	104 / 37%	138 / 45%kl	162 / 52%CD	195 / 64%xyz ABCDEF GH	192 / 63%xyzABCD EFGH
Food hygiene when eating out	94 / 32%	98 / 36%p	91 / 30%	88 / 30%	96 / 32%	117 / 40%cdhj kmnpq	90 / 32%	83 / 28%	95 / 32%	90 / 30%	84 / 28%	87 / 33%p	85 / 29%	94 / 31%	94 / 33%	69 / 25%	96 / 31%	104 / 33%	121 / 40%v	112 / 37%
Animal welfare	94 / 32%e	84 / 31%e	80 / 27%	74 / 23%	68 / 23%	90 / 31%e	81 / 28%	99 / 33%e	94 / 32%e	87 / 29%	115 / 39%cdef gij	104 / 39%bcde fgij	117 / 40%bcde fgij	133 / 44%abcd efghij	106 / 37%cdeg	103 / 37%cde	123 / 40%bcd efgij	124 / 39%w	112 / 37%w	97 / 32%
The amount of salt in food	80 / 27%	109 / 40%acd efhik lmopq	85 / 30%p	88 / 25%	75 / 27%	80 / 32%p	93 / 29%p	86 / 31%p	93 / 27%	79 / 29%p	86 / 27%	73 / 28%	81 / 34%ep	103 / 29%p	84 / 21%	59 / 27%	84 / 27%	121 / 39%	145 / 48%AB DEFH	147 / 48%rABDEFH
The amount of saturated fat in food	78 / 27%	85 / 31%kp	86 / 29%kp	79 / 28%	75 / 25%	87 / 30%kp	78 / 27%	80 / 27%	81 / 27%p	75 / 25%	65 / 22%	70 / 26%	74 / 25%	96 / 32%kp	77 / 27%	55 / 20%	82 / 27%	102 / 33%	119 / 39%BD	117 / 39%BD
Food poisoning such as Salmonella and E.Coli	72 / 25%	85 / 31%ghk	79 / 27%	73 / 25%	81 / 27%k	73 / 25%	58 / 20%	63 / 21%	80 / 27%	78 / 26%	60 / 20%	69 / 26%	76 / 26%	84 / 28%	87 / 30%ghk	67 / 24%	81 / 26%	68 / 22%	83 / 27%	76 / 25%
The amount of fat in food	70 / 24%	99 / 36%ace gkop	76 / 25%	97 / 34%acp	78 / 26%	86 / 29%p	76 / 27%	90 / 30%p	97 / 33%acp	82 / 28%	84 / 32%ap	89 / 31%p	93 / 31%p	78 / 27%	58 / 21%	102 / 33%acp		112 / 36%	132 / 43%zBD FH	118 / 39%
Food waste	68 / 24%	96 / 35%a	89 / 30%	100 / 35%a	88 / 29%	96 / 33%a	109 / 38%ace	92 / 31%	104 / 35%a	93 / 31%	111 / 37%ae	125 / 47%abcd efghijp	121 / 42%acef hj	131 / 43%acef hj	125 / 43%acef hj	103 / 37%a	151 / 49%abc defghi jkp	120 / 38%	124 / 41%	121 / 40%
The amount of sugar in food	59 / 20%	79 / 29%ae	79 / 27%e	68 / 23%	55 / 19%	68 / 23%	81 / 28%ae	75 / 25%	93 / 31%adef	98 / 33%adef	103 / 35%acde fh	113 / 42%abcd efghijp	104 / 36%fh	122 / 40%abcd efghip	110 / 38%abcd efghp	81 / 29%ae	117 / 38%abc defghp	112 / 36%	118 / 39%	108 / 36%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

| | 26-35 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food prices	227 67%rvwy zABCDEF GH	190 59%ABCD EFGH	206 59%ABCD EFGH	190 60%rABC DEFGH	179 55%ABCD E	184 55%ABCD E	151 45%	159 46%	145 43%	154 43%	162 46%	188 50%	186 50%	173 47%
Food hygiene when eating out	138 41%rv	102 32%	134 38%	115 37%	114 35%	132 39%	127 38%	126 36%	133 39%	123 35%	117 33%	137 37%	128 35%	123 33%
Animal welfare	131 39%w	102 32%	88 25%	101 32%	106 33%w	110 33%w	111 33%w	121 35%w	133 39%w	129 36%w	141 40%tvwx y	156 42%tvwx yzA	140 38%w	148 40%tvwx
The amount of salt in food	161 48%rzABD EFH	132 41%	166 47%rABD EFH	134 42%	146 45%BDH	140 42%	126 37%	126 36%	146 43%D	125 35%	135 39%	148 40%	158 43%	136 37%
The amount of saturated fat in food	140 41%rzBD E	118 36%	133 38%B	109 35%	116 36%	109 33%	114 34%	105 30%	124 37%	111 31%	116 33%	138 37%	135 37%	126 34%
Food poisoning such as Salmonella and E.Coli	107 32%r	79 25%	100 29%	86 27%	88 27%	120 36%rstv xyAB	86 26%	87 25%	104 31%r	104 30%r	102 29%r	112 30%r	114 31%r	104 28%
The amount of fat in food	155 46%rzAB DEFH	127 39%D	139 40%DF	119 38%	134 41%DFH	117 35%	120 36%	120 34%	131 39%D	110 31%	130 37%	119 32%	143 39%D	121 33%
Food waste	154 45%	134 42%	140 40%	147 47%r	130 40%	148 44%	153 45%	148 42%	168 50%rstw	156 44%	160 46%	172 46%	190 51%rstv wyB	165 45%
The amount of sugar in food	137 40%	106 33%	137 39%	126 40%	150 46%rtv	153 46%rtv	157 47%rtv	185 48%rstv w	167 55%rstu vwxyz	171 48%rstu vwx	169 48%rstu vwx	193 48%rstu vwx	218 52%rstu vwxyzAB DEH	177 48%rstvw

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Foods aimed at children including school meals	52 18%i	52 19%di	45 15%	35 12%	49 16%	47 16%	47 17%	44 15%	33 11%	43 15%	48 16%	46 17%i	45 15%	72 24%cdef hijkmo	40 14%	51 18%i	54 17%i	75 24%	87 29%	86 28%
Date labels, such as "best before" and "use by" labels	46 16%	71 26%ace gp	53 18%	63 22%p	54 18%	64 22%p	52 18%	64 22%p	61 21%p	64 21%p	57 19%p	53 20%p	62 21%p	58 19%	70 24%ap	35 13%	66 21%p	66 21%	90 30%sntA CD	65 21%
Food miles (e.g. the distance food travels)	37 13%	31 11%	26 9%	22 8%	27 9%	35 12%	37 13%	27 9%	35 12%	27 9%	44 15%cdehj	42 16%cdehj	32 11%	38 13%	39 14%d	38 14%d	35 11%	48 18%wB	55 18%wB	48 16%
Food hygiene at home	37 13%	56 20%adghk	51 17%	36 13%	50 17%	52 18%h	38 13%	33 11%	45 15%	42 14%	40 13%	40 15%	57 20%adhk	43 14%	48 17%	46 17%	51 16%	57 18%	68 22%yB	49 16%
The use of pesticides to grow food	32 11%	38 14%	35 12%	30 10%	32 11%	38 13%	46 16%	37 13%	37 13%	39 13%	38 13%	48 18%acde	55 19%acde hi	53 17%ade	44 15%	35 13%	51 16%de	62 20%	59 19%	52 17%
The use of additives (such as preservatives and colouring) in food products	29 10%	50 18%aeh	40 13%	45 16%	31 10%	35 12%	38 13%	35 12%	40 14%	41 14%	43 14%	41 15%	57 20%acef h	59 19%aefh	43 15%	40 14%	50 16%a	82 26%B	63 21%	74 24%
Genetically Modified (GM) foods	30 10%	41 15%	33 11%	43 15%	32 11%	27 9%	38 13%	39 13%	32 11%	34 11%	52 18%acefij	38 14%	49 17%aefi	57 19%acefij	43 14%	34 12%	50 16%af	60 19%	64 21%v	50 16%
The feed given to livestock	26 9%	26 10%	26 9%	17 6%	19 6%	31 11%	22 8%	28 9%	29 10%	23 8%	27 9%	29 11%d	34 12%de	36 12%de	31 11%	35 13%de	26 8%	38 12%	56 18%urtv xyAB	34 11%
Hormones\steroids\antibiotics in food	22 8%	26 9%	20 7%	17 6%	21 7%	37 13%cdeg	20 7%	34 11%d	38 13%acdeg	37 12%cde	36 12%cdeg	41 15%abcdeg	55 19%abcdeghjk	62 20%abcdefghijk	44 15%abcdeg	40 14%acde	49 16%abcdeg	45 14%	49 16%	37 12%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Foods aimed at children including school meals	117 34%rvwz BEFH	83 26%	85 24%	98 31%	96 30%	85 25%	105 31%	87 25%	108 32%rw	97 27%	92 26%	99 27%	122 33%rwzB	100 27%
Date labels, such as "best before" and "use by" labels	90 27%	78 24%	106 30%rtAC DGH	75 24%	90 28%A	108 32%rhx ACDEGH	69 20%	95 27%A	73 22%	80 23%	85 24%	97 26%	84 23%	84 23%
Food miles (e.g. the distance food travels)	69 20%vwB	38 12%	47 13%	51 16%	53 16%	56 17%	61 18%w	43 12%	57 17%	60 17%	67 19%vB	74 20%vwB	61 16%	62 17%
Food hygiene at home	80 24%tyBH	72 22%yB	77 22%yB	56 18%	51 16%	66 20%	66 20%	50 14%	80 24%tyBH	64 18%	64 18%	81 22%B	75 20%	62 17%
The use of pesticides to grow food	71 21%	56 17%	59 17%	58 18%	71 22%	74 22%	67 20%	58 17%	76 22%	90 26%vwx B	87 25%vwx B	88 23%wB	88 24%twB	86 23%wB
The use of additives (such as preservatives and colouring) in food products	105 31%svwx BF	70 22%	79 23%	62 20%	81 25%	97 29%sxBF	81 24%	64 18%	87 26%B	95 27%xB	87 25%B	81 22%	100 27%xB	92 25%B
Genetically Modified (GM) foods	83 24%tv	46 14%	65 19%	62 20%	68 21%v	69 20%	69 21%	72 21%v	87 26%tvwH	86 24%tv	73 21%v	74 20%	72 19%	66 18%
The feed given to livestock	50 15%A	34 11%	45 13%	34 11%	40 12%	50 15%A	30 9%	39 11%	59 17%tvxA B	61 17%tvxA B	55 16%A	73 19%tvw xyABG	49 13%	56 15%A
Hormones\steroids \antibiotics in food	66 19%t	46 14%	54 15%	56 18%	67 21%rtv	72 21%rtv	62 18%t	57 16%	80 24%rstv wB	84 24%rstv wB	91 26%rstu vwxAB	84 22%rtvw	94 26%rstv wxAB	81 22%rtvw

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
BSE ('mad cow disease')	20 7%	29 10%egjk	21 7%	26 9%e	11 4%	31 11%egjk	14 5%	27 9%e	28 10%eg	16 5%	17 6%	22 8%e	21 7%	28 9%e	19 7%	25 9%e	22 7%	45 14%vwBF	46 15%vwA BEFG	36 12%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	39 13%abcd efghi	39 13%abcd efghi	47 18%abcd efghi	47 16%abcd efghijk	66 22%abcd efghijk	62 22%abcd efghijk	60 22%abcd efghijk	63 21%abcd efghijk	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	54 18%abcd efghi	56 19%abcd efghi	45 17%abcd efghi	57 20%abcd efghi	64 21%abcd efghi	58 20%abcd efghi	40 14%abcd efghi	53 17%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 17%abcd efghijk lmnop	-	-	-
Net: Any	222 76%	232 85%ahp q	234 78%	232 80%	243 82%hp	232 79%	222 78%	218 73%	237 80%	233 78%	236 79%	210 79%	228 79%	243 80%	231 80%	205 74%	234 76%	267 85%	274 90%vzA BCDEFH	266 88%AH
None	57 20%b	32 12%	52 17%	49 17%	42 14%	51 17%	53 18%b	71 24%bejl n	53 18%b	48 16%	53 18%b	45 17%	53 18%b	47 15%	52 18%b	54 20%b	59 19%b	39 12%	25 8%	29 10%
Don't know	12 4%	11 4%	13 4%	7 3%	12 4%	10 3%	12 4%	8 3%	5 2%	16 5%io	9 3%	10 4%	9 3%	14 5%	6 2%	19 7%dhiko	15 5%	9 3%	5 2%	9 3%
Average number of mentions	4.79	5.59ae	4.92	4.96	4.48	5.39e	5.14	5.29e	5.25e	5.41e	5.54ae	6.22acd efghi	6.26acd eghi	6.66abc defghij k	6.15acd egi	5.75ae	6.82ab cdefgh ijkp	6.04	6.53	6.08
Standard deviation	3.55	4.13	3.81	3.40	3.25	4.00	3.97	4.03	3.83	4.21	4.30	4.55	4.87	4.96	4.70	4.57	4.61	4.34	4.39	4.16
Standard error	0.24	0.29	0.25	0.23	0.21	0.26	0.28	0.27	0.24	0.28	0.26	0.29	0.32	0.35	0.32	0.34	0.30	0.27	0.26	0.26

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
BSE ('mad cow disease')	50 15%vwABF G	29 9%	32 9%	35 11%	36 11%	40 12%	31 9%	26 8%	45 13%B	46 13%B	33 10%	32 8%	34 9%	45 12%
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	69 20%rstu vwxyz	79 23%rstu vwxyz	96 28%rstu vwxyzA	88 25%rstu vwxyz	111 32%rstu vwxyzAB G	100 27%rstu vwxyz	85 23%rstu vwxyz	91 25%rstuvwxyz
Food not being what the label says it is	-	-	-	-	-	-	84 25%rstu vwxyz	82 24%rstu vwxyz	95 28%rstu vwxyzDH	69 19%rstu vwxyz	84 24%rstu vwxyz	90 24%rstu vwxyz	84 23%rstu vwxyz	78 21%rstuvwxyz
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	66 18%rstuvwxyzABCDEFG
Net: Any	300 89%ABDE H	272 84%	299 86%H	271 86%H	277 85%	280 83%	274 81%	289 83%	282 83%	292 83%	290 83%	313 84%	313 85%	292 79%
None	28 8%	37 12%	40 12%	35 11%	42 13%	43 13%	50 15%su	53 15%stu	43 13%	48 14%su	45 13%	53 14%su	42 12%	64 17%stuwxG
Don't know	11 3%	13 4%	10 3%	9 3%	6 2%	12 4%	13 4%	7 2%	13 4%	13 4%	14 4%	8 2%	14 4%	13 4%
Average number of mentions	7.10rtv w	6.04	6.32	6.32	6.55	6.90rtv	7.09rtv	6.62	7.83rst vwxyzB	7.20rtv wx	7.46rst vwxyB	7.48rst vwxy	7.55rst vwxyB	7.68rstvwxyB
Standard deviation	4.73	4.29	4.35	4.18	4.32	4.37	4.79	4.63	5.31	5.45	5.05	5.44	5.39	5.28
Standard error	0.28	0.27	0.25	0.27	0.26	0.27	0.30	0.28	0.33	0.32	0.31	0.33	0.32	0.33

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 6
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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food prices	274 62%hjk lmnopq	306 66%hij klmnop q	301 67%hijk lmnopq	277 65%hijkl mnopq	302 70%afgh ijklmno pq	274 62%hjkl mnopq	285 64%hijkl mnopq	225 54%ip	240 58%jklm p	196 47%	193 51%p	194 45%	203 49%	200 52%p	214 51%p	174 42%	215 54%lp	237 53%xABC DFGH	289 64%xyz ABCDEF GH	305 67%xyzABCD EFGH
The amount of salt in food	214 48%p	253 55%gik npq	225 50%gp	225 53%gkpq	218 51%gp	219 49%gp	187 42%	220 53%gkpq	193 47%	224 53%gknp q	171 45%	212 49%gp	206 50%gp	177 46%	201 48%p	168 41%	177 44%	263 58%xxB DFGH	246 55%H	249 55%H
Food waste	193 44%	219 47%	214 48%	192 45%	206 48%	191 43%	219 49%	184 44%	207 50%	212 50%xl	191 50%	242 56%abcd efh	227 55%abcd efh	195 50%xl	209 50%	219 53%adfh	203 51%af	247 55%	223 50%	234 51%
The amount of fat in food	190 43%	220 48%gop q	205 46%	190 45%	207 48%gopq	194 44%	179 40%	190 45%	173 42%	198 47%gop	165 43%	194 45%	193 47%gop	164 42%	165 40%	164 40%	161 40%	236 52%vBC DEFGH	223 50%H	218 48%
The amount of sugar in food	185 42%	201 44%	182 41%	192 45%	194 45%	206 47%	199 44%	216 52%abcg	208 50%ac	254 60%abcd efghi	209 55%abcd efg	267 61%abcd efghi	245 60%abcd efghi	227 59%abcd efgi	251 60%abcd efghi	245 59%abcd efghi	233 59%abc defgi	215 48%	226 50%	212 47%
Food hygiene when eating out	185 42%o	193 42%o	168 38%	177 41%	160 37%	193 44%nop	170 38%	177 42%cp	166 40%	158 37%	158 41%	177 41%	188 46%cegj nop	138 36%	145 35%	145 35%	171 43%op	189 42%H	178 40%	190 42%H
The amount of saturated fat in food	184 41%	224 48%ahj knopq	202 45%p	186 44%	189 44%	196 44%p	187 42%	170 41%	173 42%	174 41%	148 39%	200 46%kp	191 47%kp	157 41%	168 40%	151 37%	161 40%	218 48%BFH	210 47%	217 48%FH
Animal welfare	181 41%	208 45%	190 42%	180 42%	199 46%	176 40%	179 40%	183 44%	184 45%	195 46%	162 42%	210 48%afgn	203 49%acdf gn	154 40%	185 44%	175 42%	179 45%	219 49%	203 45%	215 47%
The use of additives (such as preservatives and colouring) in food products	143 32%	163 35%dg	135 30%	123 29%	136 31%	132 30%	126 28%	140 34%	136 33%	133 32%	113 30%	152 35%g	159 39%cdef gjk	132 34%	135 32%	138 33%	131 33%	173 38%uv	162 36%	152 33%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 6

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food prices	308 66%ryzA BCDEFGH	288 64%ryzA BCDEFGH	265 63%zAB CDEFGH	285 64%ryzA BCDEFGH	262 57%zABC DEFGH	217 48%CD	197 44%	203 43%	183 41%	180 40%	218 47%D	204 45%	201 43%	202 43%
The amount of salt in food	267 57%xBDF H	227 50%	244 58%wxBD FGH	223 50%	260 57%DFH	239 53%H	263 59%wxBD FGH	234 50%	237 52%H	219 48%	247 53%uH	227 50%	235 50%	214 45%
Food waste	246 53%	224 50%	231 55%	276 62%rstu vwyzDFH	246 54%	246 54%	259 58%sv	257 57%sv	257 57%sv	248 55%	278 60%stuv FH	235 51%	269 58%sv	251 53%
The amount of fat in food	239 51%BFH	206 46%	232 55%uvxy zABCDEF GH	205 46%	214 47%	211 47%	209 47%	208 44%	206 46%	202 45%	210 45%	196 43%	212 45%	203 43%
The amount of sugar in food	227 48%	214 47%	227 54%ut	225 51%	285 62%rstu vwxH	251 56%rtuv	262 58%rstu vx	279 60%rstu vx	270 60%rstu vx	266 59%rstu vx	279 60%rstu vx	257 56%rtuv	298 64%rstu vwxzFH	259 55%rtv
Food hygiene when eating out	200 43%H	183 41%	189 45%BGH	183 41%	202 44%H	210 46%sBDG H	195 43%H	176 38%	180 40%	178 39%	192 41%	188 41%	177 38%	167 35%
The amount of saturated fat in food	240 51%ABCD EFGH	205 45%	214 51%ABCD EFGH	217 49%BDEF GH	216 47%F	213 47%F	195 43%	194 41%	198 44%	191 42%	196 42%	182 40%	195 42%	192 41%
Animal welfare	243 52%s	207 46%	234 55%rstv xBH	213 48%	227 49%	224 50%	237 53%sv	220 47%	239 53%sv	221 49%	244 52%s	229 50%	237 51%	229 48%
The use of additives (such as preservatives and colouring) in food products	149 32%	142 31%	148 35%	163 37%	164 36%	168 37%	176 39%uvFH	164 35%	162 36%	169 37%	169 36%	147 32%	168 36%	153 32%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food poisoning such as Salmonella and E.Coli	139 31%g	138 30%g	132 29%	126 29%	116 27%	129 29%	106 24%	116 28%	134 32%g	112 27%	121 32%g	135 31%g	134 33%g	107 28%	122 29%	121 29%	135 34%egj	159 35%xG	146 33%	175 39%xEGH
Foods aimed at children including school meals	130 29%	147 32%	149 33%	136 32%	153 35%	148 34%	142 32%	150 36%	142 34%	133 32%	121 32%	157 36%a	160 39%abdg jk	138 36%	145 35%	150 36%a	145 36%a	107 24%	121 27%	111 24%
Date labels, such as "best before" and "use by" labels	118 27%	134 29%gjn	115 26%	107 25%	128 30%qjkn	116 26%	97 22%	127 30%qjkn	119 29%qjn	89 21%	87 23%	113 26%	111 27%	85 22%	102 25%	106 26%	111 28%qj	91 20%	121 27%r	119 26%r
Food miles (e.g. the distance food travels)	108 24%c	137 30%cik p	84 19%	105 25%c	117 27%ck	107 24%	106 24%	111 26%ck	92 22%	117 28%ck	75 20%	105 24%	119 29%cikp	93 24%	103 25%c	90 22%	97 24%	139 31%	135 30%	128 28%
The use of pesticides to grow food	106 24%	140 30%ach	106 24%	107 25%	119 27%	118 27%	121 27%	99 24%	120 29%	119 28%	108 28%	135 31%ach	142 35%acde fghno	99 26%	113 27%	118 29%	115 29%	155 34%	146 32%	149 33%
Hormones\steroids \antibiotics in food	101 23%	102 22%	86 19%	92 22%	89 21%	105 24%	92 21%	109 26%c	116 28%bcde g	120 29%bcde g	88 23%	128 29%abcd eg	131 32%abcd efgk	112 29%bcde g	114 27%ceg	114 28%ceg	129 32%abc defgk	123 27%	120 27%	117 26%
The feed given to livestock	100 23%g	115 25%cde ghnop	81 18%	74 17%	76 18%	93 21%	72 16%	74 18%	92 22%g	90 21%	81 21%	111 25%cdef hnop	115 28%cdef ghjknop	67 17%	72 17%	77 19%	93 23%dg	119 27%	99 22%	113 25%
Genetically Modified (GM) foods	96 22%	115 25%	100 22%	94 22%	111 26%	115 26%	103 23%	97 23%	121 29%acdg	119 28%a	99 26%	122 28%a	140 34%abcd efghkop	109 28%a	108 26%	109 26%	118 30%acd g	126 28%	127 28%	126 28%
Food hygiene at home	92 21%gn	94 20%gn	82 18%g	88 21%gn	103 24%gkln	83 19%g	58 13%	79 19%g	80 20%gn	80 19%g	61 16%	78 18%g	94 23%gkn	54 14%	84 20%gn	75 18%g	84 21%gn	106 24%xBG H	92 21%	99 22%
BSE ('mad cow disease')	73 16%enp	75 16%np	70 16%np	71 17%enp	50 12%	77 17%enp	58 13%	55 13%	71 17%enp	64 15%p	52 14%p	63 14%p	71 17%enp	41 11%	58 14%p	37 9%	59 15%p	85 19%G	102 23%wBF G	101 22%wBFG

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	50-65 Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food poisoning such as Salmonella and E.Coli	168 36%G	146 32%	143 34%G	141 32%	155 34%G	159 35%G	145 32%	153 33%	147 32%	154 34%G	147 32%	146 32%	124 27%	142 30%
Foods aimed at children including school meals	133 28%	112 25%	130 31%rtvF	129 29%	125 27%	130 29%	137 31%rtvF	131 28%	124 27%	122 27%	137 29%	108 24%	148 32%rtvF	132 28%
Date labels, such as "best before" and "use by" labels	136 29%rFG	126 28%r	130 31%rFG	126 28%rF	140 30%rFG	133 29%rFG	118 26%r	117 25%	116 26%	112 25%	122 26%r	102 22%	106 23%	131 28%r
Food miles (e.g. the distance food travels)	138 29%	139 31%	150 36%uzBC DEFH	151 34%BCF	142 31%F	130 29%	154 34%xBCF	130 28%	124 27%	129 28%	135 29%	114 25%	136 29%	135 28%
The use of pesticides to grow food	165 35%	134 30%	154 36%w	154 35%	153 33%	152 34%	179 40%stvy BCFH	144 31%	147 32%	154 34%	185 40%stvy BCFH	145 32%	163 35%	156 33%
Hormones\steroids \antibiotics in food	143 31%	113 25%	134 32%w	124 28%	158 34%rstv	151 34%rstv	157 35%rstv xBC	132 28%	128 28%	145 32%w	154 33%stv	154 34%rstv	167 36%rstv xBC	159 33%rstv
The feed given to livestock	119 25%	100 22%	133 32%stuv BEFG	117 26%	122 27%	122 27%	121 27%	100 21%	130 29%svB	115 25%	118 25%	112 25%	109 23%	122 26%
Genetically Modified (GM) foods	123 26%	107 24%	108 26%	111 25%	125 27%	156 35%stu wxyBCF	141 32%wx	124 27%	123 27%	142 31%wx	137 29%	120 26%	137 29%	148 31%wx
Food hygiene at home	93 20%	105 23%xBG	101 24%xBDG H	77 17%	98 21%	98 22%	107 24%xBGH	78 17%	99 22%	83 18%	94 20%	93 20%	83 18%	86 18%
BSE ('mad cow disease')	117 25%rwxB CDEFGH	70 16%	90 21%wG	80 18%G	93 20%G	100 22%wBFG	106 24%wxBD FGH	75 16%	85 19%G	78 17%	88 19%G	75 16%	60 13%	84 18%G

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

									36-49										50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	134 32%abcd efghi	124 33%abcd efghi	152 35%abcd efghi	147 36%abcd efghi	125 32%abcd efghi	132 32%abcd efghi	151 36%abcd efghi	126 32%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	133 32%abcd efghinp	108 28%abcd efghi	121 28%abcd efghi	124 30%abcd efghinp	88 23%abcd efghi	115 28%abcd efghi	92 22%abcd efghi	103 26%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 20%abcd efghijk lmnop	-	-	-
Net: Any	398 90%q	426 92%mno pq	405 90%oq	393 92%mnop q	399 92%kmno pq	404 91%moq	400 89%q	369 88%q	375 91%moq	375 89%q	336 88%q	386 89%q	353 86%	337 87%q	356 85%	361 87%q	324 81%	415 92%FGH	412 92%FGH	417 92%FGH
None	38 9%	31 7%	36 8%	29 7%	25 6%	31 7%	42 9%	44 10%be	32 8%	40 9%	39 10%e	41 9%	50 12%bdef i	43 11%bdef	49 12%bdef	39 9%	63 16%abcd efghij lp	27 6%	25 5%	29 6%
Don't know	6 1%	6 1%	7 2%	4 1%	8 2%	7 2%	7 2%	5 1%	6 2%	6 1%	7 2%	7 2%	8 2%	6 2%	12 3%	14 3%d	11 3%	9 2%	13 3%u	9 2%
Average number of mentions	7.06	7.47g	6.98	6.97	7.21	7.12	6.71	7.38g	7.40	8.15acd efgh	7.85acd g	8.45abc defghi	9.36abc defghij klmno	7.89acd fg	8.27abc defghi	7.81cdg	9.32ab cdefgh ijknop	7.74	7.69	7.75
Standard deviation	4.84	4.68	4.49	4.59	4.69	4.72	4.28	4.62	5.12	5.27	5.02	5.24	5.59	4.85	5.52	5.15	6.20	4.71	4.80	4.76
Standard error	0.25	0.23	0.23	0.24	0.24	0.24	0.22	0.24	0.27	0.28	0.28	0.28	0.30	0.27	0.31	0.29	0.36	0.23	0.24	0.24

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

							50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	172 38%rstu wxyz	152 32%rstu wxyz	159 35%rstu wxyz	166 37%rstu wxyz	169 36%rstu wxyz	160 35%rstu wxyz	176 38%rstu wxyz	168 35%rstuvwxyz
Food not being what the label says it is	-	-	-	-	-	-	152 34%rstu wxyzF	135 29%rstu wxyz	151 33%rstu wxyz	128 28%rstu wxyz	134 29%rstu wxyz	125 27%rstu wxyz	131 28%rstu wxyz	136 29%rstuvwxyz
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	124 26%rstuvwxyzABCDEFG
Net: Any	442 94%uvzAB CDEFGH	409 91%FH	394 93%uzBCD EFGH	407 92%FGH	417 91%FGH	401 89%H	403 90%FH	415 89%H	403 89%H	402 89%H	416 89%H	388 85%	404 86%	392 83%
None	23 5%	30 7%	20 5%	30 7%	35 8%	39 9%uw	33 7%	45 10%suw	33 7%	42 9%suw	34 7%	54 12%rstu wxyzACE	51 11%rstu wwx	65 14%rstuvwxyzACE
Don't know	4 1%	12 3%u	8 2%	6 1%	7 2%	11 3%	13 3%u	9 2%	17 4%uxy	10 2%	16 3%ux	14 3%u	12 3%	18 4%uxy
Average number of mentions	7.82	7.45	8.29v	7.87	8.11	8.24v	9.15rst uvwxyzB	8.25v	8.62rst uvx	8.47sv	8.81rst uvx	8.56rst uv	8.74rst uvx	9.18rstuvwxyzB
Standard deviation	4.72	4.60	5.22	4.94	5.07	5.03	5.55	5.38	5.40	5.61	5.52	5.46	5.32	5.90
Standard error	0.22	0.23	0.26	0.23	0.25	0.25	0.26	0.27	0.26	0.30	0.26	0.29	0.27	0.30

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food prices	182 55%hijklmnopq	203 62%achijklmnopq	180 55%hijklmnopq	190 61%hijklmnopq	189 59%hijklmnopq	195 58%hijklmnopq	188 57%hijklmnopq	154 47%ijklmop	148 45%jkl	121 36%	114 35%	114 34%	129 39%	138 42%kl	133 39%	139 40%l	144 42%jkl
The amount of salt in food	151 46%	156 48%o	157 48%o	161 52%kmopq	145 45%	166 50%o	164 50%o	150 46%	153 47%	168 50%o	146 44%	154 46%	146 44%	157 47%o	139 41%	155 45%	149 44%
The amount of sugar in food	140 42%	133 41%	132 40%	150 48%bc	148 46%	160 48%bc	162 49%abc	156 48%bc	164 50%abc	178 53%abce	168 51%abc	178 53%abc	176 53%abce	179 54%abcdeo	159 47%bc	188 54%abceo	166 49%abc
Food waste	138 42%	144 44%	149 45%	143 46%	147 46%	160 48%	175 53%abcdeq	155 48%	177 54%abcdemoq	178 53%abcde	180 55%abcdefhmoq	171 51%ab	156 47%	176 53%abcdemoq	159 47%	178 51%ab	155 46%
The amount of fat in food	134 41%	141 43%kq	138 42%	154 49%acijklmnopq	138 43%kq	155 46%klnoq	147 44%knoq	140 43%kq	137 42%q	141 42%kq	117 36%	132 39%	133 40%	124 38%	128 38%	141 40%	121 36%
The amount of saturated fat in food	131 40%mnoq	128 39%o	130 40%o	131 42%nopq	121 38%o	137 41%noq	130 39%o	124 38%o	139 42%nopq	132 39%mnoq	126 38%	126 38%o	126 38%o	110 33%	104 31%	123 35%	113 33%
Animal welfare	129 39%	126 38%	126 38%	133 43%	121 38%	143 43%	136 41%	135 42%	145 44%e	154 46%abceopq	134 41%	141 42%	133 40%	135 41%	129 38%	135 39%	133 39%
Food hygiene when eating out	107 33%	100 30%	104 32%	113 36%hk	100 31%	123 37%hk	109 33%	90 28%	125 38%bcehkopq	131 39%abceghkopq	90 27%	117 35%hk	113 34%hk	121 37%bhk	109 32%	110 32%	106 31%
Food poisoning such as Salmonella and E.Coli	102 31%gq	97 30%q	98 30%q	101 32%igkq	85 27%	102 31%gq	81 24%	93 29%	99 30%q	102 31%gq	85 26%	90 27%	104 31%gq	97 29%q	90 27%	96 28%	79 23%
The use of pesticides to grow food	100 30%ck	93 28%	82 25%	91 29%	83 26%	101 30%ck	86 26%	86 27%	109 33%ceghklmoq	105 31%ck	79 24%	92 27%	91 27%	92 28%	92 27%	99 28%	90 26%
The use of additives (such as preservatives and colouring) in food products	90 27%	83 26%	94 29%	85 27%	91 28%	105 31%o	92 28%	90 28%	101 31%o	103 31%o	92 28%	90 27%	88 26%	88 27%	81 24%	97 28%	96 28%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

| | | | | | | | | | 66+ | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Food miles (e.g. the distance food travels)	83 25%	93 29%pq	74 23%	90 29%pq	80 25%	100 30%copq	93 28%pq	79 24%	101 31%cehlm opq	109 32%acehl mnopq	92 28%pq	81 24%	81 24%	85 26%	82 24%	77 22%	70 21%
Food hygiene at home	79 24%ghk lnopq	64 20%	73 22%gkq	60 19%	66 21%g	77 23%ghklp q	50 15%	55 17%	69 21%gkq	72 21%gkq	52 16%	58 17%	70 21%gkq	60 18%	61 18%	62 18%	55 16%
Date labels, such as "best before" and "use by" labels	74 22%	73 22%	83 25%	79 25%	85 26%o	92 28%o	76 23%	79 24%	111 34%abcde fghjklmn opq	85 25%	74 23%	82 25%	84 25%	83 25%	70 21%	87 25%	80 23%
The feed given to livestock	72 22%p	64 20%	65 20%	57 18%	60 19%	72 22%p	60 18%	66 20%	80 24%degno pq	83 25%degno	64 20%	68 20%p	72 22%p	61 18%	65 19%	55 16%	58 17%
Genetically Modified (GM) foods	70 21%	60 18%	66 20%	65 21%	56 18%	57 17%	60 18%	62 19%	76 23%efklp q	80 24%befgk lnpq	58 18%	56 17%	73 22%lp	60 18%	68 20%	58 17%	60 18%
Hormones\steroids \antibiotics in food	66 20%	59 18%	65 20%	67 21%	64 20%	79 24%b	62 19%	69 21%	93 29%abcde ghiklnpq	92 28%abcde ghklpq	71 22%	70 21%	86 26%abceg	74 22%	81 24%bg	73 21%	73 22%
BSE ('mad cow disease')	54 16%lp	70 21%egj lnopq	58 18%lnop	60 19%eglno pq	44 14%	61 18%lnopq	47 14%	60 19%lnopq	67 20%eglno pq	54 16%p	60 18%lnopq	40 12%	58 17%lnop	41 12%	43 13%	38 11%	45 13%
Foods aimed at children including school meals	46 14%	63 19%a	47 14%	66 21%acg	63 20%ac	66 20%ac	52 16%	63 19%ac	82 25%acghl o	76 23%acg	70 21%acg	63 19%a	78 23%acg	70 21%acg	63 19%	81 23%acg	77 23%acg
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	101 30%abcde fghik	79 24%abcde fghi	87 26%abcde fghi	86 26%abcde fghi	86 26%abcde fghi	87 26%abcde fghi	90 26%abcde fghi	89 26
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	99 29%abcde fghiklmn opq	75 23%abcde fghi	79 24%abcde fghi	74 22%abcde fghi	70 21%abcde fghi	72 21%abcde fghi	73 21%abcde fghi	71 21

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
										66+							
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 12%abcdefghijklmn op
Net: Any	280 85%q	294 90%ahi jklmno pq	292 89%hklmn opq	277 89%hklmn opq	276 86%q	293 88%hknop q	286 86%koq	266 82%	278 85%q	287 86%q	268 81%	279 83%	279 84%	275 83%	277 82%	289 83%	270 80%
None	38 12%	26 8%	28 9%	27 9%	33 10%	28 8%	37 11%	49 15%bcdef	40 12%b	37 11%	51 15%bcdef j	39 12%	42 13%bdf	44 13%bcdf	49 14%bcdf	49 13%bcdf	56 16%abcdefgij
Don't know	12 4%	7 2%	8 2%	8 3%	12 4%	13 4%	8 2%	11 3%	11 3%	11 3%	10 3%	16 5%bg	11 3%	12 4%	13 4%	13 4%	14 4%
Average number of mentions	6.96	6.64	6.57	7.19	6.83	7.35bc	6.90	7.19	7.83abce g	8.25abcd efghlop	7.57bce	7.46bc	7.70bceg	7.67abce g	7.28	7.44bc	7.68bceg
Standard deviation	4.84	4.68	4.71	4.80	4.90	4.93	4.72	4.82	5.07	5.29	5.29	5.11	5.69	5.12	5.35	5.18	5.68
Standard error	0.25	0.25	0.25	0.24	0.25	0.24	0.23	0.25	0.24	0.24	0.26	0.25	0.27	0.24	0.25	0.23	0.27

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food prices	883 53%ijk lmnopq	1026 62%ahi jklmno pq	1026 61%ahij klmnopq	1035 62%ahij klmnopq	1018 61%ahij klmnopq	998 59%ahij klmnopq	974 59%ahij klmnopq	852 51%ijklm nopq	815 49%jklm opq	694 41%	699 42%	670 40%	689 42%	761 47%jklm p	750 45%jl	711 42%	759 45%jkl	-	-	-
The amount of salt in food	757 45%kop q	834 50%ace gijklm nopq	780 46%kmop q	814 49%egik mnopq	724 44%q	807 48%egik mnopq	727 44%q	794 47%ekmo pq	730 44%q	780 46%ukmop q	696 41%	759 45%kpq	689 42%	721 44%q	702 42%	697 42%	669 40%	-	-	-
Food waste	688 41%	748 45%a	751 45%a	754 45%a	726 44%	753 44%	848 51%abcd efh	746 44%	799 48%aefh	820 48%abcd efh	832 50%abcd efh	904 54%abcd efhijkm oq	814 50%abcd efh	843 52%abcd efhi	817 49%abcd efh	857 51%abcd efh	809 48%acef h	-	-	-
Animal welfare	677 41%	671 40%	647 39%	701 42%	639 38%	669 40%	647 39%	690 41%	679 41%	703 42%	687 41%	765 46%abcd efghijk pq	703 43%cefg	710 43%cefg	713 43%ceg	694 41%	696 41%	-	-	-
The amount of fat in food	671 40%o	754 45%ace gijklm nopq	692 41%oq	758 45%aceg ijklmno pq	694 42%koq	746 44%agij kmnopq	657 40%o	709 42%kopq	658 40%o	679 40%o	635 38%	694 41%koq	648 40%o	637 39%	607 36%	642 38%	625 37%	-	-	-
The amount of saturated fat in food	646 39%kpq	702 42%aeh ijkmno pq	691 41%ijkmn opq	693 41%jkmn opq	641 39%kpq	705 42%hijk mnopq q	662 40%jkop	642 38%k	634 38%k	613 36%	577 34%	665 40%jkop q	616 38%	602 37%	602 36%	587 35%	590 35%	-	-	-
The amount of sugar in food	642 38%	688 41%	651 39%	705 42%a	650 39%	734 43%ace	719 43%ace	805 48%abcd efg	777 47%abcd ef	860 51%abcd efgi	854 51%abcd efgi	934 56%abcd efghijk oq	854 53%abcd efghi	869 53%abcd efghi	866 52%abcd efghi	919 55%abcd efghijk q	845 50%abcd efgi	-	-	-
Food hygiene when eating out	621 37%	638 38%kp	606 36%	640 38%kp	582 35%	697 41%aceg hjkmnop q	607 37%	600 36%	647 39%ekp	635 38%k	573 34%	645 38%ekp	614 37%k	587 36%	609 36%	579 35%	597 36%	-	-	-

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Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Food prices	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of salt in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food waste	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of saturated fat in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The amount of sugar in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food hygiene when eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

| | ENGLAND | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Food poisoning such as Salmonella and E.Coli	483 29%g	503 30%egk	504 30%eg	510 30%egjk	445 27%	497 29%g	426 26%	468 28%	525 32%eghj knp	461 27%	454 27%	497 30%g	490 30%g	464 28%	486 29%g	459 27%	480 29%	-	-	-
The use of additives (such as preservatives and colouring) in food products	464 28%	474 28%	449 27%	458 27%	423 25%	451 27%	437 26%	466 28%	485 29%ueko	479 28%	429 26%	495 30%egko	504 31%cdef gkoq	470 29%ek	431 26%	477 29%	451 27%	-	-	-
The use of pesticides to grow food	414 25%	438 26%cek	391 23%	420 25%	384 23%	430 25%	415 25%	415 25%	440 27%cek	454 27%cek	384 23%	458 27%cek	470 29%acde fghkohoq	457 28%aceh k	420 25%	446 27%cek	427 25%	-	-	-
Food miles (e.g. the distance food travels)	383 23%c	412 25%cko pq	334 20%	391 23%c	372 22%	401 24%c	404 24%ckpq	385 23%c	374 22%	423 25%ckop q	349 21%	378 23%	361 22%	363 22%	364 22%	350 21%	351 21%	-	-	-
Foods aimed at children including school meals	369 22%	430 26%a	390 23%	437 26%a	414 25%	438 26%a	430 26%a	437 26%a	416 25%	439 26%a	409 24%	451 27%aco	434 27%ac	446 27%aco	397 24%	483 29%acei ko	436 26%a	-	-	-
Date labels, such as "best before" and "use by" labels	359 21%	453 27%acg jklmno p	393 23%	419 25%aj	422 25%aj	464 27%acgj klmnop	387 23%	445 27%acgj knp	475 29%acde gjklmno pq	373 22%	395 24%	399 24%	395 24%	382 23%	395 24%	383 23%	420 25%aj	-	-	-
Genetically Modified (GM) foods	339 20%	383 23%e	349 21%	368 22%e	315 19%	347 20%	346 21%	367 22%e	413 25%acef ghko	401 24%acef	362 22%	401 24%acef g	434 27%abcd efghkop g	389 24%acef g	365 22%	371 22%e	394 24%aef	-	-	-
Food hygiene at home	338 20%ghk n	348 21%ghk n	319 19%gk	324 19%gk	360 22%ghjk nq	359 21%ghkn q	257 16%	283 17%	321 19%gk	319 19%gk	263 16%	333 20%ghk	344 21%ghkn	284 17%	345 21%ghkn	320 19%gk	307 18%gk	-	-	-
The feed given to livestock	322 19%eg k	328 20%deg k	295 18%	285 17%	259 16%	342 20%degk p	272 16%	307 18%e	335 20%degk p	308 18%	279 17%	367 22%cdeg hjknopq	345 21%cdeg hjknp	297 18%e	307 18%e	289 17%	317 19%e	-	-	-

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Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

								SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food poisoning such as Salmonella and E.Coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of additives (such as preservatives and colouring) in food products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The use of pesticides to grow food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food miles (e.g. the distance food travels)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Foods aimed at children including school meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Date labels, such as "best before" and "use by" labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Genetically Modified (GM) foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food hygiene at home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The feed given to livestock	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Hormones\steroids \antibiotics in food	315 19%	333 20%	298 18%	348 21%ce	296 18%	379 22%ace	327 20%	407 24%abcd egk	426 26%abcd efgk	414 24%abcd egk	348 21%ce	415 25%abcd egk	436 27%abcd efgk	432 26%abcd efgk	417 25%abcd egk	428 26%abcd efgk	430 26%abcd efgk	-	-	-
BSE ('mad cow disease')	240 14%eno p	300 18%ace fghjkl mnopq	259 15%egkn op	293 17%aegh jklmnop q	174 10%	258 15%ekno p	214 13%ep	244 15%ekno p	268 16%egkn opq	242 14%enop	204 12%p	232 14%ep	229 14%eop	195 12%p	195 12%	159 9%	226 13%ep	-	-	-
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	466 28%efghi	418 25%abcd efghi	498 30%abcd efghik	459 28%abcd efghik	494 30%abcd efghik	482 29%abcd efghik	501 30%abcd efghik	467 28%abcd efghi	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	460 27%abcd efghimn pq	414 25%abcd efghi	453 27%abcd efghimn pq	388 24%abcd efghi	377 23%abcd efghi	412 25%abcd efghi	377 23%abcd efghi	393 23%abcd efghi	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	336 20%abcd efghijk lmnop	-	-	-
Net: Any	1441 86%oq	1498 89%afg hijkm nopq	1478 88%hjkm opq	1499 89%aghi jklmnop q	1467 88%hijk mnopq	1487 88%hjkm opq	1441 87%koq	1419 84%q	1424 86%oq	1437 85%q	1414 84%q	1447 86%oq	1384 85%q	1403 86%oq	1404 84%q	1419 85%q	1348 80%	-	-	-
None	184 11%bde	125 8%	166 10%b	145 9%	143 9%	160 9%b	181 11%bde	225 13%abcd efglnp	192 12%bdef	200 12%bdef	224 13%abcd efglnp	172 10%b	208 13%bcde fl	176 11%bde	225 13%abcd efglnp	184 11%bde	259 15%abcd efgijlm np	-	-	-
Don't know	44 3%	42 2%	37 2%	32 2%	51 3%d	47 3%	37 2%	36 2%	46 3%	56 3%d	40 2%	59 4%cdgh	44 3%	55 3%cdgh	49 3%	70 4%abcdf ghikm	70 4%abcd fghikm	-	-	-
Average number of mentions	6.67	6.98e	6.65	6.91e	6.50	7.05ace	6.77	7.10ace	7.18ace g	7.68abc defghik	7.26acd eg	7.89abc defghik	7.88abc defghik	7.69abc defghi	7.61abc defghi	7.56abc defghi	8.18abcde fghijknop	-	-	-
Standard deviation	4.62	4.66	4.54	4.57	4.49	4.77	4.57	4.71	4.83	5.13	5.03	5.17	5.44	5.06	5.28	5.13	5.63	-	-	-
Standard error	0.12	0.12	0.12	0.11	0.12	0.12	0.12	0.12	0.12	0.13	0.13	0.13	0.14	0.13	0.14	0.13	0.15	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Hormones\steroids \antibiotics in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BSE ('mad cow disease')	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	-	-	-	-	-
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Any	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

SCOTLAND

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	94*	90*	91*	60*	60*	53*
Food prices	60 / 61%lmn pq	60 / 65%lmn pq	54 / 54%lmnp	73 / 70%cjkl mnopq	60 / 57%lmnp	56 / 61%lmnp q	60 / 59%lmnp q	45 / 57%lmnp	61 / 63%lmnp q	48 / 55%lmnp	45 / 52%lmnp	26 / 29%	23 / 24%	25 / 28%	47 / 52%lmnp	31 / 33%	39 / 43%lmn	33 / 55%	47 / 79%rxy zABCDE FGH	33 / 62%B
Food waste	51 / 52%bch lmno	26 / 28%	37 / 37%o	57 / 55%bcef hlmno	41 / 39%o	36 / 39%o	43 / 42%blo	30 / 37%o	52 / 53%bceh lmno	37 / 42%blo	38 / 43%blo	24 / 27%	31 / 32%	34 / 37%o	21 / 23%	41 / 44%blo	42 / 46%blm o	27 / 44%	31 / 52%	18 / 34%
Animal welfare	49 / 50%beg lmp	26 / 28%	37 / 36%	39 / 38%	37 / 37%	36 / 39%	36 / 35%	35 / 43%b	52 / 52%bcde glmop	47 / 54%bcde glmop	44 / 50%begl mp	28 / 32%	31 / 33%	44 / 49%iblmp	33 / 37%	31 / 34%	36 / 39%	22 / 36%	35 / 59%ruv xyzB	23 / 43%
The amount of salt in food	47 / 48%m	36 / 39%	47 / 47%m	58 / 56%befg lmopq	37 / 37%	36 / 40%	38 / 38%	36 / 45%m	54 / 55%befg lmopq	44 / 44%m	39 / 44%m	31 / 35%	28 / 29%	41 / 45%m	36 / 40%	32 / 34%	37 / 40%	26 / 43%	40 / 67%ryB EGH	36 / 69%ryBEGH
The amount of saturated fat in food	47 / 48%bfg lmnop	31 / 33%	38 / 38%mo	56 / 54%bcef ghlmnop	39 / 37%mo	30 / 33%	27 / 26%	31 / 38%mo	53 / 54%bcef ghlmnop	44 / 42%glmo	37 / 37%mnop	23 / 26%	22 / 23%	25 / 28%	21 / 23%	30 / 32%	38 / 41%glm o	20 / 33%	33 / 56%rGH	23 / 43%
The amount of fat in food	46 / 47%bef lmp	30 / 33%	37 / 36%	49 / 47%befl mp	34 / 33%	30 / 33%	39 / 38%l	29 / 36%	44 / 44%lm	41 / 47%befl mp	34 / 39%l	21 / 24%	27 / 29%	32 / 36%	32 / 35%	30 / 32%	34 / 37%	23 / 39%	32 / 54%	25 / 47%
The amount of sugar in food	46 / 47%	33 / 35%	37 / 36%	43 / 42%	39 / 37%	36 / 39%	43 / 42%	45 / 56%bcef	55 / 56%bcef	51 / 58%bcde fgm	44 / 50%	43 / 49%	40 / 42%	42 / 46%	46 / 51%bc	48 / 52%bce	48 / 53%bce	24 / 41%	36 / 60%r	26 / 50%
Food poisoning such as Salmonella and E.Coli	36 / 37%gl	25 / 27%	33 / 32%	43 / 41%bgln opq	30 / 28%	27 / 30%	22 / 22%	27 / 34%	38 / 39%glp	32 / 37%gl	30 / 34%l	19 / 21%	31 / 32%	25 / 27%	24 / 27%	24 / 25%	24 / 26%	21 / 35%	22 / 37%	23 / 44%
Food hygiene when eating out	36 / 36%	27 / 29%	35 / 35%	48 / 46%begl mop	31 / 30%	30 / 33%	33 / 32%	33 / 41%mp	49 / 50%bcef glmnop	42 / 48%befg lmop	38 / 44%belm p	24 / 28%	25 / 26%	31 / 34%	27 / 31%	25 / 26%	37 / 40%mp	23 / 37%G	24 / 40%GH	25 / 46%GH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food prices	42 79%rxyz BCDEFGH	39 68%BE	40 71%ryBC DEFG	40 62%B	36 56%	38 60%B	39 64%BE	27 45%	33 55%	62 57%	58 51%	57 54%	63 57%	74 61%B
Food waste	24 45%	33 57%t	29 51%t	34 54%t	32 50%	31 49%	39 64%rtuw yzB	28 47%	36 61%rtB	64 59%t	64 56%t	62 59%t	62 56%t	74 61%rtB
Animal welfare	20 38%	21 37%	27 47%	27 42%	26 40%	27 42%	33 55%ruvx yzB	21 34%	33 55%ruvx yzB	68 63%rtuv wxyzBE	54 48%B	60 56%ruvx yzB	64 58%ruvx yzB	80 66%rtuvwxyzBE
The amount of salt in food	30 55%	36 63%rBGH	32 57%G	35 54%	33 51%	35 55%	37 61%rBGH	28 47%	31 52%	60 56%G	58 51%	61 57%G	46 42%	54 44%
The amount of saturated fat in food	28 52%r	27 47%	31 55%rBGH	31 49%r	33 51%r	29 45%	33 55%rBGH	24 41%	31 52%rH	56 52%r	49 44%	47 44%	43 39%	47 39%
The amount of fat in food	28 53%	28 49%	30 53%B	30 46%	31 48%	33 52%	35 58%rBGH	24 40%	32 53%B	53 48%	52 46%	48 45%	45 41%	49 41%
The amount of sugar in food	24 45%	27 48%	30 53%	31 48%	34 53%	36 57%r	38 63%ruuxB H	29 48%	34 57%	67 62%ruxB	66 58%r	60 57%	62 57%	60 49%
Food poisoning such as Salmonella and E.Coli	22 40%	32 56%rsxy BGH	24 42%	23 36%	19 30%	28 43%	31 51%rxyB GH	22 36%	29 49%yH	52 47%yH	48 42%	46 43%	39 36%	37 31%
Food hygiene when eating out	29 53%FGH	28 48%GH	28 50%BFGH	27 43%GH	32 50%BFGH	32 49%FGH	25 42%GH	22 37%GH	25 42%GH	49 45%GH	43 38%GH	37 34%	25 23%	28 23%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	95*	90*	90*	90*	94*	91*	60*	60*	53*
Food miles (e.g. the distance food travels)	34 / 35%cehlmnop	22 / 24%l	19 / 19%	23 / 22%l	19 / 18%	22 / 24%l	23 / 23%l	15 / 19%	22 / 22%l	26 / 30%elmo	25 / 29%lo	8 / 10%	17 / 17%	18 / 20%l	13 / 14%	19 / 20%l	21 / 23%l	8 / 13%	17 / 29%rB	8 / 15%
The use of additives (such as preservatives and colouring) in food products	33 / 34%glo	22 / 23%	26 / 26%	27 / 26%	27 / 25%	21 / 23%	22 / 21%	21 / 27%	31 / 32%lo	31 / 35%glo	28 / 31%lo	14 / 16%	26 / 27%	23 / 26%	15 / 17%	24 / 26%	29 / 32%lo	19 / 31%	26 / 43%	20 / 37%
The use of pesticides to grow food	30 / 31%bcl	13 / 14%	19 / 19%	29 / 28%bl	23 / 22%	19 / 21%	29 / 29%bl	16 / 20%	28 / 28%bl	30 / 29%bcehlmo	24 / 28%b	14 / 16%	19 / 20%	20 / 22%	19 / 21%	21 / 23%	29 / 31%bcl	10 / 17%	23 / 39%ry	15 / 29%
Hormones\steroids\antibiotics in food	29 / 30%bcfghlo	10 / 11%	17 / 17%	20 / 19%	23 / 21%l	15 / 17%	16 / 16%	13 / 16%	25 / 25%bl	33 / 38%bcdefghklmo	20 / 23%bl	9 / 10%	19 / 20%	25 / 27%blo	13 / 14%	24 / 26%blo	22 / 24%bl	14 / 23%	12 / 20%	9 / 17%
Genetically Modified (GM) foods	27 / 27%bfglo	8 / 9%	17 / 17%	21 / 20%b	23 / 23%bfl	10 / 11%	15 / 15%	13 / 16%	20 / 20%b	25 / 29%bcfghlo	30 / 35%bcdfghilnop	10 / 11%	25 / 27%bfglo	17 / 17%	12 / 13%	18 / 19%	21 / 23%bfl	13 / 22%	14 / 23%	10 / 18%
BSE ('mad cow disease')	25 / 25%beglop	6 / 6%	16 / 16%bg	17 / 17%bg	15 / 14%	16 / 18%bg	7 / 7%	14 / 18%bg	19 / 19%bgo	16 / 19%bgo	17 / 20%bgo	8 / 10%	14 / 15%	18 / 20%bgo	8 / 9%	13 / 14%	14 / 15%	13 / 21%	15 / 25%H	12 / 23%
Foods aimed at children including school meals	25 / 25%	14 / 15%	31 / 31%bgmo	36 / 35%befglmo	23 / 22%	18 / 20%	18 / 17%	19 / 23%	32 / 33%bfglmo	26 / 30%bgo	27 / 31%bgo	17 / 18%	18 / 18%	22 / 24%	15 / 17%	23 / 25%	27 / 29%bo	16 / 27%	25 / 42%	16 / 31%
The feed given to livestock	23 / 24%blm	9 / 9%	15 / 15%	18 / 18%	19 / 18%	14 / 15%	18 / 18%	12 / 15%	19 / 19%	23 / 27%bclmo	22 / 25%blm	10 / 11%	12 / 12%	18 / 20%	12 / 14%	16 / 17%	16 / 18%	11 / 18%	23 / 38%rtvxyBEGH	10 / 19%
Date labels, such as "best before" and "use by" labels	19 / 20%	12 / 13%	24 / 24%b	30 / 29%bmop	29 / 27%bm	24 / 27%b	20 / 19%	25 / 31%bmop	36 / 37%abglmnopq	24 / 28%bm	24 / 28%b	17 / 20%	15 / 16%	19 / 21%	14 / 16%	15 / 16%	20 / 22%	18 / 29%	23 / 41%BGH	19 / 35%BG

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food miles (e.g. the distance food travels)	10 18%	10 17%	15 27%rB	11 18%	12 18%	18 29%rB	19 32%rtuv yB	10 16%	22 37%rtuv xyBH	42 39%rtuv xyBH	36 32%rtvx yB	35 33%rtvx yB	32 29%rxB	27 22%
The use of additives (such as preservatives and colouring) in food products	20 38%	20 35%	27 48%rxB	22 35%	23 36%	25 39%	26 43%	19 32%	22 37%	39 36%	41 36%	40 38%	42 38%	42 35%
The use of pesticides to grow food	15 29%	17 29%	21 36%ry	20 32%r	15 24%	24 37%ry	26 43%ryB	17 29%	24 41%ry	43 40%ry	39 34%r	43 41%ry	36 32%r	41 34%r
Hormones\steroids \antibiotics in food	16 29%x	14 24%	14 25%x	10 15%	17 26%x	20 32%x	22 36%stx	17 29%x	23 39%rstv wxy	46 42%rstv wxyB	37 32%tx	46 44%rsstv wxyB	36 33%tx	40 33%tx
Genetically Modified (GM) foods	19 36%xyG	13 23%	16 28%xy	11 17%	10 16%	20 31%xy	17 29%xy	13 22%	16 26%	30 27%	32 28%y	36 34%xyG	22 20%	27 22%
BSE ('mad cow disease')	14 26%H	16 29%BH	16 28%BEH	12 19%	12 19%	19 29%BEH	12 21%	9 15%	14 24%H	31 29%BEH	18 16%	25 23%LH	23 20%	15 12%
Foods aimed at children including school meals	14 26%	23 39%	20 35%	21 33%	22 34%	24 37%	29 49%rtuw xyB	21 35%	31 51%rtuw xyzBEH	50 46%rux	42 37%	43 40%	45 41%	46 38%
The feed given to livestock	14 27%	12 21%	19 33%rtyB EGH	14 22%	12 18%	18 29%	15 26%	11 18%	32 32%ryBE GH	36 36%rtvx yBEGH	23 20%	33 31%yBGH	19 18%	22 18%
Date labels, such as "best before" and "use by" labels	26 49%rxBE FGH	20 34%BG	20 35%BG	21 32%BG	30 47%rxzB CEFGH	21 33%BG	27 45%rxBE FGH	11 19%	20 33%BG	39 36%BG	32 28%	32 30%G	20 18%	30 25%

TNS

Table 6

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Food hygiene at home	19 19%g	13 14%	21 21%g	17 16%g	15 14%	15 17%g	7 7%	15 19%g	27 28%begl mop	25 29%bdeg lmnop	15 17%g	12 13%	12 13%	14 16%	11 12%	12 13%	17 19%g	14 23%BDF GH	13 22%BGH	13 25%BDFGH
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	- -	- -	- -	32 37%abcd efghilm op	34 39%abcd efghilm	15 17%abcd efghi	23 24%abcd efghi	25 27%abcd efghi	14 16%abcd efghi	21 22%abcd efghi	25 27%abcd efghi	- -	- -	- -
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	- -	- -	- -	32 36%abcd efghilm op	25 29%abcd efghilm	13 14%abcd efghi	13 14%abcd efghi	25 28%abcd efghilm	16 18%abcd efghi	21 22%abcd efghi	31 34%abcd efghilm o	- -	- -	- -
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 15%abcd efghijk lmnop	- -	- -	- -
Net: Any	90 92%elm nopq	80 86%ijpq	85 84%	94 91%elmn opq	81 77%	82 91%elmn opq	89 88%elnp q	68 86%q	91 93%elmn opq	79 91%elmn opq	81 93%elmn opq	65 74%	77 81%	68 75%	71 79%	69 74%	67 73%	50 83%	59 98%vx zBCDEF GH	51 96%BCDEFG H
None	6 6%	12 13%j	7 7%	7 7%	19 18%acdfg ijk	7 7%	8 8%	11 13%j	6 6%	4 5%	5 6%	18 20%acdf gijk	12 13%	15 17%acdi jk	17 19%acdf gijk	23 24%abcd fgijkm	24 26%abc dfghij km	9 16%s	1 2%	2 4%
Don't know	2 2%	1 1%	9 9%abfhi kopq	2 2%	6 5%	1 2%	4 4%	1 1%	1 1%	4 4%	1 1%	5 6%bi	6 7%biq	7 8%bfhik q	2 2%	2 2%	1 1%	1 1%	- -	- -
Average number of mentions	7.54bf gl	5.29	6.58	7.46bgl	7.00b	5.97	5.79	6.90b	7.85bfg lm	8.94bce fghlmo	7.90bfg lm	5.89	6.10	8.00bfg lm	6.32	7.51bg	9.29ab cdefgh lmo	7.08	8.43	7.15
Standard deviation	4.83	3.95	4.79	5.10	4.99	4.93	3.66	4.94	4.87	5.95	5.41	4.86	5.19	5.39	4.66	5.48	6.18	5.29	4.42	4.37
Standard error	0.50	0.43	0.51	0.50	0.52	0.53	0.37	0.58	0.49	0.59	0.59	0.53	0.56	0.63	0.51	0.62	0.69	0.72	0.56	0.62

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food hygiene at home	16 30%BDEF GH	22 38%szBC DEFGH	16 28%BCDE FGH	13 20%BFGH	19 29%BCDE FGH	14 22%BDFG H	23 38%sxzBC DEFGH	3 6%	10 17%BG	13 12%	16 14%	12 11%	9 8%	12 10%
Chemicals from the environment, such as lead, in food	- -	- -	- -	- -	- -	- -	17 29%rstu vwxyz	22 36%rstu vwxyz	28 47%rstu vwxyzAE	52 48%rstu vwxyzAE	38 34%rstu vwxyz	46 43%rstu vwxyzA	40 37%rstu vwxyz	45 37%rstuvwxyz
Food not being what the label says it is	- -	- -	- -	- -	- -	- -	31 51%rstu vwxyzBE FGH	18 29%rstu vwxyzH	26 44%rstu vwxyzBF GH	51 47%rstu vwxyzBF GH	39 34%rstu vwxyzGH	32 30%rstu vwxyzH	22 20%rstu vwxyz	17 14%rstuvwxyz
How meat is produced in the UK	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	12 10%rstuvwxyzABCDEFG
Net: Any	51 94%BCEG H	51 89%G	53 92%BCEG H	56 87%G	60 93%BCEF GH	55 86%	55 92%BCEG H	48 80%	49 81%	92 85%	91 80%	89 84%	83 76%	97 80%
None	3 6%	6 11%s	4 6%	7 11%s	4 7%	9 14%s	4 7%	12 20%stuw yA	11 19%stuw yA	16 14%s	23 20%stuw yA	15 14%s	26 24%stuv wxyA	24 20%stuwyA
Don't know	- -	- -	1 1%	1 1%	- -	- -	* *	1 1%	- -	1 1%	- -	3 2%	- -	- -
Average number of mentions	8.18	8.56	8.65	7.79	7.47	8.92	10.35rst uwxyB	8.18	11.09rs tuvwxyz BH	10.91rst uvwxyzB	9.77rt xy	10.09rtx y	9.54rtx y	9.05
Standard deviation	4.97	5.28	5.47	5.17	5.09	5.80	6.59	5.77	6.17	6.77	6.38	6.95	6.61	6.34
Standard error	0.70	0.72	0.50	0.47	0.49	0.57	0.59	0.57	0.61	0.67	0.63	0.72	0.69	0.65

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Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Animal welfare	747 41%	732 40%	707 39%	761 41%	698 38%	732 40%	710 39%	750 41%	757 42%e	783 43%ceg	752 41%	826 45%abcdefghik	803 44%bcefg	808 44%bcefg	806 43%cefg	789 42%ce	812 43%cefg
BSE ('mad cow disease')	277 15%egknop	321 18%aeghjklmnopq	287 16%egknop	324 18%aeghjklmnopq	205 11%	290 16%egknop	233 13%p	271 15%enop	306 17%egklnopq	271 15%eop	230 13%p	255 14%ep	274 15%enop	231 13%p	227 12%	194 10%	255 14%ep
Date labels, such as "best before" and "use by" labels	396 22%	489 27%acgjklnop	436 24%	475 26%ajp	471 26%ap	509 28%acgjklmnop	427 23%	500 27%acgjklmnop	532 29%acdegjklmnopq	424 23%	430 24%	436 24%	449 24%	433 24%	441 24%	418 22%	471 25%a
Food hygiene at home	370 20%ghk	375 21%ghknq	354 19%gk	357 19%gk	397 22%ghknp	390 21%ghknp	278 15%	316 17%	362 20%gkn	366 20%gkn	281 15%	354 19%gk	369 20%ghkn	314 17%	368 20%gk	341 18%gk	337 18%g
Food hygiene when eating out	679 37%p	689 38%kp	666 36%	716 39%ekpq	641 35%	755 41%aceghkmnopq	667 37%	665 36%	728 40%ceghknopq	702 38%kp	633 35%	694 38%kp	688 37%p	662 36%	673 36%	628 33%	663 35%
Food miles (e.g. the distance food travels)	425 23%c	452 25%cekopq	360 20%	424 23%c	401 22%	438 24%ck	438 24%ckq	411 23%c	414 23%c	468 25%cehklopq	384 21%	408 22%c	420 23%c	418 23%c	412 22%	401 21%	399 21%
Food poisoning such as Salmonella and E.Coli	541 30%g	550 30%g	560 31%g	574 31%eghkp	507 28%	547 30%g	471 26%	515 28%	590 32%eghjknpq	524 28%	506 28%	544 30%g	572 31%eghkp	537 29%g	557 30%g	522 28%	541 29%
Food prices	976 53%jklmnopq	1133 62%aghijklmnopq	1114 61%ahijklmnopq	1150 63%afghijklmnopq	1116 61%ahijklmnopq	1094 59%ahijklmnopq	1073 59%ahijklmnopq	933 51%klmnopq	915 50%klmnopq	781 42%	771 42%	729 40%	774 42%	844 46%jklm	854 46%jklm	804 43%	872 46%jklm
Foods aimed at children including school meals	410 22%	470 26%a	437 24%	487 27%a	460 25%	476 26%a	469 26%a	478 26%a	472 26%a	495 27%ac	457 25%	498 27%aco	501 27%aco	510 28%aco	454 24%	551 29%abcefghiko	508 27%ac

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food waste	766 42%	805 44%	806 44%	835 46%a	800 44%	818 44%	925 51%abcde fh	808 44%	883 48%abcef h	895 49%abcef h	898 49%abcde fh	964 53%abcde fhijkmoq	908 49%abcde fh	941 51%abcde fh	901 48%abcef h	960 51%abcde fh	925 49%abcdefh
Genetically Modified (GM) foods	379 21%	405 22%e	375 20%	408 22%e	353 19%	373 20%	372 20%	390 21%	453 25%acefg hop	444 24%acefg	405 22%e	426 23%cefg	489 27%abcde fghklopq	436 24%acefg	412 22%	410 22%	442 23%cefg
Hormones\steroids \antibiotics in food	357 20%	355 20%	324 18%	384 21%ce	332 18%	409 22%bceg	353 19%	436 24%abcde gk	471 26%abcde fgk	469 25%abcde fgk	385 21%ce	447 24%abcde gk	501 27%abcde fghk	493 27%abcde fghk	476 25%abcde fgk	488 26%abcde fgk	491 26%abcdefgk
The amount of fat in food	741 41%o	816 45%ace gijklm nopq	753 41%oq	836 46%acegh ijklmnop q	756 41%koq	807 44%agikm nopq	726 40%	768 42%kopq	735 40%o	755 41%oq	692 38%	747 41%oq	728 40%	721 39%	687 37%	718 38%	708 37%
The amount of salt in food	830 45%kpq	910 50%aeg ijklmn opq	863 47%ekmop q	901 49%aegik lmnopq	797 44%q	876 48%egkmo pq	800 44%q	862 47%egkmo pq	819 45%pq	860 47%kmnopq	763 42%	822 45%pq	777 42%	819 45%pq	799 43%	775 41%	759 40%
The amount of saturated fat in food	713 39%kop	766 42%ehj kmnopq	752 41%jkmno pq	777 42%aehjk mnopq	707 39%kp	767 42%jkmno pq	720 39%kopq	706 39%kp	716 39%kopq	689 37%	638 35%	719 39%kopq	694 38%	676 37%	670 36%	660 35%	674 36%
The amount of sugar in food	712 39%	757 42%	714 39%	772 42%	717 39%	800 43%ace	793 43%ace	883 48%abcde fg	868 48%abcde fg	949 52%abcde fgi	926 51%abcde fg	1011 55%abcde fghijkoq	961 52%abcde fghi	977 53%abcde fghi	972 52%abcde fghi	1029 55%abcde fghikq	953 50%abcdefg
The feed given to livestock	356 19%eg	360 20%egk	320 17%	318 17%	290 16%	375 20%cdegk p	304 17%	330 18%	372 20%cdegk p	346 19%e	311 17%	396 22%cdegh jknopq	397 22%cdegh jknopq	338 18%e	353 19%e	325 17%	355 19%e
The use of additives (such as preservatives and colouring) in food products	516 28%	521 29%	495 27%	506 28%	470 26%	499 27%	481 26%	510 28%	542 30%egko	536 29%eko	476 26%	531 29%eko	569 31%cdefg koq	535 29%eko	486 26%	543 29%eo	522 28%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 6
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.1b-Q.1d Food issues concerned about- Summary
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
The use of pesticides to grow food	455 25%	475 26%ce	424 23%	464 25%	424 23%	470 26%	465 25%	446 24%	493 27%cek	509 28%cehk	426 23%	497 27%cek	532 29%acdef ghko	516 28%acehk	482 26%	503 27%cek	497 26%cek
Chemicals from the environment, such as lead, in food	-	-	-	-	-	-	-	-	-	515 28%abcde fghi	474 26%abcde fghi	541 30%abcde fghik	534 29%abcde fghik	557 30%abcde fghik	542 29%abcde fghik	562 30%abcde fghik	537 28%abcdefghi
Food not being what the label says it is	-	-	-	-	-	-	-	-	-	522 28%abcde fghikmno pq	456 25%abcde fghi	492 27%abcde fghinpq	453 25%abcde fghi	441 24%abcde fghi	460 25%abcde fghi	420 22%abcde fghi	440 23%abcdefghi
How meat is produced in the UK	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361 19%abcdefghijklmn op
Net: Any	1582 87%opq	1637 90%ace ghijkl mnopq	1614 88%hijklm nopq	1644 90%aghij klmnopq	1599 88%hijkmn opq	1622 88%hijklm nopq	1586 87%kmopq	1547 85%q	1571 86%oq	1572 85%q	1544 85%q	1561 85%q	1554 84%q	1561 85%q	1564 83%q	1572 84%q	1512 80%
None	199 11%bd	138 8%	175 10%b	156 8%	168 9%	170 9%	196 11%bd	240 13%abcde fgl	207 11%bdef	208 11%bdef	241 13%abcde fgl	201 11%bd	236 13%bcdef	213 12%bcdef	257 14%abcde fgijl	233 12%bcdef	307 16%abcdefghijklmn op
Don't know	47 3%	42 2%	46 3%	34 2%	56 3%dh	49 3%	42 2%	37 2%	46 3%	60 3%dh	41 2%	64 4%bdghk	51 3%	62 3%dghk	53 3%	71 4%abcdgh ik	71 4%abcdghik
Average number of mentions	6.73	6.95e	6.66	6.98e	6.59	7.05ce	6.75	7.10aceg	7.28aceg	7.83abcd efghik	7.33abcd eg	7.91abcd efghik	7.97abcd efghik	7.82abcd efghik	7.70abcd efghi	7.66abcd efghi	8.29abcdefghijknop
Standard deviation	4.65	4.64	4.55	4.62	4.56	4.81	4.56	4.73	4.87	5.26	5.08	5.24	5.58	5.18	5.40	5.25	5.70
Standard error	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.12	0.12	0.13	0.14	0.13	0.13	0.13	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
I am very concerned (5)	278 15%	321 18%ejk lmnopq	289 16%enopq	305 17%eklmn opq	242 13%	329 18%aeghj klmnopq	279 15%	281 15%	292 16%enopq	265 14%	253 14%	256 14%	256 14%	245 13%	249 13%	247 13%	253 13%
I am fairly concerned (4)	666 36%opq	644 35%opq	705 38%fghjk lnopq	662 36%opq	664 36%opq	640 35%q	620 34%q	624 34%q	647 35%opq	625 34%q	615 34%q	633 35%q	654 36%opq	637 35%q	596 32%	601 32%	567 30%
I am neither concerned nor unconcerned (3)	390 21%cd	395 22%cd	341 19%	341 19%	370 20%	398 22%cd	394 22%cd	368 20%	369 20%	360 20%	365 20%	391 21%cd	353 19%	416 23%cdjmp	434 23%cdehi jkmp	362 19%	424 22%cdjmp
I am fairly unconcerned (2)	314 17%	339 19%f	320 17%	381 21%acfo	355 19%f	283 15%	367 20%acf	342 19%f	351 19%f	359 20%f	355 19%f	343 19%f	379 21%acfo	359 20%f	336 18%f	402 21%abcfh loq	354 19%f
I am very unconcerned (1)	158 9%b	102 6%	167 9%b	141 8%b	168 9%b	175 10%b	155 9%b	193 11%bdgi	152 8%b	212 12%abcde fgin	225 12%abcde fgimn	191 10%bdgi	184 10%bd	173 9%b	244 13%abcde fghilmn	233 12%abcde fgimn	257
Net: Concerned	945 52%jkno pq	965 53%egh jklmno pq	994 54%fghjk lmnopq	966 53%gjkln opq	906 50%opq	970 53%gjkln opq	899 49%opq	905 50%opq	938 51%knopq	890 48%q	868 48%q	888 49%opq	910 49%opq	882 48%q	845 45%	848 45%	820 43%
Net: Unconcerned	472 26%	442 24%	487 27%	522 28%bf	523 29%bf	458 25%	522 29%bf	535 29%abf	503 28%b	571 31%abcfi	580 32%abcde fgl	534 29%abf	563 31%abcfi	533 29%abf	580 31%abcfi	635 34%abcde fghilmn	610
Don't know	21 1%dgn	17 1%dn	13 1%d	4 *	25 1%dgkln	16 1%dn	9 *	16 1%dn	14 1%d	18 1%dn	13 1%d	13 1%d	15 1%d	6 *	14 1%d	31 2%cdfghi klmno	35
Mean score	3.33jk lmnopq	3.41ad eghijk lmnopq	3.35ehjk lmnopq	3.33jklm nopq	3.25opq	3.36eghj klmnopq	3.28kopq	3.25pq	3.32jklm nopq	3.20q	3.17	3.23opq	3.23opq	3.23opq	3.14	3.12	3.11
Standard deviation	1.18	1.15	1.20	1.20	1.19	1.22	1.19	1.23	1.20	1.24	1.25	1.21	1.22	1.19	1.24	1.25	1.26
Standard error	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		MALE																FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base		883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
I am very concerned	(5)	119 14%	130 15%o	123 14%	128 15%o	110 12%	141 16%nop	113 13%	118 13%	139 16%op	120 14%	118 13%	116 13%	116 13%	111 12%	99 11%	108 12%	117 13%	159 17%	191 20%nvzABCDEFGH	166 18%EH
I am fairly concerned	(4)	310 35%kopq	302 34%kopq	335 37%dfgjklopq	291 33%oq	330 37%ijklopq	287 32%q	289 33%q	293 33%oq	316 36%kopq	282 32%q	262 29%	288 33%q	303 34%oq	303 34%koq	263 29%	269 30%	252 27%	356 38%H	341 36%	370 39%GH
I am neither concerned nor unconcerned	(3)	190 21%	202 23%jp	172 19%	184 21%	179 20%	198 22%	213 24%cijkmp	184 21%	174 20%	165 19%	179 20%	195 22%	170 19%	195 22%	232 25%cdefhijkmp	168 18%	202 22%	200 21%u	192 21%u	169 18%
I am fairly unconcerned	(2)	171 19%	181 21%	159 18%	197 22%cf	176 20%	151 17%	178 20%	182 20%	176 20%	192 22%cf	188 21%cf	173 20%	201 22%cf	182 20%	180 20%	207 23%cf	188 20%	143 15%	158 17%	161 17%
I am very unconcerned	(1)	89 10%b	57 7%	99 11%b	81 9%b	86 10%b	107 12%b	86 10%b	101 11%b	81 9%	120 14%abdegi	137 15%abdefghimn	108 12%bdi	99 11%b	99 11%b	143 16%abdefghlimn	139 15%abdefghimn	141 15%abdefghimn	69 7%s	45 5%	68 7%s
Net: Concerned		429 49%kopq	432 49%kopq	458 51%ghjklnopq	419 47%kopq	441 50%kopq	428 48%kopq	402 45%oq	412 46%opq	455 51%ghjklnopq	402 45%oq	380 43%	405 46%oq	419 47%opq	414 46%opq	362 39%	377 41%	369 40%	515 55%vEGH	532 57%vzABCDEFGH	536 57%vzABCDEFGH
Net: Unconcerned		260 29%	238 27%	258 29%	278 31%	262 29%	258 29%	264 30%	283 32%b	257 29%	313 35%abcefgi	325 37%abcdefghlin	281 32%b	300 34%bcfi	281 31%	324 35%abcefgi	346 38%abcdefghlin	329 36%abc	212 22%	203 22%	229 24%
Don't know		4 *	8 1%	5 1%	2 *	7 1%	9 1%d	5 1%	9 1%d	4 *	7 1%	6 1%	6 1%	5 1%	4 *	3 *	18 2%acdegijklmno	18 2%acdgijklmno	17 2%uuwxyBCE	9 1%uE	8 1%
Mean score		3.23jkopq	3.31ghjklmnopq	3.25jko	3.22kop	3.23jko	3.23jko	3.19kop	3.17kop	3.29hjklmnopq	3.10	3.04	3.15opq	3.15opq	3.16kop	2.99	3.00	3.02	3.42vABCDEFGH	3.51vxyzABCDEFGH	3.43vABCDEFGH
Standard deviation		1.20	1.15	1.22	1.21	1.19	1.25	1.18	1.23	1.21	1.27	1.29	1.23	1.23	1.21	1.24	1.28	1.28	1.16	1.14	1.18

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		FEMALE													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base		951	935	947	940	937	933	953	936	939	947	943	953	966	972
I am very concerned	(5)	176 19%vBCD EGH	132 14%	189 20%wzAB CDEFGH	166 18%vEH	162 17%H	153 16%	145 15%	135 14%	139 15%	140 15%	134 14%	150 16%	138 14%	136 14%
I am fairly concerned	(4)	371 39%GH	334 36%	353 37%H	331 35%	330 35%	330 35%	343 36%	353 38%H	344 37%	351 37%H	334 35%	333 35%	333 34%	315 32%
I am neither concerned nor unconcerned	(3)	157 17%	191 20%u	199 21%u	181 19%	184 20%	195 21%u	195 20%u	186 20%	196 21%u	183 19%	221 23%uxy D	202 21%u	194 20%	222 23%tu
I am fairly unconcerned	(2)	185 19%rw	179 19%rw	131 14%	189 20%rwF	160 17%	175 19%rw	167 18%w	167 18%w	167 18%w	170 18%w	179 19%rw	178 19%rw	156 16%	195 20%rwF	166 17%
I am very unconcerned	(1)	60 6%	82 9%su	68 7%s	70 7%s	92 10%rstuw	71 8%s	92 10%su	88 9%su	84 9%su	85 9%su	74 8%s	101 11%rstu wxzE	94 10%su	116
Net: Concerned		547 58%vxyz ABCDEFG H	466 50%	541 57%vyzA BCDEFGH	497 53%H	493 53%H	483 52%H	488 51%H	488 52%H	484 51%H	491 52%H	468 50%	483 51%	471 49%	451 46%
Net: Unconcerned		245 26%sw	260 28%rsw	199 21%	258 27%rsw	252 27%rsw	246 26%rsw	259 27%rsw	255 27%rsw	253 27%rsw	263 28%rsw	252 27%rsw	257 27%rsw	289 30%rstu w	282 29%rstw
Don't know		2 *	17 2%uvwxyB CE	7 1%	4 *	7 1%	9 1%	11 1%uE	7 1%	7 1%	9 1%uE	2 *	11 1%uE	12 1%uxE	17
Mean score		3.44vAB CDEFGH	3.28	3.49vxy zABCDEF GH	3.36GH	3.33H	3.34H	3.30	3.30	3.31	3.30	3.29	3.29	3.24	3.20
Standard deviation		1.18	1.19	1.17	1.20	1.23	1.18	1.21	1.20	1.19	1.20	1.16	1.22	1.21	1.23

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base		291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
I am very concerned	(5)	32 11%e	33 12%e	28 10%	34 12%e	17 6%	36 12%e	27 9%	26 9%	24 8%	30 10%	27 9%	26 10%	24 8%	31 10%	27 9%	32 12%e	28 9%	38 12%	56 18%ryA BCDEFG H	56 19%ryABCDE FGH
I am fairly concerned	(4)	95 33%	86 31%	116 39%ehln opq	98 34%	91 31%	92 31%	91 32%	87 29%	105 35%p	94 32%	100 34%	79 30%	101 35%	92 30%	86 30%	75 27%	86 28%	129 41%uzzA CFGH	101 33%	111 36%xA
I am neither concerned nor unconcerned	(3)	73 25%d	68 25%d	57 19%	46 16%	67 22%	67 23%	70 24%d	66 22%	65 22%	63 21%	71 24%d	67 25%d	54 19%	79 26%dm	78 27%cdm	56 20%	77 25%d	64 20%	62 20%	52 17%
I am fairly unconcerned	(2)	60 21%	66 24%q	63 21%	78 27%lkoq	77 26%lkoq	53 18%	63 22%	75 25%jlkq	69 23%q	69 23%q	53 18%	53 20%	76 26%lkoq	81 27%lkoq	53 18%	64 23%q	47 15%	51 16%	62 20%w	61 20%w
I am very unconcerned	(1)	29 10%	21 8%	35 12%	32 11%	43 14%bn	43 15%bn	34 12%	40 14%bn	31 10%	40 13%bn	45 15%bn	38 14%bn	33 11%	20 7%	43 15%bn	47 17%abin	62 20%abcd ghijmo	26 8%	22 7%	24 8%
Net: Concerned		128 44%	118 43%	144 48%ehlo pq	132 46%eq	108 36%	128 44%	118 41%	112 38%	129 44%	124 42%	127 43%	105 40%	125 43%	123 40%	113 39%	107 38%	114 37%	168 53%xAC FGH	157 52%AFG H	167 55%xABCDEF GH
Net: Unconcerned		90 31%	87 32%	97 33%	110 38%	120 40%ab	96 33%	97 34%	115 39%	100 34%	109 37%	98 33%	91 34%	109 37%	101 33%	96 33%	111 40%a	109 36%	76 24%	84 28%	85 28%
Don't know		1 *	1 *	-	-	3 1%	3 1%	2 1%	4 1%	3 1%	1 *	2 1%	2 1%	3 1%	-	1 *	5 2%cdn	8 3%acdn o	6 2%tuE	1 *	-
Mean score		3.14eq q	3.15eh	3.14eq	3.08e	2.87	3.09e	3.05	2.94	3.08e	3.02	3.04	3.01	3.02	3.11e	3.01	2.93	2.90	3.34AB CDEFGH	3.35AB CDEFGH	3.38ABCDEFGH
Standard deviation		1.17	1.15	1.20	1.24	1.17	1.26	1.18	1.21	1.16	1.22	1.22	1.22	1.19	1.11	1.21	1.29	1.28	1.14	1.20	1.22
Standard error		0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.07	0.07	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		26-35													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base		339	322	350	315	325	335	337	349	338	354	350	373	369	370
I am very concerned	(5)	49 14%	48 15%	52 15%	52 16%yDFG	34 10%	52 16%D	40 12%	42 12%	41 12%	35 10%	39 11%	40 11%	39 11%	44 12%
I am fairly concerned	(4)	127 37%xAH	112 35%A	128 37%xA	88 28%	124 38%xxAH	109 33%	91 27%	119 34%	108 32%	125 35%A	121 35%A	123 33%	117 32%	108 29%
I am neither concerned nor unconcerned	(3)	73 22%	55 17%	75 21%	77 24%tv	68 21%	83 25%tv	81 24%tv	67 19%	76 23%	74 21%	82 24%v	90 24%tv	74 20%	86 23%
I am fairly unconcerned	(2)	66 19%	76 24%uw	49 14%	67 21%w	63 19%	67 20%w	81 24%uw	71 20%w	68 20%w	78 22%uw	65 18%	75 20%w	90 24%uw	83 23%w
I am very unconcerned	(1)	25 7%	24 8%	43 12%suz	31 10%	35 11%	22 7%	39 12%z	45 13%stuv z	40 12%z	38 11%	43 12%suz	42 11%z	41 11%	42 11%
Net: Concerned		175 52%AFGH	160 50%AH	180 52%AFGH	140 44%	158 49%A	161 48%A	131 39%	161 46%	149 44%	160 45%	159 46%	163 44%	156 42%	152 41%
Net: Unconcerned		90 27%	101 31%	92 26%	97 31%	98 30%	89 27%	120 36%rsuw z	117 33%rw	108 32%r	116 33%r	108 31%	117 31%	131 36%rstu wz	125 34%rw
Don't know		- -	6 2%tuE	3 1%	1 *	1 *	2 1%	5 1%tuE	5 1%tuE	4 1%	3 1%	- -	3 1%	8 2%stuxy E	7 2%tuE
Mean score		3.32ABC DEFGH	3.26AG	3.28AGH	3.20	3.18	3.31ADF GH	3.04	3.12	3.13	3.12	3.13	3.12	3.06	3.08
Standard deviation		1.15	1.20	1.24	1.23	1.18	1.15	1.22	1.25	1.22	1.19	1.21	1.19	1.21	1.21
Standard error		0.06	0.07	0.07	0.07	0.07	0.06	0.07	0.07	0.07	0.06	0.07	0.07	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

												36-49									50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base		443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
I am very concerned	(5)	68 15%	85 18%eln q	77 17%enq	72 17%nq	52 12%	85 19%elnq	74 17%	83 20%elmn q	74 18%elnq	61 14%	72 19%elnq	55 13%	59 14%	45 12%	63 15%	61 15%	46 12%	88 19%	98 22%vBG	80 18%
I am fairly concerned	(4)	182 41%lgk opq	181 39%p	175 39%p	163 38%	191 44%dghi jknopq	149 34%	151 34%	155 37%	149 36%	148 35%	127 33%	163 38%	159 39%	136 35%	142 34%	132 32%	132 33%	162 36%H	164 36%H	185 41%CFH
I am neither concerned nor unconcerned	(3)	90 20%	88 19%	75 17%	81 19%	77 18%	104 24%ce	100 22%c	79 19%	78 19%	77 18%	74 19%	101 23%c	85 21%	102 26%abcd ehijk	103 25%cej	86 21%	98 25%cej	81 18%	89 20%	81 18%
I am fairly unconcerned	(2)	66 15%	79 17%	74 16%	85 20%	73 17%	74 17%	88 20%	66 16%	80 19%	80 19%	69 18%	71 16%	70 17%	68 18%	65 16%	72 17%	69 17%	77 17%w	76 17%w	69 15%
I am very unconcerned	(1)	33 8%	24 5%	45 10%bdf	25 6%	38 9%b	25 6%	35 8%	33 8%	28 7%	51 12%abdf gi	40 10%bdf	42 10%bf	38 9%b	34 9%b	42 10%bdf	58 14%abde fghimn	46 12%bdfi	40 9%s	20 4%	37 8%s
Net: Concerned		250 56%nop q	265 57%gjl mnopq	252 56%npq	236 55%npq	242 56%npq	234 53%q	225 50%	238 57%jinop q	224 54%pq	209 50%	200 52%q	218 50%	218 53%q	182 47%	205 49%	193 47%	178 45%	250 55%H	262 58%BFG H	265 58%BFGH
Net: Unconcerned		99 22%	104 22%	119 26%	110 26%	111 26%	98 22%	123 27%	99 24%	108 26%	131 31%abfh	108 28%	113 26%	107 26%	103 27%	107 26%	130 31%abfh	116 29%abf	116 26%w	96 21%	106 23%
Don't know		4 1%	6 1%dkn	2 -	-	1 *	6 1%dkn	1 *	2 *	3 1%	4 1%	-	2 *	1 *	-	2 *	5 1%dkn	7 2%degk mn	4 1%	2 *	2 *
Mean score		3.42jn pq	3.49gj lmnopq	3.37pq	3.40jnp q	3.34q	3.45jin pq	3.32	3.45jin pq	3.39jpq	3.21	3.33	3.27	3.32	3.23	3.29	3.16	3.16	3.41H	3.55AB CEFGH	3.44BGH
Standard deviation		1.14	1.13	1.23	1.16	1.16	1.15	1.19	1.20	1.19	1.26	1.26	1.17	1.18	1.14	1.20	1.28	1.20	1.23	1.14	1.18
Standard error		0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.07	0.06	0.06	0.06	0.06	0.07	0.06	0.06	0.05	0.06

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		50-65													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base		469	452	422	443	459	452	449	469	452	454	466	457	467	475
I am very concerned	(5)	96 20%G	72 16%	90 21%wBG	78 18%	91 20%	85 19%	76 17%	74 16%	85 19%	90 20%	86 18%	80 17%	72 15%	80 17%
I am fairly concerned	(4)	180 38%H	174 38%H	162 38%H	177 40%FH	158 34%	177 39%H	179 40%H	166 35%H	155 34%	155 34%	165 35%H	153 33%	160 34%	138 29%
I am neither concerned nor unconcerned	(3)	79 17%	99 22%	85 20%	77 17%	89 19%	78 17%	82 18%	86 18%	82 18%	86 19%	94 20%	94 21%	82 18%	99 21%
I am fairly unconcerned	(2)	78 17%w	70 15%	50 12%	79 18%w	75 16%	73 16%	62 14%	93 20%uwA	93 21%tvwA	83 18%w	77 17%w	77 17%w	103 22%tuvwyzAE	93 20%wA
I am very unconcerned	(1)	33 7%	29 6%	32 8%	31 7%	42 9%s	36 8%s	49 11%suvx	49 10%sv	35 8%	37 8%s	41 9%s	50 11%su	45 10%s	57 12
Net: Concerned		276 59%BFGH	245 54%H	252 60%BFGH	256 58%FGH	249 54%H	262 58%BFGH	255 57%GH	240 51%	240 53%H	244 54%H	251 54%H	233 51%	231 50%	219 46%
Net: Unconcerned		112 24%	99 22%	82 19%	110 25%	117 25%uw	109 24%	111 25%	141 30%stuvw	128 28%svw	119 26%w	119 25%uw	127 28%sw	147 32%stuvwxyzAE	150
Don't know		2 *	8 2%uxA	3 1%	1 *	4 1%	2 *	1 *	2 *	2 1%	4 1%	3 1%	3 1%	6 1%	7 2%xA
Mean score		3.49BFG H	3.43GH	3.54BCE FGH	3.44BGH	3.40H	3.45BGH	3.38H	3.27	3.36	3.40H	3.38H	3.30	3.24	3.20
Standard deviation		1.19	1.13	1.18	1.18	1.23	1.20	1.23	1.24	1.22	1.22	1.22	1.25	1.23	1.28
Standard error		0.05	0.05	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base		330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
I am very concerned	(5)	53 16%o	49 15%	48 14%	53 17%kop	54 17%ko	65 20%cghkl mnop	48 14%	47 14%	56 17%kop	58 17%kop	39 12%	48 14%	48 14%	45 14%	39 12%	43 12%	55 16%o
I am fairly concerned	(4)	97 29%	113 35%o	118 36%o	94 30%	96 30%	110 33%o	113 34%o	101 31%	106 32%	114 34%o	102 31%	127 38%adehk oq	115 35%o	123 37%adehk oq	93 27%	118 34%o	103 30%
I am neither concerned nor unconcerned	(3)	82 25%ijlm npq	88 27%dlfh ijklmn opq	75 23%jmn	63 20%	72 23%jm	67 20%	71 21%m	66 20%	65 20%	57 17%	68 21%	64 19%	53 16%	58 18%	68 20%	64 18%	65 19%
I am fairly unconcerned	(2)	61 18%	56 17%	53 16%	74 24%bcfliq	58 18%	58 17%	70 21%	63 19%	61 19%	67 20%	69 21%	57 17%	73 22%cl	68 21%	66 19%	73 21%	61 18%
I am very unconcerned	(1)	30 9%b	15 4%	26 8%b	26 8%b	33 10%b	33 10%b	25 7%	43 13%bcdg	35 11%b	33 10%b	47 14%abcdf gj	36 11%b	39 12%bg	34 10%b	68 20%abcde fghijklm npq	42 12%bcdg	50
Net: Concerned		149 45%o	162 50%ko	165 50%ko	147 47%o	150 47%o	176 53%ahkop	160 48%o	147 45%o	162 49%ko	172 51%ko	141 43%	175 52%ahko	163 49%o	167 51%ko	132 39%	161 46%o	158 46%o
Net: Unconcerned		91 28%b	71 22%	80 24%	100 32%bc	92 29%b	90 27%	95 29%b	106 33%bc	96 29%b	100 30%b	117 35%abcef gl	93 28%b	112 34%abcfll	102 31%bc	134 39%abcde fghijlnp q	115 33%bcf	111 33%bc
Don't know		7 2%f	6 2%f	9 3%dfln	3 1%	7 2%f	1 *	5 1%	6 2%f	4 1%	7 2%f	4 1%	3 1%	4 1%	3 1%	6 2%f	7 2%f	6 2%f
Mean score		3.25ko	3.39hk mnopq	3.34hkop q	3.24ko	3.25ko	3.36hkmo pq	3.27ko	3.14o	3.27ko	3.29kop	3.05	3.28ko	3.18o	3.23ko	2.91	3.14o	3.15o
Standard deviation		1.21	1.08	1.16	1.23	1.24	1.25	1.17	1.27	1.25	1.25	1.26	1.22	1.27	1.22	1.32	1.24	1.32
Standard error		0.06	0.05	0.06	0.06	0.06	0.06	0.05	0.06	0.06	0.05	0.06	0.05	0.06	0.05	0.06	0.05	0.06

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 7
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base		1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
I am very concerned	(5)	248 15%	294 18%aeghjklmnopq	267 16%ekn	275 16%ejklnop	219 13%	300 18%aeghjklmnopq	248 15%	253 15%	262 16%e	229 14%	224 13%	229 14%	231 14%	218 13%	232 14%	226 13%	239 14%	-	-	-
I am fairly concerned	(4)	615 37%opq	587 35%q	660 39%bfghijklmnopq	604 36%oq	610 37%opq	590 35%q	564 34%	574 34%q	584 35%q	574 34%	571 34%q	589 35%q	580 35%q	570 35%q	546 33%	557 33%	516 31%	-	-	-
I am neither concerned nor unconcerned	(3)	359 22%cp	368 22%cdmp	315 19%	321 19%	345 21%	362 21%	366 22%cdmp	346 21%	337 20%	337 20%	343 20%	370 22%cdmp	313 19%	385 24%cdhijkmp	379 23%cdmp	313 19%	381 23%cdmp	-	-	-
I am fairly unconcerned	(2)	284 17%	306 18%uf	284 17%	346 21%acfo	322 19%	262 15%	334 20%acfo	318 19%uf	328 20%acf	331 20%cf	323 19%uf	318 19%	345 21%acfo	310 19%uf	288 17%	358 21%abcf	298 18%	-	-	-
I am very unconcerned	(1)	146 9%b	94 6%	143 8%b	125 7%b	144 9%b	164 10%bd	142 9%b	175 10%bdi	138 8%b	205 12%abcdefgilmn	206 12%abcdefgilmn	160 10%bd	154 9%b	154 9%b	222 13%abcdefghilmn	189 11%abcdegin	208 12%abcdefgilmn	-	-	-
Net: Concerned		863 52%jkopq	881 53%ghjklnopq	927 55%aeghijklmnopq	879 52%jklnopq	829 50%oq	890 53%gjklnopq	813 49%q	827 49%q	847 51%jkopq	803 47%	795 47%	818 49%q	811 50%q	788 48%	778 46%	783 47%	755 45%	-	-	-
Net: Unconcerned		430 26%	400 24%	426 25%	472 28%b	466 28%b	426 25%	475 29%bcf	493 29%abcf	466 28%b	536 32%abcdefiln	528 31%abcdefin	477 28%bcf	499 30%abcf	454 28%b	509 30%abcf	547 33%abcdefghiln	507 30%abcf	-	-	-
Don't know		18 1%dgn	16 1%dgn	13 1%d	4 *	21 1%dgn	15 1%dg	5 *	14 1%dg	12 1%d	17 1%dgn	12 1%	13 1%d	14 1%dg	6 *	12 1%	30 2%bcdfghijklmno	35 2%abcdfghijklmno	-	-	-
Mean score		3.32jkmopq	3.41aeghijklmnopq	3.37eghjklmnopq	3.33hjklmnopq	3.27jko	3.36eghjklmnopq	3.27jko	3.25	3.31jko	3.17	3.17	3.25	3.24	3.25	3.17	3.17	3.17	-	-	-
Standard deviation		1.18	1.15	1.19	1.18	1.22	1.19	1.23	1.20	1.24	1.24	1.19	1.21	1.17	1.25	1.24	1.24	1.25	-	-	-
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 7
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I am very concerned	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am fairly concerned	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am neither concerned nor unconcerned	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am fairly unconcerned	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am very unconcerned	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Concerned		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Unconcerned		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

		WALES																	NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base		98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	95*	90*	90*	90*	94*	91*	60*	60*	53*
I am very concerned	(5)	20 20%m	11 12%	14 14%	21 21%m	13 13%	14 15%m	15 15%m	18 22%mq	16 16%m	16 18%m	21 24%bemn oq	14 16%m	6 6%	11 12%	11 12%	14 15%m	10 11%	11 18%FGH	16 26%BFG H	9 17%FGH
I am fairly concerned	(4)	34 34%p	33 36%p	26 26%	34 33%	34 32%	28 31%	31 31%	24 30%	37 38%lp	35 40%clp	24 27%	20 23%	33 35%p	26 28%	29 32%	20 21%	28 31%	18 30%	24 40%FGH	18 33%H
I am neither concerned nor unconcerned	(3)	20 21%	18 19%	18 17%	14 13%	20 19%	27 30%cdkl q	18 18%	18 23%	24 24%	16 18%	13 15%	15 17%	22 23%	16 18%	19 21%	19 21%	12 13%	10 17%y	8 14%	9 16%
I am fairly unconcerned	(2)	14 15%	26 28%aeh lp	29 29%aehi jlp	24 23%	16 15%	15 17%	22 22%	15 15%	15 16%	15 17%	18 21%	13 15%	21 22%	18 20%	18 20%	15 16%	19 21%	15 26%wzD	7 12%	7 14%
I am very unconcerned	(1)	8 8%	3 4%	14 14%bj	10 10%	19 18%abflj	5 6%	11 11%	6 8%	5 5%	4 5%	11 12%b	25 28%abcd fghijkm o	13 14%bj	19 21%abdf hij	11 13%b	25 26%abcd fghijkm o	22 24%abdf ghijko	5 8%	5 8%	10 20%xA
Net: Concerned		53 54%clp	44 48%	40 40%	56 54%p	47 45%	42 46%	47 46%	42 52%p	53 54%	51 58%clmn pq	45 51%p	35 40%	39 41%	37 41%	40 44%	34 36%	38 42%	29 47%FGH	39 66%BF GH	27 51%FGH
Net: Unconcerned		22 22%	30 32%	43 43%afhi j	35 33%	35 33%	21 23%	33 33%	19 23%	21 21%	19 22%	29 33%	38 44%afhi	34 35%aij	37 41%afhi	29 32%	40 43%afhi j	41 45%afh ij	21 34%w	12 20%	18 33%
Don't know		3 3%	1 1%	-	-	4 4%d	1 1%	3 3%	2 2%	1 1%	1 2%	1 1%	-	1 1%	-	-	2 2%	1 1%	1 1%	-	-
Mean score		3.46ce lmnpq	3.24lp q	2.97	3.31lnp q	3.07	3.33clm npq	3.18	3.44clm npq	3.44cel mpq	3.51cel mnopq	3.31lpq	2.84	2.98	2.91	3.12	2.82	2.83	3.23FG H	3.65ty BEFGH	3.15H
Standard deviation		1.21	1.11	1.29	1.31	1.33	1.12	1.26	1.23	1.11	1.13	1.37	1.48	1.17	1.35	1.24	1.42	1.38	1.26	1.22	1.40
Standard error		0.12	0.11	0.12	0.12	0.12	0.11	0.12	0.13	0.11	0.11	0.14	0.14	0.11	0.14	0.12	0.14	0.13	0.16	0.15	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 7 Page 201

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base		54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
I am very concerned	(5)	8 15%H	10 17%FGH	15 26%BEFG H	15 24%BFGH	11 17%FGH	14 22%FGH	20 33%rtuv yBCDEFG H	8 14%FH	12 20%FGH	20 18%FGH	16 14%FH	6 6%	7 6%	4 4%
I am fairly concerned	(4)	23 43%AFGH	20 35%FH	22 39%AFGH	24 38%FGH	26 40%AFGH	25 39%AFGH	16 27%	20 33%FH	23 38%FGH	41 37%FGH	42 37%FGH	22 20%	25 22%	23 19%
I am neither concerned nor unconcerned	(3)	7 13%	5 9%	9 16%y	10 16%y	4 6%	8 13%	8 13%	8 14%y	7 11%	18 16%y	14 12%	37 35%rstu vwxyzAB CDE	30 27%uvwx yzABCE	31 26%vyzABCE
I am fairly unconcerned	(2)	11 20%	17 30%stwz D	5 10%	11 17%	12 18%	8 12%	13 22%wzD	15 25%swzD	12 19%w	13 12%	31 27%swzD	31 29%stwx zD	29 26%swzD	36 30%stwxyzD
I am very unconcerned	(1)	5 9%	5 9%	5 9%	3 4%	12 19%swxA E	9 14%xA	3 5%	9 14%xA	7 11%x	17 16%xA	11 9%	11 11%	19 18%xA	26 22%rswxAEF
Net: Concerned		31 58%FGH	30 52%FGH	37 65%vrBEF GH	39 62%BFGH	36 57%FGH	39 61%BFGH	36 60%FGH	28 47%FGH	35 58%FGH	60 55%FGH	58 51%FGH	28 26%	32 29%	27 22%
Net: Unconcerned		16 29%	22 39%swx	11 19%	14 22%	24 37%swx	26 26%	16 27%	23 39%swxz	18 31%w	31 28%	41 36%swx	42 39%swxz	48 44%swxz ACD	63 52%rstuwxyzACDE
Don't know		- -	- -	* *	* *	* *	- -	- -	- -	- -	- -	- -	- -	- -	- -
Mean score		3.36FGH	3.22FGH	3.64rtv yBDEFGH	3.60tyB EFGH	3.18FGH	3.42FGH	3.60yBE FGH	3.08GH	3.36FGH	3.29FGH	3.20FGH	2.82	2.74	2.53
Standard deviation		1.22	1.29	1.23	1.16	1.42	1.34	1.30	1.31	1.31	1.34	1.25	1.06	1.18	1.13
Standard error		0.17	0.17	0.11	0.10	0.13	0.12	0.11	0.12	0.12	0.12	0.11	0.10	0.11	0.10

TNS

Q.2a How concerned or unconcerned are you about the safety of ALL food that is sold in UK restaurants, pubs, cafes and takeaways?
Base: All adults England/Wales/NI

									ADDITIONAL COUNTRY ENGLAND/WALES/NI									
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base		1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
I am very concerned	(5)	278 15%	321 18%ejk lmnopq	305 16%enopq	305 17%jklm opq	242 13%	329 18%aeghj klmnopq	279 15%	281 15%	292 16%enopq	265 14%	253 14%	256 14%	256 14%	245 13%	249 13%	247 13%	253 13%
I am fairly concerned	(4)	666 36%opq	644 35%opq	705 38%fghjk lnopq	662 36%opq	664 36%opq	640 35%q	620 34%q	624 34%q	647 35%opq	625 34%q	615 34%q	633 35%q	654 36%opq	637 35%q	596 32%	601 32%	567 30%
I am neither concerned nor unconcerned	(3)	390 21%cd	395 22%cd	341 19%	341 19%	370 20%	398 22%cd	394 22%cd	368 20%	369 20%	360 20%	365 20%	391 21%cd	353 19%	416 23%cdjmp	434 23%cdehi jkmp	362 19%	424 22%cdjmp
I am fairly unconcerned	(2)	314 17%	339 19%f	320 17%	381 21%acfo	355 19%f	283 15%	367 20%acf	342 19%f	351 19%f	359 20%f	355 19%f	343 19%f	379 21%acfo	359 20%f	336 18%f	402 21%abcfh loq	354 19%f
I am very unconcerned	(1)	158 9%b	102 6%	167 9%b	141 8%b	168 9%b	175 10%b	155 9%b	193 11%bdgi	152 8%b	212 12%abcde fgin	225 12%abcde fgimn	191 10%bdgi	184 10%bd	173 9%b	244 13%abcde fghilm	233 12%abcde fgimn	257
Net: Concerned		945 52%kno pq	965 53%egh jklmno pq	994 54%eghjk lmnopq	966 53%jkln opq	906 50%opq	970 53%gjkln opq	899 49%opq	905 50%opq	938 51%knopq	890 48%q	868 48%q	888 49%opq	910 49%opq	882 48%q	845 45%	848 45%	820 43%
Net: Unconcerned		472 26%	442 24%	487 27%	522 28%bf	523 29%bf	458 25%	522 29%bf	535 29%abf	503 28%b	571 31%abcfi	580 32%abcde fgi	534 29%abf	563 31%abcfi	533 29%abf	580 31%abcfi	635 34%abcde fghilm	610
Don't know		21 1%dgn	17 1%dn	13 1%d	4 *	25 1%dgkln	16 1%dn	9 *	16 1%dn	14 1%d	18 1%dn	13 1%d	13 1%d	15 1%d	6 *	14 1%d	31 2%cdfghi klmno	35
Mean score		3.33jk lmnopq	3.41ad eghjk lmnopq	3.35ehjk lmnopq	3.33jklm nopq	3.25opq	3.36eghj klmnopq	3.28kopq	3.25opq	3.32jklm nopq	3.20q	3.17	3.23opq	3.23opq	3.23opq	3.14	3.12	3.11
Standard deviation		1.18	1.15	1.20	1.20	1.19	1.22	1.19	1.23	1.20	1.24	1.25	1.21	1.22	1.19	1.24	1.25	1.26
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base		1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
I am very concerned	(5)	205 11%	245 14%aej kopq	211 12%	220 12%	203 11%	289 16%acdeg hijklmnop q	244 13%ejop	230 13%p	259 14%acejk lnopq	198 11%	205 11%	214 12%	236 13%p	212 12%	209 11%	195 10%	213 11%
I am fairly concerned	(4)	633 35%jkmn oq	615 34%moq	653 36%ijklm nopq	606 33%q	601 33%q	669 36%degij klmnopq	601 33%q	626 34%kmoq	580 32%	583 32%	569 31%	577 32%	563 31%	579 32%	569 30%	607 32%q	546 29%
I am neither concerned nor unconcerned	(3)	393 21%c	387 21%	343 19%	373 20%	395 22%c	361 20%	379 21%	351 19%	395 22%c	392 21%c	381 21%	385 21%	377 20%	421 23%cfhp	436 23%cdfhm p	367 20%	406 22%c
I am fairly unconcerned	(2)	398 22%f	414 23%f	412 22%f	453 25%afhio q	410 22%f	329 18%	425 23%fo	400 22%f	397 22%f	407 22%f	403 22%f	425 23%fo	430 23%fo	417 23%f	382 20%	424 23%f	392 21%f
I am very unconcerned	(1)	187 10%b	143 8%	209 11%bg	177 10%	187 10%b	181 10%b	170 9%	209 11%bg	185 10%b	245 13%abdef gin	261 14%abcde fghiln	214 12%bdg	224 12%bdfg	202 11%b	272 14%abcde fghilmn	255 14%abcde fgin	299
Net: Concerned		838 46%jko q	860 47%jkl mnopq	865 47%jklmn opq	826 45%oq	804 44%q	958 52%abcde ghijklmn opq	845 46%jkopq	856 47%jklmn opq	839 46%koq	780 42%	774 42%	791 43%	799 43%q	791 43%	778 42%	803 43%	759 40%
Net: Unconcerned		585 32%	557 31%	621 34%bf	630 34%bf	597 33%f	511 28%	595 33%bf	609 33%bf	582 32%	651 35%abfi	664 36%abefg	638 35%bf	654 36%abfi	619 34%bf	653 35%bf	679 36%abefg i	691
Don't know		12 1%	13 1%d	7 *	5 *	27 1%abcdfg hiklmno	12 1%	5 *	8 *	9 *	16 1%dgn	7 *	12 1%	11 1%	5 *	7 *	27 1%abcdfg hiklmno	33
Mean score		3.15jk opq	3.22cd ejklmn opq	3.13jkop q	3.13jkop q	3.12kopq	3.30acde ghijklmn opq	3.18jklm opq	3.15jkop q	3.18jklm nopq	3.04	3.03	3.08q	3.09q	3.10q	3.03	3.03	2.99
Standard deviation		1.19	1.18	1.22	1.20	1.19	1.22	1.20	1.23	1.22	1.23	1.25	1.22	1.24	1.20	1.24	1.24	1.27
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

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Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		MALE																	FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base		883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
I am very concerned	(5)	87 10%	92 10%	87 10%	87 10%	97 11%	125 14%abcd hjopq	102 12%	92 10%	135 15%abcd eghjkln opq	88 10%	100 11%	100 11%	108 12%	102 11%	94 10%	85 9%	91 10%	118 12%	153 16%vvA BCEFGH	124 13%
I am fairly concerned	(4)	282 32%ko	293 33%kmo q	300 34%kmoq	272 31%	296 33%kmoq	286 32%ko	281 32%ko	298 34%kmoq	272 31%	280 32%k	237 27%	265 30%	254 28%	280 31%k	251 27%	281 31%	263 29%	351 37%vvAD EH	323 34%H	354 38%vvzACDEH
I am neither concerned nor unconcerned	(3)	194 22%p	188 21%	170 19%	187 21%	193 22%	188 21%	189 21%	166 19%	192 22%	180 20%	182 20%	183 21%	182 20%	189 21%	220 24%chp	164 18%	186 20%	199 21%	199 21%	173 18%
I am fairly unconcerned	(2)	205 23%	223 25%fi	214 24%f	236 27%efij oq	193 22%	179 20%	212 24%l	205 23%	188 21%	196 22%	218 25%l	210 24%	219 24%l	207 23%	196 21%	208 23%	203 22%	193 20%w	190 20%w	198 21%w
I am very unconcerned	(1)	115 13%b	77 9%	120 13%b	98 11%	99 11%	108 12%b	96 11%	118 13%b	101 11%	133 15%bdeg i	150 17%abcd efghin	124 14%bg	125 14%b	113 13%b	158 17%abcd efghin	155 17%abcd efghin	161 18%abcd efghilm n	72 8%	66 7%	89 9%
Net: Concerned		369 42%koq	385 44%koq	387 43%ko	359 41%	394 44%koq	412 46%dklm opq	383 43%koq	390 44%koq	407 46%dkmo pq	367 41%	337 38%	365 41%	362 41%	382 43%ko	345 37%	366 40%	354 39%	469 50%vvAE H	476 51%vvzA CDEFGH	478 51%vvACDEFG H
Net: Unconcerned		320 36%	300 34%	334 37%fi	334 38%efi	293 33%	286 32%	308 35%	323 36%	289 32%	329 37%fi	369 41%abef gi	334 38%efi	344 38%efi	320 36%	354 38%efi	364 40%befg i	365 40%bef gl	265 28%w	257 27%	287 30%w
Don't know		1 *	8 1%a	3 *	2 *	10 1%adiko	8 1%adk	3 *	7 1%a	3 *	10 1%adgik	2 *	5 1%	5 1%	4 *	3 *	16 2%acdgi klmno	13 1%acdg ikno	11 1%uxyE	5 1%	4 *
Mean score		3.02	3.11jk opq	3.02	3.02	3.11jko pq	3.16acd jklmopq	3.09kop q	3.05koq	3.17acd hjklmop q	2.99	2.91	3.01	3.00	3.06kop q	2.92	2.92	2.91	3.27vA BCEFGH	3.33vz ABCDEF GH	3.24AH
Standard deviation		1.21	1.16	1.23	1.19	1.20	1.25	1.21	1.24	1.25	1.25	1.28	1.25	1.26	1.23	1.26	1.27	1.28	1.15	1.18	1.20
Standard error		0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		FEMALE													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base		951	935	947	940	937	933	953	936	939	947	943	953	966	972
I am very concerned	(5)	133 14%	106 11%	164 17%rtuv zABCDEF GH	142 15%wABE G	138 15%wABG	124 13%	110 12%	105 11%	114 12%	127 13%	111 12%	116 12%	110 11%	122 13%
I am fairly concerned	(4)	334 35%H	305 33%	382 40%suvx yzABCDE FGH	320 34%H	328 35%H	307 33%	303 32%	332 35%H	312 33%H	309 33%	299 32%	318 33%H	326 34%H	283 29%
I am neither concerned nor unconcerned	(3)	186 20%	202 22%	173 18%	190 20%	184 20%	203 22%	212 22%tw	199 21%	202 21%	195 21%	232 25%tuwx yD	216 23%tw	203 21%	221 23%tw
I am fairly unconcerned	(2)	217 23%w	216 23%wH	151 16%	213 23%w	194 21%w	209 22%w	211 22%w	184 20%w	215 23%w	211 22%w	210 22%w	186 19%w	215 22%w	189 19%w
I am very unconcerned	(1)	79 8%	88 9%	74 8%	74 8%	91 10%s	84 9%	111 12%rsuw x	110 12%rsuw xz	90 10%s	99 10%rsw	89 9%	114 12%rsuw xz	100 10%rs	138
Net: Concerned		466 49%wAEH	411 44%	546 58%rstu vwyzABC DEFGH	462 49%wAEH	466 50%wAEG H	431 46%H	413 43%	436 47%H	426 45%	437 46%H	409 43%	433 45%	436 45%	404 42%
Net: Unconcerned		296 31%w	305 33%rsw	224 24%	287 31%w	285 30%w	293 31%w	322 34%rsw	295 32%sw	304 32%rsw	310 33%rsw	300 32%sw	300 31%w	315 33%rsw	327 34%rsw
Don't know		3 *	17 2%stuwx yzABCDE F	4 *	2 *	1 *	6 1%y	5 1%	5 1%	7 1%y	5 1%	2 *	4 *	11 1%uxyE	21
Mean score		3.24AH	3.14	3.44rst uvxyzAB CDEFGH	3.26vAB EFGH	3.24AH	3.19H	3.09	3.15	3.16	3.16	3.14	3.14	3.14	3.07
Standard deviation		1.19	1.18	1.18	1.19	1.22	1.19	1.21	1.21	1.19	1.22	1.17	1.22	1.20	1.26
Standard error		0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04

TNS

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		16-25																	26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base		291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
I am very concerned	(5)	19 7%e	23 8%e	19 6%	22 8%e	9 3%	30 10%eh	24 8%e	15 5%	24 8%e	23 8%e	23 8%e	22 8%e	25 8%e	25 8%e	17 6%	20 7%e	22 7%e	30 10%	42 14%AG	35 12%
I am fairly concerned	(4)	96 33%jmq	77 28%	90 30%	81 28%	87 29%	95 33%jq	87 30%	92 31%	85 29%	70 23%	90 30%	79 25%	72 25%	88 29%	80 28%	84 30%	74 24%	118 37%zAB CEFH	108 35%AB	109 36%AB
I am neither concerned nor unconcerned	(3)	66 23%	68 25%	72 24%	57 20%	65 22%	65 22%	68 24%	57 19%	69 23%	73 24%	78 26%p	60 23%	65 22%	78 26%	68 24%	52 19%	82 27%hp	72 23%	53 18%	57 19%
I am fairly unconcerned	(2)	69 24%	74 27%kq	76 25%	83 29%lkq	86 29%lkq	58 20%	69 24%	76 26%	79 27%kq	76 26%	57 19%	59 22%	85 29%lkq	88 29%lkq	71 25%	68 25%	58 19%	65 21%	76 25%w	69 23%w
I am very unconcerned	(1)	38 13%	31 11%	42 14%n	44 15%n	43 14%n	41 14%n	37 13%	52 18%bn	37 13%	54 18%bn	49 16%n	41 16%n	43 15%n	26 8%	50 17%bn	50 18%bn	64 21%abcl gin	26 8%	24 8%	34 11%
Net: Concerned		115 40%jq	100 36%	109 36%	103 36%	95 32%	125 43%ejmo q	111 39%	107 36%	109 37%	93 31%	112 38%	101 38%	96 33%	113 37%	97 34%	104 37%	96 31%	148 47%ABE F	150 49%ABC DEFGH	144 47%ABEFH
Net: Unconcerned		107 37%	105 38%	118 39%	127 44%fk	129 43%lf	99 34%	106 37%	128 43%lf	116 39%	130 44%lf	106 36%	100 38%	128 44%fk	113 37%	122 42%lf	119 43%lf	122 40%	91 29%	100 33%	103 34%
Don't know		2 1%	1 *	-	-	1 *	8 3%bcdgj kmno	4 1%	1 *	4 1%	2 1%	1 *	-	4 2%cn	1 *	-	1 *	4 1%	8 3%cdkm no	4 1%zE	1 *	-
Mean score		2.96e	2.95	2.89	2.84	2.77	3.05ehj moq	2.97e	2.80	2.93	2.77	2.93	2.93	2.82	2.99ejq	2.80	2.83	2.77	3.20AB DEFH	3.22AB CDEFGH	3.14AB
Standard deviation		1.17	1.16	1.17	1.21	1.12	1.23	1.18	1.21	1.18	1.22	1.21	1.23	1.21	1.12	1.20	1.25	1.24	1.13	1.20	1.22
Standard error		0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.07	0.07	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		26-35												
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base		339	322	350	315	325	335	337	349	338	354	350	373	369	370
I am very concerned	(5)	35 10%	35 11%	53 15%rADE FGH	44 14%AG	33 10%	51 15%rADEF GH	25 7%	37 11%	41 12%AG	33 9%	34 10%	34 9%	27 7%	35 9%
I am fairly concerned	(4)	118 35%B	104 32%	118 34%	94 30%	106 33%	96 29%	94 28%	95 27%	96 28%	113 32%	100 29%	107 29%	125 34%	109 30%
I am neither concerned nor unconcerned	(3)	72 21%	73 23%	75 21%	77 25%sD	65 20%	94 28%styC D	80 24%	80 23%	70 21%	63 18%	96 28%styC D	99 26%stD	79 21%	85 23%
I am fairly unconcerned	(2)	82 24%w	77 24%w	57 16%	69 22%	80 25%w	63 19%	87 26%wz	76 22%	81 24%w	96 27%wz	72 21%	80 21%	90 24%w	86 23%w
I am very unconcerned	(1)	31 9%	28 9%	46 13%s	29 9%	40 12%	31 9%	46 14%rs	59 17%rstu vxz	46 14%rs	46 13%s	47 13%rs	52 14%rsv	42 12%	49 13%s
Net: Concerned		153 45%A	139 43%	171 49%ABCE FH	138 44%A	139 43%	148 44%A	119 35%	132 38%	138 41%	146 41%	134 38%	141 38%	152 41%	144 39%
Net: Unconcerned		113 33%	105 33%	102 29%	98 31%	120 37%wz	94 28%	133 39%urwz	134 39%urwz	128 38%rwz	142 40%urwz	119 34%	132 35%	132 36%z	135 36%z
Don't know		1 *	5 2%tzE	2 1%	1 *	1 *	-	6 2%tzE	3 1%	3 1%	3 1%	-	1 *	5 1%tzE	6 2%tzE
Mean score		3.13AB	3.13A	3.22ABC DEFGH	3.18ABD F	3.04	3.22ABC DEFGH	2.89	2.93	3.02	2.98	3.01	2.98	3.01	2.99
Standard deviation		1.16	1.16	1.26	1.19	1.22	1.19	1.18	1.27	1.26	1.23	1.19	1.20	1.17	1.21
Standard error		0.06	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.07	0.06	0.07

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		36-49																	50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base		443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
I am very concerned	(5)	48 11%	71 15%n	50 11%	47 11%	53 12%	69 16%an	59 13%	59 14%n	69 17%acdjn	46 11%	55 14%n	52 12%	58 14%n	36 9%	53 13%	48 12%	46 12%	66 15%	70 15%	72 16%
I am fairly concerned	(4)	161 36%l	165 36%l	158 35%l	151 36%l	155 36%l	176 40%gikl moq	145 32%	160 38%iklmq	129 31%	141 34%	118 31%	117 27%	126 31%	135 35%l	136 33%	136 33%	121 30%	156 35%	166 37%H	169 37%H
I am neither concerned nor unconcerned	(3)	101 23%	90 19%	79 18%	93 22%	89 21%	91 21%	99 22%	77 18%	80 19%	92 22%	84 22%	107 25%ch	95 23%	87 22%	109 26%bchi	86 21%	90 23%	80 18%	88 19%	73 16%
I am fairly unconcerned	(2)	85 19%l	92 20%	101 23%lo	99 23%lo	89 21%	76 17%	104 23%lo	88 21%	100 24%lo	84 20%	78 20%	109 25%afoq	79 19%	89 23%lo	68 16%	80 19%	73 18%	101 23%w	102 23%w	94 21%
I am very unconcerned	(1)	47 11%f	39 8%	58 13%bdflhi	34 8%	44 10%l	25 6%	40 9%	33 8%	34 8%	55 13%bdflhi	46 12%l	48 11%l	49 12%l	40 10%l	50 12%l	58 14%bdfg hi	59 15%bdf ghi	46 10%s	22 5%	46 10%s
Net: Concerned		209 47%l	236 51%lq	208 46%l	198 46%l	208 48%l	245 55%acde gijklmn opq	204 46%	219 52%ijlmn pq	198 48%l	187 44%	173 45%	170 39%	185 45%	171 44%	189 45%	184 44%	168 42%	222 49%	236 52%GH	241 53%GH
Net: Unconcerned		132 30%l	131 28%	159 35%bfo	134 31%l	133 31%l	102 23%	144 32%l	121 29%	134 33%l	139 33%l	124 32%l	157 36%bfho	129 31%l	129 33%l	119 29%	138 33%l	132 33%l	147 33%avy	125 28%	140 31%
Don't know		1 *	6 1%n	3 1%	2 *	1 *	4 1%	1 *	1 *	1 *	3 1%	1 *	1 *	3 1%	- 	1 *	6 2%agino	9 2%adeg hikno	1 *	2 *	1 *
Mean score		3.18	3.30cj lnpq	3.09	3.18	3.19	3.43acd egjklm nopq	3.18	3.30cjl npq	3.24l	3.09	3.15	3.04	3.16	3.10	3.17	3.09	3.06	3.21	3.35BG H	3.28GH
Standard deviation		1.18	1.20	1.24	1.15	1.20	1.12	1.19	1.18	1.22	1.23	1.25	1.20	1.24	1.16	1.21	1.25	1.26	1.24	1.14	1.24
Standard error		0.06	0.06	0.06	0.06	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.07	0.07		0.06	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		50-65													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base		469	452	422	443	459	452	449	469	452	454	466	457	467	475
I am very concerned	(5)	73 16%	60 13%	77 18%wBG	69 16%	79 17%	71 16%	60 13%	61 13%	63 14%	80 18%	76 16%	69 15%	61 13%	67 14%
I am fairly concerned	(4)	162 35%	161 36%H	165 39%DEGH	156 35%H	162 35%H	164 36%H	161 36%H	171 37%H	160 35%H	144 32%	147 31%	154 34%	148 32%	137 29%
I am neither concerned nor unconcerned	(3)	92 20%	101 22%t	73 17%	80 18%	96 21%	89 20%	92 20%	80 17%	79 18%	98 22%t	104 22%t	93 20%	90 19%	91 19%
I am fairly unconcerned	(2)	105 22%ww	86 19%	70 17%	102 23%wy	80 17%	83 18%	82 18%	98 21%	101 22%ww	87 19%	88 19%	84 18%	104 22%w	105 22%ww
I am very unconcerned	(1)	36 8%	37 8%	35 8%	36 8%	41 9%s	43 9%s	51 11%su	58 12%suvx	46 10%s	44 10%s	49 11%s	54 12%su	58 12%suvw x	68 14
Net: Concerned		235 50%H	221 49%	242 57%ruvA BCDEFGH	226 51%H	241 52%GH	235 52%GH	221 49%	232 49%	224 49%H	224 49%	223 48%	223 49%	209 45%	204 43%
Net: Unconcerned		141 30%	123 27%	105 25%	138 31%w	121 26%	125 28%	133 30%	156 33%wy	147 32%wy	131 29%	137 29%	138 30%	163 35%svwy z	173
Don't know		1 *	7 2%ruxyB	2 1%	-	1 *	3 1%	3 1%	1 *	3 1%	1 *	3 1%	2 1%	6 1%x	7 2%ruxyB
Mean score		3.28GH	3.27GH	3.43rAB CEFGH	3.27GH	3.34BGH	3.31GH	3.22	3.17	3.21	3.29GH	3.24H	3.22	3.11	3.06
Standard deviation		1.19	1.16	1.20	1.21	1.21	1.21	1.22	1.25	1.23	1.23	1.24	1.25	1.25	1.29
Standard error		0.05	0.06	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

66+

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base		330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
I am very concerned	(5)	41 13%	40 12%	35 11%	44 14%k	47 15%kl	59 18%abcjk lmnopq	47 14%k	44 14%k	44 14%k	43 13%k	29 9%	34 10%	39 12%	41 12%	36 11%	40 11%	43 13%
I am fairly concerned	(4)	103 31%	99 30%	128 39%abdei koq	93 30%	95 30%	115 35%o	118 36%ko	106 33%	105 32%	117 35%ko	95 29%	124 37%bdeko	109 33%o	109 33%o	92 27%	114 33%o	104 31%
I am neither concerned nor unconcerned	(3)	73 22%lgj n	88 27%cde fghijk lmnopq	62 19%	59 19%	66 21%	56 17%	54 16%	56 17%	63 19%	57 17%	60 18%	68 20%	57 17%	56 17%	67 20%	60 17%	59 17%
I am fairly unconcerned	(2)	77 23%	69 21%	72 22%	84 27%lq	71 22%	69 21%	81 24%	75 23%	72 22%	78 23%	95 29%bcefi jlopq	74 22%	83 25%	81 24%	78 23%	81 23%	70 21%
I am very unconcerned	(1)	31 9%	27 8%	29 9%	32 10%	36 11%	34 10%	29 9%	43 13%bg	40 12%	38 11%	49 15%abcdf gl	32 10%	42 13%bg	41 12%b	65 19%abcde fghijlmn p	46 13%abcg	60
Net: Concerned		144 44%	139 42%	163 49%ko	137 44%	142 44%o	175 52%abdei kmnopq	166 50%bkoq	150 46%ko	149 46%ko	160 48%ko	124 38%	158 47%ko	148 45%ko	150 45%ko	128 38%	154 44%ko	147 43%
Net: Unconcerned		108 33%	96 30%	101 31%	115 37%b	107 33%	103 31%	109 33%	118 36%b	113 34%	116 34%	144 44%abcde fghijlnp	107 32%	125 38%bcf	122 37%bf	142 42%abcef gijl	127 37%bf	130 38%bcfl
Don't know		4 1%	4 1%	3 1%	1 *	6 2%df	1 *	2 1%	2 *	3 1%	3 1%	1 *	2 1%	2 *	3 1%	2 1%	6 2%dfk	4 1%
Mean score		3.14ko q	3.17ko	3.20koq	3.11ko	3.15ko	3.29dhik mnopq	3.23mop q	3.10ko	3.12ko	3.15ko	2.88	3.16ko	3.06ko	3.09ko	2.87	3.06ko	3.00
Standard deviation		1.19	1.15	1.17	1.24	1.25	1.26	1.22	1.28	1.26	1.24	1.24	1.17	1.25	1.25	1.30	1.26	1.32
Standard error		0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.06	0.05	0.06	0.05	0.05	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base		1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
I am very concerned	(5)	185 11%	220 13%j	202 12%	202 12%	183 11%	265 16%abcd eghjklm nopq	212 13%j	211 13%	235 14%aejk lnop	177 10%	186 11%	193 12%	215 13%j	192 12%	194 12%	187 11%	202 12%	-	-	-
I am fairly concerned	(4)	580 35%ijk mnoq	567 34%q	611 36%dijk lmnoq	548 33%	559 34%q	613 36%dijk lmnoq	556 34%q	579 34%q	520 31%	532 31%	527 31%	531 32%	514 31%	514 31%	524 31%	559 33%q	495 30%	-	-	-
I am neither concerned nor unconcerned	(3)	363 22%cp	360 22%cp	313 19%	347 21%	371 22%cp	336 20%	349 21%	328 20%	360 22%cp	361 21%	358 21%	360 21%c	327 20%	389 24%cdfh mp	382 23%cfhp	314 19%	370 22%cp	-	-	-
I am fairly unconcerned	(2)	363 22%f	373 22%f	369 22%f	416 25%afko q	365 22%f	302 18%	388 23%loq	372 22%f	371 22%f	379 22%f	366 22%f	395 24%f	385 24%f	364 22%f	332 20%	375 22%f	336 20%	-	-	-
I am very unconcerned	(1)	169 10%b	132 8%	179 11%b	158 9%	160 10%	167 10%	151 9%	182 11%b	167 10%b	229 14%abcd efghiln	233 14%abcd efghilm n	187 11%b	185 11%bg	169 10%b	240 14%abcd efghiln	211 13%abde fgin	241 14%abcd efghilm n	-	-	-
Net: Concerned		765 46%jq	787 47%jkl noq	813 48%dejk lmnopq	750 45%	742 45%	878 52%abcd eghijkl mnopq	768 46%jkoq	789 47%jkln oq	755 45%jq	709 42%	713 43%	725 43%	729 45%	706 43%	717 43%	746 45%	697 42%	-	-	-
Net: Unconcerned		532 32%f	505 30%	547 33%f	575 34%bf	524 32%f	469 28%	539 32%f	554 33%f	538 32%f	608 36%abce fgi	599 36%abef i	581 35%bf	570 35%bf	534 33%f	572 34%bf	586 35%bef	576 34%bf	-	-	-
Don't know		10 1%g	13 1%dg	7 *	4 *	23 1%acdfg hikmno	11 1%g	3 *	8 *	9 1%	15 1%dgn	7 *	12 1%dg	11 1%g	5 *	7 *	27 2%abcdf ghiklmn o	33 2%abcd fghijk lmno	-	-	-
Mean score		3.15jk oq	3.22dj klmnop q	3.17jko pq	3.13jk	3.15jko q	3.30acd eghijkl mnopq	3.18jkl opq	3.16jko q	3.17jko pq	3.03	3.04	3.09	3.12j	3.12j	3.06	3.08	3.05	-	-	-
Standard deviation		1.18	1.17	1.21	1.19	1.18	1.22	1.19	1.22	1.22	1.23	1.24	1.21	1.23	1.19	1.24	1.24	1.26	-	-	-
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
I am very concerned	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am fairly concerned	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am neither concerned nor unconcerned	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am fairly unconcerned	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I am very unconcerned	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Concerned		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Unconcerned		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 8
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		WALES																	NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base		98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
I am very concerned	(5)	13 13%mp	10 10%	6 6%	13 13%mp	12 12%p	12 13%mp	18 18%cmpq	12 15%cmp	12 12%p	11 13%mp	14 16%cmp	12 13%mp	4 5%	10 11%	9 10%	3 4%	7 7%	7 11%H	16 26%rtuy BEFGH	3 6%
I am fairly concerned	(4)	36 36%	30 32%	27 27%	35 34%	28 26%	31 35%	26 26%	26 32%	38 38%m	29 33%	24 27%	22 26%	23 25%	25 28%	29 32%	28 30%	27 29%	18 30%F	18 31%F	15 29%
I am neither concerned nor unconcerned	(3)	21 21%	20 21%	17 17%	13 12%	17 16%	17 18%	15 15%	18 22%	26 26%dgk	23 27%dgk	12 14%	16 19%	29 30%cdeg knq	15 16%	22 25%d	18 20%	14 16%	9 15%	8 13%	12 22%y
I am fairly unconcerned	(2)	19 19%	29 31%ijo q	32 31%aijl moq	28 27%o	26 24%	20 23%	26 25%	15 18%	17 17%	15 17%	20 23%	17 19%	18 19%	19 21%	13 15%	19 20%	16 18%	17 27%wz	12 20%	11 21%
I am very unconcerned	(1)	9 9%	5 5%	19 19%bi	14 13%	19 18%bi	9 10%	15 14%bi	9 12%	6 6%	9 10%	18 21%abi	20 23%abfh ij	21 22%abfi j	21 24%abfh ij	17 19%bi	24 26%abdf ghij	27 29%abd fghij	9 15%	6 10%	11 22%wx
Net: Concerned		49 50%cmp	40 43%	33 33%	49 47%cm	40 38%	43 47%cm	44 43%m	38 48%cm	50 51%cmp	40 45%m	38 43%	34 39%	28 29%	35 39%	37 39%	32 34%	34 37%	25 42%FGH	34 57%uvB DFGH	18 35%
Net: Unconcerned		28 28%	34 36%	50 50%afhi jo	42 40%i	45 42%aij	30 33%	40 40%i	24 30%	23 23%	24 27%	38 43%aij	37 42%aij	39 41%i	40 45%aij	30 33%	43 46%ahij	43 47%afh ij	25 42%wx	18 30%	23 43%wx
Don't know		1 1%	-	-	1 1%	4 4%	1 1%	2 2%	-	-	1 1%	-	-	-	-	-	1 1%	-	1 1%	-	-
Mean score		3.26ce lmnpq	3.12cm pq	2.70	3.06cpq	2.89	3.17cmp q	3.07cmp q	3.21cmp q	3.34cek lmnopq	3.21cmn pq	2.95	2.87	2.71	2.82	3.00	2.66	2.67	2.96H	3.43tv yBDEFG H	2.76
Standard deviation		1.19	1.12	1.22	1.29	1.33	1.23	1.36	1.25	1.08	1.18	1.41	1.39	1.19	1.37	1.27	1.26	1.36	1.29	1.34	1.25
Standard error		0.12	0.11	0.12	0.12	0.12	0.12	0.13	0.14	0.10	0.11	0.15	0.13	0.11	0.14	0.12	0.12	0.13	0.16	0.17	0.17

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base		54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
I am very concerned	(5)	4 8%	8 14%GH	12 21%tuyB EFGH	14 22%tuyB EFGH	7 10%H	12 18%BEF GH	10 16%BFGH	4 7%	9 14%FGH	16 15%FGH	10 9%	7 6%	5 4%	4 3%
I am fairly concerned	(4)	22 42%DFGH	14 25%	25 43%wxBD FGH	19 30%FG	22 34%FGH	22 35%FGH	22 37%DFGH	18 31%FG	23 39%DFGH	26 24%	40 35%FGH	17 16%	20 19%	24 20%
I am neither concerned nor unconcerned	(3)	14 25%y	7 12%	8 15%	15 23%yA	5 7%	9 14%	8 13%	11 18%y	8 14%	21 19%y	18 16%	31 29%rsvw yzACE	35 32%rsvw yzABCDE H	22 18%y
I am fairly unconcerned	(2)	9 17%	20 34%uwxz	7 13%	12 18%	13 21%	9 14%	13 22%	17 28%wz	13 22%	27 25%wz	34 30%wxz	37 35%suwx yzAC	29 27%wz	40 33%uwxyz
I am very unconcerned	(1)	4 8%	9 15%	5 8%	5 7%	18 27%suwx ABCEF	13 20%wxE	7 11%	10 16%x	7 11%	18 17%x	11 10%	15 14%	20 18%wx	31
Net: Concerned		27 50%FGH	22 39%FGH	37 64%rtvx yBDEFGH	33 52%uBFG H	28 44%FGH	34 53%BDF GH	32 53%uBDF GH	23 38%FGH	32 53%uBDF GH	43 39%FGH	50 44%FGH	23 22%	25 23%	28 23%
Net: Unconcerned		14 25%	28 49%suwx AC	12 21%	16 25%	31 48%suwx zAC	21 33%w	20 33%w	26 44%uwx	20 33%w	46 42%suwx	46 40%wx	52 49%suwx zAC	50 45%uwx	71
Don't know		- -	- -	- -	-	-	-	-	-	-	-	-	-	-	-
Mean score		3.25tyB FGH	2.88H	3.57rtv yzABCDE FGH	3.40rtv yBDEFGH	2.79H	3.18yFG H	3.25tyB FGH	2.85H	3.24tyB FGH	2.96H	3.02FGH	2.65	2.64	2.42
Standard deviation		1.09	1.32	1.20	1.22	1.43	1.41	1.29	1.24	1.26	1.34	1.19	1.10	1.12	1.17
Standard error		0.15	0.17	0.11	0.10	0.13	0.13	0.11	0.11	0.11	0.12	0.11	0.11	0.10	0.11

TNS

Table 8

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.2b How concerned or unconcerned are you about the safety of ALL food that is sold in UK shops and supermarkets?
Base: All adults England/Wales/NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base		1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
I am very concerned	(5)	205 11%	245 14%aejkopq	211 12%	220 12%	203 11%	289 16%acdeghijklmnopq	244 13%ejop	230 13%p	259 14%acejklnopq	198 11%	205 11%	214 12%	236 13%p	212 12%	209 11%	195 10%	213 11%
I am fairly concerned	(4)	633 35%klmnoq	615 34%moq	653 36%ijklmnopq	606 33%q	601 33%q	669 36%degijklmnopq	601 33%q	626 34%kmoq	580 32%	583 32%	569 32%	577 31%	563 32%	579 32%	569 30%	607 32%q	546 29%
I am neither concerned nor unconcerned	(3)	393 21%c	387 21%	343 19%	373 20%	395 22%c	361 20%	379 21%	351 19%	395 22%c	392 21%c	381 21%	385 21%	377 20%	421 23%cfhp	436 23%cdfhmp	367 20%	406 22%c
I am fairly unconcerned	(2)	398 22%bf	414 23%bf	412 22%bf	453 25%afhio	410 22%bf	329 18%	425 23%bfo	400 22%bf	397 22%bf	407 22%bf	403 22%bf	425 23%bfo	430 23%bfo	417 23%bf	382 20%	424 23%bf	392 21%bf
I am very unconcerned	(1)	187 10%b	143 8%	209 11%bcg	177 10%	187 10%b	181 10%b	170 9%	209 11%bcg	185 10%b	245 13%abdefgin	261 14%abcdefghiln	214 12%bdcg	224 12%bdfg	202 11%b	272 14%abcdefghilmn	255 14%abcdefgin	299
Net: Concerned		838 46%jkoq	860 47%jklmnopq	865 47%jklmnopq	826 45%oq	804 44%q	958 52%abcdeghijklmnopq	845 46%jkopq	856 47%jklmnopq	839 46%jkoq	780 42%	774 42%	791 43%	799 43%q	791 43%	778 42%	803 43%	759 40%
Net: Unconcerned		585 32%bf	557 31%	621 34%bf	630 34%bf	597 33%f	511 28%	595 33%f	609 33%f	582 32%f	651 35%abfi	664 36%abefgi	638 35%bf	654 36%abfi	619 34%bf	653 35%bf	679 36%abefgi	691 37
Don't know		12 1%	13 1%d	7 *	5 *	27 1%abcdfghiklmno	12 1%	5 *	8 *	9 *	16 1%dgn	7 *	12 1%	11 1%	5 *	7 *	27 1%abcdfghiklmno	33
Mean score		3.15jkopq	3.22cdejklmnopq	3.13jkopq	3.13jkopq	3.12kopq	3.30acdeghijklmnopq	3.18jklm	3.15jkop	3.18jklmnopq	3.04	3.03	3.08q	3.09q	3.10q	3.03	3.03	2.99
Standard deviation		1.19	1.18	1.22	1.20	1.19	1.22	1.20	1.23	1.22	1.23	1.25	1.22	1.24	1.20	1.24	1.24	1.27
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 9
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Yes - always	873 48%	970 53%ade fh	924 50%	872 48%	869 48%	919 50%	945 52%adeh	882 48%	1009 55%acdef ghjlmopq	948 52%ade	960 53%adeh	950 52%adeh	934 51%	962 52%adeh	969 52%adeh	943 50%	959 51%
Yes - sometimes	581 32%c	525 29%	525 29%	660 36%abcfg ijkop	640 35%abcfg ijkp	587 32%c	547 30%	615 34%bcgi	550 30%	582 32%c	576 32%	606 33%bcgi	647 35%abcfg ijkp	611 33%bcgi	612 33%bc	590 31%	622 33%bc
Net: Yes	1454 80%	1495 82%ac	1448 79%	1533 84%ac	1509 83%ac	1506 82%c	1492 82%c	1497 82%c	1559 85%abcef ghp	1531 83%ac	1536 84%ac	1556 85%abcef ghp	1581 86%abcef ghjp	1572 86%abcef ghjp	1581 84%acfgp	1533 82%c	1581 84%ac
No	357 20%dei jklmno q	309 17%ilm n	377 21%bdefg hijklmno pq	291 16%	301 16%ilmn	320 17%ilmn	324 18%ijklmn oq	316 17%ilmn	254 14%	293 16%	277 15%	258 14%	252 14%	256 14%	283 15%	323 17%ilmn	284 15%
Don't know	17 1%	13 1%	9 1%	10 1%	14 1%	16 1%	8 *	11 1%	11 1%	16 1%	13 1%	11 1%	8 *	8 *	10 1%	19 1%gmn	25 1%cdghilmno

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Yes - always	387	434	399	368	396	406	421	389	486	424	422	440	419	451	444	435	454	487	535	525
	44%	49%adh	45%	42%	45%	45%	48%d	44%	55%abcd efghjkl mopq	48%d	47%d	50%acde h	47%d	50%acde fh	48%d	48%d	49%ade h	52%	57%rvy GH	56%v
Yes - sometimes	287	265	281	338	310	291	270	309	267	292	289	306	339	310	321	299	301	294	260	243
	32%	30%	31%	38%abcf gijkpq	35%bi	33%	31%	35%bi	30%	33%	33%	34%i	38%abcf gijkpq	35%bi	35%bi	33%	33%	31%i	28%	26%
Net: Yes	674	700	681	707	706	697	691	698	753	716	711	746	758	760	765	734	755	780	796	768
	76%	79%	76%	80%	79%	78%	78%	79%	85%abcd efghjkp	81%ac	80%	84%abcd efghk	85%abcd efghjkp	85%abcd efghjkp	83%acfg h	81%ac	82%acf g	83%	85%t	82%
No	203	172	209	170	179	190	189	185	132	162	175	137	134	129	152	167	153	154	137	168
	23%ij mnopq	20%ilm n	23%dijl mnopq	19%ilmn	20%ilmn	21%ilmn oq	21%ilmn oq	21%ilmn oq	15%	18%n	20%ilmn	15%	15%	14%	17%	18%in	17%	16%uvz BCD	15%B	18%uvwxyzA BCDEFH
Don't know	7	9	4	6	5	7	3	5	6	9	4	3	2	4	4	8	10	10	4	6
	1%	1%m	*	1%	1%	1%	*	1%	1%	1%m	*	*	*	*	*	1%m	1%m	1%	*	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Yes - always	504 53%	473 51%	513 54%	523 56%w	493 53%	523 56%rv	525 55%	539 58%iruvy GH	510 54%	515 54%	511 54%	524 55%	508 53%	505 52%
Yes - sometimes	322 34%stx	330 35%rstx zABFG	296 31%t	277 29%	306 33%st	283 30%t	290 30%t	286 31%t	301 32%st	308 32%st	301 32%st	292 31%t	291 30%t	321 33%st
Net: Yes	826 87%rtG	803 86%rt	809 85%t	801 85%t	799 85%t	806 86%rtG	815 86%t	825 88%rstG H	810 86%rtG	823 87%rtG	812 86%rtG	816 86%t	799 83%	826 85%t
No	121 13%	122 13%	129 14%	135 14%B	131 14%B	122 13%	131 14%	102 11%	121 13%	118 12%	127 14%	131 14%	156 16%uBCD	131 13%
Don't know	4 *	10 1%	9 1%	5 *	6 1%	5 1%	7 1%	9 1%	8 1%	6 1%	4 *	6 1%	11 1%	15

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Yes - always	111	98	113	87	89	105	110	102	134	107	119	105	121	126	116	114	132	137	151	133
	38%	36%	38%	30%	30%	36%	38%	34%	45%bdef hj	36%	40%de	39%de	42%de	42%de	40%de	41%de	43%deh	44%	50%u	44%
Yes - sometimes	107	110	109	128	124	119	104	115	112	124	113	108	117	119	114	102	123	123	96	99
	37%	40%	36%	44%	42%	40%	36%	39%	38%	42%	38%	41%	40%	39%	40%	37%	40%	39%zH	32%	33%
Net: Yes	218	208	222	215	214	224	214	217	246	231	232	213	239	246	230	216	256	260	248	232
	75%	76%	74%	75%	72%	76%	75%	73%	83%abcd egh	78%	78%	80%e	82%acde gh	81%eh	80%e	78%	83%abc degh	83%	81%	76%
No	71	65	76	72	82	67	72	80	48	65	62	51	50	57	58	63	45	52	54	72
	24%iq	24%iq	25%iimq	25%iimq	28%iilmn oq	23%q	25%iimq	27%iilmn q	16%	22%q	21%	19%	17%	19%	20%	22%q	15%	17%	18%C	24%ruxzABC DF
Don't know	2	1	1	1	2	2	-	-	2	1	3	2	1	1	-	-	6	3	3	-
	1%	*	*	*	1%	1%	-	-	1%	*	1%	1%	*	*	-	-	2%cgho p	1%	1%	-

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

| | | | | | | | | 26-35 | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Yes - always	135 40%	151 47%	150 43%	171 54%rtuw yG	139 43%	178 53%rtuw yG	176 52%rtuw y	161 46%	171 51%u	165 47%	163 47%	181 48%u	164 44%	183 49%u
Yes - sometimes	147 43%stvx zAEGH	112 35%	127 36%	99 31%	129 40%sxzH	104 31%	108 32%	127 36%	123 36%	136 38%H	125 36%	144 39%H	129 35%	113 31%
Net: Yes	282 83%t	263 82%	277 79%	269 86%tw	268 82%	282 84%t	285 84%t	289 83%	294 87%twGH	301 85%tw	288 82%	325 87%twGH	293 79%	296 80%
No	52 15%	55 17%	70 20%CF	44 14%	58 18%	54 16%	48 14%	56 16%	40 12%	52 15%	60 17%	48 13%	70 19%CF	69 19%CF
Don't know	4 1%zD	4 1%yzD	2 1%	1 *	- -	- -	4 1%D	5 1%D	4 1%	- -	2 1%	1 *	6 2%tyzDF	5 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Yes - always	218	254	245	232	209	244	226	230	228	208	213	220	220	202	240	224	219	250	284	252
	49%	55%	55%	54%	48%	55%	50%	55%	55%	49%	56%e	51%	54%	52%	58%aegj	54%	55%	55%	63%rtu vyDGH	55%
Yes - sometimes	145	141	122	138	166	128	141	140	138	146	124	167	143	140	132	139	129	126	99	121
	33%	31%	27%	32%	38%bcfg	29%	31%	33%	33%	35%c	33%	38%bcfg	35%c	36%cf	32%	34%	32%	28%	22%	27%
Net: Yes	363	396	367	370	375	372	367	370	365	354	337	386	364	342	372	363	348	376	384	373
	82%	85%	82%	87%	87%	84%	82%	88%acg	89%acg	84%	88%acg	89%acfg j	89%acg	88%acg	89%acfg j	88%acg	87%acg	83%	85%	82%
No	76	65	81	56	57	66	80	46	47	63	45	46	46	45	42	47	43	73	63	79
	17%hik lmnopq	14%	18%hikl mnopq	13%	13%	15%	18%hikl mnopq	11%	11%	15%	12%	10%	11%	12%	10%	11%	11%	16%uzD E	14%	17%uwzDE
Don't know	4	2	1	1	-	5	1	3	1	5	-	2	1	-	3	4	7	2	3	2
	1%	1%	*	*	-	1%e	*	1%	*	1%e	-	1%	*	-	1%	1%	2%cdeg ikmn	1%	1%	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

							50-65								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Yes - always	252 54%	241 53%	245 58%	254 57%	252 55%	287 64%rtuv yDGH	284 63%rtuv yDGH	285 61%uvH	264 58%	246 54%	286 61%uvDG H	262 57%	255 54%	256 54%
Yes - sometimes	160 34%rstx zABCE	150 33%stzA B	123 29%s	121 27%	134 29%s	111 25%	106 24%	120 26%	127 28%s	161 35%rstx zABCE	130 28%	132 29%s	138 29%sA	148 31%szA
Net: Yes	412 88%t	391 86%	368 87%t	375 85%	386 84%	399 88%rt	389 87%	405 86%	391 86%	406 90%rtxy G	415 89%rtxy G	394 86%	392 84%	404 85%
No	54 11%	58 13%	50 12%	67 15%DE	70 15%DE	51 11%	59 13%	60 13%	60 13%	45 10%	48 10%	61 13%	71 15%DE	69 14%D
Don't know	3 1%	3 1%	4 1%	2 *	3 1%	2 *	1 *	4 1%	2 *	3 1%	3 1%	2 *	4 1%	2 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 9
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

										66+								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Yes - always	158 48%	182 56%ah	180 55%	166 53%	179 56%ah	175 52%	185 56%ah	159 49%	183 56%ah	174 52%	182 55%a	190 57%ahoq	181 55%a	185 56%ahq	170 50%	187 54%	169 50%
Yes - sometimes	80 24%	78 24%	74 22%	87 28%	88 27%	90 27%	82 25%	97 30%cp	85 26%	98 29%cp	91 28%	82 24%	90 27%	97 29%cp	90 27%	83 24%	109 32%abcgilop
Net: Yes	238 72%	261 80%a	254 77%	253 81%a	267 83%acop	265 79%a	266 80%a	256 79%a	267 82%ao	272 81%a	273 83%acop	272 81%a	271 82%ao	282 85%abcfg hop	259 77%	270 78%	277 82%ao
No	85 26%bde fghijk lmnq	62 19%	69 21%en	57 18%	49 15%	66 20%\n	61 18%	63 19%\n	54 16%	58 17%	54 16%	61 18%	58 17%	46 14%	74 22%eiknq	74 21%en	57 17%
Don't know	6 2%\l	4 1%	5 2%	1 *	5 2%	3 1%	4 1%	6 2%\l	6 2%dkl	6 2%\l	2 1%	1 *	3 1%	2 1%	5 1%	5 1%	5 1%

TNS

Table 9

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Yes - always	777 47% hp	883 53% ade	839 50%	792 47%	778 47%	842 50%	841 51% ae	802 48%	903 54% acde fghjmop q	860 51% ade	868 52% adeh	859 51% ade	814 50%	834 51% ade	848 51% ae	816 49%	846 50% ae	-	-	-
Yes - sometimes	546 33% bc	475 29%	494 29%	611 36% abcf gijkopq	603 36% abcf gijkpq	541 32% b	509 31%	574 34% bcgi	508 31%	544 32% b	542 32% b	571 34% bcgi	592 36% abcf gijkp	563 34% bcgi	555 33% bc	537 32% b	552 33% bc	-	-	-
Net: Yes	1323 79%	1358 82%	1333 79%	1403 84% acp	1381 83% ac	1383 82%	1349 81%	1376 82%	1410 85% abcf ghp	1404 83% ac	1410 84% acgp	1430 85% abcf ghp	1406 86% abce fghjpq	1397 86% abce ghjp	1402 84% ac	1353 81%	1398 83% ac	-	-	-
No	331 20% dei jklmno q	294 18% ilm n	339 20% defh iklmno q	263 16%	270 16% m	296 17% ilmn	302 18% uklm nq	293 17% ilmn	240 14%	274 16% m	255 15%	237 14%	223 14%	230 14%	267 16%	300 18% uklm nq	255 15%	-	-	-
Don't know	15 1%	13 1%	9 1%	10 1%	11 1%	15 1%	7 *	11 1%	11 1%	15 1%	13 1%	11 1%	8 *	6 *	9 1%	19 1% gmn	25 1% cdeg hilmno	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 9

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

								SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Yes - always	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yes - sometimes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Yes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 9

Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Yes - always	60	47	50	53	54	40	54	41	61	49	55	49	52	58	51	57	44	37	40	35
	61%ul	51%	49%	51%	51%	45%	54%	52%	63%uf	56%	62%uf	56%	55%	64%cfq	57%	61%uf	48%	61%	67%	66%
Yes - sometimes	19	31	21	30	24	32	29	23	28	27	18	24	30	23	28	20	34	15	19	10
	19%	34%ac	21%	28%	23%	36%ackp	28%	29%	28%	31%	20%	27%	32%	25%	31%	21%	37%acekp	25%	32%x	18%
Net: Yes	79	79	71	82	78	73	83	64	89	76	73	73	82	81	79	77	78	52	59	45
	81%	85%c	70%	79%	74%	80%	82%	80%	91%acdefh	87%ce	83%c	83%c	86%ce	89%ce	88%ce	82%	85%ce	86%	99%rtuvwyABCDEH	84%
No	18	14	30	22	24	17	18	16	9	9	15	15	13	7	10	17	13	7	1	8
	18%n	15%	29%bijlmnoq	21%in	23%ijno	19%in	18%	20%in	9%	11%	17%	17%	14%	8%	11%	18%	15%	12%s	1%	16%s
Don't know	1	-	1	-	3	1	1	-	-	2	-	-	-	2	1	-	-	1	-	-
	1%	-	1%	-	3%	1%	1%	-	-	2%	-	-	-	2%	1%	-	-	1%	-	-

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Table 9
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?**
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Yes - always	28 52%	37 65%	37 65%	49 77%rnuwy BDEGH	38 59%	45 70%uH	40 66%	37 62%	42 70%uH	68 63%	70 62%	70 66%	71 64%	69 57%
Yes - sometimes	20 36%sxAC	13 23%	13 23%	10 16%	19 29%sx	14 22%	11 18%	16 27%sx	12 19%	25 23%	25 22%	30 28%sx	33 30%sxA	37 30%sxA
Net: Yes	48 89%	50 87%	50 88%	60 93%AE	56 88%	59 93%E	51 85%	53 89%	54 89%	93 86%	95 84%	100 94%AE	104 94%ADE	105 87%
No	6 11%s	7 12%s	7 12%s	4 7%	8 12%s	5 7%	9 15%sxFG	7 11%s	6 11%s	16 14%sG	19 16%sxzFG	7 6%	6 6%	16 13%s
Don't know	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 9

*Q.3a When you buy food in shops or supermarkets, or eat at restaurants, cafes, pubs and takeaways, do you tend to
be aware of the standards of hygiene of these places?*
Base: All adults England/Wales/NI

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Yes - always	873 48%	970 53%ade fh	924 50%	872 48%	869 48%	919 50%	945 52%adeh	882 48%	1009 55%acdef ghjlmopq	948 52%ade	960 53%adeh	950 52%adeh	934 51%	962 52%adeh	969 52%adeh	943 50%	959 51%
Yes - sometimes	581 32%c	525 29%	525 29%	660 36%abcfg ijkop	640 35%abcfg ijkp	587 32%c	547 30%	615 34%bcgi	550 30%	582 32%c	576 32%	606 33%bcgi	647 35%abcfg ijkp	611 33%bcgi	612 33%bc	590 31%	622 33%bc
Net: Yes	1454 80%	1495 82%ac	1448 79%	1533 84%ac	1509 83%ac	1506 82%c	1492 82%c	1497 82%c	1559 85%abcef ghp	1531 83%ac	1536 84%ac	1556 85%abcef ghp	1581 86%abcef ghjp	1572 86%abcef ghjp	1581 84%acfgp	1533 82%c	1581 84%ac
No	357 20%dei jklmno q	309 17%ilm n	377 21%bdefg hijklmno pq	291 16%	301 16%imn	320 17%ilmn	324 18%ijklmn oq	316 17%ilmn	254 14%	293 16%	277 15%	258 14%	252 14%	256 14%	283 15%	323 17%ilmn	284 15%
Don't know	17 1%	13 1%	9 1%	10 1%	14 1%	16 1%	8 *	11 1%	11 1%	16 1%	13 1%	11 1%	8 *	8 *	10 1%	19 1%gmn	25 1%cdghlimno

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 10
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1522	1553	1498	1634	1553	1669	1612	1600	1688	1741	1672	1724	1672	1705	1652	1623	1669
Weighted Base	1454	1495	1448	1533	1509	1506	1492	1497	1559	1531	1536	1556	1581	1572	1581	1533	1581
General appearance of shop\restaurant\cafe\pub \takeaway	950 65%efg ijklmn opq	1025 69%cef ghijkl mnopq	927 64%efklm oq	1063 69%acefg hijklmno pq	888 59%	892 59%	918 62%m	941 63%efmq	945 61%	929 61%	917 60%	936 60%	909 57%	968 62%m	948 60%	932 61%	929 59%
Appearance of people working there	742 51%ehi jkmnop q	804 54%efg hijklm nopq	766 53%efhij klmnopq	810 53%efhij klmnopq	678 45%n	714 47%mnop	743 50%ehjkm nopq	673 45%n	722 46%mnnop	687 45%n	695 45%mn	742 48%mnopq	658 42%	649 41%	664 42%	650 42%	695 44%
Reputation	613 42%agi jkmnop q	681 46%cde fghijk lmnopq	600 41%egjkm nop	641 42%egijk mnopq	563 37%	625 41%egijk mnop	543 36%	586 39%km	592 38%	568 37%	542 35%	603 39%km	557 35%	588 37%	564 36%	578 38%	600 38%
Word of mouth	527 36%lhj klmnop	530 35%lhj kmnop	496 34%hjn	511 33%n	502 33%	476 32%	502 34%jn	457 31%	513 33%	461 30%	478 31%	501 32%	500 32%	471 30%	504 32%	480 31%	551 35%hjknp
Hygiene certificate	406 28%nop q	453 30%nop q	452 31%nopq	526 34%abnop q	574 38%abcdn opq	614 41%abcdn opq	612 41%abcdn opq	594 40%abcdn opq	733 47%abcde fghjmnop q	656 43%abcde nopq	688 45%abcde fghmnopq	728 47%abcde fghjmnop q	644 41%abcdno pq	-	-	-	-
Hygiene sticker	177 12%nop q	225 15%ano pq	184 13%nopq	294 19%abcno pq	330 22%abcno pq	389 26%abcde nopq	393 26%abcde nopq	454 30%abcde fgnopq	549 35%abcde fghnopq	534 35%abcde fghnopq	552 36%abcde fghnopq	604 39%abcde fghjnop q	631 40%abcdef ghijknopq	-	-	-	-
Websites	78 5%	76 5%	93 6%	105 7%b	96 6%	126 8%abce	127 8%abce	112 7%ab	168 11%abcde fgh	160 10%abcde h	176 11%abcde fgh	212 14%abcde fghj	201 13%abcde fgh	197 13%abcde fgh	238 15%abcde fghijkn	207 14%abcde fghij	244 15%abcdefghijkmn
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	971 62%abcde fghijklm	959 61%abcde fghijkln	932 61%abcde fghijklm	956 60%abcdefghijklmn
Other	34 2%op	33 2%op	36 2%opq	47 3%emnopq	28 2%	38 3%opq	36 2%op	37 2%opq	32 2%p	33 2%op	31 2%p	31 2%p	31 2%	31 2%p	19 1%	16 1%	22 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1522	1553	1498	1634	1553	1669	1612	1600	1688	1741	1672	1724	1672	1705	1652	1623	1669
Weighted Base	1454	1495	1448	1533	1509	1506	1492	1497	1559	1531	1536	1556	1581	1572	1581	1533	1581
Net : Hygiene certificate /Hygiene certificate	474 33%	525 35%	531 37%a	635 41%abc	706 47%abcd	751 50%abcd	771 52%abcde	801 54%abcde f	954 61%abcde fgh	895 58%abcde fgh	896 58%abcde fgh	979 63%abcde fghjk	946 60%abcde fgh	971 62%abcde fgh	959 61%abcde fgh	932 61%abcde fgh	956 60%abcdefgh
Don't know	20 1%	26 2%	35 2%iklnpq	32 2%in	41 3%aiklmn pq	39 3%aiklnp q	36 2%aiklnp q	34 2%iklnp	19 1%	29 2%in	18 1%	15 1%	25 2%	16 1%	29 2%i	19 1%	21 1%
Average number of mentions	2.46	2.61ae n	2.51	2.67acen op	2.49	2.64acen op	2.66acen op	2.64acen op	2.76abce fhnopq	2.68acen opq	2.69acen opq	2.83abcd efghjkmn opq	2.65acen op	2.49	2.51	2.51	2.56
Standard deviation	1.37	1.38	1.32	1.45	1.44	1.49	1.46	1.47	1.53	1.49	1.52	1.61	1.57	1.39	1.42	1.44	1.42
Standard error	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.04	0.04

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Table 10
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	668	679	701	757	693	774	761	695	821	821	751	818	782	833	795	779	789	854	874	797
Weighted Base	674	700	681	707	706	697	691	698	753	716	711	746	758	760	765	734	755	780	796	768
General appearance of shop\restaurant\cafe\pub \takeaway	421 63%em	465 66%cef ghijkl mnopq	410 60%	457 65%efij klmnpq	401 57%	399 57%	422 61%	416 60%	443 59%	421 59%	406 57%	433 58%	423 56%	439 58%	458 60%	431 59%	432 57%	529 68%vwx zABCDF GH	560 70%vwx yzABCD EFGH	517 67%wxzABC DFH
Appearance of people working there	313 47%emn pq	352 50%efh ijklmn opq	328 48%ehjm nopq	331 47%ehmn opq	277 39%	309 44%\n	326 47%ehmn opq	288 41%	328 43%	304 42%	306 43%	327 44%\n	310 41%	294 39%	316 41%	292 40%	306 41%	428 55%vyz ABDEFG H	451 57%vwy zABCDE FGH	437 57%wyzABC DEFGH
Reputation	265 39%k	315 45%ade fgijkl mnopq	272 40%ekp	268 38%	241 34%	277 40%ek	248 36%	277 40%ek	284 38%	250 35%	237 33%	279 37%	269 35%	271 36%	275 36%	254 35%	277 37%	349 45%vyz ABDEFH	365 46%vny zABCDE FGH	328 43%BDF
Word of mouth	231 34%hjk np	229 33%	205 30%	217 31%	220 31%	209 30%	219 32%	202 29%	250 33%jn	202 28%	206 29%	222 30%	234 31%	212 28%	239 31%	213 29%	261 35%hjk np	295 38%vyz ABDEF	302 38%vyz ABDEF	291 38%wyzABDE
Hygiene certificate	158 23%nop q	201 29%aano pq	188 28%nopq	215 30%aanop q	253 36%abcd nopq	278 40%abcd nopq	256 37%abcd nopq	276 40%abcd nopq	338 45%abcd eghnopq	295 41%abcd enopq	304 43%abcd egnopq	306 41%abcd enopq	320 42%abcde gnopq	-	-	-	-	248 32%EFG H	253 32%EFG H	264 34%EFGH
Hygiene sticker	76 11%nop q	104 15%nop q	86 13%nopq	132 19%acno pq	166 24%abcd nopq	184 26%abcd nopq	196 28%abcd enopq	221 32%abcd efnopq	275 37%abcd efgnopq	257 36%abcd efgnopq	260 37%abcd efgnopq	277 37%abcd efgnopq	298 39%abcde fghnopq	-	-	-	-	101 13%EFG H	121 15%EFG H	98 13%EFGH
Websites	37 5%	38 5%	42 6%	37 5%	43 6%	64 9%abcde	63 9%abcde	54 8%	81 11%abcde	67 9%abcd e	88 12%abcd eh	101 14%abcd efghj	97 13%abcd efghj	83 11%abcd eh	102 13%abcd efghj	93 13%abcd efgh	109 14%abcd efghj	42 5%	38 5%	50 7%
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	478 63%abcd efghijk lm	450 59%abcd efghijk lm	428 58%abcd efghijk lm	447 59%abcd efghijk lm	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	FEMALE													
	Wave 4 (May 12)	Wave 5 (Nov 12)	Wave 6 (May 13)	Wave 7 (Nov 13)	Wave 8 (May 14)	Wave 9 (Nov 14)	Wave 10 (May 15)	Wave 11 (Nov 15)	Wave 12 (May 16)	Wave 13 (Nov 16)	Wave 14 (May 17)	Wave 15 (Nov 17)	Wave 16 (May 18)	Wave 17 (Nov 18)
	(u)	(v)	(w)	(x)	(y)	(z)	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)
Unweighted Base	877	860	895	851	905	867	920	921	906	890	872	857	844	880
Weighted Base	826	803	809	801	799	806	815	825	810	823	812	816	799	826
General appearance of shop\restaurant\cafe\pub \takeaway	607 73%tvw xyzABCD EFGH	487 61%	493 61%	497 62%	525 66%vwDF H	502 62%	508 62%	511 62%	503 62%	486 59%	529 65%DFH	491 60%	501 63%	497 60%
Appearance of people working there	479 58%wwxy zABCDEF GH	401 50%DEFG	405 50%DEFG	417 52%ADEF GH	385 48%DF	394 49%DEF	383 47%	390 47%D	415 51%DEFG	348 42%	355 44%	348 43%	357 45%	388 47%
Reputation	372 45%vwxyz ABCDEFH	322 40%D	348 43%xBDF	296 37%	309 39%	308 38%	318 39%	305 37%	324 40%D	288 35%	317 39%	290 36%	323 40%DF	323 39%
Word of mouth	295 36%	283 35%	266 33%	283 35%	254 32%	264 33%	259 32%	273 33%	279 34%	267 32%	260 32%	264 32%	267 33%	290 35%
Hygiene certificate	311 38%rsEF GH	321 40%rstE FGH	336 41%rstE FGH	356 44%rstu DEFGH	318 40%rstE FGH	394 49%rstu wwyDEFG H	361 44%rstu DEFGH	384 47%rstu wwyDEFG H	422 52%rstu wwxyABD EFGH	324 39%rstlEF GH	-	-	-	-
Hygiene sticker	162 20%rstE FGH	164 20%rstE FGH	205 25%rstu vEFGH	197 25%rstu vEFGH	233 29%rstu vxEFGH	274 34%rstu wwxyEFG H	277 34%rstu wwxyEFG H	291 35%rstu wwxyEFG H	327 40%rstu wwxyzAB EFGH	333 41%rstuv wwxyzABEF GH	-	-	-	-
Websites	68 8%rs	53 7%	62 8%s	63 8%rs	57 7%s	88 11%rstv wwxy	93 11%rstv wwxy	87 11%rstv wy	111 14%rstu wwxy	104 13%rstu wwxy	114 14%rstu wwxyB	136 17%rstu wwxyzAB D	115 14%rstu wwxyzB	135 16%rstuvwxyzABD
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	494 61%rstu wwxyAB CD	509 62%rstu wwxyAB CD	504 63%rstu wwxyAB CD	509 62%rstuvwxyzABCD

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	668	679	701	757	693	774	761	695	821	821	751	818	782	833	795	779	789	854	874	797
Weighted Base	674	700	681	707	706	697	691	698	753	716	711	746	758	760	765	734	755	780	796	768
Other	20 3%p	21 3%p	19 3%p	21 3%p	13 2%	17 2%p	17 2%p	17 2%	16 2%	13 2%	15 2%	19 3%p	15 2%	16 2%	12 2%	8 1%	12 2%	15 2%	12 2%	17 2%F
Net : Hygiene certificate /Hygiene certificate	195 29%	237 34%	231 34%	267 38%a	328 46%abd	343 49%abcd	346 50%abcd	381 55%abcd ef	458 61%abcd efgh	417 58%abcd efg	412 58%abcd efg	438 59%abcd efg	449 59%abcd efgh	478 63%abcd efg	450 59%abcd efg	428 58%abcd efg	447 59%abc defg	279 36%	287 36%	300 39%
Don't know	8 1%	12 2%	17 3%lnp	23 3%aiklm npq	19 3%lnp	19 3%alnp	19 3%alnp	13 2%n	10 1%	15 2%lnp	9 1%	8 1%	12 2%	5 1%	15 2%np	5 1%	11 1%	13 2%	14 2%	18 2%uBC
Average number of mentions	2.29	2.51ac e	2.34	2.46a	2.35	2.57ace np	2.60ace np	2.56ace np	2.71abc denopq	2.58ace np	2.60ace np	2.66abc denopq	2.63acd enop	2.37	2.47a	2.36	2.48a	2.61	2.69F	2.67
Standard deviation	1.30	1.34	1.27	1.36	1.36	1.50	1.44	1.46	1.52	1.47	1.48	1.50	1.56	1.36	1.40	1.41	1.34	1.40	1.41	1.35
Standard error	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.05	0.05	0.05

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	877	860	895	851	905	867	920	921	906	890	872	857	844	880
Weighted Base	826	803	809	801	799	806	815	825	810	823	812	816	799	826
Other	27 3%CFGH	15 2%	21 3%FG	19 2%F	20 3%FG	17 2%F	19 2%FG	16 2%	12 2%	15 2%	15 2%	7 1%	9 1%	11 1%
Net : Hygiene certificate /Hygiene certificate	368 45%rst	378 47%rst	408 50%rstu	425 53%rstu v	420 53%rstu v	495 61%rstu vwxy	477 59%rstu vwxy	484 59%rstu vwxy	541 67%rstu vwxyzAB DEH	496 60%rstu vwxy	494 61%rstu vwxy	509 62%rstu vwxy	504 63%rstu vwxy	509 62%rstuvwxy
Don't know	8 1%	22 3%uzBCE H	20 2%uzBC	17 2%C	21 3%uzBCH	9 1%	14 2%	9 1%	7 1%	14 2%	11 1%	14 2%	14 2%	10 1%
Average number of mentions	2.84rst vDEFGH	2.62	2.71F	2.71F	2.70F	2.81rvE FGH	2.77rvE F	2.76rEF	2.98rst vwxyzAB DEFGH	2.68	2.60	2.55	2.65	2.64
Standard deviation	1.49	1.51	1.48	1.47	1.47	1.53	1.51	1.55	1.68	1.58	1.41	1.44	1.45	1.49
Standard error	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.05

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	223	190	230	213	214	236	193	222	256	226	262	244	240	203	214	189	253	244	259	233
Weighted Base	218	208	222	215	214	224	214	217	246	231	232	213	239	246	230	216	256	260	248	232
General appearance of shop\restaurant\cafe\pub \takeaway	104 47%	115 55%lim	115 52%m	119 56%lim	99 47%	98 44%	112 53%m	103 47%	107 44%	108 47%	111 48%	112 52%m	97 41%	123 50%	108 47%	110 51%m	118 46%	147 57%	173 70%rtv wxyzAB CDEFGH	142 61%wxC
Reputation	90 41%eij kmnp	91 44%egi jkmnop	82 37%m	73 34%	64 30%	79 35%m	68 32%	74 34%	72 29%	71 31%	71 30%	85 40%eijk m	61 26%	77 31%	74 32%	68 31%	89 35%m	102 39%	124 50%rtv wxyzAB CDEFGH	84 36%
Word of mouth	75 34%lmo p	66 32%o	58 26%	63 29%	57 27%	59 26%	59 27%	61 28%	71 29%	59 26%	62 27%	52 24%	60 25%	73 30%	51 22%	52 24%	67 26%	93 36%y	103 42%uvw yzABCD EFGH	89 38%ADEF
Appearance of people working there	67 31%	95 46%ade fhijkl mnopq	81 36%m	76 36%m	58 27%	73 33%	101 47%acde fhijklm nopq	68 31%	75 31%	67 29%	68 29%	71 34%m	57 24%	70 29%	67 29%	68 32%	89 35%m	100 39%	118 48%ryz ABCD	106 46%ABD
Hygiene certificate	61 28%nop q	82 39%ano pq	71 32%nopq	87 41%anop q	91 43%acno pq	110 49%acno pq	90 42%acno pq	99 45%acno pq	119 49%acno pq	102 44%acno pq	112 48%acno pq	100 47%acno pq	103 43%acnop q	-	-	-	-	80 31%EFG H	85 34%EFG H	89 38%EFGH
Hygiene sticker	22 10%nop	44 21%acn opq	28 12%nopq	38 18%anop q	51 24%acno pq	67 30%acdn opq	65 30%acdn opq	72 33%abcd enopq	102 41%abcd efgnopq	90 39%abcd enopq	94 40%abcd efgnopq	85 40%abcd efnopq	99 42%abcde fgnopq	-	-	-	-	43 17%EFG H	43 17%EFG	37 16%EFGH
Websites	13 6%	11 5%	15 7%	16 7%	20 9%	18 8%	19 9%	20 9%	30 12%ab	22 9%	26 11%b	27 13%abc	33 14%abcd	37 15%abcd f	49 21%abcd efghik lm	39 18%abcd efghik	53 21%abcd efghik l	21 8%	15 6%	23 10%
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	185 75%abcd efghik lmpq	154 67%abcd efghik lm	138 64%abcd efghik lm	169 66%abcd efghik lm	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

							26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	274	243	277	246	269	268	272	281	273	298	267	288	261	257
Weighted Base	282	263	277	269	268	282	285	289	294	301	288	325	293	296
General appearance of shop\restaurant\cafe\pub \takeaway	192 68%rvwx yzABCDE FGH	132 50%	164 59%vx	134 50%	158 59%vx	159 56%	166 58%	157 55%	152 52%	163 54%	157 54%	178 55%	168 57%	171 58%
Reputation	122 43%xzBD	94 36%	109 39%	92 34%	96 36%	87 31%	103 36%	94 33%	105 36%	99 33%	106 37%	116 36%	103 35%	111 38%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

Word of mouth	94 33%	79 30%	83 30%	97 36%y	68 25%	84 30%	81 28%	92 32%	87 30%	85 28%	83 29%	96 30%	91 31%	90 30%
Appearance of people working there	141 50%rwyz ABCDEFG	108 41%	113 41%	112 42%	104 39%	108 38%	98 34%	100 35%	114 39%	109 36%	115 40%	130 40%	118 40%	122 41%
Hygiene certificate	108 38%EFGH H	109 42%rEFG H	114 41%rEFG EFGH	133 49%rstu H	114 43%rEFG	143 51%rstu vwDEFGH GH	121 42%rEFG vwyADEF GH	152 53%rstu vwyADEF	158 54%rstu 41%rEFGH	124 41%rEFGH	-	-	-	-
Hygiene sticker	57 20%EFGH EFGH	83 32%rstu EFGH	81 29%rstu EFGH	88 33%rstu wEFGH	108 40%rstu vwEFGH	116 41%rstu EFGH	103 36%rstu vwEFGH	118 41%rstu vwxAEFG	132 45%rstu wxAEFGH	139 46%rstuv H	-	-	-	-
Websites	27 10%	19 7%	40 14%rsu vy	35 13%sv	24 9%	37 13%sv vy	40 14%rsv vy	41 14%rsv	54 18%rstu	45 15%rsvy	52 18%rstu	59 18%rsvy	44 15%rstu	69 23%rstuvwxyzABDG
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	194 68%rstu wxyzAB CD	201 62%rstu vwxyzAB CD	193 66%rstu wxyzAB CD	201 68%rstuvwxyzABCD

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

									16-25												26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	223	190	230	213	214	236	193	222	256	226	262	244	240	203	214	189	253	244	259	233
Weighted Base	218	208	222	215	214	224	214	217	246	231	232	213	239	246	230	216	256	260	248	232
Other	1 *	2 1%	4 2%ü	4 2%ü	2 1%	3 1%	1 1%	1 *	-	4 2%	6 3%ü	1 *	7 3%ü	1 *	2 1%	2 1%	3 1%	9 3%AFG	3 1%	3 1%
Net : Hygiene certificate /Hygiene certificate	73 33%	94 45%a	88 39%	103 48%a	118 55%ac	139 62%abcd	124 58%abc	139 64%abcd	167 68%abcd eg	150 65%abcd e	153 66%abcd e	143 67%abcd e	152 64%abcd	185 75%abcd efghjkm pq	154 67%abcd e	138 64%abcd	169 66%abc de	96 37%	102 41%	102 44%
Don't know	2 1%	3 1%	6 3%	3 2%	5 2%	8 4%q	1 1%	6 3%	5 2%	7 3%	3 1%	3 1%	6 2%	3 1%	5 2%	3 2%	2 1%	7 3%CG	4 1%CG	4 2%CG
Average number of mentions	2.01	2.46ac e	2.10	2.25a	2.12	2.35ac	2.42ace	2.36ac	2.39ace	2.33a	2.39ace	2.53ace mo	2.22	2.34a	2.24	2.24	2.32a	2.36	2.73rF G	2.52
Standard deviation	1.14	1.41	1.18	1.26	1.25	1.41	1.40	1.37	1.33	1.32	1.50	1.58	1.24	1.41	1.31	1.37	1.44	1.46	1.45	1.27
Standard error	0.08	0.10	0.08	0.09	0.09	0.09	0.10	0.09	0.08	0.09	0.09	0.10	0.08	0.10	0.09	0.10	0.09	0.09	0.09	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							26-35							
Unweighted Base	274	243	277	246	269	268	272	281	273	298	267	288	261	257
Weighted Base	282	263	277	269	268	282	285	289	294	301	288	325	293	296
Other	9 3%AFG	6 2%	3 1%	7 2%AG	5 2%	3 1%	1 *	3 1%	3 1%	6 2%	7 2%	2 1%	1 *	3 1%
Net : Hygiene certificate /Hygiene certificate	126 45%	149 57%rstu	145 52%rs	171 63%rstu w	169 63%rstu w	191 68%rstu vw	169 59%rstu	186 65%rstu w	214 73%rstu vwxyABF	197 65%rstu w	194 68%rstu vw	201 62%rstu w	193 66%rstu vw	201 68%rstuvw
Don't know	-	9 3%zCDEG	7 2%CG	7 3%CG	2 1%	1 1%	3 1%	4 1%C	-	2 1%	2 1%	7 2%CG	-	3 1%
Average number of mentions	2.70r	2.48	2.61	2.66r	2.55	2.63r	2.53	2.66r	2.74rFG	2.58	2.50	2.46	2.45	2.62
Standard deviation	1.46	1.43	1.56	1.50	1.40	1.44	1.42	1.61	1.53	1.62	1.44	1.45	1.40	1.45
Standard error	0.09	0.09	0.09	0.10	0.09	0.09	0.09	0.10	0.09	0.09	0.09	0.09	0.09	0.09

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
									36-49										50-65	
Unweighted Base	349	401	354	354	347	373	360	364	353	346	328	362	351	324	331	328	315	377	379	360
Weighted Base	363	396	367	370	375	372	367	370	365	354	337	386	364	342	372	363	348	376	384	373
General appearance of shop\restaurant\cafe\pub\takeaway	262 72%efghiklmnopq	261 66%l\kp	242 66%l\kp	268 72%efghiklmnopq	241 64%k	214 58%	233 63%k	224 61%	231 63%k	231 65%fk	182 54%	231 60%	220 61%	218 64%k	239 64%k	210 58%	211 61%	263 70%DH	280 73%vwz ACDEFH	255 68%H
Appearance of people working there	208 57%efghijklmnopq	202 51%hnopq	204 55%eghklnopq	196 53%hnopq	172 46%	182 49%hnop	168 46%	153 41%	181 50%hnop	173 49%unop	153 45%	177 48%	175 48%nop	137 40%	150 40%	146 40%	146 42%	219 58%vwzDEFGH	234 61%vwzADEFGH	225 60%vwzADEFGH
Reputation	166 46%gko	189 48%egiklnoq	169 46%gkno	163 44%o	144 39%	159 43%	137 37%	162 44%	142 39%	149 42%	124 37%	151 39%	154 42%	131 38%	136 37%	147 40%	134 39%	153 41%	163 43%	166 44%F
Word of mouth	149 41%gjinp	142 36%	136 37%	130 35%	140 37%	129 35%	118 32%	133 36%	129 35%	114 32%	114 34%	133 34%	139 38%np	105 31%	146 39%np	111 31%	150 43%dfgjklnp	129 34%	137 36%	135 36%
Hygiene certificate	109 30%nopq	140 35%nopq	135 37%nopq	146 39%anopq	160 43%abnopq	171 46%abcnopq	171 47%abcnopq	163 44%abnopq	176 48%abcdnopq	171 48%abcdnopq	152 48%abcdnopq	162 52%abcdenopq	200 49%abcdnopq	177 -	-	-	-	102 27%EFGH	102 27%EFGH	109 29%EFGH
Hygiene sticker	43 12%nopq	61 15%nopq	56 15%nopq	88 24%abcnopq	86 23%abcnopq	104 28%abcnopq	103 28%abcnopq	127 34%abcdenopq	142 39%abcdefgnopq	152 43%abcdefgnopq	142 42%abcdefgnopq	156 40%abcdefgnopq	165 45%abcdefghnopq	-	-	-	-	42 11%EFGH	52 14%EFGH	43 12%EFGH
Websites	24 7%	27 7%	29 8%	26 7%	28 7%	31 8%	31 8%	31 9%	47 13%abcde	53 15%abcdefgh	56 17%abcdefgh	67 17%abcdefgh	66 18%abcdefgh	48 14%abcdefgh	67 18%abcdefgh	61 17%abcdefgh	55 16%abcdefgh	16 4%	18 5%	23 6%
Hygiene stickers\certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	235 69%abcdefghijklm	240 64%abcdefghijklm	248 68%abcdefghijklm	229 66%abcdefghijklm	-	-	-
OtherF	7 2%	8 2%	13 4%kmop	13 3%p	6 2%	6 2%	10 3%	13 3%p	10 3%	7 2%	4 1%	7 2%	4 1%	5 1%	5 1%	3 1%	4 1%	10 3%F	11 3%F	9 3%F

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	432	391	392	424	390	390	434	391	426	362	433	369	368	396
Weighted Base	412	391	368	375	386	399	389	405	391	406	415	394	392	404
General appearance of shop\restaurant\cafe\pub \takeaway	303 73%wwzA CDEFH	248 63%	242 66%	260 69%DH	276 71%vCDE FH	260 65%	254 65%	278 69%H	249 64%	252 62%	268 64%	252 64%	264 67%	247 61%
Appearance of people working there	239 58%vzDE FGH	197 51%	189 51%	209 56%DEFG	212 55%DEFG	195 49%	202 52%	218 54%DEG	216 55%DEFG H	185 45%	188 45%	184 47%	181 46%	191 47%
Reputation	179 44%F	165 42%	164 45%F	153 41%	159 41%	189 47%ABDF	147 38%	161 40%	163 42%	160 39%	174 42%	140 35%	161 41%	164 41%
Word of mouth	143 35%	135 35%	124 34%	144 38%yB	115 30%	130 33%	125 32%	124 31%	140 36%	145 36%	136 33%	133 34%	134 34%	160 40%yABE
Hygiene certificate	132 32%EFGH	145 37%rstE FGH	151 41%rstu EFGH	155 41%rstu EFGH	152 39%rstu EFGH	198 50%rstu wwxyDEF GH	176 45%rstu vEFGH	181 45%rstu vEFGH	193 49%rstu wwxyDEF GH	168 41%rstuE FGH	-	-	-	-
Hygiene sticker	80 19%rstE FGH	77 20%rstE FGH	97 26%rstu vEFGH	98 26%rstu vEFGH	109 28%rstu vEFGH	134 34%rstu vwxEFGH	123 31%rstu vEFGH	133 33%rstu vxEFGH	133 40%rstu wwxyABE FGH	162 40%rstuv wxyAEFGH	-	-	-	-
Websites	30 7%	26 7%	29 8%	34 9%rs	29 8%	43 11%rst	36 9%rs	39 10%rs	44 11%rstv	48 12%rstu v	49 12%rstu v	52 13%rstu vwy	50 13%rstu vwy	53 13
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	245 59%rstu vwxyzAB CD	251 64%rstu vwxyzAB CD	236 60%rstu vwxyzAB CD	232 57%rstuvwxyzABCD
Other	16 4%FG	9 2%F	15 4	9 2%F	13 3%FG	8 2%	13 3%FG	12 3%F	9 2%F	7 2%	7 2%	2 1%	4 1%	6 2%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	349	401	354	354	347	373	360	364	353	346	328	362	351	324	331	328	315	377	379	360
Weighted Base	363	396	367	370	375	372	367	370	365	354	337	386	364	342	372	363	348	376	384	373
Net : Hygiene certificate /Hygiene certificate	128 35%	159 40%	159 43%a	178 48%ab	192 51%abc	210 56%abcd	215 59%abcd	216 59%abcd	241 66%abcd ef	234 66%abcd efgh	215 64%abcd e	257 67%abcd efgh	247 68%abcd efgh	235 69%abcd efgh	240 64%abcd ef	248 68%abcd efgh	229 66%abc def	116 31%	117 30%	125 34%
Don't know	3 1%	6 2%n	3 1%	6 2%n	8 2%n	4 1%	8 2%n	8 2%n	4 1%	2 *	4 1%	4 1%	6 2%n	- -	5 1%n	6 2%n	3 1%	5 1%B	8 2%zB	8 2%zB
Average number of mentions	2.69	2.64	2.70	2.83n	2.66	2.71	2.70	2.78	2.93abe nop	2.98abc efgnopq	2.81n	2.93abe nop	3.08abc defghkn opq	2.57	2.68	2.59	2.70	2.52	2.65	2.65
Standard deviation	1.39	1.33	1.37	1.50	1.51	1.43	1.50	1.55	1.60	1.62	1.54	1.62	1.76	1.39	1.53	1.54	1.46	1.32	1.38	1.42
Standard error	0.08	0.07	0.07	0.08	0.08	0.07	0.08	0.08	0.09	0.09	0.09	0.09	0.09	0.08	0.08	0.09	0.08	0.07	0.07	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							50-65							
Unweighted Base	432	391	392	424	390	390	434	391	426	362	433	369	368	396
Weighted Base	412	391	368	375	386	399	389	405	391	406	415	394	392	404
Net : Hygiene certificate /Hygiene certificate	165 40%rs	167 43%rst	177 48%rstu	186 50%rstu	196 51%rstu v	243 61%rstu wxy	222 57%rstu vwx	233 58%rstu vwx	252 64%rstu wxyAH	243 60%rstu wxy	245 59%rstu vwxy	251 64%rstu vwxy	236 60%rstu vwxy	232 57%rstuvwx
Don't know	9 2%zB	11 3%zBE	9 2%zBE	7 2%zB	7 2%zB	1 *	5 1%B	-	3 1%	4 1%	3 1%	7 2%B	4 1%	6 1%B
Average number of mentions	**2.79r**	**2.64**	**2.82rE**	**2.89rst vEFGH**	**2.81rE**	**2.92rst vEFGH**	**2.80rE**	**2.83rE**	**3.03rst uvEFGH**	**2.80r**	**2.59**	**2.61**	**2.65**	**2.64**
Standard deviation	**1.48**	**1.53**	**1.57**	**1.48**	**1.55**	**1.59**	**1.51**	**1.53**	**1.68**	**1.55**	**1.43**	**1.44**	**1.46**	**1.47**
Standard error	**0.07**	**0.08**	**0.08**	**0.07**	**0.08**	**0.08**	**0.07**	**0.08**	**0.08**	**0.08**	**0.07**	**0.08**	**0.08**	**0.07**

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Table 10
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	329	324	321	361	358	391	389	355	421	463	410	419	421	478	450	477	448
Weighted Base	238	261	254	253	267	265	266	256	267	272	273	272	271	282	259	270	277
General appearance of shop\restaurant\cafe\pub \takeaway	175 74%efj mopq	196 75%efg jmopq	173 68%	181 71%ej	168 63%	174 65%	179 67%	179 70%ej	187 70%ej	170 63%	189 69%	192 70%ej	178 65%	204 72%efjmq	172 66%	180 67%	181 65%
Appearance of people working there	147 62%ehj mnopq	155 59%mno p	150 59%mnop	159 63%ehjmm opq	143 53%	156 59%mnop	152 57%mn	137 54%	163 61%emnop q	147 54%	157 57%mnp	164 60%mnopq	132 49%	138 49%	134 51%	136 51%	147 53%
Reputation	102 43%gkm n	113 44%egj kmn	99 39%m	103 41%m	96 36%	114 43%gkmn	93 35%	95 37%	101 38%m	99 36%	93 34%	100 37%	83 30%	99 35%	98 38%m	99 37%	102 37%
Word of mouth	81 34%mn	82 32%	79 31%	81 32%	91 34%mn	81 31%	84 31%	80 31%	100 37%mnnoq	81 30%	87 32%	90 33%n	72 27%	75 27%	77 30%	93 35%mn	84 30%
Hygiene certificate	54 23%nop q	45 17%nop q	47 19%nopq	53 21%nopq	68 25%bcnop q	68 26%bcnop	62 23%nopq	66 26%bcnop	96 36%abcde fghlmnop q	86 32%abcdg nopq	81 29%abcdn opq	78 29%bcdno pq	73 27%bcnopq	-	-	-	-
Hygiene sticker	27 11%nop q	25 10%nop q	20 8%nopq	31 12%nopq	33 12%nopq	40 15%bcnop q	40 15%bcnop q	38 15%bcnop q	55 21%abcde fghnopq	66 24%abcde fghnopq	65 24%abcde fghnopq	74 27%abcde fghinopq	66 24%abcdef ghnopq	-	-	-	-
Websites	4 2%	4 2%	2 1%	6 2%	2 1%	9 3%ce	9 3%	7 3%	11 4%bce	10 4%ce	14 5%abcde	21 8%abcdef ghjmno	9 3%ce	11 4%ce	10 4%ce	13 5%abce	14 5%abcde
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	112 40%abcde fghijklm	114 44%abcde fghijklm	118 44%abcde fghijklm	126 45%abcdefghijklm
Other	8 3%	10 4%	7 3%	6 2%	5 2%	11 4%	9 3%	5 2%	11 4%	9 3%	6 2%	11 4%	6 2%	11 4%	8 3%	6 2%	6 2%
Net : Hygiene certificate /Hygiene certificate	62 26%	52 20%	57 22%	63 25%	80 30%bc	81 30%bc	76 28%b	81 32%bcd	112 42%abcde fgh	119 44%abcde fgh	108 40%abcde fgh	113 42%abcde fgh	108 40%abcde fgh	112 40%abcde fgh	114 44%abcde fgh	118 44%abcde fgh	126 45
Don't know	4 1%	5 2%	14 5%iablmop	10 4%	9 3%	11 4%a	13 5%al	11 4%al	7 3%	13 5%al	7 3%	5 2%	6 2%	8 3%	6 2%	7 2%	7 3%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	329	324	321	361	358	391	389	355	421	463	410	419	421	478	450	477	448
Weighted Base	238	261	254	253	267	265	266	256	267	272	273	272	271	282	259	270	277
Average number of mentions	2.55m	2.48	2.40	2.54m	2.35	2.57emn	2.47	2.48	2.79abcd efghjmno pq	2.58emn	2.60emn	2.72bceg hmnopq	2.33	2.37	2.42	2.45	2.45
Standard deviation	1.38	1.35	1.19	1.37	1.31	1.40	1.32	1.30	1.52	1.41	1.38	1.54	1.34	1.23	1.25	1.32	1.23
Standard error	0.08	0.08	0.07	0.07	0.07	0.07	0.07	0.07	0.08	0.07	0.07	0.08	0.07	0.06	0.06	0.06	0.06

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Table 10

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1385	1408	1378	1497	1413	1478	1394	1431	1482	1530	1482	1521	1475	1510	1458	1423	1473	-	-	-
Weighted Base	1323	1358	1333	1403	1381	1383	1349	1376	1410	1404	1410	1430	1406	1397	1402	1353	1398	-**	-**	-**
General appearance of shop\restaurant\cafe\pub \takeaway	864 65%efi klmopq	931 69%cef ghijkl mnopq	851 64%efkl moq	967 69%cefg hijklmn opq	811 59%	822 59%	840 62%mq	862 63%emq	855 61%	865 62%mq	840 60%	858 60%	808 57%	867 62%mq	838 60%	815 60%	801 57%	-	-	-
Appearance of people working there	666 50%ehj kmnopq	732 54%efg hijkm nopq	697 52%efhi jklmnop q	737 53%efhi jklmnop q	626 45%mnop	657 48%mnop q	673 50%ehjk mnopq	631 46%mnop	658 47%mnop q	628 45%	642 45%mnop	680 48%mnop q	579 41%	580 42%	577 41%	557 41%	595 43%	-	-	-
Reputation	543 41%gjkm opq	617 45%acd eghijk lmnopq	546 41%gkmo pq	585 42%gjkm nopq	526 38%	578 42%gjkm nopq	490 36%	536 39%	546 39%	533 38%	500 35%	570 40%kmo	501 36%	530 38%	504 36%	499 37%	510 37%	-	-	-
Word of mouth	471 36%dfh jkmnop	475 35%lhj knp	440 33%	447 32%	464 34%hp	434 31%	453 34%hp	406 30%	474 34%hp	432 31%	440 31%	471 33%	448 32%	422 30%	443 32%	404 30%	461 33%	-	-	-
Hygiene certificate	379 29%nop q	420 31%nop q	408 31%nopq	471 34%anop q	511 37%abcn opq	555 40%abcd nopq	549 41%abcd nopq	531 39%abcd nopq	665 47%abcd efghjmn opq	600 43%abcd efghnop q	624 44%abcd efhnopq	681 48%abcd efghjmn opq	584 42%abcde nopq	-	-	-	-	-	-	-
Hygiene sticker	157 12%nop opq	216 16%acn opq	161 12%nopq	261 19%acno pq	282 20%abcn opq	342 25%abcd enopq	353 26%abcd enopq	397 29%abcd efnopq	478 34%abcd efghnop q	473 34%abcd efghnop q	497 35%abcd efghnop q	549 38%abcd efghjin opq	549 39%abcde fghijkno pq	-	-	-	-	-	-	-
Websites	67 5%	71 5%	83 6%	97 7%a	90 7%	119 9%abce	118 9%abce	102 7%ab	161 11%abcd efgh	150 11%abcd eh	168 12%abcd efgh	203 14%abcd efghj	188 13%abcd efghj	182 13%abcd efgh	214 15%abcd efghijk	179 13%abcd efghj	217 16%abcd efghijk	-	-	-
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	849 61%abcd efghijk lm	853 61%abcd efghijk lm	812 60%abcd efghijk lm	834 60%abcd efghijk lm	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								SCOTLAND						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
General appearance of shop\restaurant\cafe\pub \takeaway	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Appearance of people working there	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reputation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

Word of mouth
- - - - - - - - - - - - - -
- - - - - - - - - - - - - -

Hygiene certificate
- - - - - - - - - - - - - -
- - - - - - - - - - - - - -

Hygiene sticker
- - - - - - - - - - - - - -
- - - - - - - - - - - - - -

Websites
- - - - - - - - - - - - - -
- - - - - - - - - - - - - -

Hygiene stickers \certificates displayed at premises
- - - - - - - - - - - - - -
- - - - - - - - - - - - - -

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

| | ENGLAND | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1385	1408	1378	1497	1413	1478	1394	1431	1482	1530	1482	1521	1475	1510	1458	1423	1473	-	-	-
Weighted Base	1323	1358	1333	1403	1381	1383	1349	1376	1410	1404	1410	1430	1406	1397	1402	1353	1398	-**	-**	-**
Other	28 2%	33 2%op	34 2%op	44 3%enopq	26 2%	35 2%op	32 2%	37 3%op	31 2%	32 2%p	29 2%	31 2%	28 2%	25 2%	19 1%	16 1%	22 2%	-	-	-
Net : Hygiene certificate /Hygiene certificate	442 33%	489 36%	481 36%	568 40%abc	626 45%abcd	679 49%abcd	697 52%abcd e	718 52%abcd e	857 61%abcd efgh	810 58%abcd efgh	810 57%abcd efgh	908 63%abcd efghjkm q	838 60%abcd efgh	849 61%abcd efgh	853 61%abcd efgh	812 60%abcd efgh	834 60%abcd efgh	-	-	-
Don't know	18 1%	23 2%	34 3%aikln p	32 2%ikln	40 3%abikl mnpq	35 3%aikln pq	33 2%ikinp	32 2%ikin	17 1%	28 2%il	17 1%	13 1%	22 2%	15 1%	28 2%il	18 1%	20 1%	-	-	-
Average number of mentions	2.43	2.62ac enopq	2.48	2.63ace nopq	2.49	2.63ace nopq	2.67ace nopq	2.61ace p	2.78abc defhnop q	2.70ace nopq	2.68ace nopq	2.85abc defghjk mnopq	2.66ace nopq	2.50	2.51	2.46	2.50	-	-	-
Standard deviation	1.33	1.40	1.31	1.44	1.46	1.49	1.45	1.44	1.53	1.50	1.51	1.62	1.56	1.36	1.40	1.39	1.37	-	-	-
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net : Hygiene certificate /Hygiene certificate	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 10
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	81	83	74	90	88	79	87	68	97	97	76	91	94	89	92	85	90	56	62	46
Weighted Base	79*	79*	71*	82*	78*	73*	83*	64*	89*	76*	73*	73*	82*	81*	79*	77*	78*	52*	59*	45*
General appearance of shop\restaurant\cafe\pub \takeaway	52 66%gjn p	53 68%gjn op	59 83%iabef ghijklm nopq	65 79%efgh ijklmno pq	46 59%p	40 55%	38 45%	37 58%p	50 56%	34 44%	38 53%	39 54%	45 55%	36 45%	41 52%	31 41%	42 54%	34 65%t	40 69%t	18 40%
Appearance of people working there	42 53%hi kmnopq	33 42%hn	51 72%iabef ghijklm nopq	50 60%befg hijklmn opq	32 41%n	26 36%	35 43%hn	17 26%	26 29%	30 40%n	25 34%	31 43%hn	28 34%	20 25%	27 34%	22 28%	26 33%	34 65%uvy	38 64%uvy	18 40%
Reputation	37 47%ejk lmnop	36 46%ejk lmnop	35 49%eijk lmnop	35 43%ijklm nop	22 29%	29 40%jkmn op	30 36%no	24 37%no	30 33%no	17 23%	17 24%	18 25%	19 23%	15 18%	15 18%	18 24%	27 35%no	33 63%tuvw xzACDE	28 48%zC	19 42%
Word of mouth	35 45%eij klmnop	28 36%klm np	33 46%eijk lmnopq	33 44%eijk lmnop	22 28%n	22 30%mn	29 35%ilmp	21 32%mn	24 27%n	17 23%	15 21%	15 20%	13 16%	10 12%	21 26%n	14 19%	23 30%mn	21 40%A	27 46%zAC	23 52%xzAC
Hygiene certificate	12 15%nop q	14 17%nop q	20 28%anop q	27 33%abno pq	35 45%abcm nopq	30 41%abno pq	37 45%abcm nopq	33 51%abcd lmnopq	32 36%abno pq	34 45%abcm nopq	35 49%abcd mnopq	23 31%abno pq	24 30%anopq	- -	- -	- -	- -	16 30%EFG H	20 34%EFG H	24 54%EFGH
Websites	7 9%	4 4%	2 3%	3 4%	3 3%	6 8%	3 4%	5 8%	5 5%	7 10%	3 4%	8 11%	3 4%	3 4%	5 6%	8 10%	10 13%ceg	4 8%	2 3%	8 17%swzC
Hygiene sticker	7 8%nopq	3 4%	8 11%nopq q	16 19%bnop q	22 29%abcn opq	20 28%abcn opq	18 22%abno pq	30 47%abcd efgnopq	41 46%abcd efgnopq	42 55%abcd efgnopq	31 42%abcd gnopq	31 42%abcd gnopq	39 48%abcde fgnopq	- -	- -	- -	- -	14 27%EF GH	6 10%EFG	16 35%EFGH
Hygiene stickers \certificates displayed at premises	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	59 73%abcd efghijk lm	50 64%abcd efghijk lm	62 81%abcd efghijk lmo	63 80%abcd efghijk lmo	- -	- -	- -

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	47	52	112	131	101	109	114	114	112	103	106	102	115	106
Weighted Base	48*	50*	50	60	56*	59*	51	53	54	93*	95*	100*	104	105*
General appearance of shop\restaurant\cafe\pub \takeaway	32 67%t	31 62%t	31 62%t	41 69%t	41 73%tA	40 68%	30 59%t	39 73%tA	39 73%tA	56 60%t	65 69%t	70 70%t	86 83%rstu vwxzADE F	85 81
Appearance of people working there	23 48%	20 40%	30 61%tuvy	34 57%v	26 46%	38 64%tuvy	28 56%	29 54%	31 57%	51 55%	48 51%	60 60%tv	71 69%tuvy BDE	74 70%tuvyAsDE
Reputation	21 43%	15 29%	18 36%	24 40%z	26 47%vzC	16 27%	18 35%	25 47%vzC	15 28%	37 40%	43 45%zC	46 46%vzC	60 58%vwwxz ACD	63 60%vwwxzACD
Word of mouth	28 58%vwxz ACF	16 32%	20 40%zA	19 32%	30 53%vwxzA C	15 25%	12 23%	23 44%zAC	15 29%	39 41%zA	39 41%zA	40 40%zA	61 59%rvwx zABCDEF	66 63%rswwxzABCDEF
Hygiene certificate	28 58%rsDE FGH	28 55%rsDE FGH	29 57%rsxD EFGH	25 42%EFGH	31 54%rsDE FGH	36 60%rsxA CDEFGH	22 44%EFGH	28 53%rsDE FGH	24 45%EFGH	35 38%EFGH	- -	- -	- -	- -
Websites	5 10%	3 5%	2 3%	5 9%C	5 8%	3 5%	3 6%	5 10%C	1 3%	10 10%C	12 13%swC	19 19%svwy zAC	21 20%svwx yzAC	17 16
Hygiene sticker	18 37%sEFG H	26 52%sEF GH	26 52%rsxA EFGH	22 37%sEFG H	26 46%rsEF GH	31 52%sxA EFGH	19 38%sEFG H	24 45%rsEF GH	24 45%rsEF GH	43 46%rsEFG H	- -	- -	- -	- -
Hygiene stickers \certificates displayed at premises	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	64 68%rstu vwxyzAB CD	55 56%rstu vwxyzAB CD	58 56%rstu vwxyzAB CD	59 56%rstuvwxyzABCD

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	81	83	74	90	88	79	87	68	97	97	76	91	94	89	92	85	90	56	62	46
Weighted Base	79*	79*	71*	82*	78*	73*	83*	64*	89*	76*	73*	73*	82*	81*	79*	77*	78*	52*	59*	45*
Other	4 / 5%i	-	-	4 / 5%	2 / 2%	1 / 2%	3 / 4%	-	-	* / 1%	2 / 3%	1 / 1%	2 / 3%	5 / 6%bciopq	-	-	-	2 / 4%GH	-	1 / 3%
Net : Hygiene certificate /Hygiene certificate	14 / 18%	14 / 17%	21 / 30%	32 / 39%ab	43 / 55%abc	38 / 53%abc	44 / 53%abc	44 / 68%abcd	57 / 64%abcd	55 / 73%abcdefgl	52 / 72%abcdefg	41 / 57%abcd	52 / 63%abcd	59 / 73%abcdefgl	50 / 64%abcd	62 / 81%abcdefgilmo	63 / 80%abcdefgilmo	18 / 34%	22 / 38%	29 / 64%rs
Don't know	2 / 2%	3 / 4%	1 / 2%	-	2 / 2%	4 / 5%di	2 / 2%	2 / 3%	-	* / 1%	1 / 1%	2 / 2%	3 / 4%	1 / 1%	2 / 2%	1 / 1%	1 / 1%	-	-	-
Average number of mentions	2.54nop	2.26n	2.98befgijklmnopq	2.87beiklmnop	2.40n	2.53nop	2.39n	2.69nop	2.32n	2.41n	2.32n	2.31n	2.22	1.84	2.05	2.05	2.47n	3.02	2.74	2.84
Standard deviation	1.54	1.18	1.30	1.58	1.28	1.34	1.53	1.56	1.33	1.45	1.35	1.35	1.44	1.13	1.06	1.26	1.58	1.80	1.19	1.70
Standard error	0.17	0.13	0.15	0.17	0.14	0.15	0.17	0.19	0.13	0.15	0.16	0.14	0.15	0.12	0.11	0.14	0.17	0.24	0.15	0.25

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	47	52	112	131	101	109	114	114	112	103	106	102	115	106
Weighted Base	48*	50*	50	60	56*	59*	51	53	54	93*	95*	100*	104	105*
Other	-	-	2 5%xBCD FGH	-	1 1%	1 1%	* 1%	-	-	-	1 1%	-	-	-
Net : Hygiene certificate /Hygiene certificate	35 73%rsx	38 75%rsxA CFGH	33 67%rsx	31 52%r	39 69%rsx	40 67%rsx	29 58%rs	34 64%rs	30 57%rs	56 60%rs	64 68%rsx	55 56%rs	58 56%rs	59 56%rs
Don't know	-	-	* 1%	1 2%	-	2 3%	* 1%	-	* 1%	-	-	-	-	-
Average number of mentions	3.22A	2.77	3.16A	2.93	3.27sA	3.10A	2.63	3.26sAC	2.81	2.91	2.88	2.91	3.45svx ACDEF	3.46
Standard deviation	1.33	1.27	1.55	1.62	1.93	1.55	1.41	1.79	1.40	1.70	1.74	1.77	1.76	1.72
Standard error	0.19	0.18	0.15	0.14	0.19	0.15	0.13	0.17	0.13	0.17	0.17	0.18	0.16	0.17

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1522	1553	1498	1634	1553	1669	1612	1600	1688	1741	1672	1724	1672	1705	1652	1623	1669
Weighted Base	1454	1495	1448	1533	1509	1506	1492	1497	1559	1531	1536	1556	1581	1572	1581	1533	1581
Word of mouth	527 36%lhj klmnnop	530 35%lhj kmnop	496 34%hjn	511 33%n	502 33%	476 32%	502 34%jn	457 31%	513 33%	461 30%	478 31%	501 32%	500 32%	471 30%	504 32%	480 31%	551 35%hjknp
Reputation	613 42%egi jkmnop q	681 46%cde fghijk lmnopq	600 41%egijkm nop	641 42%egijk mnopq	563 37%	625 41%egijk mnop	543 36%	586 39%km	592 38%	568 37%	542 35%	603 39%km	557 35%	588 37%	564 36%	578 38%	600 38%
Appearance of people working there	742 51%ehi jkmnop nopq	804 54%efg hijklm	766 53%efhij klmnopq	810 53%efhij klmnopq	678 45%n	714 47%mnop	743 50%ehjkm nopq	673 45%n	722 46%mnop	687 45%n	695 45%mn	742 48%mnopq	658 42%	649 41%	664 42%	650 42%	695 44%
General appearance of shop\restaurant\cafe\pub \takeaway	950 65%efg ijklm opq	1025 69%cef ghijkl mnopq	927 64%efklm oq	1063 69%acefg hijklmno pq	888 59%	892 59%	918 62%m	941 63%efmq	945 61%	929 61%	917 60%	936 60%	909 57%	968 62%m	948 60%	932 61%	929 59%
Hygiene sticker	177 12%nop q	225 15%ano pq	184 13%nopq	294 19%abcno pq	330 22%abcno pq	389 26%abcde nopq	393 26%abcde nopq	454 30%abcde fgnopq	549 35%abcde fghnopq	534 35%abcde fghnopq	552 36%abcde fghnopq	604 39%abcde fghjinop q	631 40%abcdef ghijknopq	-	-	-	-
Hygiene certificate	406 28%nop q	453 30%nop q	452 31%nopq	526 34%abnop q	574 38%abcdn opq	614 41%abcdn opq	612 41%abcdn opq	594 40%abcdn opq	733 47%abcde fghjmnop q	656 43%abcde nopq	688 45%abcde fghmnopq	728 47%abcde fghjmnop q	644 41%abcdno pq	-	-	-	-
Hygiene stickers \certificates displayed at premises	-	-	-	-	-	-	-	-	-	-	-	-	-	971 62%abcde fghijklm	959 61%abcde fghijklm	932 61%abcde fghijklm	956 60%abcderfghijklm
Websites	78 5%	76 5%	93 6%	105 7%b	96 6%	126 8%abce	127 8%abce	112 7%ab	168 11%abcde fgh	160 10%abcde h	176 11%abcde fgh	212 14%abcde fghij	201 13%abcde fgh	197 13%abcde fgh	238 15%abcde fghijkm	207 14%abcde fghij	244 15%abcderghijkmn
Other	34 2%op	33 2%op	36 2%opq	47 3%emnopq	28 2%	38 3%opq	36 2%op	37 2%opq	32 2%p	33 2%op	31 2%p	31 2%p	31 2%	31 2%p	19 1%	16 1%	22 1%

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Table 10
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.3b How do you know about the hygiene standards of the places you buy food from or eat out at?
Base: All adults who are at all aware of the standards of hygiene when they buy food UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1522	1553	1498	1634	1553	1669	1612	1600	1688	1741	1672	1724	1672	1705	1652	1623	1669
Weighted Base	1454	1495	1448	1533	1509	1506	1492	1497	1559	1531	1536	1556	1581	1572	1581	1533	1581
Net : Hygiene certificate /Hygiene certificate	474 33%	525 35%	531 37%a	635 41%abc	706 47%abcd	751 50%abcd	771 52%abcde f	801 54%abcde	954 61%abcde fgh	895 58%abcde fgh	896 58%abcde fgh	979 63%abcde fghjk	946 60%abcde fgh	971 62%abcde fgh	959 61%abcde fgh	932 61%abcde fgh	956 60%abcdefgh
Don't know	20 1%	26 2%	35 2%iklnpq	32 2%iln	41 3%aiklmn pq	39 3%aiklnp q	36 2%aiklnp q	34 2%iklnp	19 1%	29 2%iln	18 1%	15 1%	25 2%	16 1%	29 2%il	19 1%	21 1%
Average number of mentions	2.46	2.61ae n	2.51	2.67acen op	2.49	2.64acen op	2.66acen op	2.64acen op	2.76abce fhnopq	2.68acen opq	2.69acen opq	2.83abcd efghjkmn opq	2.65acen op	2.49	2.51	2.51	2.56
Standard deviation	1.37	1.38	1.32	1.45	1.44	1.49	1.46	1.47	1.53	1.49	1.52	1.61	1.57	1.39	1.42	1.44	1.42
Standard error	0.04	0.04	0.03	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.03	0.04	0.04	0.04

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food Standards Agency	1448 79%km	1509 83%aeh ijklmn opq	1480 81%eklmn oq	1489 81%eiklm noq	1414 78%k	1507 82%aekl mnopq	1494 82%aehik lmnopq	1446 79%km	1423 78%k	1476 80%ekmnq	1354 74%	1421 78%k	1405 76%	1408 77%	1453 78%k	1479 79%k	1452 77%
Department of Health (only show if England)/ Department of Health and Social Care	1368 75%ijk mnopq	1387 76%ehi jklmno pq	1370 75%ikmno pq	1404 77%ehijk lmnopq	1339 73%kmnq	1369 74%ikmno pq	1389 76%hijkl mnopq	1329 73%mnq	1288 71%q	1323 72%mnq	1207 70%q	1320 72%mnq	1264 69%q	1257 68%q	1328 71%q	1322 70%q	1013 54%
Office of Fair Trading	1356 74%ehi jklmno pq	1376 76%ehi jklmno pq	1369 75%ehijk lmnopq	1368 75%ehijk lmnopq	1286 71%kmnop q	1361 74%ehijk lmnopq	1356 74%ehijk lmnopq	1272 70%kmnop q	1264 69%kmnop q	1279 70%kmnop q	1207 66%opq	1245 68%opq	1199 65%opq	1216 66%opq	-	-	-
Health & Safety Executive	1262 69%hkq	1292 71%hij klmq	1327 72%aefhi jklmnoq	1294 71%hklmq	1246 68%q	1272 69%hkq	1314 72%ehijk lmnoq	1195 66%	1240 68%q	1246 68%q	1194 65%	1210 66%	1234 67%	1260 69%kq	1280 68%q	1305 70%hklq	1212 64%
The British Medical Association	1246 68%ejk opq	1276 70%efh jkmnop q	1276 70%efjkm nopq	1316 72%aefhi jkmnopq	1186 65%opq	1214 66%opq	1259 69%efjkm opq	1217 67%opq	1230 67%opq	1197 65%opq	1169 64%opq	1258 69%ejkop q	1213 66%opq	1215 66%opq	-	-	-
The Environment Agency (only show if England or Wales)	1224 67%opq	1285 71%aej klmnop q	1308 71%aehij klmnopq	1314 72%aehij klmnopq	1233 68%opq	1275 69%kmnop q	1287 71%ajkmn opq	1244 68%mopq	1239 68%opq	1240 67%opq	1208 66%opq	1235 68%opq	1195 65%opq	1201 65%opq	-	-	-
World Health Organisation (WHO)	1125 62%	1157 64%	1166 64%	1183 65%	1163 64%	1159 63%	1161 64%	1136 62%	1240 68%abcde fghjk	1191 65%	1173 64%	1252 69%abcde fghjk	1207 66%ah	1255 68%abcde fghjk	1271 68%abcde fghk	1287 69%abcde fghjk	1269 67%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	897 49%	965 53%aef k	955 52%e	948 52%	888 49%	903 49%	959 53%aefk	937 51%	915 50%	936 51%	896 49%	970 53%aefk	939 51%	928 51%	980 52%e	1045 56%acdef hijkmno	1025 54%aefijkn
Office of Communications (OFCOM)	816 45%opq	843 46%opq	841 46%opq	958 52%abcef hjkmopq	865 47%opq	854 46%opq	924 51%abcfk opq	869 48%opq	913 50%abcfo pq	881 48%opq	860 47%opq	918 50%abcfo pq	884 48%aopq	949 52%abcefh jkmopq	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 11

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
National Institute for Health and Clinical Excellence (NICE)	756 41%opq	780 43%opq	823 45%aopq	818 45%opq	762 42%opq	778 42%opq	815 45%aopq	782 43%opq	805 44%opq	802 44%opq	776 43%opq	826 45%aemop q	768 42%opq	838 46%aefmop q	-	-	-
British Dietetic Association (BDA)	696 38%opq	676 37%opq	723 39%efopq	673 37%opq	644 35%opq	656 36%opq	697 38%opq	676 37%opq	747 41%bdefh jkmnopq	667 36%opq	681 37%opq	695 38%opq	694 38%opq	688 37%opq	-	-	-
Department for Public Health and Health Professions (only show if Wales)	59 3%bopq	38 2%opq	44 2%opq	66 4%bchjlo pq	63 3%bhjopq	57 3%opq	55 3%opq	42 2%opq	65 4%bchjlo pq	40 2%opq	57 3%opq	44 2%opq	58 3%bopq	59 3%bopq	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	46 3%	41 2%	36 2%	30 2%	37 2%	40 2%	37 2%	42 2%	46 3%	40 2%	37 2%	41 2%	82 4%abcdef ghijkl	84 5%abcdef ghijkl	85 5%abcdef ghijkl	92 5%abcdef ghijkl	90 5%abcdefghijkl
Department for Rural Affairs (only show if Wales)	43 2%oq	33 2%q	35 2%q	35 2%q	28 2%q	38 2%q	46 3%eoq	33 2%q	49 3%eoq	43 2%oq	48 3%eoq	34 2%q	46 2%eoq	51 3%eoq	25 1%q	50 3%eoq	-
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	39 2%	51 3%cdg	33 2%	26 1%	35 2%	43 2%d	33 2%	37 2%	41 2%	38 2%	37 2%	40 2%	67 4%acdefg hijkl	72 4%acdefg hijkl	57 3%cdeg	76 4%abcdef ghijkl	91 5%abcdefghijklo
Public Health Agency (PHA) (only show if NI)	31 2%	40 2%	38 2%	30 2%	36 2%	41 2%	35 2%	39 2%	43 2%	44 2%	42 2%	47 3%	80 4%abcdef ghijkl	84 5%abcdef ghijkl	80 4%abcdef ghijkl	79 4%abcdef ghijkl	82 4%abcdefghijkl
Safefood (only show if NI)	31 2%	26 1%	25 1%	28 2%	31 2%	38 2%	32 2%	29 2%	41 2%	40 2%	29 2%	45 2%bcd	64 3%abcdef ghijk	67 4%abcdef ghijkl	50 3%abcdhk	64 3%abcdef ghijk	62 3%abcdefghjk
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%abcdefghijklmnop
None	66	59	76	66	81	86	85	102	85	88	99	74	100	90	106	123	146
	4%	3%	4%	4%	4%	5%b	5%b	6%abcdl	5%b	5%b	5%abd	4%	5%abdl	5%b	6%abcdl	7%abcdef gijln	8%abcdefghijklmno
Don't know	18	17	12	15	29	12	9	10	18	24	24	25	24	29	23	36	49
	1%	1%	1%	1%	2%cdfgh	1%	*	1%	1%	1%lgh	1%cfgh	1%cfgh	1%lgh	2%cdfgh	1%gh	2%abcdfg hi	3%abcdefghijklmn o
Average number of mentions	7.13op q	7.34ko pq	7.36akop q	7.41aeko pq	7.15opq	7.23opq	7.45aefh jkmopq	7.20pq	7.31kopq	7.22opq	7.08pq	7.29opq	7.22pq	7.35kopq	3.79	3.96oq	3.75
Standard deviation	3.26	3.13	3.20	3.18	3.27	3.20	3.20	3.27	3.26	3.28	3.36	3.28	3.33	3.34	1.50	1.46	1.56
Standard error	0.08	0.07	0.08	0.07	0.08	0.07	0.07	0.08	0.08	0.07	0.08	0.07	0.08	0.08	0.03	0.03	0.04

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Food Standards Agency	705 80%k	734 83%ehiklmnopq	718 80%kq	712 81%ekq	682 77%	720 81%kq	718 81%ekmq	694 78%k	695 78%k	707 80%k	651 73%	689 78%k	691 77%	700 78%k	722 78%k	717 79%k	698 76%	743 79%	776 83%nz BCDEFGH	762 81%BDEF
Office of Fair Trading	660 75%hjk lmnopq	685 78%ehi jklmno pq	671 75%ehjk lmnopq	666 75%ehij klmnopq	626 70%opq	662 74%hjkm nopq	653 74%hkmn opq	610 69%opq	633 71%kopq	619 70%opq	589 66%opq	619 70%opq	610 68%opq	596 67%opq	-	-	-	696 74%zAB CDEFGH	691 74%zAB CDEFGH	698 74%zABCDEF GH
Department of Health (only show if England)/ Department of Health and Social Care	646 73%mq	682 77%ace hijklm nopq	652 73%mq	671 76%ikmn opq	645 73%q	657 73%mnpq	669 76%kmn pq	647 73%mq	628 70%q	642 72%q	617 69%q	641 72%q	610 68%q	615 69%q	660 72%q	628 69%q	470 51%	722 76%zAB CDEFGH	705 75%zDE FH	717 76%zABDEFG H
Health & Safety Executive	633 72%q	657 75%hkl oq	663 74%hkq	647 73%hkq	627 70%q	633 71%q	649 73%hkq	608 69%	630 71%q	625 70%q	609 68%	623 70%	634 71%q	629 70%	644 70%	655 72%q	604 66%	629 67%	635 68%yBC DH	664 71%wyzABCD
The Environment Agency (only show if England or Wales)	605 69%opq	634 72%kno q	649 73%knop q	652 74%aehi klmnopq	615 69%opq	626 70%opq	643 73%knop q	611 69%opq	612 69%opq	620 70%opq	588 66%opq	617 70%opq	612 68%opq	597 67%opq	-	-	-	618 65%FGH	650 69%ADE FGH	659 70%ADEFGH
The British Medical Association	600 68%opq	637 72%knop q	643 72%ehkn nopq	646 73%aefh ijknopq	580 65%opq	614 69%opq	616 70%kopq	587 66%opq	613 69%opq	607 68%opq	577 65%opq	634 71%ehkn opq	623 70%kopq	596 67%opq	-	-	-	646 68%wwAB DFGH	639 68%wwAB DFGH	634 67%ADFGH
World Health Organisation (WHO)	538 61%	577 65%	585 65%	593 67%a	595 67%a	586 66%	583 66%a	565 64%	631 71%abcf gh	602 68%	592 67%a	638 72%abcd efghkq	620 69%ah	616 69%ah	660 72%abcd efghkh	640 70%abcf	616 67%a	587 62%	580 62%	582 62%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	434 49%	476 54%ae	477 53%	470 53%	436 49%	452 51%	479 54%ae	449 51%	463 52%	456 51%	443 50%	493 56%aefh k	485 54%ae	464 52%	503 55%aek	514 56%aefh jk	503 55%aek	463 49%	489 52%ww	478 51%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Food Standards Agency	777 82%BCDEFH	731 78%	787 83%rvzBCDEFGH	776 83%rvzBCDEFGH	752 80%BDE	728 78%	769 81%BDEF	703 75%	732 78%	714 75%	708 75%	731 77%	761 79%	753 77%
Office of Fair Trading	702 74%zABCDEFGH	660 71%BDEFGH	700 74%zABCDEFGH	703 75%vyzABCDEFGH	662 71%BDEF	631 68%DFGH	660 69%DFGH	619 66%FGH	626 67%DFGH	589 62%FGH	620 66%FGH	-	-	-
Department of Health (only show if England)/ Department of Health and Social Care	733 77%yzABCDEFGH	694 74%DEFH	712 75%zDEFH	721 77%zABCDEFGH	683 73%EH	660 71%H	681 71%H	668 71%H	679 72%EH	654 69%H	642 68%H	668 70%H	694 72%H	543 56%
Health & Safety Executive	647 68%yBCDH	619 66%	639 67%yBCH	665 71%vyzABCDH	587 63%	610 65%	621 65%	585 62%	588 63%	600 63%	631 67%BCH	636 67%	650 67%yBCH	608 63%
The Environment Agency (only show if England or Wales)	662 70%ADEFGH	617 66%DFGH	649 69%DEFGH	644 69%DEFGH	633 68%DFGH	627 67%DFGH	620 65%FGH	620 66%DFGH	619 66%FGH	584 62%FGH	604 64%FGH	-	-	-
The British Medical Association	670 70%vwzABDEFGH	607 65%FGH	600 63%FGH	643 68%wABDFGH	630 67%ADFGH	617 66%FGH	590 62%FGH	592 63%FGH	624 66%AFGH	590 62%FGH	619 66%FGH	-	-	-
World Health Organisation (WHO)	590 62%	568 61%	574 61%	578 61%	572 61%	609 65%vw	589 62%	581 62%	614 65%vwy	587 62%	638 68%rstuvwxyABD	610 64%	647 67%rstuvwxyABD	653 67%rstuvwxyABD
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	478 50%	452 48%	451 48%	480 51%	488 52%w	452 48%	480 50%	453 48%	477 51%	454 48%	465 49%	477 50%	531 55%ruvwzBDEF	522 54%rvwzBD

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Office of Communications (OFCOM)	417 47%opq	431 49%opq	447 50%opq	505 57%abce fghjkmo pq	451 51%opq	452 51%opq	463 52%aopq	443 50%opq	495 56%abcf hjkopq	447 50%opq	440 49%opq	487 55%abch kopq	457 51%opq	498 56%abcef hjkopq	-	-	-	399 42%FGH	412 44%FGH	395 42%FGH
National Institute for Health and Clinical Excellence (NICE)	362 41%opq	375 43%opq	395 44%opq	379 43%opq	363 41%opq	366 41%opq	380 43%opq	379 43%opq	387 43%opq	386 44%opq	369 42%opq	426 48%abde fghkmop q	370 41%opq	410 46%aefop q	-	-	-	394 42%FGH	405 43%FGH	428 45%FGH
British Dietetic Association (BDA)	320 36%opq	309 35%opq	322 36%opq	288 33%opq	302 34%opq	303 34%opq	312 35%opq	331 37%dopq	362 41%bdef gjopq	292 33%opq	328 37%opq	332 37%djpop q	331 37%opq	333 37%dopq	-	-	-	376 40%FGH	367 39%FGH	401 43%vwyBEFG H
Department for Public Health and Health Professions (only show if Wales)	28 3%opq	18 2%opq	20 2%opq	29 3%opq	35 4%bclop q	28 3%opq	26 3%opq	23 3%opq	32 4%opq	21 2%opq	23 3%opq	19 2%opq	23 3%opq	28 3%opq	-	-	-	31 3%FGH	20 2%FGH	24 3%FGH
Department for Rural Affairs (only show if Wales)	24 3%q	19 2%q	21 2%q	18 2%q	15 2%q	21 2%q	22 2%q	21 2%q	26 3%oq	23 3%q	23 3%q	17 2%q	23 3%q	26 3%ooq	13 3%q	22 2%q	-	19 2%H	14 1%H	14 2%H
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	21 2%	18 2%	14 2%	13 2%	16 2%	19 2%	18 2%	22 2%	25 3%	18 2%	18 2%	20 2%	41 5%abcde fghjkl	36 4%bcdef gjkl	43 5%abcde fghjkl	44 5%abcde fghijkl	38 4%abcd efgjkl	25 3%	23 2%	22 2%
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	19 2%	24 3%	13 2%	16 2%	16 2%	20 2%	17 2%	21 2%	23 3%	18 2%	21 2%	21 2%	35 4%acdeg j	35 4%acdef gj	34 4%cdegj	39 4%acdef ghjkl	37 4%acde fgj	20 2%	28 3%u	20 2%
Public Health Agency (PHA) (only show if NI)	16 2%	18 2%	16 2%	15 2%	17 2%	20 2%	17 2%	21 2%	22 2%	19 2%	21 2%	24 3%	34 4%abcde gj	32 4%acdeg	43 5%abcde fghijkl	39 4%abcde fghijk	33 4%acde g	15 2%	22 2%	22 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Office of Communications (OFCOM)	453 48%urtwFGH	414 44%FGH	402 42%FGH	461 49%rstvwFGH	426 45%FGH	419 45%FGH	434 46%FGH	420 45%FGH	432 46%FGH	426 45%FGH	451 48%urtwFGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	439 46%FGH	399 43%FGH	413 44%FGH	435 46%rFGH	402 43%FGH	418 45%FGH	415 44%FGH	407 43%FGH	401 43%FGH	398 42%FGH	428 45%FGH	-	-	-
British Dietetic Association (BDA)	385 41%FGH	342 37%FGH	353 37%FGH	385 41%FGH	345 37%FGH	385 41%vxyFGH	375 39%FGH	353 38%FGH	363 39%FGH	364 38%FGH	355 38%FGH	-	-	-
Department for Public Health and Health Professions (only show if Wales)	37 4%syAFGH	28 3%FGH	30 3%FGH	29 3%FGH	19 2%FGH	33 4%AFGH	19 2%FGH	34 4%syAFGH	24 3%FGH	29 3%FGH	31 3%FGH	-	-	-
Department for Rural Affairs (only show if Wales)	17 2%H	13 1%H	17 2%H	24 3%yFH	12 1%H	23 2%FH	20 2%H	25 3%yFH	17 2%H	23 2%FH	25 3%yFH	11 1%H	28 3%stvyFH	-
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/Department of Health	17 2%	20 2%	21 2%	19 2%	20 2%	21 2%	22 2%	19 2%	20 2%	40 4%stuvwxyzABC	49 5%rstuvwxyzABC	42 4%rstuvwxyzABC	48 5%rstuvwxyzABC	52 5%rstuvwxyzABC
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	10 1%	19 2%	22 2%u	16 2%	16 2%	19 2%	20 2%	16 2%	18 2%	33 3%uxyBC	36 4%rtuvxyzABC	23 2%u	37 4%rtuvxyzABC	54 6%rstuvwxyzABCDF
Public Health Agency (PHA) (only show if NI)	16 2%	19 2%	21 2%	18 2%	18 2%	21 2%	25 3%	20 2%	23 2%	46 5%rstuvwxyzABC	52 6%rstuvwxyzABC	36 4%ruvwxyB	40 4%rstuvwxyzBC	49 5%rstuvwxyzABC

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Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	879	858	919	948	876	992	974	884	974	1018	937	984	933	983	978	978	965	1040	1025	977
Weighted Base	883	881	894	882	889	894	884	887	891	887	890	887	894	894	921	910	918	945	937	941
Safefood (only show if NI)	12 1%	13 1%	12 1%	13 1%	10 1%	18 2%	13 1%	16 2%	23 3%e	16 2%	15 2%	22 2%e	32 4%abcde fghjk	30 3%abcde gk	28 3%abcde g	32 4%abcde ghjk	25 3%ace	19 2%	13 1%	13 1%
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 3%abcd efghij klmnop	-	-	-
None	34 4%	26 3%	38 4%	33 4%	43 5%b	46 5%b	46 5%b	48 5%b	37 4%	40 5%	53 6%abd	37 4%	51 6%b	37 4%	43 5%	58 6%abdil n	68 7%abcd eijlno	32 3%	33 4%	38 4%
Don't know	6 1%	11 1%	6 1%	6 1%	12 1%	5 1%	6 1%	4 *	9 1%	10 1%	13 2%h	10 1%	8 1%	13 1%h	10 1%	23 3%acdfg hijlmo	17 2%acdf gh	12 1%x	6 1%	6 1%
Average number of mentions	7.16op q	7.47op q	7.44pq	7.51aop q	7.23pq	7.35pq	7.55ako pq	7.24pq	7.45pq	7.31opq	7.20pq	7.52ako pq	7.47opq	7.39pq	3.86q	4.02oq	3.67	7.11FG H	7.21FG H	7.28BFGH
Standard deviation	3.30	3.14	3.20	3.13	3.24	3.21	3.21	3.35	3.22	3.26	3.34	3.26	3.24	3.31	1.51	1.47	1.57	3.22	3.11	3.20
Standard error	0.11	0.11	0.11	0.10	0.11	0.11	0.11	0.12	0.11	0.11	0.11	0.11	0.11	0.11	0.05	0.05	0.05	0.10	0.10	0.11

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	1013	1008	1044	1000	1060	1010	1073	1043	1060	1034	1008	1011	1026	1042
Weighted Base	951	935	947	940	937	933	953	936	939	947	943	953	966	972
Safefood (only show if NI)	15 2%	21 2%	20 2%	19 2%	12 1%	18 2%	24 3%	14 2%	23 2%	31 3%stuyB	37 4%rstuv wxyzBF	21 2%	32 3%stuyB	37 4%rstuvwxyzBF
Scottish Government Rural Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Government Health Improvement Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Audit Scotland (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Food Standards Scotland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 3%rstuvwxyzABCDEFG
None	33 3%	38 4%	40 4%	39 4%	54 6%rsu	48 5%	48 5%	46 5%	37 4%	49 5%	53 6%rsu	63 7%rstuv wxC	64 7%rstuv wxC	78 8%rstuvwxyzABCDE
Don't know	9 1%	16 2%stwxy	6 1%	3 *	6 1%	9 1%	13 1%x	11 1%x	15 2%txy	15 2%twxy	15 2%twxy	13 1%x	13 1%x	32 3%rstuvwxyzABCDEFG
Average number of mentions	7.31BDF GH	7.07FGH	7.12FGH	7.36BDF GH	7.16FGH	7.18FGH	7.14FGH	6.97FGH	7.08FGH	6.98FGH	7.31BDF GH	3.71	3.90F	3.83
Standard deviation	3.22	3.30	3.19	3.20	3.19	3.30	3.30	3.37	3.28	3.39	3.36	1.49	1.44	1.54
Standard error	0.10	0.11	0.10	0.10	0.10	0.11	0.10	0.11	0.10	0.11	0.11	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Food Standards Agency	194 67%m	211 77%ace ghijk mnopq	201 67%m	208 72%klm opq	196 66%m	211 72%klm opq	190 66%m	201 68%m	183 62%	199 67%m	183 62%	165 62%	164 56%	194 64%	180 62%	173 62%	196 64%	238 76%B	247 81%wzB C	240 79%BC
Department of Health (only show if England)/ Department of Health and Social Care	166 57%q	170 62%jkl mq	164 55%q	176 61%jklm q	173 58%q	185 63%hjkl moq	160 56%q	161 54%q	166 56%q	155 52%q	156 52%q	130 49%q	147 51%q	165 54%q	156 54%q	164 59%q	122 40%	220 70%CH	222 73%vwz ACDEH	202 67%H
Health & Safety Executive	140 48%	128 47%	136 46%	136 47%	132 44%	135 46%	135 47%	123 41%	123 41%	124 42%	123 41%	113 43%	128 44%	150 50%	160 56%cefh ijklmq	130 47%	128 42%	178 56%	192 63%vAC	204 67%vvwyzAB CDEH
Office of Fair Trading	136 47%jlm opq	142 52%hij klmnop q	143 48%jlmo pq	145 50%hijk lmnopq	129 43%mopq	150 51%hijk lmnopq	130 45%jlmop q	119 40%opq	120 40%opq	112 38%opq	120 40%opq	95 36%opq	98 34%opq	124 41%opq	-	-	-	206 66%wAB CDEFGH	207 68%vzA BCDEFG H	199 65%wABCDEF GH
The Environment Agency (only show if England or Wales)	127 44%opq	151 55%aeg ijklmn opq	148 50%opq	138 48%opq	132 44%opq	143 49%opq	130 46%opq	139 47%opq	126 43%opq	125 42%opq	135 46%opq	112 42%opq	119 41%opq	138 45%opq	-	-	-	191 61%FGH	198 65%vAE FGH	190 63%FGH
The British Medical Association	115 39%jop	116 42%ijo	120 40%jopq	109 38%opq	108 36%opq	98 34%opq	103 36%opq	114 39%opq	109 37%opq	91 31%opq	111 37%opq	109 41%jopq	100 34%opq	141 47%efgij kmopq	-	-	-	180 57%AFG	173 57%AFG	183 60%wABFGH
World Health Organisation (WHO)	100 34%	116 42%	110 37%	139 48%ac	122 41%	134 46%ac	114 40%	125 42%	136 46%ac	124 44%a	132 50%aceg	147 52%abce gh	137 48%ac	139 58%abcd efghij	171 59%abcd efghijk	160 58%abce fghijm	183 60%abc defghi jkm	173 55%	162 53%	173 57%
Office of Communications (OFCOM)	69 24%opq	87 32%ijmo pq	74 25%opq	98 34%achj mopq	96 32%achj mopq	81 28%opq	78 27%opq	71 24%opq	86 29%opq	67 22%opq	96 32%achj mopq	72 27%opq	68 23%opq	116 38%acfgh ijlmopq	-	-	-	129 41%FGH	123 41%FGH	120 39%FGH

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Food Standards Agency	274 81%wzBC	234 73%	264 76%B	252 80%wBC	245 75%B	246 73%	254 75%B	234 67%	232 69%	264 75%B	263 75%B	284 76%BC	286 78%BC	285 77%BC
Department of Health (only show if England)/ Department of Health and Social Care	245 72%vwzA CEH	204 63%H	227 65%H	235 75%tvwz ACDEH	229 70%CH	214 64%H	215 64%H	238 68%H	209 62%H	231 65%H	225 64%H	258 69%H	252 68%H	172 47%
Health & Safety Executive	203 60%C	179 55%	186 53%	215 68%ruvw yzABCDE FH	181 56%	189 56%	186 55%	196 56%	174 52%	200 57%	197 57%	224 60%C	232 63%wC	217 59%
Office of Fair Trading	232 68%vwzA BCDEFGH	174 54%FGH	212 61%BFGH	213 68%wzAB CDEFGH	202 62%BEFG H	195 58%FGH	186 55%FGH	180 51%FGH	183 54%FGH	198 56%FGH	185 53%FGH	-	-	-
The Environment Agency (only show if England or Wales)	222 66%vwzA EFGH	183 57%FGH	202 58%FGH	206 66%uwAE FGH	207 64%AFGH	200 58%FGH	186 55%FGH	206 59%FGH	200 59%FGH	208 59%FGH	200 57%FGH	-	-	-
The British Medical Association	217 64%uwAB DEFGH	162 50%FGH	182 52%FGH	191 61%uwAB FGH	183 56%AFGH	194 58%AFGH	158 47%FGH	174 50%FGH	194 57%AFGH	188 53%FGH	194 55%AFGH	-	-	-
World Health Organisation (WHO)	187 55%	179 56%	175 50%	164 52%	164 50%	205 61%wxyB	183 54%	182 52%	210 62%swxy B	201 57%	218 62%swxy B	235 63%rsuw xyAB	236 64%rsuv wxyAB	225 61%wxyB
Office of Communications (OFCOM)	165 49%stvw BFGH	122 38%FGH	137 39%FGH	156 49%rstv wBFGH	139 43%FGH	145 43%FGH	139 41%FGH	138 40%FGH	139 41%FGH	149 42%FGH	154 44%FGH	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	64 22%	80 29%	69 23%	66 23%	73 25%	71 24%	75 26%	75 25%	84 28%	66 22%	96 32%acde fjm	76 29%	68 23%	88 29%	88 30%aj	86 31%aj	103 33%acd efhjm	121 39%w	134 44%wwz AB	119 39%w
British Dietetic Association (BDA)	56 19%dem opq	57 21%def mopq	53 18%opq	36 12%opq	36 12%opq	41 14%opq	43 15%opq	46 15%opq	45 15%opq	43 14%opq	70 24%defg hijmopq	57 21%defj mopq	34 12%opq	68 22%defgi jmopq	-	-	-	93 30%FGH	94 31%BFG H	89 29%FGH
National Institute for Health and Clinical Excellence (NICE)	53 18%opq	67 24%opq	64 21%opq	83 29%aeop q	57 19%opq	67 23%opq	73 26%aopq	71 24%opq	65 22%opq	65 22%opq	72 24%opq	71 27%aeop q	63 22%opq	84 28%aeopq	-	-	-	104 33%FGH	108 36%wwFGH H	111 37%wwFGH
Safefood (only show if NI)	4 1%	2 1%	6 2%	1 *	4 2%	8 3%d	4 1%	5 2%	5 2%	7 2%	3 1%	3 1%	7 2%d	16 5%abdeg hiklp	9 3%d	5 2%	7 2%	7 2%	8 3%	10 3%
Department for Public Health and Health Professions (only show if Wales)	4 1%	3 1%	4 1%q	8 3%kopq	5 2%oq	4 1%	7 2%kopq	5 2%opq	3 1%	2 1%	1 *	4 2%opq	3 1%	8 3%kopq	-	-	-	4 1%	5 2%FGH	8 3%FGH
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	2 1%	1 *	5 2%	2 1%	3 1%	5 2%	4 1%	6 2%	4 1%	3 1%	5 2%	4 1%	9 3%bd	17 6%abcde fghijkl	13 5%abdei jkl	7 3%	8 3%b	10 3%	9 3%	9 3%
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	2 1%	6 2%d	3 1%	-	2 1%	6 2%d	2 1%	4 2%	3 1%	4 1%	3 1%	4 2%	9 3%de	12 4%acdeg ik	5 2%d	5 2%d	10 3%deg	8 3%	9 3%	11 4%
Department for Rural Affairs (only show if Wales)	2 1%	1 *	2 1%	1 *	-	1 *	3 1%	1 *	-	4 1%	3 1%	3 1%	3 1%	4 1%	2 1%	5 2%eiq	-	5 2%H	3 1%	3 1%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

						26-35								
Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)

	Wave 4 (u)	Wave 5 (v)	Wave 6 (w)	Wave 7 (x)	Wave 8 (y)	Wave 9 (z)	Wave 10 (A)	Wave 11 (B)	Wave 12 (C)	Wave 13 (D)	Wave 14 (E)	Wave 15 (F)	Wave 16 (G)	Wave 17 (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	127 38%w	106 33%	102 29%	133 42%vwz	141 43%vwzB	114 34%	121 36%	123 35%	141 42%vw	150 42%vwz	136 39%w	155 41%vw	173 47%u.ruvw zABE	168 46%uvwzAB
British Dietetic Association (BDA)	83 25%FGH	84 26%FGH	86 25%FGH	92 29%FGH	96 30%FGH	92 27%FGH	85 25%FGH	80 23%FGH	101 30%BFGH	104 29%FGH	91 26%FGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	116 34%FGH	94 29%FGH	95 27%FGH	105 33%FGH	102 31%FGH	116 35%wFGH	113 33%FGH	119 34%FGH	116 34%FGH	125 35%wFGH	132 38%vwFGH	-	-	-
Safefood (only show if NI)	11 3%	9 3%	5 1%	8 2%	7 2%	8 2%	10 3%	5 1%	8 2%	16 5%wB	14 4%wB	9 2%	14 4%	9 3%
Department for Public Health and Health Professions (only show if Wales)	9 3%FGH	12 4%uwxyAE FGH	4 1%FGH	4 1%	2 1%	9 3%FGH	4 1%	7 2%FGH	7 2%FGH	6 2%FGH	4 1%FGH	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	8 2%	10 3%	4 1%	6 2%	8 3%	9 3%	8 2%	3 1%	6 2%	18 5%uwxBC	13 4%wB	16 4%wB	18 5%wBC	14 4%wB
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	8 2%	11 3%	5 2%	7 2%	7 2%	7 2%	9 3%	6 2%	5 2%	14 4%	10 3%	9 2%	13 3%	10 3%
Department for Rural Affairs (only show if Wales)	6 2%H	2 1%	2 1%	2 1%	2 1%	6 2%H	2 1%	5 2%H	5 1%H	5 1%H	2 1%	4 1%	4 1%	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	292	249	308	281	295	305	263	298	310	292	333	308	296	252	266	242	303	296	317	303
Weighted Base	291	274	299	288	298	293	286	297	296	297	297	266	290	304	288	278	307	315	304	304
Public Health Agency (PHA) (only show if NI)	1 1%	4 2%	6 2%	3 1%	4 1%	5 2%	3 1%	6 2%	4 1%	4 1%	7 2%	5 2%	11 4%ad	15 5%abdeg ijl	11 4%adg	10 4%ad	7 2%	6 2%	6 2%	9 3%
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-
None	24 8%	18 6%	26 9%	18 6%	30 10%	24 8%	31 11%	29 10%	28 9%	35 12%bd	36 12%bd	26 10%	33 11%	24 8%	27 9%	37 13%bd	34 11%	15 5%	8 3%	15 5%
Don't know	4 1%	5 2%d	3 1%	- -	7 2%dj	2 1%	2 1%	2 1%	3 1%	1 *	6 2%d	5 2%d	6 2%d	5 2%d	6 2%d	9 3%dfhj	8 3%dj	4 1%	2 1%	2 1%
Average number of mentions	4.70op q	5.33ai jmopq	4.85opq	4.99opq	4.80opq	5.05opq	4.95opq	4.78opq	4.76opq	4.59opq	5.22jop q	4.94opq	4.65opq	5.53ace hijmopq	3.12	3.21q	2.90	6.35FG H	6.47vw FGH	6.52vwFGH
Standard deviation	2.99	3.01	2.96	3.04	2.93	2.86	3.06	2.97	3.04	2.94	3.46	3.14	2.91	3.44	1.52	1.41	1.53	3.25	3.21	3.23
Standard error	0.19	0.20	0.18	0.19	0.18	0.17	0.20	0.18	0.18	0.18	0.21	0.19	0.18	0.23	0.10	0.10	0.09	0.20	0.18	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	327	299	349	287	323	319	321	336	320	350	325	333	328	324
Weighted Base	339	322	350	315	325	335	337	349	338	354	350	373	369	370
Public Health Agency (PHA) (only show if NI)	12 3%	9 3%	4 1%	7 2%	7 2%	10 3%	10 3%	5 2%	8 2%	19 5%rswyB C	18 5%rswB	20 5%rswB	14 4%w	11 3%
Scottish Government Rural Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Government Health Improvement Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Audit Scotland (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Food Standards Scotland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	8 2%rstuvwxyzABCDEFG
None	19 6%	15 5%	25 7%s	18 6%	24 8%s	20 6%	24 7%s	29 8%sC	13 4%	23 6%s	17 5%	20 5%	23 6%s	30 8%sC
Don't know	2 1%	6 2%xF	3 1%	1 *	1 *	4 1%	9 3%bxyF	6 2%F	10 3%stuxy	3 1%	4 1%	1 *	9 2%xyF	12 3%stuvwxyDF
Average number of mentions	6.69vwA BCFGH	5.91FGH	5.89FGH	6.75vwA BCFGH	6.43wFG H	6.28FGH	6.13FGH	6.06FGH	6.15FGH	6.39FGH	6.26FGH	3.44	3.69FH	3.42
Standard deviation	3.01	3.28	3.18	3.12	3.25	3.12	3.28	3.20	3.22	3.34	3.35	1.47	1.53	1.60
Standard error	0.17	0.20	0.18	0.19	0.19	0.18	0.19	0.18	0.19	0.19	0.19	0.08	0.09	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Food Standards Agency	374 84%k	406 88%ehk mnoq	396 88%ehkm nopq	372 87%eknq	353 82%	378 86%knq	396 88%ehkm nopq	344 82%	350 85%k	360 86%knq	299 78%	381 88%ehkm oq	340 83%	308 80%	343 82%	343 83%	318 80%	403 89%BFH	391 87%	400 88%
Office of Fair Trading	362 82%hik mnopq	390 84%ehi jklmno pq	379 85%ehij kmnopq	348 81%hikm klmnopq	335 78%kmop q	351 80%ikmn opq	366 82%hikm nopq	315 75%opq	296 72%opq	330 78%ikmn opq	263 69%opq	333 77%kopq	291 71%opq	277 72%opq	-	-	-	392 87%DEF GH	372 83%FGH	392 86%DEFGH
Department of Health (only show if England)/ Department of Health and Social Care	357 81%km nopq	375 81%ikm nopq	357 80%ikmn opq	329 77%kmnq	330 77%kq	339 77%kmnq	362 81%ikmn opq	325 78%kmnq	296 72%q	334 79%ikmn pq	263 69%q	354 81%ikmn opq	290 70%q	273 70%q	305 73%q	298 72%q	200 50%	367 82%EH	361 80%H	384 84%yzBDEFG H
Health & Safety Executive	336 76%koq	376 81%hij klmnop q	367 82%ahij klmnopq	339 80%hklm noq	334 77%knoq	339 77%koq	347 77%knoq	301 72%	308 75%koq	310 74%ko	254 66%	319 73%ko	297 72%	275 71%	278 67%	304 74%ko	271 68%	376 83%H	356 79%	386 85%syH
The British Medical Association	324 73%kno pq	359 78%aefh knopq	352 78%efhi knopq	337 79%aefhi knopq	308 71%kopq	311 70%opq	334 74%knop q	298 71%kopq	297 72%kopq	318 76%knop q	246 64%opq	333 77%ufkno pq	300 73%knop q	252 65%opq	-	-	-	384 85%FGH	367 82%FGH	379 83%FGH
The Environment Agency (only show if England or Wales)	323 73%opq	369 80%aik mnopq	370 83%aefh ikmnopq	336 79%ukmn opq	320 74%mopq	332 75%kmop q	355 79%aikm nopq	313 75%kmop q	299 72%opq	325 77%kmno pq	259 68%opq	336 77%kmno pq	277 67%opq	268 69%opq	-	-	-	362 80%FGH	335 75%FGH	367 81%FGH
World Health Organisation (WHO)	295 67%	319 69%	322 72%dfk	278 65%	308 71%fk	283 64%	306 68%	273 65%	300 73%ddfhk	287 68%	246 64%	320 74%adfh	299 73%ddfhk	264 68%	275 66%	294 71%l	281 70%	340 76%	331 74%	344 76%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	257 58%	280 60%eq	266 59%	250 59%	226 52%	243 55%	256 57%	247 59%	225 54%	256 61%eq	205 54%	254 58%	242 59%	211 55%	236 57%	253 61%eq	211 53%	288 64%	278 62%	314 69%syD

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

								50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Food Standards Agency	413 88%	395 87%	391 93%stuvyzBCDEFGH	399 90%BEFH	403 88%	395 88%	400 89%BFH	392 84%	388 86%	398 88%	399 85%	387 85%	411 88%	399 84%
Office of Fair Trading	408 87%DEFGH	391 87%DEFGH	375 89%syABCDEFGH	380 86%DFGH	382 83%FGH	392 87%DEFGH	377 84%FGH	394 84%FGH	378 84%FGH	361 80%FGH	378 81%FGH	-	-	-
Department of Health (only show if England)/ Department of Health and Social Care	399 85%yzABDEFGH	376 83%DEGH	350 83%DEGH	362 82%EH	363 79%H	357 79%H	359 80%H	370 79%H	369 81%EH	347 76%H	352 75%H	358 78%H	360 77%H	316 67%
Health & Safety Executive	385 82%H	368 81%	365 86%syCDH	369 83%H	360 78%	384 85%syH	368 82%H	387 82%H	365 81%	365 80%	387 83%H	375 82%H	390 83%H	363 77%
The British Medical Association	408 87%svyACDEFGH	368 82%FGH	364 86%DEFGH	376 85%FGH	377 82%FGH	373 83%FGH	368 82%FGH	392 84%FGH	370 82%FGH	367 81%FGH	374 80%FGH	-	-	-
The Environment Agency (only show if England or Wales)	387 83%sFGH	370 82%sFGH	357 84%syCDEFGH	358 81%FGH	356 77%FGH	373 82%sFGH	358 80%FGH	373 79%FGH	351 78%FGH	359 79%FGH	366 79%FGH	-	-	-
World Health Organisation (WHO)	362 77%	334 74%	338 80%svH	341 77%	343 75%	363 80%svyH	344 77%	363 77%	353 78%	341 75%	361 77%	349 76%	350 75%	349 73%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	327 70%syBD	298 66%	299 71%rsyBD	302 68%	287 62%	294 65%	291 65%	296 63%	303 67%	281 62%	306 66%	304 67%	326 70%syBD	331 70%syBD

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Office of Communications (OFCOM)	234 53%opq	246 53%opq	267 60%fhkopq	250 59%fkopq	231 54%opq	225 51%opq	243 54%opq	217 52%opq	230 56%opq	238 56%opq	195 51%opq	252 58%lopq	238 58%opq	213 55%opq	-	-	-	247 55%FGH	249 55%FGH	242 53%FGH
National Institute for Health and Clinical Excellence (NICE)	195 44%opq	214 46%opq	230 51%aefikopq	192 45%opq	188 44%opq	189 43%opq	210 47%opq	196 47%opq	181 44%opq	189 45%opq	162 42%opq	212 49%opq	183 45%opq	188 49%opq	-	-	-	249 55%FGH	229 51%FGH	260 57%FGH
British Dietetic Association (BDA)	185 42%opq	190 41%opq	210 47%efknopq	177 41%opq	166 39%opq	160 36%opq	188 42%opq	189 45%lopq	194 47%efknopq	175 42%opq	148 39%opq	183 42%opq	184 45%lopq	148 38%opq	-	-	-	221 49%FGH	215 48%FGH	234 51%FGH
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	19 4%c	11 2%	8 2%	14 3%	13 3%	13 3%	9 2%	10 2%	17 4%	12 3%	11 3%	9 2%	24 6%bcfghjkl	18 5%cgl	22 5%bcghl	21 5%bcghl	33 8%abcdefghijkl	8 2%	13 3%	9 2%
Department for Public Health and Health Professions (only show if Wales)	13 3%jopq	13 3%jopq	15 3%jopq	17 4%jlopq	15 4%jopq	11 2%opq	12 3%opq	7 2%opq	10 2%opq	4 1%	12 3%jopq	7 2%opq	8 2%opq	14 4%jopq	-	-	-	24 5%stFGH	10 2%FGH	8 2%FGH
Department of Agriculture and Rural Development (DARD) (only show if NI/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	13 3%	14 3%	7 2%	11 3%	13 3%	13 3%	8 2%	9 2%	19 4%cg	10 2%	8 2%	10 2%	22 5%cghjkl	15 4%c	20 5%cg	19 5%cg	32 8%abcdefghjkln	7 2%	17 4%uv	10 2%
Safefood (only show if NI)	13 3%c	6 1%	3 1%	12 3%c	10 2%c	11 2%c	9 2%	8 2%	17 4%bc	11 3%c	10 3%c	11 3%c	21 5%bcefgh	14 4%bc	15 3%c	18 4%bc	22 6%bcefghl	4 1%	8 2%	6 1%
Public Health Agency (PHA) (only show if NI)	12 3%	11 2%	9 2%	10 2%	11 3%	12 3%	6 1%	10 2%	17 4%g	12 3%	11 3%	11 2%	24 6%abcdefghjl	17 4%g	22 5%bcdgh	18 4%g	31 8%abcdefghijkl	7 2%	15 3%u	11 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Office of Communications (OFCOM)	288 61%rtFG H	270 60%FGH	277 66%rsty BDFGH	284 64%rstB FGH	268 58%FGH	279 62%rtFG H	271 60%tFGH	269 57%FGH	280 62%rtFG H	262 58%FGH	283 61%tFGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	263 56%FGH	267 59%sDFG H	261 62%syBD FGH	258 58%sFGH	252 55%FGH	275 61%sDFG H	261 58%sFGH	255 54%FGH	264 58%sFGH	234 52%FGH	260 56%FGH	-	-	-
British Dietetic Association (BDA)	242 52%FGH	217 48%FGH	232 55%sswyF GH	230 52%FGH	209 45%FGH	260 58%rswy ACEFGH	224 50%FGH	243 52%FGH	226 50%FGH	231 51%FGH	235 50%FGH	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	5 1%	7 2%	13 3%u	13 3%u	11 2%	13 3%	9 2%	11 2%	15 3%u	21 5%rtuvA	20 4%rtuv	22 5%rtuvA	23 5%rttuvy AB	23 5
Department for Public Health and Health Professions (only show if Wales)	15 3%FGH	17 4%FGH	18 4%tFGH	21 5%tFGH	17 4%FGH	24 5%stFGH	18 4%tFGH	25 5%tFGH	13 3%FGH	24 5%stFGH	19 4%tFGH	-	-	-
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	5 1%	6 1%	12 3%u	13 3%u	10 2%	11 2%	10 2%	13 3%	15 3%u	17 4%uv	19 4%ruv	17 4%uv	22 5%rttuvy A	24 5
Safefood (only show if NI)	4 1%	5 1%	11 3%	11 2%	5 1%	8 2%	8 2%	6 1%	13 3%ruvy B	18 4%rttuvy B	16 3%rtuvy	14 3%ruvy	19 4%rtuvy AB	19 4
Public Health Agency (PHA) (only show if NI)	4 1%	8 2%	14 3%u	14 3%u	9 2%	11 2%	11 2%	11 2%	15 3%u	19 4%ruv	19 4%ruv	20 4%ruv	23 5%ruvyz	22 5%ruvy

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 11

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	427	467	430	409	404	441	440	410	399	408	373	408	398	365	375	372	365	453	445	441
Weighted Base	443	463	448	427	431	442	448	418	413	421	382	434	411	387	417	414	399	450	450	455
Department for Rural Affairs (only show if Wales)	7 2%oq	9 2%oq	16 4%hjlmo q	8 2%oq	8 2%oq	8 2%oq	14 3%oq	5 1%q	11 3%oq	6 1%q	9 2%oq	5 1%q	5 1%q	9 2%oq	1 *	7 2%q	- -	19 4%CFH	12 3%H	5 1%H
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 5%abcd efghij klmnop	-	-	-
None	9 2%	11 2%	11 2%	8 2%	18 4%	18 4%	15 3%	15 4%	12 3%	8 2%	11 3%	17 4%	15 4%	20 5%abcdj	23 6%abcdj	23 6%abcdj	27 7%abcd gjk	5 1%	11 2%C	5 1%
Don't know	4 1%	2 *	2 *	5 1%f	3 1%	-	2 *	3 1%	3 1%	4 1%	5 1%f	1 *	7 2%cfl	7 2%cfl	5 1%f	4 1%f	14 3%abcd efghij lp	1 *	4 1%	3 1%
Average number of mentions	7.72ko pq	7.98ko pq	8.21aef hijknop q	7.92kop q	7.73kop q	7.59kop q	7.93kop q	7.66kop q	7.70kop q	7.77kop q	7.11opq	7.98kop q	7.85kop q	7.69kop q	3.90	4.08	3.95	8.32FG H	8.18FG H	8.39FGH
Standard deviation	3.10	2.79	2.86	2.89	3.01	3.02	2.97	3.21	3.05	3.03	3.37	2.91	3.14	3.21	1.51	1.48	1.54	2.78	2.94	2.73
Standard error	0.15	0.13	0.14	0.15	0.15	0.15	0.14	0.16	0.16	0.15	0.18	0.15	0.16	0.17	0.08	0.08	0.09	0.13	0.14	0.13

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	497	454	448	499	464	441	497	450	491	407	488	431	443	468
Weighted Base	469	452	422	443	459	452	449	469	452	454	466	457	467	475
Department for Rural Affairs (only show if Wales)	10 2%H	13 3%H	15 4%H	19 4%tCFH	18 4%H	18 4%H	20 4%tuCFH	19 4%H	9 2%H	19 4%H	21 5%tuCFH	8 2%H	21 5%tuCFH	- -
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Audit Scotland (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%rstuvwxyzABCDEFG
None	9 2%	8 2%	8 2%	6 1%	15 3%rtC	8 2%	11 2%C	10 2%	3 1%	12 3%C	11 2%C	16 3%rtC	17 4%rtxC	32 7%rstuvwxyzABCDEFG
Don't know	3 1%	3 1%	2 *	2 *	3 1%	2 *	5 1%	2 *	3 1%	2 *	7 2%rH	4 1%	8 2%rxzBH	1 *
Average number of mentions	8.59sFG H	8.43FGH	8.96rst uvyABCD EFGH	8.61sFG H	8.31FGH	8.67sFG	8.55FGH	8.35FGH	8.34FGH	8.33FGH	8.51FGH	4.24	4.40H	4.21
Standard deviation	2.77	2.84	2.51	2.79	2.79	2.79	2.77	2.83	2.99	2.86	2.80	1.36	1.21	1.42
Standard error	0.13	0.14	0.12	0.13	0.13	0.13	0.13	0.14	0.14	0.14	0.13	0.07	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

| | 66+ | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Office of Fair Trading	259 79%opq	265 81%mno pq	256 78%opq	236 76%opq	257 80%opq	273 82%dklmn opq	267 81%opq	254 78%opq	261 80%opq	275 82%dklmn opq	251 76%opq	255 76%opq	251 76%opq	250 76%opq	-	-	-
Department of Health (only show if England)/ Department of Health and Social Care	257 78%pq	261 80%nop q	262 80%nopq	256 82%mnopq	255 79%npq	268 80%nopq	270 82%mnopq	252 77%pq	254 78%pq	260 77%pq	259 79%pq	253 77%pq	249 75%q	251 73%q	251 74%q	248 71%q	202 60%
The British Medical Association	244 74%opq	261 80%cop q	242 74%opq	245 75%opq	240 77%opq	259 78%opq	255 77%opq	244 75%opq	258 79%opq	262 78%opq	247 75%opq	253 75%opq	257 78%opq	254 77%opq	-	-	-
Food Standards Agency	239 73%	254 78%dm	243 74%	221 71%	236 73%	262 78%dm	258 78%dm	253 78%dm	249 76%	263 78%adm	245 76%	255 76%	239 72%	244 74%	259 77%	265 76%	255 75%
Health & Safety Executive	232 70%	239 73%	234 71%	231 74%	233 73%	247 74%	248 75%q	231 71%	236 72%	258 77%ahkop q	234 71%	240 71%	244 74%	250 76%q	242 72%	249 71%	233 69%
The Environment Agency (only show if England or Wales)	221 67%opq	231 71%opq	232 71%opq	231 74%aopq	227 71%opq	242 72%opq	238 72%opq	230 71%opq	248 76%anopq	245 73%aopq	235 71%opq	237 71%opq	233 70%opq	230 69%opq	-	-	-
World Health Organisation (WHO)	218 66%	228 70%	218 66%	217 70%	220 69%	230 69%	237 72%	231 71%	236 72%	244 73%ac	235 71%	232 69%	227 68%	236 71%	241 71%	247 71%	231 68%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	167 51%	192 59%a	188 57%	179 57%	184 57%	189 57%	194 59%a	188 58%a	198 60%ak	203 61%ak	176 53%	196 59%a	198 60%a	187 57%	199 59%a	207 60%ak	211 62%ak
National Institute for Health and Clinical Excellence (NICE)	155 47%opq	161 49%opq	158 48%opq	163 52%opq	156 49%opq	166 50%opq	168 51%opq	161 50%opq	167 51%opq	173 52%opq	168 51%opq	164 49%opq	163 49%opq	174 53%opq	-	-	-
British Dietetic Association (BDA)	142 43%opq	120 37%opq	137 42%opq	136 44%bopq	140 44%bopq	138 41%opq	143 43%opq	136 42%opq	157 48%bfllop q	140 42%opq	139 42%opq	128 38%opq	142 43%opq	147 45%opq	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	66+																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Office of Communications (OFCOM)	137 41%opq	138 42%opq	139 42%opq	158 51%abcfo pq	146 46%opq	134 40%opq	162 49%abcfo pq	174 54%abcef opq	172 52%abcef opq	167 50%abcfo pq	162 49%abcfo pq	175 52%abcef opq	167 50%abcfo pq	184 56%abcefg opq	-	-	-
Department for Public Health and Health Professions (only show if Wales)	14 4%opq	7 2%opq	9 3%opq	16 5%bopq	13 4%opq	20 6%bchopq	11 3%opq	10 3%opq	18 6%bcopq	13 4%opq	12 4%opq	12 4%opq	18 5%bcopq	14 4%opq	-	-	-
Department for Rural Affairs (only show if Wales)	10 3%q	9 3%q	8 2%q	10 3%q	5 2%q	12 3%q	8 2%q	7 2%q	14 4%eq	12 4%q	11 3%q	12 4%eq	15 4%eq	15 4%ehq	9 3%q	14 4%eq	-
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	8 2%cdi	6 2%	2 1%	2 1%	3 1%	6 2%	4 1%	6 2%	2 1%	6 2%	8 2%di	6 2%	6 2%	14 4%bcdefg hijlmo	7 2%d	17 5%abcdef ghijklmo	15 4%bcdefghijlmo
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	7 2%	7 2%	5 1%	2 1%	3 1%	6 2%	4 1%	7 2%d	3 1%	7 2%	7 2%d	7 2%	8 3%d	15 5%abcdef ghijl	11 3%degi	22 6%abcdef ghijklmo q	12 4%cdegi
Public Health Agency (PHA) (only show if NI)	5 1%	4 1%	3 1%	2 1%	4 1%	6 2%i	4 1%	6 2%i	1 *	7 2%i	7 2%i	8 2%di	6 2%i	15 4%abcdef ghijkmo	7 2%i	14 4%abcdef gijmo	11 3%bcdeg-
Safefood (only show if NI)	3 1%	1 *	1 *	-	3 1%	3 1%	1 *	3 1%d	2 1%	5 1%cd	5 1%cd	9 3%bcdefg imo	1 *	7 2%bcdgim	3 1%d	9 3%bcdefg imo	5 1%cd
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	66+																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	451	405	414	447	432	493	485	449	515	573	488	517	516	561	584	619	547
Weighted Base	330	327	329	312	321	334	331	325	328	336	329	335	332	331	339	348	339
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 4%abcdefghijklmn op
None	12 4%	12 4%	20 6%ej	13 4%	9 3%	11 3%	15 4%	18 6%	17 5%	11 3%	13 4%	15 4%	17 5%	19 6%ue	20 6%abefj	22 6%befj	23 7%abefjk
Don't know	5 2%	4 1%	2 1%	5 2%	9 3%cgh	4 1%	2 1%	2 1%	6 2%	5 1%	6 2%	6 2%	5 1%	5 1%	6 2%h	4 1%	14 4%abcdfghijklmno p
Average number of mentions	7.43op q	7.67op q	7.63opq	7.84opq	7.69opq	7.70opq	7.87aopq	7.84opq	8.12abce fopq	7.94aopq	7.73opq	7.79opq	7.83opq	8.06acop q	3.94	4.02	3.94
Standard deviation	3.08	2.94	3.09	3.12	3.09	2.95	3.02	3.01	2.91	2.96	3.15	3.08	3.18	3.06	1.42	1.45	1.40
Standard error	0.15	0.15	0.16	0.15	0.15	0.14	0.14	0.15	0.13	0.13	0.15	0.14	0.14	0.13	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Department of Health (only show if England)/ Department of Health and Social Care	1368 82%hijklmnopq	1387 83%ehijklmnopq	1370 81%ijklmnq	1404 84%efhijklmnop	1339 81%kmnq	1369 81%kmnq	1389 84%efhijklmnopq	1329 79%q	1288 78%q	1323 78%q	1285 77%q	1320 79%q	1264 77%q	1257 77%q	1328 79%q	1322 79%q	1013 60%	-	-	-
Food Standards Agency	1313 79%k	1374 83%aehijklmopq	1352 80%eikmnoq	1360 81%eiklmnoq	1282 77%k	1382 82%aehiklmnopq	1370 83%aehijklmnopq	1321 79%k	1281 77%k	1350 80%kmnq	1226 73%	1304 78%k	1239 76%	1244 76%k	1299 77%k	1314 79%k	1280 76%k	-	-	-
Office of Fair Trading	1221 73%hijklmnopq	1259 76%ehijklmnopq	1255 75%ehijklmnopq	1250 75%ehijklmnopq	1171 70%kmnopq	1233 73%hijklmnopq	1249 75%ehijklmnopq	1169 70%kmnopq	1132 68%mopq	1171 69%kmnopq	1093 65%opq	1138 68%opq	1061 65%opq	1066 65%opq				-	-	-
The Environment Agency (only show if England or Wales)	1144 69%opq	1225 74%aeijklmnopq	1239 74%aeijklmnopq	1230 73%aeijklmnopq	1156 70%opq	1204 71%kopq	1216 73%aeijklmnopq	1187 71%opq	1155 70%opq	1176 69%opq	1135 68%opq	1178 70%opq	1129 69%opq	1133 69%opq				-	-	-
Health & Safety Executive	1143 68%kq	1191 72%aeijklmnq	1220 73%aefhijklmnopq	1183 71%hijklmq	1126 68%kq	1157 68%kq	1202 72%aefhijklmnpq	1102 66%	1117 67%q	1139 67%q	1079 64%	1106 66%	1092 67%	1112 68%kq	1153 69%kq	1157 69%hklq	1063 63%	-	-	-
The British Medical Association	1125 67%kopq	1173 70%aefhijklmnopq	1180 70%efhjkmnopq	1207 72%aefhijklmnoq	1078 65%opq	1109 65%opq	1164 70%aefhjkmnopq	1118 67%kopq	1113 67%kopq	1105 65%opq	1051 63%opq	1157 69%aefjkopq	1077 66%opq	1075 66%opq				-	-	-
World Health Organisation (WHO)	1017 61%	1068 64%	1085 65%a	1090 65%a	1064 64%	1068 63%	1069 64%a	1045 62%	1126 68%abefhk	1099 65%a	1069 64%	1153 69%abcdefghjk	1072 65%a	1123 69%abcdefghjkm	1159 69%abcdefghjkm	1145 68%abcdefghjk	1126 67%afhk	-	-	-
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	897 54%	965 58%aefk	955 57%uf	948 57%	888 53%	903 53%	959 58%aefk	937 56%	915 55%	936 55%	896 53%	970 58%aefk	939 57%aefk	928 57%ufk	980 58%aefk	1045 62%abcdefghjklmnoq	969 58%aefk	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Department of Health (only show if England)/ Department of Health and Social Care	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Office of Fair Trading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Environment Agency (only show if England or Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Safety Executive	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The British Medical Association	-	-	-	-	-	-	-	-	-	-	-	-	-	-
World Health Organisation (WHO)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Office of Communications (OFCOM)	737 44%opq	787 47%opq	792 47%opq	884 53%abce fhjkmop q	792 48%aopq	779 46%opq	852 51%abce fhjkmop q	804 48%aopq	828 50%afop q	804 47%opq	781 47%opq	839 50%afko pq	781 48%aopq	834 51%abclj kopq	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	689 41%opq	725 44%opq	767 46%aefk mopq	754 45%aopq	695 42%opq	710 42%opq	749 45%opq	728 43%opq	728 44%opq	743 44%opq	705 42%opq	765 46%aefk mopq	683 42%opq	744 46%aefkm opq	-	-	-	-	-	-
British Dietetic Association (BDA)	626 38%opq	636 38%opq	679 40%defh jkmnopq	618 37%opq	586 35%opq	598 35%opq	635 38%opq	617 37%opq	671 40%defh jkmnopq	614 36%opq	606 36%opq	630 38%opq	604 37%opq	593 36%opq	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Public Health and Health Professions (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safefood (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
**** very small base (under 30) ineligible for sig testing**

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							SCOTLAND							
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Office of Communications (OFCOM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British Dietetic Association (BDA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Public Health and Health Professions (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safefood (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 11

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public Health Agency (PHA) (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	61 4%	55 3%	70 4%	59 3%	73 4%	84 5%bd	71 4%	98 6%abcdg l	81 5%bd	81 5%b	94 6%abdl	67 4%	92 6%abdl	85 5%abd	95 6%abdl	113 7%abcde fgijl	132 8%abcd efghij klmno	-	-	-
Don't know	18 1%g	16 1%	12 1%	14 1%	27 2%cfgh	10 1%	7 *	10 1%	18 1%g	22 1%lgh	24 1%lgh	23 1%lgh	21 1%lgh	24 1%cfgh	21 1%lgh	35 2%abcdf ghi	44 3%abcd efghij klmno	-	-	-
Average number of mentions	7.09op q	7.40ae kopq	7.44aef kmopq	7.44aef jkmopq	7.16opq	7.19opq	7.50aef hijkmop q	7.23opq	7.27kop q	7.21opq	7.00opq	7.28kop q	7.18opq	7.29kop q	3.79q	3.92oq	3.63	-	-	-
Standard deviation	3.29	3.12	3.17	3.17	3.29	3.20	3.17	3.25	3.27	3.29	3.36	3.24	3.29	3.30	1.42	1.38	1.47	-	-	-
Standard error	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.03	0.03	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public Health Agency (PHA) (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Rural Affairs (only show if Wales)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 11
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Office of Fair Trading	86 / 88%bcegijlmopq	67 / 72%opq	73 / 72%opq	82 / 78%opq	79 / 75%opq	83 / 91%bcdeghijlmnopq	66 / 65%opq	62 / 77%opq	86 / 87%bcegImopq	67 / 76%opq	76 / 87%bcegImopq	60 / 69%opq	66 / 69%opq	72 / 80%opq	-	-	-	48 / 80%uxyBFGH	50 / 85%wxyABDEFGH	41 / 78%FGH
Food Standards Agency	86 / 88%g	79 / 84%g	84 / 83%	86 / 83%	82 / 77%	78 / 86%g	73 / 72%	75 / 94%cdegIqp	89 / 91%egl	75 / 86%g	81 / 92%eglp	69 / 79%	80 / 85%g	77 / 86%g	73 / 82%	76 / 82%	79 / 87%g	49 / 82%	57 / 96%rtuwxyzABCDEFGH	45 / 84%
The British Medical Association	81 / 83%bcgjlmnopq	56 / 60%opq	59 / 58%opq	74 / 71%opq	75 / 71%opq	64 / 71%opq	59 / 58%opq	57 / 71%opq	75 / 76%bcgopq	57 / 65%opq	70 / 80%bcgjlopq	57 / 65%opq	65 / 68%opq	63 / 70%opq	-	-	-	40 / 67%FGH	48 / 80%vwxzADFGH	38 / 71%FGH
The Environment Agency (only show if England or Wales)	79 / 81%blopq	60 / 64%opq	70 / 69%opq	84 / 81%blop q	77 / 73%opq	72 / 79%blop	71 / 70%opq	57 / 71%opq	84 / 85%bceghjlmopq	64 / 73%opq	73 / 84%bcghlmopq	57 / 66%opq	66 / 69%opq	68 / 75%opq	-	-	-	-	-	-
Health & Safety Executive	77 / 79%b	58 / 62%	70 / 70%	77 / 75%	82 / 78%b	73 / 80%bm	71 / 70%	54 / 68%	80 / 81%bhmo	63 / 72%	72 / 82%bhlmo	61 / 69%	63 / 66%	69 / 77%b	61 / 68%	73 / 78%b	69 / 75%	42 / 70%	43 / 72%	37 / 70%
World Health Organisation (WHO)	70 / 71%bco	51 / 54%	52 / 52%	61 / 59%	69 / 65%o	52 / 58%	59 / 58%	50 / 62%	76 / 77%bcdfghlmo	58 / 67%co	68 / 78%bcdfghlmo	53 / 60%	61 / 64%	60 / 66%co	45 / 51%	66 / 71%bco	66 / 72%bcdfgo	38 / 62%	38 / 63%	29 / 55%
Department for Public Health and Health Professions (only show if Wales)	59 / 60%bcopq	38 / 41%opq	44 / 43%opq	66 / 63%bcjopq	63 / 60%bcopq	57 / 64%bcjopq	55 / 54%opq	42 / 53%opq	65 / 66%bcjopq	40 / 46%opq	65 / 65%bcjopq	44 / 50%opq	58 / 61%bcjopq	59 / 65%bcjlopq	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	52 / 53%bopq	32 / 35%opq	39 / 39%opq	47 / 45%opq	48 / 46%opq	43 / 48%opq	50 / 49%bopq	34 / 42%opq	51 / 52%bopq	41 / 46%opq	48 / 55%bcopq	38 / 44%opq	41 / 43%opq	50 / 56%bcopq q	-	-	-	16 / 26%FGH	22 / 38%FGH	16 / 31%FGH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Table 11   Page 286

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	NI													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Office of Fair Trading	37 69%FGH	37 64%FGH	46 81%uvxyA BDFGH	41 63%FGH	42 65%FGH	46 72%FGH	41 69%FGH	39 65%FGH	46 77%uvyBF GH	73 67%FGH	78 69%FGH	-	-	-
Food Standards Agency	43 81%	50 88%	47 83%	52 81%	50 78%	53 83%	51 85%	48 80%	49 81%	85 79%	86 76%	81 76%	89 81%	92 76%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

| The British Medical Association | 35 65%FGH | 33 58%FGH | 41 71%xFGH | 36 56%FGH | 42 66%FGH | 41 65%FGH | 36 60%FGH | 48 81%uvxy zADEFGH | 44 73%vxAF GH | 71 65%FGH | 77 68%FGH | - | - | - |

| The Environment Agency (only show if England or Wales) | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

| Health & Safety Executive | 34 63% | 37 64% | 42 75%y | 41 65% | 38 60% | 44 68% | 43 72%y | 43 72% | 43 72% | 78 72% | 79 70% | 67 63% | 75 69% | 80 66% |

| World Health Organisation (WHO) | 32 60% | 30 52% | 39 69%vxA | 33 52% | 41 65%x | 39 61% | 33 56% | 35 59% | 46 76%tvxz ABEFH | 75 69%vxA | 72 63% | 66 62% | 76 69%vxA | 76 63% |

| Department for Public Health and Health Professions (only show if Wales) | - | - | - | - | - | - | - | - | - | - | - | - | - | - |

| National Institute for Health and Clinical Excellence (NICE) | 17 31%FGH | 18 31%FGH | 25 44%rxAF GH | 16 26%FGH | 21 32%FGH | 25 40%xFGH | 18 30%FGH | 22 37%FGH | 23 39%xFGH | 44 40%xFGH | 43 38%xFGH | - | - | - |

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Office of Communications (OFCOM)	48 49%cop q	37 40%opq	34 34%iopq	49 47%opq	53 50%copq	44 49%copq	47 46%opq	38 47%opq	56 57%bcop q	49 57%bcop q	54 61%bcgl mopq	40 45%iopq	42 44%opq	50 56%bcopq	-	-	-	30 50%stF GH	18 31%FGH	16 29%FGH
British Dietetic Association (BDA)	48 49%bce jopq	20 21%opq	26 25%iopq	38 37%bopq	32 30%opq	36 40%bcop q	43 42%bcop q	32 40%bcop q	45 46%bceo pq	28 32%iopq	43 49%bcej opq	31 35%bopq	39 41%bcop q	46 51%bcejl opq	-	-	-	22 36%FGH	21 35%FGH	18 34%FGH
Department for Rural Affairs (only show if Wales)	43 44%eoq	33 35%q	35 35%q	35 33%q	28 27%q	38 42%eoq	46 45%eoq	33 41%eq	49 50%bcde oq	43 49%cdeo q	48 55%bcde loq	34 39%q	46 48%deoq	51 56%bcde loq	25 27%q	50 53%bcdel oq	-	-	-	-
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department of Health (only show if England)/ Department of Health and Social Care	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Safefood (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 51%	26 44%	25 47%
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Office of Communications (OFCOM)	26 47%FGH	21 36%FGH	31 54%stvx FGH	24 38%FGH	27 43%FGH	29 46%FGH	28 47%stFG H	26 43%FGH	40 66%stuv xyzABFG H	60 55%stvx FGH	65 57%stvxy BFGH	- -	- -	- -
British Dietetic Association (BDA)	17 31%FGH	26 44%FGH	22 38%FGH	19 30%FGH	27 42%FGH	31 49%uxFG H	25 41%FGH	32 53%rstu wxFGH	34 57%rstu wxyAFGH	51 47%xFGH	50 44%xFGH	- -	- -	- -
Department for Rural Affairs (only show if Wales)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Government Health Improvement Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Scottish Government Rural Directorate (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Department of Health (only show if England)/ Department of Health and Social Care	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Safefood (only show if NI)	28 52%	31 54%	38 66%stxy BFH	32 51%	29 45%	41 64%sxyB F	40 67%rstx yBFH	29 48%	45 74%rstu vxyBDEF GH	64 59%y	67 59%y	50 47%	64 58%	62 52%
Audit Scotland (only show if Scotland)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	64	63	53
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	60*	60*	53*
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 77%uxB	41 69%	36 68%
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 62%abcd efghijk lmnop	-	-	-
Public Health Agency (PHA) (only show if NI)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 51%	40 68%	38 73%rx
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 65%	51 86%rtu vxyzAB CDEFG	33 63%
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 64%abcd efghijk lmnop	-	-	-
None	4 4%	4 5%	5 5%	3 3%	6 6%	1 1%	9 9%ifhi	1 2%	1 1%	5 5%	3 3%	5 5%	5 5%	4 4%	7 8%ifi	8 8%ifi	3 3%	1 2%	-	1 3%
Don't know	-	1 1%	-	1 1%	2 2%	1 1%	2 2%	-	-	2 2%	-	2 2%	2 3%	4 5%achik p	2 2%	-	1 1%	-	-	-
Average number of mentions	7.72bc hlopq	6.01op q	6.12opq	6.99bop q	7.06bco pq	7.23bco pq	7.07bop q	6.76pq	7.77bch lopq	7.25bco pq	8.13bcd eghlmop q	6.69opq	7.14bco pq	8.14bcd eghlmop q	2.52	3.09o	3.75op	7.35FG H	7.65FG H	7.21FGH
Standard deviation	2.87	3.15	3.19	2.95	2.88	3.07	3.56	3.19	2.76	3.23	2.97	3.55	3.36	3.12	1.18	1.12	1.40	3.01	2.93	3.56
Standard error	0.29	0.33	0.32	0.28	0.28	0.31	0.36	0.35	0.27	0.32	0.31	0.35	0.33	0.33	0.12	0.12	0.14	0.38	0.37	0.50

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	30 56%	37 64%	40 71%x	37 58%	42 66%	46 72%x	40 67%	37 62%	41 68%	82 75%uxB	84 75%uxB	85 79%uxxy ABC	92 84%stuv wxyzABC	90 74%uxB
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Public Health Agency (PHA) (only show if NI)	30 56%	36 63%	41 72%urx	35 54%	39 61%	43 68%ux	44 74%uruxy	42 69%urx	47 78%uruvx y	80 74%rux	84 74%ruxy	80 75%ruxy	79 72%rx	82 68%rx
Department of Agriculture and Rural Development (DARD) (only show if NI)/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	26 48%	35 61%	43 75%uxxyA BDF	33 52%	37 58%	41 65%x	38 63%	37 62%	40 66%ux	67 62%	72 63%	57 54%	76 69%uxF	91 75
Food Standards Scotland	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
None	4 8%sE	2 3%	2 3%	4 6%sE	2 3%	2 4%	3 4%E	3 5%E	2 4%E	3 3%	*	5 4%	2 2%	11 9%sEG
Don't know	- -	- -	- 1%	- -	- 1%	- -	- -	- 1%	* -	- -	- -	- -	1 1%	5 4%DE
Average number of mentions	7.15FGH	7.03FGH	8.32vxy FGH	6.68FGH	7.07FGH	7.79xFG H	7.62xFG H	7.70xFG H	8.60rtu vxyAFGH	7.88xFG H	7.80FGH	4.76	5.16	5.43F
Standard deviation	3.78	3.41	3.26	3.43	3.76	3.70	3.32	3.52	3.56	3.71	3.84	2.11	2.01	1.97
Standard error	0.55	0.45	0.30	0.30	0.36	0.35	0.29	0.32	0.32	0.34	0.35	0.21	0.18	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Food Standards Agency	1448 79%ikm	1509 83%aeh ijklmn opq	1480 81%eklmn oq	1489 81%eiklm noq	1414 78%k	1507 82%aeikl mnopq	1494 82%aehik lmnopq	1446 79%km	1423 78%k	1476 80%ekmnq	1354 74%	1421 78%k	1405 76%	1408 77%	1453 78%k	1479 79%k	1452 77%
Department of Health (only show if England)/ Department of Health and Social Care	1368 75%ijk mnopq	1387 76%ehi jklmno pq	1370 75%ikmno pq	1404 77%ehijk lmnopq	1339 73%kmnq	1369 74%ikmno pq	1389 76%hijkl mnopq	1329 73%mnq	1288 71%q	1323 72%mnq	1285 70%q	1320 72%mnq	1264 69%q	1257 68%q	1328 71%q	1322 70%q	1013 54%
Department for Health, Social Services and Public Safety (DHSSPS) (only show if NI)/ Department of Health	46 3%	41 2%	36 2%	30 2%	37 2%	40 2%	37 2%	42 2%	46 3%	40 2%	37 2%	41 2%	82 4%abcdef ghijkl	84 5%abcdef ghijkl	85 5%abcdef ghijkl	92 5%abcdef ghijkl	90 5%abcdefghijkl
Public Health Agency (PHA) (only show if NI)	31 2%	40 2%	38 2%	30 2%	36 2%	41 2%	35 2%	39 2%	43 2%	44 2%	42 2%	47 3%	80 4%abcdef ghijkl	84 5%abcdef ghijkl	80 4%abcdef ghijkl	79 4%abcdef ghijkl	82 4%abcdefghijkl
Scottish Government Health Improvement Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Public Health and Health Professions (only show if Wales)	59 3%bopq	38 2%opq	44 2%opq	66 4%bchjio pq	63 3%bhjopq	57 3%opq	55 3%opq	42 2%opq	65 4%bchjio pq	40 2%opq	57 3%opq	44 2%opq	58 3%bopq	59 3%bopq	-	-	-
Safefood (only show if NI)	31 2%	26 1%	25 1%	28 2%	31 2%	38 2%	32 2%	29 2%	41 2%	40 2%	29 2%	45 2%bcd	64 3%abcdef ghijk	67 4%abcdef ghijk	50 3%abcdhk	64 3%abcdef ghijk	62 3%abcdefghijk
National Institute for Health and Clinical Excellence (NICE)	756 41%opq	780 43%opq	823 45%aopq	818 45%opq	762 42%opq	778 42%opq	815 45%aopq	782 43%opq	805 44%opq	802 44%opq	776 43%opq	826 45%aemop q	768 42%opq	838 46%aefmop q	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

| | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Department for Environment, Food and Rural Affairs (DEFRA) (only show if England)	897 49%	965 53%aefk	955 52%e	948 52%	888 49%	903 49%	959 53%aefk	937 51%	915 50%	936 51%	896 49%	970 53%aefk	939 51%	928 51%	980 52%e	1045 56%acdef hijkmno	1025 54%aefijkn
Department for Rural Affairs (only show if Wales)	43 2%oq	33 2%q	35 2%q	35 2%q	28 2%q	38 2%q	46 3%eoq	33 2%q	49 3%eoq	43 2%oq	48 3%eoq	34 2%q	46 2%eoq	51 3%eoq	25 1%q	50 3%eoq	-
Department of Agriculture and Rural Development (DARD) (only show if NI/Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	39 2%	51 3%cdg	33 2%	26 1%	35 2%	43 2%d	33 2%	37 2%	41 2%	38 2%	37 2%	40 2%	67 4%acdefg hijkl	72 4%acdefg hijkl	57 3%cdeg	76 4%abcdef ghijkl	91 5%abcdefghijklo
The Environment Agency (only show if England or Wales)	1224 67%opq	1285 71%aej klmnop q	1308 71%aehij klmnopq	1314 72%aehij klmnopq	1233 68%opq	1275 69%kmnop q	1287 71%ajkmn opq	1244 68%mopq	1239 68%opq	1240 67%opq	1208 66%opq	1235 68%opq	1195 65%opq	1201 65%opq	-	-	-
Scottish Environment Protection Agency (SEPA) (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Scottish Government Rural Directorate (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The British Medical Association	1246 68%ejk opq	1276 70%efh jkmnop q	1276 70%efjkm nopq	1316 72%aefhi jkmnopq	1186 65%opq	1214 66%opq	1259 69%efjkm opq	1217 67%opq	1230 67%kopq	1197 65%opq	1169 64%opq	1258 69%ejkop q	1213 66%opq	1215 66%opq	-	-	-
Office of Communications (OFCOM)	816 45%opq	843 46%opq	841 46%opq	958 52%abcef hjkmopq	865 47%opq	854 46%opq	924 51%abcfk opq	869 48%opq	913 50%abcfo pq	881 48%opq	860 47%opq	918 50%abcfo pq	884 48%aopq	949 52%abcefh jkmopq	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - UK
Base: All adults England/Wales/NI

| | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1919	1883	1896	1961	1884	2036	1974	1944	1984	2091	1980	2044	1967	1991	1989	2004	2007
Weighted Base	1828	1818	1835	1834	1824	1841	1824	1824	1824	1840	1826	1826	1841	1837	1874	1876	1890
Audit Scotland (only show if Scotland)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Safety Executive	1262 69%hhkq	1292 71%hij klmq	1327 72%aefhi jklmnoq	1294 71%hklmq	1246 68%q	1272 69%hhkq	1314 72%ehijk lmnoq	1195 66%	1240 68%q	1246 68%q	1194 65%	1210 66%	1234 67%	1260 69%kq	1280 68%q	1305 70%hhkliq	1212 64%
Office of Fair Trading	1356 74%ehi jklmno pq	1376 76%ehi jklmno pq	1369 75%ehijk lmnoq	1368 75%ehijk lmnopq	1286 71%kmnop q	1361 74%ehijk lmnopq	1356 74%ehijk lmnopq	1272 70%kmnop q	1264 69%kmnop q	1279 70%kmnno q	1207 66%opq	1245 68%opq	1199 65%opq	1216 66%opq	-	-	-
World Health Organisation (WHO)	1125 62%	1157 64%	1166 64%	1183 64%	1163 64%	1159 63%	1161 64%	1136 62%	1240 68%abcde fghjk	1191 65%	1173 64%	1252 69%abcde fghjk	1207 66%abcde fghjk	1255 68%abcde fghjk	1271 68%abcde fghk	1287 69%abcde fghjk	1269 67%abcefgh
British Dietetic Association (BDA)	696 38%opq	676 37%opq	723 39%efopq	673 37%opq	644 35%opq	656 36%opq	697 38%opq	676 37%opq	747 41%abdefh jkmnopq	667 36%opq	681 37%opq	695 38%opq	694 38%opq	688 37%opq	-	-	-
Food Standards Scotland	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 3%abcdefghijklmn op
None	66 4%	59 3%	76 4%	66 4%	81 4%	86 5%b	85 5%b	102 6%abcd	85 5%b	88 5%b	99 5%abd	74 4%	100 5%abdl	90 5%b	106 6%abcdl	123 7%abcdef gijln	146 8%abcdefghijklmn o
Don't know	18 1%	17 1%	12 1%	15 1%	29 2%cdfgh	12 1%	9 *	10 1%	18 1%	24 1%fgh	24 1%cfgh	25 1%cfgh	24 1%fgh	29 2%cdfgh	23 1%gh	36 2%abcdfg hi	49 3%abcdefghijklmn o
Average number of mentions	7.13opq	7.34ko pq	7.36akop q	7.41aeko pq	7.15opq	7.23opq	7.45aefh jkmopq	7.20opq	7.31kopq	7.22opq	7.08opq	7.29opq	7.22opq	7.35kopq	3.79	3.96oq	3.75
Standard deviation	3.26	3.13	3.20	3.18	3.27	3.20	3.20	3.27	3.26	3.28	3.36	3.28	3.33	3.34	1.50	1.46	1.56
Standard error	0.08	0.07	0.08	0.07	0.08	0.07	0.07	0.08	0.08	0.07	0.08	0.07	0.08	0.08	0.03	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677
Department of Health/ Department of Health and Social Care	1368 82%hijklmnopq	1387 83%ehijklmnopq	1370 81%ijklmnq	1404 84%efhijklmnopq	1339 81%ikmnq	1369 81%ikmnq	1389 84%efhijklmnopq	1329 79%q	1288 78%q	1323 78%q	1285 77%q	1320 79%q	1264 77%q	1257 77%q	1328 79%q	1322 79%q	1013 60%
Food Standards Agency	1313 79%k	1374 83%aehijklmnopq	1352 80%eikmnoq	1360 81%eiklmnoq	1282 77%k	1382 82%aehiklmnopq	1370 83%aehijklmnopq	1321 79%k	1281 77%k	1350 80%kmnq	1226 73%	1304 78%k	1239 76%	1244 77%k	1299 79%k	1314 79%k	1280 76%k
Office of Fair Trading	1221 73%hijklmnopq	1259 76%ehijklmnopq	1255 75%ehijklmnopq	1250 75%ehijklmnopq	1171 70%kmnopq	1233 73%hijklmnopq	1249 75%ehijklmnopq	1169 70%kmnopq	1132 68%mnopq	1171 69%kmnopq	1093 65%opq	1138 68%opq	1061 65%opq	1066 65%opq	-	-	-
The Environment Agency	1144 69%opq	1225 74%aeijklmnopq	1239 74%aeijklmnopq	1230 73%aeijklmnopq	1156 70%opq	1204 71%kopq	1216 73%aeijklmnopq	1187 71%opq	1155 70%opq	1176 69%opq	1135 68%opq	1178 70%opq	1129 69%opq	1133 69%opq	-	-	-
Health & Safety Executive	1143 68%kq	1191 72%efhijklm	1220 73%aefhijklmnopq	1183 71%hijklmq	1126 68%kq	1157 68%kq	1202 72%aefhijklmnopq	1102 66%	1117 67%q	1139 67%q	1079 64%	1106 66%	1092 67%	1112 68%kq	1153 69%kq	1157 69%hklq	1063 63%
The British Medical Association	1125 67%kopq	1173 70%efhijklmnpq	1180 70%efhjkmnopq	1207 72%aefhijkmnopq	1078 65%opq	1109 65%opq	1164 70%efhjkmnopq	1118 67%kopq	1113 67%kopq	1105 65%opq	1051 63%opq	1157 69%efjkopq	1077 66%opq	1075 66%opq	-	-	-
World Health Organisation (WHO)	1017 61%	1068 64%	1085 65%a	1090 65%a	1064 64%	1068 63%	1069 64%a	1045 62%	1126 68%abefhk	1099 65%	1069 64%	1153 69%abcdefghjk	1072 65%a	1123 69%abcdefghjkm	1159 69%abcdefghjkm	1145 68%abcdefghjk	1126 67%afhik
Department for Environment, Food and Rural Affairs (DEFRA)	897 54%	965 58%aefk	955 57%f	948 57%	888 53%	903 53%	959 58%aefk	937 56%	915 55%	936 55%	896 53%	970 58%aefk	939 57%aefk	928 57%ufk	980 58%aefk	1045 62%abcdefghijklmnoq	969 58%aefk

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677
Office of Communications (OFCOM)	737 44%op	787 47%opq	792 47%opq	884 53%abcef hjkmopq	792 48%opq	779 46%opq	852 51%abcef hjkmopq	804 48%aopq	828 50%afopq	804 47%opq	781 47%opq	839 50%afkop q	781 48%opq	834 51%abcfjk opq	-	-	-
National Institute for Health and Clinical Excellence (NICE)	689 41%opq	725 44%opq	767 46%aefkm opq	754 45%aopq	695 42%opq	710 42%opq	749 45%aopq	728 43%opq	728 44%opq	743 44%opq	705 42%opq	765 46%aefkm opq	683 42%opq	744 46%aefkmo pq	-	-	-
British Dietetic Association (BDA)	626 38%opq	636 38%opq	679 40%defhj kmnopq	618 37%opq	586 35%opq	598 35%opq	635 38%opq	617 37%opq	671 40%defhj kmnopq	614 36%opq	606 36%opq	630 38%opq	604 37%opq	593 36%opq	-	-	-
None	61 4%	55 3%	70 4%	59 3%	73 4%	84 5%bd	71 4%	98 6%abcdgl	81 5%bd	81 5%b	94 6%abdl	67 4%	92 6%abdl	85 5%abd	95 6%abdl	113 7%abcdef gijl	132 8%abcderghijklmn o
Don't know	18 1%g	16 1%	12 1%	14 1%	27 2%cfgh	10 1%	7 *	10 1%	18 1%g	22 1%lgh	24 1%lgh	23 1%lgh	21 1%lgh	24 1%cfgh	21 1%lgh	35 2%abcdfg hi	44 3%abcderghijklmn o
Average number of mentions	7.09op q	7.40ae kopq	7.44aefk mopq	7.44aefj kmopq	7.16opq	7.19opq	7.50aefh ijkmopq	7.23opq	7.27kopq	7.21opq	7.00opq	7.28kopq	7.18opq	7.29kopq	3.79q	3.92oq	3.63
Standard deviation	3.29	3.12	3.17	3.17	3.29	3.20	3.17	3.25	3.27	3.29	3.36	3.24	3.29	3.30	1.42	1.38	1.47
Standard error	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.03	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	804	788	841	864	793	881	846	789	857	897	833	874	819	878	876	865	860	948	933	895
Weighted Base	809	808	819	806	809	823	798	814	806	817	822	816	791	798	827	813	821	861	857	862
Department of Health/ Department of Health and Social Care	646 80%kq	682 84%acefhijklmnopq	652 80%kq	671 83%ijklmnpq	645 80%kq	657 80%kq	669 84%acefhijklmnopq	647 79%kq	628 78%q	642 79%q	617 75%q	641 79%q	610 77%q	615 77%q	660 80%kq	628 77%q	470 57%	722 84%yzABCDEFH	705 82%zABDEFH	717 83%yzABCDEFH
Food Standards Agency	638 79%k	668 83%ehiklmnopq	656 80%k	652 81%ekq	617 76%	656 80%k	656 82%ehiklmq	628 77%k	621 77%k	644 79%k	591 72%	630 77%k	608 77%k	625 78%k	649 79%k	638 79%k	625 76%	674 78%BE	706 82%vrzBCDEFH	696 81%BDEFH
Office of Fair Trading	594 73%hkmnopq	624 77%efhijklmnopq	616 75%ehijklmnopq	608 75%ehijklmnopq	569 70%kopq	596 72%knopq	600 75%ehijklmnopq	558 69%opq	563 70%kopq	564 69%opq	533 65%opq	565 69%opq	540 68%opq	525 66%opq	-	-	-	627 73%zBCDEFGH	635 74%zABCDEFGH	639 74%zABCDEFGH
Health & Safety Executive	571 71%q	608 75%aefhijklnoq	612 75%efhijklnoq	590 73%kq	563 70%	574 70%	593 74%efhijklq	558 69%	582 70%	569 70%	551 67%	568 70%	561 71%q	559 70%	580 70%	586 72%kq	537 65%	572 66%BH	583 68%yBCDH	608 71%yzABCDH
The Environment Agency	564 70%opq	602 75%akopq	613 75%aikopq	610 76%aeiknopq	575 71%opq	591 72%opq	608 76%aefhijknopq	580 71%opq	567 70%opq	583 71%opq	553 67%opq	588 72%kopq	576 73%kopq	562 70%opq	-	-	-	580 67%FGH	623 73%vABDEFGH	626 73%ABFGH
The British Medical Association	540 67%opq	580 72%aehknopq	595 73%aehjknopq	589 73%aefhijknopq	524 65%opq	562 68%kopq	568 71%ehkopq	535 66%opq	551 68%opq	556 68%opq	523 64%opq	579 71%ehkopq	552 70%ekopq	532 67%opq	-	-	-	585 68%wABDFGH	592 69%wABDFGH	585 68%wABDFGH
World Health Organisation (WHO)	488 60%	532 66%a	544 66%a	543 67%a	541 67%a	540 66%a	537 67%a	516 63%	572 71%abfhk	568 68%a	543 66%a	584 72%abcefhk	551 70%ah	551 69%ah	601 73%abcdefghjkq	575 71%abfh	553 67%a	529 61%	536 63%	541 63%
Department for Environment, Food and Rural Affairs (DEFRA)	434 54%	476 59%aek	477 58%	470 58%	436 54%	452 55%	479 60%aefk	449 55%	463 57%	456 56%	443 54%	493 60%aefkk	485 61%aefhjk	464 58%	503 61%aefhjk	514 63%acefhijknq	475 58%	463 54%	489 57%ww	478 55%

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	927	913	929	877	954	901	947	929	934	919	891	895	910	915
Weighted Base	870	851	871	860	866	856	875	856	862	845	836	851	859	856
Department of Health/ Department of Health and Social Care	733 84%yzAB CDEFH	694 81%zDEH	712 82%zABD EH	721 84%yzAB CDEFH	683 79%H	660 77%H	681 78%H	668 78%H	679 79%H	654 77%H	642 77%H	668 78%H	694 81%H	543 63%
Food Standards Agency	708 81%BDE FH	665 78%	726 83%rvzB CDEFGH	714 83%rvzB CDEFGH	693 80%BDE	660 77%	706 81%BDEF	635 74%	673 78%	631 75%	619 74%	650 76%	675 79%BE	655 76%
Office of Fair Trading	642 74%zABC DEFGH	602 71%BDEF GH	636 73%zBCD EFGH	648 75%vyzA BCDEFGH	610 70%BDEF GH	570 67%DFGH	607 69%DEFG H	559 65%FGH	573 67%DFGH	520 62%FGH	540 65%FGH	-	-	-
Health & Safety Executive	593 68%yBCD H	563 66%H	583 67%BCH	609 71%vyzA BCDEH	545 63%	555 65%	570 65%	528 62%	538 62%	531 63%	553 66%H	573 67%BCH	571 66%BH	526 61%
The Environment Agency	620 71%DFGH	581 68%FGH	613 70%DFGH	608 71%DFGH	607 70%DFGH	588 69%FGH	593 68%FGH	582 68%FGH	590 68%FGH	553 65%FGH	571 68%FGH	-	-	-
The British Medical Association	618 71%vwzA BDEFGH	554 65%FGH	547 63%FGH	595 69%vwABD FGH	583 67%ABDF GH	563 66%FGH	548 63%FGH	528 62%FGH	578 67%BDFG H	525 62%FGH	543 65%FGH	-	-	-
World Health Organisation (WHO)	547 63%	523 61%	527 61%	532 62%	529 61%	554 65%	547 62%	526 61%	569 66%rvwy B	520 62%	572 68%rstu vwxyABD	558 66%w	570 66%rvwy BD	574 67
Department for Environment, Food and Rural Affairs (DEFRA)	478 55%	452 53%	451 52%	480 56%	488 56%	452 53%	480 55%	453 53%	477 55%	454 54%	465 56%	477 56%	531 62%rstu vwxyzAB CDEF	494 58%wzB

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

| | MALE | | | | | | | | | | | | | | | | | FEMALE | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	804	788	841	864	793	881	846	789	857	897	833	874	819	878	876	865	860	948	933	895
Weighted Base	809	808	819	806	809	823	798	814	806	817	822	816	791	798	827	813	821	861	857	862
Office of Communications (OFCOM)	378 47%opq	402 50%opq	420 51%opq	465 58%abce fhjkmop q	408 50%opq	413 50%opq	428 54%aopq	410 50%opq	448 56%abef hjkopq	403 49%opq	400 49%opq	447 55%ajko pq	406 51%opq	436 55%ajkop q	-	-	-	360 42%FGH	385 45%FGH	371 43%FGH
National Institute for Health and Clinical Excellence (NICE)	329 41%opq	353 44%opq	368 45%opq	347 43%opq	327 40%opq	330 40%opq	350 44%opq	351 43%opq	348 43%opq	356 44%opq	337 41%opq	395 48%adef hikmopq	330 42%opq	360 45%lopq	-	-	-	360 42%FGH	372 43%FGH	399 46%FGH
British Dietetic Association (BDA)	285 35%opq	288 36%opq	304 37%opq	263 33%opq	275 34%opq	272 33%opq	284 36%opq	299 37%opq	322 40%defj opq	268 33%opq	294 36%opq	300 37%opq	285 36%opq	288 36%opq	-	-	-	342 40%FGH	348 41%FGH	375 44%swxyzBCDE FGH
None	32 4%	26 3%	37 4%	31 4%	38 5%	45 5%b	39 5%	48 6%b	35 4%	38 5%	50 6%bd	35 4%	48 6%bd	35 4%	36 4%	53 6%abd	61 7%abcd egijln o	29 3%	29 3%	33 4%
Don't know	6 1%	11 1%	6 1%	6 1%	12 2%	5 1%	5 1%	4 1%	9 1%	9 1%	13 2%h	10 1%	6 1%	10 1%	10 1%	23 3%abcdf ghijlmn o	14 2%h	12 1%x	6 1%	6 1%
Average number of mentions	7.10op q	7.54ak opq	7.55ako pq	7.55ako pq	7.23opq	7.31opq	7.65aef hjkopq	7.26pq	7.41opq	7.26opq	7.09opq	7.50ako pq	7.46ako pq	7.33opq	3.83q	3.99oq	3.57	7.08FG H	7.27BD FGH	7.33BDFGH FGH
Standard deviation	3.33	3.13	3.16	3.12	3.27	3.21	3.16	3.33	3.24	3.29	3.37	3.24	3.19	3.25	1.41	1.37	1.50	3.24	3.10	3.18
Standard error	0.12	0.11	0.11	0.11	0.12	0.11	0.11	0.12	0.11	0.11	0.12	0.11	0.12	0.11	0.05	0.05	0.05	0.11	0.10	0.11

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Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	927	913	929	877	954	901	947	929	934	919	891	895	910	915
Weighted Base	870	851	871	860	866	856	875	856	862	845	836	851	859	856
Office of Communications (OFCOM)	419 48%rtwF GH	384 45%FGH	366 42%FGH	425 49%rtwz BDFGH	394 45%FGH	380 44%FGH	400 46%FGH	381 44%FGH	392 45%FGH	375 44%FGH	398 48%rwFGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	407 47%rDFG H	368 43%FGH	380 44%FGH	398 46%FGH	377 44%FGH	380 44%FGH	386 44%FGH	369 43%FGH	370 43%FGH	353 42%FGH	385 46%FGH	-	-	-
British Dietetic Association (BDA)	355 41%FGH	311 37%FGH	326 37%FGH	351 41%FGH	318 37%FGH	349 41%FGH	347 40%FGH	312 36%FGH	331 38%FGH	320 38%FGH	304 36%FGH	-	-	-
None	28 3%	34 4%	38 4%	33 4%	51 6%rstuC	46 5%rsu	43 5%	44 5%	32 4%	44 5%ru	50 6%rstux C	59 7%rstuv wxC	60 7%rstuv wxC	71 8%rstuvwxzABCD
Don't know	8 1%	14 2%swxy	5 1%	2 *	5 1%	9 1%	12 1%x	15 1%x	10 1%wx	13 1%awx	14 2%stwxy	11 1%x	12 1%x	30 4%rstuvwxyzABCDEFG
Average number of mentions	7.34BDF GH	7.10FGH	7.09FGH	7.37BDF GH	7.19FGH	7.13FGH	7.16FGH	6.91FGH	7.07FGH	6.92FGH	7.25BFG H	3.75	3.86H	3.70
Standard deviation	3.21	3.31	3.20	3.18	3.18	3.30	3.28	3.36	3.23	3.37	3.36	1.42	1.38	1.43
Standard error	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.11	0.12	0.12	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	273	231	280	257	270	272	226	261	286	262	303	280	268	219	239	218	278	271	290	276
Weighted Base	271	256	272	263	276	272	262	269	276	273	278	246	259	263	261	251	277	288	279	275
Food Standards Agency	179 68%m	194 76%acehijklm nopq	179 66%m	189 72%iklmp	179 65%m	195 72%iklmp	177 68%m	178 66%m	168 61%	179 66%m	169 61%	155 63%	143 55%	166 63%	165 63%	153 61%	177 64%	214 74%B	223 80%wzB C	217 79%BC
Department of Health/ Department of Health and Social Care	166 61%q	170 66%jkl mq	164 60%q	176 67%jklm q	173 63%q	185 68%jklmq	160 61%q	161 60%	166 60%	155 57%q	156 56%q	130 53%	147 57%q	165 63%q	156 60%q	164 66%klq	122 44%	220 76%wAC H	222 79%wzA BCEH	202 74%H
Health & Safety Executive	130 48%	121 47%	121 45%	126 48%	124 45%	126 47%	123 47%	111 41%	113 41%	109 40%	114 41%	104 42%	110 42%	130 49%	140 54%chij klmq	114 45%	115 41%	159 55%	176 63%wA BC	184 67%uvwyzA BCDE
Office of Fair Trading	124 46%jklm opq	132 52%hij klmnop q	128 47%jlmo pq	134 51%hijk lmnopq	122 44%jlmop q	136 50%hijk lmnopq	122 47%jlmo pq	106 39%opq	109 39%opq	99 36%opq	112 40%opq	88 36%opq	87 34%opq	105 40%opq	-	-	-	184 64%wAB CEFGH	188 67%wzA BCDEFG H	175 64%wABCEFG H
The Environment Agency	123 45%opq	147 58%ade gijklm opq	138 51%opq	125 48%opq	126 46%opq	136 50%opq	124 48%opq	133 49%opq	124 45%opq	117 43%opq	131 47%opq	107 43%opq	112 43%opq	134 51%opq	-	-	-	177 62%FGH	190 68%vwz ABFGH	180 65%FGH
The British Medical Association	108 40%jopq	109 43%jop q	107 39%jopq	104 40%jopq	104 38%opq	95 35%opq	96 37%opq	104 39%opq	102 37%opq	82 30%opq	102 37%opq	102 41%jopq	90 35%opq	124 47%efgij kmopq	-	-	-	161 56%FGH	160 57%ABF GH	166 60%wABFGH
World Health Organisation (WHO)	92 34%	111 43%a	100 37%	128 49%ac	118 43%a	127 47%ac	104 40%	112 42%	127 46%ac	120 44%a	138 50%acg	125 51%acgh	120 46%ac	156 59%abcd efghijm lm	156 60%abcd efghijm	144 57%abce fghijm	167 60%abc defghi jklm	158 55%	151 54%	154 56%
Department for Environment, Food and Rural Affairs (DEFRA)	64 24%	80 31%	69 25%	66 25%	73 27%	71 26%	75 29%	75 28%	84 30%	66 24%	96 34%acdf jm	76 31%	68 26%	88 33%aj	88 34%acdj	86 34%acdj	102 37%acd efhjm	121 42%w	134 48%vwz AB	119 43%w

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	297	262	326	250	297	285	285	309	284	310	298	297	295	298
Weighted Base	307	283	334	288	307	310	314	329	310	313	320	330	333	340
Food Standards Agency	249 81%wzBC D	202 71%	250 75%BC	235 82%urvzB CD	230 75%BC	224 72%	234 75%B	215 65%	208 67%	230 73%B	239 75%BC	249 75%BC	259 78%BC	261 77%BC
Department of Health/ Department of Health and Social Care	245 80%wwzA BCEH	204 72%H	227 68%H	235 82%tvwy zABCDEH	229 74%H	214 69%H	215 68%H	238 72%H	209 67%H	231 74%H	225 70%H	258 78%wzAC EH	252 75%wCH	172 51%
Health & Safety Executive	178 58%	151 53%	173 52%	200 69%ruvw yzABCDE H	171 56%	172 56%	172 55%	178 54%	156 50%	177 57%	177 56%	202 61%wC	210 63%vwAB C	200 59%C
Office of Fair Trading	208 68%vzAB CDEFGH	148 52%FGH	200 60%BEFG H	197 69%vwzA BCDEFGH	189 62%vBCE FGH	178 57%FGH	169 54%FGH	165 50%FGH	162 52%FGH	179 57%FGH	163 51%FGH	-	-	-
The Environment Agency	209 68%vwzA BEFGH	167 59%FGH	194 58%FGH	199 69%vwzA BCEFGH	204 66%wAFG H	180 58%FGH	180 57%FGH	194 59%FGH	187 60%FGH	198 63%FGH	192 60%FGH	-	-	-
The British Medical Association	194 63%vwAB DFGH	141 50%FGH	169 51%FGH	179 62%vwAB FGH	170 55%FGH	180 58%ABFG H	150 48%FGH	160 49%FGH	175 57%AFGH	169 54%FGH	177 55%FGH	-	-	-
World Health Organisation (WHO)	165 54%	163 58%	168 50%	153 53%	155 51%	190 61%wyB	172 55%	169 52%	194 62%suwx yB	179 57%	202 63%rsuw xyB	210 64%rsuw xyAB	212 64%rsuw xyAB	207 61%wyB
Department for Environment, Food and Rural Affairs (DEFRA)	127 41%w	106 37%	102 31%	133 46%wzB	141 46%wzB	114 37%	121 38%	123 38%	141 45%w	150 48%vwzA B	136 43%w	155 47%vwzB	173 52%rtuv wzABE	161 47

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	273	231	280	257	270	272	226	261	286	262	303	280	268	219	239	218	278	271	290	276
Weighted Base	271	256	272	263	276	272	262	269	276	273	278	246	259	263	261	251	277	288	279	275
Office of Communications (OFCOM)	63 23%opq	82 32%ajm opq	71 26%opq	92 35%achj lmopq	93 34%ahjm opq	78 29%opq	70 27%opq	64 24%opq	81 29%jopq	58 21%opq	91 33%ahjm opq	66 27%opq	59 23%opq	96 36%acghj lmopq	-	-	-	112 39%FGH	120 43%FGH	111 40%FGH
National Institute for Health and Clinical Excellence (NICE)	52 19%opq	62 24%opq	62 23%opq	75 28%aemo pq	54 20%opq	66 24%opq	69 26%opq	66 24%opq	61 22%opq	62 23%opq	68 25%opq	66 27%aopq	53 20%opq	74 28%aeopq	-	-	-	92 32%FGH	102 37%wFG H	100 36%wFGH
British Dietetic Association (BDA)	50 18%mop q	55 21%def jmopq	52 19%emop q	34 13%opq	33 12%opq	37 14%opq	38 14%opq	43 16%opq	43 15%opq	38 14%opq	65 23%defg hijmopq	52 21%defj mopq	30 12%opq	57 22%defjm opq	-	-	-	83 29%FGH	92 33%uwA BEFGH	82 30%BFGH
None	22 8%	17 6%	25 9%	17 6%	27 10%	23 9%	29 11%	28 10%	26 9%	33 12%bd	33 12%bd	25 10%	31 12%bd	22 8%	26 10%	35 14%bd	29 11%	15 5%	8 3%	14 5%
Don't know	4 1%	5 2%dj	3 1%	-	6 2%dj	2 1%	1 *	1 *	3 1%	-	6 2%dj	4 2%dj	5 2%dj	5 2%dj	6 2%dj	9 4%dfghi	7 2%dj	4 1%	2 1%	2 1%
Average number of mentions	4.70op q	5.39ai jmopq	4.90opq	5.06opq	4.95opq	5.08opq	4.99opq	4.81opq	4.75opq	4.52opq	5.21jmo pq	4.93opq	4.57opq	5.50ahi jmopq	3.09	3.21q	2.83	6.25FG H	6.53vw BFGH	6.50wwFGH
Standard deviation	3.02	3.02	3.01	3.06	2.96	2.89	3.03	2.96	3.01	2.91	3.47	3.07	2.86	3.36	1.44	1.41	1.40	3.29	3.25	3.20
Standard error	0.19	0.21	0.19	0.20	0.19	0.19	0.22	0.20	0.19	0.19	0.22	0.20	0.19	0.24	0.10	0.11	0.09	0.21	0.19	0.20

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

							26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	297	262	326	250	297	285	285	309	284	310	298	297	295	298
Weighted Base	307	283	334	288	307	310	314	329	310	313	320	330	333	340
Office of Communications (OFCOM)	148 48%vrwB FGH	105 37%FGH	130 39%FGH	145 50%rtww ABCDFGH	132 43%FGH	132 43%FGH	129 41%FGH	128 39%FGH	125 40%FGH	128 41%FGH	137 43%FGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	104 34%FGH	84 30%FGH	90 27%FGH	98 34%FGH	97 32%FGH	105 34%FGH	106 34%FGH	111 34%FGH	104 34%FGH	112 36%vwFGH	122 38%vvwFGH	-	-	-
British Dietetic Association (BDA)	75 25%FGH	74 26%FGH	82 24%FGH	89 31%BFGH	90 29%FGH	86 28%FGH	79 25%FGH	73 22%FGH	90 29%FGH	90 29%FGH	81 25%FGH	-	-	-
None	17 5%	12 4%	24 7%s	13 4%	24 8%sC	19 6%	21 7%s	29 9%svC	12 4%	21 7%s	15 5%	17 5%	21 6%s	30 9%svC
Don't know	2 1%	6 2%F	3 1%	1 *	1 *	4 1%	9 3%xyF	6 2%F	9 3%bxyDF	2 1%	4 1%	1 *	8 2%xyF	10 3%bxyDF
Average number of mentions	6.61vwB CFGH	5.81FGH	5.83FGH	6.80vwz ABCEFGH	6.42vwF GH	6.22FGH	6.07FGH	5.97FGH	6.06FGH	6.37FGH	6.16FGH	3.44	3.64H	3.33
Standard deviation	2.98	3.32	3.18	3.12	3.23	3.14	3.29	3.19	3.18	3.26	3.35	1.38	1.43	1.52
Standard error	0.18	0.21	0.18	0.20	0.20	0.19	0.21	0.19	0.20	0.19	0.20	0.08	0.09	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	388	423	388	366	365	389	388	374	347	368	331	368	353	323	336	336	303	413	402	413
Weighted Base	403	420	405	382	392	404	409	391	374	396	351	402	369	343	374	377	333	410	407	426
Department of Health/ Department of Health and Social Care	357 89%hikmnopq	375 89%efh ikmnop	357 88%ikmn opq	329 86%ikmn pq	330 84%kq	339 84%kq	362 89%hikm nopq	325 83%kq	296 79%q	334 84%kq	263 75%q	354 88%ikmn opq	290 79%q	273 80%q	305 81%kq	298 79%q	200 60%	367 90%EH	361 89%H	384 90%EH GH
Food Standards Agency	341 85%kq	368 88%ehk mnoq	356 88%ehkm noq	333 87%ehkn oq	318 81%	346 86%knq	362 89%hik mnopq	319 82%	312 83%	338 85%knq	271 77%	353 88%ehkm noq	302 79%	271 79%	305 81%	311 83%	257 77%	364 89%BH	351 86%	375 88%B
Office of Fair Trading	327 81%km nopq	357 85%efh ijklmn opq	344 85%efhi jklmnop q	313 82%ikmn opq	305 78%ukmo pq	317 78%ukmn opq	340 83%hikl mnopq	297 76%kopq	263 70%opq	309 78%ukmn opq	239 68%opq	311 77%ukmo pq	257 70%opq	245 71%opq	-	-	-	354 86%DEF GH	338 83%FGH	369 87%DEFGH
The Environment Agency	307 76%opq	347 83%aei kmnopq	345 85%aefh ikmnopq	314 82%uaikm nopq	301 77%kopq	317 79%kopq	336 82%uaikm nopq	302 77%kopq	284 76%opq	315 80%kmop	245 70%opq	325 81%ukmno pq	269 73%opq	254 74%opq	-	-	-	335 82%FGH	318 78%FGH	355 83%FGH
Health & Safety Executive	304 75%koq	346 82%aefh ijklmn opq	333 82%afhi jklmnop q	308 81%hijk lmnopq	303 77%knoq	306 76%koq	318 78%knoq	282 72%	275 73%ukq	290 73%ukq	230 66%	295 73%ukq	265 72%	241 70%	254 68%	275 73%k	218 66%	341 83%UH	323 79%	362 85%syH
The British Medical Association	291 72%kno pq	329 78%aef hiknop	323 80%aefh ikmnopq	305 80%aefh ikmnopq	278 71%kopq	285 71%kopq	311 76%knop q	280 72%knop q	266 71%kopq	301 76%knop q	221 63%opq	310 77%ukno pq	268 73%uknop q	221 64%opq	-	-	-	347 85%FGH	330 81%FGH	358 84%FGH
World Health Organisation (WHO)	265 66%	291 69%	297 73%afhk	259 68%	274 70%	260 64%	282 69%	258 66%	272 73%ufk	271 68%	227 65%	299 74%afhk	273 73%ufk	265 69%	253 67%	268 71%	236 71%	309 75%	301 74%	329 77%
Department for Environment, Food and Rural Affairs (DEFRA)	257 64%	280 67%ekq	266 66%e	250 65%e	226 58%	243 60%	256 63%	247 63%	225 60%	256 65%	205 59%	254 63%	242 66%e	211 62%	236 63%	253 67%ekq	196 59%	288 70%	278 68%	314 74%
Office of Communications (OFCOM)	214 53%opq	228 54%opq	248 61%abef hkopq	228 60%lkop q	208 53%opq	203 50%opq	226 55%opq	205 52%opq	206 55%opq	223 56%opq	175 50%opq	235 58%ukop q	213 58%ukop q	188 55%opq	-	-	-	226 55%FGH	229 56%FGH	230 54%FGH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	462	417	392	425	410	384	430	391	427	353	434	379	387	424
Weighted Base	437	416	384	396	416	405	405	419	414	399	415	410	411	431
Department of Health/ Department of Health and Social Care	399 91%EH	376 90%EH	350 91%EH	362 91%EH	363 87%H	357 88%H	359 89%H	370 88%H	369 89%H	347 87%H	352 85%H	358 87%H	360 88%H	316 73%
Food Standards Agency	386 88%B	364 88%	356 93%stuvyzBCDEFGH	357 90%BCEFH	364 87%	354 87%	360 89%BH	347 83%	354 85%	350 88%	353 85%	349 85%	358 87%	360 84%
Office of Fair Trading	378 87%DEFGH	357 86%DFGH	337 88%DEFGH	340 86%DFGH	346 83%FGH	350 86%DEFG	343 83%DFGH	349 83%FGH	344 83%FGH	314 79%FGH	336 81%FGH	-	-	-
The Environment Agency	366 84%FGH	346 83%FGH	334 87%rsyBCFGH	332 84%FGH	333 80%FGH	341 84%sFGH	334 82%FGH	341 81%FGH	335 81%FGH	334 84%FGH	342 82%FGH	-	-	-
Health & Safety Executive	359 82%H	336 81%	330 86%syCDH	330 83%H	327 78%	345 85%syH	333 82%H	341 81%	333 81%	320 80%	345 83%H	339 83%H	341 83%H	327 76%
The British Medical Association	378 87%svDEFGH	336 81%FGH	331 86%wDEFGH	340 86%DEFGH	343 82%FGH	333 82%FGH	334 82%FGH	346 83%FGH	338 82%FGH	320 80%FGH	331 80%FGH	-	-	-
World Health Organisation (WHO)	338 77%	307 74%	307 80%svH	308 78%	310 75%	326 80%svGH	313 77%	321 77%	324 78%	299 75%	321 77%	321 78%	304 74%	313 73%
Department for Environment, Food and Rural Affairs (DEFRA)	327 75%s	298 72%	299 78%rsyBD	302 76%sy	287 69%	294 73%	291 72%	296 71%	303 73%	281 70%	306 74%	304 74%	326 79%rsvyzABD	318 74%
Office of Communications (OFCOM)	269 62%FGH	249 60%FGH	251 65%rstyBDFGH	259 65%rstyBDFGH	243 58%FGH	254 63%rtFGH	244 60%FGH	240 57%FGH	255 62%FGH	232 58%FGH	251 61%FGH	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	388	423	388	366	365	389	388	374	347	368	331	368	353	323	336	336	303	413	402	413
Weighted Base	403	420	405	382	392	404	409	391	374	396	351	402	369	343	374	377	333	410	407	426
National Institute for Health and Clinical Excellence (NICE)	175 43%opq	196 47%opq	213 53%adef ikmopq	173 45%opq	168 43%opq	167 41%opq	193 47%opq	183 47%opq	160 43%opq	181 46%opq	143 41%opq	197 49%lfkop q	166 45%opq	167 49%kopq	-	-	-	227 55%FGH	214 53%FGH	244 57%FGH
British Dietetic Association (BDA)	170 42%opq	174 41%opq	194 48%uefkn opq	159 42%opq	147 37%opq	143 36%opq	170 41%opq	172 44%lopq	168 45%uefno pq	164 41%opq	132 38%opq	170 42%opq	160 44%lopq	127 37%opq	-	-	-	197 48%FGH	200 49%FGH	223 52%yFGH
None	8 2%	11 3%	10 2%	6 2%	17 4%d	17 4%d	13 3%	14 4%	12 3%	8 2%	10 3%	15 4%	15 4%	20 6%abcdj	22 6%abcdj	22 6%abcdj	23 7%abcd gijk	5 1%	11 3%C	5 1%
Don't know	4 1%	2 1%	2 *	4 1%f	3 1%	-	2 *	3 1%	3 1%	4 1%	5 1%f	1 *	7 2%cfl	4 1%f	4 1%	4 1%f	13 4%abcd efghij lnop	*	3 1%	3 1%
Average number of mentions	7.68ko pq	8.08fi kopq	8.33aef hijkmno pq	7.99kop q	7.69kop q	7.57kop q	8.02fko pq	7.69kop q	7.59kop q	7.76kop q	7.00opq	8.02fko pq	7.80kop q	7.64kop q	3.88	4.01q	3.73	8.30FG H	8.24FG H	8.47FGH
Standard deviation	3.15	2.74	2.80	2.84	3.01	3.00	2.90	3.18	3.04	3.02	3.35	2.86	3.08	3.16	1.40	1.38	1.42	2.78	2.92	2.67
Standard error	0.16	0.13	0.14	0.15	0.16	0.16	0.15	0.17	0.17	0.16	0.19	0.15	0.17	0.18	0.08	0.08	0.09	0.14	0.15	0.13

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

						50-65								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	462	417	392	425	410	384	430	391	427	353	434	379	387	424
Weighted Base	437	416	384	396	416	405	405	419	414	399	415	410	411	431
National Institute for Health and Clinical Excellence (NICE)	252 58%FGH	245 59%FGH	235 61%sDFG H	232 58%FGH	231 55%FGH	249 62%sDFG H	237 59%FGH	228 54%FGH	246 59%DFGH	206 52%FGH	228 55%FGH	-	-	-
British Dietetic Association (BDA)	222 51%FGH	200 48%FGH	210 55%vyFGH	206 52%vyFGH	188 45%FGH	229 57%rsvy CEFGH	204 50%FGH	212 50%FGH	205 50%FGH	199 50%FGH	201 49%FGH	-	-	-
None	8 2%	8 2%	8 2%C	6 2%	15 4%rtC	8 2%	11 3%C	9 2%C	2 *	8 2%	11 3%C	12 3%C	17 4%rtxC	30 7%rstuvwxyzABCDEF
Don't know	3 1%	3 1%	1 *	2 *	3 1%	2 *	5 1%	2 *	3 1%	2 1%	6 1%	4 1%	8 2%rwxzB	1 *
Average number of mentions	8.63FGH	8.44FGH	8.92rst vyBCDEF GH	8.66sFG H	8.36FGH	8.68sDF GH	8.62FGH	8.31FGH	8.32FGH	8.25FGH	8.46FGH	4.25	4.38H	4.09
Standard deviation	2.76	2.89	2.52	2.74	2.74	2.82	2.72	2.86	2.97	2.88	2.75	1.24	1.11	1.32
Standard error	0.13	0.14	0.13	0.13	0.14	0.15	0.13	0.15	0.14	0.16	0.13	0.07	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

										66+								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	407	375	379	409	392	431	434	401	456	499	428	449	454	495	520	539	472
Weighted Base	297	303	303	287	294	301	304	297	297	305	302	305	297	294	303	300	297
Department of Health/ Department of Health and Social Care	257 87%q	261 86%q	262 86%q	256 89%mnopq	255 87%q	268 89%mnopq	270 89%mnopq	252 85%q	254 86%q	260 85%q	259 86%q	259 85%q	249 84%q	242 82%q	251 83%q	248 83%q	202 68%
Office of Fair Trading	233 78%opq	244 81%nop q	239 79%opq	218 76%opq	238 81%nopq	243 81%nopq	250 82%dklmn opq	230 78%opq	233 79%opq	251 82%dklmn opq	227 75%opq	233 76%opq	224 75%opq	217 74%opq	-	-	-
The British Medical Association	217 73%opq	245 81%ace hkopq	225 74%opq	225 78%opq	219 75%opq	230 76%opq	238 78%opq	220 74%opq	233 78%opq	239 78%opq	221 73%opq	232 76%opq	230 78%opq	222 75%opq	-	-	-
Food Standards Agency	215 72%	237 78%dm	226 74%	204 71%	219 74%	235 78%dm	239 79%adm	230 77%d	223 75%	238 78%dm	223 74%	234 77%	213 72%	215 73%	232 76%	232 77%d	226 76%
Health & Safety Executive	209 70%	225 74%	220 73%	211 73%	212 72%	221 74%	231 76%q	211 71%	211 71%	235 77%aoq	215 71%	218 72%	219 74%	219 75%q	216 71%	217 72%	203 68%
The Environment Agency	202 68%opq	222 73%opq	221 73%opq	215 75%aopq	215 73%opq	222 74%opq	225 74%opq	214 72%opq	225 76%aopq	229 75%aopq	223 74%opq	224 73%opq	216 73%opq	211 72%opq	-	-	-
World Health Organisation (WHO)	193 65%	214 71%	205 67%	199 69%	202 69%	205 68%	222 73%a	210 71%	211 71%	223 73%a	214 71%	211 69%	205 69%	210 72%a	219 72%a	216 72%a	203 68%
Department for Environment, Food and Rural Affairs (DEFRA)	167 56%	192 64%a	188 62%	179 62%	184 63%	189 63%	194 64%a	188 63%a	198 67%ak	203 67%ak	176 58%	196 64%a	198 67%ak	187 64%a	199 66%ak	207 69%acdef k	192 65%a
National Institute for Health and Clinical Excellence (NICE)	142 48%opq	150 50%opq	147 49%opq	150 52%opq	145 49%opq	151 50%opq	158 52%opq	151 51%opq	153 51%opq	157 52%opq	154 51%opq	151 50%opq	147 50%opq	153 52%opq	-	-	-
British Dietetic Association (BDA)	127 43%opq	115 38%opq	129 42%opq	127 44%lopq	132 45%opq	126 42%opq	132 43%opq	125 42%opq	144 49%bklop q	129 42%opq	124 41%opq	114 37%opq	125 42%opq	126 43%opq	-	-	-
Office of Communications (OFCOM)	122 41%opq	128 42%opq	132 43%opq	147 51%abcfo pq	137 47%opq	117 39%opq	152 50%abfop q	160 54%abcef opq	154 52%abcfo pq	150 49%afopq	149 49%afopq	159 52%abcfo pq	149 50%abfop q	162 55%abcefo pq	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	407	375	379	409	392	431	434	401	456	499	428	449	454	495	520	539	472
Weighted Base	297	303	303	287	294	301	304	297	297	305	302	305	297	294	303	300	297
None	10 4%	10 3%	16 5%	12 4%	9 3%	10 3%	11 4%	16 6%	16 5%	9 3%	12 4%	13 4%	16 5%	17 6%ej	17 6%ij	17 6%ej	20 7%abefgj
Don't know	5 2%	4 1%	2 1%	5 2%	8 3%cgh	4 1%	2 1%	2 1%	6 2%g	4 1%	5 2%	6 2%	4 1%	5 2%	6 2%gh	4 1%	14
Average number of mentions	7.41op q	7.72p q	7.70opq	7.88aopq	7.80opq	7.70opq	7.93aopq	7.86aopq	8.16abcf kopq	7.92aopq	7.68opq	7.80opq	7.88aopq	7.97aopq	3.99	4.02	3.89
Standard deviation	3.11	2.91	3.05	3.15	3.08	2.96	3.00	3.02	2.91	2.97	3.16	3.02	3.15	3.09	1.39	1.35	1.37
Standard error	0.16	0.15	0.16	0.16	0.16	0.15	0.15	0.16	0.14	0.14	0.16	0.15	0.15	0.14	0.06	0.06	0.07

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Department of Health/ Department of Health and Social Care	1368 82%hij klmnop q	1387 83%ehi jklmno	1370 81%ijkl mnq	1404 84%efhi jklmnop q	1339 81%kmn q	1369 81%kmn	1389 84%efhi jklmnop q	1329 79%q	1288 78%q	1323 78%q	1285 77%q	1320 79%q	1264 77%q	1257 77%q	1328 79%q	1322 79%q	1013 60%	-	-	-
Food Standards Agency	1313 79%k	1374 83%aeh ijklmn opq	1352 80%eikm noq	1360 81%eikl mnoq	1282 77%k	1382 82%aehi klmnopq	1370 83%aehi jklmnop q	1321 79%k	1281 77%k	1350 80%kmnq	1226 73%	1304 78%k	1239 76%	1244 76%k	1299 79%k	1314 79%k	1280 76%k	-	-	-
Office of Fair Trading	1221 73%hij klmnop q	1259 76%ehi jklmno	1255 75%ehij klmnopq	1250 75%ehij klmnopq	1171 70%kmno pq	1233 73%hijk lmnopq	1249 75%ehij klmnopq	1169 70%kmno pq	1132 68%mopq	1171 69%kmno pq	1093 65%opq	1138 68%opq	1061 65%opq	1066 65%opq	-	-	-	-	-	-
The Environment Agency	1144 69%opq	1225 74%aei jklmno pq	1239 74%aeij klmnopq	1230 73%aeij klmnopq	1156 70%opq	1204 71%kopq	1216 73%aeij klmnopq	1187 71%opq	1155 70%opq	1176 69%opq	1135 68%opq	1178 70%opq	1129 69%opq	1133 69%opq	-	-	-	-	-	-
Health & Safety Executive	1143 68%kq	1191 72%efh ijklmn pq	1220 73%aefh ijklmno	1183 71%hijk lmq	1126 68%kq	1157 68%kq	1202 72%efh ijklmn	1102 66%	1117 67%q	1139 67%q	1079 64%	1106 66%	1092 67%	1112 68%kq	1153 69%kq	1157 69%hklq	1063 63%	-	-	-
The British Medical Association	1125 67%kop q	1173 70%efh ijklmn pq	1180 70%efhj ijklmn	1207 72%aefh ijklmno q	1078 65%kq	1109 65%opq	1164 70%efhj kmnopq	1118 67%kopq	1113 67%kopq	1105 65%opq	1051 63%opq	1157 69%efjk opq	1077 66%opq	1075 66%opq	-	-	-	-	-	-
World Health Organisation (WHO)	1017 61%	1068 64%	1085 65%a	1090 65%a	1064 64%	1068 63%	1069 64%a	1045 62%	1126 68%abef hk	1099 65%a	1069 64%	1153 69%abcd efghjk	1072 65%a	1123 69%abcd efghjkm	1159 69%abcd efghjkm	1145 68%abcd efghjk	1126 67%afhk	-	-	-
Department for Environment, Food and Rural Affairs (DEFRA)	897 54%	965 58%aef k	955 57%lf	948 57%	888 53%	903 53%	959 58%aefk	937 56%	915 55%	936 55%	896 53%	970 58%aefk	939 57%aefk	928 57%lfk	980 58%aefk	1045 62%abcd efghjk lmnoq	969 58%aefk	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

| | | SCOTLAND | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Department of Health/ Department of Health and Social Care	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Office of Fair Trading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Environment Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Safety Executive	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The British Medical Association	-	-	-	-	-	-	-	-	-	-	-	-	-	-
World Health Organisation (WHO)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Environment, Food and Rural Affairs (DEFRA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775	-	-	-
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677	-**	-**	-**
Office of Communications (OFCOM)	737 44%opq	787 47%opq	792 47%opq	884 53%abce fhjkmop q	792 48%aopq	779 46%opq	852 51%abce fhjkmop q	804 48%aopq	828 50%afop q	804 47%opq	781 47%opq	839 50%afko pq	781 48%aopq	834 51%abclj kopq	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	689 41%opq	725 44%opq	767 46%aefk mopq	754 45%aopq	695 42%opq	710 42%opq	749 45%opq	728 43%opq	728 44%opq	743 44%opq	705 42%opq	765 46%aefk mopq	683 42%opq	744 46%aefkm opq	-	-	-	-	-	-
British Dietetic Association (BDA)	626 38%opq	636 38%opq	679 40%defh jkmnopq	618 37%opq	586 35%opq	598 35%opq	635 38%opq	617 37%opq	671 40%defh jkmnopq	614 36%opq	606 36%opq	630 38%opq	604 37%opq	593 36%opq	-	-	-	-	-	-
None	61 4%	55 3%	70 4%	59 3%	73 4%	84 5%bd	71 4%	98 6%abcdg l	81 5%bd	81 5%b	94 6%abdl	67 4%	92 6%abdl	85 5%abd	95 6%abdl	113 7%abcde fgijl	132 8%abcd efghi klmno	-	-	-
Don't know	18 1%g	16 1%	12 1%	14 1%	27 2%cfgh	10 1%	7 *	10 1%	18 1%g	22 1%fgh	24 1%fgh	23 1%fgh	21 1%fgh	24 1%cfgh	21 1%fgh	35 2%abcdf efghi klmno	44 3%abcd efghi klmno	-	-	-
Average number of mentions	7.09op q	7.40ae kopq	7.44aef kmopq	7.44aef jkmopq	7.16opq	7.19opq	7.50aef hijkmop q	7.23opq	7.27kop q	7.21opq	7.00opq	7.28kop q	7.18opq	7.29kop q	3.79q	3.92oq	3.63	-	-	-
Standard deviation	3.29	3.12	3.17	3.17	3.29	3.20	3.17	3.25	3.27	3.29	3.36	3.24	3.29	3.30	1.42	1.38	1.47	-	-	-
Standard error	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.03	0.03	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	SCOTLAND Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Office of Communications (OFCOM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
British Dietetic Association (BDA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

		ADDITIONAL COUNTRY ENGLAND/WALES/NI															
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677
Department of Health/ Department of Health and Social Care	1368 82%hij klmnop q	1387 83%ehi jklmno pq	1370 81%ijklm nq	1404 84%efhij klmnopq	1339 81%ukmnq	1369 81%ukmnq	1389 84%efhij klmnopq	1329 79%q	1288 78%q	1323 78%q	1285 77%q	1320 79%q	1264 77%q	1257 77%q	1328 79%q	1322 79%q	1013 60%
Food Standards Agency	1313 79%uk	1374 83%aeh ijklmn opq	1352 80%eikmn oq	1360 81%eiklm noq	1282 77%uk	1382 82%aehik lmnopq	1370 83%aehij klmnopq	1321 79%uk	1281 77%uk	1350 80%ukmnq	1226 73%	1304 78%uk	1239 76%	1244 76%uk	1299 77%uk	1314 79%uk	1280 76%uk
National Institute for Health and Clinical Excellence (NICE)	689 41%opq	725 44%opq	767 46%aefkm opq	754 45%aopq	695 42%opq	710 42%opq	749 45%aopq	728 43%opq		744 44%opq	705 42%opq	765 46%aefkm opq	683 42%opq	744 46%aefkmo pq	-	-	-
Department for Environment, Food and Rural Affairs (DEFRA)	897 54%	965 58%aef k	955 57%uf	948 57%	888 53%	903 53%	959 58%aefk	937 56%	915 55%	936 55%	896 53%	970 58%aefk	939 57%aefk	928 57%uk	980 58%aefk	1045 62%uabcde fghijklm noq	969 58%aefk
The Environment Agency	1144 69%opq	1225 74%aei jklmno pq	1239 74%aeijk lmnopq	1230 73%aeijk lmnopq	1156 70%opq	1204 71%kopq	1216 73%aeijk lmnopq	1187 71%opq	1155 70%opq	1176 70%opq	1135 68%opq	1178 70%opq	1129 69%opq	1133 69%opq	-	-	-
The British Medical Association	1125 67%kop q	1173 70%efh ijkmno pq	1180 70%efhjk mnopq	1207 72%aefhi jkmnopq	1078 65%opq	1109 65%opq	1164 70%aefhjk mnopq	1118 67%kopq	1113 67%kopq	1105 65%opq	1051 63%opq	1157 69%efjko pq	1077 66%opq	1075 66%opq	-	-	-
Office of Communications (OFCOM)	737 44%opq	787 47%opq	792 47%opq	884 53%abcef hjkmopq	792 48%aopq	779 46%opq	852 51%abcef hjkmopq	804 48%aopq	828 50%aafopq	804 47%opq	781 47%opq	839 50%afkop q	781 48%aopq	834 51%abcfjk opq	-	-	-
Health & Safety Executive	1143 68%kq	1191 72%efh ijklmn q	1220 73%aefhi jklmnopq	1183 71%hijkl mq	1126 68%kq	1157 68%kq	1202 72%aefhi jklmnopq	1102 66%	1117 67%q	1139 67%q	1079 64%	1106 66%	1092 67%	1112 68%kq	1153 69%kq	1157 69%hklq	1063 63%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 12
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - England
Base: All adults England

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1752	1721	1736	1791	1706	1810	1723	1743	1758	1844	1762	1808	1738	1769	1771	1775	1775
Weighted Base	1670	1665	1681	1676	1661	1694	1658	1680	1662	1693	1678	1678	1637	1634	1678	1672	1677
Office of Fair Trading	1221 73%hij klmnop q	1259 76%ehi jklmno pq	1255 75%ehijk lmnopq	1250 75%ehijk lmnopq	1171 70%kmnop q	1233 73%hijkl mnopq	1249 75%ehijk lmnopq	1169 70%kmnop q	1132 68%mopq	1171 69%kmnop q	1093 65%opq	1138 68%opq	1061 65%opq	1066 65%opq	-	-	-
World Health Organisation (WHO)	1017 61%	1068 64%	1085 65%a	1090 65%a	1064 64%	1068 63%	1069 64%a	1045 62%	1126 68%abefh k	1099 65%a	1069 64%	1153 69%abcde fghjk	1072 65%a	1123 69%abcde fghjkm	1159 69%abcde fghjkm	1145 68%abcde fghjk	1126 67%afhk
British Dietetic Association (BDA)	626 38%opq	636 38%opq	679 40%defhj kmnopq	618 37%opq	586 35%opq	598 35%opq	635 38%opq	617 37%opq	671 40%defhj kmnopq	614 36%opq	606 36%opq	630 38%opq	604 37%opq	593 36%opq	-	-	-
None	61 4%	55 3%	70 4%	59 3%	73 4%	84 5%bd	71 4%	98 6%abcdgl	81 5%bd	81 5%b	94 6%abdl	67 4%	92 6%abdl	85 5%abd	95 6%abdl	113 7%abcde gijl	132
Don't know	18 1%g	16 1%	12 1%	14 1%	27 2%cfgh	10 1%	7 *	10 1%	18 1%g	22 1%fgh	24 1%gh	23 1%fgh	21 1%fgh	24 1%cfgh	21 1%fgh	35 2%abcdfg hi	44
Average number of mentions	7.09op q	7.40ae kopq	7.44aefk mopq	7.44aefj kmopq	7.16opq	7.19opq	7.50aefh ijkmopq	7.23opq	7.27kopq	7.21opq	7.00opq	7.28kopq	7.18opq	7.29kopq	3.79q	3.92oq	3.63
Standard deviation	3.29	3.12	3.17	3.17	3.29	3.20	3.17	3.25	3.27	3.29	3.36	3.24	3.29	3.30	1.42	1.38	1.47
Standard error	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.03	0.03	0.04

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*
Office of Fair Trading	86 88%bce gjlmop q	67 72%opq	73 72%opq	82 78%gopq	79 75%opq	83 91%bcdeg hjlmnopq	66 65%opq	62 77%opq	86 87%bcegl mopq	67 76%opq	76 87%bcegl mopq	60 69%opq	66 69%opq	72 80%gopq	-	-	-
Food Standards Agency	86 88%g	79 84%g	84 83%	86 83%	82 77%	78 86%g	73 72%	75 94%cdegl op	89 91%egl	75 86%g	81 92%eglp	69 79%	80 85%g	77 86%g	73 82%	76 82%	79 87%g
The British Medical Association	81 83%bcg jlmnop q	56 60%opq	59 58%opq	74 71%opq	75 71%opq	64 71%opq	59 58%opq	57 71%opq	75 76%bcgop q	57 65%opq	70 80%bcgjl opq	57 65%opq	65 68%opq	63 70%opq	-	-	-
The Environment Agency	79 81%blo pq	60 64%opq	70 69%opq	84 81%blopq	77 73%opq	72 79%blopq	71 70%opq	57 71%opq	84 85%bcegh jlmopq	64 73%opq	73 84%bcghl mopq	57 66%opq	66 69%opq	68 75%opq	-	-	-
Health & Safety Executive	77 79%b	58 62%	70 70%	77 75%	82 78%b	73 80%bm	71 70%	54 68%	80 81%bhmo	63 72%	72 82%bhlmo	61 69%	63 66%	69 77%b	61 68%	73 78%b	69 75%
World Health Organisation (WHO)	70 71%bco	51 54%	52 52%	61 59%	69 65%o	52 58%	59 58%	50 62%	76 77%bcdfg hlmo	58 67%co	68 78%bcdfg hlmo	53 60%	61 64%	60 66%co	45 51%	66 71%bco	66 72%bcdfgo
Department for Public Health and Health Professions	59 60%bco pq	38 41%opq	44 43%opq	66 63%bcjop q	63 60%bcopq	57 64%bcjop q	55 54%opq	42 53%opq	65 66%bcjlo pq	40 46%opq	57 65%bcjlo pq	44 50%opq	58 61%bcjop q	59 65%bcjlop q	-	-	-
National Institute for Health and Clinical Excellence (NICE)	52 53%bop q	32 35%opq	39 39%opq	47 45%opq	48 46%opq	43 48%opq	50 49%bopq	34 42%opq	51 52%bopq	41 46%opq	48 55%bcopq	38 44%opq	41 43%opq	50 56%bcopq	-	-	-
Office of Communications (OFCOM)	48 49%cop q	37 40%opq	34 34%opq	49 47%opq	53 50%copq	44 49%copq	47 46%opq	38 47%opq	56 57%bcopq	49 57%bcopq	54 61%bcglm opq	40 45%opq	42 44%opq	50 56%bcopq	-	-	-
British Dietetic Association (BDA)	48 49%bce jopq	20 21%opq	26 25%opq	38 37%bopq	32 30%opq	36 40%bcopq	43 42%bcopq	32 40%bcopq	45 46%bceop q	28 32%opq	43 49%bcejo pq	31 35%bopq	39 41%bcopq	46 51%bcejlo pq	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*
Department for Rural Affairs	43 44%eoq	33 35%q	35 35%q	35 33%q	28 27%q	38 42%eoq	46 45%eoq	33 41%eq	49 50%bcdeo q	43 49%cdeoq	48 55%bcdel oq	34 39%q	46 48%deoq	51 56%bcdel oq	25 27%q	50 53%bcdelo q	- -
Natural Resources Wales	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	59 64%abcdefghijklmn op
None	4 4%	4 5%	5 5%	3 3%	6 6%	1 1%	9 9%ifhi	1 2%	1 1%	5 5%	3 3%	5 5%	5 5%	4 4%	7 8%fi	8 8%fi	3 3%
Don't know	- -	1 1%	- -	1 1%	2 2%	1 1%	2 2%	- -	- -	2 2%	- -	2 2%	2 3%	4 5%achikp	2 2%	- -	1 1%
Average number of mentions	7.72bc hlopq	6.01op q	6.12opq	6.99bopq	7.06bcop q	7.23bcop q	7.07bopq	6.76opq	7.77bchl opq	7.25bcop q	8.13bcde ghlmopq	6.69opq	7.14bcop q	8.14bcde ghlmopq	2.52	3.09o	3.11o
Standard deviation	2.87	3.15	3.19	2.95	2.88	3.07	3.56	3.19	2.76	3.23	2.97	3.55	3.36	3.12	1.18	1.12	1.06
Standard error	0.29	0.33	0.32	0.28	0.28	0.31	0.36	0.35	0.27	0.32	0.31	0.35	0.33	0.33	0.12	0.12	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	46	42	56	58	57	48	57	41	57	54	43	52	54	50	47	55	49	57	57	51
Weighted Base	45*	46*	52*	48*	54*	43*	53*	40*	49*	42*	38*	43*	47*	46*	37*	47*	41*	53*	47*	49*
Office of Fair Trading	43 94%ceghlmnopq	38 83%gopq	37 72%opq	40 83%gopq	43 80%gopq	41 97%bcdeghlmnopq	32 61%opq	30 75%opq	45 90%cglmopq	36 85%gopq	34 89%cglmopq	30 71%opq	34 72%opq	35 77%opq	-	-	-	44 83%FGH	29 61%FGH	36 73%FGH
Food Standards Agency	41 92%gp	40 87%g	44 84%	40 82%	43 80%	39 92%gp	36 68%	39 96%deglop	44 90%g	38 91%g	35 92%gp	34 80%	39 84%	39 84%	30 81%	36 76%	35 85%	45 84%	38 81%	40 82%
The Environment Agency	41 91%bcglmopq	32 70%opq	36 70%opq	42 88%bcglopq	41 76%opq	35 82%opq	35 66%opq	31 78%opq	45 91%bcglmnopq	37 88%bcglopq	35 92%bcglmnopq	29 67%opq	35 75%opq	34 75%opq	-	-	-	38 72%FGH	28 59%FGH	34 69%FGH
Health & Safety Executive	39 86%bcg	29 64%	35 67%	38 79%	45 83%b	37 88%bcg	36 68%	28 69%	43 87%bcgh	36 85%bc	34 88%bcgh	33 75%	34 73%	34 74%	28 76%	34 72%	33 81%	38 72%	29 61%	35 72%
The British Medical Association	38 85%cgopq	34 74%gop	32 62%opq	38 79%gopq	41 77%gopq	32 75%gopq	27 52%opq	28 69%opq	40 81%cgop	33 81%gopq	31 81%gopq	32 73%gopq	33 71%opq	31 67%opq	-	-	-	43 81%stACFGH	22 47%FGH	27 54%FGH
World Health Organisation (WHO)	34 75%g	26 57%	29 56%	30 63%	39 72%g	26 60%	26 50%	24 61%	40 81%bcdfghop	32 77%cgo	31 80%bcfgop	28 66%	31 65%	30 66%	20 55%	28 61%	31 75%g	36 68%t4F	24 52%	23 47%
Department for Public Health and Health Professions	28 62%cop	18 40%opq	20 38%opq	29 60%copq	35 66%bclopq	28 65%bcop	26 49%opq	23 57%opq	32 64%bcop	21 50%opq	23 60%copq	19 44%opq	29 62%bcop	28 62%bcopq	-	-	-	31 58%FGH	20 42%FGH	24 49%FGH
Office of Communications (OFCOM)	26 59%cop	19 42%opq	18 36%opq	26 55%opq	31 57%copq	23 54%opq	23 44%opq	17 42%opq	30 60%copq	27 65%bcghlmopq	26 68%bcghlmopq	18 43%opq	20 43%opq	28 60%copq	-	-	-	22 41%FGH	18 38%FGH	16 32%FGH
National Institute for Health and Clinical Excellence (NICE)	25 55%bop	12 26%opq	20 39%opq	23 49%bopq	29 53%bopq	22 51%bopq	23 43%opq	18 45%opq	26 52%bopq	20 48%bopq	19 51%bopq	17 40%opq	20 42%opq	25 55%bopq	-	-	-	27 50%FGH	20 43%FGH	19 39%FGH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | | | | | | FEMALE | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	59	61	51	53	45	50	58	49	58	55	49	62	50	61
Weighted Base	56*	52*	48*	49*	40*	49*	46*	49*	44*	48*	44*	53*	47*	51*
Office of Fair Trading	42 74%FGH	36 70%FGH	41 86%svwA CDFGH	34 70%FGH	32 80%sFGH	41 84%sDFG H	31 68%FGH	42 85%sCDF GH	30 67%FGH	32 66%FGH	37 83%sFGH	-	-	-
Food Standards Agency	47 83%	39 75%	38 80%	37 76%	37 91%v	45 92%vxC	37 81%	45 92%vxx	34 78%	41 85%	39 88%	44 83%	41 87%	45 88%
The Environment Agency	42 75%FGH	36 70%FGH	37 77%FGH	36 73%FGH	25 63%FGH	39 80%sAFG H	27 60%FGH	38 77%FGH	28 64%FGH	31 64%FGH	34 76%FGH	-	-	-
Health & Safety Executive	40 71%	38 73%	35 74%	35 71%	27 67%	37 75%	28 61%	38 77%	29 63%	29 59%	35 79%LD	33 62%	39 84%sACD F	36 71%
The British Medical Association	36 64%FGH	34 65%FGH	32 67%sFGH	32 65%FGH	29 72%sFGH	35 72%sFGH	24 53%FGH	39 79%stAC FGH	28 56%FGH	32 65%FGH	32 73%sAFGH	-	-	-
World Health Organisation (WHO)	31 55%	30 58%	27 56%	33 67%	25 63%	35 72%stF	26 58%	38 76%stuw CF	24 55%	30 62%	29 66%	25 48%	38 80%stuv wACF	36 70%tF
Department for Public Health and Health Professions	37 66%sAFG H	28 54%FGH	30 63%sAFG	29 59%FGH	19 48%FGH	33 68%sAFG H	19 43%FGH	34 69%sAFG H	24 55%FGH	29 60%FGH	31 69%ssyAFG H	-	-	-
Office of Communications (OFCOM)	22 40%FGH	22 42%FGH	21 44%FGH	24 49%FGH	21 52%FGH	26 54%FGH	22 49%FGH	28 56%FGH	21 48%FGH	22 46%FGH	23 51%FGH	-	-	-
National Institute for Health and Clinical Excellence (NICE)	23 42%FGH	20 38%FGH	21 45%FGH	27 55%FGH	16 39%FGH	26 53%FGH	20 45%FGH	29 59%wFGH	21 48%FGH	21 43%FGH	25 57%FGH	-	-	-

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

									MALE											FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	46	42	56	58	57	48	57	41	57	54	43	52	54	50	47	55	49	57	57	51
Weighted Base	45*	46*	52*	48*	54*	43*	53*	40*	49*	42*	38*	43*	47*	46*	37*	47*	41*	53*	47*	49*
Department for Rural Affairs	24 53%eq	19 41%q	21 40%q	18 37%q	15 28%q	21 49%eq	22 42%q	21 53%eq	26 53%eq	23 56%eq	23 61%deoq	17 40%q	23 48%eq	26 56%eq	13 36%q	22 46%q	-	19 36%H	14 30%H	14 29%H
British Dietetic Association (BDA)	23 50%bco pq	8 18%opq	12 23%opq	15 32%opq	17 31%opq	19 45%bcop q	19 36%opq	18 44%bcop q	24 48%bcop q	15 36%opq	19 51%bcop q	15 34%opq	20 44%bcop q	21 46%bcopq	-	-	-	26 49%sstv AFGH	12 25%FGH	13 27%FGH
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 69%abcd efghijk lmnop	-	-	-
None	-	-	1 1%	1 2%	4 7%	-	6 11%abcfh iq	-	-	1 3%	2 5%	2 5%	2 3%	1 2%	3 7%	6 13%abcfh inq	-	4 7%	4 9%	4 9%
Don't know	-	-	-	-	-	-	1 2%	-	-	1 2%	-	-	2 4%	3 7%	-	-	-	-	1 2%	-
Average number of mentions	8.02bc opq	6.01op q	5.94opq	7.23bco pq	7.55bco pq	7.58bco pq	6.68opq	6.90pq	7.97bcg lopq	8.00bcl opq	8.53bcd ghlopq	6.65opq	7.33cop q	7.93bco pq	2.66	2.92	3.10	7.45sF GH	6.02FG H	6.32FGH
Standard deviation	2.88	2.88	3.22	2.65	2.73	3.08	3.57	3.31	2.46	2.57	2.37	3.44	3.38	3.31	1.26	1.21	1.12	2.86	3.46	3.17
Standard error	0.42	0.44	0.43	0.35	0.37	0.44	0.51	0.52	0.33	0.36	0.37	0.49	0.47	0.49	0.19	0.18	0.16	0.39	0.49	0.47

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

							FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	59	61	51	53	45	50	58	49	58	55	49	62	50	61
Weighted Base	56*	52*	48*	49*	40*	49*	46*	49*	44*	48*	44*	53*	47*	51*
Department for Rural Affairs	17 30%H	13 25%H	17 35%H	24 49%stvF H	12 30%H	23 46%wFH	20 43%wFH	25 50%stvF H	17 37%H	23 47%wFH	25 57%rstu vwyFH	11 22%H	28 60%rstuv wyCFH	- -
British Dietetic Association (BDA)	23 41%FGH	15 30%FGH	17 36%FGH	24 49%stvA FGH	14 35%FGH	21 44%FGH	13 29%FGH	24 49%stFG H	16 36%FGH	19 39%FGH	25 56%stvAF GH	- -	- -	- -
Natural Resources Wales	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 60%rstuvwxyzABCDEFG
None	2 4%	2 5%	1 1%	4 7%	1 3%	1 2%	3 7%	1 2%	6 6%	3 7%	3 7%	4 8%	2 4%	3 6%
Don't know	1 1%	2 4%	1 3%	1 1%	- -	- -	1 2%	- -	2 4%	1 1%	1 3%	2 3%	- -	1 1%
Average number of mentions	6.77FGH	6.53FGH	6.91FGH	7.47FGH	6.63FGH	7.57sFG H	6.51FGH	7.82stF GH	6.72FGH	6.95FGH	8.36stu vwyACDF GH	2.41	3.25F	3.11F
Standard deviation	3.20	2.96	3.05	3.55	3.11	3.05	3.63	3.34	3.71	3.36	2.93	1.12	1.03	1.03
Standard error	0.43	0.40	0.44	0.52	0.47	0.44	0.50	0.48	0.51	0.48	0.44	0.15	0.15	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	10	12	21	17	16	14	14	18	10	11	12	12	11	12	11	12	13	15	16	12
Weighted Base	11**	12**	20**	19**	13**	11**	15**	17**	11**	15**	10**	10**	13**	13**	10**	13**	14**	15**	14**	13**
Food Standards Agency	9	11	16	16	8	8	7	15	10	11	6	6	7	11	6	8	9	14	13	11
	79%	91%	81%	82%	61%	78%	51%	89%	91%	76%	61%	61%	65%	79%	63%	66%	65%	95%	90%	84%
Office of Fair Trading	8	8	9	11	4	9	5	8	8	9	3	4	5	7	-	-	-	13	8	11
	72%	68%	46%	56%	26%	79%	35%	48%	69%	57%	26%	43%	43%	53%	-	-	-	86%	60%	88%
Health & Safety Executive	5	5	9	9	6	4	8	8	3	10	4	4	6	6	8	9	5	11	8	9
	46%	44%	46%	48%	46%	32%	56%	45%	29%	65%	36%	45%	51%	43%	77%	69%	34%	72%	57%	69%
Office of Communications (OFCOM)	5	3	3	5	3	1	6	2	3	6	3	3	2	4	-	-	-	7	1	4
	42%	24%	13%	27%	25%	10%	37%	13%	25%	42%	31%	29%	16%	32%	-	-	-	45%	7%	32%
The British Medical Association	5	3	8	4	3	1	4	5	4	6	4	4	5	6	-	-	-	11	5	5
	42%	22%	38%	20%	19%	11%	28%	29%	36%	42%	38%	36%	46%	42%	-	-	-	72%	39%	38%
World Health Organisation (WHO)	5	2	5	11	2	2	5	7	5	9	3	7	5	4	5	8	8	9	6	8
	40%	20%	28%	56%	16%	21%	32%	38%	42%	59%	33%	73%	45%	32%	48%	60%	57%	61%	45%	60%
The Environment Agency	4	4	10	13	6	7	6	6	3	8	4	5	7	3	-	-	-	14	8	10
	36%	32%	52%	66%	49%	60%	42%	34%	26%	57%	44%	53%	66%	26%	-	-	-	89%	59%	80%
Department for Public Health and Health Professions	4	3	4	8	5	4	7	5	3	2	1	5	4	8	-	-	-	4	5	8
	32%	24%	22%	42%	35%	33%	48%	31%	31%	16%	11%	45%	25%	58%	-	-	-	25%	36%	60%
British Dietetic Association (BDA)	4	2	1	2	1	3	3	1	-	2	2	2	1	3	-	-	-	5	1	2
	32%	20%	4%	12%	9%	25%	20%	5%	-	16%	23%	23%	9%	26%	-	-	-	31%	7%	17%
Department for Rural Affairs	2	1	2	1	-	1	3	1	-	4	3	3	3	4	2	5	-	5	3	3
	14%	7%	11%	7%	-	10%	20%	5%	-	24%	31%	30%	27%	32%	21%	36%	-	33%	21%	27%
National Institute for Health and Clinical Excellence (NICE)	-	3	1	8	2	1	3	2	2	2	1	2	4	3	-	-	-	8	3	3
	-	26%	4%	42%	12%	5%	20%	13%	15%	16%	8%	23%	33%	26%	-	-	-	52%	24%	27%
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29%	-	-	-
None	2	1	1	1	3	1	2	1	1	2	3	-	-	2	1	1	1	-	1	-
	13%	9%	4%	4%	21%	6%	13%	8%	9%	11%	27%	-	-	15%	10%	11%	5%	-	4%	-
Don't know	-	-	-	-	1	-	1	-	-	1	-	1	1	-	-	-	-	-	-	-
	-	-	-	-	5%	-	7%	-	-	6%	-	12%	9%	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	15	21	9	13	6	10	10	13	17	16	9	16	15	10
Weighted Base	15**	23**	8**	14**	6**	13**	10**	13**	18**	15**	9**	20**	16**	11**
Food Standards Agency	12	18	8	8	5	12	8	13	15	13	7	20	11	11
	78%	78%	100%	57%	84%	91%	79%	100%	83%	86%	74%	100%	66%	100%
Office of Fair Trading	11	16	7	7	4	10	7	11	12	8	7	-	-	-
	74%	71%	86%	48%	73%	78%	70%	81%	66%	49%	74%	-	-	-
Health & Safety Executive	11	17	8	7	3	9	5	12	12	7	5	12	9	7
	73%	75%	100%	49%	55%	71%	50%	92%	70%	48%	54%	60%	57%	62%
Office of Communications (OFCOM)	8	10	4	4	3	9	4	7	8	8	3	-	-	-
	52%	41%	52%	26%	47%	68%	40%	51%	47%	52%	31%	-	-	-
The British Medical Association	10	13	8	5	4	9	3	9	11	6	4	-	-	-
	69%	56%	93%	34%	73%	70%	30%	68%	59%	37%	40%	-	-	-
World Health Organisation (WHO)	10	10	5	5	3	10	3	7	10	6	2	10	9	7
	69%	45%	54%	34%	57%	81%	30%	56%	55%	38%	27%	52%	54%	62%
The Environment Agency	13	16	8	7	2	13	6	12	12	10	7	-	-	-
	86%	67%	93%	49%	41%	100%	60%	92%	70%	63%	78%	-	-	-
Department for Public Health and Health Professions	9	12	4	4	2	9	4	7	7	6	4	-	-	-
	60%	53%	52%	26%	41%	71%	40%	54%	40%	38%	47%	-	-	-
British Dietetic Association (BDA)	5	5	3	1	3	2	2	4	6	3	3	-	-	-
	30%	22%	37%	9%	55%	19%	19%	33%	35%	19%	31%	-	-	-
Department for Rural Affairs	6	2	2	2	2	6	2	5	5	5	2	4	4	-
	38%	10%	25%	17%	41%	48%	20%	41%	28%	29%	20%	22%	22%	-
National Institute for Health and Clinical Excellence (NICE)	8	6	2	4	1	8	3	5	8	3	3	-	-	-
	52%	26%	28%	26%	15%	59%	30%	37%	44%	19%	34%	-	-	-
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	8
	-	-	-	-	-	-	-	-	-	-	-	-	-	69%
None	1	3	-	4	-	-	2	-	1	1	1	-	2	-
	9%	11%	-	29%	-	-	21%	-	7%	8%	15%	-	12%	-
Don't know	-	1	-	-	-	-	-	-	1	1	-	-	-	-
	-	3%	-	-	-	-	-	-	4%	6%	-	-	-	-

TNS

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | 16-25 | | | | | | | | | | | | | | | | | 26-35 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	10	12	21	17	16	14	14	18	10	11	12	12	11	12	11	12	13	15	16	12
Weighted Base	11**	12**	20**	19**	13**	11**	15**	17**	11**	15**	10**	10**	11**	13**	10**	13**	14**	15**	14**	13**
Average number of mentions	5.02	4.15	3.60	4.76	3.99	3.87	4.89	3.80	4.01	5.61	4.67	5.22	4.67	5.25	2.33	2.59	1.96	6.59	4.66	5.83
Standard deviation	2.41	2.71	1.96	2.97	2.35	2.03	3.94	2.13	2.77	3.39	3.40	4.32	3.22	4.12	1.26	1.37	0.80	2.92	2.45	2.93
Standard error	0.80	0.82	0.44	0.74	0.68	0.56	1.19	0.52	0.92	1.13	1.13	1.30	1.02	1.30	0.40	0.41	0.23	0.75	0.63	0.85

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | 26-35 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	15	21	9	13	6	10	10	13	17	16	9	16	15	10
Weighted Base	15**	23**	8**	14**	6**	13**	10**	13**	18**	15**	9**	20**	16**	11**
Average number of mentions	7.48	6.40	7.19	5.29	5.81	7.56	5.91	7.04	6.68	5.55	5.99	2.34	2.26	2.92
Standard deviation	3.22	2.49	2.52	3.36	3.80	1.56	3.48	2.78	3.56	3.18	3.10	1.17	1.05	1.14
Standard error	0.89	0.59	0.84	1.12	1.55	0.49	1.23	0.77	0.92	0.85	1.10	0.29	0.29	0.36

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 14

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	18	27	31	24	21	20	21	12	14	11	14	18	16	19	10	13	24	29	24	15
Weighted Base	17**	26**	33**	25**	21**	22**	23**	13**	17**	11**	16**	19**	15**	20**	12**	12**	25**	30**	25**	16**
The British Medical Association	17	16	22	20	19	14	16	8	13	7	12	13	8	13	-	-	-	29	21	12
	100%	63%	65%	80%	91%	63%	66%	59%	75%	59%	75%	71%	51%	61%	-	-	-	95%	84%	75%
Office of Fair Trading	17	18	28	21	19	20	17	9	14	9	15	11	8	14	-	-	-	28	18	12
	100%	70%	84%	85%	90%	94%	73%	68%	84%	78%	96%	62%	55%	70%	-	-	-	94%	74%	78%
The Environment Agency	16	21	26	22	19	15	19	10	14	10	14	11	8	14	-	-	-	26	18	12
	94%	81%	78%	88%	89%	70%	82%	78%	84%	91%	89%	58%	51%	70%	-	-	-	87%	71%	78%
Health & Safety Executive	16	17	25	19	18	18	19	9	17	8	13	14	7	15	5	12	23	28	18	15
	91%	66%	77%	77%	86%	84%	82%	72%	100%	72%	82%	78%	45%	71%	40%	100%	93%	91%	71%	96%
Food Standards Agency	16	22	30	24	19	19	18	13	17	10	16	17	12	16	10	11	25	29	23	13
	90%	84%	90%	94%	89%	87%	77%	100%	100%	91%	100%	91%	82%	80%	87%	91%	100%	97%	91%	82%
World Health Organisation (WHO)	14	17	19	7	20	9	16	7	12	7	12	10	8	13	2	7	17	26	16	9
	79%	64%	57%	28%	96%	41%	69%	51%	68%	59%	75%	52%	57%	64%	20%	60%	69%	86%	65%	61%
National Institute for Health and Clinical Excellence (NICE)	14	9	15	11	11	11	13	7	10	3	13	10	3	9	-	-	-	20	10	11
	78%	35%	47%	46%	54%	52%	55%	51%	58%	25%	82%	53%	21%	42%	-	-	-	66%	38%	68%
Department for Public Health and Health Professions	13	13	15	17	15	11	12	7	10	4	12	7	8	14	-	-	-	24	10	8
	77%	50%	46%	69%	72%	50%	51%	54%	58%	35%	75%	36%	52%	70%	-	-	-	78%	41%	49%
British Dietetic Association (BDA)	11	5	10	10	9	7	14	9	12	4	9	6	5	10	-	-	-	18	8	7
	61%	20%	29%	38%	45%	34%	60%	67%	73%	32%	57%	35%	34%	48%	-	-	-	61%	31%	42%
Office of Communications (OFCOM)	8	14	14	11	14	10	13	6	9	5	13	8	4	11	-	-	-	19	11	8
	47%	52%	43%	43%	67%	44%	55%	45%	56%	47%	82%	42%	28%	56%	-	-	-	63%	44%	52%
Department for Rural Affairs	7	9	16	8	8	8	14	5	11	6	9	5	5	9	1	7	-	19	12	5
	41%	33%	48%	33%	38%	37%	59%	36%	63%	50%	56%	27%	31%	42%	7%	54%	-	64%	47%	33%
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74%	-	-	-
None	-	1	1	-	-	-	1	-	-	-	-	1	1	-	-	-	-	-	-	-
	-	3%	4%	-	-	-	3%	-	-	-	-	5%	5%	-	-	-	-	-	-	-
Don't know	-	-	-	1	-	-	-	-	-	-	-	-	-	3	2	-	-	-	-	-
	-	-	-	3%	-	-	-	-	-	-	-	-	-	16%	13%	-	-	-	-	-

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	26	26	23	30	26	28	34	30	27	25	25	25	29	17
Weighted Base	23**	25**	25**	29**	26**	31**	29*	34**	21**	29**	27**	23**	29**	16**
The British Medical Association	23 100%	23 91%	19 79%	23 79%	24 92%	28 88%	24 82%	31 91%	17 79%	25 87%	22 83%	-	-	-
Office of Fair Trading	22 97%	24 94%	23 95%	25 87%	24 93%	29 92%	25 85%	32 96%	18 86%	25 85%	25 91%	-	-	-
The Environment Agency	21 91%	24 97%	22 90%	26 90%	23 86%	31 100%	24 83%	31 93%	16 76%	24 83%	25 91%	-	-	-
Health & Safety Executive	20 87%	23 93%	23 92%	23 81%	22 84%	28 89%	23 81%	33 97%	16 76%	24 83%	25 91%	19 79%	28 94%	13 83%
Food Standards Agency	20 87%	23 91%	22 89%	25 88%	26 100%	28 88%	28 96%	32 96%	18 86%	27 92%	26 96%	18 77%	28 94%	13 83%
World Health Organisation (WHO)	17 73%	20 80%	18 74%	22 76%	20 75%	27 86%	23 80%	32 94%	14 66%	24 81%	23 87%	11 47%	25 84%	14 88%
National Institute for Health and Clinical Excellence (NICE)	9 37%	19 74%	17 69%	20 71%	17 65%	19 61%	20 67%	21 63%	10 45%	16 54%	20 76%	-	-	-
Department for Public Health and Health Professions	15 67%	17 70%	18 74%	21 72%	17 66%	24 78%	18 61%	25 74%	13 62%	24 81%	19 69%	-	-	-
British Dietetic Association (BDA)	15 65%	12 48%	15 61%	16 55%	14 53%	19 61%	14 47%	20 59%	8 38%	19 64%	19 69%	-	-	-
Office of Communications (OFCOM)	15 66%	17 69%	17 67%	17 60%	18 68%	19 60%	21 74%	23 68%	12 56%	15 51%	19 70%	-	-	-
Department for Rural Affairs	10 42%	13 50%	15 60%	19 65%	18 69%	18 56%	20 68%	19 58%	9 41%	19 65%	21 79%	8 36%	21 73%	-
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	13 83%
None	-	-	-	-	-	-	-	-	1 3%	2 8%	-	3 11%	1 2%	1 5%
Don't know	-	-	1 5%	-	-	-	-	-	-	-	1 4%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	18	27	31	24	21	20	21	12	14	11	14	18	16	19	10	13	24	29	24	15
Weighted Base	17**	26**	33**	25**	21**	22**	23**	13**	17**	11**	16**	19**	15**	20**	12**	12**	25**	30**	25**	16**
Average number of mentions	8.58	6.37	6.90	7.00	8.16	6.55	7.56	6.80	8.19	6.41	8.68	6.38	5.31	8.03	1.77	3.05	3.36	8.82	6.76	7.14
Standard deviation	2.06	2.87	3.06	2.75	2.35	3.14	3.48	3.58	2.71	2.95	3.21	3.30	3.13	3.19	0.84	1.08	0.86	2.72	3.36	3.15
Standard error	0.49	0.56	0.56	0.57	0.51	0.70	0.78	1.03	0.72	0.89	0.86	0.80	0.81	0.80	0.28	0.30	0.18	0.50	0.70	0.81

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 14

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | 50-65 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	26	26	23	30	26	28	34	30	27	25	25	25	29	17
Weighted Base	23**	25**	25**	29**	26**	31**	29*	34**	21**	29**	27**	23**	29**	16**
Average number of mentions	8.11	8.58	8.96	8.24	8.51	8.60	8.25	8.89	7.35	8.99	9.43	2.69	3.54	3.55
Standard deviation	2.57	2.25	2.63	3.16	2.60	2.36	3.10	2.50	3.38	2.24	1.92	1.26	0.84	1.04
Standard error	0.50	0.44	0.56	0.58	0.51	0.45	0.53	0.46	0.66	0.47	0.39	0.27	0.16	0.26

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 14

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	31	20	28	35	34	33	32	24	45	46	23	36	41	34	47	36	46
Weighted Base	24**	17**	20**	22*	23*	25**	21*	18**	26*	22*	16**	20*	25*	20*	24*	23*	25*
The British Medical Association	19 / 81%	11 / 64%	13 / 67%	17 / 78%opq	17 / 76%opq	22 / 89%	12 / 60%opq	15 / 88%	22 / 83%glopq	17 / 75%opq	16 / 100%	13 / 63%opq	21 / 86%jglopq	19 / 94%egjlop q	-	-	-
Office of Fair Trading	19 / 80%	14 / 83%	13 / 64%	17 / 75%opq	16 / 71%opq	23 / 93%	12 / 60%opq	16 / 92%	25 / 96%degjl opq	18 / 79%opq	16 / 100%	15 / 72%opq	20 / 83%gopq	19 / 93%deglop q	-	-	-
The Environment Agency	19 / 79%	9 / 57%	12 / 59%	16 / 73%opq	12 / 51%opq	20 / 81%	14 / 61%opq	15 / 87%	23 / 87%eglop q	16 / 70%opq	12 / 78%	13 / 64%opq	17 / 70%opq	18 / 91%egjlmo pq	-	-	-
Food Standards Agency	18 / 74%	11 / 66%	15 / 73%	15 / 70%	14 / 60%	20 / 81%	14 / 67%	15 / 87%	23 / 88%egl	18 / 79%	14 / 88%	13 / 64%	21 / 85%el	18 / 88%el	19 / 78%	18 / 79%	21 / 83%e
Health & Safety Executive	18 / 74%	10 / 62%	12 / 60%	18 / 83%	18 / 76%	20 / 80%	13 / 63%	12 / 68%	23 / 87%jglp	17 / 77%	11 / 72%	13 / 66%	19 / 78%	19 / 94%egjlm op	18 / 72%	15 / 65%	20 / 82%
World Health Organisation (WHO)	16 / 69%	9 / 56%	11 / 56%	16 / 73%	16 / 68%	19 / 75%	11 / 55%	13 / 75%	22 / 84%gl	17 / 74%	15 / 94%	12 / 60%	17 / 70%	17 / 82%g	17 / 70%	18 / 77%	19 / 79%g
Department for Public Health and Health Professions	14 / 61%	7 / 42%	9 / 45%	16 / 73%opq	13 / 58%opq	20 / 83%	11 / 56%opq	10 / 57%	18 / 69%opq	13 / 56%opq	12 / 77%	12 / 61%opq	18 / 73%opq	14 / 70%opq	-	-	-
British Dietetic Association (BDA)	11 / 46%	4 / 22%	6 / 32%	7 / 33%opq	4 / 18%opq	8 / 32%	9 / 42%eopq	5 / 28%	11 / 43%eopq	6 / 29%opq	8 / 51%	8 / 38%opq	12 / 47%eopq	11 / 56%jopq	-	-	-
National Institute for Health and Clinical Excellence (NICE)	10 / 43%	7 / 42%	9 / 45%	11 / 51%opq	11 / 46%opq	12 / 48%	10 / 47%opq	7 / 38%	13 / 49%opq	13 / 58%opq	9 / 57%	9 / 44%opq	15 / 62%opq	15 / 73%egjlop q	-	-	-
Department for Rural Affairs	10 / 41%	9 / 51%	8 / 41%	10 / 44%q	5 / 23%q	12 / 47%	8 / 39%q	7 / 39%	14 / 55%eq	12 / 55%eq	11 / 73%	12 / 61%eoq	15 / 59%eoq	15 / 73%degoq	9 / 36%q	14 / 59%eoq	-
Office of Communications (OFCOM)	10 / 40%	9 / 52%	5 / 27%	10 / 46%opq	8 / 36%opq	13 / 51%	8 / 38%opq	9 / 50%	16 / 62%egopq	12 / 56%opq	8 / 53%	9 / 44%opq	13 / 54%opq	13 / 64%egopq	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	31	20	28	35	34	33	32	24	45	46	23	36	41	34	47	36	46
Weighted Base	24**	17**	20**	22*	23*	25**	21*	18**	26*	22*	16**	20*	25*	20*	24*	23*	25*
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 59%degijlmnop
None	2 9%	2 11%	3 16%	1 5%	1 3%	-	3 13%ü	-	-	1 5%	-	2 9%	1 3%	1 3%	3 14%ü	4 16%üm	1 6%
Don't know	-	-	-	-	1 3%	-	1 3%	-	-	1 5%	-	-	1 2%	-	-	-	1 2%
Average number of mentions	7.51	6.74	6.75	7.36oq	6.21oq	7.61	6.98	7.09	8.04eoq	7.80eoq	8.44	6.97oq	8.09eoq	9.09dejl oq	2.97	3.35	3.29
Standard deviation	2.85	3.57	3.53	2.57	3.11	2.75	3.45	2.47	2.69	2.94	2.56	3.74	3.31	2.27	1.06	1.06	0.96
Standard error	0.53	0.84	0.72	0.45	0.55	0.48	0.66	0.50	0.40	0.45	0.53	0.65	0.53	0.40	0.17	0.19	0.15

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

								WALES											NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	-	-	-
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	-**	-**	-**
Office of Fair Trading	86 88%bce gjlmop q	67 72%opq	73 72%opq	82 78%gopq	79 75%opq	83 91%bcde ghjlmno pq	66 65%opq	62 77%opq	86 87%bceg lmopq	67 76%opq	76 87%bceg lmopq	60 69%opq	66 69%opq	72 80%gopq	-	-	-	-	-	-
Food Standards Agency	86 88%g	79 84%g	84 83%	86 83%	82 77%	78 86%g	73 72%	75 94%cdeg lqp	89 91%egl	75 86%g	81 92%eglp	69 79%	80 85%g	77 86%g	73 82%	76 82%	79 87%g	-	-	-
The British Medical Association	81 83%bcg jlmnop q	56 60%opq	59 58%opq	74 71%opq	75 71%opq	64 71%opq	59 58%opq	57 71%opq	75 76%bcgo pq	57 65%opq	70 80%bcgj lopq	57 65%opq	65 68%opq	63 70%opq	-	-	-	-	-	-
The Environment Agency	79 81%blo pq	60 64%opq	70 69%opq	84 81%blop q	77 73%opq	72 79%blop q	71 70%opq	57 71%opq	84 85%bceg hjlmopq	64 73%opq	73 84%bcgh lmopq	57 66%opq	66 69%opq	68 75%opq	-	-	-	-	-	-
Health & Safety Executive	77 79%b	58 62%	70 70%	77 75%	82 78%b	73 80%bm	71 70%	54 68%	80 81%bhmo	63 72%	72 82%bhlm o	61 69%	63 66%	69 77%b	61 68%	73 78%b	69 75%	-	-	-
World Health Organisation (WHO)	70 71%bco	51 54%	52 52%	61 59%	69 65%o	58 58%	59 58%	50 62%	76 77%bcdf ghlmo	67 60%	78 78%bcdf ghlmo	60 60%	61 64%	60 66%co	45 51%	66 71%bco	66 72%bcdf go	-	-	-
Department for Public Health and Health Professions	59 60%bco pq	38 41%opq	44 43%opq	66 63%bcjo pq	63 60%bcop q	57 64%bcjo pq	55 54%opq	42 53%opq	65 66%bcjl opq	40 46%opq	57 65%bcjl opq	44 50%opq	58 61%bcjo pq	59 65%bcjlo pq	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	52 53%bop q	32 35%opq	39 39%opq	47 45%opq	48 46%opq	43 48%opq	50 49%bopq	34 42%opq	51 52%bopq	41 46%opq	48 55%bcop q	38 44%opq	41 43%opq	50 56%bcopq	-	-	-	-	-	-
Office of Communications (OFCOM)	48 49%cop q	37 40%opq	34 34%opq	49 47%opq	53 50%copq	44 49%copq	47 46%opq	38 47%opq	56 57%bcop q	49 57%bcop q	54 61%bcgl mopq	40 45%opq	42 44%opq	50 56%bcopq	-	-	-	-	-	-

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Office of Fair Trading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food Standards Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The British Medical Association	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The Environment Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Safety Executive	-	-	-	-	-	-	-	-	-	-	-	-	-	-
World Health Organisation (WHO)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Public Health and Health Professions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
National Institute for Health and Clinical Excellence (NICE)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Office of Communications (OFCOM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110	-	-	-
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*	-.**	-.**	-.**
British Dietetic Association (BDA)	48 49%bce jopq	20 21%opq	26 25%opq	38 37%bopq	32 30%opq	36 40%bcop q	43 42%bcop q	32 40%bcop q	45 46%bceo pq	28 32%opq	43 49%bcej opq	31 35%bopq	39 41%bcop q	46 51%bcejl opq	-	-	-	-	-	-
Department for Rural Affairs	43 44%eoq	33 35%q	35 35%q	35 33%q	28 27%q	38 42%eoq	46 45%eoq	33 41%eq	49 50%bcde oq	43 49%cdeo q	48 55%bcde loq	34 39%q	46 48%deoq	51 56%bcde loq	25 27%q	50 53%bcdel oq	-	-	-	-
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 64%abcd efghijk lmnop	-	-	-
None	4 4%	4 5%	5 5%	3 3%	6 6%	1 1%	9 9%ifhi	1 2%	1 1%	5 5%	3 3%	5 5%	5 5%	4 4%	7 8%lfi	8 8%lfi	3 3%	-	-	-
Don't know	-	1 1%	-	1 1%	2 2%	1 1%	2 2%	-	-	2 2%	-	2 2%	2 3%	5%achik p	2 2%	-	1 1%	-	-	-
Average number of mentions	7.72bc hlopq	6.01op q	6.12opq	6.99bop q	7.06bco pq	7.23bco pq	7.07bop q	6.76opq	7.77bch lopq	7.25bco pq	8.13bcd eghlmop q	6.69opq	7.14bco pq	8.14bcd eghlmop q	2.52	3.09o	3.11o	-	-	-
Standard deviation	2.87	3.15	3.19	2.95	2.88	3.07	3.56	3.19	2.76	3.23	2.97	3.55	3.36	3.12	1.18	1.12	1.06	-	-	-
Standard error	0.29	0.33	0.32	0.28	0.28	0.31	0.36	0.35	0.27	0.32	0.31	0.35	0.33	0.33	0.12	0.12	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
British Dietetic Association (BDA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Department for Rural Affairs	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*
Department for Public Health and Health Professions	59 60%bco pq	38 41%opq	44 43%opq	66 63%bcjopq	63 60%bcopq	57 64%bcjop q	55 54%opq	42 53%opq	65 66%bcjlo pq	40 46%opq	57 65%bcjlo pq	44 50%opq	58 61%bcjop q	59 65%bcjlop q	-	-	-
Food Standards Agency	86 88%g	79 84%g	84 83%	86 83%	82 77%	78 86%g	73 72%	75 94%cdegl op	89 91%egl	75 86%g	81 92%eglp	69 79%	80 85%g	77 86%g	73 82%	76 82%	79 87%g
National Institute for Health and Clinical Excellence (NICE)	52 53%bop q	32 35%opq	39 39%opq	47 45%opq	48 46%opq	43 48%opq	50 49%bopq	34 42%opq	51 52%bopq	41 46%opq	48 55%bcopq	38 44%opq	41 43%opq	50 56%bcopq	-	-	-
Department for Rural Affairs	43 44%eoq	33 35%q	35 35%q	35 33%q	28 27%q	38 42%eoq	46 45%eoq	33 41%eq	49 50%bcdeo q	43 49%cdeoq	48 55%bcdel oq	34 39%q	46 48%deoq	51 56%bcdel oq	25 27%q	50 53%bcdelo q	-
The Environment Agency	79 81%blo pq	60 64%opq	70 69%opq	84 81%blopq	77 73%opq	72 79%blopq	71 70%opq	57 71%opq	84 85%bcegh jlmopq	64 73%opq	73 84%bcghl mopq	57 66%opq	66 69%opq	68 75%opq	-	-	-
The British Medical Association	81 83%bcg jlmnop q	56 60%opq	59 58%opq	74 71%opq	75 71%opq	64 71%opq	59 58%opq	57 71%opq	75 76%bcgop q	57 65%opq	70 80%bcgjil opq	57 65%opq	65 68%opq	63 70%opq	-	-	-
Office of Communications (OFCOM)	48 49%cop q	37 40%opq	34 34%opq	49 47%opq	53 50%copq	44 49%copq	47 46%opq	38 47%opq	56 57%bcopq	49 57%bcopq	54 61%bcglm opq	40 45%opq	42 44%opq	50 56%bcopq	-	-	-
Health & Safety Executive	77 79%b	58 62%	70 70%	77 75%	82 78%b	73 80%bm	71 70%	54 68%	80 81%bhmo	63 72%	72 82%bhlmo	61 69%	63 66%	69 77%b	61 68%	73 78%b	69 75%
Office of Fair Trading	86 88%bce gjlmop q	67 72%opq	73 72%opq	82 78%gopq	79 75%opq	83 91%bcdegl hjlmnopq	66 65%opq	62 77%opq	86 87%bcegl mopq	67 76%opq	76 87%bcegl mopq	60 69%opq	66 69%opq	72 80%gopq	-	-	-
World Health Organisation (WHO)	70 71%bco	51 54%	52 52%	61 59%	69 65%o	52 58%	59 58%	50 62%	76 77%bcdfg hlmo	58 67%co	68 78%bcdfg hlmo	53 60%	61 64%	60 66%co	45 51%	66 71%bco	66 72%bcdfgo

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 14
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - Wales
Base: All adults Wales

| | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	103	99	107	117	118	99	110	86	107	112	92	110	109	99	109	105	110
Weighted Base	98*	93*	101*	104	106	90*	102	80*	98*	87*	88*	88*	95*	90*	90*	94*	91*
British Dietetic Association (BDA)	48 49%bce jopq	20 21%opq	26 25%opq	38 37%bopq	32 30%opq	36 40%bcopq	43 42%bcopq	32 40%bcopq	45 46%bceop q	28 32%opq	43 49%bcejo pq	31 35%bopq	39 41%bcopq	46 51%bcejlo pq	-	-	-
Natural Resources Wales	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 64%abcdefghijklmn op
None	4 4%	4 5%	5 5%	3 3%	6 6%	1 1%	9 9%ufhi	1 2%	1 1%	5 5%	3 3%	5 5%	5 5%	4 4%	7 8%fi	8 8%fi	3 3%
Don't know	-	1 1%	-	1 1%	2 2%	1 1%	2 2%	-	-	2 2%	-	2 2%	2 3%	4 5%achikp	2 2%	-	1 1%
Average number of mentions	7.72bc hlopq	6.01op q	6.12opq	6.99bopq	7.06bcop q	7.23bcop q	7.07bopq	6.76opq	7.77bchl opq	7.25bcop q	8.13bcde ghlmopq	6.69opq	7.14bcop q	8.14bcde ghlmopq	2.52	3.09o	3.11o
Standard deviation	2.87	3.15	3.19	2.95	2.88	3.07	3.56	3.19	2.76	3.23	2.97	3.55	3.36	3.12	1.18	1.12	1.06
Standard error	0.29	0.33	0.32	0.28	0.28	0.31	0.36	0.35	0.27	0.32	0.31	0.35	0.33	0.33	0.12	0.12	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 15

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	64	63	53	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	60*	60*	53*	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Food Standards Agency	49 82%	57 96%acdfghijklmnopq	45 84%	43 81%	50 88%	47 83%	52 81%	50 78%	53 83%	51 85%	48 80%	49 81%	85 79%	86 76%	81 76%	89 81%	92 76%
Office of Fair Trading	48 80%ghkopq	50 85%eghjkmnopq	41 78%opq	37 69%opq	37 64%opq	46 81%eghjkmopq	41 63%opq	42 65%opq	46 72%opq	41 69%opq	39 65%opq	46 77%ghkopq	73 67%opq	78 69%opq	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	46 77%dgk	41 69%	36 68%	30 56%	37 64%	40 71%g	37 58%	42 66%	46 72%g	40 67%	37 62%	41 68%	82 75%dgk	84 75%dgk	85 79%deghjkl	92 84%bcdefghijkl	90 74%dgk
Health & Safety Executive	42 70%	43 72%	37 70%	34 63%	37 64%	42 75%h	41 65%	38 60%	44 68%	43 72%h	43 72%	43 72%	78 72%	79 70%	67 63%	75 69%	80 66%
The British Medical Association	40 67%opq	48 80%egijmopq	38 71%opq	35 65%opq	33 58%opq	41 71%gopq	36 56%opq	42 66%opq	41 65%opq	36 60%opq	48 81%deghijmnopq	44 73%egjopq	71 65%opq	77 68%opq	-	-	-
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	39 65%	51 86%acdeghijklmnop	33 63%	26 48%	35 61%	43 75%dghijkmo	33 52%	37 58%	41 65%g	38 63%	37 62%	40 66%dg	67 62%	72 63%	57 54%	76 69%dgo	91 75
World Health Organisation (WHO)	38 62%	38 63%	29 55%	32 60%	30 52%	39 69%egj	33 52%	41 65%g	39 61%	33 56%	35 59%	46 76%cegjknoq	75 69%egj	72 63%	66 62%	76 69%egj	76
Public Health Agency (PHA)	31 51%	40 68%	38 73%ag	30 56%	36 63%	41 72%ag	35 54%	39 61%	43 68%ag	44 74%adgh	42 69%ag	47 78%adegh	80 74%adg	84 74%adgh	80 75%adgh	79 72%ag	82 68%ag
Safefood	31 51%	26 44%	25 47%	28 52%	31 54%	38 66%bcghkoq	32 51%	29 45%	41 64%bghko	40 67%abcghknoq	29 48%	45 74%abcdeghkmnopq	64 59%h	67 59%h	50 47%	64 58%	62 52%

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Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	64	63	53	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	60*	60*	53*	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Office of Communications (OFCOM)	30 50%bco pq	18 31%opq	16 29%opq	26 47%opq	21 36%opq	31 54%bcego pq	24 38%opq	27 43%opq	29 46%opq	28 47%bcopq	26 43%opq	40 66%bcdeg hijkopq	60 55%bcego pq	65 57%bcceghk opq	-	-	-
British Dietetic Association (BDA)	22 36%opq	21 35%opq	18 34%opq	17 31%opq	26 44%opq	22 38%opq	19 30%opq	27 42%opq	31 49%dgopq	25 41%opq	32 53%abcdf gopq	34 57%abcdf ghjopq	51 47%gopq	50 44%gopq	-	-	-
National Institute for Health and Clinical Excellence (NICE)	16 26%opq	22 38%opq	16 31%opq	17 31%opq	18 31%opq	25 44%agiop q	16 26%opq	21 32%opq	25 40%gopq	18 30%opq	22 37%opq	23 39%gopq	44 40%gopq	43 38%gopq	-	-	-
None	1 2%	-	1 3%	4 8%bn	2 3%	2 3%	4 6%bn	2 3%	2 4%	3 4%n	3 5%n	2 4%n	3 3%	*	5 4%	2 2%	11 9%bnp
Don't know	-	-	-	-	-	* 1%	-	* 1%	-	-	*	* 1%	-	-	-	1 1%	5 4%mn
Average number of mentions	**7.35op q**	**7.65p q**	**7.21opq**	**7.15opq**	**7.03opq**	**8.32egho pq**	**6.68pq**	**7.07opq**	**7.79gopq**	**7.62gopq**	**7.70gopq**	**8.60acde ghjopq**	**7.88gopq**	**7.60opq**	**4.76**	**5.16**	**5.43o**
Standard deviation	**3.01**	**2.93**	**3.56**	**3.78**	**3.41**	**3.26**	**3.43**	**3.76**	**3.70**	**3.32**	**3.52**	**3.56**	**3.71**	**3.84**	**2.11**	**2.01**	**1.97**
Standard error	**0.38**	**0.37**	**0.50**	**0.55**	**0.45**	**0.30**	**0.30**	**0.36**	**0.35**	**0.29**	**0.32**	**0.32**	**0.34**	**0.35**	**0.21**	**0.18**	**0.19**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	29	28	22	26	26	63	71	54	60	67	61	58	60	55	55	58	56	35	35	31
Weighted Base	30**	27**	23**	28**	26**	28*	33*	34*	35*	28*	29*	27*	55*	50*	57*	50*	56*	31*	32*	30**
Food Standards Agency	25 86%	26 94%	19 83%	21 74%	23 86%	25 87%q	27 80%	28 82%	30 86%q	25 88%nq	25 84%	24 89%nq	44 79%	36 72%	43 75%	43 86%q	38 68%	24 78%	32 97%wwxyzABCDEFGH	26 85%
Office of Fair Trading	23 79%	23 85%	18 79%	19 66%	15 57%	24 85%ghjmopq	20 61%opq	22 65%opq	26 72%opq	19 69%opq	21 71%opq	36 88%ghjkmopq	36 66%opq	35 71%opq	-	-	-	27 81%BFGH	27 84%xyBFGH	23 77%
Health & Safety Executive	23 78%	20 73%	16 70%	19 69%	19 71%	22 78%	21 62%	23 68%	25 70%	20 73%	25 84%goq	22 80%gq	39 70%	36 72%	36 63%	36 72%	34 60%	20 63%	23 71%	21 70%
The British Medical Association	22 74%	22 83%	15 66%	19 68%	15 55%	20 71%opq	20 60%opq	24 73%opq	22 63%opq	18 64%opq	24 81%gijpq	23 85%gijnopq	38 68%opq	33 66%opq	-	-	-	19 60%FGH	25 77%xAFGH	23 75%
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	21 71%	18 66%	14 62%	13 47%	16 62%	19 67%	18 53%	22 65%	25 72%g	18 63%	18 62%	20 74%g	41 75%g	36 71%	43 75%g	44 88%fghijknq	38 68%	25 82%xBC	23 72%	22 72%
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	19 63%	24 87%	13 59%	16 55%	16 61%	20 72%g	17 52%	21 63%	23 65%	18 64%	21 73%g	21 79%go	35 62%	35 70%	34 60%	39 77%g	37 66%	20 66%	28 85%wxyzABCDEFG	20 66%
World Health Organisation (WHO)	16 54%	18 67%	12 52%	20 71%	15 57%	20 71%	19 58%	24 72%	20 56%	18 63%	18 61%	25 91%fghijkmnopq	38 69%	35 69%	39 68%	37 73%	32 58%	22 70%xA	20 60%	17 58%
Public Health Agency (PHA)	16 53%	18 67%	16 72%	15 52%	17 64%	20 71%g	17 50%	21 64%	22 62%	19 69%g	21 72%g	24 87%ghijmnq	34 61%	32 64%	43 76%g	39 78%g	33 58%	15 49%	22 68%	22 73%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	27	34	64	70	61	59	68	65	68	60	68	54	66	66
Weighted Base	26**	31*	29*	31*	30*	29*	32*	31*	33*	53*	63*	49*	60*	65*
Food Standards Agency	22 88%	28 89%	23 80%	25 81%	22 74%	23 80%	26 81%	23 75%	24 75%	42 79%	50 79%	38 78%	45 76%	54 82%
Office of Fair Trading	19 73%	22 70%FGH	22 77%BFGH	20 66%FGH	20 65%FGH	20 71%FGH	22 69%FGH	18 58%FGH	23 69%FGH	36 68%FGH	43 68%FGH	-	-	-
Health & Safety Executive	14 56%	18 59%	20 71%y	21 67%	16 51%	19 65%	23 72%y	19 61%	22 66%	40 74%y	43 69%	30 62%	40 66%	46 71%y
The British Medical Association	16 62%	19 60%FGH	21 72%xFGH	16 52%FGH	18 58%FGH	19 66%FGH	18 56%FGH	25 81%vxxy ACDFGH	21 63%FGH	33 61%FGH	44 70%xFGH	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	17 65%	20 66%	21 74%	19 63%	20 66%	21 72%	22 70%	19 61%	20 62%	40 75%	49 77%	42 85%vxyA BC	48 80%xBC	52 80%xBC
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	10 41%	19 62%	22 78%vxyBC EF	16 51%	16 53%	19 64%	20 62%	16 53%	18 56%	33 62%	36 57%	23 47%	37 62%	54 83%vxyzABCDEFG
World Health Organisation (WHO)	12 49%	15 48%	19 68%xA	14 45%	17 57%	19 67%x	16 49%	17 56%	21 63%x	37 69%xA	37 59%	27 54%	39 66%x	44 67%xA
Public Health Agency (PHA)	16 61%	19 62%	21 73%r	18 59%	18 58%	21 74%r	25 77%rxy	20 66%	23 70%r	46 86%rsvx yBCG	52 83%rvxy B	36 74%r	40 67%	49 76%rxy

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	29	28	22	26	26	63	71	54	60	67	61	58	60	55	55	58	56	35	35	31
Weighted Base	30**	27**	23**	28**	26**	28*	33*	34*	35*	28*	29*	27*	55*	50*	57*	50*	56*	31*	32*	30**
British Dietetic Association (BDA)	13 44%	13 49%	6 26%	10 35%	10 37%	11 40%opq	9 28%opq	14 42%opq	17 48%gopq	10 35%opq	14 49%gopq	18 65%fghi opq	25 46%gopq	23 46%gopq	-	-	-	9 29%FGH	7 23%FGH	12 39%
Office of Communications (OFCOM)	12 42%	10 36%	8 36%	14 49%	12 46%	15 55%gopq	12 35%opq	16 48%opq	17 47%opq	16 59%gopq	14 48%opq	21 78%fghi jkmopq	31 56%gopq	35 70%ghiko pq	-	-	-	18 58%suvA FGH	8 26%FGH	7 25%
Safefood	12 40%	13 47%	12 52%	13 46%	10 37%	18 63%g	13 40%	16 49%	23 65%gq	16 59%g	15 50%	22 81%fghjk mnoq	32 58%g	30 59%	28 49%	32 64%g	25 45%	19 61%	13 41%	13 44%
National Institute for Health and Clinical Excellence (NICE)	8 28%	11 39%	7 32%	9 31%	7 28%	13 47%gopq	7 22%opq	11 32%opq	14 39%opq	9 34%opq	13 45%opq	13 49%opq	20 35%opq	25 50%gopq	-	-	-	7 24%FGH	12 36%FGH	9 31%
None	1 5%	-	1 3%	2 6%	1 4%	1 2%	1 4%	* 1%	1 4%	1 3%	2 5%	-	2 3%	* 1%	5 8%p	-	7 12%inp	-	-	1 2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	-	-	-
Average number of mentions	7.48	7.94	7.11	7.07	6.87	8.27gop q	6.29opq	7.29opq	7.77gop q	7.65gop q	8.25gop q	9.48ghi jmnopq	7.71gop q	7.87gop q	5.08	5.38	5.19	7.23FG H	7.42FG H	7.28
Standard deviation	2.95	3.34	3.68	4.06	3.39	3.39	3.46	3.89	3.81	3.35	3.30	3.06	3.86	4.19	2.14	2.06	2.08	3.12	2.58	3.53
Standard error	0.56	0.63	0.80	0.83	0.68	0.43	0.42	0.53	0.51	0.42	0.43	0.40	0.51	0.57	0.30	0.27	0.30	0.53	0.44	0.64

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	27	34	64	70	61	59	68	65	68	60	68	54	66	66
Weighted Base	26**	31*	29*	31*	30*	29*	32*	31*	33*	53*	63*	49*	60*	65*
British Dietetic Association (BDA)	7 27%	16 51%sFGH	10 36%FGH	10 33%FGH	13 43%FGH	14 50%rsFG H	15 46%sFGH	17 57%rswx FGH	16 50%rsFG H	25 47%sFGH	26 42%FGH	-	-	-
Office of Communications (OFCOM)	12 46%	9 27%FGH	16 54%suvAF GH	12 40%FGH	11 37%FGH	13 44%FGH	11 36%FGH	12 38%FGH	18 55%uvAF GH	29 55%uvAF GH	30 47%sFGH	-	-	-
Safefood	15 58%	21 68%syBF	20 69%syBF	19 62%syF	12 41%	18 62%y	24 75%syBF	14 46%	23 69%syBF	31 59%	37 59%y	21 44%	32 53%	37 57%
National Institute for Health and Clinical Excellence (NICE)	8 31%	11 34%FGH	11 40%FGH	9 30%FGH	10 33%FGH	11 40%FGH	9 27%FGH	9 29%FGH	10 30%FGH	24 45%sAFG H	18 29%FGH	-	-	-
None	2 9%	1 3%	1 4%E	3 9%rsEF	2 5%E	1 3%	2 5%E	1 4%	2 7%EF	2 3%	-	-	2 4%	4 6%E
Don't know	-	-	* 1%	-	* 1%	-	-	* 1%	-	-	-	-	1 2%	1 2%
Average number of mentions	7.24	7.16FGH	8.36xyF GH	7.13FGH	6.80FGH	7.80FGH	7.60FGH	7.17FGH	7.81FGH	8.05FGH	7.39FGH	4.42	4.97	5.61F
Standard deviation	3.52	3.48	3.19	3.41	3.65	3.64	3.34	3.69	3.82	3.58	3.56	2.05	1.97	1.87
Standard error	0.72	0.61	0.41	0.43	0.48	0.48	0.42	0.47	0.48	0.47	0.43	0.28	0.25	0.24

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	9	6	7	7	9	19	23	19	14	19	18	16	17	21	16	12	12	10	11	15
Weighted Base	8**	7**	8**	6**	9**	10**	10**	11**	9**	10**	10**	10**	20**	28**	18**	15**	17**	11**	11**	16**
Food Standards Agency	6 75%	6 87%	6 79%	4 73%	9 100%	8 81%	6 58%	8 69%	6 62%	8 79%	8 83%	4 38%	13 66%	17 63%	9 51%	11 76%	10 59%	10 93%	11 100%	13 79%
Health & Safety Executive	5 63%	2 29%	6 75%	1 14%	2 20%	5 45%	4 37%	4 36%	6 66%	5 51%	5 56%	5 51%	13 64%	15 54%	12 69%	8 53%	8 49%	7 67%	8 72%	11 69%
Office of Fair Trading	4 47%	2 34%	5 71%	1 14%	4 41%	6 56%	3 29%	5 45%	4 38%	4 44%	5 57%	3 26%	6 31%	12 43%	-	-	-	9 87%	10 91%	13 79%
Safefood	4 45%	2 35%	6 79%	1 16%	4 52%	8 76%	4 37%	5 43%	5 56%	7 71%	3 33%	3 34%	7 36%	16 56%	9 52%	5 31%	7 43%	7 69%	8 71%	10 60%
World Health Organisation (WHO)	3 39%	3 47%	4 56%	1 14%	2 20%	5 47%	5 49%	6 55%	5 49%	4 37%	6 63%	4 46%	13 68%	18 64%	10 58%	8 56%	8 49%	6 53%	5 45%	11 67%
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	2 31%	1 16%	7 71%	2 27%	3 32%	5 44%	4 43%	6 54%	4 48%	3 33%	5 50%	4 39%	9 48%	17 62%	13 75%	7 48%	8 49%	10 93%	9 82%	9 54%
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	2 29%	6 82%	3 44%	-	2 20%	6 54%	2 20%	4 41%	3 29%	4 37%	3 35%	4 39%	9 45%	12 44%	5 29%	5 36%	10 59%	8 77%	9 81%	11 67%
British Dietetic Association (BDA)	2 25%	-	-	-	2 20%	1 9%	2 20%	2 22%	2 23%	2 17%	3 32%	2 24%	2 12%	7 26%	-	-	-	5 48%	1 9%	5 33%
Office of Communications (OFCOM)	2 21%	1 18%	-	-	-	2 19%	2 22%	4 37%	2 27%	3 27%	3 29%	4 40%	7 34%	16 58%	-	-	-	10 93%	2 17%	4 27%
The British Medical Association	1 18%	5 66%	5 71%	1 16%	2 20%	2 24%	3 30%	5 45%	3 33%	3 29%	5 56%	3 31%	5 25%	12 42%	-	-	-	8 74%	8 74%	12 72%
Public Health Agency (PHA)	1 18%	4 62%	6 83%	3 45%	4 48%	5 52%	3 29%	6 56%	4 45%	4 42%	7 69%	5 49%	11 55%	15 55%	11 63%	10 68%	7 43%	6 53%	6 55%	9 55%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							26-35							
Unweighted Base	15	16	14	24	20	24	26	14	19	24	18	20	18	16
Weighted Base	17**	16**	8**	13**	12**	13**	13**	7**	10**	25**	21**	23**	19**	18**
Food Standards Agency	14 83%	14 88%	6 80%	10 74%	10 87%	10 75%	12 91%	6 85%	9 90%	21 83%	17 82%	15 64%	17 87%	13 70%
Health & Safety Executive	14 83%	11 67%	5 62%	9 67%	6 54%	8 59%	9 69%	6 81%	6 61%	15 61%	15 73%	10 42%	13 67%	10 56%
Office of Fair Trading	13 76%	10 64%	5 66%	9 68%	9 72%	7 58%	10 74%	4 56%	9 86%	12 49%	16 77%	-	-	-
Safefood	11 66%	9 58%	5 66%	8 61%	7 63%	8 63%	10 74%	5 64%	8 79%	16 65%	14 68%	9 37%	14 75%	9 51%
World Health Organisation (WHO)	12 69%	6 37%	3 36%	6 45%	5 46%	5 36%	7 53%	5 71%	7 66%	15 62%	14 66%	14 61%	15 79%	11 61%
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	8 45%	10 62%	4 53%	6 50%	8 72%	9 67%	8 63%	3 44%	6 56%	18 74%	13 65%	16 69%	18 95%	14 74%
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	8 49%	11 69%	5 70%	7 52%	7 60%	7 56%	9 65%	6 79%	5 52%	14 55%	10 50%	9 36%	13 66%	10 56%
British Dietetic Association (BDA)	3 20%	5 31%	1 14%	3 21%	4 31%	3 27%	4 31%	3 34%	6 56%	11 45%	7 34%	-	-	-
Office of Communications (OFCOM)	9 56%	7 45%	3 44%	7 53%	5 41%	4 34%	6 46%	4 56%	6 61%	12 50%	14 66%	-	-	-
The British Medical Association	12 75%	8 51%	5 68%	7 55%	9 75%	5 39%	5 39%	5 70%	8 76%	13 52%	13 65%	-	-	-
Public Health Agency (PHA)	12 69%	9 59%	4 53%	7 58%	7 63%	10 80%	10 78%	5 73%	8 75%	19 79%	18 88%	20 85%	14 73%	11 61%

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Table 15

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

									16-25											26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	9	6	7	7	9	19	23	19	14	19	18	16	17	21	16	12	12	10	11	15
Weighted Base	8**	7**	8**	6**	9**	10**	10**	11**	9**	10**	10**	10**	20**	28**	18**	15**	17**	11**	11**	16**
National Institute for Health and Clinical Excellence (NICE)	1 10%	1 16%	1 15%	1 11%	1 9%	1 5%	2 19%	3 29%	3 31%	1 10%	2 25%	2 24%	6 32%	7 24%	-	-	-	5 43%	3 27%	8 51%
None	-	-	-	1 14%	-	* 4%	* 3%	-	1 12%	* 4%	-	1 13%	2 8%	-	-	-	4 26%	-	-	1 4%
Don't know	-	-	-	-	-	-	-	* 4%	-	-	-	-	-	-	-	-	2 10%	-	-	-
Average number of mentions	4.22	4.91	6.45	2.66	3.82	5.38	4.07	5.56	5.78	4.94	5.87	5.08	5.61	5.91	3.98	3.68	5.44	8.48	7.24	7.41
Standard deviation	3.06	3.12	2.74	0.82	2.50	2.82	2.84	3.99	4.23	3.07	3.47	4.15	3.37	3.96	2.17	1.29	2.34	2.10	2.34	3.92
Standard error	1.02	1.27	1.04	0.34	0.83	0.66	0.61	0.94	1.22	0.72	0.82	1.11	0.87	0.86	0.54	0.37	0.83	0.66	0.71	1.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 15

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

								26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	15	16	14	24	20	24	26	14	19	24	18	20	18	16
Weighted Base	17**	16**	8**	13**	12**	13**	13**	7**	10**	25**	21**	23**	19**	18**
National Institute for Health and Clinical Excellence (NICE)	4 24%	5 28%	2 31%	3 24%	4 30%	3 25%	4 27%	3 44%	4 37%	10 39%	7 34%	- -	- -	- -
None	1 4%	1 6%	1 7%	1 8%	- -	* 3%	1 6%	- -	- -	- -	- -	3 11%	- -	- -
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 5%	2 11%
Average number of mentions	**7.48**	**7.03**	**6.92**	**6.86**	**6.94**	**6.37**	**7.59**	**7.56**	**7.95**	**7.13**	**7.68**	**4.44**	**5.70**	**4.83**
Standard deviation	**3.40**	**3.47**	**3.83**	**2.98**	**3.62**	**3.81**	**2.72**	**4.08**	**3.62**	**4.21**	**3.19**	**2.14**	**1.64**	**2.25**
Standard error	**0.91**	**0.90**	**1.06**	**0.63**	**0.81**	**0.79**	**0.55**	**1.09**	**0.83**	**0.86**	**0.75**	**0.50**	**0.40**	**0.60**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	21	17	11	19	18	32	31	24	38	29	28	22	29	23	29	23	38	11	19	13
Weighted Base	22**	17**	11**	20**	18**	16	16**	14**	22*	14**	15**	14**	28**	24**	31**	24**	41*	10**	17**	13**
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	19 86%	11 66%	8 78%	14 70%	13 73%	13 79%	9 57%	10 67%	17 78%	12 85%	11 71%	9 68%	24 86%	18 77%	22 73%	21 87%	33 80%	8 77%	13 73%	9 67%
Office of Fair Trading	18 81%	15 88%	8 78%	14 69%	10 56%	14 89%q	9 56%	9 63%	19 84%q	12 87%	9 60%	11 81%	26 94%	18 77%	-	-	-	10 100%	16 91%	11 82%
Food Standards Agency	17 77%	16 94%	11 100%	16 80%	17 91%	13 83%	15 93%	12 82%	21 97%	12 87%	12 79%	11 82%	26 93%	20 86%	28 90%	21 87%	35 87%	10 92%	17 100%	12 92%
Health & Safety Executive	16 74%	13 77%	9 83%	12 60%	13 69%	15 91%	10 61%	10 67%	17 77%	12 86%	11 72%	9 67%	25 91%	20 83%	19 61%	17 71%	29 71%	8 76%	16 89%	9 68%
World Health Organisation (WHO)	15 69%	11 66%	5 52%	12 58%	13 72%	13 82%	8 47%	9 61%	17 78%	10 68%	7 47%	11 83%	23 81%	14 60%	20 63%	18 76%	27 66%	5 51%	14 78%	6 48%
The British Medical Association	15 67%	13 79%	7 67%	12 62%	10 56%	13 79%q	8 47%	10 70%	18 83%q	11 77%	12 82%	10 71%	25 91%	18 77%	-	-	-	8 77%	17 95%	9 72%
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	13 59%	14 83%	7 67%	11 57%	13 71%	13 82%	8 47%	9 64%	19 84%	10 69%	8 52%	10 71%	22 79%	15 64%	20 64%	19 79%	32 78%	7 68%	17 95%	10 75%
Safefood	13 56%	6 37%	3 26%	12 59%	10 55%	11 68%	9 57%	8 58%	17 78%q	11 78%	10 67%	11 85%	21 78%	14 59%	15 47%	18 73%	22 54%	4 39%	8 46%	6 45%
Office of Communications (OFCOM)	12 54%	5 30%	5 46%	11 57%	9 48%	13 78%q	4 25%	6 45%	14 64%q	9 65%	7 49%	10 71%	21 77%	13 56%	-	-	-	2 17%	9 50%	5 37%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	9	11	33	44	28	29	33	29	37	29	29	27	27	27
Weighted Base	9**	11**	14*	18*	17**	15**	14*	16**	17*	26**	24**	23**	27**	28**
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	5 57%	7 70%	13 91%xA	13 71%	11 66%	13 82%	9 65%	11 68%	15 89%A	21 82%	20 83%	22 93%	23 86%	23 85%
Office of Fair Trading	8 91%	11 100%	14 100%xA	15 82%	11 68%	14 90%	9 65%	12 76%	16 94%A	22 85%	18 74%	- -	- -	- -
Food Standards Agency	8 83%	8 74%	13 93%	16 90%	13 78%	14 88%	12 85%	13 82%	16 95%	21 82%	20 83%	20 86%	25 92%	25 91%
Health & Safety Executive	6 61%	8 79%	12 88%	15 85%	11 65%	11 72%	11 79%	13 81%	15 89%	20 77%	17 71%	17 73%	21 78%	23 82%
World Health Organisation (WHO)	7 74%	7 66%	13 90%xA	11 60%	13 79%	10 66%	8 55%	10 64%	15 87%xA	17 71%	17 69%	16 69%	21 78%	21 77%
The British Medical Association	7 74%	10 90%	14 97%xA	14 75%	10 62%	12 79%	11 73%	15 97%	15 89%	22 84%	20 84%	- -	- -	- -
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	5 52%	6 60%	12 88%	13 69%	10 62%	11 69%	10 70%	13 80%	15 87%	17 65%	19 79%	17 71%	22 81%	24 88%
Safefood	4 48%	5 43%	11 78%A	11 58%	5 31%	8 55%	8 53%	6 36%	13 78%A	18 69%	16 64%	14 60%	19 68%	19 69%
Office of Communications (OFCOM)	4 39%	4 37%	9 66%A	8 45%	7 41%	6 42%	6 39%	6 39%	13 75%xA	16 61%	13 55%	- -	- -	- -

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

									36-49										50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	21	17	11	19	18	32	31	24	38	29	28	22	29	23	29	23	38	11	19	13
Weighted Base	22**	17**	11**	20**	18**	16*	16**	14**	22*	14**	15**	14**	28*	24**	31**	24**	41*	10**	17**	13**
Public Health Agency (PHA)	12 54%	11 65%	9 83%	10 51%	11 60%	12 75%	6 40%	10 69%	17 76%	12 84%	11 73%	11 80%	24 87%	17 71%	22 71%	18 75%	31 75%	7 68%	15 85%	11 87%
National Institute for Health and Clinical Excellence (NICE)	6 27%	9 50%	1 8%	8 41%	8 46%	10 63%	4 28%	6 44%	11 52%	6 42%	6 41%	6 41%	14 52%	12 52%	-	-	-	2 18%	6 33%	5 37%
British Dietetic Association (BDA)	5 23%	11 62%	6 59%	8 38%	10 50%	9 56%q	5 28%	9 61%	13 61%q	8 58%	7 49%	7 49%	18 66%	11 47%	-	-	-	6 60%	8 45%	5 35%
None	1 6%	-	-	2 9%	1 5%	* 3%	1 7%	* 3%	-	* 3%	1 7%	1 7%	-	-	1 4%	1 5%	4 9%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-
Average number of mentions	7.76	7.97	7.49	7.71	7.91	9.48	6.28	7.72	9.11q	9.11	8.02	9.17	9.77	8.09	4.89	5.75	5.75	7.44	8.81	7.46
Standard deviation	2.91	3.29	3.72	3.90	3.85	2.89	3.69	3.84	3.27	3.17	3.73	3.32	2.82	3.94	2.06	1.98	1.59	2.92	2.32	3.72
Standard error	0.65	0.80	1.12	0.94	0.93	0.52	0.69	0.80	0.53	0.60	0.73	0.74	0.52	0.82	0.39	0.42	0.27	0.88	0.53	1.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	9	11	33	44	28	29	33	29	37	29	29	27	27	27
Weighted Base	9**	11**	14*	18*	17**	15**	14*	16**	17*	26**	24**	23**	27**	28**
Public Health Agency (PHA)	4 48%	8 72%	14 97%xA	14 77%	9 56%	11 69%	11 77%	11 72%	15 90%	19 75%	19 77%	20 85%	23 85%	22 78%
National Institute for Health and Clinical Excellence (NICE)	3 28%	4 36%	9 62%xA	6 34%	4 24%	7 44%	5 33%	6 36%	8 47%	12 46%	12 49%	- -	- -	- -
British Dietetic Association (BDA)	4 48%	5 49%	7 48%	8 42%	7 41%	11 74%	6 39%	12 74%	13 73%wxA	13 51%	14 59%	- -	- -	- -
None	1 9%	- -	- -	* 2%	- -	1 4%	- -	1 3%	- -	1 6%	- -	1 4%	- -	1 3%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Average number of mentions	7.73	7.78	9.99xA	8.05	6.72	8.61	7.32	8.32	9.94xA	9.01	8.49	5.60	5.68	5.87
Standard deviation	3.97	2.35	1.81	3.33	3.82	3.17	3.39	2.80	2.54	3.07	4.09	1.99	1.76	1.90
Standard error	1.40	0.71	0.32	0.51	0.72	0.60	0.59	0.53	0.42	0.58	0.76	0.39	0.34	0.37

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
								66+									
Unweighted Base	13	10	7	3	6	29	19	24	14	28	37	32	21	32	17	44	29
Weighted Base	9**	7**	5**	3**	4**	9**	7**	10**	5**	8**	12*	10*	11**	17*	11**	25**	18**
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	8 / 92%	6 / 81%	2 / 41%	2 / 75%	3 / 79%	6 / 70%	4 / 64%	6 / 60%	2 / 52%	6 / 70%	8 / 64%	6 / 65%	6 / 58%	14 / 85%k	7 / 65%	17 / 68%	15 / 84%
The British Medical Association	8 / 92%	5 / 68%	4 / 72%	3 / 100%	3 / 84%	7 / 74%	5 / 70%	8 / 79%	3 / 65%	7 / 79%	10 / 84%p	8 / 88%p	6 / 56%	14 / 81%p	-	-	-
World Health Organisation (WHO)	8 / 91%	5 / 69%	2 / 41%	2 / 75%	2 / 52%	6 / 65%	4 / 57%	8 / 78%	2 / 53%	5 / 61%	6 / 55%	8 / 86%knp	5 / 47%	9 / 56%	6 / 51%	13 / 52%	9 / 48%
Office of Fair Trading	7 / 77%	7 / 100%	4 / 68%	2 / 75%	2 / 53%	7 / 75%	5 / 72%	8 / 76%	3 / 57%	6 / 69%	8 / 65%p	8 / 83%p	6 / 59%	14 / 83%p	-	-	-
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	7 / 77%	7 / 100%	5 / 86%	2 / 75%	3 / 84%	6 / 70%	4 / 61%	7 / 68%	3 / 66%	7 / 83%	7 / 63%	7 / 68%	8 / 79%	15 / 91%kl	11 / 100%	22 / 91%kl	12 / 70%
Food Standards Agency	7 / 74%	7 / 91%	3 / 55%	2 / 80%	3 / 84%	6 / 73%	5 / 72%	8 / 73%	3 / 65%	7 / 78%	8 / 72%	8 / 89%np	5 / 44%	11 / 66%	8 / 76%	15 / 60%	9 / 49%
Health & Safety Executive	6 / 66%	4 / 60%	2 / 42%	2 / 75%	3 / 85%	6 / 68%	4 / 56%	8 / 74%	2 / 42%	6 / 71%	8 / 68%	8 / 81%	5 / 51%	12 / 74%	8 / 75%	16 / 67%	10 / 54%
Office of Communications (OFCOM)	5 / 54%	1 / 17%	2 / 29%	1 / 55%	1 / 21%	4 / 45%	3 / 43%	5 / 50%	2 / 43%	5 / 54%	5 / 74%kp	7 / 74%kp	4 / 38%	8 / 51%p	-	-	-
Public Health Agency (PHA)	5 / 53%	4 / 58%	3 / 55%	2 / 75%	4 / 100%	6 / 66%	4 / 62%	6 / 62%	1 / 29%	7 / 79%	7 / 58%	8 / 85%kp	6 / 60%	15 / 88%kp	7 / 60%	14 / 57%	11 / 63%
British Dietetic Association (BDA)	3 / 39%	1 / 19%	2 / 29%	1 / 55%	3 / 84%	4 / 44%	2 / 36%	6 / 53%	1 / 20%	5 / 60%	7 / 59%p	7 / 72%p	5 / 51%	10 / 59%p	-	-	-
Safefood	3 / 34%	1 / 19%	1 / 11%	-	3 / 63%	3 / 33%	1 / 17%	3 / 31%	2 / 42%	5 / 59%	5 / 42%	9 / 89%knp	1 / 12%	7 / 45%	3 / 27%	9 / 36%	5 / 27%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	13	10	7	3	6	29	19	24	14	28	37	32	21	32	17	44	29
Weighted Base	9**	7**	5**	3**	4**	9**	7**	10**	5**	8**	12*	10*	11**	17*	11**	25**	18**
National Institute for Health and Clinical Excellence (NICE)	2 25%	4 57%	1 25%	1 55%	1 15%	3 34%	1 12%	3 33%	1 22%	3 36%	4 37%p	4 37%p	1 13%	5 33%p	-	-	-
None	-	-	1 14%	-	-	1 6%	1 18%	2 15%	* 7%	1 11%	1 9%	-	* 4%	* 2%	-	1 5%	2 12%
Don't know	-	-	-	-	-	* 3%	-	-	-	-	* 3%	-	-	-	-	-	-
Average number of mentions	7.75	7.39	6.45	7.92	8.03	7.92	7.57	8.64	5.97	8.95	8.13p	9.16p	5.91	8.31	4.54	4.53	4.51
Standard deviation	3.01	2.84	3.90	4.86	1.95	3.50	3.06	3.41	4.09	3.07	3.93	3.32	3.46	3.35	2.10	2.40	2.10
Standard error	0.84	0.90	1.59	2.80	0.80	0.69	0.76	0.74	1.13	0.61	0.68	0.59	0.77	0.60	0.51	0.37	0.41

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base; ** very small base (under 30) ineligible for sig testing

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Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64	63	53
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	60*	60*	53*
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 77%uxB	41 69%	36 68%
Public Health Agency (PHA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 51%	40 68%	38 73%ux
Food Standards Agency	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 82%	57 96%urtu wxyzAB CDEFGH	45 84%
Safefood	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 51%	26 44%	25 47%
National Institute for Health and Clinical Excellence (NICE)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 26%FGH	22 38%FGH	16 31%FGH
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 65%	51 86%urtu vxyzAB CDEFG	33 63%
The British Medical Association	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 67%FGH	48 80%vxz ADFGH	38 71%FGH
Office of Communications (OFCOM)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 50%stF GH	18 31%FGH	16 29%FGH

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	30 / 56%	37 / 64%	40 / 71%x	37 / 58%	42 / 66%	46 / 72%x	40 / 67%	37 / 62%	41 / 68%	82 / 75%uxB	84 / 75%uxB	85 / 79%uvxy ABC	92 / 84%stuv wxyzABC	90 / 74%uxB
Public Health Agency (PHA)	30 / 56%	36 / 63%	41 / 72%rx	35 / 54%	39 / 61%	43 / 68%ux	44 / 74%ruxy	42 / 69%rx	47 / 78%ruvx y	80 / 74%rux	84 / 74%ruxy	80 / 75%ruxy	79 / 72%rx	82 / 68%rx
Food Standards Agency	43 / 81%	50 / 88%	47 / 83%	52 / 81%	50 / 78%	53 / 83%	51 / 85%	48 / 80%	49 / 81%	85 / 79%	86 / 76%	81 / 76%	89 / 81%	92 / 76%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

Safefood
28 31 38 32 29 41 40 29 45 54 67 50 64 62
52% 54% 66%stxy 51% 45% 64%sxyB 67%rstx 48% 74%rstu 59%y 59%y 47% 58% 52%
GH   BFH   F   y8FH   vxyBDEF

National Institute for Health and Clinical Excellence (NICE)
17 18 25 16 21 25 18 22 23 44 43 - - -
31%FGH 31%FGH 44%rxAF 26%FGH 32%FGH 40%xFGH 30%FGH 37%FGH 39%xFGH 40%xFGH 38%xFGH - - -
GH

Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)
26 35 43 33 37 41 38 37 40 67 72 57 76 91
48% 61% 75%uxyA 52% 58% 65%x 63% 62% 66%ux 62% 63% 54% 69%uxF 75%uxyABDF
BDF

The British Medical Association
35 33 41 36 42 41 36 48 44 71 77 - - -
65%FGH 58%FGH 71%xFGH 56%FGH 66%FGH 65%FGH 60%FGH 81%uvxy 73%vxAF 65%FGH 68%FGH - - -
zADEFGH GH

Office of Communications (OFCOM)
26 21 31 24 27 29 28 26 40 60 65 - - -
47%FGH 36%FGH 54%stvx 38%FGH 43%FGH 46%FGH 47%stFG 43%FGH 66%stuv 55%stvx 57%stvxy - - -
H   FGH   H   xyzABFG FGH   BFH

Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64	63	53
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	60*	60*	53*
Health & Safety Executive	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 70%	43 72%	37 70%
Office of Fair Trading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 80%uxyB FGH	50 85%uxy ABDEFG H	41 78%FGH
World Health Organisation (WHO)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 62%	38 63%	29 55%
British Dietetic Association (BDA)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 36%FGH	21 35%FGH	18 34%FGH
None	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	- -	1 3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	- -	- -
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7.35FG H	7.65FG H	7.21FGH
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.01	2.93	3.56
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.38	0.37	0.50

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 15
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Health & Safety Executive	34 63%	37 64%	42 75%y	41 65%	38 60%	44 68%	43 72%y	43 72%	43 72%	78 72%	79 70%	67 63%	75 69%	80 66%
Office of Fair Trading	37 69%FGH	37 64%FGH	46 81%vxyA BDFGH	41 63%FGH	42 65%FGH	46 72%FGH	41 69%FGH	39 65%FGH	46 77%uxyBF GH	73 67%FGH	78 69%FGH	- -	- -	- -
World Health Organisation (WHO)	32 60%	30 52%	39 69%vxA	33 52%	41 65%x	39 61%	33 56%	35 59%	46 76%ltvxz ABEFH	75 69%vxA	72 63%	66 62%	76 69%vxA	76 63%
British Dietetic Association (BDA)	17 31%FGH	26 44%FGH	22 38%FGH	19 30%FGH	27 42%FGH	31 49%uxFG H	25 41%FGH	32 53%lrstu wxFGH	34 57%lrstu wxyAFGH	51 47%FGH	50 44%xFGH	- -	- -	- -
None	4 8%sE	2 3%	2 3%	4 6%sE	2 3%	2 4%	3 4%E	3 5%E	2 4%E	3 3%	*	5 4%	2 2%	11 9%sEG
Don't know	- -	- -	* 1%	- -	* 1%	- -	- -	* 1%	- -	- -	- -	- -	1 1%	5 4%DE
Average number of mentions	7.15FGH	7.03FGH	8.32vxy FGH	6.68FGH	7.07FGH	7.79xFG H	7.62xFG H	7.70xFG H	8.60rtu vxyAFGH	7.88xFG H	7.60FGH	4.76	5.16	5.43F
Standard deviation	3.78	3.41	3.26	3.43	3.76	3.70	3.32	3.52	3.56	3.71	3.84	2.11	2.01	1.97
Standard error	0.55	0.45	0.30	0.30	0.36	0.35	0.29	0.32	0.32	0.34	0.35	0.21	0.18	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 15　　　　　　Page 358

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	64	63	53	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	60*	60*	53*	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Department for Health, Social Services and Public Safety (DHSSPS)/ Department of Health	46 77%dgk	41 69%	36 68%	30 56%	37 64%	40 71%g	37 58%	42 66%	46 72%g	40 67%	37 62%	41 68%	82 75%dgk	84 75%dgk	85 79%deghjkl	92 84%bcdefghijkl	90 74%dgk
Public Health Agency (PHA)	31 51%	40 68%	38 73%ag	30 56%	36 63%	41 72%ag	35 54%	39 61%	43 68%ag	44 74%adgh	42 69%ag	47 78%adegh	80 74%adg	84 74%adgh	80 75%adgh	79 72%ag	82 68%ag
Food Standards Agency	49 82%	57 96%acdfghijklmnopq	45 84%	43 81%	50 88%	47 83%	52 81%	50 78%	53 83%	51 85%	48 80%	49 81%	85 79%	86 76%	81 76%	89 81%	92 76%
Safefood	31 51%	26 44%	25 47%	28 52%	31 54%	38 66%bcghkoq	32 51%	29 45%	41 64%bghko	40 67%abcghkoq	29 48%	45 74%abcdeghkmnopq	64 59%h	67 59%h	50 47%	64 58%	62 52%
National Institute for Health and Clinical Excellence (NICE)	16 26%opq	22 38%opq	16 31%opq	17 31%opq	18 31%opq	25 44%agjopq	16 26%opq	21 32%opq	25 40%gopq	18 30%opq	22 37%opq	23 39%gopq	44 40%gopq	43 38%gopq	-	-	-
Department of Agriculture and Rural Development (DARD)/ Department of Agriculture, Environment and Rural Affairs (DAERA) (formerly known as DARD)	39 65%	51 86%acdeghijklmnop	33 63%	26 48%	35 61%	43 75%dghjkmo	33 52%	37 58%	41 65%g	38 63%	37 62%	40 66%dg	67 62%	72 63%	57 54%	76 69%dgo	91 75
The British Medical Association	40 67%opq	48 80%egijmopq	38 71%opq	35 65%opq	33 58%opq	41 71%gopq	36 56%opq	42 66%opq	41 65%opq	36 60%opq	48 81%deghijmnopq	44 73%egijop	71 65%opq	77 68%opq	-	-	-
Office of Communications (OFCOM)	30 50%bcopq	18 31%opq	16 29%opq	26 47%opq	21 36%opq	31 54%bcegopq	24 38%opq	27 43%opq	29 46%opq	28 47%bcopq	26 43%opq	40 66%bcdeghijkopq	60 55%bcegopq	65 57%bceghkopq	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 15   Page 359

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4 Which of the following, if any, have you heard of? - NI
Base: All adults NI

| | | | | | | | | | | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	64	63	53	53	60	127	141	115	119	135	126	126	120	123	109	124	122
Weighted Base	60*	60*	53*	54*	57*	57	64	64	64	60	60	60	109	113	106	110	121
Health & Safety Executive	42 70%	43 72%	37 70%	34 63%	37 64%	42 75%h	41 65%	38 60%	44 68%	43 72%h	43 72%	43 72%	78 72%	79 70%	67 63%	75 69%	80 66%
Office of Fair Trading	48 80%ghk opq	50 85%egh jkmnop q	41 78%opq	37 69%opq	37 64%opq	46 81%eghjk mopq	41 63%opq	42 65%opq	46 72%opq	41 69%opq	39 65%opq	46 77%ghkop q	73 67%opq	78 69%opq	-	-	-
World Health Organisation (WHO)	38 62%	38 63%	29 55%	32 60%	30 52%	39 69%egj	33 52%	41 65%g	39 61%	33 56%	35 59%	46 76%cegi knoq	75 69%egj	72 63%	66 62%	76 69%egj	76 63%
British Dietetic Association (BDA)	22 36%opq	21 35%opq	18 34%opq	17 31%opq	26 44%opq	22 38%opq	19 30%opq	27 42%opq	31 49%dgopq	25 41%opq	32 53%abcdf gopq	34 57%abcdf ghjopq	51 47%gopq	50 44%gopq	-	-	-
None	1 2%	-	1 3%	4 8%bn	2 3%	2 3%	4 6%bn	2 3%	2 4%	3 4%n	3 5%n	2 4%n	3 3%	*	5 4%	2 2%	11 9%bnp
Don't know	-	-	-	-	-	* 1%	-	* 1%	-	-	* 1%	-	-	-	-	1 1%	5 4%mn
Average number of mentions	7.35op q	7.65p q	7.21opq	7.15opq	7.03opq	8.32egho pq	6.68opq	7.07opq	7.79gopq	7.62gopq	7.70gopq	8.60acde ghjopq	7.88gopq	7.60opq	4.76	5.16	5.43o
Standard deviation	3.01	2.93	3.56	3.78	3.41	3.26	3.43	3.76	3.70	3.32	3.52	3.56	3.71	3.84	2.11	2.01	1.97
Standard error	0.38	0.37	0.50	0.55	0.45	0.30	0.30	0.36	0.35	0.29	0.32	0.32	0.34	0.35	0.21	0.18	0.19

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
* small base

TNS

Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	493 34%	481 33%	515 35%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	780 54%	795 54%	759 52%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 11%	193 13%	166 11%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	943 65%	988 67%	924 64%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 1%	10 1%	13 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	244 34%	238 33%	249 36%	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	391 54%	376 52%	357 51%	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 12%	99 14%	86 12%	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 66%	475 66%	442 63%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	5 1%	7 1%	-	-	-

TNS

Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

| | | | | | | | FEMALE | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
I've heard the name, but nothing else	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	249 34%	243 32%	266 35%
I've heard of them and I know some information about what they do	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	390 53%	420 55%	402 53%
I've heard of them and I know a lot about what they do	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	80 11%	94 12%	80 11%
Net: Know some/ a lot about what the FSA do	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	469 64%	513 67%	482 64%
Don't know	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	13 2%	5 1%	6 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 43%	77 44%	98 50%	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 47%	76 44%	77 39%	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 8%	17 10%	20 10%	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 55%	93 53%	97 49%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 3%	4 2%	2 1%	-	-	-

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	26-35														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	106	90	110
	-	-	-	-	-	-	-	-	-	-	-	37%	32%	39%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	144	148	137
	-	-	-	-	-	-	-	-	-	-	-	51%	52%	48%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	29	46	33
	-	-	-	-	-	-	-	-	-	-	-	10%	16%	12%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	174	194	170
	-	-	-	-	-	-	-	-	-	-	-	61%	68%	60%
Don't know	-	-	-	-	-	-	-	-	-	-	-	4	2	4
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

| | | | | | | | | | 36-49 | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 27%	95 28%	93 29%	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	205 60%	208 61%	184 58%	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 12%	40 12%	40 12%	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	247 72%	248 72%	224 70%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	1 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	113	108	108
	-	-	-	-	-	-	-	-	-	-	-	29%	26%	27%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	227	235	238
	-	-	-	-	-	-	-	-	-	-	-	59%	57%	60%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	44	66	48
	-	-	-	-	-	-	-	-	-	-	-	12%	16%	12%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	271	301	286
	-	-	-	-	-	-	-	-	-	-	-	70%	73%	72%
Don't know	-	-	-	-	-	-	-	-	-	-	-	2	1	5
	-	-	-	-	-	-	-	-	-	-	-	1%	*	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 16
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 40%	110 42%	106 42%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 46%	128 48%	123 48%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 13%	25 9%	25 10%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 59%	153 58%	148 58%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 1%	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	429 33%	429 33%	445 35%	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	704 54%	706 54%	669 52%	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 11%	169 13%	153 12%	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	853 66%	875 67%	823 64%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 1%	10 1%	13 1%	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							SCOTLAND							
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 50%p	26 34%	35 43%	-	-	-
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 41%	38 50%	36 45%	-	-	-
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	12 16%	9 11%	-	-	-
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 50%	50 66%o	45 57%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	27	26	35
	-	-	-	-	-	-	-	-	-	-	-	33%	29%	38%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	46	52	53
	-	-	-	-	-	-	-	-	-	-	-	57%	58%	58%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	8	11	3
	-	-	-	-	-	-	-	-	-	-	-	10%	12%H	4%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	54	63	57
	-	-	-	-	-	-	-	-	-	-	-	67%	71%	62%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4b How much do you know about the Food Standards Agency, also known as the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
I've heard the name, but nothing else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	493 34%	481 33%	515 35%
I've heard of them and I know some information about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	780 54%	795 54%	759 52%
I've heard of them and I know a lot about what they do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 11%	193 13%	166 11%
Net: Know some/ a lot about what the FSA do	-	-	-	-	-	-	-	-	-	-	-	-	-	-	943 65%	988 67%	924 64%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 1%	10 1%	13 1%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	730	712	655
															50%q	48%	45%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	477	447
															26%	32%o	31%o
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	7	16
															1%	*	1%
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142	129	131
															10%	9%	9%
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	16	28
															1%	1%	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	2
															*	*	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	171	136	173
															12%p	9%	12%p

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	346 / 48%	339 / 47%	309 / 44%	-	-	-
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 / 29%	234 / 33%	230 / 33%	-	-	-
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / 1%	3 / *	9 / 1%	-	-	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 / 12%	73 / 10%	71 / 10%	-	-	-
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 / 1%	10 / 1%	14 / 2%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	2 / *	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 / 9%	57 / 8%	64 / 9%	-	-	-

TNS

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
A government department	-	-	-	-	-	-	-	-	-	-	-	385	373	346
	-	-	-	-	-	-	-	-	-	-	-	53%H	49%	46%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	169	243	218
	-	-	-	-	-	-	-	-	-	-	-	23%	32%F	29%F
A charity	-	-	-	-	-	-	-	-	-	-	-	7	4	8
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	51	55	60
	-	-	-	-	-	-	-	-	-	-	-	7%	7%	8%
Private company	-	-	-	-	-	-	-	-	-	-	-	11	6	14
	-	-	-	-	-	-	-	-	-	-	-	2%	1%	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	107	79	109
	-	-	-	-	-	-	-	-	-	-	-	15%G	10%	14%G

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83	97	89	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46%	56%	46%	-	-	-
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43	46	46	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	27%	23%	-	-	-
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	2	4	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	1%	2%	-	-	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	5	14	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%p	3%	7%	-	-	-
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	5	6	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	3%	3%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	17	37	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	10%	19%p	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
A government department	-	-	-	-	-	-	-	-	-	-	-	137	134	128
	-	-	-	-	-	-	-	-	-	-	-	48%	47%	45%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	77	109	80
	-	-	-	-	-	-	-	-	-	-	-	27%	38%FH	28%
A charity	-	-	-	-	-	-	-	-	-	-	-	4	-	7
	-	-	-	-	-	-	-	-	-	-	-	1%	-	2%G
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	22	19	26
	-	-	-	-	-	-	-	-	-	-	-	8%	7%	9%
Private company	-	-	-	-	-	-	-	-	-	-	-	7	1	7
	-	-	-	-	-	-	-	-	-	-	-	2%	*	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	38	23	37
	-	-	-	-	-	-	-	-	-	-	-	13%	8%	13%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167	156	135	-	-	-
															49%	46%	43%			
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108	133	118	-	-	-
															31%	39%	37%			
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	2	-	-	-	-
															1%	*				
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35	27	25	-	-	-
															10%	8%	8%			
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	2	8	-	-	-
															1%	*	2%			
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26	24	32	-	-	-
															8%	7%	10%			

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
A government department	-	-	-	-	-	-	-	-	-	-	-	211	190	173
	-	-	-	-	-	-	-	-	-	-	-	55%GH	46%	43%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	99	134	141
	-	-	-	-	-	-	-	-	-	-	-	26%	33%F	35%F
A charity	-	-	-	-	-	-	-	-	-	-	-	1	1	5
	-	-	-	-	-	-	-	-	-	-	-	*	*	1%
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	45	50	39
	-	-	-	-	-	-	-	-	-	-	-	12%	12%	10%
Private company	-	-	-	-	-	-	-	-	-	-	-	2	6	6
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	29	29	33
	-	-	-	-	-	-	-	-	-	-	-	7%	7%	8%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 17
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Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 / 51%	134 / 51%	129 / 51%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 / 19%	55 / 21%	63 / 25%
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 1%	2 / 1%	* / *
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 / 8%	27 / 10%	27 / 11%
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 1%	3 / 1%	1 / 1%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / *	- / -	* / *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 / 19%q	44 / 17%	34 / 13%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	655 50%q	618 47%	580 45%	-	-	-
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	335 26%	426 32%o	390 30%o	-	-	-
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	6 *	15 1%p	-	-	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 10%	119 9%	112 9%	-	-	-
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 1%	14 1%	28 2%p	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	2 *	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 11%	130 10%	154 12%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 44%	45 59%	35 43%	-	-	-
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 25%	18 24%	19 24%	-	-	-
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	1 1%	-	-	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	7 9%	9 11%	-	-	-
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 25%p	4 6%	16 20%p	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 17
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
A government department	-	-	-	-	-	-	-	-	-	-	-	43	49	41
	-	-	-	-	-	-	-	-	-	-	-	53%	55%	44%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	22	33	38
	-	-	-	-	-	-	-	-	-	-	-	28%	37%	42%
A charity	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	9	3	11
	-	-	-	-	-	-	-	-	-	-	-	11%	3%	11%G
Private company	-	-	-	-	-	-	-	-	-	-	-	3	1	-
	-	-	-	-	-	-	-	-	-	-	-	4%	1%	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	4	2	2
	-	-	-	-	-	-	-	-	-	-	-	5%	3%	3%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 17   Page 385

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4c To the best of your knowledge, which of the following do you think best describes the FSA?
Base: All adults aware of the Food Standards Agency - England/Wales/NI

									ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
A government department	-	-	-	-	-	-	-	-	-	-	-	-	-	-	730 50%q	712 48%	655 45%
An independent regulator	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375 26%	477 32%o	447 31%o
A charity	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	7 *	16 1%
Arm's length government body	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 10%	129 9%	131 9%
Private company	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	16 1%	28 2%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	2 *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	171 12%p	136 9%	173 12%p

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
**** very small base (under 30) ineligible for sig testing**

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Ensuring the food you buy is safe to eat	759 52%	747 49%	741 50%	737 50%	734 52%	792 53%	858 57%abcde f	849 59%abcde f	845 59%abcde f	880 60%abcde f	836 62%abcde fg	907 64%abcde fghj	847 60%abcde f	875 62%abcde fg	922 63%abcde fghij	961 65%abcde fghijm	944 65%abcdefghijm
Date labels, such as "best before" and "use by" labels	258 18%cd	268 18%cd	214 14%	212 14%	322 23%abcdf k	289 19%cd	307 21%cd	289 20%cd	365 26%abcdf ghkp	353 24%abcdf ghk	259 19%cd	369 26%abcdf ghkp	328 23%abcdf ghk	346 25%abcdf ghk	347 24%abcdf ghk	320 22%abcd	355 24
Promoting and enabling healthy eating and healthy lifestyles	218 15%bcd fgh	184 12%d	166 11%	142 10%	202 14%cdfgh	161 11%	174 12%	168 12%	228 16%bcdfg hjkm	190 13%d	175 13%d	214 15%bcdfg h	176 13%d	193 14%cdf	214 15%bcdfg h	208 14%cdf	207 14%cdfgh
Nutrition labelling information, such as traffic light labelling	212 15%cd	187 12%	156 11%	162 11%	286 20%abcdf	245 16%bcd	284 19%abcd	267 18%abcd	303 21%abcdf	321 22%abcdf hk	248 18%abcd	376 26%abcde fghijkmn opq	265 19%abcd	316 22%abcdf ghkm	301 21%abcdf	316 21%abcdf k	335 23%abcdfghkm
Promoting food safety in the home	168 12%cd	168 11%c	123 8%	134 9%	158 11%c	172 11%cd	156 10%	154 11%c	231 16%abcde fghjklmn	186 13%cd	156 12%cd	179 13%cd	182 13%cdg	205 14%abcde fghk		221 15%abcde fghk	234 16%abcdefghjklmn
Country of origin labels, which identify where food comes from	163 11%d	157 10%	141 10%	130 9%	190 13%bcd	253 17%abcde	226 15%abcd	207 14%abcd	278 20%abcde ghkmp	274 19%abcde ghk	203 15%abcd	310 22%abcde fghjkmno pq	231 16%abcd	254 18%abcde ghk	255 18%abcde h	230 16%abcd	265 18
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	149 10%cdef	126 8%c	86 6%	99 7%	112 8%c	116 8%	123 8%c	124 9%c	181 13%bcde fgh	159 11%bcdef g	150 11%bcdef gh	198 14%abcde fghjkm	156 11%bcdef gh	179 13%abcde fgh	185 13%abcde fgh	187 13%bcdef gh	188 13
Quality / standard of the food	90 6%ceij kimnop q	73 5%klno pq	56 4%kpq	90 6%ceiklm nopq	54 4%knpq	83 6%ceklmn opq	82 6%ceklmn opq	69 5%klnopq	56 4%knpq	66 4%klinopq	30 2%	42 3%	51 4%kq	35 2%	44 3%	35 2%	32 2%
Hygiene	45 3%	62 4%hk	62 4%hkl	59 4%hk	46 3%h	52 3%h	50 3%h	29 2%	52 4%hk	57 4%hk	31 2%	40 3%	45 3%	51 4%hk	78 5%aefghi klmnq	56 4%hk	46 3%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Manufacturing/ production/packaging of food	34 2%ghjl mopq	35 2%ghjl mopq	28 2%iop	29 2%iop	32 2%gjlmop q	26 2%io	19 1%	19 2%o	23 2%o	18 1%	22 2%o	12 1%	16 1%	26 2%iop	9 1%	14 1%	15 1%
Ensuring/inspecting hygiene/cleanliness in food establishments	29 2%	36 2%	55 4%abefgi jklnoq	44 3%iloq	33 2%	27 2%	31 2%	38 3%	28 2%	30 2%	30 2%	23 2%	38 3%	26 2%	23 2%	37 3%	25 2%
Animal welfare	29 2%	31 2%	33 2%	34 2%k	35 2%ükn	25 2%	25 2%	26 2%	20 1%	34 2%k	17 1%	28 2%	23 2%	19 1%	25 2%	27 2%	33 2%
The way food is stored/ transported (correct temperatures etc.)	16 1%k	8 1%	18 1%bfkn	17 1%kn	20 1%bfklmn op	8 1%	15 1%k	13 1%k	12 1%	11 1%	4 *	9 1%	8 1%	6 *	9 1%	8 1%	14 1%k
Maintaining Standards / Regulations	11 1%	26 2%agh	25 2%agh	33 2%aghjlm	19 1%h	27 2%aghm	11 1%	8 1%	24 2%agh	16 1%	19 1%h	15 1%	13 1%	19 1%h	34 2%aeghjl mn	52 4%abcdef ghijklmn q	32 2%aghjlm
Everything / All food issues	10 1%no	16 1%kno	10 1%no	13 1%no	14 1%no	15 1%no	14 1%no	14 1%kno	10 1%no	12 1%no	5 *	16 1%knop	10 1%no	2 *	2 *	7 *	8 1%o
What goes into our food (additives/chemicals etc.)	9 1%	22 1%aiop q	32 2%aeikno pq	28 2%aikopq	16 1%	31 2%aeikno pq	24 2%aiopq	19 1%pq	10 1%	21 1%apq	12 1%	22 2%aiopq	17 1%	15 1%	9 1%	8 1%	8 1%
How food is grown / Farmed	9 1%gjmq	6 *	8 1%q	4 *	6 *	4 *	2 *	8 1%gjmq	9 1%gjmnq	2 *	4 *	5 *	1 *	2 *	5 *	3 *	1 *
Complaints Procedures	9 1%ldghj klmnop q	4 *	3 *	4 *l	3 *	2 *	2 *	2 *	3 *	1 *	1 *	-	2 *	1 *	*	2 *	-
Fat/salt content in food	8 1%q	5 *q	5 *q	6 *q	7 1%q	5 *q	5 *q	4 *	3 *	3 *	3 *	4 *q	2 *	5 *q	4 *q	4 *	-
Food imports / Exports	7 *k	7 *	4 *	4 *	3 *	7 *k	6 *	5 *	5 *	3 *	1 *	2 *	1 *	1 *	5 *	2 *	4 *
Health	4 *	4 *	4 *	6 *	3 *	5 *	3 *	1 *	2 *	1 *	*	3 *	3 *	4 *	3 *	1 *	2 *

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Weight & Measures	4 *	7 *cijl q	-	5 *c	5 *c	4 *	5 *c	5 *c	1 *	1 *	3 *	1 *	4 *c	2 *	1 *	2 *	1 *
Health & Hygiene Certificates	3 *	2 *	2 *	4 *	2 *	-	4 *	4 *tl	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *tl	3 *
Price	3 *	7 *pq	11 1%opq	7 *pq	11 1%afopq	3 *	7 *pq	4 *pq	7 1%opq	6 *pq	4 *pq	7 *pq	5 *pq	5 *pq	1 *	-	-
Advertising	3 *	2 *	-	7 *cejlnq	1 *	3 *	3 *	2 *	1 *	1 *	2 *	-	3 *	-	2 *	2 *	-
Effect on the Environment	3 *	3 *	-	1 *	-	1 *	1 *	1 *	2 *	-	-	-	-	1 *	-	-	-
Sales of food in shops/restaurants	-	11 1%aq	17 1%ahkq	17 1%ahkq	7 *a	10 1%a	8 1%a	5 *a	13 1%aq	8 1%a	6 *a	13 1%aq	9 1%a	10 1%a	11 1%a	19 1%aeghjkq	3 *
Health and Safety standards	-	6 *am	7 *am	1 *	6 *am	3 *	4 *	2 *	4 *a	2 *	3 *	2 *	-	2 *	6 *am	3 *	7 *adm
Infections\diseases in\contaminated foods	-	2 *	10 1%abhmnp	4 *	6 *a	7 *a	4 *a	2 *	3 *	3 *	5 *a	3 *	2 *	2 *	4 *	2 *	4 *
Control where food comes from/food origin	-	4 *	6 *a	10 1%al	6 *al	17 1%abcehi klnoq	13 1%abhkln	4 *a	5 *a	13 1%abhkln	3 *	1 *	7 *al	3 *	5 *a	7 1%al	5 *a
Food labelling	-	2 *	11 1%abno	4 *	5 *a	13 1%abdkno q	5 *a	9 1%abn	5 *a	6 *a	3 *	8 1%abn	10 1%abno	2 *	3 *	5 *a	4 *
Freshness of food	-	3 *	5 *a	5 *a	5 *a	1 *	6 *afm	1 *	1 *	3 *	2 *	3 *	1 *	3 *	2 *	1 *	2 *
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	27 2%abcdeg hikmnopq	5 *ab	10 1%abd	12 1%abd	14 1%abdg	12 1%abd	15 1%abcdeg	9 1%abd	12 1%abd	11 1%abd	13 1%abd	8 1%abd

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Food preparation	-	-	5 *ab	14 1%abfkmnq	9 1%abm	5 *ab	7 *ab	11 1%abm	12 1%abfkmnq	16 1%abcfkmnq	4 *b	13 1%abcfkmnq	2 *	3 *	6 *ab	7 *ab	3
Sugar content of food	-	-	-	6 *abclq	1 *	3 *	3 *	4 *bc	2 *	4 *	3 *	1 *	2 *	3 *	1 *	3 *	-
Cleanliness (no further detail)	-	-	-	4 *abc	11 1%abcf	3 *	7 *abc	6 *abc	6 *abc	9 1%abc	5 *abc	7 *abc	8 1%abc	6 *abc	9 1%abc	7 *abc	9 1%abc
Training\educating people (in hygiene)	-	-	-	9 1%abcghijkmnopq	6 *abcgimoq	2 *	-	1 *	-	1 *	1 *	3 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	6 *abcgijlm	4 *abcgilm	2 *	-	2 *	-	*	1 *	-	-	3 *	6 *abcgijlm	3 *	7 *abcgijlm
Food handling	-	-	-	-	-	-	-	-	1	2	1	-	-	1	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	1 *	10 1%abcdefk	5 *abcde	6 *abcde	3 *	1 *	7 *abcdef	8 1%abcdefk	3 *	9 1%abcdefk	5 *abcde	6 *abcde
GM foods	-	-	-	-	-	2	1	1	2	3	2	2	1 *	-	1 *	*	1
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	14 1%abcdehikmnopq	6 *abcdemo	4 *bcd	4 *abcdemo	5 *abcdemo	2 *	1 *	-	3 *	-	3 *	1
Processing of food	-	-	-	-	-	-	-	-	4 *bfg	3 *	-	2 *	3 *	2 *	5 *abcdefghk	1 *	5 *abcdefghk
Ratings	-	-	-	-	-	-	-	1 *	-	3 *	-	-	5 *abcdefghjlo	4 *bdfgj	-	3	3

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Other	21 1%q	37 2%iklmnopq	32 2%iklmnpq	29 2%imnpq	25 2%npq	25 2%npq	22 2%q	28 2%imnpq	13 1%	24 2%npq	15 1%	18 1%	14 1%	11 1%	18 1%	12 1%	9 1%
Don't know	328 23%ghijlmnopq	363 24%fghijklmnopq	332 22%ghijlmnopq	333 22%ghijlmnopq	309 22%ghijlmnopq	312 21%ijlmnopq	282 19%ilmop	262 18%iop	209 15%	251 17%	265 20%ilmop	220 15%	215 15%	246 17%i	216 15%	224 15%	247 17%
Average number of mentions	2.03cd	1.97cd	1.81	1.83	2.19abcdh	2.08cd	2.09bcd	2.05cd	2.30abcdfghkm	2.26abcdfghkm	2.10bcd	2.39abcdefghkmop	2.11bcd	2.27abcdfghkm	2.25abcdfghkm	2.24abcdfghk	2.35abcdefghkm
Standard deviation	1.51	1.45	1.27	1.28	1.51	1.50	1.52	1.47	1.71	1.66	1.54	1.71	1.51	1.68	1.61	1.62	1.64
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.04	0.05	0.05	0.04	0.05	0.04	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Ensuring the food you buy is safe to eat	379 54%	366 50%	348 48%	359 50%	362 53%	383 53%	413 58%bcd	402 58%bcd	424 61%abcd ef	428 60%abcd ef	409 63%abcd efg	454 66%abcd efghj	421 61%abcd ef	450 64%abcd efgh	444 62%abcd ef	455 63%abcd efgh	462 66%abc defghj	380 51%	381 49%	393 52%
Date labels, such as "best before" and "use by" labels	117 17%d	115 16%	99 14%	87 12%	153 22%abod g	142 20%cd	127 18%cd	136 20%cd	182 26%abod fghkp	175 25%abod fghkp	119 18%cd	180 26%abod fghkp	156 23%abod	157 22%abod	159 22%abod	144 20%bcd	166 24%abc dgk	142 19%t	153 20%	115 15%
Promoting and enabling healthy eating and healthy lifestyles	105 15%bdf	82 11%	92 13%	71 10%	96 14%d	77 11%	86 12%	83 12%	120 17%bcdf ghkmop	97 14%d	79 12%	110 16%bdfg hk	85 12%	101 14%df	95 13%	96 13%	97 14%d	113 15%tuw xy	102 13%tu	74 10%
Nutrition labelling information, such as traffic light labelling	96 14%c	85 12%	72 10%	79 11%	135 20%abod f	109 15%cd	128 18%abod	127 18%abod	150 22%abod f	157 22%abod fg	125 19%abod	186 27%abod efghijk mopq	130 19%abod	162 23%abod fgho	136 19%abod	137 19%abod	145 21%abc df	116 16%tu	102 13%	84 11%
Promoting food safety in the home	81 12%c	84 12%c	49 7%	62 9%	77 11%c	78 11%c	64 9%	88 13%cdg	124 18%abod efghjkl mn	94 13%cdg	82 13%cdg	91 13%cdg	82 12%c	95 14%cdg	100 14%cdg	101 14%cdg	109 16%abc defg	87 12%	81 11%	74 10%
Country of origin labels, which identify where food comes from	74 11%d	70 9%	60 8%	49 7%	82 12%cd	119 17%abod e	101 14%abod	101 14%abod	139 20%abod eghkop	143 20%abod eghkop	101 15%abod	155 22%abod efghkmn opq	124 18%abod e	122 17%abod e	113 16%abod	102 14%abod	125 18%abod de	89 12%	87 11%	81 11%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	68 10%c	59 8%c	37 5%	47 7%	47 7%	53 7%	53 7%	63 9%c	94 13%abod efgh	78 11%cdef g	66 10%cde	100 15%abod efghkp	76 11%cdef g	88 13%bcde fgh	89 12%bcde fg	75 10%cdef g	84 12%bcd efg	81 11%tuw	66 9%	49 6%
Quality / standard of the food	40 6%kInq	42 6%kInq	28 4%	49 7%cekIn opq	24 4%	48 7%cekIn opq	41 6%kInq	39 6%kInq	32 5%kn	39 6%kInq	15 2%	23 3%	32 5%kn	17 2%	27 4%	26 4%	20 3%	50 7%stvy zABCDE FGH	31 4%BGH	28 4%GH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Ensuring the food you buy is safe to eat	378 49%	372 51%	410 52%	445 57%rstu vw	447 59%rstu vw	422 58%rstu vw	452 59%rstu vw	426 61%rstu vw	453 62%rstu vw	426 60%rstu vw	425 60%rstu vw	477 65%rstu vwxyzAD E	506 66%rstu vwxyzAB DE	482 64%rstuvwzA
Date labels, such as "best before" and "use by" labels	125 16%	169 23%tuw	147 19%	180 23%tuw	153 20%tu	183 25%rstu wyB	178 23%tuw	140 20%t	188 26%rstu w	172 24%stu	189 27%rstu wyB	188 26%rstu wyB	176 23%tuw	189 25
Promoting and enabling healthy eating and healthy lifestyles	71 9%	106 14%tuw	84 11%	87 11%	85 11%	108 15%tuwx y	93 12%	97 14%tu	104 14%tuw	92 13%u	92 13%u	119 16%tuwx yA	112 15%tuwx y	109 15%tuw
Nutrition labelling information, such as traffic light labelling	83 11%	151 21%rstu	136 17%stu	156 20%rstu	140 19%stu	154 21%rstu	164 21%rstu w	123 18%stu	190 26%rstu wxxyzAB D	135 19%stu	154 22%rstu wB	165 23%rstu wB	179 24%rstu wyBD	190 25%rstuvwxyBD
Promoting food safety in the home	73 9%	80 11%	94 12%y	92 12%y	65 9%	107 15%stuv yB	91 12%y	74 11%	88 12%y	100 14%tuy	87 12%y	105 14%stuy B	120 16%rstu wxyABC	124 16%rstuvwxyABCE
Country of origin labels, which identify where food comes from	81 10%	108 15%stu	134 17%rstu	125 16%rstu	106 14%tu	138 19%rstu vyBD	131 17%stu	102 15%tu	155 21%rstu wxxyABD G	107 15%stu	132 19%rstu vyB	141 19%rstu vyBD	127 17%rstu	140 19
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	52 7%	65 9%	63 8%	70 9%	61 8%	87 12%stuw y	80 10%tu	84 12%stuw y	98 13%stuv wxy	80 11%tuwy	91 13%stuv wxy	96 13%stuv wxy	112 15%rstu vwxyA	105 14
Quality / standard of the food	41 5%BCDEF GH	30 4%BGH	35 4%BCEFG H	41 5%BCDEF GH	30 4%BGH	24 3%GH	26 3%GH	15 2%	19 3%G	19 3%G	18 3%	17 2%	9 1%	12 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Hygiene	19 3%	36 5%ahkl	28 4%hk	27 4%hk	21 3%	22 3%	26 4%hk	11 2%	25 4%hk	32 5%hkl	10 2%	18 3%	26 4%hk	24 3%hk	39 5%aefhk lpq	22 3%	21 3%	26 3%	26 3%	34 4%y
Manufacturing/ production/packaging of food	13 2%q	20 3%glmo q	17 2%lq	10 1%q	16 2%q	11 1%q	9 1%q	9 1%q	12 2%q	11 2%q	10 1%q	6 1%	8 1%	12 2%q	8 1%	10 1%q	2 *	21 3%bxyA CDFG	15 2%FG	10 1%F
Animal welfare	11 2%	15 2%	13 2%	17 2%i	21 3%in	13 2%	16 2%	10 2%	6 1%	16 2%i	10 1%	11 2%	14 2%	10 1%	11 2%	15 2%	17 2%i	17 2%	16 2%	20 3%xB
Ensuring/inspecting hygiene/cleanliness in food establishments	11 2%	14 2%	28 4%abfgi jklnoq	18 3%	17 2%	14 2%	12 2%	24 3%agklo q	13 2%	14 2%	10 2%	12 2%	17 3%	12 2%	9 1%	16 2%	10 1%	18 2%	22 3%	27 4%wyC
Maintaining Standards / Regulations	6 1%	13 2%	13 2%hm	13 2%	14 2%h	16 2%hm	7 1%	5 1%	15 2%hm	8 1%	8 1%	9 1%	5 1%	11 2%	17 2%ahm	34 5%abcde fghijkl mno	19 3%aghj km	6 1%	13 2%xy	10 1%
Fat/salt content in food	5 1%q	3 *	3 *	4 1%	6 1%q	3 *	4 *	4 1%	1 *	1 *	2 *	1 *	1 *	2 *	2 *		-	3 *	*	2 *
Food imports / Exports	5 1%kn	6 1%kn	2 *	2 *	1 *	4 1%n	2 *	3 *	4 1%	1 *	-	1 *	1 *	-	2 *	2 *	2 *	2 *	1 *	2 *
Everything / All food issues	5 1%o	9 1%jno	6 1%o	4 1%	9 1%jno	13 2%dijnoq	7 1%o	6 1%o	7 1%o	2 *	4 1%o	7 1%jo	6 1%o	2 *	-	4 1%o	3 *	5 1%	7 1%BE	5 1%
The way food is stored/ transported (correct temperatures etc.)	4 1%	4 *	11 2%knpq	7 1%k	7 1%k	4 1%	11 2%knpq	7 1%	6 1%k	9 1%kq	-	4 1%	3 *	3 *	5 1%k	2 *	2 *	12 2%swAE	4 1%	7 1%
How food is grown / Farmed	4 1%n	4 1%	4 1%	2 *	3 *	2 *	1 *	3 *	5 1%n	1 *	*	4 1%	1 *	-	2 *	3 *	1 *	5 1%DGH	2 *	4 1%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Hygiene	32 4%	24 3%	30 4%	23 3%	18 2%	27 4%	25 3%	21 3%	22 3%	20 3%	28 4%	39 5%xyBCD	34 5%y	25 3%
Manufacturing/ production/packaging of food	19 2%ACFG	15 2%CFG	15 2%FG	10 1%F	10 1%F	11 1%F	7 1%	13 2%FG	6 1%	9 1%F	14 2%FG	2 *	4 1%	13 2%ACFG
Animal welfare	18 2%	14 2%	12 2%	9 1%	16 2%	14 2%	18 2%	8 1%	17 2%	9 1%	9 1%	13 2%	12 2%	17 2%
Ensuring/inspecting hygiene/cleanliness in food establishments	26 3%wC	16 2%	13 2%	19 3%	14 2%	15 2%	16 2%	20 3%	12 2%	20 3%	13 2%	14 2%	21 3%	15 2%
Maintaining Standards / Regulations	20 3%rvwyz ACDE	5 1%	11 1%	4 *	3 *	8 1%	8 1%	11 2%xy	6 1%	7 1%	8 1%	18 2%rvxyA C	18 2%rvxyC	12 2%xy
Fat/salt content in food	2 *	2 *	1 *	1 *	-	2 *	2 *	2 *	3 *	1 *	3 *	2 *	3 *	-
Food imports / Exports	2 *	2 *	3 *	4 1%	2 *	1 *	3 *	1 *	1 *	-	1 *	3 *	-	2 *
Everything / All food issues	9 1%BEFG	6 1%E	3 *	7 1%BE	8 1%BEF	3 *	10 1%wBEFG	1 *	9 1%BEFG	4 1%	* *	2 *	2 *	5 1%
The way food is stored/ transported (correct temperatures etc.)	10 1%A	13 2%swxAB EF	4 1%	5 1%	8 1%A	6 1%	2 *	4 1%	5 1%	5 1%	3 *	4 1%	6 1%	12 2
How food is grown / Farmed	2 *	3 *	2 *	1 *	5 1%DGH	4 1%DGH	1 *	3 *	1 *	-	2 *	3 *	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Effect on the Environment	3	-	-	1	-	1	-	-	-	-	-	-	-	-	1	-	-	-	3	-
	*			*		*									*				*	
Complaints Procedures	2	2	1	1	-	2	1	-	-	1	-	-	1	-	-	-	-	6	2	2
	*	*	*	*		*	*			*			*					1%wACD FH	*	*
Health & Hygiene Certificates	2	2	1	2	2	-	1	3	2	-	2	-	-	3	3	2	1	2	-	1
	*	*	*	*	*		*	*	*		*			*	*	*	*	*		*
Price	1	5	5	3	6	3	5	-	5	2	2	3	3	1	1	-	-	2	2	5
	*	1%hpq	1%hpq	*	1%hpq	*	1%hpq		1%hpq	*	*	*	*	*	*			*	*	1%wFGH
Advertising	1	1	-	5	-	1	2	-	-	1	2	-	3	-	1	2	-	2	1	-
	*	*		1%cehil nq		*	*			*	*		*		*	*		*	*	
Health	1	3	3	2	3	3	3	-	1	1	*	-	2	3	1	*	2	3	1	1
	*	*	*	*	*	*	*		*	*			*	*	*		*	*	*	*
What goes into our food (additives/chemicals etc.)	1	11	13	12	4	16	14	10	6	10	4	8	4	7	3	6	1	8	11	19
	*	1%aq	2%aekoq	2%aoq	1%	2%aekm opq	2%aekmo q	1%aq	1%a	1%aq	1%	1%aq	1%	1%a	*	1%	*	1%G	1%G	3%vzBEFGH
Weight & Measures	-	1	-	1	3	3	2	2	-	1	-	1	1	1	-	1	1	4	6	-
		*		*	*	*	*	*		*		*	*	*		*	*	1%tA	1%twAC F	
Sales of food in shops\restaurants	-	6	8	8	4	7	4	2	3	7	2	8	3	5	9	10	2	-	6	8
		1%a	1%a	1%a	1%	1%a	1%a	*	*	1%a	*	1%a	*	1%a	1%a	1%ahkq	*		1%r	1%wAH
Health and Safety standards	-	2	4	1	4	3	4	2	1	2	1	1	-	2	5	-	4	-	5	3
		*	1%	*	1%am	*	1%	*	*	*	*		*	1%am	*	1%am		1%ruwx yADE	
Infections\diseases in\contaminated foods	-	1	5	1	5	2	1	2	2	-	2	2	1	*	2	1	3	-	1	5
		*	1%aj	*	1%aj	*	*	*	*		*	*	*		*	*	*		*	1%ry

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							FEMALE							
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Effect on the Environment	-	-	-	1 *	1 *	2 *	-	-	-	-	-	-	-	-
Complaints Procedures	3 *	3 *	-	1 *	2 *	3 *	*	1 *	-	1 *	1 *	*	2 *	-
Health & Hygiene Certificates	1 *	-	-	3 *	1 *	-	2 *	-	-	1 *	*	-	2 *	2 *
Price	5 1%FGH	5 1%wFGH	*	1 *	4 1%FGH	3 *	4 1%	2 *	4 1%FGH	2 *	4 1%GH	-	-	-
Advertising	2 *	1 *	2 *	1 *	2 *	1 *	-	-	-	-	-	1 *	-	-
Health	4 1%x	-	2 *	-	1 *	1 *	-	-	3 *	-	-	1 *	1 *	-
What goes into our food (additives/chemicals etc.)	15 2%zG	12 2%zG	15 2%zG	10 1%G	9 1%G	4 *	11 1%G	8 1%G	14 2%zG	13 2%zG	8 1%	6 1%	2 *	6 1%
Weight & Measures	3 *	2 *	*	4 *	2 *	*	-	3 *	-	3 *	1 *	-	1 *	1 *
Sales of food in shops\restaurants	9 1%zAH	3 *	3 *	4 *	3 *	9 1%zAFH	2 *	4 1%z	5 1%z	6 1%zH	5 1%z	2 *	9 1%zAFH	1 *
Health and Safety standards	-	2 *	-	-	-	3 *	-	2 *	1 *	-	-	1 *	1 *	3 *
Infections\diseases in\contaminated foods	3 *	1 *	5 1%ry	4 *	-	1 *	3 *	3 *	1 *	2 *	1 *	2 *	1 *	1 *

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Control where food comes from/food origin	-	-	*	4 1%abl	2	10 1%abkln q	7 1%ablq	3	4 1%	7 1%ablq	2	-	3	2	3	7 1%ablq	-	-	4	2 *
Food labelling	-	2	3	3	1	6 1%an	1	5 1%an	4 1%n	*	1	2	5 1%an	-	3	2	1	-	-	8 1%suzF
Freshness of food	-	1	2	1	3	1	2	-	-	2	-	-	-	-	1	-	2	-	2	3
To ensure food products are\contain what they claim	-	-	-	-	4	11 2%abcdg q	3	3	6 1%abcd	4 1%abcd	3	7 1%abcd	5 1%abcd	6	7 1%abcd	5 1%abcd	2	-	-	6 1%rs
Food preparation	-	-	4 1%ab	6 1%ab	2	4 1%	3	9 1%abekm n	8 1%abekm n	7 1%abkn	1	8 1%abkmn	2	1	4 1%b	3	3	-	-	1
Sugar content of food	-	-	-	4 1%	1	2	3	3	1	2	-	-	-	-	-	1	-	-	-	-
Cleanliness (no further detail)	-	-	-	*	6 1%abcfi	-	5 1%abcf	4 1%	1	7 1%abcfi	2	2	3	2	3	2	5 1%abcf	-	-	-
Training\educating people (in hygiene)	-	-	-	6 1%abcgi jkmnopq	2	1	-	1	-	1	-	1	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	4 1%abcfg hijlm	3	-	-	-	-	-	1	-	-	1	1	2	3	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	-	4 1%	2	3	1	1	5 1%abcde f	3	2	1	1	3	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Control where food comes from/food origin	5 1%r	3 *	7 1%ryCEG	6 1%r	1 *	1 *	7 1%ryCEG	2 *	1 *	4 1%	1 *	2 *	1 *	5 1%r
Food labelling	1 *	3 *	7 1%rsuF	4 *	5 1%rsF	1 *	3 *	2 *	6 1%rsuF	6 1%rsuF	2 *	-	3 *	3 *
Freshness of food	4 1%rwH	2 *	-	4 1%rw	1 *	1 *	2 *	2 *	3 *	1 *	3 *	1 *	1 *	-
To ensure food products are\contain what they claim	2 *	2 *	15 2%rsuvx DF	2 *	6 1%rs	6 1%rs	10 1%rsuvx	9 1%rsuvx	8 1%rsuvx	5 1%rs	6 1%rs	4 1%rs	8 1%rsuvx	6 1%rs
Food preparation	8 1%rstwD H	8 1%rstwD H	1 *	5 1%rsD	2 *	4 1%rsD	9 1%rstwD H	3 *	5 1%rsDH	-	2 *	2 *	4 1%rsD	1 *
Sugar content of food	2 *	-	1 *	-	1 *	1 *	2 *	3 *	1 *	2 *	2 *	1 *	3 *	-
Cleanliness (no further detail)	3 *	5 1%rst	3 *	2 *	2 *	5 1%rst	2 *	3 *	5 1%rst	5 1%rst	3 *	6 1%rst	4 1%rst	4 1%s
Training\educating people (in hygiene)	3 *	4 1%rstxy zDFH	1 *	-	-	-	1 *	1 *	2 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	1 *	1 *	2 *	-	2 *	-	*	-	-	-	1 *	4 1%rstxz BCD	1 *	4 1%s
Food handling	-	-	-	-	-	1 *	2 *	1 *	-	-	1 *	-	-	-
(Food) Safety (no further detail)	-	-	1 *	6 1%rstuv B	3 *	3 *	3 *	-	2 *	5 1%rstuv	1 *	8 1%rstuv wBE	4 *	3 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
GM foods	-	-	-	-	-	1	-	1	2 *	1 *	-	-	-	-	-	*	-	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	9 1%abcde hiklmno pq	3 *	1 *	1 *	3 *	1 *	1 *	-	1 *	-	2 *	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	4 1%	1 *	-	2 *	-	2 *	3 *	-	2 *	-	-	-
Ratings	-	-	-	-	-	-	-	-	1 *	-	2 *	-	4 1%	2 *	-	-	1 *	-	-	-
Other	11 2%	15 2%	17 2%pq	15 2%	11 2%	20 3%imnpq	12 2%	15 2%pq	8 1%	11 2%	8 1%	11 2%	8 1%	7 1%	11 1%	6 1%	6 1%	9 1%	21 3%rwxz BCDEFG H	15 2%wzEGH
Don't know	154 22%lij lmnopq	170 23%lgi jlmnop	161 22%lgij lmnopq	153 21%ijlm nopq	137 20%ijlm op	124 17%i	128 18%il	132 19%ilmo p	84 12%	110 16%	124 19%ilmo p	93 14%	102 15%	112 16%i	104 14%	105 15%	111 16%i	175 23%yzA CDEFGH	193 25%yyz ABCDEF GH	170 22%yzCDFGH
Average number of mentions	1.93c	1.91	1.76	1.77	2.13abc d	2.04cd	2.01cd	2.11bcd	2.32abc dfghkmp	2.31abc dfghkm	2.06cd	2.41abc defghkm op	2.10bcd	2.24abc dfg	2.14abc d	2.13abc d	2.26ab cdfgk	2.12tu	2.02	1.86
Standard deviation	1.43	1.39	1.22	1.23	1.42	1.48	1.44	1.52	1.75	1.67	1.49	1.72	1.51	1.66	1.58	1.50	1.59	1.57	1.50	1.32
Standard error	0.06	0.06	0.05	0.05	0.06	0.06	0.06	0.06	0.07	0.06	0.06	0.07	0.06	0.07	0.06	0.06	0.06	0.06	0.06	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
GM foods	-	-	1	1	-	-	2	2	2	1	-	1	-	1
	-	-	*	*	-	-	*	*	*	*	-	*	-	*
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	5	3	3	4	2	1	-	-	1	-	1	1
	-	-	1%rstuv	*	*	1%s	*	*	-	-	*	-	*	*
			CDF											
Processing of food	-	-	-	-	-	-	2	-	-	3	-	2	1	3
	-	-	-	-	-	-	*	-	-	*	-	*	*	*
Ratings	-	-	-	-	-	-	-	1	-	1	2	-	3	2
	-	-	-	-	-	-	-	*	-	*	*	-	*	*
Other	15	14	5	10	12	6	13	7	7	6	4	7	6	3
	2%wEH	2%wEGH	1%	1%	2%H	1%	2%H	1%	1%	1%	1%	1%	1%	*
Don't know	180	172	188	154	130	125	140	140	126	113	134	112	119	136
	23%yzAC DFGH	24%yzAC DEFGH	24%yzAC DEFGH	20%FG	17%	17%	18%	20%DFG	17%	16%	19%	15%	16%	18%
Average number of mentions	1.90	2.24stu y	2.13tu	2.17tuy	1.99	2.28stu y	2.21stu y	2.14tu	2.38rst uwxyBD	2.12tu	2.31stu y	2.36rst uwxyBD	2.34rst uwxyBD	2.44rstuvwxyABD
Standard deviation	1.33	1.59	1.51	1.60	1.43	1.66	1.65	1.59	1.70	1.52	1.71	1.63	1.72	1.68
Standard error	0.05	0.07	0.06	0.06	0.05	0.07	0.06	0.06	0.07	0.06	0.07	0.06	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Ensuring the food you buy is safe to eat	94 48%	98 46%	101 50%	91 44%	93 47%	94 45%	103 54%	113 56%df	90 49%	108 54%	92 50%	98 60%abdef	97 59%bdef	107 55%d	109 60%abdefi	106 61%abdefi	118 60%abdefhk	132 55%	127 51%	111 46%
Date labels, such as "best before" and "use by" labels	41 21%ch	44 21%ch	23 12%	28 13%	32 16%	32 15%	37 19%	26 13%	44 24%cdfh	44 22%cdh	30 16%	36 22%cdh	34 21%c	39 20%c	35 20%c	33 19%	52 26%cdefhk	47 20%	58 23%u	39 16%
Promoting and enabling healthy eating and healthy lifestyles	33 17%cdefh	32 15%cdfh	15 7%	14 7%	18 9%	14 7%	24 13%	16 8%	29 16%cdfh	26 13%df	21 11%	19 12%	17 11%	22 11%	23 13%	27 16%cdfh	23 12%	35 15%	29 12%	31 13%
Nutrition labelling information, such as traffic light labelling	28 14%c	23 11%	12 6%	19 9%	26 13%c	20 9%	28 15%c	32 16%c	32 17%cdf	37 19%bcdf	22 12%c	33 20%bcdfk	20 12%c	31 16%c	35 19%bcdf	38 22%bcdfkm	44 23%abcdefkm	35 15%u	41 17%u	31 13%
Country of origin labels, which identify where food comes from	24 12%d	21 10%	19 9%	12 6%	18 9%	25 12%d	24 13%d	24 12%d	27 15%d	28 14%d	17 9%	25 15%d	20 12%d	31 16%d	26 15%d	25 14%d	29 15%d	23 10%	29 12%	22 9%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	24 12%cdf	18 9%	9 5%	10 5%	14 7%	12 6%	19 10%	17 8%	21 11%cd	24 12%cd	21 11%cd	25 13%cdf	13 8%	23 12%cdf	22 12%cdf	26 15%cdefm	26 13%cdf	23 10%	28 11%t	12 5%
Promoting food safety in the home	23 12%c	19 9%	9 5%	14 7%	18 9%	24 11%c	19 10%	18 9%	24 13%c	23 11%c	19 10%c	21 13%c	15 9%	19 10%	13 7%	24 14%cd	34 18%bcdehmno	32 13%	40 16%tuvwx	18 8%
Quality / standard of the food	14 7%hklnq	8 4%q	10 5%hnq	8 4%q	6 3%q	5 3%q	9 5%hnq	2 1%	11 6%hknq	6 3%q	3 1%	3 2%	10 6%hknq	1 1%	7 4%q	6 3%q	-	15 6%zDG	8 3%	7 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	4 2%	7 3%o	5 2%	6 3%o	3 2%	2 1%	6 3%o	5 3%o	2 1%	2 1%	5 3%o	3 2%	3 2%	4 2%	-	2 1%	2 1%	1 *	8 3%rx	12 5%rvxzBE

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Ensuring the food you buy is safe to eat	129 47%	118 50%	126 48%	148 59%tuw	151 62%stuv w	152 62%stuv w	149 59%tuw	149 64%stuv w	144 62%stuv w	154 58%tuw	174 66%rstu vw	167 59%tuw	186 65%rstu vw	175 62%stuvw
Date labels, such as "best before" and "use by" labels	37 13%	51 22%u	53 20%u	45 18%	57 23%u	69 28%rtuw x	55 21%u	51 22%u	58 25%tu	57 21%u	77 29%rtuw x	64 23%u	75 26%tux	70 24%tu
Promoting and enabling healthy eating and healthy lifestyles	29 11%	36 15%	36 14%	34 13%	29 12%	40 16%	40 16%	38 16%	33 14%	35 13%	36 14%	45 16%	47 16%	37 13%
Nutrition labelling information, such as traffic light labelling	23 8%	39 17%u	39 15%u	45 18%u	56 23%rtuw D	48 19%u	53 21%tu	50 21%tu	58 25%rstu wxDF	40 15%u	72 27%rstu wxzDF	46 16%u	67 23%rtuw D	68 24%rtuwDF
Country of origin labels, which identify where food comes from	21 8%	33 14%u	32 12%	31 12%	37 15%u	52 21%rstu wxD	37 14%u	36 15%tu	51 22%rstu wxAD	33 13%	54 20%rstu wxD	43 15%tu	50 17%rtu	50 18%rtu
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	20 7%	21 9%	22 8%	21 8%	30 12%t	31 13%t	23 9%	26 11%t	36 16%tuvw xA	35 13%tu	49 19%rstu wxABFH	32 11%t	44 15%tuvw xA	34 12%t
Promoting food safety in the home	22 8%	22 9%	27 10%	21 8%	32 13%t	42 17%tuvw x	30 12%	33 14%tu	32 14%tu	37 14%tu	30 11%	35 12%	54 19%tuvw xAE	36 12%
Quality / standard of the food	24 9%stvyz BCDEFGH	8 3%	14 5%DG	17 7%zBDG	7 3%	5 2%	13 5%DG	6 2%	9 4%	4 2%	9 4%	9 3%	5 2%	10 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	6 2%	3 1%	6 2%	1 1%	8 3%r	3 1%	6 2%	3 1%	6 3%r	6 2%	3 1%	7 2%	8 3%r	8 3%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Complaints Procedures	3 1%	1 1%	1 *	-	-	-	* *	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	2 1%
Everything / All food issues	3 1%	1 1%	-	1 *	-	2 1%	-	1 1%	-	2 1%	1 1%	2 1%	1 1%	-	-	3 2%	-	2 1%	4 2%DF	1 *
Maintaining Standards / Regulations	3 1%	2 1%	4 2%	1 1%	6 3%ghk	3 2%	-	-	2 1%	1 1%	-	1 1%	3 2%	1 1%	3 2%	2 1%	*	2 1%	3 1%	4 2%
Fat/salt content in food	2 1%	-	1 *	-	-	-	1 1%	-	2 1%	-	-	-	-	-	1 1%	3 2%	-	*	*	-
Hygiene	2 1%	7 3%	7 4%	4 2%	3 2%	9 4%	7 4%	6 3%	9 5%a	4 2%	4 2%	4 2%	7 4%	4 2%	15 8%adehj klmp	4 2%	7 4%	8 3%	12 5%yz	15 6%wyzBD
The way food is stored/ transported (correct temperatures etc.)	1 1%	-	3 2%	1 1%	2 1%	-	1 1%	1 *	2 1%	2 1%	-	1 1%	1 *	-	1 1%	1 1%	2 1%	2 1%	1 *	1 *
What goes into our food (additives/chemicals etc.)	1 1%	3 1%	4 2%	4 2%	-	4 2%	2 1%	* *	-	2 1%	2 1%	1 1%	-	3 1%	2 1%	1 1%	-	2 1%	1 *	5 2%zB
Food imports / Exports	1 1%	1 1%	2 1%	1 *	-	-	-	-	1 1%	-	1 1%	-	-	-	2 1%	1 1%	-	-	-	1 *
Advertising	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Manufacturing/ production/packaging of food	1 1%	3 1%	2 1%	3 1%	3 2%	2 1%	-	4 2%	1 1%	-	2 1%	1 1%	-	2 1%	-	-	-	1 *	-	3 1%
Health	-	-	-	-	-	-	-	-	1 *	-	-	-	1 1%	1 1%	-	-	-	1 *	-	-
Health & Hygiene Certificates	-	-	-	1 1%	-	-	-	2 1%	-	2 1%	-	-	-	2 1%	-	-	-	1 *	1 1%	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Complaints Procedures	-	-	1	-	-	-	-	-	-	1	-	-	-	-
	-	-	*	-	-	-	-	-	-	*	-	-	-	-
Everything / All food issues	6	1	4	3	1	3	1	-	3	-	1	-	1	2
	2%BDF	*	2%DF	1%	1%	1%	*	-	1%	-	*	-	*	1%
Maintaining Standards / Regulations	9	-	9	3	1	7	3	1	3	1	1	8	17	7
	3%vyDE	-	3%vyBDE	1%	*	3%vyD	1%	1%	1%	*	*	3%vyD	6%rstvx yABCDE	2%v
Fat/salt content in food	1	1	-	1	3	-	-	-	-	-	1	1	-	-
	*	1%	-	*	1%	-	-	-	-	-	*	*	-	-
Hygiene	12	4	8	8	3	3	11	5	8	7	10	15	13	11
	4%yz	2%	3%	3%	1%	1%	4%z	2%	4%	2%	4%	5%yz	5%yz	4%
The way food is stored/ transported (correct temperatures etc.)	4	2	3	2	-	3	2	1	2	4	3	-	2	2
	2%F	1%	1%	1%	-	1%	1%	1%	1%	2%F	1%	-	1%	1%
What goes into our food (additives/chemicals etc.)	3	3	8	1	1	-	2	-	6	4	4	1	3	3
	1%	1%	3%sxyzB F	*	1%	-	1%	-	3%zB	1%	1%	*	1%	1%
Food imports / Exports	2	-	-	3	1	-	-	-	-	-	-	1	-	2
	1%	-	-	1%	1%	-	-	-	-	-	-	1%	-	1%
Advertising	1	1	-	-	-	-	-	1	-	-	-	-	-	-
	1%	*	-	-	-	-	-	*	-	-	-	-	-	-
Manufacturing/ production/packaging of food	7	1	4	4	1	5	6	2	-	2	2	1	1	2
	2%sCG	1%	1%	2%	1%	2%s	2%sC	1%	-	1%	1%	*	*	1%
Health	-	1	3	-	-	-	-	-	-	-	-	-	-	-
	-	*	1%	-	-	-	-	-	-	-	-	-	-	-
Health & Hygiene Certificates	1	-	-	1	3	-	-	-	-	-	-	-	-	1
	*	-	-	*	1%	-	-	-	-	-	-	-	-	*

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Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Animal welfare	-	2 1%	3 1%	3 1%	4 2%a	4 2%	1 1%	3 1%	-	1 1%	2 1%	1 *	3 2%	1 1%	5 3%ai	1 1%	1 *	7 3%uvwC	1 *	3 1%
How food is grown / Farmed	-	-	-	-	1 *	-	-	-	-	-	-	1 *	1 1%	-	-	-	-	1 *	-	3 1%
Weight & Measures	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	2 1%	-
Effect on the Environment	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	1 1%	1 *	-
Price	-	-	1 *	1 *	-	-	-	1 *	-	-	-	-	-	1 1%	-	-	-	-	-	1 1%
Sales of food in shops\restaurants	-	-	1 *	1 *	2 1%	-	-	1 1%	*	3 2%	2 1%	-	1 1%	-	-	-	-	-	1 *	2 1%
Health and Safety standards	-	-	1 *	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-	4 2%uvDE FG	2 ≤1%
Infections\diseases in\contaminated foods	-	-	2 1%	1 *	1 *	1 *	-	-	-	-	-	1 *	2 1%	-	3 2%	-	-	-	-	-
Control where food comes from\food origin	-	1 1%	-	-	-	-	-	-	-	2 1%	-	-	-	1 1%	1 1%	1 1%	2 1%	-	-	-
Food labelling	-	-	1 *	1 *	-	1 *	-	1 1%	1 1%	-	-	-	2 1%	-	2 1%	1 1%	-	-	-	3 1%
Freshness of food	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	2 1%
To ensure food products are\contain what they claim	-	-	-	1 *	-	2 1%	-	1 1%	1 1%	-	1 *	2 1%	-	1 1%	1 1%	4 3%abcej q	-	-	-	2 1%
Food preparation	-	-	1 *	3 1%	1 1%	-	-	*	3 2%	-	*	2 1%	-	-	2 1%	*	-	-	-	1 *

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Animal welfare	7 2%sC	1 *	1 1%	2 1%	3 1%	2 1%	7 3%sC	1 1%	-	5 2%	2 1%	2 1%	5 2%	6 2%C
How food is grown / Farmed	1 *	-	-	-	1 1%	1 *	-	-	-	-	-	-	-	-
Weight & Measures	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Price	2 1%	1 *	-	-	-	1 1%	-	2 1%	1 *	1 *	-	1 *	-	-
Sales of food in shops\restaurants	3 1%	1 *	-	1 *	4 1%	-	2 1%	1 *	3 1%	4 2%w	2 1%	4 1%	1 *	-
Health and Safety standards	-	-	-	-	-	-	2 1%	1 1%	-	-	-	-	-	5 2%uwDFG
Infections\diseases in\contaminated foods	1 *	-	2 1%	1 *	-	-	*	1 *	1 1%	-	-	-	-	-
Control where food comes from/food origin	2 1%	2 1%	2 1%	3 1%	-	2 1%	2 1%	2 1%	-	4 1%	1 1%	-	2 1%	1 1%
Food labelling	-	-	2 1%	2 1%	-	2 1%	1 *	1 *	-	2 1%	1 *	-	2 1%	1
Freshness of food	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	6 2%rsuvC	1 1%	1 1%	3 1%	5 2%su	4 2%u	-	1 *	1 *	5 2%su	3 1%	1 1%
Food preparation	3 1%	-	1 *	1 *	4 2%	4 2%	3 1%	-	3 1%	1 *	2 1%	2 1%	3 1%	-

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Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Sugar content of food	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-	-	-	1 1%	3 2%	-	-	-	-
Cleanliness (no further detail)	-	-	-	-	-	2 1%	1 *	-	-	2 1%	*	-	1 1%	-	-	-	2 1%	-	-	-
Training\educating people (in hygiene)	-	-	-	*	1 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	-	2 1%	-	-	-	-	-	1 *	1	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	2 1%	1 1%	-	-	1 *	-	-	-	-	2 1%	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-	-	-	-	-	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	2 1%	7 3%dq	4 2%	-	2 1%	1 1%	6 3%dq	3 2%	1 1%	2 1%	1 1%	1 1%	1 *	3 2%	1 1%	*	7 *	6 2%	5 2%	8 3%uEH
Don't know	51 26%	63 30%iop	59 30%op	78 37%aghi lmnopq	64 33%imop	68 32%imop	48 25%	50 25%	38 21%	58 29%op	54 30%op	43 26%	35 21%	51 26%	33 18%	31 18%	49 25%	46 19%	49 20%	58 24%zCDEG
Average number of mentions	2.11c	2.02	1.70	1.75	1.93	1.83	2.08c	1.83	2.14cd	2.25cdf h	1.92	2.30cdf hk	1.95	2.13c	2.13cd	2.19cd	2.35cd efhk	1.98	2.04	1.88
Standard deviation	1.63	1.61	1.17	1.19	1.33	1.28	1.53	1.28	1.54	1.80	1.44	1.63	1.47	1.75	1.59	1.64	1.62	1.43	1.55	1.34

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Sugar content of food	1 *	- -	- -	- -	3 1%	- -	1 *	- -	- -	- -	1 *	- -	- -	- -
Cleanliness (no further detail)	- -	1 *	- -	1 1%	1 1%	- -	2 1%	- -	4 2%	3 1%	1 *	2 1%	2 1%	1 *
Training\educating people (in hygiene)	3 1%	4 2%	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	1 *	- -
Public health\consumer advice\information (when food scares\recalls)	- -	2 1%	- -	- -	- -	- -	* *	1 1%	- -	- -	- -	1 1%	- -	3 1%
Food handling	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
(Food) Safety (no further detail)	- -	- -	1 *	2 1%	- -	2 1%	- -	- -	- -	2 1%	2 1%	1 *	2 1%	1 *
GM foods	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	- -	- -
Horse meat \ fraud \ ensuring meat is what it claims to be	- -	- -	2 1%	1 1%	1 *	- -	- -	1 1%	- -	- -	- -	- -	- -	- -
Processing of food	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -
Ratings	- -	- -	- -	- -	- -	- -	- -	1 *	- -	2 1%	- -	- -	1 *	- -
Other	2 1%	3 1%	3 1%	4 1%	5 2%	2 1%	3 1%	5 2%	3 1%	6 2%	1 *	5 2%	2 1%	1 *
Don't know	65 24%zCDE G	58 25%zCDE G	56 21%zE	48 19%	46 19%	33 14%	47 19%	45 19%	37 16%	41 15%	36 14%	52 18%	41 14%	59 21%
Average number of mentions	1.83	2.04	2.01	2.00	2.24tu	2.27tu	2.22tu	2.24tu	2.39rtu wxD	2.03	2.40rst uvwxD	2.15u	2.44rst uvwxD	2.38rstuvwxD
Standard deviation	1.26	1.43	1.38	1.51	1.69	1.64	1.65	1.69	1.75	1.41	1.71	1.62	1.82	1.64

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Standard error	0.14	0.14	0.10	0.11	0.12	0.11	0.14	0.11	0.13	0.15	0.12	0.14	0.13	0.16	0.14	0.15	0.14	0.11	0.11	0.10

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | | | | | | | 26-35 | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Standard error	0.09	0.11	0.10	0.11	0.12	0.12	0.12	0.13	0.13	0.10	0.12	0.11	0.12	0.12

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Ensuring the food you buy is safe to eat	198 53%	219 54%	216 55%	204 55%	195 55%	219 58%	240 61%a	191 56%	206 59%	223 62%ab	190 64%abcdeh	264 69%abcdefghimo	203 60%	198 64%abcdeh	205 60%	231 67%abcdefhi	229 72%abcdefghijkmo	215 53%t	197 50%	182 45%
Date labels, such as "best before" and "use by" labels	70 19%	70 17%	62 16%	59 16%	92 26%abcd	86 23%cd	103 26%abcd	83 24%bcd	75 21%	112 31%abcdfiknp	67 22%cd	116 30%abcdfikp	93 27%abcd	72 23%cd	88 26%abcd	73 21%	83 26%abcd	62 15%	59 15%	59 15%
Nutrition labelling information, such as traffic light labelling	64 17%c	51 13%	46 12%	47 13%	92 26%abcd	74 20%bcd	97 24%abcd	72 21%bcd	77 22%bcd	101 28%abcdfhk	60 20%bcd	126 33%abcdfghiknop	90 26%abcd	77 25%abcd	82 24%abcd	77 22%bcd	85 27%abcdf	57 14%	48 12%	47 12%
Promoting and enabling healthy eating and healthy lifestyles	54 14%c	47 12%	37 9%	44 12%	54 15%c	41 11%	43 11%	43 12%	52 15%c	47 13%	45 15%c	68 18%bcdfgo	45 13%	39 13%	35 10%	57 17%cfgo	50 16%c	56 14%u	50 13%	56 14%u
Country of origin labels, which identify where food comes from	54 14%d	45 11%	43 11%	31 8%	53 15%d	75 20%bcd	71 18%bcd	49 14%d	63 18%bcd	80 22%abcdehp	48 16%cd	84 22%abcdehp	73 21%abcdehp	55 18%bcd	68 20%bcd	50 14%d	71 22%abcdehp	38 9%	45 11%	36 9%
Promoting food safety in the home	46 12%	41 10%	41 10%	34 9%	46 13%	44 12%	52 13%	36 11%	57 16%bcdhl	46 13%	43 14%d	39 10%	53 16%bcdl	39 12%	49 14%d	56 16%bcdl	70 22%abcdefghijklmno	38 9%	42 11%	40 10%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	32 9%	30 7%	22 6%	31 8%	31 9%	30 8%	40 10%c	24 7%	45 13%bcfh	48 13%abcdfh	36 12%bch	53 14%abcdefh	41 12%ch	34 10%c	44 13%bcfh	55 16%abcdefghn	49 15%abcdefgh	40 10%u	34 9%	26 7%
Quality / standard of the food	22 6%klnq	21 5%nq	13 3%q	20 5%nq	15 4%q	31 8%cejklmnopq	25 6%klmnpq	27 8%cklmnopq	17 5%q	15 4%q	7 2%q	10 3%q	11 3%q	6 2%q	11 3%q	9 3%q	-	28 7%zBEFGH	23 6%zBF	20 5%

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Ensuring the food you buy is safe to eat	210 51%	211 53%t	219 56%t	223 56%t	256 63%rstu vwx	245 62%rstu v	247 62%rstu v	251 64%rstu vwx	249 64%rstu vwx	243 61%rstu v	249 62%rstu v	273 71%rstu vwxyzAD E	278 68%rstu vwx	261 65
Date labels, such as "best before" and "use by" labels	59 14%	103 26%rstu wB	73 19%	81 20%stu	88 22%rstu	112 28%rstu wxyAB	86 21%rstu	75 19%	104 27%rstu wxB	103 26%rstu wxB	106 27%rstu wxAB	108 28%rstu wxAB	98 24%rstu	93 23%rstu
Nutrition labelling information, such as traffic light labelling	55 13%	91 23%rstu	72 18%st	77 19%rstu	77 19%rstu	96 24%rstu w	90 22%rstu	78 20%rstu	110 28%rstu wxyBDH	80 20%rstu	96 24%rstu	89 23%rstu	99 24%rstu	84 21%rstu
Promoting and enabling healthy eating and healthy lifestyles	37 9%	63 16%uwB	38 10%	50 13%	54 13%u	64 16%uwB	49 12%	41 10%	59 15%uw	53 13%	58 15%uw	65 17%uwB	49 12%	56 14%u
Country of origin labels, which identify where food comes from	47 11%	55 14%t	71 18%rstu	65 16%rtu	63 16%rt	87 22%rstu vxy	81 20%rstu v	66 17%rstu	99 26%rstu wxyBDE GH	75 19%rstu	75 19%rstu	78 20%rstu v	73 18%rstu	67 17%rstu
Promoting food safety in the home	44 11%	44 11%	49 13%	41 10%	48 12%	73 19%rstu wxyABD	52 13%	42 11%	55 14%r	46 12%	58 14%r	64 17%rstu vxB	59 14%r	60 15%rtx
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	23 5%	29 7%	26 7%	29 7%	37 9%u	51 13%tuvwx	38 9%u	43 11%tuw	49 13%tuvw x	42 11%u	48 12%tuvw x	53 14%stuv wx	44 11%tuw	46 12%tuvwx
Quality / standard of the food	27 7	18 5%	21 5%	21 5%	22 5%F	11 3%	23 6%zBF	10 3%	16 4%	17 4%	13 3%	10 3%	12 3%	15 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Hygiene	10 3%	14 3%	12 3%	17 4%h	12 3%	10 3%	13 3%	5 1%	20 6%h	15 4%h	10 3%	11 3%	9 3%	15 5%h	30 9%abcde fghjklm pq	11 3%	13 4%h	20 5%yBH	21 5%yBH	22 6%yBH
Animal welfare	9 2%	10 3%	11 3%	8 2%	8 2%	5 1%	10 3%	5 1%	6 2%	6 2%	5 2%	9 2%	4 1%	4 1%	5 1%	3 1%	4 1%	9 2%	13 3%B	14 4%B
Ensuring/inspecting hygiene/cleanliness in food establishments	9 2%	6 2%	23 6%abfgi klmnopq	12 3%	12 4%lo	7 2%	8 2%	11 3%	5 2%	11 3%	6 2%	4 1%	8 2%	6 2%	3 1%	7 2%	3 1%	12 3%	9 2%	12 3%
Manufacturing/ production/packaging of food	9 2%	12 3%jlo	9 2%	5 1%	8 2%	9 2%o	6 2%	5 1%	6 2%	3 1%	4 1%	3 1%	4 1%	8 2%	2 1%	3 1%	5 2%	17 4%xyzA CFGH	12 3%CF	12 3%CF
The way food is stored/ transported (correct temperatures etc.)	8 2%bfik mn	2 1%	4 1%	2 1%	9 3%bdflj kmn	1 *	5 1%m	4 1%	2 *	2 *	1 *	3 1%	-	-	3 1%	2 1%	6 2%lmn	3 1%	3 1%	9 2%wBCEH
Fat/salt content in food	5 1%himo pq	4 1%	4 1%	2 1%	3 1%	2 1%	1 *	-	-	2 1%	2 1%	3 1%	-	1 *	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	3 1%	11 3%aekn pq	10 3%pq	7 2%pq	2 1%	6 2%pq	7 2%pq	5 1%p	6 2%pq	5 1%pq	2 1%	4 1%	3 1%	2 1%	3 1%	-	-	2 *	5 1%	12 3%zEFGH
Food imports / Exports	3 1%	-	-	-	2 *	2 1%	-	1 *	1 *	-	-	1 *	-	-	-	-	-	3 1%	4 1%	1 *
Everything / All food issues	2 1%	3 1%	7 2%dnoq	-	2 1%	2 *	2 1%	2 1%	1 *	3 1%	1 *	4 1%	2 1%	-	-	2 *	-	2 *	4 1%	1 *
How food is grown / Farmed	2 1%	-	3 1%	1 *	-	-	-	1 *	3 1%	-	1 *	2 1%	-	-	1 *	-	-	4 1%AH	5 1%ADH	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Hygiene	18 4%yB	16 4%y	16 4%y	17 4%y	5 1%	13 3%	14 4%y	7 2%	11 3%	16 4%y	15 4%y	13 3%	20 5%yBH	8 2%
Animal welfare	14 3%B	20 5%rzBD EF	13 3%B	6 2%	10 3%	6 1%	10 3%	4 1%	14 4%B	8 2%	7 2%	8 2%	14 3%B	15 4%zB
Ensuring/inspecting hygiene/cleanliness in food establishments	10 2%	11 3%	8 2%	8 2%	9 2%	11 3%	6 1%	11 3%	5 1%	15 4%AC	10 3%	8 2%	13 3%	8 2%
Manufacturing/ production/packaging of food	12 3%F	15 4%xyzAC F	8 2%	6 1%	6 1%	4 1%	5 1%	10 3%	4 1%	8 2%	9 2%	3 1%	7 2%	7 2%
The way food is stored/ transported (correct temperatures etc.)	6 1%E	5 1%E	2 *	3 1%	4 1%	4 1%E	1 1%	1 *	1 *	3 1%	- -	3 1%	3 1%	2 *
Fat/salt content in food	1 *	2 1%	1 *	1 *	1 *	1 *	-	1 *	-	-	1 *	2 *	-	-
What goes into our food (additives/chemicals etc.)	11 3%rzFGH	8 2%G	10 3%rzFGH	8 2%G	9 2%rzFG	2 1%	7 2%	4 1%	7 2%	8 2%	4 1%	2 *	1 *	3 1%
Food imports / Exports	1 *	1 *	2 1%	2 1%	2 *	2 1%	2 *	-	1 *	1 *	1 *	1 *	1 *	2 *
Everything / All food issues	5 1%E	9 2%rtEF	4 1%E	5 1%E	5 1%E	3 1%	3 1%	3 1%	3 1%E	3 1%	-	1 *	3 1%	4 1%
How food is grown / Farmed	3 1%	4 1%ADH	2 1%	1 *	4 1%	5 1%ADH	-	2 *	2 *	-	2 1%	3 1%	2 1%	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Health & Hygiene Certificates	2 / *	-	1 / *	-	2	-	2 / 1%	-	-	-	1 / *	-	-	1	1	4 / 1%bdfjl	-	1 / *	1 / *	1 / *
Maintaining Standards / Regulations	2 / *	8 / 2%	6 / 2%	9 / 2%a	4 / 1%	3 / 1%	5 / 1%	5 / 2%	3 / 1%	4 / 1%	10 / 3%afim	7 / 2%	2 / 1%	8 / 2%a	9 / 3%a	9 / 3%a	6 / 2%	4 / 1%	10 / 3%yC	6 / 2%
Price	1 / *	2 / *	5 / 1%	2 / 1%	4 / 1%	1 / *	2 / 1%	3 / 1%	2 / 1%	1 / *	-	-	1 / 1%	2 / 1%	-	-	-	1 / *	3 / 1%	1 / *
Weight & Measures	1 / *	-	-	-	3 / 1%	1 / *	1 / *	2	-	-	-	-	3 / 1%	1 / *	1 / *	-	-	3 / 1%	4 / 1%CG	-
Complaints Procedures	1 / *	-	1 / *	3 / 1%	1 / *	-	1 / *	-	1 / *	-	-	-	1 / *	-	-	-	-	3 / 1%	-	-
Advertising	-	1 / *	-	1	-	2 / 1%	2 / 1%	2 / 1%	1	-	-	-	3 / 1%	-	1	-	-	1	1	-
Effect on the Environment	-	-	-	-	-	-	-	1 / *	-	-	-	-	-	-	-	-	-	1 / *	2 / *	-
Health	-	1	3 / 1%	4 / 1%afg	-	-	-	-	1	-	-	2 / 1%	-	-	2 / 1%	-	1	2 / 1%	1	1 / *
Sales of food in shops/restaurants	-	3 / 1%	4 / 1%	4 / 1%	-	4 / 1%	1	-	7 / 2%aegho	3 / 1%	1	6 / 2%aeh	2 / 1%	3 / 1%	1	3 / 1%	1	-	4 / 1%ry	7 / 2%ryB
Health and Safety standards	-	2 / 1%	2 / 1%	-	2 / 1%	-	1 / *	1	2 / 1%	-	1 / *	-	-	1	2 / 1%	2 / 1%	-	-	2	1 / *
Infections/diseases in/contaminated foods	-	-	6 / 2%abdhmnq	1 / *	2 / *	-	2 / 1%	-	1 / *	2 / 1%	1 / *	1	-	-	1 / *	1	-	-	2 / *	1 / *
Control where food comes from/food origin	-	1 / *	3 / 1%	1 / *	2 / 1%	5 / 1%aln	4 / 1%	1 / *	1 / *	2 / 1%	1 / *	-	1 / *	-	2 / 1%	1 / *	1 / *	-	-	2 / 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Health & Hygiene Certificates	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *
Maintaining Standards / Regulations	13 3%nxyAC	7 2%y	8 2%y	3 1%	1 *	11 3%nxyC	5 1%	5 1%	2 1%	6 1%	8 2%y	12 3%nxyC	16 4%rtnxyA BCD	14 4%nxyAC
Price	1 *	4 1%	2 1%	2 1%	1 *	1 *	3 1%	2 1%	3 1%	2 *	4 1%	-	-	-
Weight & Measures	3 1%	2 *	2 *	4 1%	2 1%	1 *	1 *	2 1%	-	1 *	1 *	-	-	1 *
Complaints Procedures	1 *	-	1 *	-	2 *	2 1%	-	1 *	-	-	1 *	-	1 *	-
Advertising	4 1%	-	-	1 *	-	-	1 *	1 *	-	-	-	1 *	1 *	-
Effect on the Environment	1 *	-	1 *	1 *	-	-	-	-	-	-	1 *	-	-	-
Health	1 *	1 *	1 *	2 *	-	-	-	-	-	2 1%	1 *	-	-	-
Sales of food in shops\restaurants	8 2%ryB	3 1%	4 1%ry	4 1%ry	-	3 1%	3 1%	1 *	2 1%	1 *	2 1%	6 1%ry	10 2%ryBCD EH	2 1%
Health and Safety standards	1 *	3 1%	1 *	1 *	-	-	-	1 *	1 *	-	-	3 1%	1 *	2 *
Infections\diseases in\contaminated foods	2 1%	3 1%	3 1%	2 *	1 *	2 1%	-	-	-	1 *	1 *	-	1 *	3 1%
Control where food comes from/food origin	5 1	1 ÷	5 *	5 1%rsBCE	3 1%rsBCE	1 *	5 1%rsBCE	-	-	2 1%	-	1 *	2 1%	1 *

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | | | | | | | | | 36-49 | | | | | | | | | | | 50-65 | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Food labelling	-	-	3	-	2	4	2	3	*	1	1	4	3	-	-	-	-	-	2	4
		1%		1%	1%	1%	1%		*	*	1%b	1%							1%
Freshness of food	-	1	2	-	-	-	1	-	-	-	-	-	-	-	1	-	1	-	-	-
		*	*																
To ensure food products are\contain what they claim	-	-	1	-	3	8	1	5	2	3	4	6	4	2	1	3	1	-	-	-
					1%	2%abcdg o		1%abd	1%	1%	1%abd	2%abd	1%b	1%		1%	*			
Food preparation	-	-	1	4	3	2	2	4	2	5	1	5	-	-	1	-	2	-	-	2
			*	1%	1%	1%	1%	1%b	1%	1%ab	*	1%abmp			*		1%			1%
Sugar content of food	-	-	-	2	1	1	1	-	-	2	-	-	-	1	-	-	-	-	-	-
				1%						1%									
Cleanliness (no further detail)	-	-	-	2	3	1	3	-	1	-	2	-	-	-	1	1	1	-	-	-
					1%	*	1%		*		1%				*	*	*			
Training\educating people (in hygiene)	-	-	-	1	-	1	-	1	-	-	-	2	-	-	-	-	-	-	-	-
				*		*		*				1%							
Public health\consumer advice\information (when food scares\recalls)	-	-	-	4	-	1	-	2	-	-	-	-	-	3	1	1	-	-	-	-
				1%		*		1%						1%	*	*			
Food handling	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-
									*										
(Food) Safety (no further detail)	-	-	-	-	-	-	2	-	2	1	-	3	2	-	4	1	3	-	-	-
							1%		1%	*		1%	1%		1%abcde f	*	1%			
GM foods	-	-	-	-	-	-	1	-	1	1	1	1	-	-	-	-	-	-	-	-
							*		*	*	*	*							

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Food labelling	3	2	4	-	4	1	4	1	2	4	-	-	2	3
	1%	1%	1%rxE		1%xE	*	1%	*	*	1%xE			1%	1%
Freshness of food	3	4	1	4	1	-	2	1	-	-	1	1	1	-
	1%	1%	*	1%	*		1%	*			*	*	*	-
To ensure food products are\contain what they claim	1	2	3	1	1	4	7	3	4	3	6	3	2	3
	*	1%	1%	*	*	1%	2%rstux y	1%	1%	1%	2%rstux y	1%	1%	1%
Food preparation	3	4	1	4	2	1	7	1	-	-	-	1	1	1
	1%	1%	*	1%E	*	*	2%rswzB CDEH	*				*	*	*
Sugar content of food	1	-	1	-	1	1	-	1	-	1	-	-	-	-
	*		*		*	*		*		*				-
Cleanliness (no further detail)	1	2	-	*	1	4	3	1	2	3	1	2	2	3
	*	1%			*	1%rstw	1%	*	1%	1%	*	1%	*	1%
Training\educating people (in hygiene)	4	1	1	-	-	-	-	1	1	-	1	-	1	-
	1%xA	*	*					*	*		*		*	-
Public health\consumer advice\information (when food scares\recalls)	1	3	1	-	-	-	-	-	-	-	-	1	2	3
	*	1%	*									*	1%	1%
Food handling	-	-	-	-	-	-	-	1	-	-	-	-	-	-
	-	-	-					*						-
(Food) Safety (no further detail)	-	-	-	3	3	2	-	1	2	2	-	2	-	2
	-	-	-	1%	1%	1%		*	1%	1%		1%		*
GM foods	-	-	-	-	-	-	-	1	1	-	-	1	-	1
	-	-	-	-	-	-		*	*			*		*

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	5 1%abcde hlmnop	1 *	-	- 1 *	1 1%	2	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	1 *	-	1 *	-	-	-
Ratings	-	-	-	-	-	-	-	-	1 *	-	2 1%	-	1 *	2 1%	-	-	1 *	-	-	-
Other	1 *	12 3%amnpq	11 3%amnp	9 2%anp	9 3%amnp	10 3%amnp	5 1%	6 2%a	7 2%a	7 2%a	3 1%	4 1%	2 1%	1 *	5 1%	1 *	2 1%	8 2%z	4 1%z	7 2%z
Don't know	75 20%gij lmnopq	83 21%ghi jlmnop q	71 18%lq	57 15%	58 16%lq	64 17%lq	54 14%	50 15%	43 12%	51 14%	51 17%lq	40 10%	48 14%	40 13%	45 13%	46 13%	33 10%	86 21%wyz ACDFGH	87 22%wyz ACDFGH	81 20%yzACDFGH
Average number of mentions	2.03d	1.92	1.88	1.80	2.29abcd	2.21bcd	2.23bcd	2.05d	2.22bcd	2.44abcdhn	2.26bcd	2.48abcdhn	2.27bcd	2.14cd	2.24bcd	2.24bcd	2.44abcdhn	2.00	2.00	1.84
Standard deviation	1.40	1.32	1.31	1.24	1.54	1.57	1.60	1.40	1.69	1.68	1.65	1.69	1.61	1.47	1.59	1.64	1.70	1.53	1.53	1.28
Standard error	0.08	0.07	0.08	0.07	0.09	0.09	0.09	0.08	0.10	0.10	0.11	0.10	0.10	0.09	0.10	0.10	0.11	0.09	0.09	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Horse meat \ fraud \ ensuring meat is what it claims to be	- -	- -	2 1%	1 *	2 *	2 1%	2 1%	1 *	- -	- -	- -	- -	2 *	- -
Processing of food	-	-	-	-	-	1 *	1 *	-	-	3 1%	1 *	3 1%	-	2 1%
Ratings	-	-	-	-	-	-	-	-	-	-	1 *	1 -	1 *	1 *
Other	9 2%z	7 2%z	7 2%z	6 1%z	7 2%z	-	8 2%z	3 1%	7 2%z	4 1%	5 1%z	4 1%	5 1%z	5 1%z
Don't know	72 17%DF	71 18%ACDF G	61 16%F	74 19%yzAC DFG	54 13%	50 13%	51 13%	70 18%ACDF	49 13%	44 11%	69 17%DF	36 9%	52 13%	58 15%F
Average number of mentions	1.90	2.33rst uw	2.07t	2.12tu	2.09t	2.41rst uwxyBD	2.19tu	2.11t	2.41rst uwxyBD	2.15tu	2.39rst uwxyB	2.36rst uwy	2.31rst u	2.29rstu
Standard deviation	1.29	1.58	1.51	1.53	1.52	1.72	1.58	1.51	1.65	1.47	1.74	1.61	1.58	1.55
Standard error	0.07	0.09	0.08	0.08	0.08	0.09	0.08	0.09	0.09	0.08	0.09	0.09	0.09	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Ensuring the food you buy is safe to eat	121 51%b	106 42%	131 54%b	103 46%	118 50%b	134 51%b	143 56%bd	138 55%bd	153 61%abdef	152 58%bde	153 62%abcde fh	151 59%abdef	149 63%abcde fh	147 60%abdef	167 64%abcde fgh	159 60%abdef	160 63
Promoting and enabling healthy eating and healthy lifestyles	40 17%bdg hjmp	26 10%	27 11%	19 8%	31 13%	31 12%	23 9%	25 10%	43 17%bcdgh jmp	29 11%	30 12%	36 14%dg	26 11%	38 16%bdghj	45 17%bcdfg hjkmp	28 11%	41 16
Date labels, such as "best before" and "use by" labels	39 16%	36 14%	31 13%	29 13%	44 19%c	45 17%	41 16%	36 14%	65 26%abcde fghkmop	56 21%bcdhk p	36 15%	55 22%bcdhk p	41 17%	52 21%bcdhk p	52 20%bcdh	41 15%	57 22%abcdgnkp
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	30 12%bcde ghp	16 6%	15 6%	16 7%	17 7%	26 10%g	14 5%	17 7%	33 13%bcdeg hp	27 10%bg	25 10%g	38 15%bcdef ghjp	27 11%bcghp	29 12%bcdeg hp	35 14%bcdegh p	18 7%	33 13
Promoting food safety in the home	29 12%c	27 10%	15 6%	21 9%	28 12%c	28 11%c	23 9%	19 8%	34 14%cghk	35 13%cghk	20 8%	31 12%c	31 13%chk	37 15%cdghk p	44 17%bcdef ghklp	28 11%c	34 13%chk
Nutrition labelling information, such as traffic light labelling	28 12%	23 9%	19 8%	18 8%	38 16%bcd	40 15%bcd	37 14%bcd	30 12%	51 20%abcdg hmp	40 15%bcd	38 15%bcd	50 19%abcdh	34 14%bcd	41 17%bcd	48 19%abcdh	36 14%cd	54 21%abcdfghjkmp
Country of origin labels, which identify where food comes from	24 10%	17 6%	22 9%	20 9%	32 13%b	50 19%abcde gmp	35 14%b	35 14%b	49 20%abcde ghmp	48 18%abcdm p	35 14%bcd	50 20%abcde ghmp	29 12%b	40 16%abcd	39 15%abcd	33 12%b	48 19
Quality / standard of the food	11 5%klp	14 6%klno p	6 3%	10 5%klnp	7 3%	12 5%klnp	10 4%lp	10 4%lp	13 5%klnp	9 3%	4 2%	4 1%	10 4%lp	5 2%	7 3%	3 1%	8 3%
Manufacturing/ production/packaging of food	6 3%mq	8 3%cfmq	2 1%	4 2%	4 2%	2 1%	3 1%	3 1%	5 2%	4 2%	4 2%	4 2%	1 1%	4 2%	3 1%	3 1%	1 1%
Hygiene	6 2%	8 3%	5 2%	8 4%	10 4%	8 3%	5 2%	10 4%	8 3%	13 5%gklo	5 2%	6 2%	6 3%	7 3%	6 2%	9 3%	7 3%

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Ensuring/inspecting hygiene/cleanliness in food establishments	3	6	3	10	3	2	8	4	7	5	5	5	5	3	5	7	3
	1%	2%	1%	5%acefhj lnoq	1%	1%	3%ul	2%	3%	2%	2%	2%	2%	1%	2%	3%	1%
Animal welfare	3	4	2	3	1	3	5	5	6	8	4	5	2	5	5	4	7
	1%	2%	1%	2%	1%	1%	2%	2%	2%e	3%cefm	2%	2%	1%	2%	2%	2%	3%ce
What goes into our food (additives/chemicals etc.)	1	2	2	3	2	2	5	3	2	5	3	3	3	3	-	2	2
	1%	1%	1%	1%	1%	1%	2%o	1%	1%	2%o	1%	1%	1%	1%	*	1%	1%
Everything / All food issues	1	3	1	2	2	3	4	4	2	4	-	2	4	1	1	*	1
	1%	1%k	1%	1%	1%	1%k	1%kp	2%kp	1%	1%kp	-	1%	2%kop	*	*	*	1%
How food is grown / Farmed	1	1	-	-	*	2	1	2	-	2	1	-	-	-	1	1	1
	1%	*	-	-	*	1%	*	1%	-	1%	1%	-	-	-	*	*	*
The way food is stored/ transported (correct temperatures etc.)	1	2	1	4	3	2	3	4	1	2	-	2	*	3	1	*	2
	*	1%	*	2%kmp	1%k	1%	1%	2%kp	*	1%	-	1%	*	1%k	*	*	1%
Health	1	2	-	*	1	1	1	1	1	*	-	1	-	2	1	1	-
	*	1%	-	*	*	*	*	*	*	*	-	*	-	1%	*	*	-
Price	1	3	2	1	2	*	2	1	2	1	-	1	-	-	-	-	-
	*	1%nopq	1%	1%	1%	*	1%	*	1%	*	-	*	-	-	-	-	-
Maintaining Standards / Regulations	1	3	4	1	3	3	-	1	1	3	2	2	*	1	2	8	3
	*	1%g	2%ig	1%	1%g	1%g	-	*	*	1%g	1%	1%	*	*	1%	3%adghij klmno	1%g
Health & Hygiene Certificates	-	-	-	1	-	1	-	1	-	1	1	-	1	-	*	1	1
	-	-	-	*	-	*	-	*	-	*	1	-	*	-	*	*	1
Complaints Procedures	-	2	-	1	2	-	1	-	-	1	1	*	-	-	-	*	-
	-	1%	-	*	1%	-	*	-	-	*	1	*	-	-	-	*	-
Fat/salt content in food	-	-	-	1	2	1	*	-	-	*	1	1	1	2	1	-	1
	-	-	-	1%	1%	-	*	-	-	*	*	1%	1%	-	-	1%	-
Food imports / Exports	-	2	1	1	-	3	-	1	-	2	-	-	-	-	1	-	-
	-	1%	*	*	-	1%gilnpq	-	*	-	1%	-	-	-	-	-	-	-

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Advertising	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	1 *	-
Effect on the Environment	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-
Weight & Measures	-	1 *	-	1 *	-	1	1 *	-	-	-	1	1	-	-	-	1	-
Sales of food in shops\restaurants	-	3 1%aklq	2 1%	2 1%	1 *	2 1%	1 *	2 1%	2 1%	1 *	-	-	1 *	2 1%	1 *	5 2%agjklo q	-
Health and Safety standards	-	1 *	1	1 *	2 1%	1	1 *	1	-	-	1 1%	-	*	1	-	*	-
Infections\diseases in\contaminated foods	-	-	1 *	-	2 1%	-	-	1	-	1 *	2 1%	-	-	*	-	-	1
Control where food comes from/food origin	-	1 *	-	1 1%	2 1%	5 2%achlmn opq	*	1	*	1	2 1%	1 *	-	*	1	1 *	-
Food labelling	-	-	1 1%	-	-	2	1	1	-	1	-	2 1%	-	*	1	-	1
Freshness of food	-	2 1%	1 *	2 1%	1 *	-	-	-	1 *	1 *	1 1%	3 1%	1	-	1	*	1
To ensure food products are\contain what they claim	-	-	3 1%j	-	-	7 3%\abdegh jkmnop	1 1%	1 *	2 1%	-	1	4 2%abdejo	*	1	*	1 1%	3 1%j
Food preparation	-	-	-	1 1%	2 1%	*	1	*	1	2 1%	1	1 *	3 1%o	*	1	-	2 1%	1
Sugar content of food	-	-	-	1 1%	-	1	*	-	-	*	2 1%	1 *	1	*	-	1	-
Cleanliness (no further detail)	-	-	-	2 1%	4 2%abcfim	1 *	2 1%	4 1%abci	-	2 1%	1 1%	1 *	*	3 1%abci	3 1%abci	2 1%	2 1%

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Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
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Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Training\educating people (in hygiene)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	-	-	-	-	-	-	-	-	-	1	*	-	1 *
Food handling	-	-	-	-	-	-	-	-	1	1 *	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	-	1 *	2 1%	-	2 1%	-	1 *	1 *	*	1 *	1 *	-
GM foods	-	-	-	-	-	2 1%	-	1 *	1 *	2 1%	-	-	-	-	-	*	-
Horse meat \ ensuring meat is what it claims to be	-	-	-	-	-	2 1%	1 *	1 1%	*	1 *	-	1 *	-	*	-	1 1%	1 *
Processing of food	-	-	-	-	-	-	-	-	*	1 *	-	-	-	1 *	1 *	1 *	2 1%
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	*	*	1 *	1 *
Other	4 2%	8 3% glmn pq	3 1%	9 4% cefgij klmnopq	3 1%	3 1%	2 1%	6 3% gmnpq	3 1%	4 1%	4 2%	2 1%	1 1%	1 *	3 1%	2 1%	1 *
Don't know	70 29% ijk lmnopq	80 31% fgi jklmno pq	62 26% ijkoq	61 28% ijklm nopq	59 25% ijkq	64 24% ijk	58 23% j	62 24% ijk	44 18%	44 17%	44 18%	51 20%	47 20%	49 20%	49 19%	54 20%	48 19%
Average number of mentions	2.08c	1.88	1.66	1.84	2.09c	2.16bcdg kp	1.89	1.95c	2.40abcd eghkmp	2.14bcdg kp	1.89	2.28bcdg hkmp	1.99c	2.21bcdg kp	2.27bcdg hkmp	1.91c	2.31bcdghkmp
Standard deviation	1.61	1.26	1.17	1.45	1.49	1.60	1.37	1.40	1.88	1.68	1.35	1.83	1.58	1.78	1.66	1.35	1.71
Standard error	0.10	0.09	0.08	0.10	0.10	0.09	0.08	0.09	0.11	0.09	0.08	0.10	0.09	0.10	0.09	0.07	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 18   Page 425

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Ensuring the food you buy is safe to eat	678 52%	673 49%	654 48%	668 49%	674 53%c	715 52%	781 57%abcd ef	771 58%abcd ef	754 59%abcd ef	804 60%abcd ef	746 61%abcd ef	829 64%abcd efghijm	732 59%abcd ef	773 62%abcd efg	806 62%abcd efg	843 64%abcd efghijm	811 63%abcd efghim	-	-	-
Date labels, such as "best before" and "use by" labels	242 18%cd	256 19%cd	196 15%	199 15%	310 24%abcd fhk	269 19%cd	289 21%cd	264 20%cd	329 26%abcd fghk	321 24%abcd	240 20%cd	352 27%abcd fghkp	303 24%abcd fghk	322 26%abcd fghk	327 25%abcd fghk	299 23%abcd	328 26%abcd fghk	-	-	-
Promoting and enabling healthy eating and healthy lifestyles	203 15%abcd fgh	171 12%d	160 12%	131 10%	198 15%bcdf gh	144 10%	161 12%	157 12%	208 16%bcdf ghjkm	174 13%d	159 13%d	201 15%bcdf gh	163 13%df	169 14%df	202 16%bcdf gh	198 15%cdfg h	189 15%cdfg h	-	-	-
Nutrition labelling information, such as traffic light labelling	196 15%cd	176 13%c	139 10%	157 12%	274 21%abcd f	226 16%bcd	264 19%abcd	244 19%abcd	270 21%abcd f	287 21%abcd f	232 19%abcd	359 28%abcd efghijk mnop	250 20%abcd	298 24%abcd fghkm	281 22%abcd f	289 22%abcd fh	312 24%abcd fghkm	-	-	-
Promoting food safety in the home	161 12%cd	160 12%cd	111 8%	124 9%	142 11%c	157 11%c	140 10%	146 11%c	204 16%abcd efghjkl n	170 13%cd	147 12%cd	168 13%cdg h	171 14%cdeg h	161 13%cdg	188 14%bcde fgh	198 15%abcd efghk	203 16%abcd efghjkl n	-	-	-
Country of origin labels, which identify where food comes from	150 11%	147 11%	131 10%	126 9%	187 15%abcd	228 17%abcd	209 15%abcd	185 14%bcd	251 20%abcd efghkp	246 18%abcd eghk	187 15%abcd	285 22%abcd efghijkm nopq	213 17%abcd h	232 19%abcd eghk	239 18%abcd eghk	209 16%abcd	239 19%abcd eghk	-	-	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	142 11%bcde f	114 8%c	85 6%	95 7%	109 8%c	107 8%	118 9%c	117 9%c	166 13%bcde fgh	146 11%bcdf	141 12%bcde fgh	187 14%abcd efghjkm	141 11%bcde fgh	164 13%bcde fgh	179 14%abcd efghj	183 14%abcd efghj	172 13%bcde fghj	-	-	-
Quality / standard of the food	79 6%ceik lmnopq	67 5%klnp q	53 4%knpq	82 6%ceikl mnopq	47 4%n	80 6%ceikl mnopq	77 6%ceikl mnopq	66 5%klnop q	50 4%kln	61 5%klnpq	29 2%	40 3%	48 4%kn	23 2%	44 3%n	33 3%	32 3%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Ensuring the food you buy is safe to eat	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Date labels, such as "best before" and "use by" labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoting and enabling healthy eating and healthy lifestyles	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nutrition labelling information, such as traffic light labelling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoting food safety in the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country of origin labels, which identify where food comes from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quality / standard of the food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Hygiene	38 3%	55 4%hk	56 4%hk	56 4%hk	39 3%	48 3%h	46 3%h	27 2%	45 3%h	51 4%hk	27 2%	36 3%	41 3%	46 4%hk	66 5%aefgklm	50 4%hk	46 4%h	-	-	-
Manufacturing/ production/packaging of food	29 2%glop	32 2%glmopq	28 2%lop	27 2%lop	31 2%glmopq	23 2%lo	16 1%	19 1%	22 2%o	18 1%	22 2%lo	11 1%	15 1%	23 2%lo	9 1%	12 1%	15 1%	-	-	-
Animal welfare	25 2%	31 2%	29 2%	32 2%	31 2%i	25 2%	21 2%	25 2%	17 1%	33 2%i	17 1%	28 2%	21 2%	18 1%	24 2%	24 2%	31 2%i	-	-	-
Ensuring/inspecting hygiene/cleanliness in food establishments	22 2%	31 2%	49 4%abefgijklmnoq	39 3%aijlo	25 2%	25 2%	26 2%	33 3%	26 2%	22 2%	26 2%	25 2%	22 2%	21 2%	34 3%	21 2%		-	-	-
The way food is stored/ transported (correct temperatures etc.)	12 1%	7 1%	18 1%bfkln	16 1%bfkn	18 1%bfkln	7 *	14 1%k	13 1%k	10 1%	9 1%	4 *	7 *	8 *	6 *	8 *	8 *	13 1%k	-	-	-
Maintaining Standards / Regulations	10 1%	24 2%agh	25 2%agh	28 2%aghjm	16 1%	24 2%agh	11 1%	8 1%	23 2%agh	14 1%	19 2%h	15 1%	13 1%	16 1%	32 2%aeghlmn	48 4%abcdefghijklmn	31 2%aeghjlmn	-	-	-
Everything / All food issues	9 1%no	16 1%kno	10 1%no	13 1%no	11 1%no	13 1%no	13 1%no	14 1%no	8 1%o	12 1%no	5 *	14 1%no	9 1%no	2 *	2 *	7 1%	8 1%o	-	-	-
What goes into our food (additives/chemicals etc.)	8 1%	19 1%ipq	31 2%aeiknopq	25 2%aiopq	16 1%p	28 2%aikopq	23 2%aiopq	19 1%ipq	7 1%	20 1%aipq	12 1%	21 2%aiopq	16 1%p	14 1%	8 1%	6 *	8 1%	-	-	-
Complaints Procedures	7 1%lnoq	2 *	2 *	4 *	3 *	2 *	2 *	2 *	1 *	1 *	-	2 *	1 *	*	2 *	-	-	-	-	-
Fat/salt content in food	7 *q	5 *q	5 *q	5 *q	7 1%q	5 *q	4 *q	4 *	2 *	3 *	3 *	4 *	2 *	2 *	4 *	3 *	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Hygiene	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing/ production/packaging of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ensuring/inspecting hygiene/cleanliness in food establishments	-	-	-	-	-	-	-	-	-	-	-	-	-	-
The way food is stored/ transported (correct temperatures etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maintaining Standards / Regulations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything / All food issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complaints Procedures	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fat/salt content in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
How food is grown / Farmed	6 *m	6 *m	6 *m	4 *	6 *m	4 *	2 *	8 1%gjmq	7 1%mq	2 *	3 *	5 *m	-	2 *	5 *m	3 *	1 *	-	-	-
Food imports / Exports	5 *n	7 1%n	4 *	4 *n	3 *	6 *n	5 *n	5 *n	5 *n	3 *	1 *	2 *	1 *	-	4 *	2 *	4 *	-	-	-
Health	4 *	4 *	4 *	4 *	3 *	3 *	2 *	1 *	2 *	1 *	*	3 *	3 *	4 *	3 *	1 *	2 *	-	-	-
Weight & Measures	4 *	7 1%cdij loq	-	1 *	5 *co	3 *	5 *co	*	5 *co	1 *	1 *	3 *	1 *	4 *co	2 *	-	1 *	-	-	-
Price	3 *	7 1%pq	11 1%fopq	5 *pq	9 1%opq	3 *	6 *pq	4 *	7 1%pq	5 *pq	4 *pq	7 1%pq	5 *pq	5 *pq	1 *	-	-	-	-	-
Health & Hygiene Certificates	3 *	2 *	2 *	4 *	2 *	-	4 *	4 *li	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *li	2 *	-	-	-
Advertising	2 *	2 *	-	7 *cejln q	1 *	3 *	2 *	2 *	1 *	1 *	1 *	-	3 *	-	2 *	2 *	-	-	-	-
Effect on the Environment	1 *	3 *	-	1 *	-	-	1 *	1 *	2 *	-	-	-	-	1 *	-	-	-	-	-	-
Sales of food in shops\restaurants	-	10 1%aq	17 1%aghjk q	12 1%aq	7 1%a	10 1%aq	5 *a	5 *a	12 1%aq	6 *a	6 *a	13 1%aq	8 1%aq	8 1%aq	10 1%aq	17 1%aeghj kq	1 *	-	-	-
Health and Safety standards	-	5 *am	7 1%am	1 *	5 *am	3 *	3 *	2 *	1 *	2 *	3 *	1 *	-	2 *	6 *am	3 *	5 *am	-	-	-
Infections\diseases in\contaminated foods	-	2 *	9 1%abhnp	3 *	6 *a	7 1%a	3 *	2 *	3 *	3 *	3 *	3 *	2 *	2 *	3 *	2 *	4 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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TNS

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
How food is grown / Farmed	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food imports / Exports	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weight & Measures	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Price	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Hygiene Certificates	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sales of food in shops\restaurants	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health and Safety standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Infections\diseases in\contaminated foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Control where food comes from/food origin	-	4 *	4 *a	8 1%al	4 *a	15 1%abceh klno	12 1%abkln	4 *a	5 *a	12 1%abln	3 *	1 *	7 1%al	3 *	5 *a	6 *al	5 *a	-	-	-
Food labelling	-	2 *	11 1%abkno q	4 *	5 *a	12 1%abdkn oq	4 *a	9 1%abn	5 *a	6 *a	2 *	8 1%ab	9 1%abkno	2 *	3 *	5 *a	3 *	-	-	-
Freshness of food	-	3 *	4 *	4 *	4 *a	1 *	6 *afim	1 *	-	3 *	2 *	2 *	1 *	3 *	2 *	1 *	2 *	-	-	-
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	26 2%abcde ghkmopq	5 *ab	10 1%abd	12 1%abd	13 1%abd	11 1%abd	14 1%abdeg	9 1%abd	12 1%abd	11 1%abd	12 1%abd	8 1%abd	-	-	-
Food preparation	-	-	4 *b	12 1%abcfm nq	8 1%ab	3 *	-	7 *ab	11 1%abfm	11 1%abfmn	14 1%abcfk mnpq	4 *b	11 1%abfm	2 *	3 *	5 *ab	4 *ab	-	-	-
Sugar content of food	-	-	-	5 *abclq	1 *	3 *	2 *	4 *b	1 *	*	3 *	-	2 *	2 *	1 *	3 *	-	-	-	-
Cleanliness (no further detail)	-	-	-	4 *abc	8 1%abc	3 *	6 *abc	5 *abc	5 *abc	7 1%abc	5 *abc	5 *abc	8 1%abc	3 *	6 *abc	4 *bc	9 1%abc	-	-	-
Training\educating people (in hygiene)	-	-	-	9 1%abcgh ijkmnop q	5 *abcgi jmoq	2 *	-	1 *	-	-	1 *	3 *	-	1 *	-	2 *	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	4 *abcgi ji	4 *abcgi jlm	2 *	-	2 *	-	-	1 *	-	-	3 *	4 *bcgj	3 *	7 1%abcg ijlm	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	2 *	-	-	-	1 *	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Control where food comes from/food origin	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food labelling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Freshness of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food preparation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sugar content of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cleanliness (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Training\educating people (in hygiene)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
(Food) Safety (no further detail)	-	-	-	-	-	1 *	9 1%abcde fk	4 *abcde	6 *abcde	3 *	1 *	7 1%abcde f	8 1%abcde fk	3 *	8 1%abcde fk	5 *abcde	6 *abcd e	-	-	-
GM foods	-	-	-	-	-	2 *	1 *	1 *	2 *	3 *	2 *	2 *	1 *	-	1 *	* *	1 *	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	12 1%abcde klmnopq	5 *abcde moq	4 *bd	4 *abcde moq	5 *abcde moq	2 *	1 *	-	3 *	-	2 *	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	4 *bfg	3 *	-	1 *	3 *	2 *	5 *abcde fghk	1 *	5 *abcd efghk	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	3 *	-	3 *	4 *abcdf ghij	-	3 *	2 *	-	-	-
Other	19 1%	32 2%klm npq	31 2%kmnp q	28 2%imnpq	21 2%nq	24 2%inpq	21 2%q	21 2%q	11 1%	23 2%nq	15 1%	16 1%	12 1%	9 1%	16 1%	11 1%	8 1%	-	-	-
Don't know	307 23%ghi jklmno pq	339 25%lxgh ijklmn opq	310 23%ghij lmnopq	302 22%ghij lmnopq	283 22%hijl mnopq	292 21%hijl mnopq	261 19%ilmo p	234 18%i	188 15%	231 17%	244 20%ilmn op	202 15%	191 15%	208 17%	200 15%	200 15%	222 17%	-	-	-
Average number of mentions	2.05cd	2.01cd	1.83	1.85	2.26abc dfgh	2.09cd	2.10cd	2.06cd	2.29abc dfghk	2.25abc dfgh	2.14cd	2.43abc defghjk mp	2.17bcd	2.29abc dfghk	2.31abc dfghkm	2.29abc dfghk	2.40abcde fghjkm	-	-	-
Standard deviation	1.51	1.49	1.29	1.30	1.54	1.49	1.54	1.47	1.70	1.66	1.56	1.70	1.52	1.68	1.64	1.65	1.62	-	-	-
Standard error	0.05	0.05	0.04	0.04	0.05	0.04	0.05	0.04	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
(Food) Safety (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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Table 18　　　　Page 435

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Ensuring the food you buy is safe to eat	49 / 57%	38 / 48%	63 / 75%abde fp	44 / 51%	35 / 43%	43 / 55%	48 / 66%be	48 / 64%be	58 / 65%be	48 / 64%be	58 / 72%bdef	52 / 76%abde fp	62 / 77%abde fp	50 / 64%be	51 / 69%bde	44 / 57%	57 / 71%bde f	32 / 66%	36 / 63%	24 / 54%
Nutrition labelling information, such as traffic light labelling	11 / 13%ul	5 / 7%	10 / 11%	5 / 6%	8 / 10%	3 / 4%	7 / 9%	17 / 22%bdef g	30 / 34%abcd efgklmn o	29 / 39%abcd efghklm no	12 / 14%ul	13 / 19%bdf	10 / 12%	14 / 18%bdf	11 / 15%ul	26 / 34%abcd efgklmn o	21 / 27%abc defgm	5 / 10%uG	6 / 10%uG	7 / 15%uGH
Date labels, such as "best before" and "use by" labels	10 / 12%	6 / 8%	13 / 15%	6 / 7%	10 / 12%	6 / 8%	5 / 6%	19 / 25%abde fg	31 / 35%abcd efgklmo	28 / 37%abcd efgklmo	14 / 18%bd	13 / 19%bdfg	15 / 19%dfg	19 / 25%abde fg	13 / 18%g	21 / 27%abcd fg	25 / 31%abc defg	7 / 14%GH	6 / 10%G	5 / 11%G
Promoting and enabling healthy eating and healthy lifestyles	8 / 9%	5 / 7%	4 / 5%	4 / 5%	2 / 3%	8 / 10%	7 / 9%	10 / 13%e	18 / 20%bcde	14 / 18%bcde	15 / 19%bcde	12 / 17%cde	10 / 13%e	15 / 19%bcde	9 / 13%e	7 / 9%	17 / 22%abc defgp	7 / 14%vyB DFGH	8 / 14%vyzB CDFGH	2 / 4%
Country of origin labels, which identify where food comes from	8 / 9%d	2 / 3%	3 / 4%	1 / 1%	3 / 4%	8 / 10%d	6 / 9%d	17 / 22%abcd eg	23 / 26%abcd efgmo	24 / 32%abcd efgkmo	12 / 15%bcde	19 / 28%abcd efgmo	12 / 12%bd	19 / 19%bcde	10 / 13%bcde	18 / 23%abcd efg	24 / 31%abc defgkm o	6 / 11%wH	7 / 12%wGH	6 / 14%wGH
Quality / standard of the food	7 / 8%kloq	4 / 6%kloq	3 / 3%	8 / 9%kloq	7 / 9%kloq	2 / 3%	4 / 5%q	2 / 2%	6 / 7%kloq	3 / 4%	- / -	- / -	2 / 3%	7 / 8%kloq	- / -	2 / 2%	- / -	4 / 8%wDFG H	2 / 3%	- / -
Ensuring/inspecting hygiene/cleanliness in food establishments	5 / 6%	5 / 6%	5 / 7%ij	3 / 3%	2 / 3%	1 / 2%	2 / 3%	4 / 5%	1 / 1%	* / 1%	3 / 4%	1 / 1%	1 / 2%	1 / 1%	2 / 2%	3 / 4%	2 / 2%	3 / 5%H	- / -	1 / 3%
Hygiene	4 / 5%	6 / 8%ghjm	2 / 3%	2 / 2%	5 / 6%g	5 / 6%g	- / -	1 / 1%	5 / 6%g	1 / 1%	1 / 2%	2 / 3%	1 / 1%	2 / 3%	4 / 5%	5 / 7%gjmq	* / *	3 / 5%H	1 / 2%	4 / 8%wGH
Promoting food safety in the home	4 / 5%	3 / 4%	7 / 8%	5 / 6%	11 / 13%b	5 / 6%	11 / 15%ab	5 / 7%	20 / 23%abcd fhklmop	15 / 20%abcdf hk	7 / 8%	7 / 10%	9 / 11%	10 / 13%	7 / 10%	8 / 11%	18 / 22%abcd fhklo	3 / 6%	4 / 8%	5 / 12%AD

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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* small base

TNS

Table 18
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Ensuring the food you buy is safe to eat	25 59%	25 49%	34 72%utvxA C	29 56%	30 59%	34 63%	27 54%	32 66%	26 53%	54 63%	53 61%	65 80%stuv xyzABCD E	74 84%rstu vxyzABC DE	76 83%rstuvxyzABCDE
Nutrition labelling information, such as traffic light labelling	- -	4 8%G	16 34%rstu vyzABCD EFGH	13 25%rsuv yzABCDE FGH	6 13%uGH	3 6%	4 8%uG	5 10%uGH	4 7%uG	5 5%	4 5%	9 11%uGH	1 1%	2 2%
Date labels, such as "best before" and "use by" labels	6 14%GH	2 4%	14 29%rstv yzABCDE FGH	13 26%stvy zABCDEF GH	6 12%GH	5 10%GH	4 8%G	5 10%GH	3 6%	9 11%GH	4 5%	7 9%G	1 1%	2 2%
Promoting and enabling healthy eating and healthy lifestyles	7 17%vyzBC DFGH	1 2%	9 20%uvyz ABCDFGH	6 11%vyDFG H	* 1%	2 4%H	3 6%H	2 4%H	2 4%H	3 4%	9 11%yH	3 3%	3 3%	- -
Country of origin labels, which identify where food comes from	3 8%	- -	16 35%rstu vxyzABC DEFGH	11 22%uvyz ABCDEFG H	5 10%vH	4 7%v	3 6%v	4 8%vH	5 10%uGH	8 9%vH	7 8%vH	6 8%	3 3%	1 1%
Quality / standard of the food	- -	- -	1 1%	2 3%FGH	3 3%	1 1%	2 3%GH	1 1%	2 5%FGH	* 1%	5 6%FGH	- -	- -	- -
Ensuring/inspecting hygiene/cleanliness in food establishments	2 5%H	5 10%swFGH	- -	3 5%swH	1 2%	1 3%	7 14%stwxy zBCEFGH	1 2%	1 3%	11 13%swyzB CEFGH	3 4%	1 1%	1 1%	- -
Hygiene	1 3%	2 5%H	- -	4 8%wGH	1 2%	2 4%H	5 10%swyCE GH	2 5%wH	2 3%H	3 4%	3 3%	8 10%wGH	1 1%	- -
Promoting food safety in the home	5 13%AD	4 9%	10 21%rsvx yABCD	5 11%AD	3 6%	7 13%AD	1 2%	2 5%	3 6%	2 3%	11 13%AD	11 13%AD	15 17%yABC D	13 15%ABD

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 18   Page 437

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Animal welfare	4 / 4%	-	1 / 2%	3 / 3%	4 / 4%	-	4 / 5%m	-	3 / 3%	-	* / 1%	-	-	1 / 2%	* / 1%	3 / 4%	2 / 3%	-	-	2 / 5%EH
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	4 / 4%	2 / 3%	1 / 1%	-	3 / 4%	1 / 2%	-	7 / 10%cdfg	14 / 16%abcd efgp	12 / 16%abcde fgp	7 / 9%cdfg	8 / 12%bcdf g	9 / 11%bcdf g	10 / 13%abcde fg	6 / 8%dg	4 / 5%d	17 / 21%abcd efgkop	3 / 6%GH	9 / 16%vyz ABCEFGH	-
Manufacturing/ production/packaging of food	2 / 3%	3 / 4%	-	1 / 2%	1 / 1%	2 / 3%	2 / 3%	-	1 / 1%	-	-	-	-	2 / 3%	1 / 1%	2 / 2%	-	2 / 5%GH	1 / 1%	-
How food is grown / Farmed	2 / 3%	-	1 / 2%	-	-	-	-	-	2 / 2%	-	* / 1%	-	-	-	-	-	-	-	-	-
Fat/salt content in food	2 / 2%	-	-	1 / 1%	-	-	-	-	1 / 1%	-	-	1 / 1%	-	2 / 3%	-	1 / 1%	-	-	-	-
Complaints Procedures	2 / 2%	2 / 3%	1 / 1%	-	-	-	-	-	1 / 1%	* / 1%	-	-	-	-	-	-	-	-	-	-
Effect on the Environment	1 / 1%	-	-	-	-	1 / 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertising	1 / 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food imports / Exports	1 / 1%	-	-	-	-	1 / 1%	-	-	-	-	-	-	-	1 / 2%	1 / 2%	-	-	1 / 2%	-	-
Everything / All food issues	1 / 1%	-	-	3 / 4%	2 / 3%	1 / 1%	-	-	1 / 1%	-	-	1 / 2%	-	-	-	-	-	-	-	-
Maintaining Standards / Regulations	1 / 1%	2 / 3%	-	5 / 6%cghkl m	1 / 2%	3 / 4%	-	-	1 / 1%	1 / 1%	-	-	-	2 / 3%	3 / 4%	4 / 5%c	*	-	-	-
Health & Hygiene Certificates	1 / 1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Animal welfare	-	-	*	*	1	-	1	-	*	1	-	-	1	-
	-	-	1%	1%	2%	-	2%	-	*	2%	-	-	1%	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	4 9%vwyFGH	-	7 15%uvyz ABCEFGH	5 10%uvyzA FGH	-	1 2%	1 2%	1 3%	2 5%yGH	6 7%yFGH	5 5%GH	* 1%	-	-
Manufacturing/ production/packaging of food	-	-	-	1 2%	-	* 1%	-	* 1%	1 2%	2 2%	1 1%	-	-	-
How food is grown / Farmed	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Fat/salt content in food	-	-	-	* 1%	-	-	-	-	-	-	-	-	-	-
Complaints Procedures	-	-	-	* 1%	-	-	-	-	-	-	-	-	-	-
Effect on the Environment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertising	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-
Food imports / Exports	-	-	-	* 1%	-	-	-	-	-	-	-	-	-	-
Everything / All food issues	-	-	* 1%	-	-	* 1%	-	-	1 2%	1 1%	-	-	-	-
Maintaining Standards / Regulations	-	1 3%	-	-	-	-	1 3%	-	-	-	-	-	1 1%	-
Health & Hygiene Certificates	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
What goes into our food (additives/chemicals etc.)	1 1%	- -	- -	- -	- -	3 4%	- -	- -	2 2%	- -	- -	- -	1 1%	- -	1 2%	- -	- -	- -	2 4%	1 3%
Price	- -	- -	- -	2 2%	2 2%	- -	- -	- -	*	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Health	- -	- -	- -	1 2%	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Weight & Measures	- -	- -	- -	4 5%ai	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
The way food is stored/ transported (correct temperatures etc.)	- -	- -	- -	1 1%	2 2%	1 2%	1 2%	- -	1 1%	2 2%	- -	1 1%	- -	- -	1 1%	- -	1 1%	4 9%avxyA BDEFGH	1 1%	- -
Sales of food in shops\restaurants	- -	1 1%	- -	3 4%	- -	- -	2 3%	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	2 2%	2 3%	- -	- -	- -
Health and Safety standards	- -	1 2%	- -	- -	1 1%	- -	1 2%	- -	3 3%	- -	- -	- -	- -	- -	- -	- -	2 2%	- -	- -	- -
Infections\diseases in\contaminated foods	- -	- -	1 1%	- -	1 1%	- -	1 2%	- -	- -	- -	2 3%	- -	- -	- -	- -	- -	- -	- -	- -	- -
Control where food comes from/food origin	- -	- -	1 1%	- -	2 2%	2 2%	1 1%	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Food labelling	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	- -	- -	- -	- -	- -	1 1%	- -	- -	- -
Freshness of food	- -	1 1%	1 1%	1 1%	- -	- -	- -	- -	1 1%	- -	*	- -	- -	- -	1 1%	- -	- -	- -	- -	- -
To ensure food products are\contain what they claim	- -	- -	- -	- -	- -	1 1%	- -	- -	- -	1 1%	1 1%	1 1%	- -	- -	- -	1 1%	- -	- -	- -	- -
Food preparation	- -	1 1%	- -	2 2%	2 2%	- -	- -	1 1%	2 2%	- -	1 1%	- -	2 2%	- -	1 1%	1 2%	- -	- -	- -	- -

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
What goes into our food (additives/chemicals etc.)	3 / 6%DGH	-	* / 1%	1 / 1%	-	* / 1%	1 / 2%	-	1 / 2%	-	1 / 1%	1 / 1%	-	-
Price	-	-	* / 1%	* / 1%	1%	-	1 / 1%	-	-	-	-	-	-	-
Health	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-
Weight & Measures	-	-	* / 1%	-	-	-	-	-	-	-	-	1 / 2%	-	-
The way food is stored/ transported (correct temperatures etc.)	-	1 / 2%	-	-	-	1 / 2%	-	-	1 / 3%	-	1 / 1%	-	-	-
Sales of food in shops\restaurants	1 / 3%	-	-	-	-	-	1 / 2%	-	1 / 1%	1 / 1%	2 / 3%	-	-	-
Health and Safety standards	-	-	-	-	-	-	-	1 / 1%	1 / 1%	-	-	-	* / 1%	-
Infections\diseases in\contaminated foods	1 / 2%	-	-	-	-	-	1 / 1%	-	-	-	-	1 / 1%	-	-
Control where food comes from/food origin	1 / 3%	-	-	-	-	-	1 / 2%	-	-	-	-	-	1 / 1%	-
Food labelling	-	-	-	* / 1%	-	1 / 1%	-	-	1 / 1%	1 / 1%	-	-	-	-
Freshness of food	-	-	-	-	-	-	-	-	* / 1%	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	-	-	-	-	1 / 1%	-	-	-	-	-	-	-
Food preparation	1 / 3%	-	-	1 / 1%	-	-	1 / 1%	-	1 / 2%	-	-	-	1 / 2%	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Sugar content of food	-	-	-	1 / 1%	-	-	-	-	1 / 1%	-	-	1 / 1%	-	1 / 2%	-	1 / 1%	-	-	-	-
Cleanliness (no further detail)	-	-	-	-	3 / 3%	-	1 / 2%	-	1 / 1%	-	-	1 / 1%	-	2 / 2%	2 / 3%	2 / 3%	-	-	-	-
Training\educating people (in hygiene)	-	-	-	-	1 / 1%	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	-	-	1 / 1%	-	-	-	-	-	-	1 / 1%	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	1 / 2%	-	-	-	-	-	-	-	-	-	1 / 1%	1 / 1%	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-
Other	2 / 3%	4 / 5%	1 / 2%	2 / 2%	2 / 3%	1 / 1%	1 / 1%	2 / 3%	2 / 3%	1 / 1%	*	2 / 2%	2 / 2%	1 / 1%	2 / 2%	1 / 1%	-	-	1 / 2%	-
Don't know	12 / 13%	17 / 22%	10 / 12%	23 / 27%acjl	14 / 17%	15 / 19%	10 / 14%	17 / 23%ij	10 / 11%	10 / 14%	12 / 15%	8 / 12%	13 / 16%	16 / 20%	12 / 16%	13 / 16%	12 / 15%	9 / 18%vF	7 / 12%	11 / 25%F
Average number of mentions	1.77	1.49	1.62	1.65	1.64	1.68	1.66	2.29abc defg	2.88abc defgklmo	2.85abc defgkmo	1.97b	2.22bcd efg	1.94	2.52abc defg	2.06b	2.45abc defg	2.81ab cdefgk mo	1.96vF GH	1.67vG H	1.72

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Sugar content of food	-	-	-	* 1%	-	-	-	-	-	-	-	-	-	-
Cleanliness (no further detail)	-	-	-	* 1%	-	* 1%	1 2%	* 1%	1 2%	-	1 1%	1 1%	-	-
Training\educating people (in hygiene)	-	-	-	-	-	-	1	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	* 1%	-	* 1%	-	-	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	* 1%	-	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-
Ratings	-	-	-	-	-	1 1%	-	-	-	1 1%	-	-	-	1 1%
Other	-	1 3%	-	* *	5 9%rtuwx zABCDEF GH	-	1 2%	-	-	* 1%	1 1%	-	-	1 1%
Don't know	7 17%F	13 26%F	6 13%	10 20%F	10 20%F	12 22%F	10 19%F	9 19%F	10 20%F	11 13%	22 25%wwDF	4 5%	12 14%	14 15%F
Average number of mentions	1.73vGH	1.25	2.65rsu vyzABCD EFGH	2.38suv yzABCDE FGH	1.51H	1.55H	1.66vGH	1.45	1.51H	1.48	1.73vGH	1.49H	1.36	1.23

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 18

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Standard deviation	1.28	0.83	1.09	1.10	0.91	1.14	0.82	1.67	1.91	1.91	1.54	1.89	1.60	1.97	1.61	1.51	2.22	1.65	0.89	0.87
Standard error	0.15	0.10	0.12	0.14	0.11	0.14	0.10	0.22	0.20	0.21	0.18	0.22	0.18	0.24	0.19	0.18	0.25	0.26	0.13	0.15

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Standard deviation	1.15	0.73	1.88	1.80	1.00	1.08	1.06	1.03	1.26	1.20	1.28	0.85	0.61	0.53
Standard error	0.20	0.12	0.20	0.19	0.12	0.12	0.11	0.11	0.14	0.14	0.15	0.10	0.07	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Ensuring the food you buy is safe to eat	759 52%	747 49%	741 50%	737 50%	734 52%	792 53%	858 57%abcde f	849 59%abcde f	845 59%abcde f	880 60%abcde f	836 62%abcde fg	907 64%abcde fghij	847 60%abcde f	875 62%abcde fg	922 63%abcde fghij	961 65%abcde fghijm	944 65%abcdefghijm
Promoting food safety in the home	168 12%cd	168 11%c	123 8%	134 9%	158 11%c	172 11%cd	156 10%	154 11%c	231 16%abcde fghijklmn	186 13%cd	156 12%cd	179 13%cd	182 13%cdg	182 13%cdg	205 14%abcde fghk	221 15%abcde fghk	234 16%abcdefghjklmn
Promoting and enabling healthy eating and healthy lifestyles	218 15%bcd fgh	184 12%d	166 11%	142 10%	202 14%cdfgh	161 11%	174 12%	168 12%	228 16%bcdfg hjkm	190 13%d	175 13%d	214 15%bcdfg h	176 13%d	193 14%cdf	214 15%bcdfg h	208 14%cdf	207 14%cdfgh
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	149 10%cdef	126 8%c	86 6%	99 7%	112 8%c	116 8%	123 8%c	124 9%c	181 13%abcde fgh	159 11%bcdef g	150 11%bcdef gh	198 14%abcde fghjkm	156 11%bcdef gh	179 13%abcde fgh	185 13%abcde fgh	187 13%bcdef gh	188 13
Nutrition labelling information, such as traffic light labelling	212 15%cd	187 12%	156 11%	162 11%	286 20%abcdf	245 16%bcd	284 19%abcd	267 18%abcd	303 21%abcdf	321 22%abcdf hk	248 18%abcd	376 26%abcde fghjkm opq	265 19%abcd	316 22%abcdf ghkm	301 21%abcdf	316 21%abcdf k	335 23%abcdfghkm
Date labels, such as "best before" and "use by" labels	258 18%cd	268 18%cd	214 14%	212 14%	322 23%abcdf k	289 19%cd	307 21%cd	289 20%cd	365 26%abcdf ghkp	353 24%abcdf ghk	259 19%cd	369 26%abcde ghkp	328 23%abcdf hk	346 25%abcdf ghk	347 24%abcdf ghk	320 22%abcd	355 24
Country of origin labels, which identify where food comes from	163 11%d	157 10%	141 10%	130 9%	190 13%bcd	253 17%abcde	226 15%abcd	207 14%abcd	278 20%abcde ghkmp	274 19%abcde ghkp	203 15%abcd	310 22%abcde fghjkmno pq	231 16%abcde	254 18%abcde ghk	255 18%abcde ghk	230 16%abcd	265 18
Quality / standard of the food	90 6%ceij klmnop q	73 5%klno pq	56 4%kpq	90 6%ceiklm nopq	54 4%knpq	83 6%ceklmn opq	82 6%ceklmn opq	69 5%klnopq	56 4%knpq	66 4%klnopq	30 2%	42 3%	51 4%kq	35 2%	44 3%	35 2%	32 2%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
The way food is stored/ transported (correct temperatures etc.)	16 1%k	8 1%	18 1%bfkn	17 1%kn	20 1%bfklmnop	8 1%	15 1%k	13 1%k	12 1%	11 1%	4 *	9 1%	8 1%	6 *	9 1%	8 1%	14 1%k
Manufacturing/ production/packaging of food	34 2%ghjlmopq	35 2%ghjlmopq	28 2%lop	29 2%lop	32 2%gjlmopq	26 2%lo	19 1%	19 1%	23 2%o	18 1%	22 2%o	12 1%	16 1%	26 2%lop	9 1%	14 1%	15 1%
Fat/salt content in food	8 1%q	5 *q	5 *q	6 q	7 1%q	5 *q	5 *	4 *	3 *	3 *	3 *	4 *q	2 *	5 *q	4 *q	4 *	-
Hygiene	45 3%	62 4%hk	62 4%hkl	59 4%hk	46 3%h	52 3%h	50 3%h	29 2%	52 4%hk	57 4%hk	31 2%	40 3%	45 3%	51 4%hk	78 5%aefghiklmnq	56 4%hk	46 3%
Ensuring/inspecting hygiene/cleanliness in food establishments	29 2%	36 2%	55 4%abefgijklnoq	44 3%lloq	33 2%	27 2%	31 2%	38 3%	28 2%	30 2%	30 2%	23 2%	38 3%	26 2%	23 2%	37 3%	25 2%
Animal welfare	29 2%	31 2%	33 2%	34 2%k	35 2%kn	25 2%	25 2%	26 2%	20 1%	34 2%k	17 1%	28 2%	23 2%	19 1%	25 2%	27 2%	33 2%
Weight & Measures	4 *	7 *cijl	-	5 *c	5 *c	4 *	5 *c	5 *c	1 *	1 *	3 *	1 *	4 *c	2 *	1 *	2 *	1 *
Health & Hygiene Certificates	3 *	2 *	2 *	4 *	2 *	-	4 *	4 *tl	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *tl	3 *
Everything / All food issues	10 1%no	16 1%kno	10 1%no	13 1%no	14 1%kno	15 1%kno	14 1%no	14 1%kno	10 1%no	12 1%no	5 *	16 1%knop	10 1%no	2 *	2 *	7 *	8 1%o
Food imports / Exports	7 *k	7 *	4 *	4 *	3 *	7 *k	6 *	5 *	5 *	3 *	1 *	2 *	1 *	1 *	5 *	2 *	4 *
Price	3 *	7 *pq	11 1%opq	7 *pq	11 1%afopq	3 *	7 *pq	4 *pq	7 1%opq	6 *pq	4 *pq	7 *pq	5 *pq	5 *pq	1 *	-	-
Health	4 *	4 *	4 *	6 *	3 *	5 *	3 *	1 *	2 *	1 *	*	3 *	3 *	4 *	3 *	1 *	2 *

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Complaints Procedures	9 1%fghjklmnopq	4 *	3 *	4 *j	3 *	2 *	2 *	2 *	3 *	1 *	1 *	- -	2 *	1 *	* *	2 *	- -
Maintaining Standards / Regulations	11 1%	26 2%agh	25 2%agh	33 2%aghjlm	19 1%h	27 2%aghm	11 1%	8 1%	24 2%agh	16 1%	19 1%h	15 1%	13 1%	19 1%h	34 2%aeghjlmn	52 4%abcdefghijklmn q	32 2%aghjlm
How food is grown / Farmed	9 1%gjimq	6 *	8 1%q	4 *	6 *	4 *	2 *	8 1%gjimq	9 1%gjimnq	2 *	4 *	5 *	1 *	2 *	5 *	3 *	1 *
Advertising	3 *	2 *	- -	7 *cejlnq	1 *	3 *	3 *	2 *	1 *	1 *	2 *	- -	3 *	- -	2 *	2 *	- -
Effect on the Environment	3 *	3 *	- -	1 *	- -	1 *	1 *	1 *	2 *	- -	- -	- -	- -	1 *	- -	- -	- -
What goes into our food (additives/chemicals etc.)	9 1%	22 1%aiopq	32 2%aeiknopq	28 2%aikopq	16 1%	31 2%aeiknopq	24 2%aiopq	19 1%pq	10 1%	21 1%apq	12 1%	22 2%aiopq	17 1%	15 1%	9 1%	8 1%	8 1%
Sales of food in shops/restaurants	- -	11 1%aq	17 1%ahkq	17 1%ahkq	7 *a	10 1%a	8 1%a	5 *a	13 1%aq	8 1%a	6 *a	13 1%aq	9 1%a	10 1%a	11 1%a	19 1%aeghjkq	3 *
Health and Safety standards	- -	6 *am	7 *am	1 *	6 *am	3 *	4 *	2 *	4 *a	2 *	3 *	2 *	- -	2 *	6 *am	3 *	7 *adm
Infections/diseases in\contaminated foods	- -	2 *	10 1%abhmnp	4 *	6 *a	7 *a	4 *a	2 *	3 *	3 *	5 *a	3 *	2 *	2 *	4 *	2 *	4
Control where food comes from/food origin	- -	4 *	6 *a	10 1%al	6 *al	17 1%abcehiklnoq	13 1%abhkln	4 *a	5 *a	13 1%abhkln	3 *	1 *	7 *al	3 *	5 *a	7 1%al	5 *a
Food labelling	- -	2 *	11 1%abno	4 *	5 *a	13 1%abdknoq	5 *a	9 1%abn	5 *a	5 *a	6 *a	3 *	8 1%abn	10 1%abno	2 *	3 *	5 *a

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | | | | | | | | | ADDITIONAL COUNTRY | | | | | | | | |
| | | | | | | | | | ENGLAND/WALES/NI | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Freshness of food	-	3 *	5 *a	5 *a	5 *a	1 *	6 *afm	1 *	1 *	3 *	2 *	3 *	1 *	3 *	2 *	1 *	2 *
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	27 2%abcdeg hikmnopq	5 *ab	10 1%abd	12 1%abd	14 1%abdg	12 1%abd	15 1%abcdeg	9 1%abd	12 1%abd	11 1%abd	13 1%abd	8 1%abd
Food preparation	-	-	5 *ab	14 1%abfkmn q	9 1%abm	5 *ab	7 *ab	11 1%abm	12 1%abfkmn q	16 1%abcfkm nq	4 *b	13 1%abcfkm	2 *	3 *	6 *ab	7 *ab	3 *
Sugar content of food	-	-	-	6 *abclq	1 *	3 *	3 *	4 *bc	2 *	4 *	3 *	1 *	2 *	3 *	1 *	3 *	-
Cleanliness (no further detail)	-	-	-	4 *abc	11 1%abcf	3 *	7 *abc	6 *abc	6 *abc	9 1%abc	5 *abc	7 *abc	8 1%abc	6 *abc	9 1%abc	7 *abc	9 1%abc
Training\educating people (in hygiene)	-	-	-	9 1%abcghi jkmnopq	6 *abcgim oq	2 *	-	1 *	-	1 *	1 *	3 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	6 *abcgij lm	4 *abcgil m	2 *	-	2 *	-	1 *	1 *	-	-	3 *	6 *abcgij lm	3 *	7 *abcgijlm
Food handling	-	-	-	-	-	-	-	1 *	2 *	1 *	-	-	-	1 *	-	-	-
(Food) Safety (no further detail)	-	-	-	-	-	1 *	10 1%abcdef k	5 *abcde	6 *abcde	3 *	1 *	7 *abcdef	8 1%abcdef k	3 *	9 1%abcdef k	5 *abcde	6 *abcde
GM foods	-	-	-	-	-	2 *	1 *	1 *	2 *	3 *	2 *	2 *	1 *	-	1 *	*	1 *
Horse meat \ fraud \ ensuring meat is what it claims to be	-	-	-	-	-	14 1%abcdeh iklmnopq	6 *abcdem o	4 *bcd	4 *abcdem o	5 *abcdem o	2 *	1 *	-	3 *	-	3 *	1 *

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5a And please can I check, which issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? (Spontaneous)
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Processing of food	-	-	-	-	-	-	-	-	4 *bfg	3 *	-	2 *	3 *	2 *	5 *abcdef ghk	1 *	5 *abcdefghk
Ratings	-	-	-	-	-	-	-	-	1 *	-	3 *	-	5 *abcdef ghjlo	4 *bdfgj	-	3 *	3 *
Other	21 1%q	37 2%iklm nopq	32 2%ikmnpq	29 2%imnpq	25 2%npq	25 2%npq	22 2%q	28 2%imnpq	13 1%	24 2%npq	15 1%	18 1%	14 1%	11 1%	18 1%	12 1%	9 1%
Don't know	328 23%ghi jlmnop q	363 24%ilgh ikllm opq	332 22%ghijl mnopq	333 22%ghijl mnopq	309 22%ghijl mnopq	312 21%iijlmn opq	282 19%iilmop	262 18%iop	209 15%	251 17%	265 20%ilmop	220 15%	215 15%	246 17%i	216 15%	224 15%	247 17%
Average number of mentions	2.03cd	1.97cd	1.81	1.83	2.19abcd h	2.08cd	2.09bcd	2.05cd	2.30abcd fghkm	2.26abcd fghkm	2.10bcd	2.39abcd efghkmop	2.11bcd	2.27abcd fghkm	2.25abcd fghkm	2.24abcd fghk	2.35abcdefghkm
Standard deviation	1.51	1.45	1.27	1.28	1.51	1.50	1.52	1.47	1.71	1.66	1.54	1.71	1.51	1.68	1.61	1.62	1.64
Standard error	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.04	0.05	0.04	0.05	0.05	0.04	0.05	0.04	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Ensuring the food you buy is safe to eat	1184 82%	1295 86%ae	1241 84%	1251 84%	1148 81%	1293 86%ae	1298 87%acde	1254 87%acde	1268 89%abcde fk	1290 87%acde	1164 86%ae	1256 88%abcde f	1219 87%acde	1234 88%acde	1280 88%acde	1318 89%abcde fk	1260 87%acde
Date labels, such as "best before" and "use by" labels	914 63%	965 64%	935 63%	929 62%	938 66%dp	956 63%	972 65%	957 66%dp	1012 71%abcde fghjkmno pq	990 67%acdfp	866 64%	968 68%abcdf p	944 67%acdfo	938 67%dp	923 64%	914 62%	947 65%
Nutrition labelling information, such as traffic light labelling	783 54%	831 55%	828 56%	841 57%	811 56%	850 56%	886 59%ab	874 60%abcdf	914 64%abcde fghmop	914 62%abcde f	829 61%abcde f	911 64%abcde fghmop	843 60%abc	899 64%abcde fgmop	868 60%abc	872 59%ab	885 61%abcdf
Country of origin labels, which identify where food comes from	662 46%	741 49%	717 48%	693 47%	647 46%	804 53%abcde	792 53%abcde	809 56%abcde kp	833 59%abcde fgjkmop	800 54%abcde	701 52%ade	811 57%abcde fgkp	756 54%abcde	791 56%abcde kp	778 54%abcde	764 52%ade	799 55%abcde
Promoting and enabling healthy eating and healthy lifestyles	620 43%dfg jp	656 43%dfg jp	672 45%defgh jkmp	578 39%	582 41%	578 38%	577 39%	579 40%	666 47%adefg hjklmnop q	574 39%	545 40%	596 42%	561 40%	590 42%	610 42%	575 39%	620 43%dfgjp
Promoting food safety in the home	555 38%ef	551 37%	573 39%efh	536 36%	472 33%	501 33%	548 37%	503 35%	610 43%abcde fghjklmn op	528 36%	490 36%	550 39%efh	541 39%efh	522 37%ef	559 38%efh	556 38%ef	590 41
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	507 35%ef	525 35%ef	488 33%e	474 32%e	395 28%	453 30%	499 33%e	464 32%e	577 41%abcde fghj	536 36%defh	514 38%cdefg h	560 39%abcde fgh	527 37%cdefg	557 40%abcde fgh	549 38%cdefg	572 39%abcde fgh	562 3§
Quality / standard of the food	-	73 5%akln opq	57 4%aknpq	90 6%aceikl mnopq	54 4%akpq	83 6%aceklm nopq	82 6%aceklm nopq	69 5%aklnop q	60 4%aknpq	66 4%aklnop q	30 2%a	42 3%a	51 4%akq	35 3%a	44 3%a	35 2%a	32 2%a
The way food is stored/ transported (correct temperatures etc.)	-	8 1%a	18 1%abfkn	17 1%akn	20 1%abfklm nop	8 1%a	15 1%ak	13 1%ak	12 1%a	11 1%a	4 *	9 1%a	8 1%a	6 *a	9 1%a	8 1%a	14 1%ak

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Manufacturing/ production/packaging of food	-	36 2%aghjlmopq	29 2%alop	29 2%alop	32 2%agjlmopq	26 2%alo	19 1%a	19 1%a	23 2%ao	18 1%a	23 2%alo	12 1%a	16 1%a	26 2%alop	9 1%a	14 1%a	15 1%a
Fat/salt content in food	-	5 *aq	5 *aq	6 *aq	7 1%aq	5 *aq	5 *aq	4 *	3 *	3 *	3 *	6 *aq	2 *	5 *aq	4 *aq	4 *	-
Hygiene	-	62 4%ahk	62 4%ahkl	59 4%ahk	46 3%ah	52 3%ah	50 3%ah	29 2%a	52 4%ahk	57 4%ahk	31 2%a	40 3%a	45 3%a	51 4%ahk	79 5%aefghijklmnq	57 4%ahk	46 3%a
Ensuring/inspecting hygiene/cleanliness in food establishments	-	36 2%a	55 4%abefgijklnoq	44 3%alo	33 2%a	28 2%a	31 2%a	38 3%a	30 2%a	30 2%a	30 2%a	24 2%a	38 3%a	26 2%a	24 2%a	39 3%a	27 2%a
Animal welfare	-	31 2%a	33 2%a	34 2%a	35 2%aikn	25 2%a	25 2%a	26 2%a	20 1%a	34 2%a	18 1%a	28 2%a	23 2%a	19 1%a	25 2%a	27 2%a	34 2%a
Weight & Measures	-	7 *acijlq	-	5 *ac	5 *ac	4 *	5 *ac	5 *ac	1 *	1 *	3 *	1 *	4 *ac	2 *	1 *	2 *	1 *
Health & Hygiene Certificates	-	2 *	2 *	4 *	2 *	-	4 *	4 *afl	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *afl	3 *
Everything / All food issues	-	16 1%akno	10 1%ano	13 1%ano	14 1%akno	15 1%akno	14 1%ano	14 1%akno	10 1%ano	12 1%ano	5 *a	16 1%aknop	10 1%ano	2 *	2 *	7 *a	1%ao
Food imports / Exports	-	*a	4 *a	4 *a	3 *	7 *ak	6 *a	5 *a	5 *a	3 *	1 *	2 *	1 *	1 *	5 *a	2 *	4
Price	-	8 1%aopq	11 1%afopq	7 *apq	11 1%afopq	3 *	7 *apq	5 *apq	7 1%aopq	6 *apq	4 *apq	7 *apq	5 *apq	5 *apq	1 *	-	-
Health	-	4 *	4 *	6 *a	3 *	5 *a	3 *	1 *	2 *	1 *	-	-	3 *	3 *	4 *	3 *	2
Complaints Procedures	-	4 *	3 *	5 *alq	3 *	2 *	2 *	2 *	3 *	2 *	1 *	-	2 *	1 *	1 *	2 *	-

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Maintaining Standards / Regulations	-	26 2%agh	25 2%agh	33 2%aghjlm	19 1%ah	27 2%aghm	11 1%a	8 1%a	24 2%agh	16 1%a	19 1%ah	15 1%a	13 1%a	19 1%ah	35 2%aeghjlmn q	53 4%abcdef ghijklmn q	33 2%aghjlm
How food is grown / Farmed	-	6 *a	8 1%aq	4 *a	6 *a	4 *	2 *	9 1%agjmq	9 1%agjmnq	2 *	4 *	5 *a	1 *	2 *	5 *a	3 *	1 *
Advertising	-	3 *	-	7 *acejln q	1 *	3 *	3 *	2 *	1 *	1 *	2 *	-	3 *	-	2 *	2 *	-
Effect on the Enviroment	-	3 *	-	-	1 *	1 *	1 *	2 *	-	-	-	-	-	1 *	-	-	-
What goes into our food (additives/chemicals etc.)	-	22 1%aopq	32 2%aeikno pq	28 2%aikopq	16 1%a	31 2%aeikno pq	24 2%aopq	20 1%apq	11 1%a	21 1%aopq	12 1%a	22 2%aopq	17 1%a	15 1%a	9 1%a	8 1%a	8 1%a
Sales of food in shops/restaurants	-	11 1%aq	17 1%ahkq	17 1%ahkq	8 1%a	10 1%a	8 1%a	6 *a	13 1%aq	8 1%a	6 *a	13 1%aq	9 1%a	10 1%a	11 1%a	19 1%aghjkq	3 *
Health and Safety standards	-	6 *am	7 *am	1 *	6 *am	3 *	4 *	2 *	4 *a	2 *	3 *	2 *	-	2 *	6 *am	3 *	7 *adm
Infections\diseases in\contaminated foods	-	2 *	10 1%abhmnp	4 *	6 *a	7 *a	4 *a	2 *	3 *	3 *	5 *a	3 *	2 *	2 *	4 *	2 *	4
Control where food comes from/food origin	-	4 *	6 *a	11 1%al	6 *al	17 1%abcehi klnoq	13 1%abhkln o	4 *a	5 *a	13 1%abhkln	3 *	1 *	7 *al	4 *	5 *a	7 1%al	5 *a
Food labelling	-	2 *	11 1%abno	4 *	5 *a	13 1%abdkno q	5 *a	10 1%abno	6 *a	6 *a	3 *	9 1%abn	10 1%abno	2 *	3 *	5 *a	4 *
Freshness of food	-	3 *	5 *a	5 *a	5 *a	1 *	7 *afim	1 *	1 *	3 *	2 *	3 *	1 *	3 *	2 *	1 *	2
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	27 2%abcdeg hkmnoq	5 *ab	10 1%abd	13 1%abdg	14 1%abdg	12 1%abd	15 1%abcdeg	9 1%abd	12 1%abd	11 1%abd	14 1%abdg	8 1%abd

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Food preparation	-	-	5	14 *abfkmn q	9 1%abm	5 *ab	7 *ab	11 1%abm	12 *abfkmn q	16 1%abcfkm nq	4 *b	13 1%abcfkm nq	2 *	3 *	6 *ab	7 *ab	3 *
Sugar content of food	-	-	-	6 *abclq	1 *	3 *	3 *	4 *bc	2 *	4 *	3 *	1 *	2 *	3 *	1 *	3 *	-
Cleanliness (no further detail)	-	-	-	4 *abc	12 1%abcdf	3 *	7 *abc	6 *abc	6 *abc	9 1%abc	5 *abc	7 *abc	8 1%abc	6 *abc	9 1%abc	7 *abc	10 1%abcf
Training\educating people (in hygiene)	-	-	-	9 1%abcghi jkmnopq	7 *abcghi kmnoq	2 *	-	1 *	-	1 *	1 *	3 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	6 *abcgij lm	4 *abcgil m	2 *	-	2 *	-	*	1 *	-	-	3 *	6 *abcgij lm	3 *	7 *abcgijlm
Food handling	-	-	-	1 *	-	-	-	1 *	2 *	1 *	*	-	1 *	-	-	-	-
(Food) Safety (no further detail)	-	-	-	11 1%abcdfj kn	1 *	10 1%abcdfk	6 *abcd	6 *abcd	3 *	1 *	*	7 *abcdf	8 1%abcdfk	3 *	9 1%abcdfk	5 *abcd	6 *abcd
GM foods	-	-	-	5 *abcdn	1 *	1 *	2 *	3 *	2 *	2 *	*	-	1 *	*	1 *
Horse meat scanal\fraud\ensuring meat is what it claims to be	-	-	-	-	14 1%abcdeh ikmnopq	6 *abcdem o	4 *bcd	4 *abcdem o	5 *abcdem o	2 *	1 *	-	3 *	-	3 *	1 *
Processing of food	-	-	-	-	-	-	-	4 *bfg	3 *	-	2 *	3 *	2 *	5 *abcdef ghk	1 *	5 *abcdefgnk
Ratings	-	-	-	-	-	-	-	1 *	-	3 *	-	5 *abcdef ghjl	4 *bdfgj	1 *	3 *	3 *

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Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

									WAVE									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Other	-	38 2%aikl mnopq	32 2%aimnpq	31 2%aimnpq	27 2%aimnpq	25 2%anq	22 2%aq	30 2%aimnpq	13 1%a	24 2%anq	19 1%aq	18 1%a	14 1%a	11 1%a	18 1%a	13 1%a	9 1%a
Don't know	96 7%bcdf ghijkl mnopq	69 5%i	72 5%i	72 5%i	83 6%fhijlm np	59 4%i	69 5%i	57 4%i	35 2%	56 4%	66 5%i	53 4%	58 4%i	58 4%i	64 4%i	56 4%i	70 5%i
Average number of mentions	4.10	4.16	4.20	4.10	4.07	4.07	4.20	4.19	4.51abcd efghjkmn opq	4.25ef	4.17	4.37abcd efghkp	4.24ef	4.32abde f	4.27adef	4.18	4.32abdef
Standard deviation	2.07	2.07	2.13	2.14	2.10	2.09	2.14	1.99	2.00	2.04	2.06	2.03	2.02	2.06	2.02	2.03	1.96
Standard error	0.06	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Ensuring the food you buy is safe to eat	584 83%	624 85%	597 83%	599 84%	563 82%	618 86%	626 87%ace	589 85%	611 88%acde	611 86%	553 85%	621 90%abcd efhjk	602 87%ace	616 88%acde	640 89%abcd ehk	636 89%acde	614 88%acd e	599 81%	671 87%rv	644 85%v
Date labels, such as "best before" and "use by" labels	419 59%	432 59%	433 60%	422 59%	442 65%bdp	459 64%p	447 62%	447 64%bp	477 69%abcd gkop	471 67%abcd	401 62%	465 68%abcd gkp	463 67%abcd kp	468 67%abcd kp	452 63%	419 58%	447 64%p	495 67%	533 69%ww	501 66%
Nutrition labelling information, such as traffic light labelling	355 50%	392 53%	384 54%	388 54%	388 57%a	399 55%	420 59%a	383 55%	433 62%abcd efhp	432 61%abcd fhp	392 60%abcd p	448 65%abcd efghopq	414 60%abcd p	453 65%abcd efghopq	420 58%a	388 54%	407 58%a	429 58%	439 57%	443 58%
Country of origin labels, which identify where food comes from	301 43%	346 47%	331 46%	302 42%	304 45%	377 52%acde	373 52%acde	373 54%abcd e	400 57%abcd egkp	391 55%abcd	338 52%acde	403 58%abcd efgkp	383 55%abcd e	385 55%abcd e	386 53%abcd	359 50%ad	389 56%abc dep	362 49%	395 51%	386 51%
Promoting and enabling healthy eating and healthy lifestyles	292 41%	320 44%dfg p	331 46%defg hjkop	269 38%	269 39%	273 38%	270 38%	278 40%	318 46%defg hjkop	276 39%	261 40%	298 43%dfgp	285 41%	308 44%dfgp	280 39%	267 37%	290 42%	327 44%wwAD	336 43%	342 45%wwAD
Promoting food safety in the home	269 38%	277 38%	276 38%	260 37%	234 34%	246 34%	255 35%	249 36%	301 43%bdef ghjo	244 35%	252 39%	281 41%efgj	264 38%	271 39%	269 37%	277 39%	276 39%ul	286 38%ww	275 35%	297 39%wwye
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	232 33%e	244 33%ef	216 30%	216 30%	176 26%	202 28%	215 30%	210 30%	274 39%abcd efghj	237 34%ef	245 38%cdef gh	278 40%abcd efghj	257 37%cdef gh	278 40%abcd efghj	266 37%cdef gh	258 36%cdef gh	256 37%cde fgh	274 37%ww	281 36%v	272 36%v
Quality / standard of the food	- -	42 6%akln q	28 4%a	50 7%acekl nopq	24 4%a	48 7%acekl nopq	41 6%aklnq	39 6%aknq	34 5%akn	39 6%aklnq	15 2%a	23 3%a	32 5%akn	17 3%a	27 4%a	26 4%a	20 3%a	- -	31 4%rBGH	29 4%rGH

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Table 20
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Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Ensuring the food you buy is safe to eat	653 84%v	585 80%	675 86%rv	673 87%rv	665 88%rtuv	656 90%rtuv vwxCDH	679 88%rtuv	611 87%rv	635 87%rv	617 86%rv	619 87%rv	640 88%rv	682 90%rtuv wH	646 86%rv
Date labels, such as "best before" and "use by" labels	507 65%	496 68%	497 63%	525 68%	510 68%	535 74%rstu vwxyABC DEFGH	519 67%	465 66%	502 69%w	481 67%	470 66%	471 64%	495 65%	500 66%
Nutrition labelling information, such as traffic light labelling	453 58%	423 58%	451 57%	465 60%	491 65%rstu vwxD	481 66%rstu vwxD	482 63%sw	436 62%s	464 63%rstv w	429 60%	446 63%rsvw	448 61%	484 64%rstu vw	478 63
Country of origin labels, which identify where food comes from	390 50%	343 47%	426 54%rv	419 54%rv	436 58%rstu vBD	433 60%rstu wwxABDF GH	409 53%w	363 52%	408 56%ruv	373 52%v	406 57%rstu vB	392 54%v	405 53%v	410 54%rv
Promoting and enabling healthy eating and healthy lifestyles	310 40%	313 43%	305 39%	307 40%	302 40%	347 48%wwxy ABCDEG	298 39%	284 40%	298 41%	276 39%	282 40%	330 45%uwxA DE	308 40%	329 44%
Promoting food safety in the home	275 35%	239 33%	255 32%	293 38%vw	254 34%	309 42%suvw yABCEG	284 34%	238 34%	269 37%	277 39%vwy	251 35%	290 40%vwyB	279 37%	314 42
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	258 33%	219 30%	251 32%	284 37%v	254 34%	302 42%stuv wy	299 39%uvwy	269 38%uvw	281 38%uvw	269 38%vw	279 38%vw	283 39%uvwy	314 41%stuv wy	306 41%uvwy
Quality / standard of the food	41 5%rBCDE FGH	30 4%rBGH	35 4%rBCEF GH	41 5%rBCDE FGH	30 4%rBGH	25 3%rGH	26 3%rGH	15 2%r	19 3%rG	19 3%rG	18 3%r	17 2%r	9 1%r	12 2%r

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
The way food is stored/ transported (correct temperatures etc.)	-	4 *	11 2%aknpq	7 1%ak	7 1%ak	4 1%	11 2%aknpq	4 1%	6 1%ak	9 1%akq	-	4 1%	3 *	3 *	5 1%ak	2 *	2 *	-	4 1%r	7 1%r
Manufacturing/ production/packaging of food	-	21 3%aghlmoq	19 3%aloq	10 1%aq	16 2%alq	11 1%aq	9 1%aq	9 1%aq	12 2%aq	11 2%aq	10 1%aq	6 1%a	8 1%a	12 2%aq	8 1%a	10 1%aq	2 *	-	15 2%FG	10 1%F
Fat/salt content in food	-	3 *	3 *	4 1%	6 1%aq	3 *	4 *	4 1%	1 *	1 *	2 *	3 *	1 *	2 *	2 *	1 *	-	-	2 *	2 *
Hygiene	-	36 5%ahkl	28 4%ahk	27 4%ahk	21 3%a	22 3%a	26 4%ahk	11 2%a	25 4%ahk	32 5%ahkl	10 2%a	18 3%a	26 4%ahk	24 3%ahk	40 6%aefhklpq	22 3%a	21 3%a	-	26 3%r	34 4%ry
Ensuring/inspecting hygiene/cleanliness in food establishments	-	14 2%a	28 4%abgijklnoq	18 3%a	17 2%a	15 2%a	12 2%a	24 3%agkloq	14 2%a	14 2%a	10 2%a	12 2%a	18 3%a	12 2%a	10 1%a	18 2%a	11 2%a	-	22 3%r	27 4%nwyCF
Animal welfare	-	15 2%a	13 2%a	17 2%ai	21 3%ain	13 2%a	16 2%a	10 2%a	6 1%a	16 2%ai	11 2%a	11 2%a	14 2%a	10 1%a	11 2%a	15 2%a	17 2%ai	-	16 2%	20 3%xB
Weight & Measures	-	1 *	-	1 *	3 *	3 *	2 *	2 *	-	1 *	-	1 *	1 *	1 *	1 *	1 *	-	-	6 1%twACF	-
Health & Hygiene Certificates	-	2 *	1 *	2 *	2 *	-	1 *	3 *	2 *	-	2 *	-	-	3 *	3 *	2 *	1	-	-	1 *
Everything / All food issues	-	9 1%ajno	9 1%ao	7 1%	9 1%ajno	13 2%adjnoq	7 1%ao	6 1%ao	7 1%ao	2 *	4 1%ao	7 1%ajo	6 1%ao	2 *	-	4 1%ao	3 *	-	7 1%BE	1 %r
Food imports / Exports	-	6 1%akn	2 *	2 *	1 *	4 1%an	2 *	3 *	4 1%	1 *	-	1 *	1 *	-	2 *	2 *	2 *	-	1 *	2 *
Price	-	5 1%ahpq	6 1%ahpq	3 *	6 1%ahpq	3 *	5 1%ahpq	-	5 1%ahpq	2 *	2 *	3 *	3 *	1 *	1 *	-	-	-	3 *	5 1%rwFGH

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
The way food is stored/ transported (correct temperatures etc.)	10 1%rA	13 2%rswxA BEF	4 1%	5 1%r	9 1%rA	6 1%r	2 *	4 1%r	5 1%r	5 1%r	3 *	4 1%	6 1%r	12 2
Manufacturing/ production/packaging of food	19 2%rACFG	15 2%CFG	15 2%rFG	10 1%F	10 1%F	11 1%F	7 1%r	13 2%FG	6 1%r	9 1%F	14 2%rFG	2 *	4 1%	13 2%rFG
Fat/salt content in food	2 *	2 *	1 *	1 *	-	2 *	2 *	2 *	3 *	1 *	3 *	2 *	3 *	-
Hygiene	32 4%r	25 3%r	30 4%r	23 3%r	18 2%r	27 4%r	25 3%r	21 3%r	22 3%r	20 3%r	28 4%r	39 5%rxyBC D	35 5%ry	25 3%r
Ensuring/inspecting hygiene/cleanliness in food establishments	26 3%rwC	16 2%r	13 2%r	19 3%r	14 2%r	16 2%r	16 2%r	20 3%r	12 2%r	20 3%r	13 2%r	14 2%r	21 3%r	15 2%r
Animal welfare	18 2%r	14 2%r	12 2%r	9 1%r	16 2%r	14 2%r	18 2%r	8 1%r	17 2%r	9 1%r	9 1%r	13 2%r	12 2%r	17 2%r
Weight & Measures	3 *	2 *	* *	4 *	2 *	1 *	-	3 *	-	3 *	1 *	-	1 *	1 *
Health & Hygiene Certificates	1 *	-	-	3 *	1 *	-	2 *	-	-	1 *	-	-	2 *	2 *
Everything / All food issues	9 1%rBEFG	6 1%rE	3 *	7 1%rBE	8 1%rBEF	3 *	11 1%rwBEF G	1 *	9 1%rBEFG	4 1%r	*	2 *	2 *	5 1%r
Food imports / Exports	2 *	2 *	3 *	5 1%rDG	2 *	1 *	3 *	1 *	1 *	-	1 *	3 *	-	2 *
Price	5 1%FGH	5 1%rwFGH	*	1 *	5 1%rwFGH	3 *	4 1%r	2 *	4 1%FGH	2 *	4 1%GH	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Health	-	3	3	2	3	3	3	-	1	1	*	-	2	3	1	*	2	-	1	1
		*	*	*	*	*	*		*	*			*	*			*		*	*
Complaints Procedures	-	2	1	2	-	2	1	-	-	1	-	-	1	-	-	-	-	-	2	2
		*	*	*		*				*			*							*
Maintaining Standards / Regulations	-	13 2%a	15 2%ahm	13 2%a	14 2%ah	16 2%ahm	7 1%a	5 1%a	15 2%ahm	8 1%a	8 1%a	10 1%a	5 1%a	11 2%a	17 2%ahm	35 5%abcde fghijkl mno	20 3%aghj km	-	13 2%cxy	10 1%r
How food is grown / Farmed	-	4 1%	4 1%	2 *	3 *	2 *	1	4 1%	5 1%an	1	*	4 1%	1	-	2	3	1	-	2	4 1%
Advertising	-	2 *	-	5 1%acehi lnq	-	1 *	2 *	-	-	1 *	2 *	-	3 *	-	1 *	2 *	-	-	1	-
Effect on the Enviroment	-	-	-	1	-	1	-	-	-	-	-	-	-	1	-	-	-	-	3	-
What goes into our food (additives/chemicals etc.)	-	11 1%aq	13 2%aekoq	12 2%aoq	4 1%	16 2%aeikm opq	14 2%aekmo q	10 1%aq	6 1%a	10 1%aq	4 1%	8 1%aq	4 1%a	7 1%a	3 *	6 1%a	1 *	-	11 1%G	19 3%uzBEFGH
Sales of food in shops/restaurants	-	6 1%a	8 1%a	8 1%a	4 1%	7 1%a	4 1%a	2 *	4 1%	7 1%a	2 *	8 1%a	3 *	5 1%a	9 1%a	10 1%ahkq	2 *	-	6 1%r	8 1%rAH
Health and Safety standards	-	2 *	4 1%	1 *	-	3 *	4 1%	2 *	1 *	2 *	1 *	1	-	2 *	5 1%am	2 *	4 1%am	-	5 1%ruwx yADE	3 1%r
Infections/diseases in/contaminated foods	-	1 *	5 1%aj	1 *	5 1%aj	2 *	1 *	2 *	2 *	-	2 *	2 *	1 *	*	2 *	1 *	3 *	-	1 *	5 1%ry
Control where food comes from/food origin	-	-	3 *	4 1%abl	2 *	10 1%abkln q	8 1%abln	1%ablq	3 *	4 1%abl	7 1%ablq	2 *	-	3 *	2 *	3 *	7 1%ablq	-	4 *	2 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Health	4 1%x	1 *	2 *	-	1 *	1 *	-	-	3 *	1 *	1 *	1 *	1 *	-
Complaints Procedures	3 *	3 *	-	1 *	2 *	3 *	1 *	1 *	-	1 *	1 *	*	2 *	-
Maintaining Standards / Regulations	20 3%rvwyz ACDE	5 1%r	11 1%r	4 *	3 *	8 1%r	8 1%r	11 2%rxy	6 1%r	7 1%r	8 1%r	18 2%rvxyA C	18 2%rvxyC	12 2%rxy
How food is grown / Farmed	2 *	3 *	2 *	1 *	5 1%rDGH	4 1%rDGH	1 *	3 *	1 *	-	2 *	3 *	-	-
Advertising	2 *	1 *	2 *	1 *	2 *	1 *	-	-	-	-	-	1 *	-	-
Effect on the Enviroment	- -	- -	- -	1 *	1 *	2 *	- -	- -	- -	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	15 2%rzG	12 2%G	15 2%rzG	10 1%rG	10 1%rG	5 1%r	11 1%rG	8 1%rG	15 2%rzG	13 2%rG	8 1%r	6 1%r	2 *	6 1%r
Sales of food in shops/restaurants	9 1%rAH	4 1%r	3 *	4 *	4 *	9 1%rAFH	2 *	4 1%r	5 1%r	6 1%rH	5 1%r	2 *	9 1%rAFH	1 *
Health and Safety standards	- -	2 *	- -	-	-	3 *	- -	2 *	1 *	- -	-	1 *	1 *	3 *
Infections\diseases in\contaminated foods	3 *	1 *	5 1%ry	4 *	-	1 *	3 *	3 *	1 *	2 *	1 *	2 *	1 *	1 *
Control where food comes from/food origin	7 1%ryCG	3 *	7 1%ryCG	6 1%r	1 *	1 *	7 1%ryCG	2 *	1 *	4 1%	1 *	2 *	1 *	5 1%r

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Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency / Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Food labelling	-	2	3	3	1	6 1%an	1	5 1%an	5 1%an	3	1	2	5 1%an	-	3	2	1	-	-	8 1%rsuzF
	-	*	*	*	*		*			*	*	*		-	*	*	*			
Freshness of food	-	1	2	1	3	1	2	-	-	2	-	-	-	-	1	-	2	-	2	3
	-	*	*	*	*	*	*	-	-	*	-	-	-	-	*	-	*		*	*
To ensure food products are\contain what they claim	-	-	-	-	4 1%	11 2%abcdg q	3	3	7 1%abcd	4 1%abcd	3	7 1%abcd	5 1%abcd	6 1%abcd	7 1%abcd	6 1%abcd	2	-	-	6 1%rs
Food preparation	-	-	4 1%ab	6 1%ab	2	4 1%	3	9 1%abekm n	8 1%abekm n	7 1%abkn	1	8 1%abkmn	2	1	4 1%b	3	3	-	-	1
					*		*				*		*	*		*	*			*
Sugar content of food	-	-	-	4 1%	1	2	3	3	1	2	-	-	-	-	*	-	1	-	-	-
					*	*	*	*	*	*							*			
Cleanliness (no further detail)	-	-	-	1 *	6 1%abcfi	-	5 1%abcf	4 1%	1	7 1%abcfi	2 *	2 *	3 *	2 *	3 *	2 *	6 1%abcf	-	-	-
Training\educating people (in hygiene)	-	-	-	6 1%abcgi jkmnopq	2 *	1 *	-	1 *	-	1 *	-	1 *	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	4 1%abcfg hijlm	3 *	-	-	-	-	-	1 *	-	-	1 *	2 *	2 *	3 *	-	-	-
Food handling	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	6 1%abcdf jp	-	4 1%	2 *	3 *	1 *	1 *	5 1%abcdf	3 *	2 *	1 *	1 *	3 *	-	-	-	-
GM foods	-	-	-	4 1%	1 *	-	1 *	2 *	1 *	-	-	-	-	-	*	-	-	-	-	-

TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Food labelling	1 *	3 *	7 1%rsuF	4 *	5 1%rsF	1 *	3 *	2 *	6 1%rsuF	6 1%rsuF	2 *	-	3 *	3 *
Freshness of food	4 1%rwH	2 *	-	5 1%rwH	1 *	1 *	2 *	2 *	3 *	1 *	3 *	1 *	1 *	- -
To ensure food products are\contain what they claim	2 *	2 *	15 2%rsuvx DF	2 *	6 1%rs	6 1%rs	10 1%rsuvx	9 1%rsuvx	8 1%rsuvx	5 1%rs	6 1%rs	4 1%rs	8 1%rsuvx	6 1%rs
Food preparation	8 1%rstwD H	8 1%rstwD H	1 *	5 1%rsD	2 *	4 1%rsD	9 1%rstwD H	3 *	5 1%rsDH	- -	2 *	2 *	4 1%rsD	1 *
Sugar content of food	2 *	1 *	- *	-	1 *	1 *	2 *	3 *	1 *	2 *	2 *	1 *	3 *	-
Cleanliness (no further detail)	3 *	6 1%rst	3 *	2 *	2 *	5 1%rst	2 *	3 *	5 1%rst	5 1%rst	3 *	6 1%rst	4 1%rst	4 1%s
Training\educating people (in hygiene)	3 *	5 1%rstxy zDFH	1 *	-	-	-	1 *	1 *	2 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	1 *	1 *	2 *	-	2 *	-	*	-	-	-	1 *	4 1%rstxz BCD	1 *	4 1%s
Food handling	-	-	-	-	-	1 *	2 *	1 *	-	-	1 *	-	-	-
(Food) Safety (no further detail)	-	4 1%rstuB	1 *	7 1%rstuw B	4 1%rstu	3 *	3 *	-	2 *	5 1%rstuB	1 *	8 1%rstuw BE	4 *	3 *
GM foods	-	1 *	1 *	1 *	-	-	2 *	2 *	2 *	1 *	-	1 *	-	1 *

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	700	715	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	806	841	774
Weighted Base	705	734	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	743	776	762
Horse meat scanal\fraud\ensuring meat is what it claims to be	-	-	-	-	-	9 1%abcde hiklmno pq	3 *	1 *	1 *	3 *	1 *	1 *	-	1 *	-	2 *	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	4 1%	1 *	-	2 *	-	2 *	3 *	-	2 *	-	-	-
Ratings	-	-	-	-	-	-	-	-	1 *	-	2 *	-	4 1%	2 *	1 *	-	1 *	-	-	-
Other	-	17 2%apq	17 2%apq	16 2%apq	13 2%a	20 3%aimnp q	12 2%a	17 2%anpq	8 1%a	11 2%a	9 1%a	11 2%a	8 1%a	7 1%a	11 2%a	6 1%a	6 1%a	-	21 3%wxz CDEFGH	15 2%wzEH
Don't know	44 6%Iijl m	34 5%iJ	35 5%iJ	40 6%iJ	37 5%iJ	26 4%	30 4%	32 5%iJ	17 2%	27 4%	36 6%iJ	25 4%	27 4%	27 4%	32 4%iJ	28 4%	29 4%	52 7%isuwy zABCDE FG	35 5%z	37 5%z
Average number of mentions	3.92	4.08	4.09	4.01	4.02	4.08	4.10	4.11	4.43abc defghjk p	4.22a	4.15	4.44abc defghjk opq	4.27ade	4.34abc defghp	4.21a	4.06	4.21a	4.27	4.23	4.30w
Standard deviation	2.05	2.13	2.14	2.14	2.06	2.14	2.17	2.08	1.97	2.02	2.05	2.01	1.97	2.12	2.07	2.08	1.95	2.08	2.01	2.11
Standard error	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.08	0.07	0.07	0.08	0.07	0.08	0.08	0.08	0.08	0.07	0.08	0.07	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base	777	731	787	776	752	728	769	703	732	714	708	731	761	753
Horse meat scanal/fraud/ensuring meat is what it claims to be	- -	- -	5 1%rstuv CDF	3 *	3 *	4 1%s	2 *	1 *	- -	- -	1 *	- -	1 *	1 *
Processing of food	-	-	-	-	-	-	2 *	-	-	3 *	-	2 *	1 *	3 *
Ratings	-	-	-	-	-	-	-	1 *	-	1 *	2 *	-	3 *	2 *
Other	15 2%rwEH	14 2%rwEH	5 1%r	10 1%r	12 2%rH	6 1%r	13 2%rH	10 1%r	7 1%r	6 1%r	4 1%r	7 1%r	7 1%r	3 *
Don't know	32 4%	46 6%yzACG	33 4%	39 5%z	25 3%	19 3%	29 4%	30 4%	28 4%	31 4%	31 4%	33 4%	28 4%	41 5%yz
Average number of mentions	4.18	4.13	4.07	4.29w	4.26	4.58rst uvwxyAB CDEFG	4.28w	4.20	4.30w	4.22	4.29w	4.32w	4.28w	4.42uvwB
Standard deviation	2.14	2.14	2.04	2.12	1.91	2.03	2.07	2.07	2.05	2.06	2.00	1.97	1.97	1.96
Standard error	0.08	0.08	0.07	0.08	0.07	0.07	0.07	0.08	0.07	0.08	0.07	0.07	0.07	0.07

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

									16-25											26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Ensuring the food you buy is safe to eat	152 78%	176 83%e	166 83%e	170 81%	143 73%	171 81%	155 82%	166 82%e	159 87%ae	163 82%e	148 81%	137 83%e	139 85%e	157 81%	149 83%e	151 87%ae	160 82%	197 83%	216 88%u	198 82%
Date labels, such as "best before" and "use by" labels	113 58%	122 58%	106 53%	114 55%	107 55%	128 60%	125 66%cdeo	115 57%	126 69%abcd ehko	121 61%	105 57%	107 65%co	97 59%	124 64%c	95 53%	105 60%	117 60%	159 67%	161 65%	158 66%
Nutrition labelling information, such as traffic light labelling	100 52%e	97 46%	88 44%	91 44%	75 38%	93 44%	92 49%	109 54%ce	105 57%bcde f	110 55%cdef	93 51%e	90 54%ce	84 51%e	106 55%ce	90 50%	96 55%cde	103 53%e	115 48%	135 55%	140 58%
Country of origin labels, which identify where food comes from	81 42%e	76 36%	71 35%	72 35%	57 29%	92 44%e	78 41%e	85 42%e	93 51%bcde jo	71 36%	75 41%e	72 43%e	65 39%e	93 48%bcde j	71 39%e	72 41%e	88 45%e	90 38%	119 48%r	108 45%
Promoting and enabling healthy eating and healthy lifestyles	81 42%dgh m	90 43%dgh m	70 35%d	52 25%	66 34%	75 35%d	59 31%	62 31%	71 38%d	73 37%d	66 36%d	55 34%	49 30%	73 38%d	65 36%d	65 37%d	65 33%	100 42%	98 40%	107 45%G
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	80 41%def	66 31%	65 32%e	57 27%	43 22%	65 31%	67 35%e	67 33%e	75 41%def	83 42%bdef	69 38%de	60 37%e	57 35%e	72 37%e	68 38%e	79 46%bcde fh	73 37%e	79 33%	96 39%vwA	74 31%
Promoting food safety in the home	66 34%	55 26%	53 26%	55 27%	55 28%	66 31%	52 28%	55 27%	61 33%	62 31%	61 33%	57 35%n	50 31%	48 25%	55 31%	54 31%	67 34%	89 37%vwA	101 41%vwAE	90 38%wA
Quality / standard of the food	-	8 4%aq	10 5%ahnq	8 4%aq	6 3%aq	5 3%aq	9 5%ahnq	2 1%	11 6%ahknq	6 3%aq	3 1%	3 2%	10 6%ahknq	1 1%	7 4%aq	6 3%aq	-	-	8 3%r	8 3%r
The way food is stored/ transported (correct temperatures etc.)	-	-	3 2%	1 1%	2 1%	-	2 1%	1 *	2 1%	2 1%	-	1 1%	1 *	-	2 1%	1 1%	2 1%	-	1 *	1 *

TNS

Table 20

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

26-35

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Ensuring the food you buy is safe to eat	220 80%	191 82%	226 86%	217 86%	212 86%	224 91%rtuv BDG	219 86%	198 84%	204 88%u	223 84%	236 90%rtuv	251 88%u	244 85%	246 86%
Date labels, such as "best before" and "use by" labels	176 64%	157 67%	166 63%	164 65%	162 66%	167 68%	155 61%	154 66%	150 65%	170 64%	172 65%	176 62%	176 61%	196 69%
Nutrition labelling information, such as traffic light labelling	158 58%r	131 56%	153 58%r	145 57%	156 64%rsG	142 58%	139 55%	150 64%rsG	144 62%r	148 56%	162 62%r	167 59%r	152 53%	186 65%rsvADG
Country of origin labels, which identify where food comes from	120 44%	98 42%	124 47%	134 53%ruv	136 56%rtuv AD	129 52%rv	114 45%	130 55%rtuv AD	132 57%rtuv wAD	121 46%	146 56%rtuv AD	147 52%rv	141 49%r	148 52%rv
Promoting and enabling healthy eating and healthy lifestyles	106 38%	91 39%	99 38%	99 39%	96 39%	115 47%wAGH	90 35%	90 38%	90 39%	100 38%	103 39%	116 41%	98 34%	104 37%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	94 34%	67 29%	73 28%	94 37%w	94 38%vw	100 41%tvwA	76 30%	95 41%tvwA	96 41%tvwA	99 37%w	121 46%rtuv wAFH	99 35%	109 38%vw	103 36%w
Promoting food safety in the home	98 36%wA	76 32%	72 27%	92 37%wwA	96 39%wwA	105 43%vwAE	69 27%	86 37%wA	104 45%vwAD E	93 35%	81 31%	107 38%wA	113 40%wAE	107 38%wA
Quality / standard of the food	24 9%rstvy zBCDEFG H	8 3%r	14 5%rDG	17 7%rzBDG	7 3%r	5 2%r	13 5%rDG	6 2%r	9 4%r	4 2%	9 4%r	9 3%r	5 2%	10 3%r
The way food is stored/ transported (correct temperatures etc.)	4 2%F	2 1%	3 1%	2 1%	- -	3 1%	2 1%	1 1%	2 1%	4 2%F	3 1%	- -	2 1%	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Manufacturing/ production/packaging of food	-	3 1%	3 2%	3 1%	3 2%	2 1%	-	4 2%	1 1%	-	2 1%	1 1%	-	2 1%	-	-	-	-	1 *	3 1%
Fat/salt content in food	-	-	1 *	-	-	-	1 1%	-	2 1%	-	-	-	-	-	1 1%	3 2%	-	-	1 *	-
Hygiene	-	7 3%a	7 4%a	4 2%	3 2%	9 4%a	7 4%a	6 3%a	9 5%a	4 2%	4 2%	4 2%a	7 4%a	4 2%	15 8%adehjklnp	4 2%	7 4%a	-	12 5%ryz	15 6%uvyzsD
Ensuring/inspecting hygiene/cleanliness in food establishments	-	7 3%ao	5 2%a	6 3%ao	3 2%	2 1%	6 3%ao	5 3%ao	2 1%	2 1%	5 3%ao	3 2%	3 2%	4 2%	-	3 2%	2 1%	-	8 3%rx	12 5%vvxzrE
Animal welfare	-	2 1%	3 1%	3 1%	4 2%a	4 2%	1 1%	3 1%	-	1 1%	2 1%	1 *	3 2%	1 1%	5 3%ai	1 1%	1 *	-	1 *	3 1%
Weight & Measures	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	2 1%	-
Health & Hygiene Certificates	-	-	-	1 1%	-	-	-	2 1%	-	2 1%	-	-	-	2 1%	-	-	-	-	1 1%	-
Everything / All food issues	-	1 1%	-	1 *	-	2 1%	-	1 1%	-	2 1%	1 1%	2 1%	1 1%	-	-	-	1 *	-	4 2%DF	1 *
Food imports / Exports	-	1 1%	2 1%	1 *	-	-	1 *	-	1 1%	-	1 1%	-	-	-	2 1%	1 1%	-	-	-	1 1%
Price	-	-	1	1	-	-	-	-	1	-	-	-	-	1 1%	-	-	-	-	-	1 1%
Health	-	-	-	-	-	-	-	-	1 *	-	-	-	1 1%	1 1%	-	-	-	-	-	-
Complaints Procedures	-	1 1%	1 *	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency / Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	232	264	263	284	286	285	
Manufacturing/ production/packaging of food	7 2%rCG	1 1%	4 1%	4 2%	1 1%	5 2%	6 2%rC	2 1%	-	2 1%	2 1%	1 *	1 *	2 1%
Fat/salt content in food	1 *	1 1%	-	1 *	3 1%	-	-	-	-	-	1 *	1 *	-	-
Hygiene	12 4%ryz	4 2%r	8 3%r	8 3%r	3 1%	3 1%	11 4%rz	5 2%r	8 4%r	7 2%r	10 4%r	15 5%ryz	13 5%ryz	11 4%r
Ensuring/inspecting hygiene/cleanliness in food establishments	6 2%r	3 1%	8 3%r	1 *	8 3%r	3 1%	6 2%r	3 1%	6 3%r	7 3%r	3 1%	7 2%r	8 3%r	8 3%r
Animal welfare	7 2%rsC	1 *	1 1%	2 1%	3 1%	2 1%	7 3%rsC	1 1%	-	5 2%	2 1%	2 1%	5 2%	6 2%rC
Weight & Measures	1 1%	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Health & Hygiene Certificates	1 *	-	-	1 *	3 1%	-	-	-	-	-	-	-	-	1 *
Everything / All food issues	6 2%rBDF	1 *	4 2%DF	3 1%	1 *	3 1%	1 *	-	3 1%	-	1 *	-	1 *	2 1%
Food imports / Exports	2 1%	-	-	3 1%	1 1%	-	-	-	-	-	-	1 1%	-	2 1%
Price	2 1%	1 *	-	-	-	1 1%	-	2 1%	1 *	1 *	-	1 *	-	-
Health	-	1 *	3 1%	-	-	-	-	-	-	-	-	-	-	-
Complaints Procedures	-	-	1 *	-	-	-	-	-	-	-	1 *	-	-	-

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
												16-25								26-35
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Maintaining Standards / Regulations	-	2 1%	4 2%	1 1%	6 3%aghk	3 2%	-	-	2 1%	1 1%	-	2 1%	3 2%	1 1%	3 2%	2 1%	*	-	3 1%	4 2%
How food is grown / Farmed	-	-	-	-	1 *	-	-	-	-	-	-	1 *	1 1%	-	-	-	-	-	-	3 1%
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Effect on the Enviroment	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-	-	1 *	-
What goes into our food (additives/chemicals etc.)	-	3 1%	4 2%	4 2%	-	4 2%	2 1%	*	-	2 1%	2 1%	1 1%	-	3 1%	2 1%	1 1%	-	-	1 *	5 2%rzB
Sales of food in shops/restaurants	-	-	1 *	1 *	2 1%	-	-	-	1 1%	*	3 2%	2 1%	-	1 1%	-	-	-	-	1 *	2 1%
Health and Safety standards	-	-	1 *	-	-	-	1 1%	-	1 1%	-	-	-	-	-	-	-	-	-	4 2%uwDE FG	1 1%
Infections\diseases in\contaminated foods	-	-	2 1%	1 *	1 1%	1 *	-	-	-	-	-	-	1 *	2 1%	-	3 2%	-	-	-	-
Control where food comes from/food origin	-	1 1%	-	1 1%	-	-	-	-	-	2 1%	-	-	-	1 1%	1 1%	1 1%	2 1%	-	-	-
Food labelling	-	-	1 *	1 *	-	1 *	-	1 1%	1 1%	-	-	-	-	2 1%	-	1 1%	1 1%	-	-	3 1%
Freshness of food	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-	2 1%
To ensure food products are\contain what they claim	-	-	-	1 *	-	2 1%	-	1 1%	1 1%	-	-	1 *	2 1%	-	1 1%	1 1%	4 3%\abcej q	-	-	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Maintaining Standards / Regulations	9 3%rvyDE	- -	9 3%rvyBDE	3 1%	1 *	7 3%rvyD	3 1%	1 1%	3 1%	1 *	1 *	8 3%rvyD	17 6%rsthx yABCDE	7 2%rv
How food is grown / Farmed	1 *	- -	- -	- -	1 1%	1 *	- -	- -	- -	- -	- -	- -	- -	- -
Advertising	1 1%	1 *	- -	- -	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -
Effect on the Enviroment	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
What goes into our food (additives/chemicals etc.)	3 1%	3 1%	8 3%rsxyz BF	1 *	1 1%	- -	2 1%	- -	6 3%rzB	4 1%	4 1%	1 *	3 1%	3 1%
Sales of food in shops/restaurants	3 1%	1 *	- -	1 *	4 1%	- -	2 1%	1 *	3 1%	4 2%w	2 1%	4 1%	1 *	- -
Health and Safety standards	- -	- -	- -	- -	- -	- -	2 1%	2 1%	- -	- -	- -	- -	- -	5 2%uwDFG
Infections\diseases in\contaminated foods	1 *	- -	2 1%	1 *	- -	- -	* *	1 *	1 1%	- -	- -	- -	- -	- -
Control where food comes from/food origin	2 1%	2 1%	2 1%	3 1%	- -	2 1%	2 1%	2 1%	- -	4 1%	1 1%	- -	2 1%	1 1%
Food labelling	- -	- -	2 1%	2 1%	- -	2 1%	1 *	1 *	- -	2 1%	1 *	- -	2 1%	1 *
Freshness of food	- -	- -	- -	1 *	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
To ensure food products are\contain what they claim	- -	- -	6 2%rsuvC	1 1%	1 1%	3 1%	5 2%su	4 2%u	- -	1 *	1 *	5 2%su	4 1%	1 1%

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Food preparation	-	-	1	3	1	-	-	*	3	-	1	2	-	-	2	1	-	-	-	1
			*	1%	1%			*	2%		*	1%			1%	*				
Sugar content of food	-	-	-	-	-	-	1	-	1	-	-	-	-	-	1	3	-	-	-	-
							1%		1%						1%	2%				
Cleanliness (no further detail)	-	-	-	-	1	2	1	-	-	2	*	-	1	-	-	-	2	-	-	-
					*	1%	*			1%			1%				1%			
Training\educating people (in hygiene)	-	-	-	*	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
					1%															
Public health\consumer advice\information (when food scares\recalls)	-	-	-	1	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-	-
				1%											*					
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	1	-	2	-	-	-	-	-	-	1	1	-	-	-	-	-	-
				*		1%							*	*						
GM foods	-	-	-	1	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				1%																
Horse meat scandal\fraud\ensuring meat is what it claims to be	-	-	-	-	2	1	-	-	1	-	-	-	-	2	-	-	-	-	-	-
					1%	1%			*					1%						
Processing of food	-	-	-	-	-	-	-	-	1	2	-	-	-	-	-	-	-	-	-	-
									*	1%										
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	7	4	-	2	1	6	3	1	2	1	1	1	3	1	1	-	-	5	8
		3%adq	2%		1%	1%	3%adq	2%	1%	1%	1%	1%	*	2%	1%	*			2%r	3%ruEt

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency / Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Food preparation	3 1%	-	1 *	1 *	4 2%	4 2%	3 1%	-	3 1%	1 *	2 1%	2 1%	3 1%	-
Sugar content of food	1 *	-	-	-	3 1%	-	1 *	-	-	-	1 *	-	-	-
Cleanliness (no further detail)	-	1 *	-	1 1%	1 1%	-	2 1%	-	4 2%	3 1%	1 *	2 1%	2 1%	1 *
Training\educating people (in hygiene)	3 1%	5 2%rstwx yzBCDEF H	-	-	-	-	1 1%	-	-	-	-	-	1 *	-
Public health\consumer advice\information (when food scares\recalls)	-	2 1%	-	-	-	-	* *	1 1%	-	-	-	1 1%	-	3 1%
Food handling	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
(Food) Safety (no further detail)	-	5 2%rstuy ABC	1 *	2 1%	-	2 1%	-	-	-	2 1%	2 1%	1 *	2 1%	1 *
GM foods	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Horse meat scanal\fraud\ensuring meat is what it claims to be	-	-	2 1%	1 1%	1 *	-	-	1 1%	-	-	-	-	-	-
Processing of food	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	-
Ratings	-	-	-	-	-	-	1 *	-	2 1%	-	-	1 *	-	-
Other	2 1%	5 2%r	3 1%	4 1%	5 2%u	2 1%	3 1%	5 2%u	3 1%	6 2%r	1 *	5 2%	2 1%	1 *

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	16-25 Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	26-35 Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	191	192	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	222	255	232
Weighted Base	194	211	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	238	247	240
Don't know	14	10	10	19	18	16	9	13	7	16	17	8	11	17	16	8	14	19	6	13
	7%	5%	5%	9%	9%i	8%	5%	6%	4%	8%	9%i	5%	7%	9%	9%	5%	7%	8%iswzD E	2%	6%z
Average number of mentions	3.93de	3.61	3.52	3.44	3.30	3.74e	3.72	3.66	4.16bcd efh	3.90de	3.87e	3.85e	3.78e	3.98cde	3.92de	3.97de	3.79e	4.02	4.05	4.20
Standard deviation	2.11	1.86	2.03	1.95	1.89	1.90	2.10	1.98	1.87	2.08	2.13	2.00	1.80	2.06	2.05	1.95	1.80	2.05	2.08	2.02
Standard error	0.16	0.14	0.15	0.15	0.14	0.14	0.17	0.15	0.14	0.16	0.16	0.15	0.15	0.17	0.17	0.16	0.14	0.14	0.13	0.14

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base	274	234	264	252	245	246	254	234	232	264	263	284	286	285
Don't know	14 5%z	10 4%	8 3%	14 5%z	10 4%	3 1%	9 4%	11 5%z	9 4%	9 3%	6 2%	12 4%	13 5%z	17 6%z
Average number of mentions	4.14	3.83	3.89	4.23	4.28vwA	4.26vA	3.83	4.23vA	4.37vwA	3.98	4.17	4.16	4.05	4.33vwA
Standard deviation	2.16	1.93	2.10	2.14	2.09	1.93	1.99	2.05	2.08	2.01	2.03	1.98	2.12	2.00
Standard error	0.14	0.13	0.13	0.15	0.14	0.13	0.13	0.14	0.14	0.13	0.13	0.13	0.14	0.13

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

							36-49												50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Ensuring the food you buy is safe to eat	310 83%	352 87%	345 87%	321 86%	302 85%	327 86%	351 89%a	304 88%	310 89%a	324 90%a	260 87%	341 89%a	308 91%a	275 89%a	305 89%a	309 90%a	283 89%a	340 84%	339 87%	329 82%
Date labels, such as "best before" and "use by" labels	240 64%	283 70%	269 68%	239 64%	251 71%p	247 65%	268 68%	232 68%	256 73%adfp q	268 74%adfk pq	196 66%	268 70%p	248 73%adfp q	218 71%p	241 70%	215 63%	207 65%	259 64%	258 66%	261 65%
Nutrition labelling information, such as traffic light labelling	221 59%	249 61%	243 61%	229 61%	233 66%	231 61%	267 68%a	220 64%	232 66%	262 73%abcd fhpq	197 66%	260 68%a	237 70%abcd f	221 72%abcd fhq	226 66%	221 64%	197 62%	237 59%	230 59%	236 59%
Country of origin labels, which identify where food comes from	187 50%	219 54%	208 52%	192 52%	184 52%	217 57%	214 54%	193 56%	213 61%acde p	211 58%a	159 53%	229 60%acde p	204 60%acde p	181 59%a	193 56%	177 51%	194 61%acd ep	191 47%	213 55%	209 52%
Promoting and enabling healthy eating and healthy lifestyles	155 41%	192 47%iJho	188 47%iJho	168 45%iJ	150 43%	139 37%	161 41%	134 39%	166 47%iJho	157 44%	121 41%	162 43%	149 44%	130 42%	131 38%	147 43%	149 47%iJo	175 43%	170 43%	192 48%iwvA
Promoting food safety in the home	146 39%	147 36%	169 43%efhl	147 39%	119 34%	128 34%	155 39%	114 33%	147 42%efhl	133 37%	109 36%	128 34%	136 40%	114 37%	123 36%	138 40%	142 45%bef hlo	159 39%	157 40%	166 42%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	131 35%iJ	141 35%iJ	131 33%	137 37%iJ	105 30%	103 27%	133 34%	101 30%	128 37%iJ	144 40%efh	104 35%iJ	147 39%efh	132 39%efh	113 37%iJ	129 38%efh	135 39%efh	130 41%efh	133 33%w	137 35%w	131 33%w
Quality / standard of the food	- -	21 5%anq	14 4%aq	20 5%anq	15 4%aq	31 8%acejk lmnopq	25 6%aklmn pq	27 8%acklm nopq	19 5%anq	15 4%aq	7 2%aq	10 3%aq	11 3%aq	6 2%aq	11 3%aq	9 3%aq	- -	- -	23 6%BF	20 5%r

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Ensuring the food you buy is safe to eat	362 88%t	329 83%	351 90%rtv	354 89%tv	363 90%rtv	358 91%tv	357 89%rtv	343 87%	352 91%rtv	347 87%	359 90%rtv	355 92%rstv	385 94%rstu wxxABDH	354 89%tv
Date labels, such as "best before" and "use by" labels	271 66%	274 69%	267 68%	256 64%	290 72%rtx	295 75%rstu xG	285 71%rx	270 69%	280 72%rtx	279 70%	275 69%	264 68%	273 67%	274 69%
Nutrition labelling information, such as traffic light labelling	256 62%	250 63%	242 62%	244 61%	261 65%	282 71%rstu wxxADGH	258 64%	255 65%	279 72%rstu wxxABD GH	248 62%	276 69%rstu wxD	255 66%rs	264 64%	255 64%
Country of origin labels, which identify where food comes from	208 50%	195 49%	224 57%rv	229 57%ruv	251 62%rstu vB	262 66%rstu wxxBEGH	256 64%rstu vB	214 55%	242 62%rstu vB	247 62%rstu v	235 59%ruv	239 62%rtuv	242 59%ruv	235 59%ruv
Promoting and enabling healthy eating and healthy lifestyles	171 42%	181 46%wA	151 39%	160 40%	188 47%wA	195 49%uwxA DG	152 38%	168 43%	179 46%wA	166 42%	190 48%wxA	184 48%wxxA	169 41%	198 50
Promoting food safety in the home	159 38%	137 35%	137 35%	147 37%	153 38%	197 50%rstu wxxyABD G	162 41%	148 38%	167 43%vw	164 41%	181 45%uvwx yBG	168 44%vw	158 38%	180 45%vwxyB
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	123 30%	104 26%	122 31%	121 30%	130 32%	166 42%rtuv wxyA	137 34%v	153 39%uvwx	155 40%rtuv wxy	152 38%uvx	159 40%rtuv wxy	163 42%rtuv wxxA	154 37%uvx	161 40
Quality / standard of the food	27 7%rzBEF G	18 5%r	21 5%r	21 5%r	22 5%rF	11 3%r	23 6%rBF	10 3%r	16 4%r	17 4%r	13 3%r	10 3%r	12 3%r	15 4%r

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency / Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
The way food is stored/ transported (correct temperatures etc.)	-	2 1%	4 1%	2 1%	9 3%abdfijkmn	1 *	5 1%am	4 1%	2 *	2 *	1 *	3 1%	-	-	3 1%	2 1%	6 2%afmn	-	3 1%	9 2%rwBCEH
Manufacturing/ production/packaging of food	-	12 3%ajlo	9 2%a	5 1%a	8 2%a	9 2%ao	6 2%a	5 1%a	8 2%a	3 1%	4 1%a	3 1%	4 1%a	8 2%a	2 1%	3 1%	5 2%a	-	12 3%CF	12 3%CF
Fat/salt content in food	-	4 1%	4 1%	2 1%	3 1%	2 1%	1 *	-	-	2 1%	2 1%	4 1%	-	1 *	-	-	-	-	-	-
Hygiene	-	14 3%a	12 3%a	17 4%ah	12 3%a	10 3%a	13 3%a	5 1%a	20 6%ah	15 4%ah	10 3%a	11 3%a	9 3%a	15 5%ah	31 9%abcde fghjklm npq	11 3%a	13 4%ah	-	21 5%ryBH	22 6%ryBH
Ensuring/inspecting hygiene/cleanliness in food establishments	-	6 2%a	23 6%abfgi klmnopq	12 3%a	12 4%al	7 2%a	8 2%a	11 3%a	5 2%a	11 3%a	6 2%a	4 1%a	8 2%a	6 2%a	5 1%a	7 2%a	3 1%	-	9 2%r	12 3%r
Animal welfare	-	10 3%a	11 3%a	8 2%a	8 2%a	5 1%a	10 3%a	5 1%a	6 2%a	6 2%a	5 2%a	9 2%a	4 1%a	4 1%a	5 1%a	3 1%	4 1%a	-	13 3%r	14 4%rB
Weight & Measures	-	-	-	-	3 1%	1 *	1 *	2 *	-	-	-	-	3 1%	1 *	1 *	-	-	-	4 1%rtCG	-
Health & Hygiene Certificates	-	-	1 *	-	2 1%	-	2 1%	-	-	-	1 *	-	-	1 *	1 *	4 1%abdfj l	-	-	1 *	1 *
Everything / All food issues	-	3 1%	7 2%adnoq	-	2 1%	2 *	2 1%	2 1%	1 *	3 1%	1 *	4 1%	2 1%	-	-	2 *	-	-	4 1%	1 *
Food imports / Exports	-	-	-	2 *	2 1%	-	1 *	1 *	-	-	1 *	-	-	-	-	-	-	-	4 1%r	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
The way food is stored/ transported (correct temperatures etc.)	6 1%rE	5 1%rE	2 *	3 1%	4 1%	4 1%rE	4 1%	1 *	1 *	3 1%	-	3 1%	3 1%	2 *
Manufacturing/ production/packaging of food	12 3%rF	15 4%rxyzA CF	8 2%r	6 1%r	6 1%r	4 1%r	5 1%r	10 3%r	4 1%	8 2%r	9 2%r	3 1%	7 2%r	7 2%r
Fat/salt content in food	1 *	2 1%	1 *	1 *	1 *	1 *	-	1 *	-	-	1 *	2 *	-	-
Hygiene	18 4%ryB	16 4%ry	16 4%ry	17 4%ry	5 1%r	13 3%r	14 4%ry	7 2%r	11 3%r	16 4%ry	15 4%ry	13 3%r	20 5%ryBH	8 2%r
Ensuring/inspecting hygiene/cleanliness in food establishments	10 2%r	11 3%r	8 2%r	8 2%r	9 2%r	13 3%r	7 2%r	11 3%r	5 1%r	15 4%rC	10 3%r	8 2%r	13 3%r	10 2%r
Animal welfare	14 3%r	20 9%rxzBD EF	13 3%r	6 2%r	10 3%r	6 1%r	10 3%r	5 1%r	14 4%rB	8 2%r	7 2%r	8 2%r	14 3%r	15 4%rzB
Weight & Measures	3 1%	2 *	2 *	4 1%	2 1%	1 *	1 *	2 1%	-	1 *	1 *	-	-	1 *
Health & Hygiene Certificates	1 *	-	-	-	-	1 *	-	-	-	-	-	1 *	-	1 *
Everything / All food issues	5 1%rE	9 2%rtEF	4 1%rE	5 1%rE	5 1%rE	3 1%	3 1%	3 1%	5 1%rE	3 1%	-	1 *	3 1%	4 1%
Food imports / Exports	1 *	1 *	2 1%	2 1%	2 *	2 1%	2 *	-	1 *	1 *	1 *	1 *	1 *	2 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Price	-	3 1%	5 1%a	2 1%	4 1%	1 *	2 1%	3 1%	2 1%	1 *	-	1 *	2 1%	-	-	-	-	-	3 1%	1 *
Health	-	1 *	3 1%	4 1%afg	-	-	-	-	1 *	-	-	2 1%	-	-	2 1%	-	1 *	-	1 *	1 *
Complaints Procedures	-	-	1 *	3 1%	1 *	-	1 *	-	1 *	-	-	-	1 *	-	-	-	-	-	-	-
Maintaining Standards / Regulations	-	8 2%a	6 2%a	9 2%a	4 1%	3 1%	5 1%a	5 2%a	3 1%	4 1%	10 3%afim	7 2%a	2 1%	8 2%a	9 3%a	10 3%am	6 2%a	-	10 3%ryC	6 2%r
How food is grown / Farmed	-	-	3 1%	1 *	-	-	-	1 *	3 1%	-	1 *	2 1%	-	-	1 *	-	-	-	5 1%ADH	2 1%
Advertising	-	2 1%	-	1 *	-	2 1%	2 1%	2 1%	1 *	-	-	-	3 1%	-	1 *	-	-	-	1 *	-
Effect on the Enviroment	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	2 *	-
What goes into our food (additives/chemicals etc.)	-	11 3%aekn pq	10 3%apq	7 2%apq	2 1%	6 2%apq	7 2%apq	6 2%apq	7 2%apq	5 1%apq	2 1%	4 1%	3 1%	2 1%	3 1%	-	-	-	5 1%	12 3%rzEFGH
Sales of food in shops/restaurants	-	3 1%	4 1%	4 1%	1 *	4 1%	1 *	1 *	7 2%agho	3 1%	1 *	6 2%a	2 1%	3 1%	1 *	3 1%	1 *	-	4 1%ry	7 2%yB
Health and Safety standards	-	2 1%	2 1%	-	2 1%	-	1 *	1 *	2 1%	-	1 *	-	-	1 *	2 1%	2 1%	-	-	-	1 *
Infections\diseases in\contaminated foods	-	-	6 2%abdhm nq	-	1 *	2 *	2 1%	-	1 *	2 1%	2 1%	1 *	-	-	1 *	1 *	-	-	2 *	1 *
Control where food comes from/food origin	-	1 *	3 1%	1 *	2 1%	5 1%aln	4 1%	1 *	1 *	1 *	2 1%	1 *	-	1 *	-	2 1%	1 *	1 *	-	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Price	1 *	4 1%	2 1%	2 1%	1 *	1 *	3 1%	2 1%	3 1%	2 *	4 1%	-	-	-
Health	1 *	1 *	1 *	2 *	-	-	-	-	-	2 1%	1 *	-	-	1 *
Complaints Procedures	1 *	-	1 *	-	2 *	2 1%	1 *	1 *	-	-	1 *	-	1 *	-
Maintaining Standards / Regulations	13 3%rxyAC	7 2%ry	8 2%ry	3 1%	1 *	11 3%rxyC	5 1%r	5 1%r	2 1%	6 1%r	8 2%ry	12 3%rxyC	16 4%rtxyABCD	15 4
How food is grown / Farmed	3 1%	4 1%rADH	2 1%	1 *	4 1%	5 1%rADH	-	2 *	2 *	-	2 1%	3 1%	2 1%	-
Advertising	4 1%	-	-	1 *	-	-	1 *	1 *	-	-	-	1 *	1 *	-
Effect on the Enviroment	1 *	-	1 *	1 *	-	-	-	-	-	-	1 *	-	-	-
What goes into our food (additives/chemicals etc.)	11 3%rzFGH	8 2%G	10 3%rzFGH	8 2%rG	9 2%rzFG	2 1%	7 2%r	4 1%r	7 2%r	4 2%r	4 1%	2 *	1 *	3 1%
Sales of food in shops/restaurants	8 2%ryB	3 1%	4 1%ry	4 1%ry	-	3 1%	3 1%	1 *	2 1%	1 *	2 1%	6 1%ry	10 2%ryBCDEH	2 1%
Health and Safety standards	1 *	3 1%	1 *	1 *	-	-	-	1 *	1 *	-	-	3 1%	1 *	2 *
Infections/diseases in/contaminated foods	2 1%	3 1%	3 1%	2 *	1 *	-	-	-	-	1 *	1 *	-	1 *	3 1%
Control where food comes from/food origin	5 1	1 *	5 1%rsBCE	6 1%rsBCE	3 1%	1 *	5 1%rsBCE	-	-	2 1%	-	1 *	2 1%	1

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284		400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318		403	391	400
Food labelling	-	-	3 *1%	-	2 *1%	4 *1%	2 *1%	3 *1%	*	*	1 *	1 *	4 *1%b	3 *1%	-	-	-	-		-	2 *	4 *1%
Freshness of food	-	1 *	2 *	-	-	-	1	-	-	-	-	-	-	-	-	1	-	1		-	-	-
To ensure food products are\contain what they claim	-	-	1 *	-	3 *1%	8 2%abcdg o	1	5 1%abd	2 *1%	3 *1%	4 1%abd	6 2%abd	4 1%b	2 *1%	1	3 *1%	1	*		-	-	-
Food preparation	-	-	1 *	4 *1%	3 *1%	2 *1%	2 *1%	4 1%b	2 *1%	5 1%ab	1 *	5 1%abmp	-	-	1	-	2 *1%		-	-	2 *1%
Sugar content of food	-	-	-	2 *1%	1	1	1	-	-	2 *1%	-	-	-	1	-	-	-		-	-	-
Cleanliness (no further detail)	-	-	-	2 *1%	3	1 *	3 1%	-	1 *	-	2 *1%	-	-	-	1	1	1		-	-	-
Training\educating people (in hygiene)	-	-	-	1 *	-	1 *	-	1 *	-	-	-	2 *1%	-	-	-	-	-		-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	4 1%	-	1 *	-	2 1%	-	-	-	-	-	3 1%	1 *	1 *	-		-	-	-
Food handling	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-	-	-		-	-	-
(Food) Safety (no further detail)	-	-	-	-	3 1%	-	2 1%	-	2 1%	1 *	-	3 1%	2 1%	-	4 1%abcdf	1 *	3 1%		-	-	-
GM foods	-	-	-	1 *	-	1 *	-	1 *	1 *	1 *	1 *	-	-	-	-	-			-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Food labelling	3 1%	2 1%	4 1%rxE	-	4 1%xE	3 1%	4 1%	1 *	2 *	4 1%xE	-	-	2 1%	3 1%
Freshness of food	3 1%	4 1%	1 *	4 1%	1 *	-	2 1%	1 *	-	-	1 *	1 *	1 *	-
To ensure food products are\contain what they claim	1 *	2 1%	3 1%	1 *	1 *	5 1%rst y	7 2%rstux y	3 1%	4 1%	3 1%	6 2%rstux y	3 1%	2 1%	3 1%
Food preparation	3 1%	4 1%	1 *	4 1%E	2 *	1 *	7 2%rswzB CDEH	1 *	-	-	-	1 *	1 *	1 *
Sugar content of food	1 *	-	1 *	-	1 *	1 *	-	1 *	-	1 *	-	-	-	-
Cleanliness (no further detail)	1 *	2 1%	-	1 *	1 *	4 1%rstw	3 1%	1 *	2 1%	3 1%	1 *	2 1%	2 *	3 1%
Training\educating people (in hygiene)	4 1%xA	1 *	1 *	-	-	-	-	1 *	1 *	-	1 *	-	1 *	-
Public health\consumer advice\information (when food scares\recalls)	1 *	3 1%	1 *	-	-	-	-	-	-	-	-	1 *	2 1%	3 1%
Food handling	-	-	-	-	-	-	-	1 *	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	3 1%	3 1%	2 1%	-	1 *	2 1%	2 1%	-	2 1%	-	2 *
GM foods	-	2 *	-	-	-	-	-	1 *	1 *	-	-	1 *	-	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	354	410	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	400	385	386
Weighted Base	374	406	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	403	391	400
Horse meat scanal\fraud\ensuring meat is what it claims to be	-	-	-	-	-	5 1%abcde hlmnop	1 *	-	1 *	2 1%	-	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	1 *	-	1 *	-	-	-
Ratings	-	-	-	-	-	-	-	-	1 *	-	2 1%	-	1 *	2 1%	1 *	-	1 *	-	-	-
Other	-	13 3%almm pq	11 3%amnp	9 2%anp	9 3%amnp	10 3%amnp	5 1%a	6 2%a	7 2%a	7 2%a	4 1%a	4 1%	2 1%	1 *	5 1%a	1 *	2 1%	-	4 1%rz	7 2%rz
Don't know	20 5%dijm	17 4%	13 3%	8 2%	12 3%	12 3%	14 3%	9 3%	6 2%	7 2%	11 4%	9 2%	8 2%	9 3%	8 2%	10 3%	8 3%	21 5%uwyzA G	11 3%	16 4%y
Average number of mentions	4.17	4.37	4.44	4.25	4.28	4.15	4.38	4.19	4.54afh	4.52afh	4.23	4.40	4.46	4.41	4.32	4.22	4.39	4.20	4.30	4.33
Standard deviation	2.08	1.97	2.17	2.22	2.00	2.08	2.16	1.91	2.06	1.98	2.12	2.01	1.96	2.00	2.05	2.01	1.96	2.03	2.17	2.15
Standard error	0.11	0.10	0.11	0.12	0.11	0.11	0.11	0.11	0.11	0.11	0.13	0.11	0.11	0.12	0.12	0.12	0.12	0.10	0.11	0.11

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
							50-65							
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Horse meat scanal/fraud\ensuring meat is what it claims to be	- -	- -	2 1%	1 *	2 *	2 1%	2 1%	1 *	- -	- -	- -	- -	2 *	- -
Processing of food	- -	- -	- -	- -	- -	1 *	1 *	- -	- -	3 1%	1 *	3 1%	- -	2 1%
Ratings	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	1 *	1 *
Other	11 3%rz	7 2%rz	7 2%rz	6 1%rz	8 2%rz	- -	8 2%rz	6 1%rz	7 2%rz	4 1%	5 1%rz	4 1%	5 1%rz	5 1%rz
Don't know	10 2%	21 5%uwyzA G	7 2%	16 4%wy	6 1%	8 2%	10 2%	17 4%wy	14 4%	17 4%wy	12 3%	10 3%	9 2%	13 3%
Average number of mentions	4.29	4.36	4.24	4.27	4.39	4.81rst uvwxyAB G	4.44	4.36	4.67rst uvwxyB	4.51r	4.58rwx	4.57rwx	4.41	4.60ruwx
Standard deviation	2.11	2.14	2.07	2.13	1.89	1.94	2.02	2.00	1.93	2.04	2.08	1.98	2.00	1.89
Standard error	0.10	0.11	0.10	0.10	0.10	0.10	0.10	0.11	0.10	0.11	0.10	0.11	0.10	0.10

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Ensuring the food you buy is safe to eat	185 77%	212 83%	203 84%	179 81%	183 78%	217 83%	220 85%ae	210 83%	216 87%ade	226 86%ae	215 88%ade	223 87%ade	203 85%ae	207 85%ae	221 85%ae	229 86%ade	217 85%ae
Date labels, such as "best before" and "use by" labels	144 60%	141 56%	141 58%	129 58%	149 63%p	148 56%	159 62%p	158 62%p	168 67%bcdfk opq	161 61%	141 57%	163 64%bfop	149 63%p	149 61%	147 57%	145 55%	153 60%
Country of origin labels, which identify where food comes from	112 47%	114 45%	121 50%	101 45%	114 48%	147 56%abde	137 53%b	144 57%abdeo	137 55%abd	148 56%abdeo	122 50%	136 53%bd	119 50%	136 56%abd	128 49%	133 50%	133 52%
Nutrition labelling information, such as traffic light labelling	111 46%	121 47%	121 50%	106 48%	123 52%	130 50%	137 53%	128 51%	153 62%abcde fghmop	144 55%a	133 54%a	139 54%a	126 53%	134 55%ab	129 50%	140 53%	144 56%abd
Promoting and enabling healthy eating and healthy lifestyles	109 46%dp	107 42%	116 48%dghjn p	81 37%	95 40%	114 44%p	98 38%	98 39%	119 48%deghj npq	102 39%	100 42%	108 42%	97 41%	94 39%	113 44%p	97 36%	103 40%
Promoting food safety in the home	95 40%	92 36%	94 39%	76 35%	86 36%	99 38%	102 39%	85 34%	100 40%	102 39%	86 35%	94 37%	98 41%h	98 40%	105 41%h	94 35%	94 37%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	84 35%	84 33%	87 36%h	64 29%	76 32%	90 35%	85 33%	71 28%	107 43%abdef ghop	96 37%dh	93 38%dh	101 40%deh	87 37%dh	92 38%dh	90 35%	95 36%h	95 37%dh
Quality / standard of the food	-	14 6%akln op	6 3%a	11 5%aklnp	7 3%a	12 5%aklp	10 4%alp	10 4%alp	13 5%aklnp	9 3%a	4 2%a	4 1%a	10 4%alp	5 2%a	7 3%a	3 1%a	8 3%a
The way food is stored/ transported (correct temperatures etc.)	-	2 1%	1 *	4 2%akmp	3 1%ak	2 1%	3 1%	5 2%akmp	1 *	2 1%	-	2 1%	*	3 1%ak	1 *	*	2 1%
Manufacturing/ production/packaging of food	-	8 3%acfm q	2 1%	4 2%a	4 2%a	2 1%	3 1%a	3 1%	5 2%a	4 2%a	4 2%a	4 2%a	1 *	4 2%a	3 1%a	3 1%a	1 1%

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Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Fat/salt content in food	-	-	-	1 1%	2 1%	1 *	*	-	-	* *	1	1 1%	2 1%	1	-	1 1%	-
Hygiene	-	8 3%a	5 2%a	8 4%a	10 4%a	8 3%a	5 2%a	10 4%a	8 3%a	13 5%aglo	6 2%a	6 2%a	6 3%a	7 3%a	6 2%a	10 4%a	7 3%a
Ensuring/inspecting hygiene/cleanliness in food establishments	-	6 2%a	3 1%a	10 5%acefhjnoq	3 1%a	2 1%	8 3%af	4 2%a	7 3%a	5 2%a	5 2%a	5 2%a	5 2%a	3 1%a	5 2%a	7 3%a	3 1%a
Animal welfare	-	4 2%a	2 1%	3 2%a	1 1%	3 1%	5 2%a	5 2%a	6 2%ae	8 3%acefm	4 2%a	5 2%a	2 1%a	5 2%a	5 2%a	4 2%a	8 3%acefm
Weight & Measures	-	1	-	1	-	1	1	-	-	-	1	1	-	-	-	1	-
Health & Hygiene Certificates	-	-	-	-	1 *	-	1 *	-	1 *	-	1 *	-	1 *	-	*	-	1
Everything / All food issues	-	3 1%ak	2 1%	2 1%	3 1%ak	4 1%akp	4 2%akp	2 1%	4 1%akp	-	2 1%	4 2%akop	1	1	*	*	1%
Food imports / Exports	-	2 1%	1 *	-	3 1%gilnpq	-	1 *	*	-	2 1%	-	-	-	-	1 *	-	-
Price	-	3 1%nopq	3 1%kmnopq	1 *	2 1%	*	2 1%	2 1%	2 1%	1 *	-	1	-	-	-	-	-
Health	-	2 1%	-	1 *	1 1%	*	1 *	1 *	1 *	*	*	1	-	2 1%	*	1	-
Complaints Procedures	-	2 1%	-	1 1%	2 1%	-	1 *	-	-	1	*	-	-	-	*	-	-
Maintaining Standards / Regulations	-	3 1%ag	4 2%ag	1 1%	3 1%g	3 1%g	-	1	*	3 1%ag	2 1%	2 1%	*	1	*	8 3%adghiklmno	3 1%ag
How food is grown / Farmed	-	1 *	-	1 *	2 1%	1 *	2 1%	-	2 1%	1	-	-	-	-	1 *	1	1
Advertising	-	-	-	-	1 *	-	-	-	-	-	-	-	-	-	-	1	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
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Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Effect on the Enviroment	-	-	-	-	-	-	-	-	1	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	*	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	-	2	2	3	2	2	5	3	2	5	3	4	3	3	1	2	2
	-	1%	1%	1%a	1%	1%	2%ao	1%	1%	2%ao	1%	2%a	1%	1%a	*	1%	1%
Sales of food in shops\restaurants	-	3	2	2	1	2	1	2	2	1	-	-	1	2	1	5	-
	-	1%aklq	1%	1%	*	1%	*	1%	1%	*	-	-	*	1%	*	2%agjklo q	-
Health and Safety standards	-	-	1	1	1	2	1	1	1	-	-	1	-	*	1	*	-
	-	-	*	*	*	1%	*	*	*	-	-	1%	-	*	*	*	-
Infections\diseases in\contaminated foods	-	1	*	-	2	-	-	1	-	*	1	2	-	*	-	-	1
	-	*	*	-	1%	-	-	*	-	*	*	1%	-	*	-	-	*
Control where food comes from/food origin	-	1	-	1	2	5	1	1	1	2	1	1	-	1	1	1	-
	-	*	-	1%	1%	2%achlmo pq	*	*	1%	1%	*	*	-	1%	*	*	-
Food labelling	-	-	1	-	-	2	1	1	-	1	-	3	-	*	1	-	1
	-	-	1%	-	-	1%	*	*	-	*	-	1%p	-	*	*	-	*
Freshness of food	-	2	1	2	1	-	1	-	1	1	1	3	1	*	1	*	*
	-	1%	*	1%	*	-	*	-	*	*	1%	1%	*	*	*	*	*
To ensure food products are\contain what they claim	-	-	3	-	-	7	1	1	2	-	1	5	1	1	*	1	3
	-	-	1%j	-	-	3%abdegh jkmnop	*	*	1%	-	*	2%abdejk mno	*	*	*	1%	1%j
Food preparation	-	-	-	1	2	1	*	1	2	1	1	3	*	1	-	2	1
	-	-	-	1%	1%	*	*	*	1%	*	*	1%o	*	*	-	1%	*
Sugar content of food	-	-	-	1	-	1	*	-	-	*	2	1	1	*	-	1	-
	-	-	-	1%	-	*	*	-	-	*	1%	*	*	*	-	*	-
Cleanliness (no further detail)	-	-	-	2	5	1	2	4	-	2	1	1	1	3	3	2	3
	-	-	-	1%	2%abcfil m	*	1%	1%abci	-	1%	1%	*	*	1%abci	1%abci	1%	1%
Training\educating people (in hygiene)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 20 Page 488

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

66+

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	339	314	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base	239	254	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	*
Food handling	-	-	-	-	1	*	-	-	1	1	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	1 1%	-	1 *	3 1%bflkq	-	2 1%	-	1 *	1 *	*	1 *	1 *	-
GM foods	-	-	-	-	*	2 1%	-	1 *	1	2 1%	-	-	-	-	-	*	-
Horse meat scandal\fraud\ensuring meat is what it claims to be	-	-	-	-	-	2 1%	1 *	1 1%	1 *	1 *	-	1 *	-	*	-	1 1%	1 *
Processing of food	-	-	-	-	-	-	-	-	1 *	-	-	-	-	1 *	1 *	1 *	2 1%
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	1 *	1
Other	-	8 3%aglmnq	3 1%	9 4%acfgjklmnopq	4 2%a	3 1%a	2 1%	7 3%agmnq	3 1%a	4 1%a	4 1%a	2 1%	1 1%	1 *	4 1%a	3 1%a	1 *
Don't know	23 10%ijklm	25 10%ijklmn	19 8%k	22 10%ijklm	21 9%k	17 6%	16 6%	20 8%k	11 4%	14 5%	9 4%	13 5%	13 5%	14 6%	19 7%k	17 6%	17 7%
Average number of mentions	4.03	4.14	4.13	4.04	4.14	4.16	4.15	4.16	4.47acdgkmop	4.26k	3.95	4.22	4.09	4.18	4.08	4.01	4.17
Standard deviation	2.14	2.15	2.12	2.10	2.34	2.23	2.13	2.12	2.12	2.12	2.02	2.13	2.11	2.09	2.02	2.02	2.07
Standard error	0.12	0.13	0.13	0.13	0.14	0.12	0.11	0.12	0.11	0.10	0.11	0.11	0.11	0.10	0.10	0.10	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 20   Page 489

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Ensuring the food you buy is safe to eat	1062 81%	1173 85%ae	1124 83%	1135 84%	1033 81%	1182 86%ae	1187 87%acde	1145 87%acde	1131 88%abcd efk	1178 87%acde	1048 85%ae	1152 88%abcd efk	1067 86%ace	1083 87%acde	1140 88%acde	1167 89%abcd efkm	1104 86%ace	-	-	-
Date labels, such as "best before" and "use by" labels	817 62%	891 65%	867 64%	853 63%	848 66%a	872 63%	893 65%	871 66%	898 70%abcd efghkop	906 67%adf	787 64%	900 69%abcd fgkop	842 68%acdf	834 67%adf	837 64%	837 64%	856 67%ad	-	-	-
Nutrition labelling information, such as traffic light labelling	696 53%	774 56%	765 57%	774 57%a	738 58%a	778 56%	817 60%a	801 61%abcf	820 64%abcd efg	836 62%abcd ef	750 61%abcd f	849 65%abcd efghkmo p	754 61%abcd efg	800 64%abcd	786 61%abcf	798 61%abcf	805 63%abcd ef	-	-	-
Country of origin labels, which identify where food comes from	589 45%	683 50%a	662 49%a	627 46%	594 46%	724 52%ade	725 53%acde	738 56%abcd ek	737 58%abcd efgkp	733 54%abcd e	630 51%ade	745 57%abcd efgkp	667 54%abcd e	701 56%abcd efk	715 55%abcd e	690 53%ade	716 56%abcd ek	-	-	-
Promoting and enabling healthy eating and healthy lifestyles	545 42%	597 43%dfg jp	618 46%adef ghjklmn opq	522 38%	518 40%	521 38%	522 38%	528 40%	582 45%defg hjklmno p	513 38%	491 40%	541 41%	491 40%	503 40%	537 41%	510 39%	534 42%ul	-	-	-
Promoting food safety in the home	492 37%ef	505 37%ef	520 38%efh	476 35%	422 33%	448 32%	498 36%f	447 34%	533 42%abcd fghjknp	471 36%	442 36%	504 39%efhj	468 38%efh	444 36%	496 38%efh	479 36%f	503 39%defh j	-	-	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	459 35%ef	482 35%def	456 34%ef	426 31%	361 28%	414 30%	460 34%ef	428 32%e	503 39%abcd efgh	485 36%def	469 38%cdef gh	516 40%abcd efgh	459 37%defh	487 39%abcd efgh	507 39%abcd efgh	532 41%abcd efghj	512 40%abcd efghj	-	-	-
Quality / standard of the food	-	67 5%akln pq	54 4%aknpq	82 6%aceik lmnopq	47 4%an	80 6%aceik lmnopq	77 6%aeklm nopq	66 5%aklno pq	52 4%aknpq	61 5%aklnp q	29 2%a	40 3%a	48 4%akn	24 2%a	44 3%an	33 3%a	32 3%a	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Ensuring the food you buy is safe to eat	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Date labels, such as "best before" and "use by" labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Nutrition labelling information, such as traffic light labelling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country of origin labels, which identify where food comes from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoting and enabling healthy eating and healthy lifestyles	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Promoting food safety in the home	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quality / standard of the food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 20   Page 491

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
The way food is stored/ transported (correct temperatures etc.)	-	7 1%a	18 1%abfkln	16 1%abfkn	18 1%abfkln	7 *a	14 1%ak	13 1%ak	10 1%a	9 1%a	4 *	7 1%a	8 1%a	6 *a	8 1%a	8 1%a	13 1%ak	-	-	-
Manufacturing/ production/packaging of food	-	33 2%aglmopq	29 2%alop	27 2%alop	31 2%aglmopq	23 2%alo	16 1%a	19 1%a	22 2%ao	18 1%a	22 2%alo	11 1%a	15 1%a	23 2%alo	9 1%a	12 1%a	15 1%a	-	-	-
Fat/salt content in food	-	5 *aq	5 *aq	5 *aq	7 1%aq	5 *aq	4 *aq	4 *	2 *	3 *	3 *	5 *aq	2 *	2 *	4 *a	3 *	-	-	-	-
Hygiene	-	55 4%ahk	56 4%ahk	56 4%ahk	39 3%a	48 3%ah	46 3%ah	27 2%a	45 3%ah	51 4%ahk	27 2%a	36 3%a	41 3%a	46 4%ahk	66 5%aefghklm	51 4%ahk	46 4%ah	-	-	-
Ensuring/inspecting hygiene/cleanliness in food establishments	-	31 2%a	49 4%abefgijklmnoq	39 3%aijlo	26 2%a	26 2%a	26 2%a	33 3%a	28 2%a	22 2%a	26 2%a	22 2%a	26 2%a	22 2%a	21 2%a	35 3%a	25 2%a	-	-	-
Animal welfare	-	31 2%a	29 2%a	32 2%a	31 2%ai	25 2%a	21 2%a	25 2%a	17 1%a	33 2%ai	18 1%a	28 2%a	21 2%a	18 1%a	24 2%a	24 2%a	32 2%ai	-	-	-
Weight & Measures	-	7 1%acdijloq	-	1 *	5 *aco	3 *	5 *aco	5 *aco	1 *	1 *	3 *	1 *	4 *aco	2 *	-	2 *	1 *	-	-	-
Health & Hygiene Certificates	-	2 *	2 *	4 *	5 *	-	4 *	4 *afl	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *afl	2 *	-	-	-
Everything / All food issues	-	16 1%akno	10 1%ano	13 1%ano	11 1%ano	13 1%ano	13 1%ano	14 1%ano	8 1%ao	12 1%ano	5 *a	14 1%ano	9 1%ano	2 *	2 *	7 1%a	8 1%ao	-	-	-
Food imports / Exports	-	7 1%an	4 *a	4 *an	3 *	6 *an	6 *an	5 *an	5 *an	3 *	1 *	2 *	1 *	-	4 *	2 *	4 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	SCOTLAND													
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Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
The way food is stored/ transported (correct temperatures etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Manufacturing/ production/packaging of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Fat/salt content in food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hygiene	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ensuring/inspecting hygiene/cleanliness in food establishments	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Animal welfare	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weight & Measures	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Hygiene Certificates	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Everything / All food issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food imports / Exports	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Price	-	8 1%aopq	11 1%afopq	5 *apq	9 1%aopq	3 *	6 *apq	5 *apq	7 1%apq	5 *apq	4 *apq	7 1%apq	5 *apq	5 *apq	1	-	-	-	-	-
Health	-	4 *	4 *	4 *a	3 *	3 *	2 *	1 *	2 *	1 *	*	3 *	3 *	4 *a	3	1	2	-	-	-
Complaints Procedures	-	2 *	2 *	4	3	2	2	2	2	2	1	-	2	1	*	2	-	-	-	-
Maintaining Standards / Regulations	-	24 2%agh	25 2%agh	28 2%aghjm	16 1%a	24 2%agh	11 1%a	8 1%a	23 2%agh	14 1%a	19 2%ah	15 1%a	13 1%a	16 1%a	32 2%aeghj lmn	49 4%abcde fghijkl mn	32 3%aegh jlmn	-	-	-
How food is grown / Farmed	-	6 *am	6 *am	4 *a	6 *am	4 *	2 *	9 1%agjmq	7 1%amq	2 *	3 *	5 *am	-	2 *	5 *am	3 *	1 *	-	-	-
Advertising	-	3 *	-	7 *acej nq	1 *	3 *	2 *	2 *	1 *	1 *	1 *	-	3 *	-	2 *	2 *	-	-	-	-
Effect on the Enviroment	-	3 *	-	*	-	-	1 *	1 *	2 *	-	-	-	-	1 *	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	-	19 1%aipq	31 2%aekn opq	25 2%aiopq	16 1%ap	28 2%aikop q	23 2%aiopq	20 2%aiopq	7 *	20 1%aiopq	12 1%a	21 2%aiopq	16 1%ap	14 1%a	8 1%a	6 *	8 1%a	-	-	-
Sales of food in shops/restaurants	-	10 1%aq	17 2%aghjk q	12 1%aq	7 1%a	10 1%aq	6 *a	5 *a	12 1%aq	6 *a	6 *a	13 1%aq	8 1%aq	8 1%aq	10 1%aq	17 1%aeghj kq	1 *	-	-	-
Health and Safety standards	-	5 *am	7 1%am	1 *	5 *am	3 *	*	*	1 *	2 *	3 *	1 *	-	2 *	6 *am	3 *	5 *am	-	-	-
Infections\diseases in\contaminated foods	-	2 *	9 1%abhnp	3 *	6 *a	7 1%a	3 *	2 *	3 *	3 *	3 *	2 *	2 *	3 *	2 *	4 *	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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TNS

Q.5b And which of these issues do you think the Food Standards Agency / Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Price	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complaints Procedures	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Maintaining Standards / Regulations	-	-	-	-	-	-	-	-	-	-	-	-	-	-
How food is grown / Farmed	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Effect on the Enviroment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sales of food in shops\restaurants	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health and Safety standards	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Infections\diseases in\contaminated foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Control where food comes from/food origin	-	4 *	4 *a	9 1%al	4 *a	15 1%abceh klno	12 1%abkln	4 *a	5 *a	12 1%abln	3 *	1 *	7 1%al	3 *	5 *a	6 *al	5 *a	-	-	-
Food labelling	-	2 *	11 1%abkno q	4 *	5 *a	12 1%abdkn oq	4 *a	10 1%abkn	6 *a	6 *a	2 *	8 1%abn	9 1%abkno	2 *	3 *	5 *a	3 *	-	-	-
Freshness of food	-	3 *	4 *	4 *	4 *a	1 *	7 *afim	1 *	-	3 *	2 *	2 *	1 *	3 *	2 *	1 *	2 *	-	-	-
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	26 2%abcde ghkmoq	5 *ab	10 1%abd	13 1%abdg	13 1%abd	11 1%abd	15 1%abdeg	9 1%abd	12 1%abd	11 1%abd	13 1%abd	8 1%abd	-	-	-
Food preparation	-	-	4 *b	12 1%abcfm nq	8 1%ab	3 *	7 *ab	11 1%abfm	11 1%abfmn q	14 1%abcfk mnpq	4 *b	11 1%abfm	2 *	3 *	5 *ab	4 *ab	3 *	-	-	-
Sugar content of food	-	-	-	5 *abclq	1 *	3 *	2 *	4 *b	1 *	4 *	3 *	-	2 *	2 *	1 *	3 *	-	-	-	-
Cleanliness (no further detail)	-	-	-	4 *abc	10 1%abcf	3 *	6 *abc	5 *abc	5 *abc	7 1%abc	5 *abc	5 *abc	8 1%abc	3 *	6 *abc	4 *bc	10 1%abcf	-	-	-
Training\educating people (in hygiene)	-	-	-	9 1%abcgh ijkmnop q	6 *abcgi jmoq	2 *	-	1 *	-	-	1 *	3 *	-	1 *	-	2 *	-	-	-	-
Public health\consumer advice\information (when food scares/recalls)	-	-	-	4 *abcgi ji	4 *abcgi jlm	2 *	-	2 *	-	-	1 *	-	-	3 *	5 *abcgi jlm	3 *	7 1%abcg jlm	-	-	-
Food handling	-	-	-	-	1 *	-	-	-	2 *	1 *	-	-	1 *	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Control where food comes from/food origin	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food labelling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Freshness of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food preparation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sugar content of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cleanliness (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Training\educating people (in hygiene)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	1364	1414	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	1313	1374	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
(Food) Safety (no further detail)	-	-	-	-	8 1%abcdf k	1 *	9 1%abcdf k	5 *abcd	6 *abcd	3 *	1 *	7 1%abcdf	8 1%abcdf k	3 *	8 1%abcdf k	5 *abcd	6 *abcd	-	-	-
GM foods	-	-	-	-	5 *abcdn	2 *	1 *	1 *	2 *	3 *	2 *	2 *	1 *	-	1 *	*	1 *	-	-	-
Horse meat scanal/fraud/ensuring meat is what it claims to be	-	-	-	-	-	12 1%abcde klmnopq	5 *abcde moq	4 *bd	4 *abcde moq	5 *abcde moq	2 *	1 *	-	3 *	-	2 *	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	4 *bfg	3 *	-	1 *	3 *	2 *	5 *abcde fghk	*	5 *abcd efghk	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	3 *	-	3 *	4 *abcdf ghjl	-	3 *	2 *	-	-	-
Other	-	33 2%ailm nopq	31 2%aimnp q	29 2%aimnp q	23 2%anq	24 2%anq	21 2%aq	23 2%anq	11 1%a	23 2%anq	18 2%aq	16 1%a	12 1%a	9 1%a	17 1%a	12 1%a	8 1%a	-	-	-
Don't know	93 7%bcdf ghijkl mnopq	65 5%i	65 5%i	67 5%i	78 6%fhijl np	57 4%	65 5%i	53 4%	35 3%	52 4%	60 5%i	48 4%	55 4%i	54 4%i	60 5%i	51 4%	66 5%i	-	-	-
Average number of mentions	4.04	4.20	4.23af	4.08	4.06	4.05	4.20	4.19	4.44abc defghjk mp	4.23af	4.18	4.39abd efghjk	4.26ade f	4.29ade f	4.31ade f	4.23af	4.38abdef ghk	-	-	-
Standard deviation	2.07	2.07	2.14	2.11	2.10	2.08	2.14	2.00	2.00	2.04	2.06	2.01	2.00	2.04	2.02	2.03	1.96	-	-	-
Standard error	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.06	0.05	0.06	0.06	0.06	0.06	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 20
Page 496

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | SCOTLAND | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
(Food) Safety (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat scanal/fraud/ensuring meat is what it claims to be	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018

Average number of mentions   -   -   -   -   -   -   -   -   -   -   -   -   -   -

Standard deviation   -   -   -   -   -   -   -   -   -   -   -   -   -   -
Standard error   -   -   -   -   -   -   -   -   -   -   -   -   -   -
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Ensuring the food you buy is safe to eat	74 / 86%	68 / 87%	78 / 93%	73 / 85%	75 / 92%	68 / 88%	66 / 90%	66 / 87%	86 / 96%abdj lopq	65 / 87%	71 / 89%	59 / 86%	73 / 91%	71 / 92%	64 / 87%	65 / 86%	66 / 84%	48 / 97%vvxy	53 / 94%v	39 / 87%
Date labels, such as "best before" and "use by" labels	58 / 68%c	43 / 54%	40 / 48%	55 / 64%c	62 / 76%bcglp	53 / 69%c	42 / 57%	50 / 67%c	77 / 87%abcd fghjklm nopq	66 / 66%c	65 / 65%c	40 / 58%	50 / 62%	56 / 73%bcg	46 / 63%	46 / 61%	54 / 68%c	39 / 79%suv BCDEFG H	31 / 54%G	28 / 63%GH
Nutrition labelling information, such as traffic light labelling	53 / 62%b	32 / 40%	41 / 49%	48 / 55%	52 / 64%b	45 / 58%b	39 / 53%	46 / 61%b	66 / 74%bcdf glmo	47 / 63%b	51 / 64%b	36 / 52%	41 / 51%	56 / 72%bcdg lmo	41 / 55%	47 / 62%b	49 / 62%b	34 / 69%suv GH	25 / 44%	22 / 49%G
Country of origin labels, which identify where food comes from	46 / 53%c	37 / 47%	29 / 34%	46 / 53%c	34 / 42%	51 / 65%bceo	36 / 50%	45 / 60%ce	63 / 71%abcd egjmo	39 / 52%c	47 / 58%ce	40 / 58%ce	44 / 55%c	48 / 62%ce	36 / 49%	44 / 57%c	52 / 65%bce o	28 / 56%sFG H	21 / 37%	27 / 60%vvFGH
Promoting and enabling healthy eating and healthy lifestyles	46 / 53%mp	31 / 40%	32 / 38%	37 / 43%	38 / 46%	32 / 41%	29 / 40%	32 / 42%	48 / 54%cmp	29 / 42%	33 / 41%	31 / 45%	30 / 37%	38 / 49%	35 / 47%	26 / 34%	35 / 45%	29 / 59%y	28 / 49%	22 / 49%
Promoting food safety in the home	39 / 46%b	23 / 30%	29 / 35%	41 / 47%b	35 / 42%	30 / 39%	25 / 35%	31 / 41%	42 / 47%b	29 / 39%	30 / 37%	22 / 33%	29 / 36%	26 / 33%	27 / 37%	28 / 36%	33 / 41%	24 / 48%	23 / 40%	23 / 52%
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	32 / 37%	24 / 30%	24 / 28%	35 / 40%g	29 / 35%	22 / 29%	18 / 25%	25 / 34%	48 / 54%abce fghjklo p	28 / 37%	31 / 38%	24 / 35%	34 / 42%g	30 / 39%	26 / 36%	24 / 31%	32 / 40%g	16 / 32%v	19 / 33%vG	9 / 20%
Quality / standard of the food	- / -	4 / 6%akloq	3 / 3%	8 / 9%akloq	7 / 9%akloq	2 / 3%	4 / 5%aq	2 / 2%	6 / 7%akloq	3 / 4%	- / -	- / -	2 / 3%	7 / 8%akloq	- / -	2 / 2%	- / -	- / -	2 / 3%	- / -
The way food is stored/ transported (correct temperatures etc.)	- / -	- / -	- / -	1 / 1%	2 / 2%	1 / 2%	1 / 2%	- / -	1 / 1%	2 / 2%	- / -	1 / 1%	- / -	- / -	1 / 1%	- / -	1 / 1%	- / -	1 / 1%	- / -

TNS

Table 20   Page 500

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Ensuring the food you buy is safe to eat	43 98%uvxy	40 80%	43 90%	45 87%	43 87%	51 95%v	47 92%w	45 94%v	45 92%	79 93%w	80 95%v	76 95%v	86 97%tvwx y	90 98%tvwxyAC
Date labels, such as "best before" and "use by" labels	21 48%	28 57%G	30 64%FGH	37 71%suBC EFGH	35 71%suBE FGH	36 68%uuFGH	35 68%uuFGH	27 56%GH	28 57%GH	52 61%GH	47 55%G	39 49%	31 35%	36 39%
Nutrition labelling information, such as traffic light labelling	19 44%	22 43%	26 55%GH	30 58%GH	28 55%GH	29 54%GH	31 60%svGH	27 56%GH	27 55%GH	47 56%GH	44 51%GH	41 51%GH	27 30%	31 34%
Country of origin labels, which identify where food comes from	19 45%	18 36%	29 61%svFG H	30 59%svFG H	26 52%FGH	32 61%svFG H	29 57%svFG H	24 50%FGH	26 53%sFGH	45 52%FGH	42 49%	28 35%	31 35%	31 34%
Promoting and enabling healthy eating and healthy lifestyles	19 45%	26 52%	25 53%	26 50%	19 39%	35 66%suxy BCDFG	29 58%y	21 44%	24 49%	41 47%	49 57%y	38 47%	39 44%	51 55%y
Promoting food safety in the home	19 44%	16 32%	23 47%	25 48%	25 49%	35 65%suuw xyBCF	28 55%wB	18 37%	24 49%v	44 52%wB	52 61%svBF	36 45%	50 56%svB	54 59%svB
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	14 32%v	6 11%	17 35%wFGH	21 41%tvyF GH	11 22%	25 48%tvyB FGH	24 46%tvyB FGH	14 29%v	20 40%tvyF GH	34 40%tvyF GH	40 46%tvyB FGH	16 20%	16 18%	19 21%
Quality / standard of the food	- -	- -	1 1%	2 3%FGH	1 3%	1 2%	2 3%GH	1 1%	2 5%FGH	* 1%	5 6%FGH	- -	- -	- -
The way food is stored/ transported (correct temperatures etc.)	- -	1 2%	- -	- -	- -	1 2%	- -	- -	1 3%	- -	1 1%	- -	- -	- -

TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Manufacturing/ production/packaging of food	-	3 4%	-	1 2%	1 1%	2 3%	2 3%	-	1 1%	-	-	-	-	2 3%	1 1%	2 2%	-	-	1 1%	-
Fat/salt content in food	-	-	-	1 1%	-	-	-	-	1 1%	-	-	1 1%	-	2 3%	-	1 1%	-	-	-	-
Hygiene	-	6 8%aghj mq	2 3%	2 2%	5 6%ag	4 6%ag	-	1 1%	5 6%ag	* 1%	1 2%	2 3%	1 1%	2 3%	4 5%a	5 7%agjmq	* *	-	1 2%	4 8%wGH
Ensuring/inspecting hygiene/cleanliness in food establishments	-	5 6%a	5 7%aj	3 3%	2 3%	1 2%	2 3%	4 5%a	1 1%	* 1%	3 4%	1 1%	1 2%	1 1%	2 2%	3 4%	2 2%	-	-	1 3%
Animal welfare	-	-	1 2%	3 3%	4 4%	-	4 5%am	-	3 3%	-	* 1%	-	-	1 2%	1 1%	3 4%	2 3%	-	-	2 5%EH
Weight & Measures	-	-	-	4 5%ai	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Health & Hygiene Certificates	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Everything / All food issues	-	-	-	-	3 4%	2 3%	1 1%	-	1 1%	-	-	1 2%	-	-	-	-	-	-	-	-
Food imports / Exports	-	-	-	-	-	1 1%	-	-	-	-	-	-	-	1 2%	1 2%	-	-	-	-	-
Price	-	-	-	2 2%	2 2%	-	-	-	*	-	-	-	-	-	-	-	-	-	-	-
Health	-	-	-	1 2%	-	2 3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Complaints Procedures	-	2 3%	1 1%	1 1%	-	-	-	-	1 1%	1 1%	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Manufacturing/ production/packaging of food	- -	- -	- -	1 2%	- -	* 1%	- -	* 1%	1 2%	2 2%	1 1%	- -	- -	- -
Fat/salt content in food	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Hygiene	1 3%	2 5%H	- -	4 8%rwGH	1 2%	2 4%H	5 10%rswyC EGH	3 5%wH	2 3%H	3 4%	3 3%	9 11%rswyE GH	1 1%	- -
Ensuring/inspecting hygiene/cleanliness in food establishments	2 5%H	5 10%swGH	- -	3 5%swH	1 2%	1 3%	7 14%rstwx yzBCEFGH	1 2%	1 3%	11 13%rswyz BCEFGH	3 4%	2 3%	1 1%	- -
Animal welfare	- -	- -	* 1%	* 1%	1 2%	- -	1 2%	- -	* *	1 2%	- -	- -	1 1%	- -
Weight & Measures	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	1 2%	- -	- -
Health & Hygiene Certificates	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Everything / All food issues	- -	- -	* 1%	- -	- -	* 1%	- -	- -	1 2%	1 1%	- -	- -	- -	- -
Food imports / Exports	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Price	- -	- -	* 1%	* 1%	1 1%	- -	1 1%	- -	- -	- -	- -	- -	- -	- -
Health	- -	- -	- -	1 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -
Complaints Procedures	- -	- -	- -	* 1%	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Maintaining Standards / Regulations	-	2 3%	-	5 6%acghk lm	1 2%	3 4%	-	-	1 1%	* 1%	-	-	-	2 3%	3 4%	4 5%ac	* *	-	-	-
How food is grown / Farmed	-	-	1 2%	-	-	-	-	-	2 2%	-	* 1%	-	-	-	-	-	-	-	-	-
Advertising	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Effect on the Enviroment	-	-	-	-	-	1 2%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	-	-	-	-	-	3 4%	-	-	3 4%	-	-	-	1 1%	-	-	1 2%	-	-	2 4%	1 3%
Sales of food in shops/restaurants	-	1 1%	-	3 4%	1 1%	-	2 3%	1 1%	1 1%	1 1%	-	-	-	-	1 1%	2 2%	2 3%	-	-	-
Health and Safety standards	-	1 2%	-	-	1 1%	-	1 2%	-	3 3%	-	-	-	-	-	-	-	2 2%	-	-	-
Infections\diseases in\contaminated foods	-	-	1 1%	-	1 1%	-	1 2%	-	-	-	-	2 3%	-	-	-	-	-	-	-	-
Control where food comes from/food origin	-	-	1 1%	-	2 2%	2 2%	1 2%	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-
Food labelling	-	-	-	-	-	1 1%	-	-	-	1 1%	1 1%	-	-	-	-	-	-	1 1%	-	-
Freshness of food	-	-	1 1%	1 1%	1 1%	-	-	-	1 1%	-	*	-	-	-	1 1%	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	-	-	-	1 1%	-	-	-	* 1%	1 1%	1 1%	-	-	-	1 1%	-	-	-	-
Food preparation	-	-	1 1%	-	2 2%	2 2%	-	-	1 1%	2 2%	-	1 2%	-	-	1 1%	1 2%	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Maintaining Standards / Regulations	-	1 3%	-	-	-	-	1 3%	-	-	-	-	-	1 1%	-
How food is grown / Farmed	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Advertising	-	-	-	1 1%	-	-	-	1 1%	-	-	-	-	-	-
Effect on the Enviroment	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
What goes into our food (additives/chemicals etc.)	3 6%DGH	-	* 1%	1 1%	-	* 1%	1 2%	-	1 2%	-	1 1%	1 1%	-	-
Sales of food in shops\restaurants	1 3%	-	-	-	-	-	1 2%	-	1 1%	1 1%	2 3%	-	-	-
Health and Safety standards	-	-	-	-	-	-	-	1 1%	* 1%	-	-	-	* 1%	-
Infections\diseases in\contaminated foods	1 2%	-	-	-	-	-	* 1%	-	-	-	-	1 1%	-	-
Control where food comes from/food origin	1 3%	-	-	-	-	-	1 2%	-	-	-	-	-	1 1%	-
Food labelling	-	-	-	* 1%	-	* 1%	-	-	* 1%	1 1%	-	-	-	-
Freshness of food	-	-	-	-	-	-	-	-	* 1%	-	-	-	-	-
To ensure food products are\contain what they claim	-	-	-	-	-	-	1 1%	-	-	-	-	-	-	-
Food preparation	1 3%	-	-	1 1%	-	-	1 1%	-	1 2%	-	-	-	1 2%	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Sugar content of food	-	-	-	1 / 1%	-	-	-	-	1 / 1%	-	-	1 / 1%	-	2 / 2%	-	1 / 1%	-	-	-	-
Cleanliness (no further detail)	-	-	-	-	3 / 3%	-	1 / 2%	-	-	-	1 / 1%	-	-	2 / 2%	2 / 3%	2 / 3%	-	-	-	-
Training\educating people (in hygiene)	-	-	-	-	1 / 1%	-	-	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	-	-	-	1 / 1%	-	-	1 / 1%	-	-	-	-	-	-	1 / 1%	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat scandal\fraud\ensuring meat is what it claims to be	-	-	-	-	-	1 / 2%	-	-	-	-	-	-	-	-	-	1 / 1%	1 / 1%	-	-	-
Processing of food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-	-
Ratings	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-
Other	-	4 / 5%a	1 / 2%	2 / 2%	3 / 4%	1 / 1%	1 / 1%	2 / 3%	2 / 3%	1 / 1%	1 / 1%	2 / 2%	2 / 2%	1 / 2%	2 / 2%	1 / 1%	-	-	1 / 2%	-
Don't know	2 / 3%	5 / 6%i	4 / 5%i	5 / 6%i	2 / 3%	1 / 1%	3 / 4%	3 / 4%	-	3 / 4%	6 / 7%i	4 / 6%i	3 / 4%	2 / 3%	5 / 6%i	4 / 6%i	5 / 6%i	1 / 1%	-	2 / 5%H

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Sugar content of food	-	-	-	*	-	-	-	-	-	-	-	-	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-
Cleanliness (no further detail)	-	-	-	*	-	*	1	*	1	-	1	1	-	-
	-	-	-	1%	-	1%	2%	1%	2%	-	1%	1%	-	-
Training\educating people (in hygiene)	-	-	-	-	-	-	1	-	-	-	-	-	-	-
	-	-	-	-	-	-	1%	-	-	-	-	-	-	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	-	*	-	*	-	-	-	-	-	-	-
	-	-	-	-	1%	-	1%	-	-	-	-	-	-	-
Food handling	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
(Food) Safety (no further detail)	-	1	-	1	-	-	-	-	-	-	-	-	-	-
	-	3%	-	2%	-	-	-	-	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse meat scanal\fraud\ensuring meat is what it claims to be	-	-	-	*	-	-	-	-	-	-	-	-	-	-
	-	-	-	1%	-	-	-	-	-	-	-	-	-	-
Processing of food	-	-	-	-	-	-	-	-	1	-	-	-	-	-
	-	-	-	-	-	-	-	-	2%	-	-	-	-	-
Ratings	-	-	-	-	-	1	-	-	-	1	-	1	-	-
	-	-	-	-	-	1%	-	-	-	1%	-	1%	-	-
Other	-	1	-	*	5	-	1	-	-	*	1	-	-	1
	-	3%	-	*	9%rtuwx zABCDEF GH	-	2%	-	-	1%	1%	-	-	1%
Don't know	-	2	1	1	1	*	1	-	*	-	2	-	1	-
	-	3%	2%	2%	2%	*	1%	-	1%	-	2%	-	1%	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	90	82	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	52	60	44
Weighted Base	86*	79*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	49*	57*	45*
Average number of mentions	4.55c	3.88	3.66	4.62c	4.60bc	4.35	3.94	4.21	5.24abc efghjkl mopq	4.21	4.37c	4.05	3.96	4.64bcg m	4.28	4.29	4.45c	4.82su vyBFGH	3.64	4.19GH
Standard deviation	2.10	2.18	2.03	2.57	2.17	2.33	2.09	1.82	1.85	2.01	2.02	2.16	2.19	2.01	2.07	2.13	2.07	2.04	1.77	1.95
Standard error	0.22	0.25	0.22	0.28	0.23	0.26	0.24	0.21	0.19	0.21	0.23	0.24	0.23	0.22	0.23	0.24	0.22	0.29	0.23	0.30

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 20   Page 508

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
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	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base	43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
Average number of mentions	3.82	3.48	4.21vFG H	4.54svB FGH	4.04GH	4.76suv yBFGH	4.90suv wyBCDFG H	3.79	4.28vFG H	4.28vFG H	4.42svF GH	3.61	3.26	3.41
Standard deviation	1.98	1.89	1.94	2.35	2.04	2.15	2.03	2.09	2.38	2.11	2.39	1.82	1.68	1.61
Standard error	0.31	0.27	0.19	0.22	0.22	0.22	0.19	0.21	0.23	0.22	0.25	0.20	0.17	0.17

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Ensuring the food you buy is safe to eat	1184 82%	1295 86%ae	1241 84%	1251 84%	1148 81%	1293 86%ae	1298 87%acde	1254 87%acde	1268 89%abcde fk	1290 87%acde	1164 86%ae	1256 88%abcde f	1219 87%acde	1234 88%acde	1280 88%acde	1318 89%abcde fk	1260 87%acde
Promoting food safety in the home	555 38%ef	551 37%	573 39%efh	536 36%	472 33%	501 33%	548 37%	503 35%	610 43%abcde fghjklmn op	528 36%	490 36%	550 39%efh	541 39%efh	522 37%ef	559 38%efh	556 38%ef	590 41
Promoting and enabling healthy eating and healthy lifestyles	620 43%dflg jp	656 43%dfg jp	672 45%defgh jkmp	578 39%	582 41%	578 38%	577 39%	579 40%	666 47%adefg hjklmnop q	574 39%	545 40%	596 42%	561 40%	590 42%	610 42%	575 39%	620 43%dfgjp
Ensuring food is sustainable - such as reducing green house emissions and reducing waste when producing food	507 35%ef	525 35%ef	488 33%e	474 32%e	395 28%	453 30%	499 33%e	464 32%e	577 41%abcde fghj	536 36%defh	514 38%cdefg h	560 39%abcde fgh	527 37%cdefg	557 40%abcde fgh	549 38%cdefg h	572 39%abcde fgh	562 39
Nutrition labelling information, such as traffic light labelling	783 54%	831 55%	828 56%	841 56%	811 57%	850 56%	886 59%ab	874 60%abcdf	914 64%abcde fghmop	914 62%abcde f	829 61%abcde f	911 64%abcde fghmop	843 60%abc	899 64%abcde fgmop	868 60%abc	872 59%ab	885 61%abcdf
Date labels, such as "best before" and "use by" labels	914 63%	965 64%	935 63%	929 62%	938 66%dp	956 63%	972 65%	957 66%dp	1012 71%abcde fghjkmno pq	990 67%acdfp	866 64%	968 68%abcdf kop	944 67%acdflo p	938 67%dp	923 64%	914 62%	947 65%
Country of origin labels, which identify where food comes from	662 46%	741 49%	717 47%	693 46%	647 46%	804 53%abcde	792 53%abcde	809 56%abcde kp	833 59%abcde fgjkmop	800 54%abcde	701 52%ade	811 57%abcde fgkp	756 54%abcde	791 56%abcde kp	778 54%abcde	764 52%ade	799 55%abcde
Quality / standard of the food	- -	73 5%akln opq	57 4%aknpq	90 6%aceki mnopq	54 4%akpq	83 6%aceklm nopq	82 6%aceklm nopq	69 5%aklnop q	60 4%aknpq	66 4%aklnop q	30 2%a	42 3%a	51 4%akq	35 3%a	44 3%a	35 2%a	32 2%a

TNS

Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
The way food is stored/ transported (correct temperatures etc.)	-	8 1%a	18 1%abfkn	17 1%akn	20 1%abfkimnop	8 1%a	15 1%ak	13 1%ak	12 1%a	11 1%a	4 *	9 1%a	8 1%a	6 *a	9 1%a	8 1%a	14 1%ak
Manufacturing/ production/packaging of food	-	36 2%aghjlmopq	29 2%alop	29 2%alop	32 2%agjlmopq	26 2%alo	19 1%a	19 1%a	23 2%ao	18 1%a	23 2%alo	12 1%a	16 1%a	26 2%alop	9 1%a	14 1%a	15 1%a
Fat/salt content in food	-	5 *aq	5 *aq	6 *aq	7 1%aq	5 *aq	5 *aq	4 *	3 *	3 *	3 *	6 *aq	2 *	5 *aq	4 *aq	4 *	-
Hygiene	-	62 4%ahk	62 4%ahkl	59 4%ahk	46 3%ah	52 3%ah	50 3%ah	29 2%a	52 4%ahk	57 4%ahk	31 2%a	40 3%a	45 3%a	51 4%ahk	79 5%aefghijklmnq	57 4%ahk	46 3%a
Ensuring/inspecting hygiene/cleanliness in food establishments	-	36 2%a	55 4%abefgijklnoq	44 3%alo	33 2%a	28 2%a	31 2%a	38 3%a	30 2%a	30 2%a	30 2%a	24 2%a	38 3%a	26 2%a	24 2%a	39 3%a	27 2%a
Animal welfare	-	31 2%a	33 2%a	34 2%a	35 2%aikn	25 2%a	25 2%a	26 2%a	20 1%a	34 2%a	18 1%a	28 2%a	23 2%a	19 1%a	25 2%a	27 2%a	34 2%a
Weight & Measures	-	7 *acijlq	-	5 *ac	5 *ac	4 *	5 *ac	5 *ac	1 *	1 *	3 *	1 *	4 *ac	2 *	1 *	2 *	1 *
Health & Hygiene Certificates	-	2 *	2 *	4 *	2 *	-	4 *	4 *afl	2 *	2 *	2 *	-	1 *	3 *	3 *	4 *afl	3 *
Everything / All food issues	-	16 1%akno	10 1%ano	13 1%ano	14 1%akno	15 1%akno	14 1%ano	14 1%akno	10 1%ano	12 1%ano	5 *a	16 1%aknop	10 1%ano	2 *	2 *	7 *a	8 1%ao
Food imports / Exports	-	7 *a	4 a	4 a	3	7 *ak	6 *a	5 *a	5 *a	3	1	2	1	1	5 *a	2	4
Price	-	8 1%aopq	11 1%afopq	7 *apq	11 1%afopq	3 *	7 *apq	5 *apq	7 1%aopq	6 *apq	4 *apq	7 *apq	5 *apq	5 *apq	1	-	-
Health	-	4 *	4 *	6 *a	3 *	5 *a	3 *	1 *	2 *	1 *	*	3 *	3 *	4 *a	3 *	1 *	2 *

TNS

Table 20

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Complaints Procedures	-	4 *	3 *	5 *alq	3 *	2 *	2 *	2 *	3 *	2 *	1 *	-	2 *	1 *	*	2 *	-
Maintaining Standards / Regulations	-	26 2%agh	25 2%agh	33 2%aghjlm	19 1%ah	27 2%aghm	11 1%a	8 1%a	24 2%agh	16 1%a	19 1%ah	15 1%a	13 1%a	19 1%ah	35 2%aeghjlmn	53 4%abcdefghijklmnq	33 2%aghjlm
How food is grown / Farmed	-	6 *a	8 1%aq	4 *a	6 *a	4 *	2 *	9 1%agjmq	9 1%agjmnq	2 *	4 *	5 *a	1 *	2 *	5 *a	3 *	1
Advertising	-	3 *	-	7 *acejlnq	1 *	3 *	3 *	2 *	1 *	1 *	2 *	-	3 *	-	2 *	2 *	-
Effect on the Enviroment	-	3 *	-	1 *	-	1 *	1 *	1 *	2 *	-	-	-	-	1 *	-	-	-
What goes into our food (additives/chemicals etc.)	-	22 1%aopq	32 2%aeiknopq	28 2%aikopq	16 1%a	31 2%aeiknopq	24 2%aopq	20 1%apq	11 1%a	21 1%aopq	11 1%a	22 2%aopq	17 1%a	16 1%a	9 1%a	8 1%a	8 1%a
Sales of food in shops/restaurants	-	11 1%aq	17 1%ahkq	17 1%ahkq	8 1%a	10 1%a	8 1%a	6 *a	13 1%aq	8 1%a	6 *a	13 1%aq	9 1%a	10 1%a	11 1%a	19 1%aghjkq	3
Health and Safety standards	-	6 *am	7 *am	1 *	6 *am	3 *	4 *	2 *	4 *a	2 *	3 *	2 *	-	2 *	4 *	3 *	7 *adm
Infections/diseases in/contaminated foods	-	2 *	10 1%abhmnp	*	6 *a	7 *a	4 *a	2 *	3 *	3 *	5 *a	3 *	2 *	2 *	4 *	2 *	4 *
Control where food comes from/food origin	-	4 *	6 *a	11 1%al	6 *al	17 1%abcehiklnoq	13 1%abhklno	4 *a	5 *a	13 1%abhkln	3 *	1 *	7 *al	4 *	5 *a	7 1%al	5 *a
Food labelling	-	2 *	11 1%abno	4 *	5 *a	13 1%abdknoq	5 *a	10 1%abno	6 *a	6 *a	3 *	9 1%abn	10 1%abno	2 *	3 *	5 *a	4 *

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Table 20
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

								ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Freshness of food	-	3 *	5 *a	5 *a	5 *a	1 *	7 *afim	1 *	1 *	3 *	2 *	3 *	1 *	3 *	2 *	1 *	2 *
To ensure food products are\contain what they claim	-	-	6 *ab	2 *	5 *ab	27 2%abcdeg hklmnoq	5 *ab	10 1%abd	13 1%abdg	14 1%abdg	12 1%abd	15 1%abcdeg	9 1%abd	12 1%abd	11 1%abd	14 1%abdg	8 1%abd
Food preparation	-	-	5 *ab	14 1%abfkmn q	9 1%abm	5 *ab	7 *ab	11 1%abm	12 1%abfkmn q	16 1%abcfkm nq	4 *b	13 1%abcfkm nq	*	3 *	6 *ab	7 *ab	3 *
Sugar content of food	-	-	-	6 *abclq	1 *	3 *	3 *	4 *bc	2 *	4 *	3 *	1 *	2 *	3 *	1 *	3 *	-
Cleanliness (no further detail)	-	-	-	4 *abc	12 1%abcdf	3 *	7 *abc	6 *abc	6 *abc	9 1%abc	5 *abc	7 *abc	8 1%abc	6 *abc	9 1%abc	7 *abc	10 1%abcf
Training\educating people (in hygiene)	-	-	-	9 1%abcghi jklmnopq	7 *abcghi kmnoq	2 *	-	1 *	-	1 *	1 *	3 *	-	1 *	-	2 *	-
Public health\consumer advice\information (when food scares\recalls)	-	-	-	6 *abcgij lm	4 *abcgil m	2 *	-	2 *	-	*	1 *	-	-	3 *	6 *abcgij lm	3 *	* *abcgijlm
Food handling	-	-	-	-	1 *	-	-	-	1 *	2 *	1 *	-	-	1 *	-	-	-
(Food) Safety (no further detail)	-	-	-	-	11 1%abcdfj kn	1 *	10 1%abcdfk	* *abcd	6 *abcd	3 *	1 *	7 *abcdf	8 1%abcdfk	3 *	9 1%abcdfk	5 *abcd	6 *abcd
GM foods	-	-	-	-	5 *abcdn	2 *	1 *	1 *	2 *	3 *	2 *	2 *	1 *	-	1 *	*	1 *
Horse meat scandal\fraud\ensuring meat is what it claims to be	-	-	-	-	-	14 1%abcdeh iklmnopq	6 *abcdem o	4 *bcd	4 *abcdem o	5 *abcdem o	*	2 *	1 *	-	3 *	-	3 *	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 20 Page 513

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.5b And which of these issues do you think the Food Standards Agency/ Food Standards Scotland is responsible for? - Total awareness
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	1506	1556	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base	1448	1509	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
Processing of food	- -	- -	- -	- -	- -	- -	- -	- -	4 *bfg	3 *	- -	2 *	3 *	2 *	5 *abcdef ghk	1 *	5 *abcdefghk
Ratings	- -	- -	- -	- -	- -	- -	- -	- -	1 *	- -	3 *	- -	5 *abcdef ghjl	4 *bdfgj	1 *	3 *	3 *
Other	-	38 2%aikl mnopq	32 2%aimnpq	31 2%aimnpq	27 2%aimnpq	25 2%anq	22 2%aq	30 2%aimnpq	13 1%a	24 2%anq	19 1%aq	18 1%a	14 1%a	11 1%a	18 1%a	13 1%a	9 1%a
Don't know	96 7%bcdf ghijkl mnopq	69 5%i	72 5%i	72 5%i	83 6%hijlm np	59 4%i	69 5%i	57 4%i	35 2%	56 4%	66 5%i	53 4%	58 4%i	58 4%i	64 4%i	56 4%i	70 5%i
Average number of mentions	4.10	4.16	4.20	4.10	4.07	4.07	4.20	4.19	4.51abcd efghjkmn opq	4.25ef	4.17	4.37abcd efghkp	4.24ef	4.32abde f	4.27adef	4.18	4.32abdef
Standard deviation	2.07	2.07	2.13	2.14	2.10	2.09	2.14	1.99	2.00	2.04	2.06	2.03	2.02	2.06	2.02	2.03	1.96
Standard error	0.06	0.05	0.06	0.06	0.06	0.05	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 22   Page 514

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	390 / 27%	401 / 27%	412 / 28%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	529 / 36%q	547 / 37%q	462 / 32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 / 18%	280 / 19%	317 / 22%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 / 6%	67 / 5%	60 / 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 / 2%q	23 / 2%	20 / 1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	919 / 63%	948 / 64%q	874 / 60%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 / 8%pq	90 / 6%	80 / 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 / 11%	160 / 11%	181 / 12%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.89	3.94	3.93
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	0.94	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 22

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

											MALE										FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	201 28%	213 30%	205 29%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	273 38%q	254 35%	219 31%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 16%	136 19%	153 22%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 6%	36 5%	26 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 2%	12 2%	14 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 66%	467 65%	425 61%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 8%	48 7%	40 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 10%	66 9%	81 12%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.93	3.95	3.93	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.99	0.96	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 22
Page 516

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		FEMALE													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	189	188	207
		-	-	-	-	-	-	-	-	-	-	-	26%	25%	27%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	256	293	243
		-	-	-	-	-	-	-	-	-	-	-	35%	39%H	32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	142	144	164
		-	-	-	-	-	-	-	-	-	-	-	19%	19%	22%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	42	31	34
		-	-	-	-	-	-	-	-	-	-	-	6%	4%	5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	19	11	6
		-	-	-	-	-	-	-	-	-	-	-	3%H	1%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	445	481	449
		-	-	-	-	-	-	-	-	-	-	-	61%	63%	60%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	61	42	40
		-	-	-	-	-	-	-	-	-	-	-	8%GH	6%	5%
Don't know		-	-	-	-	-	-	-	-	-	-	-	84	94	100
		-	-	-	-	-	-	-	-	-	-	-	11%	12%	13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.86	3.92	3.93
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.01	0.91	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		16-25																			26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 23%	31 18%	57 29%p	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 31%	64 37%	58 30%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 22%	48 28%	45 23%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 7%q	9 5%	5 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 54%	95 55%	116 59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 9%q	9 5%	5 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 15%	20 12%	30 15%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.78	3.77	4.01op	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	0.85	0.86	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.07	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 22

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
														26-35		
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	61 21%	87 30%F	71 25%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	118 41%	101 35%	97 34%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	52 18%	55 19%	74 26%F
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	17 6%G	6 2%	8 3%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	5 2%	1 *	3 1%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	178 63%	188 66%	168 59%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	22 8%G	8 3%	11 4%
Don't know			-	-	-	-	-	-	-	-	-	-	-	32 11%	36 12%	31 11%
Mean score			-	-	-	-	-	-	-	-	-	-	-	3.84	4.06FH	3.88
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.93	0.85	0.90
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

TNS

Table 22
Page 519

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 / 29%	90 / 26%	92 / 29%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 / 37%	141 / 41%q	98 / 31%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 / 18%	55 / 16%	69 / 22%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 / 5%	19 / 6%	11 / 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 2%	7 / 2%	5 / 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	227 / 66%	231 / 67%	190 / 60%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 / 7%	26 / 8%	16 / 5%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 / 9%	31 / 9%	42 / 13%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.95	3.92	3.95	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.96	0.96	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

(Column groupings: Waves 1–17 under heading "36-49"; Waves 1–3 under heading "50-65")

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 22

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													50-65			
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	125 32%	114 28%	130 33%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	138 36%	149 36%	125 31%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	63 16%	74 18%	74 18%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	18 5%	23 6%	19 5%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	12 3%	8 2%	10 3%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	263 68%	262 64%	255 64%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	30 8%	31 8%	30 7%
Don't know			-	-	-	-	-	-	-	-	-	-	-	31 8%	44 11%	40 10%
Mean score			-	-	-	-	-	-	-	-	-	-	-	3.97	3.92	3.96
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	1.02	0.97	1.02
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05

TNS

Table 22   Page 521

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 24%	79 30%	61 24%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 36%	93 35%	84 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 17%	47 18%	55 22%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 7%p	9 3%	16 6%p
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%q	7 3%	1 *
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	155 60%	172q 65%q	145 57%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 10%p	16 6%	18 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 13%	30 11%	37 15%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81	3.97o	3.86
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	0.98	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 22
Page 522

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

										ENGLAND											SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	336 26%	322 24%	347 27%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	478 37%q	502 38%q	405 32%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 18%	253 19%	280 22%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 6%	61 5%	57 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 3%q	21 2%	17 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	814 63%q	823 63%q	752 59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 8%q	82 6%	74 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 11%	156 12%	175 14%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.88	3.90	3.91	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.99	0.93	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 22
Page 523

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 22
Page 524

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

													WALES										NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 14%	23 30%oq	13 17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 39%	29 37%	33 41%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 20%	15 20%	22 27%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	3 4%	3 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	1 2%	3 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 54%	52 68%	46 58%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	5 6%	6 8%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 15%	4 6%	6 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.62	3.96	3.68	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	0.95	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.11	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 22
Page 525

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	44 54%	56 63%	52 56%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	22 27%	17 19%	25 27%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	8 10%	12 13%	15 16%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	6 7%H	3 3%	1 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	- -	1 1%	- -
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	66 81%	73 82%	76 83%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	6 7%H	4 4%	1 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1 1%	- -	- -
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.30	4.41	4.39
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	0.91	0.78
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.09	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.4d_01 To what extent do you agree or disagree that the FSA is the following...
Fighting food fraud, such as selling food which isn't what it says it is
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	390 27%	401 27%	412 28%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	529 36%q	547 37%q	462 32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 18%	280 19%	317 22%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 6%	67 5%	60 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 2%q	23 2%	20 1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	919 63%	948 64%q	874 60%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 8%pq	90 6%	80 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 11%	160 11%	181 12%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.89	3.94	3.93
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	0.94	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 23

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	367 25%	380 26%	400 28%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	642 44%q	623 42%q	530 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 16%	275 19%	310 21%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 5%	61 4%	57 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 2%	22 1%	27 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1009 69%q	1003 68%q	931 64%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 7%	83 6%	84 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 7%	118 8%	128 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.92	3.94	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.90	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 23   Page 528

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 *26%*	199 *28%*	183 *26%*	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 *46%q*	306 *43%*	269 *38%*	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 *15%*	136 *19%*	151 *22%o*	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 *4%*	27 *4%*	20 *3%*	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 *2%*	9 *1%*	15 *2%*	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	516 *71%q*	505 *70%q*	452 *65%*	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 *7%*	36 *5%*	35 *5%*	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 *7%*	41 *6%*	60 *9%p*	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.95	3.97	3.92	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.88	0.93	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23
Page 529

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

| | | FEMALE | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	180 25%	181 24%	217 29%G
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	314 43%H	317 42%H	262 35%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	126 17%	139 18%	159 21%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	43 6%	33 4%	37 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	12 2%	13 2%	12 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	494 68%	498 65%	479 64%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	55 8%	47 6%	49 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	56 8%	77 10%	67 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.90	3.91	3.93
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	0.91	0.96
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

										16-25										26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 19%	31 18%	50 25%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 39%	71 41%q	57 29%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 23%	42 24%	53 27%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 4%	9 5%	9 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	4 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 58%	102 59%	107 55%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 5%	10 6%	13 7%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 13%	20 11%	23 12%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.82	3.79	3.81	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.88	0.85	1.00	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	26-35 Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	60 21%	68 24%	76 27%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	133 47%H	127 44%H	98 34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	51 18%	53 18%	78 27%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	17 6%G	4 2%	8 3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	1 *
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	193 68%	195 68%	174 61%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	21 8%GH	8 3%	9 3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	19 7%	30 11%	24 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.86	3.98	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.90	0.82	0.86
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23   Page 532

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

													36-49									50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 27%	93 27%	100 31%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	158 46%q	150 44%q	108 34%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 15%	58 17%	66 21%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	16 5%	10 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	6 2%	4 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	250 73%	243 71%	208 65%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 4%	23 7%	14 5%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	21 6%	29 9%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.02	3.95	4.00	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.82	0.92	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	357	388	391
Weighted Base													387	411	399
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	122 31%	123 30%	124 31%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	171 44%	160 39%	152 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	49 13%	77 19%F	69 17%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	19 5%	21 5%	18 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	12 3%	5 1%	12 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	293 76%	283 69%	276 69%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	30 8%	26 6%	30 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	15 4%	24 6%	24 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.00	3.97	3.96
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.97	0.93	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23   Page 534

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

												66+									
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 23%	66 25%	51 20%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 43%	115 43%	116 45%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 16%	46 17%	44 17%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 7%p	10 4%	12 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	6 2%	6 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 66%	180 68%	167 65%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 10%p	16 6%	17 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 8%	23 9%	27 10%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.82	3.92	3.85
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	0.92	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 23   Page 535

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	319 25%	305 23%	333 26%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	581 45%q	569 43%q	467 36%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	213 16%	247 19%	279 22%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 5%	54 4%	53 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 2%	20 2%	23 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	899 69%q	874 67%q	800 62%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 7%	75 6%	76 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 7%	117 9%	125 10%o	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.92	3.91	3.90	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.89	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 23

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		SCOTLAND												
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 23

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

												WALES											NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	19 24%o	14 18%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 52%	38 50%	38 48%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 14%	16 21%	18 23%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 7%	3 4%	3 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	4 5%p	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 63%	56 74%	53 66%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	3 4%	7 8%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 12%pq	1 1%	2 3%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.67	3.95	3.73	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.95	0.79	0.98	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.11	0.09	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 23   Page 538

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	40	56	53
		-	-	-	-	-	-	-	-	-	-	-	50%	63%	57%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	24	16	26
		-	-	-	-	-	-	-	-	-	-	-	29%	18%	28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	12	11	13
		-	-	-	-	-	-	-	-	-	-	-	14%	13%	14%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	5	4	1
		-	-	-	-	-	-	-	-	-	-	-	6%	4%	1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	2	-
		-	-	-	-	-	-	-	-	-	-	-	-	2%	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	64	72	78
		-	-	-	-	-	-	-	-	-	-	-	79%	81%	85%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	5	5	1
		-	-	-	-	-	-	-	-	-	-	-	6%	6%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23	4.37	4.41
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.92	0.96	0.77
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 23
Page 539

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_02 To what extent do you agree or disagree that the FSA is the following...
Working on my behalf
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	367 25%	380 26%	400 28%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	642 44%q	623 42%q	530 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 16%	275 19%	310 21%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 5%	61 4%	57 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 2%	22 1%	27 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1009 69%q	1003 68%q	931 64%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 7%	83 6%	84 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 7%	118 8%	128 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.92	3.94	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.90	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 24
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 / 15%	231 / 16%	226 / 16%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	471 / 32%	518 / 35%q	446 / 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412 / 28%	381 / 26%	436 / 30%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 / 9%	119 / 8%	97 / 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 / 3%	42 / 3%	48 / 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	685 / 47%	749 / 51%q	672 / 46%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 / 12%	161 / 11%	145 / 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	179 / 12%	187 / 13%	199 / 14%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.53	3.60	3.56
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	0.99	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

											MALE										FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111	119	100	-	-	-
																15%	17%	14%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	245	251	233	-	-	-
																34%	35%	33%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	186	180	201	-	-	-
																26%	25%	29%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	70	44	-	-	-
																8%	10%q	6%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	17	31	-	-	-
																4%	2%	4%p			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	357	370	333	-	-	-
																49%	52%	48%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	90	87	75	-	-	-
																12%	12%	11%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	80	89	-	-	-
																12%	11%	13%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.55	3.60	3.54	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	1.00	1.01	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 24   Page 542

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	103	112	126
													14%	15%	17%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	226	267	213
													31%	35%H	28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	226	201	234
													31%	26%	31%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	64	49	53
													9%	6%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	22	25	17
													3%	3%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	329	379	339
													45%	50%	45%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	86	74	70
													12%	10%	9%
Don't know		-	-	-	-	-	-	-	-	-	-	-	90	106	110
													12%	14%	15%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.51	3.60	3.59
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.99	0.98	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 24   Page 543

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

											16-25									26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 15%	28 16%	34 17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 30%	60 35%	59 30%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 30%	49 28%	54 28%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 6%	15 9%	9 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	1 1%	5 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 44%	88 51%	93 47%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 9%	17 10%	15 8%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 17%	19 11%	34 17%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.58	3.63	3.66	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.92	0.98	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.08	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 24
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
														26-35		
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	39 14%	49 17%	43 15%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	95 34%	101 35%	89 31%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	86 30%	83 29%	86 30%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	19 7%	12 4%	14 5%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	7 3%G	1 *	9 3%G
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	135 47%	151 53%	132 47%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	26 9%	13 5%	23 8%
Don't know			-	-	-	-	-	-	-	-	-	-	-	38 13%	40 14%	43 15%
Mean score			-	-	-	-	-	-	-	-	-	-	-	3.57	3.76F	3.59
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.95	0.84	0.97
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 24
Page 545

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	343	343	318	.**	.**	.**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54	59	53	-	-	-
																16%	17%	17%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120	128	88	-	-	-
																35%	37%q	28%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104	77	106	-	-	-
																30%p	23%	33%p			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	27	21	-	-	-
																6%	8%	7%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	15	7	-	-	-
																3%	4%	2%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	174	187	141	-	-	-
																51%	54%q	45%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	41	28	-	-	-
																9%	12%	9%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34	38	42	-	-	-
																10%	11%	13%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.61	3.62	3.58	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	1.04	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 24
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	63	54	68
		-	-	-	-	-	-	-	-	-	-	-	16%	13%	17%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	133	138	131
		-	-	-	-	-	-	-	-	-	-	-	34%	34%	33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	110	114	117
		-	-	-	-	-	-	-	-	-	-	-	28%	28%	29%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	41	42	29
		-	-	-	-	-	-	-	-	-	-	-	11%	10%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	12	16	15
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	196	193	199
		-	-	-	-	-	-	-	-	-	-	-	51%	47%	50%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	53	58	45
		-	-	-	-	-	-	-	-	-	-	-	14%	14%	11%
Don't know		-	-	-	-	-	-	-	-	-	-	-	27	46	39
		-	-	-	-	-	-	-	-	-	-	-	7%	11%	10%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.54	3.47	3.57
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.02	1.02	1.02
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 / 12%	41 / 15%q	28 / 11%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 / 27%	90 / 34%o	78 / 31%
Neither agree nor disagree	(3)		-	-	-	58	72	-	-	-	-	-	-	-	58	-	58 / 22%	58 / 22%	72 / 28%op
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 / 13%p	23 / 9%	23 / 9%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 / 7%p	9 / 3%	11 / 4%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 / 39%	131 / 49%oq	106 / 42%
Net: Disagree			-	-	-	32	34	-	-	-	-	-	-	-	-	-	51 / 20%pq	32 / 12%	34 / 13%
Don't know			-	-	-	44	42	-	-	-	-	-	-	-	-	-	50 / 19%	44 / 16%	42 / 17%
Mean score			-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.31	3.59q	3.41
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.15	1.04	1.02
Standard error			-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05

66+

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

								ENGLAND												SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	172 13%	162 12%	177 14%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	430 33%	483 37%q	396 31%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	371 29%	343 26%	383 30%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 9%	109 8%	89 7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 3%	38 3%	43 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	603 46%	645 49%q	572 45%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	159 12%	147 11%	132 10%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165 13%	179 14%	193 15%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.50	3.55	3.53	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	0.96	0.99	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 24
Page 549

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 24
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	88	84	96	-**	-**	-**
Weighted Base																73*	76*	79*			
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	16 21%oq	3 3%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 25%	20 27%	30 37%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 37%	23 30%	32 40%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 8%	7 9%	5 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 8%	3 4%	5 6%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 31%	36 48%o	33 41%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 16%	10 13%	10 13%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 17%q	7 9%	5 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.16	3.56o	3.27	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.02	1.09	0.90	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.13	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 24
Page 551

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	38	53	47
		-	-	-	-	-	-	-	-	-	-	-	47%	60%	51%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	22	14	20
		-	-	-	-	-	-	-	-	-	-	-	28%	16%	22%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	14	16	21
		-	-	-	-	-	-	-	-	-	-	-	17%	18%	23%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	5	4	3
		-	-	-	-	-	-	-	-	-	-	-	7%	4%	3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	1	-
		-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	60	68	67
		-	-	-	-	-	-	-	-	-	-	-	75%	76%	73%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	5	4	3
		-	-	-	-	-	-	-	-	-	-	-	7%	5%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1	1	1
		-	-	-	-	-	-	-	-	-	-	-	2%	1%	1%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.17	4.32	4.22
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.95	0.97	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 24
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_03 To what extent do you agree or disagree that the FSA is the following...
Good at explaining food safety and the science behind it
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 15%	231 16%	226 16%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	471 32%	518 35%q	446 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412 28%	381 26%	436 30%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 9%	119 8%	97 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 3%	42 3%	48 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	685 47%	749 51%q	672 46%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 12%	161 11%	145 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	179 12%	187 13%	199 14%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.53	3.60	3.56
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	0.99	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 25 Page 553

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 20%	300 20%	272 19%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	468 32%	490 33%	476 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	393 27%	394 27%	412 28%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 6%	84 6%	73 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 2%	28 2%	24 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	754 52%	790 53%	747 51%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 9%	113 8%	98 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 12%	182 12%	194 13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.69	3.73	3.71
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.96	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 25
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	154 21%	168 23%	134 19%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	247 34%	250 35%	234 34%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	178 25%	184 26%	201 29%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 5%	37 5%	38 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 2%	10 1%	12 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	401 56%	418 58%q	367 53%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 8%	47 7%	50 7%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 12%	69 10%	80 11%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.76	3.82	3.71	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.93	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25
Page 555

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

| | | FEMALE | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	132 18%	133 17%	138 18%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	221 30%	240 32%	242 32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	215 29%	210 28%	211 28%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	54 7%H	47 6%	35 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	15 2%	19 2%	13 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	354 48%	373 49%	380 50%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	69 9%H	66 9%	48 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	93 13%	113 15%	115 15%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.63	3.65	3.72
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.98	0.98	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

										16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 18%	24 14%	44 23%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 28%	62 36%	56 29%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 34%	59 34%	59 30%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	10 6%	7 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 *	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 46%	86 50%	100 51%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 5%	11 6%	8 4%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 15%	17 10%	29 15%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.71	3.62	3.81	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.87	0.85	0.89	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

| | | 26-35 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	49 17%	63 22%	50 17%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	98 35%	92 32%	92 32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	80 28%	78 27%	89 31%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	13 5%	6 2%	12 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	7 2%	1 *	1 *
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	147 52%	156 54%	142 50%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	20 7%G	7 3%	13 4%
Don't know		-	-	-	-	-	-	-	-	-	-	-	37 13%	45 16%	41 14%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.68	3.87F	3.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.95	0.85	0.85
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25
Page 558

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 22%	73 21%	55 17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 32%	127 37%	105 33%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 27%	81 23%	94 30%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	20 6%	15 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	8 2%	3 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	186 54%	200 58%	160 50%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	28 8%	18 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 13%	35 10%	45 14%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.78	3.77	3.72	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.97	0.88	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25
Page 559

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
														50-65		
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	86 22%	92 22%	85 21%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	129 33%	117 28%	133 33%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	95 24%	111 27%	105 26%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	37 10%H	27 7%	22 5%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	6 2%	11 3%	12 3%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	215 56%	209 51%	218 55%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	44 11%	38 9%	33 8%
Don't know			-	-	-	-	-	-	-	-	-	-	-	33 9%	52 13%	42 11%
Mean score			-	-	-	-	-	-	-	-	-	-	-	3.71	3.70	3.73
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	1.01	1.03	1.00
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25   Page 560

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		66+																		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 17%	47 18%	37 15%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 30%	92 35%	90 35%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 25%	64 24%	65 25%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 9%	21 8%	18 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 4%	7 3%	8 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 47%	140 53%	127 50%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 13%	28 10%	27 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 15%	33 13%	37 14%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.56	3.66	3.59
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.07	1.00	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 25
Page 561

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	237	233	216	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18%	18%	17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	452	418	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	32%	34%	33%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	362	355	370	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	28%	27%	29%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85	78	67	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	6%	5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24	23	20	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	658	685	634	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	51%	52%	50%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	101	88	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	8%	7%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	170	174	189	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	13%	15%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.67	3.70	3.68	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.94	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25   Page 562

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 25
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 15%	14 18%	9 12%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 33%	24 32%	30 37%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 26%	23 30%	28 35%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	4 5%	4 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	5 6%	4 5%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 48%	38 50%	39 49%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 14%	8 11%	8 10%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 12%	7 9%	5 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.46	3.56	3.48	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.16	1.08	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.13	0.12	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 25

Page 564

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	38 47%	54 61%	46 50%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	23 29%G	14 16%	28 30%G
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	12 15%	16 18%	15 16%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	4 5%	3 3%	2 2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	- -
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	61 76%	68 76%	74 81%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	5 7%	3 4%	2 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1 2%	2 2%	1 1%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.16	4.35	4.31
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.00	0.94	0.81
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.11	0.10	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 25
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_04 To what extent do you agree or disagree that the FSA is the following...
Open and honest
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
											ADDITIONAL COUNTRY ENGLAND/WALES/NI							
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 20%	300 20%	272 19%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	468 32%	490 33%	476 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	393 27%	394 27%	412 28%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 6%	84 6%	73 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 2%	28 2%	24 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	754 52%	790 53%	747 51%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 9%	113 8%	98 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 12%	182 12%	194 13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.69	3.73	3.71
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.96	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 26

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 10%	159 11%	176 12%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	341 23%q	333 22%	286 20%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	516 35%	577 39%	580 40%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 7%	72 5%	71 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	40 3%	34 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	483 33%	491 33%	462 32%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 9%	112 8%	104 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 23%	299 20%	305 21%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.42	3.42	3.44
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.92	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

Table 26
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	763	762	732	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	722	717	698	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74	86	83	-	-	-
																10%	12%	12%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	181	166	145	-	-	-
																25%	23%	21%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	252	279	284	-	-	-
																35%	39%	41%o			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34	38	34	-	-	-
																5%	5%	5%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	17	21	-	-	-
																3%	2%	3%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	255	253	229	-	-	-
																35%	35%	33%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	54	54	55	-	-	-
																7%	8%	8%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	162	131	130	-	-	-
																22%	18%	19%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.46	3.46	3.41	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.92	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	763	805	790
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	731	761	753
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	68	72	93
			-	-	-	-	-	-	-	-	-	-	-	9%	9%	12%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	160	166	141
			-	-	-	-	-	-	-	-	-	-	-	22%	22%	19%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	264	297	296
			-	-	-	-	-	-	-	-	-	-	-	36%	39%	39%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	61	35	37
			-	-	-	-	-	-	-	-	-	-	-	8%GH	5%	5%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	11	23	12
			-	-	-	-	-	-	-	-	-	-	-	2%	3%	2%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	228	239	233
			-	-	-	-	-	-	-	-	-	-	-	31%	31%	31%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	72	58	49
			-	-	-	-	-	-	-	-	-	-	-	10%H	8%	6%
Don't know			-	-	-	-	-	-	-	-	-	-	-	167	168	175
			-	-	-	-	-	-	-	-	-	-	-	23%	22%	23%
Mean score			-	-	-	-	-	-	-	-	-	-	-	3.38	3.39	3.46
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.90	0.91	0.91
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	165	150	191	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	180	173	196	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	15	30	-	-	-
																13%	9%	15%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38	49	34	-	-	-
																21%	28%q	17%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	69	82	-	-	-
																34%	40%	42%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9	4	8	-	-	-
																5%	2%	4%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	4	2	-	-	-
																1%	2%	1%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	64	64	-	-	-
																34%	37%	33%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	8	10	-	-	-
																7%	5%	5%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46	32	40	-	-	-
																26%	19%	20%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.52	3.47	3.52	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.83	0.90	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.07	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Page 570

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	247	251	239
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	284	286	285
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	24 8%	31 11%	33 12%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	79 28%LH	63 22%	51 18%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	104 37%	126 44%	126 44%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	15 5%	10 4%	9 3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	5 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	103 36%	93 33%	83 29%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	18 6%	11 4%	14 5%
Don't know		-	-	-	-	-	-	-	-	-	-	-	59 21%	56 19%	61 21%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.47	3.48	3.43
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.81	0.80	0.87
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

26-35

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

																	36-49						50-65	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	302	308	284	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	343	343	318	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 / 10%	35 / 10%	45 / 14%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 / 21%	85 / 25%q	52 / 16%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 / 37%	135 / 39%	134 / 42%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 / 6%	15 / 4%	14 / 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 / 2%	11 / 3%	5 / 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 / 31%	120 / 35%	97 / 30%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 / 9%	25 / 7%	18 / 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 / 23%	63 / 18%	68 / 22%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.38	3.42	3.47	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.91	0.91	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26
Page 572

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	357	388	391
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	387	411	399
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	40	47	50
		-	-	-	-	-	-	-	-	-	-	-	10%	11%	12%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	97	77	87
		-	-	-	-	-	-	-	-	-	-	-	25%G	19%	22%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	146	162	150
		-	-	-	-	-	-	-	-	-	-	-	38%	39%	38%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	21	25	21
		-	-	-	-	-	-	-	-	-	-	-	5%	6%	5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	11	17	15
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	137	124	136
		-	-	-	-	-	-	-	-	-	-	-	35%	30%	34%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	32	42	35
		-	-	-	-	-	-	-	-	-	-	-	8%	10%	9%
Don't know		-	-	-	-	-	-	-	-	-	-	-	72	84	78
		-	-	-	-	-	-	-	-	-	-	-	19%	20%	19%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.43	3.34	3.42
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.92	0.99	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26
Page 573

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

																		66+		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	455	470	417
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	259	265	255
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 9%	32 12%q	19 8%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 21%	59 22%	62 24%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 30%	84 32%	88 35%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 10%	18 7%	18 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%	7 3%	8 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 30%	91 34%	81 32%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 13%	25 10%	26 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 27%	64 24%	59 23%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.31	3.45	3.34
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.98	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 26
Page 574

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1355	1387	1335	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1299	1314	1280	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 9%	109 8%	137 11%p	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 24%q	297 23%	253 20%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	461 35%	527 40%o	511 40%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 7%	65 5%	65 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 2%	34 3%	28 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	425 33%	406 31%	390 30%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 9%	99 8%	92 7%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	299 23%	282 21%	288 22%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.40	3.37	3.41	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.89	0.88	0.90	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26   Page 575

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

			SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 26
Page 576

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	84	96	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	73*	76*	79*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	11 14%oq	2 2%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 19%	14 19%	11 14%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 44%	35 46%	46 57%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	3 4%	5 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	3 4%	6 8%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 20%	25 33%q	13 16%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 9%	6 8%	11 14%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 28%pq	10 13%	10 12%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.11	3.40q	2.97	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.98	0.84	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.11	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 26   Page 577

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	83	96	91
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	81*	89*	92*
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	29 36%	39 44%	37 40%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	15 19%	21 24%	22 24%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	22 28%	15 17%	24 26%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	4 5%	4 5%	1 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2 2%	3 3%	- -
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	44 54%	60 68%	59 64%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	6 7%	7 8%H	1 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	9 11%	7 8%	8 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.91	4.10	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.08	1.07	0.87
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.12	0.11	0.10

TNS

Table 26
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.4d_05 To what extent do you agree or disagree that the FSA is the following...
Innovative, efficient and cost effective
Base: All adults aware of the Food Standards Agency - England/Wales/NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1526	1567	1522
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1453	1479	1452
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 10%	159 11%	176 12%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	341 23%q	333 22%	286 20%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	516 35%	577 39%	580 40%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 7%	72 5%	71 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	40 3%	34 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	483 33%	491 33%	462 32%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 9%	112 8%	104 7%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 23%	299 20%	305 21%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.42	3.42	3.44
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.92	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		778	758	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base		753	737	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
I trust it a lot	(5)	83 11%	76 10%	148 10%	133 9%	148 10%	131 9%	136 9%	157 11%	187 13%cdefg	174 12%dlg	164 12%dfg	173 12%dlfg	197 14%bcdef gh	182 13%cdefg	185 13%cdfg	191 13%cdefg	192 13%cdefg
I trust it	(4)	384 51%	397 54%lg	823 56%afghi km	815 55%lgh	750 53%lfg	703 47%	724 48%	718 50%	731 51%lf	782 53%lfg	696 51%lf	764 54%lfgh	728 52%lf	754 54%lfgh	826 57%aefgh ijkm	823 56%afghi km	774 53%lfg
I neither trust nor distrust it	(3)	228 30%bjk lmopq	186 25%o	397 27%o	431 29%lmopq	392 28%op	497 33%bcdei jklmnopq	480 32%bceij klmnopq	430 30%bjklm nopq	377 27%o	381 26%o	352 25%o	362 25%o	354 25%o	372 26%o	311 21%	356 24%o	362 25%o
I distrust it	(2)	32 4%	35 5%	71 5%p	55 4%	67 5%pq	108 7%abcdem nopq	87 6%dnopq	96 7%acdemn opq	77 5%dpq	81 5%dpq	77 6%dpq	78 6%dpq	62 4%	57 4%	59 4%	46 3%	46 3%
I distrust it a lot	(1)	9 1%	19 3%cdjn pq	18 1%	19 1%	20 1%	49 3%acddehi jlnopq	32 2%np	24 2%	24 2%	20 1%	29 2%np	25 2%	32 2%cdnpq	15 1%	24 2%	14 1%	18 1%
Net: Trust		467 62%lfg	473 64%lfg	971 66%lfgh	948 64%lfg	897 63%lfg	834 55%	860 58%	875 61%lf	918 65%lfgh	956 65%lfgh	860 64%lfg	937 66%lfgh	925 66%lfgh	936 67%afgh	1011 70%abcde fghijklm	1014 69%abdef ghijk	967 67%afgh
Net: Distrust		41 5%	53 7%dnpq	90 6%p	74 5%	88 6%pq	157 10%abcdeg ijklmnopq	119 8%acdnpq q	121 8%acdeno pq	101 7%dnpq	101 7%dpq	107 8%adnopq	103 7%dnpq	94 7%pq	72 5%	83 6%p	60 4%	64 4%
Don't know		16 2%	25 3%cfhi l	22 1%	36 2%hl	36 3%cfhl	19 1%	35 2%lf	20 1%	27 2%	39 3%cfhl	35 3%cfhl	20 1%	32 2%lf	28 2%	48 3%cfhiln	48 3%cfhiln	59
Mean score		3.68fg	3.67lg	3.69fgh	3.68fg	3.68fg	3.51	3.58f	3.62f	3.70fgh	3.70lfgh	3.67lg	3.70fgh	3.72fgh	3.75bdef ghk	3.78abcd efghijkl	3.79abcd efghijkl m	3.77
Standard deviation		0.78	0.83	0.77	0.74	0.79	0.88	0.83	0.83	0.83	0.80	0.85	0.82	0.85	0.77	0.79	0.75	0.77
Standard error		0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		MALE																	FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		366	351	726	751	668	791	792	690	753	821	682	757	708	772	763	762	732	412	407	774
Weighted Base		371	363	718	712	682	720	718	694	695	707	651	689	691	700	722	717	698	382	374	762
I trust it a lot	(5)	38	40	80	71	72	72	62	79	101	81	88	79	92	92	100	96	92	44	36	68
		10%	11%	11%	10%	10%	10%	9%	11%	15%defg	12%	14%dfg	12%	13%g	13%g	14%dfg	13%g	13%g	12%uw	10%	9%
I trust it	(4)	190	190	406	387	366	342	378	350	345	372	337	378	365	386	412	400	392	194	207	417
		51%	52%	57%lhi	54%l	54%l	48%	53%	50%	50%	53%	52%	55%l	53%	55%lli	57%lhi	56%lli	56%lhi	51%x	55%wxy	55%wxy
I neither trust nor distrust it	(3)	113	88	182	196	178	224	210	201	187	185	160	173	173	175	151	167	158	115	98	215
		31%kopq	24%	25%	28%oq	26%o	31%ubcej klmnopq	29%opq	29%opq	27%o	26%o	25%	25%	25%	25%	21%	23%	23%	30%F	26%	28%F
I distrust it	(2)	17	20	33	30	38	52	40	43	41	42	33	38	26	28	25	24	19	15	15	39
		5%	6%q	5%	4%	5%q	7%cdmno pq	6%pq	6%mopq	6%opq	6%opq	5%q	5%q	4%	4%	3%	3%	3%	4%	4%	5%G
I distrust it a lot	(1)	8	12	8	12	12	25	16	12	13	10	21	11	21	9	13	9	11	2	7	11
		2%	3%cnp	1%	2%	2%	3%cdjln pq	2%	2%	2%	1%	3%cjnpq	2%	3%cjnp	1%	2%	1%	2%	*	2%	1%
Net: Trust		228	230	487	458	438	414	440	429	446	453	425	457	457	478	511	496	484	239	243	485
		62%	63%	68%lgh	64%l	64%l	57%	61%	62%	64%l	64%l	65%l	66%l	66%l	68%afgh	71%abde fghijk	69%afgh	69%afg hij	62%wx	65%wx	64%wx
Net: Distrust		25	32	40	42	49	76	56	55	53	52	54	49	47	36	38	33	29	16	22	50
		7%	9%nopq	6%	6%	7%q	11%acdej lmnopq	8%npq	8%npq	8%pq	7%pq	8%nopq	7%pq	7%q	5%	5%	5%	4%	4%	6%	7%uuG
Don't know		4	13	9	16	17	6	12	9	9	17	12	9	14	10	22	22	26	12	11	13
		1%	4%acfg hiln	1%	2%	2%	1%	2%	1%	1%	2%	2%	1%	2%	1%	3%cfhil	3%cfhil	4%acfg hikln	3%yC	3%	2%
Mean score		3.64	3.65	3.73fg	3.68f	3.67f	3.54	3.61	3.64f	3.70fg	3.68f	3.69f	3.70fg	3.71fg	3.76abe fgh	3.80abd efghijk l	3.79abd efghijk l	3.80ab defghi jkl	3.72wx y	3.69wx	3.66wx
Standard deviation		0.82	0.88	0.76	0.78	0.81	0.90	0.82	0.83	0.86	0.81	0.89	0.81	0.86	0.78	0.79	0.77	0.77	0.74	0.78	0.77
Standard error		0.04	0.05	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.04	0.04	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 27
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		808	778	843	810	832	770	849	763	807	770	756	763	805	790
Weighted Base		777	731	787	776	752	728	769	703	732	714	708	731	761	753
I trust it a lot	(5)	62 8%	76 10%	59 8%	75 10%	78 10%	86 12%tuw	93 12%tuw	75 11%w	94 13%tuw	105 15%stuv wxyB	91 13%tuw	86 12%uw	96 13%stuw	100 13%tuwx
I trust it	(4)	428 55%wxy	383 52%wx	361 46%	346 45%	368 49%	386 53%wx	410 53%wx	359 51%wx	386 53%wx	363 51%x	368 52%wx	414 57%wxyB DH	422 55%wxy	382 51%x
I neither trust nor distrust it	(3)	235 30%ADFG	214 29%F	273 35%stvz ABCDEFG H	270 35%stvz ABCDEFG H	230 31%ACDF G	191 26%	196 25%	193 27%F	189 26%	180 25%	197 28%F	161 22%	190 25%	204 27%F
I distrust it	(2)	25 3%	30 4%	56 7%rsuvE FGH	47 6%uGH	54 7%rsuvE FGH	36 5%G	39 5%G	45 6%uGH	41 6%uG	36 5%G	29 4%	34 5%	22 3%	27 4%
I distrust it a lot	(1)	7 1%	9 1%	24 3%rtuvA BEFGH	16 2%rG	12 2%	11 2%	9 1%	8 1%	13 2%r	11 2%	6 1%	11 2%	5 1%	8 1%
Net: Trust		490 63%wx	459 63%wx	421 53%	421 54%	446 59%wx	472 65%wxy	503 65%wxy	435 62%wx	480 65%wxy	467 65%wxy	458 65%wxy	500 68%uvwx yB	518 68%uvwx yB	482 64%wx
Net: Distrust		32 4%	38 5%	80 10%rstuv zADEFGH	63 8%ruvEG H	66 9%ruvEG H	47 7%uuG	49 6%G	53 7%ruEGH	54 7%ruuGH	47 7%uuG	35 5%	45 6%G	27 4%	35 5%
Don't know		20 3%	19 3%	13 2%	22 3%C	11 1%	17 2%	21 3%	23 3%tyC	10 1%	19 3%	18 2%	26 4%twyC	26 3%twyC	33 4%twyzC
Mean score		3.68wx	3.69wxy	3.48	3.55	3.60w	3.70wxy	3.72wxy	3.66wx	3.70wxy	3.74wxy	3.74wxy	3.75twxy yB	3.79stu vwxyzBC	3.75twxyB
Standard deviation		0.71	0.77	0.86	0.84	0.83	0.81	0.79	0.81	0.83	0.84	0.77	0.79	0.73	0.78
Standard error		0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03	0.03

FEMALE

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

TNS

Table 27
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		16-25																	26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		99	88	203	200	190	206	168	199	186	196	200	186	165	161	165	150	191	117	111	232
Weighted Base		100*	98*	201	208	196	211	190	201	183	199	183	165	164	194	180	173	196	128	108	240
I trust it a lot	(5)	18 18%	13 14%	27 13%	29 14%	30 15%	22 10%	28 15%	25 12%	31 17%	27 14%	25 14%	22 13%	34 21%lhp	29 15%	28 16%	18 10%	30 15%	15 12%	13 12%	31 13%
I trust it	(4)	48 48%	63 64%af	125 62%afm	121 58%	111 57%	102 48%	107 56%	111 55%	108 59%	107 54%	107 59%	94 57%	82 50%	105 54%	103 57%	96 56%	107 55%	65 51%	58 54%	136 57%
I neither trust nor distrust it	(3)	29 29%	17 17%	42 21%	44 21%	44 22%	66 31%ubcdg ikno	40 21%	56 28%o	35 19%	45 23%	36 20%	38 23%	36 22%	38 20%	33 18%	47 27%	45 23%	41 32%CG	29 27%	56 23%
I distrust it	(2)	2 2%	2 2%	2 1%	2 1%	4 2%	15 7%cdemq	6 3%	7 3%	9 5%cdq	8 4%	8 4%c	4 3%	2 1%	12 6%cdmq	9 5%cdq	7 4%	2 1%	4 3%	3 3%	7 3%
I distrust it a lot	(1)	1 1%	1 1%	3 2%	1 1%	1 *	2 1%	4 2%	- *	1 *	3 2%	- -	3 2%	5 3%kop	1 1%	- -	- -	1 *	1 1%	1 1%	3 1%
Net: Trust		66 66%	76 77%ul	152 76%ulp	150 72%ul	141 72%ul	124 59%	135 68%	136 68%	138 75%ul	134 68%	133 72%ul	116 70%f	116 71%ul	133 69%	131 73%ul	114 66%	137 70%ul	80 63%	71 66%	168 70%ux
Net: Distrust		3 3%	4 4%	5 3%	4 2%	5 3%	17 8%cdeq	11 6%q	7 4%	10 5%q	11 6%q	8 4%	7 4%	7 4%	13 7%dq	9 5%	7 4%	3 1%	5 4%	4 4%	11 4%
Don't know		3 3%	2 2%	1 *	11 5%chi	6 3%	5 2%	5 2%	2 1%	1 *	8 4%ci	7 4%ci	3 2%	5 3%	9 5%chi	7 4%ci	5 3%	11 5%chi	2 2%	3 3%w	6 3%w
Mean score		3.82f	3.88f	3.85f	3.88f	3.87f	3.61	3.80f	3.77	3.87f	3.77	3.85f	3.79f	3.87f	3.80f	3.87f	3.74	3.88f	3.71	3.76	3.79
Standard deviation		0.77	0.72	0.72	0.68	0.71	0.81	0.82	0.72	0.76	0.81	0.71	0.77	0.86	0.80	0.74	0.70	0.69	0.74	0.76	0.76
Standard error		0.08	0.08	0.05	0.05	0.05	0.06	0.06	0.05	0.06	0.06	0.05	0.06	0.07	0.06	0.06	0.06	0.05	0.07	0.07	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

TNS

Table 27
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		26-35													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		263	215	260	225	238	231	236	221	216	260	240	247	251	239
Weighted Base		274	234	264	252	245	246	254	234	232	264	263	284	286	285
I trust it a lot	(5)	21 8%	34 15%u	36 13%u	26 10%	29 12%	33 14%u	30 12%	26 11%	26 11%	42 16%u	38 14%u	31 11%	44 15%u	41 14%u
I trust it	(4)	157 57%	132 57%	135 51%	123 49%	122 50%	133 54%	135 53%	128 54%	140 61%wxyH	142 54%	139 53%	164 58%	160 56%	143 50%
I neither trust nor distrust it	(3)	80 29%G	51 22%	74 28%	82 33%UvzC FG	72 29%G	57 23%	69 27%	62 26%	49 21%	67 25%	71 27%	68 24%	60 21%	84 30%G
I distrust it	(2)	6 2%	8 4%	14 5%GH	14 6%GH	18 7%tuEFG H	15 6%FGH	13 5%GH	13 5%GH	13 6%GH	9 3%	8 3%	6 2%	4 1%	3 1%
I distrust it a lot	(1)	3 1%	2 1%	5 2%x	-	3 1%	2 1%	1 *	4 2%x	2 1%	2 1%	2 1%	6 2%x	1 *	3 1%
Net: Trust		178 65%	167 71%xy	171 65%	150 59%	151 62%	167 68%	165 65%	154 65%	166 72%xy	184 70%x	178 67%	194 68%	204 71%xy	184 65%
Net: Distrust		9 3%	10 4%	19 7%GH	14 6%G	21 9%uEGH	17 7%GH	14 5%G	17 7%GH	15 7%GH	11 4%	10 4%	12 4%	6 2%	7 2%
Don't know		7 3%w	6 2%w	1 *	6 3%w	1 *	5 2%	7 3%w	2 1%	1 *	2 1%	5 2%	10 4%wyC	17 6%wyzBC DE	10 4%wyC
Mean score		3.70	3.83xy	3.69	3.66	3.64	3.75	3.73	3.68	3.76	3.81xy	3.79	3.76	3.89ruw xyABF	3.78
Standard deviation		0.69	0.76	0.84	0.74	0.83	0.80	0.75	0.82	0.76	0.77	0.75	0.76	0.70	0.75
Standard error		0.04	0.05	0.05	0.05	0.05	0.05	0.05	0.06	0.05	0.05	0.05	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

										36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		174	210	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	211	199	386
Weighted Base		187	210	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	215	201	400
I trust it a lot	(5)	18 9%	20 10%	37 9%	31 8%	36 10%	36 9%	37 9%	42 12%	48 14%d	40 11%	31 10%	40 11%	48 14%dg	39 13%	42 12%	46 13%d	40 13%	25 12%ww	21 10%w	37
I trust it	(4)	107 57%f	118 56%f	223 56%fg	209 56%fg	199 56%fg	169 45%	189 48%	167 49%	172 49%	194 54%f	153 51%	210 55%f	180 53%f	180 58%fghi	200 58%fghi	199 58%fghi	186 59%fgh i	97 45%	102 51%	218
I neither trust nor distrust it	(3)	53 28%	47 22%	117 30%opq	107 29%	100 28%	129 34%bjlm nopq	137 35%bjlm nopq	98 28%	106 30%opq	91 25%	87 29%	97 26%	88 26%	74 24%	77 22%	75 22%	70 22%	69 32%FH	57 28%F	102
I distrust it	(2)	4 2%	10 5%	14 4%	15 4%	12 3%	22 6%pq	21 5%q	25 7%acein opq	12 4%	25 7%aceno pq	13 4%	25 7%ianopq	13 4%	9 3%	9 3%	8 2%	6 2%	14 6%	10 5%	32
I distrust it a lot	(1)	3 2%	8 4%cejl q	1 *	6 1%	3 1%	15 4%cdejl nopq	7 2%	6 2%	8 2%cq	3 1%	9 3%cejq	4 1%	6 2%	4 1%	4 1%	4 1%	1 *	3 2%	8 4%uG	6 1%
Net: Trust		124 66%fg	138 66%fg	260 66%fg	240 65%fg	235 67%fg	204 54%	226 57%	209 61%	220 63%f	234 65%fg	184 62%	251 66%fg	228 67%fg	219 71%fghi k	243 71%fghi k	245 71%fghi k	226 71%fgh ik	123 57%	123 61%w	255
Net: Distrust		7 4%	18 8%ceop q	15 4%	20 5%q	15 4%	37 10%acdem nopq	28 7%pq	31 9%aceno pq	20 6%q	29 8%copq	23 8%cpq	30 8%copq	19 5%q	13 4%	13 4%	12 4%	7 2%	17 8%	18 9%	38
Don't know		3 2%	7 3%celn	4 1%	5 1%	3 1%	7 2%	5 1%	6 2%	4 1%	7 2%	5 2%	4 1%	6 2%	2 1%	10 3%	11 3%en	15 5%cdeg hilmn	6 3%ww	3 1%	5 1%
Mean score		3.71f	3.65	3.71fg	3.67f	3.73fg	3.50	3.58	3.64	3.69f	3.69f	3.62	3.68f	3.75fg	3.78fgh k	3.80bdf ghk	3.83bcd fghijkl	3.85bc defghi jkl	3.61w	3.60w	3.63wx
Standard deviation		0.74	0.87	0.70	0.75	0.72	0.90	0.80	0.86	0.84	0.80	0.86	0.80	0.81	0.75	0.74	0.74	0.67	0.84	0.89	0.82

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		50-65													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base		413	395	391	399	403	395	400	392	388	398	399	387	411	399
I trust it a lot	(5)	33 8%	27 7%	20 5%	29 7%	39 10%w	55 14%uvwx	55 14%uvwx	56 14%tuvw x	61 16%tuvw xy	55 14%uvwx	53 13%uvwx	56 14%tuvw x	49 12%uvwx	56 14%uvwx
I trust it	(4)	218 53%w	193 49%	178 45%	191 48%	194 48%	194 49%	214 54%w	193 49%	189 49%	198 50%	198 50%	223 58%rvwx yzBCDE	231 56%rvwx yC	209 52%
I neither trust nor distrust it	(3)	134 32%uzAB DFGH	134 34%uzAB CDFGH	136 35%uzAB CDFGH	132 33%uzAB CDFGH	129 32%ABFG H	102 26%F	101 25%	97 25%	103 27%F	102 26%	116 29%F	75 19%	100 24%	94 24%
I distrust it	(2)	21 5%	22 6%	34 9%uACDE FGH	23 6%	27 7%	25 6%	17 4%	23 6%	19 5%	19 5%	18 5%	16 4%	18 4%	19 5%
I distrust it a lot	(1)	4 1%	10 2%	21 5%rtuvy zAEFGH	15 4%uG	9 2%	9 2%	6 2%	10 3%	10 3%	15 4%uG	7 2%	9 2%	4 1%	9 2%
Net: Trust		250 61%w	220 56%	198 51%	220 55%	233 58%w	249 63%vwx	270 67%ruvw xy	249 63%vwx	251 65%vwx	253 63%vwx	252 63%vwx	279 72%rstu vwxyzBC DE	280 68%ruvw xy	265 67%rvwxy
Net: Distrust		25 6%	32 8%	55 14%ruvx yzABCDE FGH	38 10%G	36 9%	34 9%	24 6%	33 8%	29 8%	34 8%	25 6%	25 7%	22 5%	28 7%
Don't know		4 1%	9 2%w	2 1%	9 2%w	5 1%	10 3%w	7 2%	14 3%tuvwy	5 1%	10 3%w	6 1%	8 2%	8 2%	12 3%uuw
Mean score		3.62wx	3.53w	3.37	3.50w	3.57w	3.68vwx	3.75stu vwxy	3.69vwx	3.71vwx y	3.67vwx	3.70wx y	3.79rst uvwxy	3.79rst uvwxy	3.74wxy
Standard deviation		0.75	0.81	0.91	0.86	0.84	0.88	0.81	0.89	0.89	0.91	0.82	0.83	0.76	0.85

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

									36-49											50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	174	210	373	353	328	368	385	333	331	346	288	353	326	291	302	308	284	211	199	386
Weighted Base	187	210	396	372	353	378	396	344	350	360	299	381	340	308	343	343	318	215	201	400
Standard error	0.06	0.06	0.04	0.04	0.04	0.05	0.04	0.05	0.05	0.04	0.05	0.04	0.05	0.04	0.04	0.04	0.04	0.06	0.06	0.04

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | 50-65 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	428	393	412	446	402	385	440	372	416	354	416	357	388	391
Weighted Base	413	395	391	399	403	395	400	392	388	398	399	387	411	399
Standard error	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.05	0.04	0.05	0.04	0.04	0.04	0.04

TNS

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		66+																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		177	150	306	315	320	388	378	350	390	452	364	393	373	420	455	470	417
Weighted Base		123	120	243	221	236	262	258	253	249	263	245	255	239	244	259	265	255
I trust it a lot	(5)	7 6%	8 7%	15 6%	19 8%	20 8%	17 7%	17 6%	22 9%	21 8%	22 8%	25 10%	23 9%	18 8%	23 10%	28 11%cfg	34 13%abcfg ijm	26 10%
I trust it	(4)	67 54%g	55 46%	121 50%	111 50%	114 48%	120 46%	114 44%	124 49%	124 50%	131 50%	116 47%	130 51%	126 53%g	132 54%lfg	136 53%g	137 52%g	129 51%
I neither trust nor distrust it	(3)	38 31%o	37 31%	80 33%lmo	66 30%o	63 27%	92 35%emopq	89 34%emopq	76 30%o	77 31%o	76 29%o	71 29%	74 29%o	61 25%	72 30%o	59 23%	74 28%	69 27%
I distrust it	(2)	7 6%	9 7%p	16 7%p	11 5%	20 9%np	22 8%np	23 9%np	19 8%np	16 6%p	18 7%p	21 8%np	17 7%p	19 8%np	10 4%	18 7%p	8 3%	15 6%p
I distrust it a lot	(1)	1 1%	1 1%	4 2%	5 2%n	5 2%n	6 2%n	6 2%n	7 3%n	4 2%	6 2%n	5 2%n	5 2%n	5 2%n	1 *	5 2%n	5 2%	4 2%
Net: Trust		74 60%g	63 53%	136 56%	130 59%g	134 57%	137 52%	130 51%	146 58%	145 58%g	153 58%g	141 57%	153 60%fg	153 60%g	155 64%bcfg	165 64%bcfg	171 64%bcefg k	155 61%lfg
Net: Distrust		9 7%	10 8%	21 8%n	17 7%	25 11%np	28 11%np	29 11%np	26 10%np	20 8%n	24 9%np	26 11%np	22 9%np	24 10%np	11 4%	23 9%np	13 5%	19 8%
Don't know		2 2%	10 9%acdf ghijkl mnp	6 3%	9 4%	13 5%lfhn	4 2%	10 4%	6 2%	8 3%	10 4%	7 3%	7 3%	7 3%	10 4%	6 2%	12 5%lf	12 5%lf
Mean score		3.59	3.56	3.54	3.60g	3.55	3.47	3.45	3.55	3.58g	3.57g	3.56	3.60fg	3.59g	3.70cefg hijkm	3.67cfg	3.73bcde fghijklm	3.65fg
Standard deviation		0.75	0.77	0.79	0.82	0.87	0.83	0.85	0.86	0.81	0.84	0.88	0.83	0.84	0.72	0.85	0.80	0.82
Standard error		0.06	0.07	0.05	0.05	0.05	0.04	0.04	0.05	0.04	0.04	0.05	0.04	0.04	0.04	0.04	0.04	0.04

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	697	689	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	676	671	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
I trust it a lot (5)	72 11%	64 9%	136 10%	117 9%	126 10%	116 8%	114 8%	137 10%	151 12%dfg	150 11%dfg	142 12%dfg	143 11%dfg	142 11%dfg	137 11%dfg	156 12%dfg	146 11%dfg	162 13%bcde fg	-	-	-
I trust it (4)	345 51%l	362 54%lg	741 55%lgh	749 55%fghik	686 54%lgh	638 46%	666 49%	650 49%	663 52%l	714 53%lg	626 51%l	706 54%lgh	663 53%lgh	684 55%lgh	735 57%lafgh ikq	738 56%lafgh ik	672 52%l	-	-	-
I neither trust nor distrust it (3)	206 30%lmo pq	177 26%o	377 28%o	390 29%op	364 28%op	461 33%bcde ijklmno pq	449 33%bcde ijklmno pq	404 31%jklm nopq	347 27%o	355 26%o	329 27%o	339 26%o	319 26%o	332 27%o	288 22%	327 25%	328 26%o	-	-	-
I distrust it (2)	29 4%	30 4%	61 5%	53 4%	60 5%	102 7%abcde mnopq	80 6%dpq	89 7%abcde mnopq	73 6%dpq	77 6%dpq	73 6%dnpq	73 6%dpq	59 5%p	52 4%	54 4%	41 3%	43 3%	-	-	-
I distrust it a lot (1)	9 1%	15 2%p	17 1%	17 1%	18 1%	46 3%acdeg hijklno pq	27 2%	21 2%	21 2%	20 1%	22 2%	25 2%	30 2%cdnp	15 1%	21 2%	14 1%	18 1%	-	-	-
Net: Trust	417 62%	426 63%lg	877 65%lgh	866 64%lgh	812 63%lg	755 55%	781 57%	788 60%	814 64%lgh	864 64%lgh	767 63%lg	849 65%lgh	805 65%lgh	820 66%lgh	891 69%abde fghjk	884 67%aefg hk	833 65%lgh	-	-	-
Net: Distrust	37 6%	45 7%p	78 6%	70 5%	77 6%p	148 11%abcde ghijklm opq	107 8%cdnpq	110 8%acden opq	94 7%dnpq	97 7%dpq	95 8%dnpq	97 7%dnpq	88 7%dpq	67 5%	76 6%	55 4%	61 5%	-	-	-
Don't know	16 2%	23 3%cfhi	19 1%	34 3%cfh	28 2%	18 1%	34 2%ih	18 1%	25 2%	34 3%cfh	34 3%cfhl	19 1%	27 2%	26 2%	45 3%cfhil	48 4%cefhi	58 5%aacde fghijk lmn	-	-	-
Mean score	3.67lg	3.68fg	3.69fgh	3.68fgh	3.67fg	3.50	3.57f	3.61f	3.68fgh	3.68fgh	3.66fg	3.68fgh	3.68fgh	3.72fgh	3.76abc defghij klm	3.76abc defghij klm	3.75abdef ghijkl	-	-	-
Standard deviation	0.78	0.81	0.77	0.74	0.78	0.88	0.81	0.83	0.82	0.81	0.83	0.82	0.83	0.76	0.79	0.74	0.78	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 27
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		SCOTLAND												
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
I trust it a lot	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I trust it	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I neither trust nor distrust it	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I distrust it	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I distrust it a lot	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Trust		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Distrust		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	697	689	1368	1426	1306	1447	1411	1352	1329	1461	1260	1375	1294	1349	1355	1387	1335	-	-	-
Weighted Base	676	671	1352	1360	1282	1382	1370	1321	1281	1350	1226	1304	1239	1244	1299	1314	1280	-**	-**	-**
Standard error	0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 27

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

| | SCOTLAND | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base Weighted Base	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 27

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		WALES																	NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		49	44	88	92	88	84	78	80	97	96	84	84	92	85	88	84	96	32	25	44
Weighted Base		47*	42*	84*	86*	82*	78*	73*	75*	89*	75*	81*	69*	80*	77*	73*	76*	79*	30**	24**	45*
I trust it a lot	(5)	5	8	5	13	14	6	9	11	16	8	9	6	6	18	5	14	6	6	4	7
		11%	20%co	6%	15%	17%co	8%	12%	15%	18%co	10%	11%	13%	8%	23%cfjmoq	7%	18%co	8%	20%	16%	16%
I trust it	(4)	23	21	55	44	38	40	37	41	46	43	47	42	41	31	45	41	48	16	13	27
		50%	50%	65%em	51%	47%	51%	51%	55%	52%	57%un	59%un	61%un	50%	40%	61%un	54%	60%un	55%	55%	61%xzCO
I neither trust nor distrust it	(3)	16	9	16	25	18	25	20	17	25	18	15	14	23	26	15	18	22	7	1	4
		33%	21%	19%	30%	22%	33%	27%	22%	28%	24%	19%	21%	28%	34%ck	20%	24%	27%	23%	4%	10%
I distrust it	(2)	3	2	5	1	5	4	4	2	2	1	3	3	3	-	3	3	3	-	2	5
		6%n	6%n	6%n	1%	6%n	5%n	6%n	3%	2%	2%	4%	5%	4%	-	5%	4%	4%	-	10%	11%BDFGH
I distrust it a lot	(1)	-	-	-	2	2	2	3	2	-	-	5	-	3	-	3	-	-	1	4	1
		-	-	-	2%	2%	2%	4%	3%	-	-	7%cijlnpq	-	3%	-	4%	-	-	2%	14%	2%
Net: Trust		28	29	60	56	52	46	46	52	62	51	56	51	47	49	50	55	54	22	17	34
		60%	70%	71%	65%	64%	60%	63%	70%	70%	68%	70%	74%m	58%	63%	68%	72%	68%	75%	71%	77%
Net: Distrust		3	2	5	3	7	6	7	5	2	1	9	3	6	-	6	3	3	1	6	6
		6%n	6%n	6%n	3%	8%n	8%n	9%ijn	6%n	2%	2%	11%ijn	5%	7%n	-	8%n	4%	4%	2%	25%	13%DFGH
Don't know		-	1	2	2	5	-	-	2	1	5	-	1	-	5	2	3	1	-	-	-
		-	4%	3%	2%	6%lgk	-	-	2%	1%	6%lgk	-	1%	-	6%lgk	3%	4%	1%	-	-	-
Mean score		3.65	3.88	3.73	3.76	3.75	3.58	3.62	3.77	3.86fm	3.81	3.63	3.83f	3.60	3.88fm	3.65	3.86fm	3.73	3.90	3.49	3.77
Standard deviation		0.76	0.81	0.68	0.80	0.91	0.82	0.90	0.86	0.73	0.65	0.96	0.71	0.85	0.76	0.83	0.75	0.66	0.80	1.31	0.93
Standard error		0.11	0.13	0.07	0.08	0.10	0.09	0.10	0.10	0.07	0.07	0.11	0.08	0.09	0.08	0.09	0.08	0.07	0.14	0.26	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 27 Page 594

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		41	52	103	113	90	97	113	101	105	92	94	83	96	91
Weighted Base		43*	50*	47*	52	50*	53*	51	48*	49*	85*	86*	81*	89*	92*
I trust it a lot	(5)	4 / 9%	7 / 14%	8 / 17%	13 / 26%u	8 / 17%	20 / 37%tuvwy	17 / 33%tuvwy	13 / 27%u	21 / 43%tuvwxyBH	48 / 56%tuvwxyzABEFGH	28 / 33%tuvw	24 / 30%uv	32 / 36%tuvw	24 / 27%u
I trust it	(4)	23 / 53%CD	26 / 51%CD	25 / 53%CD	20 / 39%	26 / 53%CD	22 / 41%	24 / 48%CD	23 / 48%CD	17 / 34%	25 / 29%	39 / 45%D	46 / 57%xzCD	44 / 50%CD	55 / 60%xzCD
I neither trust nor distrust it	(3)	15 / 35%tuzABCDEFGH	10 / 20%	11 / 22%zF	11 / 22%zF	10 / 19%	5 / 10%	7 / 14%	8 / 17%	9 / 18%	13 / 15%	14 / 16%	9 / 11%	12 / 13%	13 / 14%
I distrust it	(2)	2 / 4%	3 / 5%DH	2 / 5%DH	3 / 6%DH	5 / 9%BDFGH	2 / 4%	2 / 5%DH	1 / 2%	3 / 5%DH	-	5 / 6%DH	1 / 1%	1 / 1%	-
I distrust it a lot	(1)	-	1 / 2%	1 / 2%	3 / 5%ACDEFGH	1 / 2%	3 / 5%ACDEFGH	-	2 / 4%ADEFGH	-	-	-	-	-	-
Net: Trust		27 / 62%	33 / 65%	33 / 70%	34 / 65%	35 / 70%	42 / 78%x	41 / 82%uvx	36 / 76%	37 / 77%	73 / 85%uvwxy	67 / 78%x	71 / 88%uvwxyB	76 / 85%uvwxy	79 / 86%uvwxy
Net: Distrust		2 / 4%	4 / 7%DH	3 / 7%DGH	6 / 11%DFGH	6 / 11%DFGH	5 / 10%DFGH	2 / 5%DH	3 / 5%DH	3 / 5%DH	-	5 / 6%DH	1 / 1%	1 / 1%	-
Don't know		-	4 / 7%yACDEFGH	* / 1%	1 / 2%	-	1 / 2%	-	1 / 2%	-	-	-	-	-	-
Mean score		3.67	3.76	3.79	3.76	3.74	4.03u	4.10tuvwxy	3.96	4.18tuvwxy	4.42tuvwxyzABCEFGH	4.05uwx	4.17tuvwxy	4.20tuv	4.13tuvwxy
Standard deviation		0.70	0.86	0.87	1.07	0.92	1.08	0.81	0.95	0.90	0.74	0.85	0.67	0.71	0.63
Standard error		0.11	0.12	0.09	0.10	0.10	0.11	0.08	0.10	0.09	0.08	0.09	0.07	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 27
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6a How much do you trust or distrust Food Standards Agency/ Food Standards Scotland to do its job? That is, trust it to make sure the food sold in shops
and restaurants is safe, and to provide advice on food safety in the home.
Base: All adults aware of Food Standards Scotland/ the Food Standards agency - UK

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		778	758	1500	1559	1446	1634	1602	1522	1523	1670	1445	1564	1478	1528	1526	1567	1522
Weighted Base		753	737	1480	1489	1414	1507	1494	1446	1423	1476	1354	1421	1405	1408	1453	1479	1452
I trust it a lot	(5)	83 11% lg	76 10%	148 10%	133 9%	148 10%	131 9%	136 9%	157 11%	187 13%cdefg	174 12%dfg	164 12%dfg	173 12%dfg	197 14%bcdef gh	182 13%cdefg	185 13%cdfg	191 13%cdefg	192 13%cdefg
I trust it	(4)	384 51%	397 54%lg	823 56%afghi km	815 55%lfgh	750 53%lfg	703 47%	724 48%	718 50%	731 51%f	782 53%lfg	696 51%f	764 54%lfgh	728 52%f	754 54%lfgh	826 57%aefgh ijkm	823 56%afghi km	774 53%lfg
I neither trust nor distrust it	(3)	228 30%bjik lmopq j	186 25%o	397 27%o	431 29%Jlmopq	392 28%op	497 33%bcdei jklmnopq	480 32%bceij klmnopq	430 30%bjklm nopq	377 27%o	381 26%o	352 26%o	362 25%o	354 25%o	372 26%o	311 21%	356 24%	362 25%o
I distrust it	(2)	32 4%	35 5%	71 5%pq	55 4%	67 5%pq	108 7%abcdem nopq	87 6%dnopq	96 7%acdemn opq	77 5%dpq	81 5%dpq	77 6%dnopq	78 6%dpq	62 4%	57 4%	59 4%	46 3%	46 3%
I distrust it a lot	(1)	9 1%	19 3%cdjn pq	18 1%	19 1%	20 1%	49 3%acdehi jlnopq	32 2%np	24 2%	24 2%	20 1%	29 2%np	25 2%	32 2%cdnpq	15 1%	24 2%	14 1%	18 1%
Net: Trust		467 62%lg	473 64%lg	971 66%lfgh	948 64%lg	897 63%lfg	834 55%	860 58%	875 61%lf	918 65%lfgh	956 65%lfgh	860 64%lg	937 66%lfgh	925 66%lfgh	936 67%afgh	1011 70%abcde fghijklm	1014 69%abdef ghijk	967 67%afgh
Net: Distrust		41 5%	53 7%dnpq	90 6%p	74 5%	88 6%pq	157 10%abcdeg jklmnopq	119 8%acdnop q	121 8%acdeno	101 7%dnpq	101 7%dpq	107 8%adnopq	103 7%dnpq	94 7%pq	72 5%	83 6%p	60 4%	64 4%
Don't know		16 2%	25 3%cfhi j	22 1%	36 2%hl	36 3%cfhl	19 1%	35 2%l	20 1%	27 2%	39 3%cfhl	35 3%cfhl	20 1%	32 2%l	28 2%	48 3%cfhiln	48 3%cfhiln	59
Mean score		3.68fg	3.67fg	3.69fgh	3.68fg	3.68fg	3.51	3.58f	3.62f	3.70fgh	3.70fgh	3.67fg	3.70fgh	3.72fgh	3.75bdef ghk	3.78abcd efghijkl	3.79abcd efghijkl m	3.77
Standard deviation		0.78	0.83	0.77	0.74	0.79	0.88	0.83	0.83	0.83	0.80	0.85	0.82	0.85	0.77	0.79	0.75	0.77
Standard error		0.03	0.03	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)

TNS

Table 29
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	495 / 26%	449 / 24%	472 / 25%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	761 / 41%q	747 / 40%q	678 / 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	341 / 18%	401 / 21%o	463 / 25%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 / 5%q	76 / 4%	75 / 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 / 2%	31 / 2%	33 / 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1256 / 67%pq	1196 / 64%	1150 / 61%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 / 7%	108 / 6%	107 / 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 / 8%	172 / 9%	169 / 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.92	3.88	3.86
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.91	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

											MALE											FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	267 29%	233 26%	235 26%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	382 41%	351 39%	341 37%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	154 17%	187 21%o	213 23%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 4%	37 4%	34 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%	15 2%	18 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	649 70%pq	584 64%	576 63%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 6%	53 6%	52 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 7%	85 9%o	76 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.98q	3.91	3.88	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.92	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29   Page 596

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

								FEMALE								
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	228	216	237
		-	-	-	-	-	-	-	-	-	-	-	24%	22%	24%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	379	395	337
		-	-	-	-	-	-	-	-	-	-	-	40%H	41%H	35%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	186	214	250
		-	-	-	-	-	-	-	-	-	-	-	20%	22%	26%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	60	39	41
		-	-	-	-	-	-	-	-	-	-	-	6%GH	4%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	15	16	14
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	607	611	574
		-	-	-	-	-	-	-	-	-	-	-	64%H	63%	59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	75	55	55
		-	-	-	-	-	-	-	-	-	-	-	8%	6%	6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	84	86	93
		-	-	-	-	-	-	-	-	-	-	-	9%	9%	10%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.86	3.86	3.84
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.94	0.90	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29　　　Page 599

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 26%p	52 19%	93 30%p	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 35%	96 34%	89 29%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 21%	66 24%	70 23%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 6%	15 5%	9 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	2 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 61%	148 53%	182 59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	17 6%	11 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 11%	47 17%	45 15%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.91	3.78	4.00p	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.91	0.90	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

Table 29
Page 600

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

											26-35							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	91 24%	94 26%	74 20%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	165 44%	145 39%	144 39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	73 19%	78 21%	109 29%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	20 5%	9 2%	10 3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	1 *	6 2%	8 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	256 68%H	239 65%	219 59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	21 6%	15 4%	17 5%
Don't know		-	-	-	-	-	-	-	-	-	-	-	24 6%	37 10%	25 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.93H	3.94H	3.78
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.85	0.88	0.89
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

												36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 30%	99 24%	100 25%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 42%	183 44%	153 38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 17%	77 19%	89 22%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%	22 5%	14 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	6 1%	7 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	299 72%q	282 68%	253 63%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 5%	27 7%	21 5%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 6%	27 7%	36 9%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.01	3.90	3.89	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.90	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29   Page 602

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

| | | 50-65 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	126	129	139
		-	-	-	-	-	-	-	-	-	-	-	28%	28%	29%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	196	189	169
		-	-	-	-	-	-	-	-	-	-	-	43%LH	40%	36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	76	93	108
		-	-	-	-	-	-	-	-	-	-	-	17%	20%	23%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	29	17	21
		-	-	-	-	-	-	-	-	-	-	-	6%	4%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	10	10	10
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	323	318	308
		-	-	-	-	-	-	-	-	-	-	-	71%	68%	65%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	39	27	30
		-	-	-	-	-	-	-	-	-	-	-	9%	6%	6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	18	29	29
		-	-	-	-	-	-	-	-	-	-	-	4%	6%	6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.91	3.94	3.91
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.96	0.93	0.96
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Page 603

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

			Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 23%	75 21%	66 19%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 37%	135 39%	123 36%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 18%	86 25%o	88 26%o
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%p	14 4%	22 6%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	7 2%	7 2%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 60%	209 60%	189 56%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 9%p	21 6%	28 8%
Don't know			-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 13%p	31 9%	35 10%
Mean score			-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81	3.80	3.72
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	0.93	0.95
Standard error			-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 29
Page 604

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	422 25%p	362 22%	389 23%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	699 42%q	692 41%q	606 36%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	305 18%	360 21%o	418 25%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 5%	67 4%	69 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 2%	25 1%	29 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1121 67%pq	1054 63%q	995 59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 7%	92 5%	98 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 8%	167 10%	166 10%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.91q	3.86	3.83	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.89	0.93	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29
Page 605

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
									SCOTLAND						
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 29
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

									WALES												NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 18%	22 24%	17 19%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 39%	39 41%	36 39%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 22%	16 17%	27 30%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 10%	6 6%	5 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	7 7%	3 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 57%	61 65%	53 58%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 13%	13 13%	8 9%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 8%	4 4%	2 3%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.63	3.71	3.66	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	1.14	0.98	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.11	0.11	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 29

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	56 53%	65 59%	66 54%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	28 26%G	16 15%	36 30%G
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	16 15%	25 23%	18 15%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	4 4%	3 3%	1 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	1 1%	- -	- -
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	84 79%	81 74%	102 84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	5 5%	3 3%	1 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1 1%	- -	* *
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.27	4.30	4.38
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	0.93	0.76
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.08	0.07

TNS

Table 29
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_01 To what extent do you agree or disagree with the following statements...
I trust that the FSA tell the truth in the information they provide
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	495 26%	449 24%	472 25%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	761 41%q	747 40%q	678 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	341 18%	401 21%o	463 25%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 5%q	76 4%	75 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 2%	31 2%	33 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1256 67%pq	1196 64%	1150 61%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 7%	108 6%	107 6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 8%	172 9%	169 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.92	3.88	3.86
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.91	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 30   Page 609

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	403 21%	370 20%	387 20%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	774 41%	753 40%	731 39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	351 19%	398 21%	425 23%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 8%	125 7%	126 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 2%	51 3%	57 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1177 63%q	1123 60%	1118 59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 10%	176 9%	183 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	154 8%	179 10%	164 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.78	3.75	3.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.98	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 30   Page 610

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

										MALE											FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	211 23%	183 20%	187 20%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	385 42%	358 39%	372 41%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	168 18%	189 21%	205 22%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 7%	58 6%	57 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 3%	29 3%	30 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	596 65%p	542 60%	559 61%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 10%	87 10%	87 9%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 7%	92 10%oq	66 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81	3.74	3.74	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.99	1.00	0.99	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

								FEMALE										
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	191	186	200
		-	-	-	-	-	-	-	-	-	-	-	20%	19%	21%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	390	395	359
		-	-	-	-	-	-	-	-	-	-	-	41%	41%	37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	183	209	220
		-	-	-	-	-	-	-	-	-	-	-	19%	22%	23%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	85	68	69
		-	-	-	-	-	-	-	-	-	-	-	9%	7%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	15	22	27
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	581	581	559
		-	-	-	-	-	-	-	-	-	-	-	61%	60%	57%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	100	89	96
		-	-	-	-	-	-	-	-	-	-	-	11%	9%	10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	88	87	98
		-	-	-	-	-	-	-	-	-	-	-	9%	9%	10%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.76	3.75	3.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.96	0.96	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30

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Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 19%	45 16%	68 22%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 36%	106 38%	118 38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 21%	68 24%	60 20%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 11%p	14 5%	22 7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 2%	7 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 55%	151 54%	186 61%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 12%	21 7%	29 9%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 12%	39 14%	33 11%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.69	3.70	3.80	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.93	0.99	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

TNS

Table 30
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

											26-35							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	79	76	72
		-	-	-	-	-	-	-	-	-	-	-	21%	21%	19%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	161	147	127
		-	-	-	-	-	-	-	-	-	-	-	43%LH	40%	34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	76	80	109
		-	-	-	-	-	-	-	-	-	-	-	20%	22%	29%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	27	18	22
		-	-	-	-	-	-	-	-	-	-	-	7%	5%	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	7	9	12
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	240	223	199
		-	-	-	-	-	-	-	-	-	-	-	64%LH	61%	54%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	34	26	35
		-	-	-	-	-	-	-	-	-	-	-	9%	7%	9%
Don't know		-	-	-	-	-	-	-	-	-	-	-	24	39	28
		-	-	-	-	-	-	-	-	-	-	-	6%	11%	7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.80	3.80	3.66
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.94	0.94	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.06

TNS

Table 30

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	375	372	365	-**	-**	-**
Weighted Base																417	414	399			
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 24%	80 19%	89 22%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184 44%	178 43%	159 40%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 19%	85 20%	92 23%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 5%	27 7%	17 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	8 2%	7 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	285 68%	258 62%	248 62%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 7%	36 9%	24 6%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 6%	35 9%	34 9%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.89	3.78	3.84	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.93	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	101	96	106
		-	-	-	-	-	-	-	-	-	-	-	22%	20%	22%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	192	187	186
		-	-	-	-	-	-	-	-	-	-	-	42%	40%	39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	76	92	93
		-	-	-	-	-	-	-	-	-	-	-	17%	20%	20%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	49	43	40
		-	-	-	-	-	-	-	-	-	-	-	11%	9%	8%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	15	18	18
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	293	283	292
		-	-	-	-	-	-	-	-	-	-	-	64%	61%	62%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	63	61	58
		-	-	-	-	-	-	-	-	-	-	-	14%	13%	12%
Don't know		-	-	-	-	-	-	-	-	-	-	-	24	31	32
		-	-	-	-	-	-	-	-	-	-	-	5%	7%	7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.73	3.69	3.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.05	1.05	1.05
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30

Page 616

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 20%q	74 21%q	52 15%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134 40%	135 39%	141 41%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 18%	72 21%	71 21%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	23 7%	25 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	10 3%	13 4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 60%	208 60%	193 57%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 9%	33 10%	38 11%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 14%	34 10%	37 11%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.79q	3.76	3.64
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	1.00	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.05

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 30
Page 617

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1678	1672	1677	.**	.**	.**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	345 21%p	286 17%	310 19%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	703 42%	700 42%	651 39%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	312 19%	357 21%	391 23%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134 8%	113 7%	113 7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 2%	44 3%	50 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1048 62%pq	986 59%	962 57%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	171 10%	157 9%	164 10%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 9%	172 10%	161 10%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.77q	3.71	3.70	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.96	0.98	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30
Page 618

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 30
Page 619

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

									WALES													NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	24	12	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	25%oq	13%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36	29	40	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	40%	31%	44%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29	19	26	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	33%p	20%	28%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	9	5	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	9%	6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	7	7	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	7%	7%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	45	53	52	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	50%	57%	57%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9	15	12	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	16%	13%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7	7	2	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	7%	2%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.51	3.63	3.50	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.89	1.20	1.05	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.12	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 30

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	49	60	65
		-	-	-	-	-	-	-	-	-	-	-	46%	55%	54%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	36	24	39
		-	-	-	-	-	-	-	-	-	-	-	33%	22%	33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	9	22	9
		-	-	-	-	-	-	-	-	-	-	-	9%	20%FH	7%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	12	4	7
		-	-	-	-	-	-	-	-	-	-	-	11%G	3%	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	85	84	104
		-	-	-	-	-	-	-	-	-	-	-	80%	77%	86%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	12	4	7
		-	-	-	-	-	-	-	-	-	-	-	11%G	3%	6%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	1
		-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.15	4.28	4.35
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.00	0.90	0.85
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.08	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 30

Page 621

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_02 To what extent do you agree or disagree with the following statements...
I trust that the food industry is regulated fairly
Base: All adults in England, Wales and NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI										
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	403 21%	370 20%	387 20%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	774 41%	753 40%	731 39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	351 19%	398 21%	425 23%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 8%	125 7%	126 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 2%	51 3%	57 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1177 63%q	1123 60%	1118 59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 10%	176 9%	183 10%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	154 8%	179 10%	164 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.78	3.75	3.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.98	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		WAVE																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271 14%	239 13%	278 15%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	553 30%	536 29%	533 28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	409 22%	447 24%	481 25%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	345 18%q	337 18%q	275 15%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 9%	168 9%	180 10%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	824 44%	775 41%	810 43%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	520 28%q	505 27%	456 24%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 6%	149 8%	143 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.23	3.20	3.26
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.22	1.19	1.20
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 31   Page 623

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 15%	121 13%	126 14%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	263 29%	256 28%	273 30%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 22%	207 23%	227 25%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	172 19%q	159 17%	136 15%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 10%	88 10%	92 10%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	399 43%	377 41%	399 43%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	265 29%	247 27%	228 25%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 6%	80 9%o	65 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.20	3.20	3.24	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.23	1.21	1.20	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													FEMALE		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	135	118	152
		-	-	-	-	-	-	-	-	-	-	-	14%	12%	16%G
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	290	280	260
		-	-	-	-	-	-	-	-	-	-	-	30%	29%	27%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	203	241	254
		-	-	-	-	-	-	-	-	-	-	-	21%	25%	26%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	173	178	139
		-	-	-	-	-	-	-	-	-	-	-	18%H	18%H	14%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	82	80	89
		-	-	-	-	-	-	-	-	-	-	-	9%	8%	9%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	425	398	412
		-	-	-	-	-	-	-	-	-	-	-	45%	41%	42%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	255	258	228
		-	-	-	-	-	-	-	-	-	-	-	27%	27%	23%
Don't know		-	-	-	-	-	-	-	-	-	-	-	70	69	79
		-	-	-	-	-	-	-	-	-	-	-	7%	7%	8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.25	3.20	3.28
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.20	1.16	1.20
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

TNS

Table 31

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

| | | 16-25 | | | | | | | | | | | | | | | | | 26-35 | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	266	242	303	-**	-**	-**
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 / 15%	38 / 14%	51 / 17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 / 28%	71 / 25%	73 / 24%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 / 22%	80 / 29%	79 / 26%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 / 19%	39 / 14%	50 / 16%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 / 6%	18 / 7%	22 / 7%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	125 / 43%	109 / 39%	123 / 40%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 / 25%	58 / 21%	72 / 23%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 / 10%	32 / 12%	34 / 11%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.30	3.29	3.30	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.17	1.13	1.19	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.08	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 31

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

															26-35		
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	41 11%	53 14%	52 14%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	125 33%	109 29%	109 29%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	91 24%	88 24%	111 30%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	68 18%	58 16%	54 15%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	28 7%	29 8%	20 6%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	166 44%	162 44%	161 43%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	96 26%	87 24%	74 20%
Don't know		-	-	-	-	-	-	-	-	-	-	-	21 6%	32 9%	24 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.24	3.29	3.34
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.13	1.18	1.09
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.07	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 31   Page 627

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

											36-49									50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 18%p	47 11%	64 16%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 29%	126 31%	120 30%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 22%	88 21%	101 25%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 17%	84 20%q	47 12%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 8%	42 10%	36 9%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	196 47%	173 42%	183 46%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 26%	126 30%q	84 21%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 5%	27 6%	31 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	**3.32p**	**3.14**	**3.35p**	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	**1.22**	**1.20**	**1.19**	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	**0.06**	**0.06**	**0.07**	-	-	-

TNS

Table 31

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

											50-65						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	71	52	72
		-	-	-	-	-	-	-	-	-	-	-	15%	11%	15%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	124	124	125
		-	-	-	-	-	-	-	-	-	-	-	27%	27%	26%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	87	108	106
		-	-	-	-	-	-	-	-	-	-	-	19%	23%	22%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	97	107	85
		-	-	-	-	-	-	-	-	-	-	-	21%	23%	18%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	58	49	62
		-	-	-	-	-	-	-	-	-	-	-	13%	10%	13%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	194	176	197
		-	-	-	-	-	-	-	-	-	-	-	43%	38%	41%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	155	156	147
		-	-	-	-	-	-	-	-	-	-	-	34%	33%	31%
Don't know		-	-	-	-	-	-	-	-	-	-	-	20	27	25
		-	-	-	-	-	-	-	-	-	-	-	4%	6%	5%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.12	3.05	3.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.30	1.20	1.28
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

TNS

Table 31

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		66+																		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 13%	50 14%	40 12%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 30%	106 30%	106 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 22%	83 24%	85 25%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 16%q	49 14%	39 12%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 11%	30 8%	40 12%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	143 42%	156 45%	146 43%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 27%	78 23%	79 23%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 9%	31 9%	30 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.19	3.31	3.22
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.22	1.18	1.21
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 31

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	223	171	212	-	-	-
																13%p	10%	13%p			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	495	483	471	-	-	-
																29%	29%	28%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	373	405	431	-	-	-
																22%	24%	26%o			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	313	323	252	-	-	-
																19%q	19%q	15%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161	146	169	-	-	-
																10%	9%	10%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	717	655	684	-	-	-
																43%p	39%	41%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	474	469	421	-	-	-
																28%q	28%	25%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	114	144	142	-	-	-
																7%	9%	8%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.20	3.14	3.20	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.21	1.16	1.19	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 31

Page 631

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

SCOTLAND

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 31
Page 632

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 12%	16 17%q	6 6%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 28%	28 30%	29 31%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 24%	15 16%	32 35%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 15%	12 13%	14 16%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 13%	17 19%	10 11%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 40%	44 47%	35 38%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 28%	29 31%	24 26%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 8%q	5 6%	1 1%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.13	3.15	3.08	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.25	1.40	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.14	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 31
Page 633

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	38	52	59
		-	-	-	-	-	-	-	-	-	-	-	35%	47%	49%F
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	33	25	32
		-	-	-	-	-	-	-	-	-	-	-	31%	23%	27%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	15	27	18
		-	-	-	-	-	-	-	-	-	-	-	14%	25%	15%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	18	2	10
		-	-	-	-	-	-	-	-	-	-	-	17%GH	2%	8%G
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2	5	2
		-	-	-	-	-	-	-	-	-	-	-	2%	4%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	71	76	92
		-	-	-	-	-	-	-	-	-	-	-	67%	70%	76%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	21	6	11
		-	-	-	-	-	-	-	-	-	-	-	19%GH	6%	9%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.80	4.06	4.14F
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.16	1.08	1.03
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.11	0.10	0.09

TNS

Table 31
Page 634

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.6b_03 To what extent do you agree or disagree with the following statements...
I trust that the people who produce and sell food in the food industry have my best interests at heart
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271 14%	239 13%	278 15%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	553 30%	536 29%	533 28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	409 22%	447 24%	481 25%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	345 18%q	337 18%q	275 15%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	175 9%	168 9%	180 10%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	824 44%	775 41%	810 43%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	520 28%q	505 27%	456 24%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 6%	149 8%	143 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.23	3.20	3.26
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.22	1.19	1.20
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 635

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

														WAVE			
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	512	531	517
															27%	28%	27%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	872	879	850
															47%	47%	45%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	350	303	362
															19%	16%	19%p
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59	71	67
															3%	4%	4%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	22	23
															1%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	70	70
															3%	4%	4%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1362	1345	1373
															73%	72%	73%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 636

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	279	272	254	-	-	-
															30%	30%	28%			
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	415	416	420	-	-	-
															45%	46%	46%			
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	151	133	171	-	-	-
															16%	15%	19%p			
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	40	31	-	-	-
															3%	4%	3%			
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	10	10	-	-	-
															1%	1%	1%			
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33	39	32	-	-	-
															4%	4%	3%			
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	642	638	663	-	-	-
															70%	70%	72%			

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 637

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
											FEMALE			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Always	-	-	-	-	-	-	-	-	-	-	-	233	259	263
	-	-	-	-	-	-	-	-	-	-	-	24%	27%	27%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	457	463	430
	-	-	-	-	-	-	-	-	-	-	-	48%	48%	44%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	199	171	191
	-	-	-	-	-	-	-	-	-	-	-	21%	18%	20%
Rarely	-	-	-	-	-	-	-	-	-	-	-	29	31	36
	-	-	-	-	-	-	-	-	-	-	-	3%	3%	4%
Never	-	-	-	-	-	-	-	-	-	-	-	8	12	13
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	27	31	38
	-	-	-	-	-	-	-	-	-	-	-	3%	3%	4%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	720	707	709
	-	-	-	-	-	-	-	-	-	-	-	76%	73%	73%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

									16-25												26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 27%	75 27%	85 28%	-	-	-
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 44%	130 47%	136 44%	-	-	-
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 21%	45 16%	59 19%	-	-	-
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	15 5%	6 2%	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	1 *	6 2%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 3%	12 4%	15 5%	-	-	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	211 73%	203 73%	222 72%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing
TNS

Table 32
Page 639

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

									26-35						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Always	-	-	-	-	-	-	-	-	-	-	-	97	114	105
	-	-	-	-	-	-	-	-	-	-	-	26%	31%	28%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	186	168	168
	-	-	-	-	-	-	-	-	-	-	-	50%	45%	45%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	68	55	63
	-	-	-	-	-	-	-	-	-	-	-	18%	15%	17%
Rarely	-	-	-	-	-	-	-	-	-	-	-	10	9	14
	-	-	-	-	-	-	-	-	-	-	-	3%	2%	4%
Never	-	-	-	-	-	-	-	-	-	-	-	3	3	8
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%
Don't know	-	-	-	-	-	-	-	-	-	-	-	11	20	12
	-	-	-	-	-	-	-	-	-	-	-	3%	5%	3%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	277	255	264
	-	-	-	-	-	-	-	-	-	-	-	74%	69%	72%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 640

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

									36-49												50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399		-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112	108	109		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27%	26%	27%		-	-	-
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199	200	175		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48%	48%	44%		-	-	-
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76	73	79		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18%	18%	20%		-	-	-
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	16	15		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%		-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	8	5		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%		-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	9	17		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	2%	4%		-	-	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	305	306	290		-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73%	74%	73%		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

							50-65									
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Always	-	-	-	-	-	-	-	-	-	-	-	131	114	118
	-	-	-	-	-	-	-	-	-	-	-	29%	24%	25%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	215	244	228
	-	-	-	-	-	-	-	-	-	-	-	47%	52%	48%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	86	75	94
	-	-	-	-	-	-	-	-	-	-	-	19%	16%	20%
Rarely	-	-	-	-	-	-	-	-	-	-	-	12	16	21
	-	-	-	-	-	-	-	-	-	-	-	3%	3%	4%
Never	-	-	-	-	-	-	-	-	-	-	-	4	7	3
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	9	12	11
	-	-	-	-	-	-	-	-	-	-	-	2%	3%	2%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	326	353	357
	-	-	-	-	-	-	-	-	-	-	-	71%	76%	75%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 642

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

															66+		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 28%	119 34%o	100 29%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 43%	136 39%	142 42%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 18%	56 16%	66 20%
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 4%	17 5%	12 4%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	2 1%	3 1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%	17 5%	16 5%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	243 72%p	229 66%	239 71%

TNS

Table 32
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436	433	412	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26%	26%	25%	-	-	-
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	801	814	785	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48%	49%	47%	-	-	-
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	314	275	329	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	16%	20%p	-	-	-
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51	64	61	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	21	21	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56	66	70	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%	-	-	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1242	1239	1265	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74%	74%	75%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 644

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

SCOTLAND

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 645

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	24	27	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	25%	30%o	-	-	-
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39	40	37	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44%	43%	40%	-	-	-
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	23	19	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26%	24%	21%	-	-	-
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	3	5	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	3%	5%	-	-	-
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1	3	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	2%	3%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	3	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	3%	1%	-	-	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75	70	64	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84%q	75%	70%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 32
Page 646

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Always	-	-	-	-	-	-	-	-	-	-	-	62	74	78
	-	-	-	-	-	-	-	-	-	-	-	58%	67%	65%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	31	25	28
	-	-	-	-	-	-	-	-	-	-	-	30%	23%	24%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	13	6	14
	-	-	-	-	-	-	-	-	-	-	-	12%	5%	11%
Rarely	-	-	-	-	-	-	-	-	-	-	-	*	5	1
	-	-	-	-	-	-	-	-	-	-	-	*	4%	1%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	45	36	43
	-	-	-	-	-	-	-	-	-	-	-	42%	33%	35%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.7a In general, when buying or eating food, how often do you feel confident that it is what it says it is on the label or the menu?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Always	-	-	-	-	-	-	-	-	-	-	-	-	-	-	512	531	517
															27%	28%	27%
Most of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	872	879	850
															47%	47%	45%
Some of the time	-	-	-	-	-	-	-	-	-	-	-	-	-	-	350	303	362
															19%	16%	19%p
Rarely	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59	71	67
															3%	4%	4%
Never	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	22	23
															1%	1%	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	70	70
															3%	4%	4%
Net: Not always confident	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1362	1345	1373
															73%	72%	73%

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 648

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

															WAVE			
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	46 3%o	45 3%o
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 7%	70 5%	81 6%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 3%pq	18 1%q	7 *
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 3%pq	23 2%	16 1%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 6%q	61 5%q	27 2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	27 2%	42 3%o
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%	14 1%	10 1%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 12%q	132 10%q	101 7%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 3%	31 2%	81 6%op
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 2%	18 1%	22 2%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	6 *	7 1%
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	11 1%	18 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33   Page 649

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1362	1345	1373
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	1 *	13 1%p
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	19 1%	15 1%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%q	3 *	2 *
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	10 1%	4 *
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	3 *	5 *
Unskilled workers in food industry	-	-	-	3 *	-	-	-	-	-	-	-	-	-	-	3 *	-	2 *
Organisations only interested in profit	-	-	-	12 1%	-	-	-	-	-	-	-	-	-	-	12 1%	33 2%oq	9 1%
Concern over additives	-	-	-	23 2%	-	-	-	-	-	-	-	-	-	-	23 2%	23 2%	24 2%
Products have water added	-	-	-	7 *	-	-	-	-	-	-	-	-	-	-	7 *	3 *	4 *
Concern over high levels of fat/sugar/salt	-	-	-	20 1%	-	-	-	-	-	-	-	-	-	-	20 1%	29 2%	22 2%
GM foods	-	-	-	6 *	-	-	-	-	-	-	-	-	-	-	6 *	5 *	3 *
Food allergy concerns	-	-	-	27 2%	-	-	-	-	-	-	-	-	-	-	27 2%	20 2%	64 5%op
Takeaway/street/fast food	-	-	-	19 1%	-	-	-	-	-	-	-	-	-	-	19 1%	37 3%o	23 2%
Country of/food origin/ source	-	-	-	42 3%	-	-	-	-	-	-	-	-	-	-	42 3%	34 2%	30 2%

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

																WAVE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 3%	30 2%	48 4%
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	8 1%	3 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	2 *	2 *
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%	26 2%	30 2%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	43 3%o	63 5%o
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	16 1%	38 3%p
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%	9 1%	6 *
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%pq	5 *	9 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	5 *	8 1%
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	3 *	- -
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	27 2%o	23 2%
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 2%	20 1%	29 2%
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	18 1%o	11 1%
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	6 *o	7 1%o

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1362	1345	1373
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%oq	1 *
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	3 *
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *oq	1 *
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%o	2 *
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	5 *o
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%oq	1 *
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	4 *o
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%o	36 3%op
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%o	4 *o
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%o	17 1%o
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%oq	3 *
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%op
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%op
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *op

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%op
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *op
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%op
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 8%q	87 6%	71 5%
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	303 22%	350 26%oq	291 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 9%	113 8%	122 9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33   Page 653

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	26 4%o	19 3%o	-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 8%	42 7%	54 8%	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 3%q	7 1%	7 1%	-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%pq	8 1%	6 1%	-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 7%q	32 5%q	10 2%	-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	11 2%	19 3%	-	-	-
Too little information in labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	9 1%	3 *	-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 11%pq	46 7%	47 7%	-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 4%	20 3%	36 5%p	-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%	6 1%	12 2%	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	5 1%	-	-	-
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%	5 1%	9 1%	-	-	-

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

							FEMALE									
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	17	20	26
	-	-	-	-	-	-	-	-	-	-	-	2%	3%	4%
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	41	27	27
	-	-	-	-	-	-	-	-	-	-	-	6%	4%	4%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	24	12	-
	-	-	-	-	-	-	-	-	-	-	-	3%GH	2%H	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	20	15	10
	-	-	-	-	-	-	-	-	-	-	-	3%	2%	1%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	40	29	17
	-	-	-	-	-	-	-	-	-	-	-	6%H	4%	2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	9	16	23
	-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%F
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	9	6	7
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	87	86	55
	-	-	-	-	-	-	-	-	-	-	-	12%H	12%H	8%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	23	11	44
	-	-	-	-	-	-	-	-	-	-	-	3%G	2%	6%FG
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	12	12	10
	-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	2	2	2
	-	-	-	-	-	-	-	-	-	-	-	*	*	*
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	10	6	9
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / *	1 / *	7 / 1%p	-	-	-
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 1%	7 / 1%	9 / 1%	-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / *	2 / *	1 / *	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / 1%	6 / 1%	2 / *	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	5 / 1%	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 1%	-	1 / *	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / 1%	22 / 3%oq	5 / 1%	-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 / 2%	12 / 2%	11 / 2%	-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / *	1 / *	2 / *	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 / 1%	7 / 1%	11 / 2%	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / 1%	3 / *	2 / *	-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 1%	6 / 1%	21 / 3%op	-	-	-
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 / 1%	22 / 3%o	12 / 2%	-	-	-

TNS

Table 33
Page 656

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	3 *	- -	5 1%G
Quality of items	-	-	-	-	-	-	-	-	-	-	-	8 1%	12 2%	6 1%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	4 1%	1 *	1 *
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	6 1%	5 1%	2 *
Correct storage	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	- -
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	- -	- -	1 *
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	8 1%	11 2%	4 *
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	14 2%	11 2%	13 2%
Products have water added	-	-	-	-	-	-	-	-	-	-	-	4 1%	2 *	2 *
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	14 2%	22 3%	11 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	1 *
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	19 3%	14 2%	43 6%FG
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	9 1%	15 2%	11 2%

TNS

Table 33
Page 657

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 3%	16 3%	19 3%	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%	8 1%	25 4%op	-	-	-
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	3 1%	1 *	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%	8 1%	9 1%	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	24 4%o	33 5%o	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 2%	12 2%	19 3%	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	7 1%	4 1%	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 2%	4 1%	4 1%	-	-	-
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	3 *	4 1%	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	13 2%o	10 2%o	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33   Page 658

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	FEMALE														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	22 3%	17 2%	12 2%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	25 4%	22 3%	23 3%
Human error	-	-	-	-	-	-	-	-	-	-	-	2 *	5 1%	2 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	3 *	1 *	2 *
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	18 2%	18 3%	21 3%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	13 2%	20 3%	31 4%F
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	8 1%	5 1%	19 3%FG
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	5 1%	2 *	3 *
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	11 1%G	1 *	5 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	4 1%
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	1 *	3 *	- -
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	11 1%	14 2%	12 2%

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 2%	8 1%	12 2%	-	-	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	11 2%o	6 1%	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	1 *	-	-	-
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%o	1 *	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 *	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* *	1 *	-	-	-
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%o	16 2%o	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	720	707	709
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	13	12	17
	-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	1	6	5
	-	-	-	-	-	-	-	-	-	-	-	*	1%	1%
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	3	6
	-	-	-	-	-	-	-	-	-	-	-	-	*	1%F
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	5	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%FH	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	1	2
	-	-	-	-	-	-	-	-	-	-	-	-	*	*
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	4	1
	-	-	-	-	-	-	-	-	-	-	-	-	1%F	*
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	6	1
	-	-	-	-	-	-	-	-	-	-	-	-	1%F	*
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	7	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%FH	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	6	3
	-	-	-	-	-	-	-	-	-	-	-	-	1%F	*
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	10	20
	-	-	-	-	-	-	-	-	-	-	-	-	1%F	3%F

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 661

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	4 7%	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%o	8 1%o	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%oq	1 *	-	-	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%op	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%op	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%op	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%op	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 7%	44 7%	41 6%	-	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 23%	151 24%	143 22%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 662

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
											FEMALE			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	5 1%F	1 *
Honesty/If they are honest	-	-	-	-	-	-	-	-	-	-	-	-	5 1%F	9 1%F
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	4 1%F	2 *
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%FG
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%FG
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%FG
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%FG
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%FG
Others	-	-	-	-	-	-	-	-	-	-	-	61 8%LH	44 6%	30 4%
Nothing	-	-	-	-	-	-	-	-	-	-	-	156 22%	199 28%FH	147 21%

TNS

Table 33   Page 663

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65	56	53	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	9%	8%	-	-	-

TNS

Table 33
Page 664

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
										FEMALE				
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Don't know	-	-	-	-	-	-	-	-	-	-	-	62	57	69
	-	-	-	-	-	-	-	-	-	-	-	9%	8%	10%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 665

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

									16-25												26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222		-**	-**	-**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	7 4%	4 2%		-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	20 10%	14 6%		-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	- -	1 *		-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 3%	2 1%		-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 6%	5 2%	6 3%		-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	- -	2 1%		-	-	-
Too little information in labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	- -	1 *		-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 14%pq	15 7%	16 7%		-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	4 2%	5 2%		-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	7 3%		-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	1 *	1 *		-	-	-
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	4 2%		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

									26-35						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	277	255	264
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	4	8	11
	-	-	-	-	-	-	-	-	-	-	-	2%	3%	4%
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	24	14	13
	-	-	-	-	-	-	-	-	-	-	-	9%	6%	5%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	8	4	3
	-	-	-	-	-	-	-	-	-	-	-	3%	2%	1%
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	7	3	4
	-	-	-	-	-	-	-	-	-	-	-	3%	1%	2%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	20	4	4
	-	-	-	-	-	-	-	-	-	-	-	7%GH	2%	2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	1	4	6
	-	-	-	-	-	-	-	-	-	-	-	*	2%	2%
Too little information in labels	-	-	-	-	-	-	-	-	-	-	-	3	4	4
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	28	33	21
	-	-	-	-	-	-	-	-	-	-	-	10%	13%	8%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	7	6	21
	-	-	-	-	-	-	-	-	-	-	-	3%	2%	8%FG
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	6	1	3
	-	-	-	-	-	-	-	-	-	-	-	2%	*	1%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	4	-	7
	-	-	-	-	-	-	-	-	-	-	-	1%	-	3%G

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222	-**	-**	-**
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	2 1%	-	-	-
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	4 2%	1 *	-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	-	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	4 2%	-	-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 3%	6 3%	-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 1%	3 1%	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 1%	2 1%	-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	4 2%	9 4%	-	-	-
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	8 4%q	1 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	277	255	264
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	1 *	- -	3 1%
Quality of items	-	-	-	-	-	-	-	-	-	-	-	5 2%	3 1%	5 2%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	3 1%	- -	1
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	1 1%
Correct storage	-	-	-	-	-	-	-	-	-	-	-	- -	2 1%	- -
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	1 *	- -	- -
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	3 1%	14 5%FH	1 1%
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	5 2%	3 1%	6 2%
Products have water added	-	-	-	-	-	-	-	-	-	-	-	1 *	- -	- -
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	6 2%	6 2%	4 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	- -	- -	- -
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	14 5%	6 2%	11 4%
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 2%	6 2%

TNS

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222	-**	-**	-**
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%q	2 1%	-	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 2%	1 1%	-	-	-
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3%	5 2%	2 1%	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	8 4%	13 6%o	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	3 2%	10 5%	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 1%	1 1%	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	2 1%	*	-	-	-
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 2%	2 1%	-	-	-
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	3 1%	8 4%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	277	255	264
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	4 1%	7 3%	8 3%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	9 3%	3 1%	13 5%G
Human error	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	1 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 2%	5 2%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	4 1%	10 4%	6 2%
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	7 3%	3 1%	8 3%
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	2 1%	8 3%	2 1%
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	1 *	7 3%F	4 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222	-**	-**	-**
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	4 2%	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	-	-	-
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	3 1%	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
									26-35					
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	277	255	264
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	3	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	*	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	1	-
	-	-	-	-	-	-	-	-	-	-	-	-	*	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	1	1
	-	-	-	-	-	-	-	-	-	-	-	-	*	1%
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	1
	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	4	11
	-	-	-	-	-	-	-	-	-	-	-	-	1%	4%F
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	2	1
	-	-	-	-	-	-	-	-	-	-	-	-	1%	*
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	2	3
	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%
Not well regulated/policed enough	-	-	-	-	-	-	-	-	-	-	-	-	5	1
	-	-	-	-	-	-	-	-	-	-	-	-	2%F	*

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 673

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222	-**	-**	-**
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%o	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 5%	11 5%	9 4%	-	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 23%	53 26%	61 27%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 8%	19 9%	24 11%	-	-	-

TNS

Table 33
Page 674

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

									26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	277	255	264
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	4
	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	1%
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	13	20	15
	-	-	-	-	-	-	-	-	-	-	-	5%	8%	6%
Nothing	-	-	-	-	-	-	-	-	-	-	-	62	65	57
	-	-	-	-	-	-	-	-	-	-	-	22%	25%	21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	32	19	17
	-	-	-	-	-	-	-	-	-	-	-	12%	7%	6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 675

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | 36-49 | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290	-**	-**	-**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	11 4%	9 3%	-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 8%p	7 2%	25 9%p	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%q	6 2%q	-	-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%p	3 1%	7 2%	-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%q	18 6%q	5 2%	-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 3%	7 2%	11 4%	-	-	-
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	1 *	-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 15%q	36 12%q	16 6%	-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	10 3%	16 6%	-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	2 1%	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	2 1%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
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							50-65								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	326	353	357
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	4	15	13
												1%	4%F	4%
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	23	23	24
												7%	7%	7%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	10	5	2
												3%H	1%	1%
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	13	5	-
												4%GH	1%H	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	20	27	7
												6%H	8%H	2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	5	12	18
												2%	3%	5%F
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	3	5	2
												1%	1%	1%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	39	34	31
												12%	10%	9%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	8	6	25
												3%	2%	7%FG
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	8	9	8
												3%	3%	2%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	1	3	3
												*	1%	1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 677

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | 36-49 | | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290		-**	-**	-**
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%q	6 2%q	-		-	-	-
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *		-	-	-
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 1%	3 1%		-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	-		-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	6 2%	1 *		-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	3 1%		-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *		-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	9 3%o	3 1%		-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	6 2%	5 2%		-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	3 1%		-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	10 3%	5 2%		-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-		-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	3 1%	11 4%p		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 676

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

								50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	326	353	357
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	4 1%	2 *	5 1%
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	1 *	- -	4 1%
Quality of items	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 2%	3 1%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	1 *
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	2 1%
Correct storage	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 1%	3 1%
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	6 2%	6 2%	5 1%
Products have water added	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	1 *
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	6 2%	7 2%	6 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	5 1%H	1 *	- -
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	4 1%	6 2%	24 7%FG

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 679

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290	-**	-**	-**
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	15 5%q	3 1%	-	-	-
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 3%	4 1%	4 2%	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	6 2%	13 4%	-	-	-
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%p	2 1%	6 2%	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 2%	19 7%op	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	3 1%	5 2%	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	2 1%	-	-	-	-
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	6 2%	6 2%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

								50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	326	353	357
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	1 *	8 2%F	8 2%F
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	16 5%	14 4%	13 4%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	9 3%	13 4%	15 4%
Human error	-	-	-	2	-	-	-	-	-	-	-	2 1%	1 *	1 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	1 *
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	5 1%	10 3%	10 3%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	3 1%	13 4%F	17 5%F
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 1%	9 3%
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	4 1%
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	3 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	5 1%F
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	6 2%	7 2%	5 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290	-**	-**	-**
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 1%	2 1%	-	-	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	2 1%	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	-	-	-
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	*	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%o	12 4%o	-	-	-
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	-	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 2%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 682

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								50-65						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	326	353	357
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	6 2%	4 1%	10 3%
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	3 1%
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 *
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	5 2%FH	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	5 2%F	5 1%F
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | 36-49 | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290	-**	-**	-**
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	18 6%	18 6%	-	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 17%	78 26%o	55 19%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%	23 8%	31 11%	-	-	-

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	326	353	357
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	5 2%F	2 *
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%FG
Others	-	-	-	-	-	-	-	-	-	-	-	35 11%GH	20 6%	16 4%
Nothing	-	-	-	-	-	-	-	-	-	-	-	75 23%	81 23%	65 18%
Don't know	-	-	-	-	-	-	-	-	-	-	-	24 7%	22 6%	22 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 685

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 2%	8 3%
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 5%q	5 2%	5 2%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3%q	3 1%q	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%q	7 3%	3 1%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 5%q	7 3%	5 2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	3 2%	6 2%
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 1%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 8%	14 6%	17 7%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 4%p	4 2%	13 5%p
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	3 1%	3 1%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 1%	-
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	2 1%
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1 *	3 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Page 686

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 1%	2 1%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%q	1 *	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 1%	1 *
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	3 1%
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	6 2%o	4 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	10 4%op
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	4 2%
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	6 3%	5 2%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	5 2%	6 2%

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Page 687

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%q	1 *	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	5 2%	7 3%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	7 3%	9 4%
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	6 3%
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	1 *	1 *
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 3%p	1 *	3 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 1%	1 *
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%o	8 3%o
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	2 1%	5 2%
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 1%
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%o	2 1%
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%o	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%o	4 2%o
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%o
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%op
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%op

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 9%	18 8%	12 5%
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 28%	73 32%q	53 22%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 10%	30 13%	28 12%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 690

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1242	1239	1265	.**	.**	.**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 2%	44 4%o	42 3%o	-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 7%p	59 5%	77 6%	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 3%pq	18 1%q	5 *	-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 3%pq	22 2%	15 1%	-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 6%q	54 4%q	23 2%	-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	22 2%	37 3%o	-	-	-
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	14 1%	10 1%	-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 12%q	120 10%	96 8%	-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 4%	31 2%	80 6%op	-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	18 1%	22 2%	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	6 *	7 1%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 691

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 692

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | ENGLAND | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1242	1239	1265	-**	-**	-**
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	11 1%	18 1%	-	-	-
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	1 *	13 1%p	-	-	-
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%	17 1%	15 1%	-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%q	3 *	2 *	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	10 1%	4 *	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	5 *	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	- -	2 *	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	33 3%oq	9 1%	-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 2%	21 2%	23 2%	-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	3 *	2 *	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 2%	28 2%	19 2%	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	4 *	3 *	-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%	20 2%	58 5%op	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 693

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
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** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 694

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1242	1239	1265	-**	-**	-**
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 / 1%	35 / 3%o	22 / 2%	-	-	-
Country of/food origin/source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 / 3%	32 / 3%	28 / 2%	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 / 3%	25 / 2%	45 / 4%p	-	-	-
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / *	8 / 1%	3 / *	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / *	2 / *	2 / *	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 / 3%	26 / 2%	27 / 2%	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 / 1%	40 / 3%o	57 / 4%o	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 / 2%	16 / 1%	38 / 3%op	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / *	9 / 1%	5 / *	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 / 2%pq	5 / *	8 / 1%	-	-	-
Rarely/never eat out/cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 / *	5 / *	8 / 1%	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / *	3 / *	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 695

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

									SCOTLAND						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 696

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

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	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1242	1239	1265	-**	-**	-**
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	26 2%o	19 2%	-	-	-
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 2%	20 2%	29 2%	-	-	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	18 1%o	11 1%	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	6 *o	-	-	-
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%oq	1 *	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *o	3 *	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%oq	1 *	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *o	2 *	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	5 *o	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%oq	1 *	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	4 *o	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 697

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

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	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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Table 33   Page 698

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

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	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1242	1239	1265	-.**	-.**	-.**
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%o	34 3%op	-	-	-
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	4 *o	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%o	17 1%o	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%oq	3 *	-	-	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%op	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%op	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *op	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%op	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *op	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%op	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 8%q	83 7%	65 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 699

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

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								SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 700

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1242	1239	1265	-**	-**	-**
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	277	316	256	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22%	26%q	20%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113	107	107	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9%	9%	8%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 701

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								SCOTLAND						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	2 3%	2 2%	-	-	-
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 7%	7 10%	3 4%	-	-	-
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-	-
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	7 10%	2 4%	-	-	-
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* 1%	2 2%	-	-	-	-
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 10%	5 7%	2 4%	-	-	-
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	1 1%	* 1%	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 703

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	45*	36*	43*
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	1	-	2
	-	-	-	-	-	-	-	-	-	-	-	2%	-	4%
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	3	4	2
	-	-	-	-	-	-	-	-	-	-	-	8%	10%	5%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	2
	-	-	-	-	-	-	-	-	-	-	-	-	-	4%
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	5	1	1
	-	-	-	-	-	-	-	-	-	-	-	10%	2%	1%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	2	-	1
	-	-	-	-	-	-	-	-	-	-	-	4%	-	4%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	1	3	5
	-	-	-	-	-	-	-	-	-	-	-	2%	9%	12%
Too little information in labels	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	2%	-	-
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	5	8	3
	-	-	-	-	-	-	-	-	-	-	-	12%	22%	7%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	1	-	-
	-	-	-	-	-	-	-	-	-	-	-	2%	-	-
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 704

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	2 2%	-	-	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	2 3%	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	2 3%	-	-	-
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 6%	1 1%	5 7%	-	-	-
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 3%	1 1%	-	-	-
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	1 2%	1 1%	-	-	-
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	4 6%	3 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 705

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Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	45*	36*	43*
Quality of items	-	-	-	-	-	-	-	-	-	-	-	2 / 4%	1 / 3%	-
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	-
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	2 / 5%	2 / 7%	-
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	1 / 3%	1 / 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	1 / 4%	-
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	1 / 2%
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	4 / 8%	-	-
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	2 / 5%	-	2 / 4%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 706

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 3%	-	-	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 3%	-	1 / 2%	-	-	-
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / 8%op	-	-	-
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 2%	-	* / 1%	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 / 6%op	-	1 / 2%	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 2%	-	-	-	-	-
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	2 / 3%	-	-	-
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 3%	-	-	-	-	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

Table 33
Page 707

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	45*	36*	43*
Human error	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	2 4%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	2 4%	4 10%	2 4%
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	1 2%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Can't tell the ingredients if home made	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 2%	1 2%
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	3 7%	* 1%	-
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 708

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* 1%	-	-	-	-
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	-	-	-	-
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 33
Page 709

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	45*	36*	43*
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	1 / 4%	-
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	1 / 3%	2 / 5%
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	1 / 3%	-
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not well regulated/ policed enough	-	-	-	-	-	-	-	-	-	-	-	-	1 / 3%	-
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 4%
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 33
Page 710

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	3	4	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	4%	6%	-	-	-
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19	31	21	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25%	44%o	33%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	4	12	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17%p	6%	18%p	-	-	-

TNS

Table 33
Page 711

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	45*	36*	43*
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Others	-	-	-	-	-	-	-	-	-	-	-	3	2	2
	-	-	-	-	-	-	-	-	-	-	-	8%	4%	6%
Nothing	-	-	-	-	-	-	-	-	-	-	-	7	3	13
	-	-	-	-	-	-	-	-	-	-	-	15%	9%	31%G
Don't know	-	-	-	-	-	-	-	-	-	-	-	1	2	4
	-	-	-	-	-	-	-	-	-	-	-	2%	7%	8%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | | | | | | | | | | | | | | | | ADDITIONAL COUNTRY | | |
| | | | | | | | | | | | | | | | | ENGLAND/WALES/NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Meat (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	46 3%o	45 3%o
Horse Meat scandal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 7%	70 5%	81 6%
Percentage of ingredients may not be accurate ie sugar levels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 3%pq	18 1%q	7 *
Dates on product labels incorrect/misleading	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 3%pq	23 2%	16 1%
Deliberately mislead ie cheaper/different ingredients to label	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 6%q	61 5%q	27 2%
Labels are confusing/too much to read	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	27 2%	42 3%o
Too little information In labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%	14 1%	10 1%
Don't believe ingredient information on labels/ menus is correct	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 12%q	132 10%q	101 7%
Labels are misleading/ inaccurate (no further detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 3%	31 2%	81 6%op
Food scares i.e. chicken quality egg quality	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 2%	18 1%	22 2%
Contamination concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	6 *	7 1%
Hygiene concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	11 1%	18 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Page 713

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Have to be careful/have been ill/food poisoning	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	1 *	13 1%p
Quality of items	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	19 1%	15 1%
Standards inconsistent/ some places below standard	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%q	3 *	2 *
Can't see/know how food prepared	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	10 1%	4 *
Correct storage	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	3 *	5 *
Unskilled workers in food industry	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	- -	2 *
Organisations only interested in profit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	33 2%oq	9 1%
Concern over additives	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	23 2%	24 2%
Products have water added	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 *	3 *	4 *
Concern over high levels of fat/sugar/salt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	29 2%	22 2%
GM foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	5 *	3 *
Food allergy concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 2%	20 2%	64 5%op
Takeaway/street/fast food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%	37 3%o	23 2%

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
									ADDITIONAL COUNTRY ENGLAND/WALES/NI								
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Country of/food origin/ source	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 3%	34 2%	30 2%
Media reports (general mentions)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 3%	30 2%	48 4%
Human error	-	-	5	-	-	-	-	-	-	-	-	-	-	-	5 *	8 1%	3 *
I buy fresh food/produce	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	2 *	2 *
I do trust them/believe establish/trusted supplier	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%	26 2%	30 2%
You don't know/can't be sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	43 3%o	63 5%o
I don't trust/believe everything (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	16 1%	38 3%p
I'm suspicious by nature	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%	9 1%	6 *
Not bothered/concerned	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%pq	5 *	9 1%
Rarely/never eat out/ cook own food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	5 *	8 1%
Can't tell the ingredients if home made	-	-	3	3	-	-	-	-	-	-	-	-	-	-	3 *	3 *	-
Depends where you buy it	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	27 2%o	23 2%
Use my own judgement/ experience	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 2%	20 1%	29 2%

TNS

Table 33

Page 715

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

| | | | | | | | | | ADDITIONAL COUNTRY | | | | | | | | |
| | | | | | | | | | ENGLAND/WALES/NI | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Generally/just in general	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	18 1%o	11 1%
Packaging/plastics issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	7 1%o
Labels are/can change	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%oq	1 *
Ready meals/pre cooked meals	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	3 *
Pricing issues	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *oq	1 *
Organic food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%o	2 *
Halal concerns	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	5 *o
Lamb	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%oq	1 *
Cooked food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *o	4 *o
Restaurants/eating out	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%o	36 3%op
Tesco	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%o	4 *o
Honesty/if they are honest	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%o	17 1%o
Not well regulated/policed enough	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%oq	3 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 33
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7b You indicated that you are not always confident that food is what it says it is on the label or menu. What specific issues were you thinking of, if any?
Base: All adults not always confident when buying or eating food

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Word of mouth	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11
Processed/tinned food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%op
Legal requirement/ obligaton	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *op
I check/read labels/ ingredients	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%op
Recalling products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *op
People have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%op
Others	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 8%q	87 6%	71 5%
Nothing	-	-	-	-	-	-	-	-	-	-	-	-	-	-	303 22%	350 26%oq	291 21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	127 9%	113 8%	122 9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 34

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 9%	137 10%	139 10%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 8%q	117 9%q	85 6%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	394 29%	391 29%	389 28%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 9%	120 9%	136 10%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 9%	93 7%	113 8%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	242 18%pq	193 14%	180 13%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 3%	34 3%	33 2%
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	667 49%	667 50%	745 54%op
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.37	1.33	1.35
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.82	0.75	0.85
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	687	678	701	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	642	638	663	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 9%	59 9%	65 10%	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 9%	45 7%	46 7%	-	-	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 25%	173 27%	171 26%	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 7%	49 8%	52 8%	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 8%	41 6%	44 7%	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 16%	87 14%	84 13%	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 3%	16 3%	11 2%	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	336 52%	334 52%	375 57%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.33	1.29	1.30	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.77	0.67	0.78	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	FEMALE														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	754	738	750
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	720	707	709
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	71 10%	78 11%	73 10%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	54 8%	73 10%H	39 6%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	231 32%	218 31%	218 31%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	77 11%	71 10%	84 12%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	66 9%	52 7%	69 10%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	136 19%H	106 15%	96 14%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	25 3%	18 3%	21 3%
Took no action	-	-	-	-	-	-	-	-	-	-	-	331 46%	333 47%	370 52%uF
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	1.41	1.37	1.40
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	0.86	0.82	0.91
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34   Page 720

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

| | 16-25 | | | | | | | | | | | | | | | | | | 26-35 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	195	180	218	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	211	203	222	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 11%	13 6%	18 8%	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 6%	10 5%	11 5%	-	-	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 27%	47 23%	54 24%	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 11%	20 10%	23 11%	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 11%	14 7%	17 8%	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 21%pq	19 10%	21 9%	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 2%	2 1%	3 1%	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 48%	114 56%	123 56%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.38pq	1.20	1.23	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.82	0.61	0.67	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	26-35														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	249	222	230
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	277	255	264
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	34 12%	38 15%	35 13%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	27 10%	23 9%	27 10%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	80 29%	86 34%	77 29%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	31 11%	29 11%	29 11%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	31 11%	22 9%	24 9%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	49 18%	34 13%	45 17%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	2 1%	8 3%
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	130 47%	105 41%	126 48%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	1.42	1.34	1.43
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.73	0.97
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34

Page 722

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	271	276	264	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	305	306	290	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 11%	35 12%	33 11%	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%q	40 13%q	13 5%	-	-	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 28%	98 32%	87 30%	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%	31 10%	29 10%	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 8%	20 6%	27 9%	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 20%q	49 16%	39 13%	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	9 3%	4 1%	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 47%	144 47%	157 54%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.41	1.43	1.36	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.89	0.88	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05	-	-	-**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

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Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

| | 50-65 | | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	306	329	349
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	326	353	357
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	24 8%	33 9%	38 11%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	32 10%	30 9%	22 6%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	106 33%	104 30%	116 32%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	30 9%	29 8%	38 11%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	22 7%	24 7%	32 9%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	56 17%	57 16%	49 14%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	13 4%	16 5%	10 3%
Took no action	-	-	-	-	-	-	-	-	-	-	-	157 48%	173 49%	187 52%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	1.40	1.37	1.40
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	0.76	0.77	0.89
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

																66+		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420	409	390
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	243	229	239
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 5%	18 8%	15 6%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	14 6%	13 5%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 27%	55 24%	55 23%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	11 5%	16 7%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 6%	14 6%	12 5%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 12%	32 14%	27 11%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 4%	5 2%	7 3%
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 56%	131 57%	152 63%o
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.22	1.24	1.28
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.61	0.66	0.75
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.04

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Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1309	1299	1332	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1242	1239	1265	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	120 / 10%	125 / 10%	125 / 10%	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 / 9%	106 / 9%	82 / 6%	-	-	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	362 / 29%	354 / 29%	358 / 28%	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 / 9%	112 / 9%	127 / 10%	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 / 8%	88 / 7%	105 / 8%	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 / 18%pq	180 / 15%	168 / 13%	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 / 3%	32 / 3%	32 / 3%	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	602 / 48%	617 / 50%	687 / 54%op	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.38	1.33	1.36	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.82	0.75	0.86	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

							SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	81	77	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	75*	70*	64*	-**	-**	-**
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	4 6%	7 11%	-	-	-
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	6 8%	4 6%	-	-	-
Read food labels more	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 21%	18 26%	18 28%	-	-	-
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 10%	5 7%	6 9%	-	-	-
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 11%	2 3%	5 8%	-	-	-
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 9%	10 14%	8 13%	-	-	-
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	1 1%	-	-	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 62%	36 52%	34 53%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.25	1.20	1.30	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.72	0.49	0.72	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.05	0.08	-	-	-**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 34
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	43	36	42
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	45*	36*	43*
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	2 4%	7 21%F	6 15%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	4 9%	5 15%H	-
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	16 35%	18 50%	13 30%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	6 13%	3 8%	3 8%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	4 9%	3 8%	2 5%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	11 25%G	2 7%	4 8%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	1 4%	-
Took no action	-	-	-	-	-	-	-	-	-	-	-	18 41%	14 40%	24 57%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	1.35	1.57	1.23
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	0.92	1.17	0.63
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.14	0.19	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 34

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.7c Over the past year, have you ever done any of the following because you were not confident that food was what it says it was on the label or menu?
Base: All adults not always confident when buying or eating food

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1441	1416	1451
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1362	1345	1373
Tried to get more information about the issue	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 9%	137 10%	139 10%
Read about the issue when you saw it but did not seek out information	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 8%q	117 9%q	85 6%
Read food labels more labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	394 29%	391 29%	389 28%
Changed the way you cook food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 9%	120 9%	136 10%
Changed the way you prepare food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 9%	93 7%	113 8%
Stopped shopping for food at certain places	-	-	-	-	-	-	-	-	-	-	-	-	-	-	242 18%pq	193 14%	180 13%
Stopped eating/buying certain foods	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Took the product back to where I bought it from	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 3%	34 3%	33 2%
Took no action	-	-	-	-	-	-	-	-	-	-	-	-	-	-	667 49%	667 50%	745 54%op
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.37	1.33	1.35
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.82	0.75	0.85
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1679 90%	1689 90%	1725 91%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	297 16%	315 17%	281 15%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 23%q	429 23%	383 20%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	449 24%	459 24%	459 24%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	269 14%	342 18%o	315 17%
Adults over	-	-	-	-	5 *	-	-	-	-	-	-	-	-	-	5 *	35 2%oq	6 *
Adults aged 25-64	-	-	-	-	138 7%p	-	-	-	-	-	-	-	-	-	138 7%p	100 5%	201 11%op
Adults (no mention of age)	-	-	-	-	29 2%	-	-	-	-	-	-	-	-	-	29 2%	27 1%	34 2%
Wife/Husband/Partner	-	-	-	-	187 10%pq	-	-	-	-	-	-	-	-	-	187 10%pq	130 7%	120 6%
Family	-	-	-	-	33 2%p	-	-	-	-	-	-	-	-	-	33 2%p	18 1%	21 1%
Friends	-	-	-	-	12 1%	-	-	-	-	-	-	-	-	-	12 1%	11 1%	8 *
Son/daughter (no detail)	-	-	6 *	-	-	-	-	-	-	-	-	-	-	-	6 *	7 *	4 *
Parents	-	-	-	10 1%o	-	-	-	-	-	-	-	-	-	-	-	10 1%o	7 *o
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

																WAVE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%q	9 *	5 *
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	164 9%q	154 8%	129 7%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	775 84%	777 85%	795 87%	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 12%	106 12%	92 10%	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	181 20%q	174 19%	146 16%	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	198 21%	184 20%	198 22%	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 13%	135 15%	142 15%	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	21 2%oq	1 *	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 6%	42 5%	95 10%op	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	11 1%	16 2%	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 11%pq	61 7%	51 6%	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 2%	8 1%	14 2%	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	5 1%	3 *	-	-	-
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* *	2 *	1 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35   Page 733

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
											FEMALE			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Myself	-	-	-	-	-	-	-	-	-	-	-	903	912	929
	-	-	-	-	-	-	-	-	-	-	-	95%	94%	96%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	185	209	189
	-	-	-	-	-	-	-	-	-	-	-	19%	22%	19%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	252	255	237
	-	-	-	-	-	-	-	-	-	-	-	26%	26%	24%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	251	275	261
	-	-	-	-	-	-	-	-	-	-	-	26%	28%	27%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	153	207	173
	-	-	-	-	-	-	-	-	-	-	-	16%	21%FH	18%
Adults over	-	-	-	-	-	-	-	-	-	-	-	3	14	4
	-	-	-	-	-	-	-	-	-	-	-	*	1%FH	*
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	83	58	105
	-	-	-	-	-	-	-	-	-	-	-	9%G	6%	11%G
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	19	16	18
	-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	89	69	69
	-	-	-	-	-	-	-	-	-	-	-	9%	7%	7%
Family	-	-	-	-	-	-	-	-	-	-	-	17	10	7
	-	-	-	-	-	-	-	-	-	-	-	2%H	1%	1%
Friends	-	-	-	-	-	-	-	-	-	-	-	6	6	5
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	6	5	4
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	*

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

| | MALE | | | | | | | | | | | | | | | | | FEMALE | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	4	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*o	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9	1	3	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%p	*	*	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134	120	100	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%q	13%	11%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

							FEMALE									
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	.**	.**	.**	.**	.**	-	.**	.**	.**	.**	.**	953	966	972
Parents	-	-	-	-	-	-	-	-	-	-	-	-	7 1%F	3 *
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	5 1%	8 1%	2 *
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	30 3%	33 3%	29 3%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	242 84%	237 85%	270 88%	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 14%	33 12%	34 11%	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 11%q	22 8%	19 6%	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 33%	83 30%	90 29%	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 6%	20 7%	13 4%	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	1 *	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	7 2%	15 5%	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%pq	2 1%	2 1%	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	3 1%	5 2%	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	3 1%	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	1	-	-	-
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

								26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Myself	-	-	-	-	-	-	-	-	-	-	-	346	347	343
	-	-	-	-	-	-	-	-	-	-	-	93%	94%	93%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	134	153	123
	-	-	-	-	-	-	-	-	-	-	-	36%	42%H	33%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	110	116	81
	-	-	-	-	-	-	-	-	-	-	-	29%H	32%H	22%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	77	84	80
	-	-	-	-	-	-	-	-	-	-	-	21%	23%	22%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	24	37	26
	-	-	-	-	-	-	-	-	-	-	-	7%	10%	7%
Adults over	-	-	-	-	-	-	-	-	-	-	-	4	6	1
	-	-	-	-	-	-	-	-	-	-	-	1%	2%	*
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	35	22	58
	-	-	-	-	-	-	-	-	-	-	-	9%	6%	16%FG
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	1	7	7
	-	-	-	-	-	-	-	-	-	-	-	*	2%	2%
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	59	44	40
	-	-	-	-	-	-	-	-	-	-	-	16%	12%	11%
Family	-	-	-	-	-	-	-	-	-	-	-	7	2	2
	-	-	-	-	-	-	-	-	-	-	-	2%	1%	1%
Friends	-	-	-	-	-	-	-	-	-	-	-	3	1	2
	-	-	-	-	-	-	-	-	-	-	-	1%	*	1%
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%o	7 2%o	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%q	1 *	-	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 14%	35 13%	28 9%	-	-	-

TNS

Table 35
Page 739

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

| | | | | | | | | 26-35 | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Parents	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Other	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	2 *
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	21 6%	22 6%	19 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
Page 740

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

									36-49												50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	376 90%	380 92%	369 93%	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 20%	83 20%	87 22%	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 46%	192 46%	180 45%	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 31%	127 31%	128 32%	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 9%	48 11%	51 13%	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%oq	1 *	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 10%	26 6%	38 10%	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	6 1%	12 3%	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 14%	43 10%	40 10%	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	8 2%	5 1%	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	6 1%	4 1%	-	-	-
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 35
Page 741

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	50-65 Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Myself	-	-	-	-	-	-	-	-	-	-	-	419	427	440
	-	-	-	-	-	-	-	-	-	-	-	92%	91%	93%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	25	35	28
	-	-	-	-	-	-	-	-	-	-	-	6%	8%	6%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	69	74	77
	-	-	-	-	-	-	-	-	-	-	-	15%	16%	16%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	124	136	130
	-	-	-	-	-	-	-	-	-	-	-	27%	29%	27%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	83	107	108
	-	-	-	-	-	-	-	-	-	-	-	18%	23%	23%
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	11	1
	-	-	-	-	-	-	-	-	-	-	-	-	2%FH	*
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	36	30	70
	-	-	-	-	-	-	-	-	-	-	-	8%	6%	15%FG
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	9	7	11
	-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	45	39	30
	-	-	-	-	-	-	-	-	-	-	-	10%	8%	6%
Family	-	-	-	-	-	-	-	-	-	-	-	15	4	9
	-	-	-	-	-	-	-	-	-	-	-	3%G	1%	2%
Friends	-	-	-	-	-	-	-	-	-	-	-	3	2	1
	-	-	-	-	-	-	-	-	-	-	-	1%	*	*
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	3	5	2
	-	-	-	-	-	-	-	-	-	-	-	1%	1%	*
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	-	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35	25	26	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	6%	7%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
Page 743

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

| | 50-65 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	5	5	-
	-	-	-	-	-	-	-	-	-	-	-	1%H	1%H	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	31	30	27
	-	-	-	-	-	-	-	-	-	-	-	7%	6%	6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
Page 744

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	66+																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	295 87%	299 86%	304 89%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	11 3%	9 3%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 9%	26 7%	26 8%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	30 9%	32 9%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 31%	131 38%o	117 34%
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* *	4 1%o	2 1%
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	14 4%	19 6%o
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	1 *
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%pq	2 1%	4 1%
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 *	2 1%
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	1 *
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	3 1%
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 35

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	1	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	1%
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38	41	29
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	12%	9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 35
Page 746

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1496	1505	1523	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89%	90%	91%	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	261	274	250	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	16%	15%	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	366	379	333	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22%	23%	20%	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	394	418	391	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	25%	23%	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	226	292	272	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	17%o	16%o	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	27	5	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	2%oq	*	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123	88	160	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%p	5%	10%op	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	26	26	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	2%	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167	115	114	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%pq	7%	7%	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	12	19	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	7	7	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	-	-	-
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	5	4	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
Page 747

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

| | ENGLAND | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%o	3 *	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%	9 1%	5 *	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 9%q	136 8%	119 7%	-	-	-

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

									SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-	-**	-**	-**	-**	-**	-**	-**	-**
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 35

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 93%	83 89%	87 96%	-	-	-
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 15%	15 16%	14 15%	-	-	-
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 22%	19 21%	17 19%	-	-	-
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 16%	17 19%	24 27%	-	-	-
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 20%	23 25%	20 22%	-	-	-
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	1 1%	1 1%	-	-	-
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 8%	3 3%	10 11%p	-	-	-
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%q	1 1%	- -	-	-	-
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 11%q	8 9%q	1 1%	-	-	-
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	- -	2 2%	-	-	-
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	- -	2 2%	-	-	-

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Myself	-	-	-	-	-	-	-	-	-	-	-	99 93%	102 92%	115 95%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	23 21%	26 24%	17 14%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	47 44%GH	31 28%	32 26%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	41 38%G	24 22%	44 36%G
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	25 24%	26 24%	22 18%
Adults over	-	-	-	-	-	-	-	-	-	-	-	- -	7 7%FH	- -
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	8 7%	9 8%	30 25%FG
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	3 3%	- -	8 6%G
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	10 10%	8 7%	4 4%
Family	-	-	-	-	-	-	-	-	-	-	-	8 8%H	6 5%H	- -
Friends	-	-	-	-	-	-	-	-	-	-	-	3 3%	4 4%H	- -

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 1%	-	-	-
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 6%	10 11%	3 3%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	3
	-	-	-	-	-	-	-	-	-	-	-	-	-	2%
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	6	7	6
	-	-	-	-	-	-	-	-	-	-	-	6%	7%	5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 35
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

									ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Myself	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1679 90%	1689 90%	1725 91%
Children under 5 years old	-	-	-	-	-	-	-	-	-	-	-	-	-	-	297 16%	315 17%	281 15%
Children aged 5-15	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 23%q	429 23%	383 20%
Adults aged 16-24	-	-	-	-	-	-	-	-	-	-	-	-	-	-	449 24%	459 24%	459 24%
Adults 65 years old and over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	269 14%	342 18%o	315 17%
Adults over	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *	35 2%oq	6 *
Adults aged 25-64	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 7%p	100 5%	201 11%op
Adults (no mention of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 2%	27 1%	34 2%
Wife/Husband/Partner	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 10%pq	130 7%	120 6%
Family	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 2%o	18 1%	21 1%
Friends	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	11 1%	8 *
Son/daughter (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	7 *	4 *
Parents	-	-	-	-	-	-	-	-	-	-	-	-	-	-	- -	10 1%o	7 *o

TNS

Table 35

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8a Do you cook and/or prepare food for any of the following?
Base: All adults in England, Wales and NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Brother/sister (no detail of age)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%q	9 *	5 *
No I don't cook or prepare food at all	-	-	-	-	-	-	-	-	-	-	-	-	-	-	164 9%q	154 8%	129 7%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 36
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

										WAVE									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 4%	81 4%	64 3%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	251 13%q	249 13%q	176 9%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 7%q	163 9%q	93 5%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 4%	75 4%q	47 2%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	855 46%	829 44%	811 43%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	248 13%	279 15%q	215 11%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	252 13%q	270 14%q	171 9%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1250 67%	1277 68%q	1224 65%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436 23%	447 24%	483 26%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.18q	2.26q	1.99
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.57	1.66	1.34
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 757

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 4%	42 5%	34 4%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 14%q	116 13%q	81 9%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 6%q	69 8%q	35 4%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 3%	34 4%q	19 2%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	402 44%	368 40%	377 41%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 11%	118 13%q	84 9%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 11%q	118 13%q	69 7%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	606 66%	586 64%	573 62%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 25%	244 27%	241 26%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.13q	2.18q	1.88	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.51	1.68	1.27	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 758

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

								FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	40	39	30
	-	-	-	-	-	-	-	-	-	-	-	4%	4%	3%
Botulism	-	-	-	-	-	-	-	-	-	-	-	118	133	95
	-	-	-	-	-	-	-	-	-	-	-	12%	14%H	10%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	79	94	58
	-	-	-	-	-	-	-	-	-	-	-	8%	10%H	6%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	39	41	28
	-	-	-	-	-	-	-	-	-	-	-	4%	4%	3%
E-coli	-	-	-	-	-	-	-	-	-	-	-	453	461	434
	-	-	-	-	-	-	-	-	-	-	-	48%	48%	45%
Listeria	-	-	-	-	-	-	-	-	-	-	-	147	161	131
	-	-	-	-	-	-	-	-	-	-	-	15%	17%H	13%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	147	152	103
	-	-	-	-	-	-	-	-	-	-	-	15%H	16%H	11%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	645	692	651
	-	-	-	-	-	-	-	-	-	-	-	68%	72%H	67%
None of these	-	-	-	-	-	-	-	-	-	-	-	206	203	242
	-	-	-	-	-	-	-	-	-	-	-	22%	21%	25%G
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	2.23	2.32H	2.10
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.63	1.64	1.40
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 759

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / 2%	12 / 4%	12 / 4%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 / 2%	17 / 6%o	13 / 4%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / 2%	13 / 5%	7 / 2%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 1%	7 / 3%	5 / 2%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 / 34%	89 / 32%	106 / 35%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 / 5%	19 / 7%	10 / 3%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 / 4%	26 / 9%o	18 / 6%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	181 / 63%	181 / 65%	189 / 61%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 / 32%	83 / 30%	103 / 34%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.67	1.86	1.77	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.08	1.44	1.07	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.11	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 760

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

							26-35									
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	373	369	370
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	16 4%	14 4%	18 5%
Botulism	-	-	-	-	-	-	-	-	-	-	-	32 9%	30 8%	28 8%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	19 5%	25 7%H	8 2%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	17 5%	9 2%	7 2%
E-coli	-	-	-	-	-	-	-	-	-	-	-	187 50%	182 49%	156 42%
Listeria	-	-	-	-	-	-	-	-	-	-	-	37 10%	42 11%	35 10%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	57 15%H	61 17%H	36 10%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	252 67%	258 70%	240 65%
None of these	-	-	-	-	-	-	-	-	-	-	-	91 24%	87 24%	103 28%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	2.19	2.21	1.98
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.49	1.50	1.32
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.09	0.10	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 761

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

| | 36-49 | | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	23	16	-	-	-
															5%	5%	4%			
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49	59	42	-	-	-
															12%	14%	11%			
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38	40	34	-	-	-
															9%	10%	9%			
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	22	15	-	-	-
															3%	5%	4%			
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	222	220	215	-	-	-
															53%	53%	54%			
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56	78	57	-	-	-
															13%	19%	14%			
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59	73	49	-	-	-
															14%	18%q	12%			
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	270	298	250	-	-	-
															65%	72%oq	63%			
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85	80	91	-	-	-
															20%	19%	23%			
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.19	2.44	2.21	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.47	1.69	1.48	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.10	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 762

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

							50-65									
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	22 5%H	20 4%	11 2%
Botulism	-	-	-	-	-	-	-	-	-	-	-	106 23%H	93 20%H	59 12%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	51 11%H	55 12%H	30 6%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	29 6%H	23 5%	14 3%
E-coli	-	-	-	-	-	-	-	-	-	-	-	230 50%	224 48%	219 46%
Listeria	-	-	-	-	-	-	-	-	-	-	-	95 21%H	91 20%	72 15%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	74 16%H	68 15%H	43 9%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	340 75%	335 72%	334 70%
None of these	-	-	-	-	-	-	-	-	-	-	-	69 15%	88 19%	85 18%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	2.44H	2.40H	2.01
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.77	1.74	1.32
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.09	0.09	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 763

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	12 4%	8 2%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 17%q	50 14%q	34 10%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%q	29 8%q	13 4%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	13 4%q	6 2%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 35%	115 33%	115 34%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 14%	49 14%	40 12%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 15%q	42 12%q	26 8%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	208 61%	206 59%	211 62%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 29%	108 31%	101 30%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.18q	2.15q	1.89
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.69	1.76	1.39
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.09	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 764

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73	68	61	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%	4%	4%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	228	221	160	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%q	13%q	10%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119	131	68	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%q	8%q	4%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	62	59	41	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4%q	4%	2%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	758	731	704	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45%	44%	42%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	227	253	197	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	15%q	12%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	216	229	142	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%q	14%q	8%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1090	1119	1056	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65%	67%q	63%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412	412	456	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25%	25%	27%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.19q	2.23q	1.99	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.57	1.62	1.34	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
Page 765

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 36
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

							WALES														NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*		-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	11 11%	4 4%		-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 18%	23 24%	12 13%		-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	16 17%ooq	6 7%		-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 8%	13 14%q	3 3%		-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 40%	46 49%	42 46%		-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 14%	24 25%q	12 13%		-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 24%q	19 20%q	7 7%		-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 72%	67 72%	62 68%		-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 27%	20 22%	18 20%		-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.57	2.98q	2.02		-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.87	2.44	1.56		-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.21	0.27	0.17		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 36
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	2 2%	2 2%	- -
Botulism	-	-	-	-	-	-	-	-	-	-	-	6 6%	5 5%	3 3%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	12 11%	15 14%	18 15%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	3 2%
E-coli	-	-	-	-	-	-	-	-	-	-	-	61 57%	52 48%	66 54%
Listeria	-	-	-	-	-	-	-	-	-	-	-	8 7%	2 2%	5 4%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	14 13%	22 20%	23 19%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	96 90%	91 83%	105 87%
None of these	-	-	-	-	-	-	-	-	-	-	-	- -	15 13%F	9 7%F
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	1.88	2.03	1.99
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.25	1.22	1.20
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.12	0.12	0.11

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.8ai What types of food poisoning, if any, have you heard of? (Spontaneous)
Base: All adults in England, Wales and NI

															ADDITIONAL COUNTRY ENGLAND/WALES/NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 4%	81 4%	64 3%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	251 13%q	249 13%q	176 9%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 7%q	163 9%q	93 5%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 4%	75 4%	47 2%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	855 46%	829 44%	811 43%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	248 13%	279 15%q	215 11%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	252 13%q	270 14%q	171 9%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1250 67%	1277 68%q	1224 65%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436 23%	447 24%	483 26%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.18q	2.26q	1.99
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.57	1.66	1.34
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 769

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

															WAVE			
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	252 13%	255 14%	263 14%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	784 42%	865 46%o	820 43%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	370 20%	442 24%oq	367 19%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	185 10%	233 12%o	196 10%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1532 82%	1586 85%oq	1548 82%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	865 46%	961 51%o	946 50%o
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	987 53%	1058 56%oq	952 50%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1674 89%	1707 91%q	1676 89%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	* *	2 *
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	6 *	7 *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 8%	134 7%	155 8%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.86	4.08oq	3.91
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.88	1.92	1.88
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 770

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108	117	133	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12%	13%	15%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	380	392	380	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41%	43%	41%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	159	184	156	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17%	20%	17%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77	97	78	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	11%	9%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	738	748	747	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	80%	82%	81%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361	417	393	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39%	46%o	43%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	439	467	408	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48%	51%q	44%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	816	806	806	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89%	89%	88%	-	-	-
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	*	2	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	1	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	*	*	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77	81	75	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	9%	8%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.66	3.90oq	3.68	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

										FEMALE					
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	144	138	130
	-	-	-	-	-	-	-	-	-	-	-	15%	14%	13%
Botulism	-	-	-	-	-	-	-	-	-	-	-	404	473	439
	-	-	-	-	-	-	-	-	-	-	-	42%	49%F	45%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	211	258	211
	-	-	-	-	-	-	-	-	-	-	-	22%	27%FH	22%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	109	136	117
	-	-	-	-	-	-	-	-	-	-	-	11%	14%	12%
E-coli	-	-	-	-	-	-	-	-	-	-	-	795	838	801
	-	-	-	-	-	-	-	-	-	-	-	83%	87%FH	82%
Listeria	-	-	-	-	-	-	-	-	-	-	-	504	545	554
	-	-	-	-	-	-	-	-	-	-	-	53%	56%	57%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	547	591	544
	-	-	-	-	-	-	-	-	-	-	-	57%	61%H	56%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	858	901	870
	-	-	-	-	-	-	-	-	-	-	-	90%	93%FH	89%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	8	2	6
	-	-	-	-	-	-	-	-	-	-	-	1%	*	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	71	53	80
	-	-	-	-	-	-	-	-	-	-	-	7%	5%	8%G
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	4.06	4.25F	4.11

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.84	1.92	1.85	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 773

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

| | | | | | | | | FEMALE | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.91	1.90	1.89
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 774

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

| | 16-25 | | | | | | | | | | | | | | | | | | 26-35 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%	32 12%	34 11%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 12%	41 15%	36 12%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 8%	27 10%	28 9%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	14 5%	14 5%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 68%	202 73%	223 72%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 16%	45 16%	64 21%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 29%	96 34%	84 27%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	249 86%	240 86%	261 85%	-	-	-
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%	32 12%	38 12%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.60	2.84	2.76	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.36	1.58	1.44	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.11	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 775

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	26-35														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	48	39	55
	-	-	-	-	-	-	-	-	-	-	-	13%	11%	15%
Botulism	-	-	-	-	-	-	-	-	-	-	-	102	107	108
	-	-	-	-	-	-	-	-	-	-	-	27%	29%	29%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	59	67	56
	-	-	-	-	-	-	-	-	-	-	-	16%	18%	15%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	31	28	31
	-	-	-	-	-	-	-	-	-	-	-	8%	8%	8%
E-coli	-	-	-	-	-	-	-	-	-	-	-	300	314	299
	-	-	-	-	-	-	-	-	-	-	-	80%	85%	81%
Listeria	-	-	-	-	-	-	-	-	-	-	-	121	134	152
	-	-	-	-	-	-	-	-	-	-	-	32%	36%	41%F
Norovirus	-	-	-	-	-	-	-	-	-	-	-	198	196	171
	-	-	-	-	-	-	-	-	-	-	-	53%	53%	46%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	323	332	319
	-	-	-	-	-	-	-	-	-	-	-	86%	90%	86%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	3	-	-
	-	-	-	-	-	-	-	-	-	-	-	1%	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	3	-	1
	-	-	-	-	-	-	-	-	-	-	-	1%	-	*
Don't know	-	-	-	-	-	-	-	-	-	-	-	42	28	39
	-	-	-	-	-	-	-	-	-	-	-	11%	8%	11%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	3.58	3.57	3.61
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.77	1.70	1.81
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.11

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37   Page 776

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

| | 36-49 | | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53	70	68	-	-	-
															13%	17%	17%			
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170	205	182	-	-	-
															41%	50%o	46%			
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85	106	91	-	-	-
															20%	26%	23%			
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41	60	56	-	-	-
															10%	14%	14%			
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	353	360	338	-	-	-
															85%	87%	85%			
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209	248	225	-	-	-
															50%	60%o	56%			
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235	240	208	-	-	-
															56%	58%	52%			
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	367	379	347	-	-	-
															88%	92%	87%			
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1	-	1	-	-	-
															*		*			
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	1	3	-	-	-
															1%	*	1%			
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35	28	41	-	-	-
															8%	7%	10%			
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.98	4.32o	4.25	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.85	1.91	1.96	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.11	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 777

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

								50-65								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	80	76	65
	-	-	-	-	-	-	-	-	-	-	-	18%	16%	14%
Botulism	-	-	-	-	-	-	-	-	-	-	-	277	310	297
	-	-	-	-	-	-	-	-	-	-	-	61%	66%	63%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	136	159	123
	-	-	-	-	-	-	-	-	-	-	-	30%	34%H	26%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	71	92	60
	-	-	-	-	-	-	-	-	-	-	-	15%	20%H	13%
E-coli	-	-	-	-	-	-	-	-	-	-	-	407	422	415
	-	-	-	-	-	-	-	-	-	-	-	89%	90%	87%
Listeria	-	-	-	-	-	-	-	-	-	-	-	302	332	312
	-	-	-	-	-	-	-	-	-	-	-	66%	71%	66%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	278	327	310
	-	-	-	-	-	-	-	-	-	-	-	61%	70%F	65%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	427	436	442
	-	-	-	-	-	-	-	-	-	-	-	94%	93%	93%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-			
Other	-	-	-	-	-	-	-	-	-	-	-	3	1	3
	-	-	-	-	-	-	-	-	-	-	-	1%	*	1%
Don't know	-	-	-	-	-	-	-	-	-	-	-	21	22	17
	-	-	-	-	-	-	-	-	-	-	-	4%	5%	4%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	4.54	4.84FH	4.43
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.90	1.86	1.83
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.09	0.09	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 778

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 12%	38 11%	40 12%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200 59%	202 58%	197 58%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 20%	83 24%	69 20%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 10%	39 11%	34 10%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	276 81%	288 83%	273 80%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 55%	201 58%	193 57%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	193 57%	199 57%	179 53%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	309 91%	320 92%	308 91%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	* *	- -
Other	-	-	-	1 *	1 *	-	-	-	-	-	-	-	-	-	1 *	3 1%q	- -
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 6%	23 7%	19 6%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.11	4.24	4.04
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.83	1.85	1.83
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.08	0.08

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TNS

Table 37
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	226 13%	222 13%	242 14%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	701 42%	758 45%o	715 43%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	320 19%	365 22%q	302 18%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	157 9%	195 12%o	170 10%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1360 81%	1404 84%oq	1351 81%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	769 46%	841 50%o	830 49%o	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	875 52%	932 56%oq	819 49%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1480 88%	1508 90%q	1469 88%	-	-	-
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	* *	2 *	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	6 *	7 *	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 9%	130 8%	155 9%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.85	4.04oq	3.88	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 780

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 781

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

| | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.88	1.88	1.87	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 782

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
									SCOTLAND					
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 37　　　　Page 783

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 19%	17 18%	10 11%	-	-	-
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 41%	44 47%	48 53%	-	-	-
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 18%	32 34%o	23 25%	-	-	-
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 14%	20 21%q	10 10%	-	-	-
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 82%	81 86%	81 88%	-	-	-
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 49%	54 57%	49 53%	-	-	-
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 50%	59 63%	57 62%	-	-	-
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 98%	90 96%	86 94%	-	-	-
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	4 4%q	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83	4.42	3.97	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.98	2.22	1.98	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.19	0.22	0.19	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 784

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	106	110	121
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	9	15	11
	-	-	-	-	-	-	-	-	-	-	-	8%	14%	9%
Botulism	-	-	-	-	-	-	-	-	-	-	-	46	62	57
	-	-	-	-	-	-	-	-	-	-	-	44%	57%	47%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	34	46	43
	-	-	-	-	-	-	-	-	-	-	-	32%	41%	35%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	16	18	16
	-	-	-	-	-	-	-	-	-	-	-	15%	17%	13%
E-coli	-	-	-	-	-	-	-	-	-	-	-	99	101	116
	-	-	-	-	-	-	-	-	-	-	-	93%	92%	96%
Listeria	-	-	-	-	-	-	-	-	-	-	-	53	66	68
	-	-	-	-	-	-	-	-	-	-	-	50%	60%	56%
Norovirus	-	-	-	-	-	-	-	-	-	-	-	68	67	76
	-	-	-	-	-	-	-	-	-	-	-	63%	61%	63%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	106	109	121
	-	-	-	-	-	-	-	-	-	-	-	100%	100%	100%
BSE (Bovine spongiform encephalopathy)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	4.05	4.41	4.19
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.92	2.14	1.93
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.18	0.19	0.17

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 37
Page 785

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8aii And which of the following types of food poisoning, if any, have you heard of? (Total mentions)
Base: All adults in England, Wales and NI

| | | | | | | | | | | | | | | | ADDITIONAL COUNTRY | | |
| | | | | | | | | | | | | | | | ENGLAND/WALES/NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Bacillus Cereus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	252 13%	255 14%	263 14%
Botulism	-	-	-	-	-	-	-	-	-	-	-	-	-	-	784 42%	865 46%o	820 43%
Campylobacter	-	-	-	-	-	-	-	-	-	-	-	-	-	-	370 20%	442 24%oq	367 19%
Clostridium Perfringes	-	-	-	-	-	-	-	-	-	-	-	-	-	-	185 10%	233 12%o	196 10%
E-coli	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1532 82%	1586 85%oq	1548 82%
Listeria	-	-	-	-	-	-	-	-	-	-	-	-	-	-	865 46%	961 51%o	946 50%o
Norovirus	-	-	-	-	-	-	-	-	-	-	-	-	-	-	987 53%	1058 56%oq	952 50%
Salmonella	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1674 89%	1707 91%q	1676 89%
BSE (Bovine spongiform encephalopathy)	-	-	-	4	-	-	-	-	-	-	-	-	-	-	4 *	* *	2 *
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	6 *	7 *
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 8%	134 7%	155 8%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.86	4.08oq	3.91
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.88	1.92	1.88
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 786

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

														WAVE				
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 1%	36 2%	63 3%op
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	705 38%	687 37%	747 40%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1474 79%	1478 79%	1458 77%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	883 47%	870 46%	891 47%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1003 54%	1029 55%	1055 56%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	533 28%	539 29%	633 33%op
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 7%	135 7%	159 8%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	188 10%	170 9%	212 11%p
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	390 21%	350 19%	395 21%
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	173 9%	215 11%o	216 11%o
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	293 16%	298 16%	335 18%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 18%	339 18%	383 20%o
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	298 16%	341 18%	345 18%
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266 14%	320 17%o	294 16%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128	108	136
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	6%	7%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83	3.85	4.10op
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.47	2.66	2.81
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13	14	22	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	2%	-	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	340	302	343	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37%	33%	37%	-	-	-
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	717	688	697	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78%	76%	76%	-	-	-
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	400	390	409	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43%	43%	45%	-	-	-
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	480	476	479	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52%	52%	52%	-	-	-
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233	253	265	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25%	28%	29%	-	-	-
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58	59	69	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	7%	7%	-	-	-
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	96	82	93	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	9%	10%	-	-	-
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	185	166	151	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	18%	16%	-	-	-
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88	103	100	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10%	11%	11%	-	-	-
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105	108	120	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	12%	13%	-	-	-
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128	146	152	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	16%	17%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 789

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
											FEMALE			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Cereal	-	-	-	-	-	-	-	-	-	-	-	13 / 1%	22 / 2%	41 / 4%FG
Eggs	-	-	-	-	-	-	-	-	-	-	-	365 / 38%	385 / 40%	404 / 42%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	757 / 79%	790 / 82%	761 / 78%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	483 / 51%	480 / 50%	482 / 50%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	523 / 55%	553 / 57%	576 / 59%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	300 / 32%	286 / 30%	367 / 38%FG
Water	-	-	-	-	-	-	-	-	-	-	-	78 / 8%	76 / 8%	91 / 9%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	93 / 10%	88 / 9%	119 / 12%G
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	205 / 22%	184 / 19%	245 / 25%G
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	85 / 9%	113 / 12%	117 / 12%F
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	188 / 20%	190 / 20%	215 / 22%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	200 / 21%	193 / 20%	231 / 24%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 790

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 *11%*	133 *15%o*	131 *14%o*	-	-	-
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 *12%*	113 *12%*	102 *11%*	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 *7%*	69 *8%*	64 *7%*	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.56	3.61	3.67	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.31	2.53	2.51	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.08	0.08	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
												FEMALE		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	197	208	215
	-	-	-	-	-	-	-	-	-	-	-	21%	22%	22%
Pate	-	-	-	-	-	-	-	-	-	-	-	156	207	192
	-	-	-	-	-	-	-	-	-	-	-	16%	21%F	20%
Don't know	-	-	-	-	-	-	-	-	-	-	-	65	39	72
	-	-	-	-	-	-	-	-	-	-	-	7%G	4%	7%G
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	4.10	4.07	4.50FG
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.58	2.75	3.02
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.08	0.09	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
**** very small base (under 30) ineligible for sig testing**

TNS

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

| | | | | | | | | | 16-25 | | | | | | | | | | | | 26-35 | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	1 *	-	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 37%	93 33%	109 35%	-	-	-
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	227 79%	226 81%	239 78%	-	-	-
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 41%	96 35%	119 39%	-	-	-
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 42%	108 39%	140 45%	-	-	-
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 20%	56 20%	73 24%	-	-	-
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 6%	14 5%	16 5%	-	-	-
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 9%	18 6%	28 9%	-	-	-
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 17%	38 14%	38 12%	-	-	-
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 12%	27 10%	31 10%	-	-	-
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 12%	33 12%	41 13%	-	-	-
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 9%	23 8%	29 9%	-	-	-
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 6%	17 6%	15 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 793

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

								26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Cereal	-	-	-	-	-	-	-	-	-	-	-	8	3	12
	-	-	-	-	-	-	-	-	-	-	-	2%	1%	3%G
Eggs	-	-	-	-	-	-	-	-	-	-	-	154	153	142
	-	-	-	-	-	-	-	-	-	-	-	41%	41%	38%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	284	281	278
	-	-	-	-	-	-	-	-	-	-	-	76%	76%	75%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	157	159	164
	-	-	-	-	-	-	-	-	-	-	-	42%	43%	44%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	186	197	181
	-	-	-	-	-	-	-	-	-	-	-	50%	53%	49%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	102	89	125
	-	-	-	-	-	-	-	-	-	-	-	27%	24%	34%G
Water	-	-	-	-	-	-	-	-	-	-	-	32	19	28
	-	-	-	-	-	-	-	-	-	-	-	9%	5%	8%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	51	36	45
	-	-	-	-	-	-	-	-	-	-	-	14%	10%	12%
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	52	39	68
	-	-	-	-	-	-	-	-	-	-	-	14%	11%	18%G
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	50	47	47
	-	-	-	-	-	-	-	-	-	-	-	13%	13%	13%
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	46	54	46
	-	-	-	-	-	-	-	-	-	-	-	12%	15%	12%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	58	49	61
	-	-	-	-	-	-	-	-	-	-	-	16%	13%	16%
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	43	43	53
	-	-	-	-	-	-	-	-	-	-	-	12%	12%	14%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

| | | | | | | | | | 16-25 | | | | | | | | | | | | 26-35 | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	12	20	-	-	-
															6%	4%	6%			
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	15	25	-	-	-
															5%	5%	8%			
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.13	2.89	3.18	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.99	2.06	2.10	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.13	0.14	0.13	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 795

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

| | | | | | | | | | 26-35 | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Pate	-	-	-	-	-	-	-	-	-	-	-	42	48	52
	-	-	-	-	-	-	-	-	-	-	-	11%	13%	14%
Don't know	-	-	-	-	-	-	-	-	-	-	-	17	21	34
	-	-	-	-	-	-	-	-	-	-	-	5%	6%	9%F
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	3.55	3.50	3.88
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.55	2.30	2.73
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.14	0.13	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 796

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

									36-49											50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	8 2%	19 5%op	-	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 44%	171 41%	180 45%	-	-	-
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	332 80%	330 80%	304 76%	-	-	-
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	205 49%	210 51%	192 48%	-	-	-
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	240 58%	238 57%	235 59%	-	-	-
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 27%	116 28%	135 34%	-	-	-
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 7%	33 8%	40 10%	-	-	-
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 11%	41 10%	56 14%	-	-	-
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 19%	63 15%	81 20%	-	-	-
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 7%	50 12%o	51 13%o	-	-	-
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 18%	69 17%	77 19%	-	-	-
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 18%	71 17%	91 23%	-	-	-
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 16%	77 19%	85 21%	-	-	-

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Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

								50-65							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Cereal	-	-	-	-	-	-	-	-	-	-	-	7	15	19
	-	-	-	-	-	-	-	-	-	-	-	1%	3%	4%F
Eggs	-	-	-	-	-	-	-	-	-	-	-	167	176	203
	-	-	-	-	-	-	-	-	-	-	-	37%	38%	43%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	378	376	377
	-	-	-	-	-	-	-	-	-	-	-	83%	81%	79%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	251	263	249
	-	-	-	-	-	-	-	-	-	-	-	55%	56%	52%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	269	294	304
	-	-	-	-	-	-	-	-	-	-	-	59%	63%	64%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	148	169	166
	-	-	-	-	-	-	-	-	-	-	-	32%	36%	35%
Water	-	-	-	-	-	-	-	-	-	-	-	35	48	47
	-	-	-	-	-	-	-	-	-	-	-	8%	10%	10%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	52	51	58
	-	-	-	-	-	-	-	-	-	-	-	11%	11%	12%
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	118	117	112
	-	-	-	-	-	-	-	-	-	-	-	26%	25%	24%
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	41	54	54
	-	-	-	-	-	-	-	-	-	-	-	9%	12%	11%
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	87	93	116
	-	-	-	-	-	-	-	-	-	-	-	19%	20%	24%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	100	121	122
	-	-	-	-	-	-	-	-	-	-	-	22%	26%	26%
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	89	123	116
	-	-	-	-	-	-	-	-	-	-	-	19%	26%F	24%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 798

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

| | | | | | | | | | | 36-49 | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75	83	74	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18%	20%	18%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33	21	28	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	5%	7%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.05	3.97	4.37	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.47	2.62	2.97	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.13	0.14	0.16	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 799

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Pate	-	-	-	-	-	-	-	-	-	-	-	85	113	100
	-	-	-	-	-	-	-	-	-	-	-	19%	24%	21%
Don't know	-	-	-	-	-	-	-	-	-	-	-	30	24	20
	-	-	-	-	-	-	-	-	-	-	-	7%	5%	4%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	4.28	4.55	4.49
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.60	2.98	3.01
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.13	0.15	0.14

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	7 2%o	11 3%o
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95 28%	95 27%	114 34%op
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	253 75%	265 76%	260 77%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	153 45%	142 41%	167 49%p
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187 55%	193 55%	196 58%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 32%	110 32%	133 39%op
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 7%	21 6%	28 8%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	25 7%o	25 7%o
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 27%	93 27%	96 28%
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	36 10%o	34 10%o
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 15%	49 14%	56 16%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	69 20%	76 22%	81 24%
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 24%	81 23%	76 22%
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 14%	64 18%o	48 14%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
														66+			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33	27	29
															10%	8%	8%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.90	3.92	4.27op
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.41	2.76	2.78
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.12	0.12

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	31	61	-	-	-
															1%	2%	4%op			
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	600	600	644	-	-	-
															36%	36%	38%			
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1307	1297	1271	-	-	-
															78%	78%	76%			
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	788	783	783	-	-	-
															47%	47%	47%			
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	883	921	924	-	-	-
															53%	55%	55%			
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	485	501	574	-	-	-
															29%	30%	34%op			
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132	118	153	-	-	-
															8%	7%	9%p			
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180	157	202	-	-	-
															11%	9%	12%p			
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	344	316	369	-	-	-
															20%	19%	22%p			
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	151	192	202	-	-	-
															9%	12%o	12%o			
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	265	270	306	-	-	-
															16%	16%	18%			
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	299	308	353	-	-	-
															18%	18%	21%o			

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 803

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 804

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

| | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677		-**	-**	-**
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	280 17%	311 19%	320 19%		-	-	-
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	241 14%	290 17%o	270 16%		-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 7%	105 6%	131 8%		-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.85	3.89	4.16op		-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.51	2.65	2.89		-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.07	0.07		-	-	-

TNS

Table 38
Page 805

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 806

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	5 / 5%	2 / 2%	-	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 / 46%	30 / 32%	43 / 47%p	-	-	-
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 / 83%	80 / 86%	75 / 82%	-	-	-
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 / 52%	45 / 48%	50 / 54%	-	-	-
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 / 67%	59 / 63%	60 / 65%	-	-	-
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 / 22%	25 / 26%	32 / 35%o	-	-	-
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 2%	15 / 16%oq	6 / 6%	-	-	-
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / 7%	6 / 7%	7 / 7%	-	-	-
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 / 31%	22 / 24%	20 / 22%	-	-	-
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 / 13%q	15 / 16%q	4 / 4%	-	-	-
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 / 18%	18 / 19%	12 / 14%	-	-	-
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 / 20%	17 / 18%	19 / 20%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 807

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	106	110	121
Cereal	-	-	-	-	-	-	-	-	-	-	-	2	-	-
	-	-	-	-	-	-	-	-	-	-	-	2%	-	-
Eggs	-	-	-	-	-	-	-	-	-	-	-	64	57	60
	-	-	-	-	-	-	-	-	-	-	-	60%	52%	50%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	92	101	113
	-	-	-	-	-	-	-	-	-	-	-	86%	91%	93%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	49	42	59
	-	-	-	-	-	-	-	-	-	-	-	46%	38%	49%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	60	50	72
	-	-	-	-	-	-	-	-	-	-	-	56%	46%	59%G
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	28	14	26
	-	-	-	-	-	-	-	-	-	-	-	27%G	12%	21%
Water	-	-	-	-	-	-	-	-	-	-	-	2	2	1
	-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	2	6	3
	-	-	-	-	-	-	-	-	-	-	-	2%	6%	3%
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	18	12	6
	-	-	-	-	-	-	-	-	-	-	-	17%H	11%	5%
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	10	8	10
	-	-	-	-	-	-	-	-	-	-	-	10%	7%	8%
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	11	9	17
	-	-	-	-	-	-	-	-	-	-	-	11%	8%	14%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	12	14	11
	-	-	-	-	-	-	-	-	-	-	-	11%	13%	9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 808

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 15%	20 22%	19 21%	-	-	-
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 17%	20 21%	12 13%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 3%	5 5%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.06	4.16	4.17	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.20	3.33	2.47	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.21	0.33	0.24	-	-	-**

TNS

Table 38
Page 809

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-	-**	-**	-**	-**	106	110	121
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	5	10	6
	-	-	-	-	-	-	-	-	-	-	-	5%	9%	5%
Pate	-	-	-	-	-	-	-	-	-	-	-	9	10	12
	-	-	-	-	-	-	-	-	-	-	-	9%	9%	10%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	*	-
	-	-	-	-	-	-	-	-	-	-	-	-	*	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	3.43	3.06	3.27
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	1.94	1.93	1.75
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.19	0.17	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 810

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

																ADDITIONAL COUNTRY ENGLAND/WALES/NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 1%	36 2%	63 3%op
Eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	705 38%	687 37%	747 40%
Raw chicken or turkey	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1474 79%	1478 79%	1458 77%
Reheated takeaway food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	883 47%	870 46%	891 47%
Shellfish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1003 54%	1029 55%	1055 56%
Unwashed vegetables or salad	-	-	-	-	-	-	-	-	-	-	-	-	-	-	533 28%	539 29%	633 33%op
Water	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 7%	135 7%	159 8%
Yoghurt	-	-	-	-	-	-	-	-	-	-	-	-	-	-	188 10%	170 9%	212 11%p
Cooked sliced meats	-	-	-	-	-	-	-	-	-	-	-	-	-	-	390 21%	350 19%	395 21%
Smoked fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	173 9%	215 11%o	216 11%o
Soft mould-ripened and soft cheeses	-	-	-	-	-	-	-	-	-	-	-	-	-	-	293 16%	298 16%	335 18%
Pre-prepared sandwiches	-	-	-	-	-	-	-	-	-	-	-	-	-	-	328 18%	339 18%	383 20%o
Pre-prepared salads	-	-	-	-	-	-	-	-	-	-	-	-	-	-	298 16%	341 18%	345 18%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 38
Page 811

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8b In the UK, from which of the following foods do you think you are MOST LIKELY to get food poisoning from?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															ADDITIONAL COUNTRY ENGLAND/WALES/NI		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Pate	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266 14%	320 17%o	294 16%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 7%	108 6%	136 7%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83	3.85	4.10op
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.47	2.66	2.81
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Page 812

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1067 57%	1088 58%	1136 60%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1400 75%	1417 76%	1404 74%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	932 50%	979 52%	975 52%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	948 51%	937 50%	967 51%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	830 44%	834 44%	829 44%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1089 58%	1122 60%	1162 61%o
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1004 54%	1038 55%	1060 56%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	990 53%	972 52%	1078 57%op
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	850 45%	797 43%	869 46%p
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	809 43%	815 43%	861 46%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	814 43%op
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 6%	97 5%	90 5%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.64	5.62	5.77

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 813

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

														WAVE				
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.83	2.90	2.86
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 814

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

| | MALE | | | | | | | | | | | | | | | | | FEMALE | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	513 56%	472 52%	527 57%p	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	681 74%	670 74%	658 72%	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	467 51%	459 50%	462 50%	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	467 51%	432 47%	444 48%	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	357 39%	348 38%	359 39%	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	509 55%	513 56%	534 58%	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	477 52%	460 51%	496 54%	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	470 51%	447 49%	515 56%cp	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	404 44%	388 43%	413 45%	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	360 39%	358 39%	386 42%	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	382 42%cp	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 6%	66 7%q	42 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 815

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

									FEMALE							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	555 58%	616 64%F	608 63%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	719 75%	747 77%	745 77%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	465 49%	520 54%F	512 53%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	481 50%	505 52%	523 54%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	474 50%	485 50%	470 48%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	580 61%	608 63%	628 65%
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	528 55%	578 60%	564 58%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	520 55%	526 54%	563 58%
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	446 47%	409 42%	456 47%
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	450 47%	457 47%	475 49%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	432 44%FG
Don't know	-	-	-	-	-	-	-	-	-	-	-	58 6%G	31 3%	48 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.45	5.39	5.51	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.88	2.98	2.90	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39   Page 817

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	5.83	5.83	6.02
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.77	2.81	2.81
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.09	0.09	0.09

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
**** very small base (under 30) ineligible for sig testing**

TNS

Table 39　　Page 818

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

									16-25												26-35	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 50%	143 51%	166 54%	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	201 70%	196 71%	211 69%	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 36%	102 36%	121 39%	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	132 46%	118 42%	129 42%	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 27%	68 24%	90 29%	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 50%	144 52%	157 51%	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 50%	135 48%	152 49%	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 52%	144 52%	166 54%	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134 47%	125 45%	143 46%	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 29%	96 35%	118 38%o	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 42%op	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 7%	15 5%	21 7%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.91	4.82	5.11	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	26-35														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	193 52%	208 56%	213 58%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	276 74%	257 70%	252 68%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	187 50%	193 52%	182 49%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	186 50%	191 52%	187 51%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	162 43%	159 43%	135 36%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	230 61%	223 60%	218 59%
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	203 54%	207 56%	198 54%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	213 57%	213 58%	229 62%
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	177 48%	172 47%	175 47%
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	161 43%	159 43%	163 44%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	151 41%FG
Don't know	-	-	-	-	-	-	-	-	-	-	-	14 4%	20 5%	16 4%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	5.53	5.68	5.56

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Page 820

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

															16-25							26-35	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.75	3.08	2.86	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.18	0.20	0.17	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 821

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

								26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.84	2.88	2.84
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.16	0.16	0.16

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	264 63%	250 60%	254 64%	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	320 77%	331 80%	309 77%	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	233 56%	222 54%	231 58%	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 52%	203 49%	236 59%p	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	193 46%	183 44%	206 52%	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	247 59%	250 60%	267 67%o	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	215 51%	236 57%	248 62%o	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 56%	215 52%	253 64%p	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	189 45%	187 45%	194 49%	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	184 44%	188 45%	191 48%	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	178 45%op	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

							50-65								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	289 63%	313 67%	317 67%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	362 79%	379 81%	378 80%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	258 56%	285 61%	285 60%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	243 53%	253 54%	244 51%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	233 51%	254 54%	234 49%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	269 59%	296 63%	313 66%F
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	269 59%	294 63%	285 60%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	242 53%	244 52%	259 54%
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	214 47%G	179 38%	214 45%G
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	233 51%	224 48%	245 51%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	222 47%FG

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

									36-49												50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 7%	20 5%	20 5%	-	-	-
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.89	5.76	6.35op	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.75	2.83	2.88	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.15	0.15	0.16	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

| | | | | | | | | | | 50-65 | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Don't know	-	-	-	-	-	-	-	-	-	-	-	26	24	16
	-	-	-	-	-	-	-	-	-	-	-	6%	5%	3%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	6.06	6.14	6.07
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.79	2.69	2.79
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.14	0.13	0.13

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 826

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	66+																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	177 52%	173 50%	185 55%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	241 71%	253 73%	254 75%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	150 44%	178 51%o	156 46%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 50%	171 49%	170 50%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 48%	169 49%	164 48%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	198 59%	208 60%	206 61%
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	174 51%	166 48%	176 52%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	151 45%	157 45%	171 50%
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 40%	134 38%	143 42%
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	147 44%	148 42%	145 43%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 39%op
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 9%pq	18 5%	17 5%
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.52	5.33	5.50

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
														66+			
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.90	2.96	2.82
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.13	0.12	0.12

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 828

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	943 56%	943 56%	978 58%	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1244 74%	1249 75%	1230 73%	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	826 49%	848 51%	848 51%	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	830 49%	808 48%	840 50%	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	719 43%	701 42%	689 41%	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	963 57%	977 58%	1021 61%o	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	885 53%	890 53%	914 54%	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	868 52%	839 50%	933 56%cp	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	762 45%	703 42%	760 45%	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	717 43%	725 43%	748 45%	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	698 42%cp	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 7%	95 6%	89 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

| | | | | | | | | SCOTLAND | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Average number of mentions																5.58	5.51	5.67			
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.82	2.86	2.84	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 831

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 39

Page 832

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 49%	60 64%o	60 66%o	-	-	-
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 73%	73 78%	71 77%	-	-	-
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 51%	58 62%	52 57%	-	-	-
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 52%	60 64%	48 53%	-	-	-
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 51%	61 66%o	52 57%	-	-	-
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 56%	60 64%	57 63%	-	-	-
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 53%	64 68%o	50 55%	-	-	-
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 62%	55 59%	55 61%	-	-	-
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 47%	47 50%	45 49%	-	-	-
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 42%	53 57%o	52 57%o	-	-	-
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 42%cp	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 8%	2 2%	2 2%	-	-	-

TNS

Table 39 | Page 833

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	81 76%	85 78%	98 81%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	91 85%	95 86%	103 85%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	61 57%	74 67%	75 62%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	71 66%	69 62%	79 65%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	65 62%	71 65%	88 73%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	75 71%	85 77%	84 69%
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	73 68%	83 76%	95 79%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	67 63%	78 71%	90 74%
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	46 43%	48 44%	64 53%
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	55 52%G	37 34%	61 50%G
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	78 65%FG
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 39
Page 834

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.79	6.43	6.05	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.93	3.28	3.19	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.29	0.32	0.31	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 835

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	6.43	6.59	6.90
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	2.80	2.88	2.72
Standard error	-	-	-	-	-	-	-	-	-	-	-	0.27	0.26	0.25

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 836

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

															ADDITIONAL COUNTRY ENGLAND/WALES/NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Preparing different food types on different surfaces/chopping boards	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1067 57%	1088 58%	1136 60%
Cooking food thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1400 75%	1417 76%	1404 74%
Storing food at 5 degrees C or below	-	-	-	-	-	-	-	-	-	-	-	-	-	-	932 50%	979 52%	975 52%
Avoid re-heating food	-	-	-	-	-	-	-	-	-	-	-	-	-	-	948 51%	937 50%	967 51%
Not washing raw chicken	-	-	-	-	-	-	-	-	-	-	-	-	-	-	830 44%	834 44%	829 44%
Washing fresh fruits and vegetables thoroughly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1089 58%	1122 60%	1162 61%o
Following storage instructions on food labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1004 54%	1038 55%	1060 56%
Eating food by the use-by date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	990 53%	972 52%	1078 57%op
Eating food by the best-before date	-	-	-	-	-	-	-	-	-	-	-	-	-	-	850 45%	797 43%	869 46%p
Heating leftovers until they are steaming hot before eating them	-	-	-	-	-	-	-	-	-	-	-	-	-	-	809 43%	815 43%	861 46%
Following instructions when using frozen fruit or vegetables	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	814 43%op
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	117 6%	97 5%	90 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 39
Page 837

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.8c Which of these activities, if any, do you think will help you avoid food poisoning?
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Average number of mentions	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5.64	5.62	5.77
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2.83	2.90	2.86
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.07

Across top: ADDITIONAL COUNTRY / ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 838

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

											WAVE							
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 5%	99 5%	140 7%op
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	36 2%	31 2%
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 1%	24 1%	21 1%
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *p	-	5 *p
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	6 *	5 *
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 *	5 *
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%q	103 5%	94 5%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	10 1%	17 1%
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	23 1%q	9 *
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	3 *
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	1 *
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 *	1 *
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-

TNS

Table 40
Page 839

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 *	8 *	8 *
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *op
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *op
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	962 51%q	972 52%q	863 46%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	37 2%	33 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	553 29%	543 29%	624 33%op

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 840

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 5%	40 4%	52 6%	-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 1%	16 2%	16 2%	-	-	-
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%p	4 *	6 1%	-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-	1 *	-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	3 *	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 7%	52 6%	46 5%	-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	6 1%	12 1%o	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	8 1%	3 *	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	2 *	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 841

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

							FEMALE								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	953	966	972
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	48 5%	58 6%	88 9%FG
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	15 2%	20 2%	15 2%
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	15 2%	20 2%	15 2%
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	1 *	-	4 *
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	4 *	3 *	4 *
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	1 *
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	63 7%	51 5%	48 5%
Specific references to dairy products	-	-	-	7	-	-	-	-	-	-	-	7 1%	4 *	5 1%
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	10 1%	15 2%	6 1%
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	* *	1 *	1 *
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	1 *
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	2 *	2 *	- -

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 842

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	3 *	4 *	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%op	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	494 54%q	497 55%q	437 48%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 3%pq	14 1%	14 1%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	250 27%	259 28%	304 33%op	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 843

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

| | | | | | | | FEMALE | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	2 *	5 1%	4 *
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *FG
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *
No	-	-	-	-	-	-	-	-	-	-	-	468 49%H	475 49%H	427 44%
Other	-	-	-	-	-	-	-	-	-	-	-	10 1%	23 2%F	19 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	302 32%	284 29%	320 33%

TNS

Table 40
Page 844

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	16 6%	11 3%	-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	5 2%	-	-	-
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%p	-	4 1%	-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 4%	6 2%	9 3%	-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 2%	2 1%	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 845

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

							26-35								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	23 / 6%	16 / 4%	28 / 7%
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	6 / 2%	8 / 2%	6 / 2%
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	4 / 1%	10 / 3%	4 / 1%
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	1 / *	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	2 / 1%	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	1 / *	-	3 / 1%
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	25 / 7%	12 / 3%	16 / 4%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	3 / 1%	1 / *	7 / 2%G
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	5 / 1%	4 / 1%	2 / *
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 846

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	2 1%	1 *	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 58%	153 55%	153 50%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 2%	4 1%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 28%	91 33%	111 36%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 847

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%
No	-	-	-	-	-	-	-	-	-	-	-	185 49%	196 53%H	164 44%
Other	-	-	-	-	-	-	-	-	-	-	-	6 2%	8 2%	11 3%
Not sure	-	-	-	-	-	-	-	-	-	-	-	111 30%	104 28%	120 32%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 848

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	36-49																	50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 5%	16 4%	41 10%op	-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	12 3%	7 2%	-	-	-
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	9 2%	3 1%	-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	2 *	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	1 *	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 9%q	31 7%	20 5%	-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 *	6 1%	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	7 2%o	3 1%	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 849

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	28 / 6%	42 / 9%	39 / 8%
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	8 / 2%	14 / 3%	12 / 2%
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	9 / 2%	4 / 1%	7 / 1%
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	2 / 1%	- / -	1 / *
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	1 / *	1 / *	4 / 1%
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	- / -	2 / *	1 / *
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	36 / 8%	38 / 8%	33 / 7%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	4 / 1%	3 / 1%	2 / *
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	7 / 2%	8 / 2%	3 / 1%
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	- / -	1 / *	- / -
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	- / -	- / -	1 / *
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	- / -	2 / 1%	- / -

TNS

Table 40   Page 850

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

| | 36-49 | | | | | | | | | | | | | | | | | 50-65 | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	1 *	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 49%	190 46%	168 42%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%	8 2%	4 1%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 28%	133 32%	138 35%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 851

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	2 1%
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *
No	-	-	-	-	-	-	-	-	-	-	-	203 44%	229 49%H	193 41%
Other	-	-	-	-	-	-	-	-	-	-	-	14 3%	12 3%	9 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	142 31%G	107 23%	157 33%G

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 852

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	7 2%	22 6%op
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	2 1%
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	1 *	4 1%p
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%	15 4%	17 5%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	*
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	4 1%q	*
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	1 *	1 *
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 853

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	66+																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	201 59%	205 59%	186 55%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	5 1%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100 29%	108 31%	97 29%

TNS

Table 40
Page 854

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677		-**	-**	-**
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 5%	94 6%	129 8%op		-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	34 2%	29 2%		-	-	-
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 2%	23 1%	20 1%		-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-	5 *p		-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	4 *	5 *		-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 *	5 *		-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 7%	95 6%	91 5%		-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	10 1%	17 1%		-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	21 1%q	9 1%		-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	3 *		-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	1 *	1 *		-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	3 *	1 *		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 855

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

							SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 856

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	7 *	7 *	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *o	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	858 51%q	870 52%q	753 45%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	36 2%	31 2%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	489 29%	466 28%	545 32%op	-	-	-

TNS

Table 40
Page 857

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

								SCOTLAND							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 40   Page 858

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 4%	5 / 6%	7 / 8%	-	-	-
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 2%	2 / 2%	-	-	-
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	2 / 2%	-	-	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 2%	-	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 3%	4 / 5%	2 / 3%	-	-	-
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* / 1%	2 / 2%	-	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 859

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Allergens must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	6 5%G	-	4 3%
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ingredients must be displayed/on menus/ labels	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	9 8%H	3 3%	1 1%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 40
Page 860

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	WALES																	NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	1 1%	-	-	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	*	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 49%	53 57%	43 47%	-	-	-
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 41%p	22 24%	31 34%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 40

Page 861

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	3 2%	1 1%	-
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
No	-	-	-	-	-	-	-	-	-	-	-	60 56%	49 45%	68 56%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not sure	-	-	-	-	-	-	-	-	-	-	-	28 26%	55 50%F	48 40%F

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Allergens must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 5%	99 5%	140 7%op
Allergens must be in bold/highlighted letters	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	36 2%	31 2%
Ingredients must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 1%	24 1%	21 1%
Allergens used in food production/preparation must be displayed/on menus/labels	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *p	- -	5 *p
Avoid food you are allergic to	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	6 *	5 *
Ask about allergens	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 *	5 *
Specific references to (pea)nuts	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%q	103 5%	94 5%
Specific references to dairy products	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 1%	10 1%	17 1%
Specific references to gluten	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	23 1%q	9 *
Specific references to shell fish	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	3 *
Specific references to eggs	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	2 *	1 *
Specific references to wheat/cereal	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	4 *	1 *

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 40
Page 863

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9a Are you aware of the rules about allergens? By rules we mean any information rule, regulation or legislation introduced relevant to this subject.
Base: All adults in England, Wales and NI

									ADDITIONAL COUNTRY ENGLAND/WALES/NI									
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food should be cooked properly	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	-	-
All references to (cross) contamination	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 *	8 *	8 *
Specific reference to soy(a)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	-
Specific references to fruit	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *
Specific references to sesame (seeds/oil)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
At work/health and safety at work	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op
I suffer/family member suffers from allergies	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 *op
In the media	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *
Dangerous/people have died	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *op
Allergy/allergic to something (no detail)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *op
No	-	-	-	-	-	-	-	-	-	-	-	-	-	-	962 51%q	972 52%q	863 46%
Other	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	37 2%	33 2%
Not sure	-	-	-	-	-	-	-	-	-	-	-	-	-	-	553 29%	543 29%	624 33%op

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 41
Page 864

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 5%	110 6%	95 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 4%	81 4%	69 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 1%	13 1%	17 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1682 90%	1665 89%	1704 90%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 *	14 1%	9 *
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	186 10%	197 11%	176 9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 41
Page 865

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

| | MALE | | | | | | | | | | | | | | | | | | FEMALE | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 3%	31 3%	37 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 3%	37 4%	23 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	6 1%	6 1%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	860 93%	830 91%	848 92%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 *	8 1%	4 *	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 6%	71 8%	65 7%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 41

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	FEMALE													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	67 7%	79 8%	58 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	44 5%	45 5%	46 5%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	20 2%G	6 1%	10 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	822 86%	835 86%	856 88%
Don't know	-	-	-	-	-	-	-	-	-	-	-	4 *	5 1%	5 1%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	126 13%	126 13%	111 11%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 41
Page 867

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	12 4%	15 5%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 7%	9 3%	15 5%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	5 2%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	258 89%	250 90%	269 88%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 2%	5 2%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 10%	24 9%	33 11%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 41
Page 868

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
												26-35		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	23 6%	30 8%H	15 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	12 3%	18 5%	15 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	7 2%	2 *	3 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	332 89%	322 87%	337 91%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	41 11%	46 13%	33 9%

TNS

Table 41
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

									36-49										50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 / 4%	23 / 6%	20 / 5%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 / 4%	21 / 5%	16 / 4%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / 1%	3 / 1%	3 / 1%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	380 / 91%	366 / 89%	358 / 90%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 1%	2 / *	2 / 1%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 / 8%	46 / 11%	38 / 10%	-	-	-

TNS

Table 41
Page 870

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	50-65													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	32 7%	31 7%	32 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	16 4%	21 5%	14 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	7 1%	2 *	4 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	398 87%	410 88%	425 90%
Don't know	-	-	-	-	-	-	-	-	-	-	-	3 1%	4 1%	1 *
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	55 12%	53 11%	48 10%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 41
Page 871

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	13 4%	13 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	13 4%	8 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	3 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	313 92%	316 91%	314 93%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%o	1 *
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 8%	28 8%	24 7%

TNS

Table 41
Page 872

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 / 5%	107 / 6%	90 / 5%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 / 4%	78 / 5%	61 / 4%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 / 1%p	10 / 1%	16 / 1%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1506 / 90%	1470 / 88%	1505 / 90%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / *	14 / 1%	9 / 1%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 / 10%	189 / 11%	163 / 10%	-	-	-

TNS

Table 41
Page 873

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-

TNS

Table 41
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	1 1%	4 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 7%	2 2%	4 5%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 3%	1 1%	-	-	-
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 87%	88 94%	83 91%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 13%	6 6%	8 9%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 41
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

									NI							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)		
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122		
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121		
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	6 6%	2 2%	1 1%		
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	5 4%	1 1%	4 3%		
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
None of these	-	-	-	-	-	-	-	-	-	-	-	98 92%	107 98%	116 96%		
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-		
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	9 8%	3 2%	5 4%		

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Table 41
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_01 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Myself
Base: All adults in England, Wales and NI

| | | | | | | | | | ADDITIONAL COUNTRY | | | | | | | | |
| | | | | | | | | | ENGLAND/WALES/NI | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 / 5%	110 / 6%	95 / 5%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 / 4%	81 / 4%	69 / 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 / 1%	13 / 1%	17 / 1%
None of these	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1682 / 90%	1665 / 89%	1704 / 90%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 / *	14 / 1%	9 / *
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	186 / 10%	197 / 11%	176 / 9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 42
Page 877

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 3%	82 4%	75 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	58 3%q	38 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 1%	14 1%	9
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1758 94%	1729 92%	1770 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	147 8%	120 6%

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Table 42   Page 878

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 4%	42 5%	40 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%	34 4%o	21 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%	8 1%	5 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	862 94%	829 91%	852 93%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 6%	81 9%	66 7%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 42

Page 879

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

								FEMALE								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	29 3%	40 4%	35 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	24 3%	24 2%	17 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	6 1%	5 1%	4 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	896 94%	899 93%	918 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	57 6%	67 7%	54 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	17 6%o	15 5%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	11 4%	9 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%o	4 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	274 95%p	247 89%	281 91%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 5%	32 11%o	27 9%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	12 3%	14 4%	12 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	11 3%	14 4%	6 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	1 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	349 94%	342 93%	351 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	24 6%	27 7%	19 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365		-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399		-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 4%	21 5%	21 5%		-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	15 4%	7 2%		-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%pq	-	1 *		-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	386 93%	379 92%	370 93%		-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 7%	34 8%	29 7%		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 42　　Page 883

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	19 4%	22 5%	20 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	7 2%	8 2%	10 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	3 1%	4 1%	2 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	428 94%	435 93%	444 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	29 6%	33 7%	30 6%

TNS

Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	66+																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 4%	9 3%	8 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	10 3%	5 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	1 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	320 95%	327 94%	325 96%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 5%	21 6%	15 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 42

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 4%	77 5%	71 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 2%	53 3%	37 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%	10 1%	8 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1571 94%	1539 92%	1564 93%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 6%	134 8%	113 7%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 42
Page 886

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

									SCOTLAND						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-
	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 3%	2 / 3%	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	4 / 4%	1 / 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 3%	1 / 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 / 95%	85 / 90%	89 / 98%p	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 / 5%	9 / 10%q	2 / 2%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 42
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	4 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	4 3%H	1 1%	- -
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	- -
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	102 96%	105 96%	117 96%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	5 5%	5 4%	4 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_02 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult in my household
Base: All adults in England, Wales and NI

	ADDITIONAL COUNTRY ENGLAND/WALES/NI																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	64 3%	82 4%	75 4%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	58 3%q	38 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 1%	14 1%	9 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1758 94%	1729 92%	1770 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	147 8%	120 6%

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

										WAVE								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 1%	33 2%	35 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 2%	41 2%	34 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 -	17 1%	7 -
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1814 97%p	1786 95%	1818 96%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 3%	90 5%p	72 4%

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	13 1%	7 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 1%	14 2%	10 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 *	10 1%o	5 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	896 97%	874 96%	895 98%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 3%	36 4%	22 2%	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

							FEMALE								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	11 1%	20 2%	28 3%F
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	19 2%	27 3%	24 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	5 1%	7 1%	2 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	918 96%G	912 94%	923 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	34 4%	54 6%F	50 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	16-25																		26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	7 2%o	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	2 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	5 2%	1 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	287 99%pq	268 96%	297 97%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	11 4%o	10 3%o	-	-	-

TNS

Table 43

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

									26-35							
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	7 2%	9 2%	4 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	13 4%	13 3%	7 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	2 1%	3 1%	4 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	352 94%	345 93%	354 96%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	21 6%	24 7%	16 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	17 4%	17 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	18 4%	17 4%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 1%	1 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	392 94%	375 91%	364 91%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 6%	38 9%	35 9%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 43
Page 896

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

										50-65						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	2 *	2 1%	6 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	5 1%	5 1%	7 1%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	449 98%	456 98%	465 98%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	8 2%	11 2%	10 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 43

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
											66+						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 *	1 *
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	* *
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	1 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	334 99%	342 98%	337 99%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	6 2%	2 1%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 1%	29 2%	32 2%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 2%	37 2%	34 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *	12 1%	7 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1622 97%	1596 95%	1608 96%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 3%	76 5%	69 4%	-	-	-

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Table 43   Page 899

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

		SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	88 98%	91 97%	91 99%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	3 3%	1 1%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

							NI								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	5 4%F	2 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	3 3%	4 3%H	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	103 97%G	99 90%	119 98%G
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	3 3%	11 10%FH	2 2%

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Table 43
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_03 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children in my household
Base: All adults in England, Wales and NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI							
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 1%	33 2%	35 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 2%	41 2%	34 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *	17 1%	7 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1814 97%p	1786 95%	1818 96%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 3%	90 5%o	72 4%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 44
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	WAVE																
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	27 1%	32 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 2%	55 3%	51 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 -	15 1%	12 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1807 96%p	1780 95%	1800 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 4%	96 5%o	90 5%

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Table 44   Page 904

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	11 1%	12 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%	17 2%	21 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 *	4 *	5 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	897 97%	879 97%	882 96%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 3%	31 3%	35 4%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	FEMALE														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	1011	1026	1042
Weighted Base												953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	14 2%	17 2%	21 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	30 3%	38 4%	30 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	5 *	11 1%	6 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	910 95%G	900 93%	917 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	43 5%	65 7%F	55 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 906

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	16-25																	26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	266	242	303	-**	-**	-**
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	1 *	3 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	6 2%	3 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	-	1 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	285 99%	272 98%	300 98%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	7 2%	7 2%	-	-	-

TNS

Table 44
Page 907

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								26-35						
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	4 1%	4 1%	2 1%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	6 2%	8 2%	5 1%
Both a food allergy and a food intolerance	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	2 1%	2 *
Don't know/NA	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	365 98%	354 96%	361 98%
Net: Food intolerance or allergy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	9 2%	15 4%	9 2%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 908

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	7 2%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	12 3%	10 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	1 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	407 98%	396 96%	382 96%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	17 4%	16 4%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 909

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

| | | | | | | | 50-65 | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	8 2%	10 2%	12 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	23 5%	16 3%	21 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	2 *	10 2%F	5 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	426 93%	431 92%	438 92%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	30 7%	36 8%	37 8%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 910

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

											66+							
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	9 3%	8 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	13 4%	11 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	1 *	2 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	323 95%	326 94%	318 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%	21 6%	21 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 44

Page 911

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%	21 1%	29 2%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 2%	49 3%	45 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *	14 1%	10 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1621 97%p	1590 95%	1597 95%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 3%	82 5%o	80 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 912

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

| | SCOTLAND | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 44
Page 913

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	1 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	2 2%	1 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	* 1%	2 2%	1 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 98%	86 92%	89 97%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	7 8%	3 3%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 44
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	1 1%	3 3%	3 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	8 8%	4 4%	5 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	98 92%	103 94%	114 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	8 8%	7 6%	7 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 44
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_04 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A child/children not in your household e.g. if your children live elsewhere
Base: All adults in England, Wales and NI

															ADDITIONAL COUNTRY ENGLAND/WALES/NI			
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	- -**	1989	2004	2007
Weighted Base															1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	20 1%	27 1%	32 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 2%	55 3%	51 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 *	15 1%	12 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1807 96%p	1780 95%	1800 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 4%	96 5%o	90 5%

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	WAVE																	
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	62 3%	55 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 4%	64 3%	49 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	16 1%	17 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1755 94%	1744 93%	1776 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 6%	132 7%	114 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	MALE																	FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%	30 3%o	24 3%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 4%	26 3%	21 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%	10 1%	13 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	867 94%	849 93%	864 94%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 6%	61 7%	53 6%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 45

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	FEMALE														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	31 3%	32 3%	31 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	33 3%	39 4%	28 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	7 1%	7 1%	4 *
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	888 93%	895 93%	912 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	65 7%	71 7%	61 6%

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

									16-25											26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	6 2%	12 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 5%q	13 5%q	5 1%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	2 1%	4 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	261 90%	259 93%	290 94%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 10%	20 7%	17 6%	-	-	-

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	26-35													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	9 2%	13 4%	8 2%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	19 5%H	14 4%	7 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	4 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	349 94%	341 92%	351 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	24 6%	28 8%	19 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	18 4%q	5 1%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	13 3%	14 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	4 1%	1 *	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	396 95%	382 92%	380 95%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 5%	32 8%	19 5%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

| | 50-65 | | | | | | | | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	8 2%	17 4%	22 5%F
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	16 3%	18 4%	16 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	7 1%	5 1%	5 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	427 94%	430 92%	434 91%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	29 6%	37 8%	41 9%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

										66+								
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	7 2%	9 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	7 2%	8 2%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	2 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	321 95%	333 96%	321 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 5%	15 4%	18 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

	ENGLAND																	SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 2%	60 4%	47 3%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 3%	57 3%	42 2%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 1%	12 1%	17 1%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1575 94%	1552 93%	1577 94%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 6%	120 7%	100 6%	-	-	-

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

								SCOTLAND						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

| | WALES | | | | | | | | | | | | | | | | | NI | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	5 / 6%o	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 2%	2 / 2%	3 / 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	4 / 4%q	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87 / 97%	87 / 93%	85 / 93%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 3%	6 / 7%	7 / 7%	-	-	-

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Table 45
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

									NI						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	4 4%	1 1%	3 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	11 10%	6 5%	5 4%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	93 88%	104 95%	115 95%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	13 12%	6 5%	7 5%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

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Table 45
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Q.9b_05 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
Another adult not in your household e.g. if you care for an adult who lives elsewhere, or a partner who doesn't live with you
Base: All adults in England, Wales and NI

| | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (j)	Wave 12 (May 16) (k)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	62 3%	55 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 4%	64 3%	49 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 1%	16 1%	17 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1755 94%	1744 93%	1776 94%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 6%	132 7%	114 6%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

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Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

												WAVE						
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	135 7%	140 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 9%	164 9%	137 7%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 2%	48 3%	46 2%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1584 85%	1569 84%	1588 84%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	290 15%	307 16%	302 16%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

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Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	MALE																		FEMALE		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-		978	978	965	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**		921	910	918	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-		42 5%	56 6%	60 7%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-		71 8%	78 9%q	54 6%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-		15 2%	19 2%	23 2%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-		806 87%	772 85%	789 86%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-		115 13%	138 15%	129 14%	-	-	-

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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

							FEMALE								
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	73 8%	78 8%	80 8%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	92 10%	85 9%	82 8%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	25 3%	28 3%	24 2%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	778 82%	797 83%	800 82%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	175 18%	169 17%	173 18%

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Table 46

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

									16-25												26-35		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base	-**	-**	-,**	-**	-,**	-**	-,**	-**	-,**	-**	-,**	-**	-**	-**	288	278	307	-**	-**	-,**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 7%	23 8%	30 10%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 14%	45 16%q	30 10%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	9 3%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	229 80%	215 77%	245 80%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 20%	64 23%	62 20%	-	-	-

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Table 46   Page 933

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

| | | | | | | | | | 26-35 | | | | | | |
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	17 4%	32 9%F	36 10%F
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	27 7%	42 11%	29 8%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	9 2%	13 4%	10 3%
Don't know/NA	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	329 88%GH	295 80%	299 81%
Net: Food intolerance or allergy	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	- -	45 12%	74 20%F	71 19%F

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	36-49																		50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 7%	32 8%	21 5%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 9%	36 9%	29 7%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%	17 4%	11 3%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	341 82%	340 82%	343 86%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 18%	74 18%	56 14%	-	-	-

TNS

Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	50-65														
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	36 8%	30 6%	34 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	40 9%	29 6%	38 8%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	9 2%	12 3%	11 2%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	378 83%	402 86%	396 83%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	78 17%	65 14%	79 17%

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Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

												66+							
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	17 5%	20 6%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%	12 4%	11 3%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	2 1%	5 1%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	307 91%	318 91%	306 90%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 9%	30 9%	34 10%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 46
Page 937

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	ENGLAND																		SCOTLAND		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1771	1775	1775		-**	-**	-**
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677		-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 7%	130 8%	133 8%		-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 8%	147 9%	120 7%		-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 2%	29 2%	29 2%		-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1419 85%	1406 84%	1417 84%		-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	259 15%	267 16%	261 16%		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 46   Page 938

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-

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Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	WALES																		NI		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 3%	3 4%	-	-	-
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	2 2%	3 3%	-	-	-
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	7 7%	4 4%	-	-	-
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 93%	82 88%	83 90%	-	-	-
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 7%	12 12%	9 10%	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	4 3%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	22 21%	14 13%	14 11%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	2 2%	12 11%F	14 12%F
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	82 77%	82 74%	89 73%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	24 23%	28 26%	32 27%

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Table 46
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9b_06 Do you or anyone that you regularly eat out with or buy food/drink for, have food allergies or intolerances, based on the definitions below...
A friend
Base: All adults in England, Wales and NI

								ADDITIONAL COUNTRY ENGLAND/WALES/NI										
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Food intolerance (People with food intolerance experience symptoms such as diarrhoea and and stomach cramps caused by difficulties in digesting certain substances. However, no allergic reaction takes place)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	135 7%	140 7%
Food allergy that has been medically diagnosed by a doctor (A food allergy is when the body's immune system reacts unusually to specific foods. Allergic reactions are often mild, but they can sometimes be very serious)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 9%	164 9%	137 7%
Both a food allergy and a food intolerance	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 2%	48 3%	46 2%
Don't know/NA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1584 85%	1569 84%	1588 84%
Net: Food intolerance or allergy	-	-	-	-	-	-	-	-	-	-	-	-	-	-	290 15%	307 16%	302 16%

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 47
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

														WAVE						
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 3%	44 2%	44 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 8%	143 8%	142 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 12%	226 12%	234 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	463 25%	487 26%	447 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	925 49%	923 49%	963 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 3%	53 3%	61 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	208 11%	187 10%	186 10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1388 74%	1410 75%	1409 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.15	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.07	1.07
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 47
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

| | | MALE | | | | | | | | | | | | | | | | | FEMALE | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%	25 3%	22 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 9%	65 7%	73 8%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 13%	126 14%	118 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	230 25%	247 27%	218 24%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	445 48%	421 46%	462 50%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 3%	26 3%	24 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 11%	90 10%	95 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	675 73%	668 73%	680 74%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.12	4.10	4.15	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.09	1.07	1.09	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													FEMALE		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	30 3%	19 2%	22 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	78 8%	78 8%	68 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	108 11%	100 10%	115 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	233 24%	240 25%	228 23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	480 50%	502 52%	501 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	25 3%	27 3%	37 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	107 11%	97 10%	90 9%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	713 75%	742 77%	729 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.14	4.20	4.20
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.11	1.06	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 945

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		16-25																	26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	6 2%	10 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 6%	19 7%	20 6%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 13%	21 8%	36 12%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 32%	77 28%	80 26%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 45%	149 54%	151 49%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	5 2%	11 3%o	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 9%	26 9%	30 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 77%	227 81%	231 75%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.10	4.26	4.15	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.06	1.02	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 946

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

									26-35						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	6 2%	6 2%	4 1%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	30 8%	24 7%	23 6%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	36 10%	45 12%	43 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	101 27%	109 30%	89 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	190 51%	174 47%	197 53%
Don't know		-	-	-	-	-	-	-	-	-	-	-	10 3%	11 3%	14 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	36 10%	31 8%	26 7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	291 78%	283 77%	286 78%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.21	4.17	4.27
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.03	1.01	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 947

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

| | | | | | | | | | 36-49 | | | | | | | | | | | | 50-65 | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)		Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365		-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399		-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	8 2%	4 1%		-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 7%	31 7%	28 7%		-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 11%	59 14%	54 14%		-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	99 24%	109 26%	88 22%		-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 54%	198 48%	214 54%		-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	8 2%	10 2%		-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 9%	38 9%	32 8%		-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	323 77%	308 74%	302 76%		-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.23	4.13	4.24		-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	1.05	1.01		-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05		-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　　Page 948

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

| | | | | | | | | | | 50-65 | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	457	467	475
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	10 2%	12 3%	17 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	41 9%	40 9%	38 8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	55 12%	52 11%	54 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	99 22%	98 21%	108 23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	243 53%	254 54%	249 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	9 2%	12 3%	9 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	51 11%	52 11%	55 12%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	342 75%	352 75%	357 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.17	4.19	4.15
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.10	1.11	1.13
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 949

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 5%	12 3%	10 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 11%	29 8%	33 10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 15%	50 14%	46 14%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 21%	94 27%uo	81 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 41%	147 42%	152 45%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 7%	17 5%	17 5%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 16%up	40 12%	43 13%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	210 62%	241 69%uo	233 69%uo
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.87	4.02o	4.03o
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.25	1.12	1.14
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 950

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 3%	41 2%	41 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	138 8%	134 8%	127 8%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209 12%	211 13%	218 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	420 25%	454 27%q	400 24%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	814 49%	780 47%	830 50%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 3%	52 3%	61 4%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	184 11%	175 10%	168 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1234 74%	1234 74%	1231 73%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.12	4.11	4.15	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.08	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 951

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

									SCOTLAND						
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not at all confident (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither confident nor unconfident (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat confident (4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Very/somewhat	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 952

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	2 3%	3 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 11%	5 5%	6 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 17%	12 13%	15 17%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 25%	19 20%	28 30%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 39%	54 58%oq	39 43%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 16%	7 8%	9 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 64%	73 78%o	67 73%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83	4.28o	4.02	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.23	1.05	1.09	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.10	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	9	4	8
		-	-	-	-	-	-	-	-	-	-	-	9%	4%	7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	1	3	1
		-	-	-	-	-	-	-	-	-	-	-	1%	3%	1%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	21	14	19
		-	-	-	-	-	-	-	-	-	-	-	20%	13%	16%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	76	88	93
		-	-	-	-	-	-	-	-	-	-	-	71%	80%	77%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	9	4	8
		-	-	-	-	-	-	-	-	-	-	-	9%	4%	7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	97	102	112
		-	-	-	-	-	-	-	-	-	-	-	91%	93%	93%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.53	4.69	4.63
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.89	0.72	0.81
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 47
Page 954

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_01 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a coffee shop
Base: All adults in England, Wales and NI

| | | ADDITIONAL COUNTRY ENGLAND/WALES/NI | | | | | | | | | | | | | | | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 3%	44 2%	44 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	156 8%	143 8%	142 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	225 12%	226 12%	234 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	463 25%	487 26%	447 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	925 49%	923 49%	963 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 3%	53 3%	61 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	208 11%	187 10%	186 10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1388 74%	1410 75%	1409 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.15	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.07	1.07
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 955

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		WAVE																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 3%	47 3%	36 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 8%	137 7%	151 8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	227 12%	222 12%	231 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	479 26%	492 26%	457 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	919 49%	921 49%	956 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	57 3%	59 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 11%	185 10%	186 10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1398 75%	1412 75%	1413 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.15	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.07	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 956

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
											MALE								FEMALE		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%	24 3%	17 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 8%	65 7%	79 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 13%	120 13%	123 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	238 26%	255 28%	223 24%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	446 48%	418 46%	452 49%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 3%	27 3%	24 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	96 10%	89 10%	95 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	685 74%	673 74%	675 74%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.11	4.14	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.08	1.07	1.07	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 957

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

										FEMALE							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	32	23	19
		-	-	-	-	-	-	-	-	-	-	-	3%	2%	2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	75	72	72
		-	-	-	-	-	-	-	-	-	-	-	8%	7%	7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	111	102	108
		-	-	-	-	-	-	-	-	-	-	-	12%	11%	11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	241	237	235
		-	-	-	-	-	-	-	-	-	-	-	25%	25%	24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	473	502	504
		-	-	-	-	-	-	-	-	-	-	-	50%	52%	52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	22	29	35
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	107	96	91
		-	-	-	-	-	-	-	-	-	-	-	11%	10%	9%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	713	739	738
		-	-	-	-	-	-	-	-	-	-	-	75%	77%	76%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.12	4.20	4.21
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.11	1.07	1.05
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	8 3%	9 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 6%	18 6%	20 6%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 12%	20 7%	37 12%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	85 30%	76 27%	87 28%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	137 48%	153 55%	144 47%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	5 2%	11 4%o	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 10%	25 9%	28 9%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	222 77%	228 82%	231 75%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.12	4.27	4.14	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.08	1.03	1.06	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 959

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

| | | 26-35 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	7 2%	6 2%	5 1%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	31 8%	28 8%	25 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	41 11%	42 11%	41 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	105 28%	116 31%	94 25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	183 49%	169 46%	191 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	7 2%	7 2%	14 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	38 10%	34 9%	29 8%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	288 77%	285 77%	285 77%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.16	4.14	4.24
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.05	1.02	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 960

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

										36-49												50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%q	10 2%q	2 1%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 7%	28 7%	35 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 12%	57 14%	53 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 25%	111 27%q	81 20%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220 53%	197 48%	218 55%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	11 3%	10 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	38 9%	38 9%	37 9%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	323 78%	308 74%	299 75%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.21	4.14	4.23	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	1.05	1.03	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.06	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 961

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

| | | 50-65 | | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	10 2%	13 3%	12 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	35 8%	38 8%	39 8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	52 11%	53 11%	54 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	110 24%	95 20%	113 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	240 52%	254 54%	247 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	10 2%	15 3%	9 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	45 10%	51 11%	51 11%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	350 77%	349 75%	361 76%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.20	4.19	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.06	1.11	1.09
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 962

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

															66+				
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 5%q	11 3%	9 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 11%p	26 8%	32 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 15%	49 14%	46 14%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 22%	95 27%o	83 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 41%	147 42%	155 46%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 6%	19 5%	15 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 16%p	37 11%	41 12%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 63%	242 70%o	238 70%o
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.89	4.04o	4.06o
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.24	1.10	1.12
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 963

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

| | | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49	45	33	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131	127	136	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	8%	8%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	210	210	217	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	13%	13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	436	454	408	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26%	27%	24%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	807	780	825	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	48%	47%	49%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	44	56	59	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	4%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	180	172	169	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	10%	10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1243	1234	1233	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	74%	74%	73%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.11	4.11	4.15	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.08	1.07	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 964

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 965

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	2 3%	3 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 10%	6 6%	6 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 17%	10 10%	14 15%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 28%	22 23%	28 31%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 38%	53 57%o	40 44%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 15%	8 9%	9 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 65%	75 80%o	68 75%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.85	4.27o	4.06	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.21	1.05	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.10	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 48   Page 966

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	9 9%	4 4%	8 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	1 1%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	18 17%	16 15%	21 18%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	78 74%	87 80%	91 75%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	9 9%	4 4%	8 7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	96 90%	103 94%	112 93%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.55	4.70	4.61
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.89	0.70	0.82
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.06	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 48
Page 967

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_02 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a café
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 3%	47 3%	36 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	149 8%	137 7%	151 8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	227 12%	222 12%	231 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	479 26%	492 26%	457 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	919 49%	921 49%	956 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	57 3%	59 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	203 11%	185 10%	186 10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1398 75%	1412 75%	1413 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.15	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	1.07	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 49
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

													WAVE							
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 3%	46 2%	39 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160 9%	161 9%	165 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	229 12%	228 12%	240 13%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 25%	475 25%	463 25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	897 48%	900 48%	920 49%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 3%	66 3%	63 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	216 12%	207 11%	204 11%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1371 73%	1375 73%	1383 73%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.10	4.12	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.11	1.09	1.08
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 49
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	921	910	918	.**	.**	.**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 3%	28 3%	19 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 9%	72 8%	80 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 13%	127 14%	127 14%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	231 25%	245 27%	231 25%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	440 48%	406 45%	436 48%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 3%	32 3%	25 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	104 11%	100 11%	99 11%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	671 73%	652 72%	667 73%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.10	4.06	4.10	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.11	1.10	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49

Page 970

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

| | | | | | | | | FEMALE | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	30 3%	18 2%	20 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	82 9%	89 9%	84 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	108 11%	101 10%	114 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	242 25%	230 24%	232 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	457 48%	494 51%	484 50%
Don't know		-	-	-	-	-	-	-	-	-	-	-	33 3%	34 4%	38 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	112 12%	108 11%	104 11%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	700 73%	724 75%	716 74%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.10	4.17	4.15
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.12	1.08	1.08
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

| | | 16-25 | | | | | | | | | | | | | | | | | 26-35 | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 4%	5 2%	8 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 5%	23 8%	18 6%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 11%	20 7%	46 15%p	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 34%	79 29%	84 27%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	130 45%	145 52%	139 45%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 2%	6 2%	12 4%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 9%	28 10%	27 9%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	228 79%	224 80%q	223 72%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.13	4.23	4.11	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.06	1.03	1.06	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49
Page 972

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

| | | 26-35 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	373	369	370
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	7 2%	5 1%	3 1%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	33 9%	36 10%	25 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	44 12%	39 11%	41 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	105 28%	106 29%	101 27%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	176 47%	172 47%	187 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	9 3%	10 3%	13 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	39 11%	42 11%	28 8%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	281 75%	278 75%	288 78%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.13	4.12	4.25
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.06	1.05	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
																36-49				50-65	
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 2%	9 / 2%	3 / 1%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 / 7%	33 / 8%	40 / 10%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 / 14%	62 / 15%	52 / 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 / 25%	106 / 26%	87 / 22%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 / 51%	192 / 46%	207 / 52%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 2%	12 / 3%	10 / 2%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 / 9%	42 / 10%	43 / 11%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	317 / 76%	298 / 72%	294 / 74%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.19	4.09	4.17	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	1.08	1.06	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49

Page 974

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	11 2%	15 3%	13 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	45 10%	37 8%	43 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	47 10%	56 12%	52 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	100 22%	96 21%	115 24%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	243 53%	246 53%	240 51%
Don't know		-	-	-	-	-	-	-	-	-	-	-	11 2%	16 3%	12 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	56 12%	52 11%	55 12%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	343 75%	342 73%	356 75%
Mean score		-	-	-	-	-	-	-	-	-	-	-	**4.17**	**4.15**	**4.14**
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	**1.12**	**1.13**	**1.11**
Standard error		-	-	-	-	-	-	-	-	-	-	-	**0.05**	**0.05**	**0.05**

TNS

Table 49
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

														66+							
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	12 3%	13 4%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 12%	32 9%	38 11%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 15%	50 14%	49 15%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 20%	87 25%o	76 22%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	134 39%	145 42%	147 43%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	22 6%	16 5%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 18%up	43 12%	51 15%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	202 60%	233 67%uo	223 66%uo
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.82	3.99o	3.95
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.28	1.14	1.20
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 49   Page 976

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

| | | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 3%	44 3%	36 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 8%	151 9%	150 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	211 13%	215 13%	225 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	432 26%	440 26%	412 25%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	787 47%	760 45%	792 47%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 3%	64 4%	63 4%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	192 11%	195 12%	186 11%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1219 73%	1200 72%	1204 72%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.09	4.07	4.10	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.11	1.11	1.09	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49
Page 977

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

| | | | | | | | | | SCOTLAND | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 49 Page 978

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc., how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	2 3%	3 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 9%	4 5%	6 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 19%	11 12%	15 16%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 26%	21 23%	28 31%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 37%	52 56%o	39 43%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	2 2%	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 16%	7 7%	9 10%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 63%	73 79%o	67 74%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81	4.27o	4.03	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.23	1.03	1.08	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.10	0.10	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 49
Page 979

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

									NI								
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-,**	-,**	-,**	-,**	-,**	-,**	-,**	-,**	-,**	-,**	-,**	106	110	121
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	10	6	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	1	2	1
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	19	14	23
		-	-	-	-	-	-	-	-	-	-	-	18%	13%	19%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	76	88	89
		-	-	-	-	-	-	-	-	-	-	-	72%	80%	73%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	10	6	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	95	102	112
		-	-	-	-	-	-	-	-	-	-	-	90%	93%	93%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.52	4.68	4.59
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.91	0.76	0.82
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 49   Page 980

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_03 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a sandwich place
Base: All adults in England, Wales and NI

											ADDITIONAL COUNTRY ENGLAND/WALES/NI									
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 3%	46 2%	39 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	160 9%	161 9%	165 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	229 12%	228 12%	240 13%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 25%	475 25%	463 25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	897 48%	900 48%	920 49%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 3%	66 3%	63 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	216 12%	207 11%	204 11%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1371 73%	1375 73%	1383 73%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.10	4.12	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.11	1.09	1.08
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 50   Page 981

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 4%	63 3%	65 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	194 10%	169 9%	185 10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	248 13%	258 14%	249 13%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	451 24%	446 24%	431 23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	856 46%	880 47%	892 47%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 3%	60 3%	68 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	262 14%	231 12%	250 13%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1307 70%	1326 71%	1323 70%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.01	4.05	4.04
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.17	1.14	1.16
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 50
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 3%	36 4%	30 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 9%	75 8%	91 10%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 15%	150 16%	129 14%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	226 24%	228 25%	213 23%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	419 46%	393 43%	430 47%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 3%	29 3%	25 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 12%	111 12%	121 13%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	645 70%	620 68%	643 70%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.04	3.98	4.03	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.12	1.15	1.16	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50

Page 983

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

									FEMALE								
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	953	966	972
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	41	27	35
		-	-	-	-	-	-	-	-	-	-	-	4%	3%	4%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	112	94	94
		-	-	-	-	-	-	-	-	-	-	-	12%	10%	10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	105	109	120
		-	-	-	-	-	-	-	-	-	-	-	11%	11%	12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	226	218	218
		-	-	-	-	-	-	-	-	-	-	-	24%	23%	22%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	436	488	462
		-	-	-	-	-	-	-	-	-	-	-	46%	50%F	48%
Don't know		-	-	-	-	-	-	-	-	-	-	-	32	31	44
		-	-	-	-	-	-	-	-	-	-	-	3%	3%	4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	154	121	129
		-	-	-	-	-	-	-	-	-	-	-	16%G	13%	13%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	662	706	680
		-	-	-	-	-	-	-	-	-	-	-	69%	73%	70%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.98	4.12F	4.05
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.22	1.13	1.17
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50
Page 984

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 / 4%	9 / 3%	15 / 5%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 / 9%	30 / 11%	28 / 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 / 14%	26 / 9%	45 / 15%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 / 32%	69 / 25%	81 / 26%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	115 / 40%	138 / 50%o	127 / 41%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 1%	6 / 2%	11 / 3%o	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 / 14%	39 / 14%	43 / 14%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	206 / 71%	207 / 74%	209 / 68%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.93	4.10	3.94	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.15	1.15	1.19	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.07	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

| | | 26-35 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	10 3%	11 3%	4 1%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	44 12%	33 9%	36 10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	46 12%	47 13%	45 12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	98 26%	109 30%	84 23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	166 45%	161 44%	185 50%
Don't know		-	-	-	-	-	-	-	-	-	-	-	8 2%	7 2%	16 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	54 15%	43 12%	40 11%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	265 71%	271 73%	269 73%
Mean score		-	-	-	-	-	-	-	-	-	-	-	**4.00**	**4.05**	**4.16**
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	**1.15**	**1.10**	**1.07**
Standard error		-	-	-	-	-	-	-	-	-	-	-	**0.06**	**0.06**	**0.06**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		36-49																		50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%	13 3%	9 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 10%	34 8%	44 11%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 12%	65 16%	53 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 22%	96 23%	81 20%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 51%	193 47%	201 50%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	12 3%	10 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 13%	48 12%	54 14%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	305 73%	289 70%	282 71%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.11	4.05	4.08	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.14	1.13	1.15	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

**Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...**
In a takeaway outlet
Base: All adults in England, Wales and NI

| | | 50-65 | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	13	16	19
													3%	3%	4%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	41	42	42
													9%	9%	9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	59	62	57
													13%	13%	12%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	102	88	110
													22%	19%	23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	231	246	235
													51%	53%	49%
Don't know		-	-	-	-	-	-	-	-	-	-	-	10	13	11
													2%	3%	2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	54	58	62
													12%	12%	13%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	334	334	345
													73%	72%	73%
Mean score		-	-	-	-	-	-	-	-	-	-	-	**4.12**	**4.11**	**4.07**
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	**1.12**	**1.17**	**1.17**
Standard error		-	-	-	-	-	-	-	-	-	-	-	**0.05**	**0.06**	**0.05**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing
TNS

Table 50   Page 988

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		66+																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 6%	14 4%	17 5%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 12%	30 8%	35 10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	53 16%	58 17%	49 14%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66 19%	84 24%	74 22%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 39%	141 40%	144 42%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 8%	22 6%	21 6%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 18%p	43 12%	51 15%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	197 58%	225 65%o	218 64%o
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.80	3.95o	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.29	1.16	1.23
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 50
Page 989

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

| | | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 4%	60 4%	62 4%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	172 10%	159 9%	168 10%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	227 14%	244 15%	232 14%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	414 25%	411 25%	381 23%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	746 44%	741 44%	766 46%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 3%	58 3%	68 4%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 14%	219 13%	230 14%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1159 69%	1152 69%	1147 68%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.99	4.00	4.01	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.17	1.16	1.18	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50
Page 990

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

| | | SCOTLAND | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 50
Page 991

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

| | | | | | | | | | | | WALES | | | | | | | | | | | | NI | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	2 3%	3 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 14%p	5 5%	9 9%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 22%	11 12%	16 18%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 21%	21 23%	26 28%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 37%	52 55%o	38 41%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	2 2%	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 19%p	7 8%	12 13%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 58%	73 78%o	63 69%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.72	4.26o	3.95	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.26	1.04	1.13	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.12	0.10	0.11	-	-	-

TNS

Table 50   Page 992

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	106	110	121
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	9	5	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	1	3	1
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	1%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	19	14	24
		-	-	-	-	-	-	-	-	-	-	-	18%	13%	20%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	77	88	88
		-	-	-	-	-	-	-	-	-	-	-	72%	80%	73%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	9	5	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	96	102	112
		-	-	-	-	-	-	-	-	-	-	-	90%	93%	93%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.54	4.67	4.58
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.89	0.76	0.82
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.07	0.07

TNS

Q.9c_04 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a takeaway outlet
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 4%	63 3%	65 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	194 10%	169 9%	185 10%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	248 13%	258 14%	249 13%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	451 24%	446 24%	431 23%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	856 46%	880 47%	892 47%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 3%	60 3%	68 4%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	262 14%	231 12%	250 13%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1307 70%	1326 71%	1323 70%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.01	4.05	4.04
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.17	1.14	1.16
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

ADDITIONAL COUNTRY
ENGLAND/WALES/NI

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 51
Page 994

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

																WAVE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	- .**	1989	2004	2007
Weighted Base																1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	36 2%	38 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 8%p	113 6%	136 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 10%	207 11%	211 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 25%	514 27%	481 25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	974 52%	948 51%	977 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 3%	58 3%	47 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	191 10%p	149 8%	175 9%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1448 77%	1462 78%	1457 77%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20	4.22	4.21
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.07	1.01	1.04
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 51
Page 995

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

										MALE												FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 2%	23 3%	17 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 8%	49 5%	61 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 10%	115 13%o	109 12%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	231 25%	256 28%	236 26%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	484 53%	438 48%	475 52%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 3%	28 3%	19 2%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	89 10%	72 8%	79 9%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	716 78%	694 76%	711 77%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22	4.18	4.21	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	1.03	1.03	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51　　　　Page 996

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

												FEMALE					
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	953	966	972
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	27	13	21
		-	-	-	-	-	-	-	-	-	-	-	3%G	1%	2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	74	64	75
		-	-	-	-	-	-	-	-	-	-	-	8%	7%	8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	94	91	102
		-	-	-	-	-	-	-	-	-	-	-	10%	9%	11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	242	258	245
		-	-	-	-	-	-	-	-	-	-	-	25%	27%	25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	490	510	502
		-	-	-	-	-	-	-	-	-	-	-	51%	53%	52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	25	30	27
		-	-	-	-	-	-	-	-	-	-	-	3%	3%	3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	102	77	96
		-	-	-	-	-	-	-	-	-	-	-	11%G	8%	10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	733	768	747
		-	-	-	-	-	-	-	-	-	-	-	77%	80%	77%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.18	4.27	4.20
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.09	0.96	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51   Page 997

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

										16-25												26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	5 2%	8 3%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 5%	17 6%	18 6%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 9%	16 6%	36 12%p	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 32%	81 29%	82 27%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 50%	152 55%	156 51%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	7 3%	8 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 8%	22 8%	26 8%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	236 82%	233 84%	237 77%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.21	4.32	4.20	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	0.97	1.04	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51　　　　Page 998

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

| | | | | | | | | | | 26-35 | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	8 2%	5 1%	3 1%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	32 9%	22 6%	23 6%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	35 9%	43 12%	36 10%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	91 24%	113 31%	96 26%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	198 53%	177 48%	198 54%
Don't know		-	-	-	-	-	-	-	-	-	-	-	10 3%	9 2%	12 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	40 11%	27 7%	26 7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	289 77%	290 79%	295 80%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.21	4.21	4.30
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.07	0.97	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05

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Table 51
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

| | | 36-49 | | | | | | | | | | | | | | | | | | 50-65 | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	7 2%	4 1%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 6%	26 6%	29 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 9%	54 13%	51 13%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	101 24%	111 27%	90 23%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 56%	206 50%	219 55%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	9 2%	6 2%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 8%	33 8%	33 8%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	335 80%	318 77%	309 78%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.30	4.20	4.25	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	1.01	1.00	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

										50-65								
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	5 1%	10 2%	12 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	38 8%	26 6%	38 8%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	38 8%	49 11%	44 9%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	113 25%	110 23%	122 26%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	252 55%	260 56%	249 53%
Don't know		-	-	-	-	-	-	-	-	-	-	-	10 2%	12 3%	10 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	43 9%	36 8%	50 10%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	365 80%	370 79%	371 78%
Mean score		-	-	-	-	-	-	-	-	-	-	-	**4.27**	**4.28**	**4.20**
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	**1.01**	**1.01**	**1.07**
Standard error		-	-	-	-	-	-	-	-	-	-	-	**0.05**	**0.05**	**0.05**

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51   Page 1001

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+			
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	339	348	339
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	9 3%	11 3%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 11%p	22 6%	30 9%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 13%	45 13%	44 13%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	77 23%	100 29%o	90 27%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 43%	152 44%	155 46%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 6%q	20 6%q	11 3%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 15%p	31 9%	40 12%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	223 66%	252 72%uo	245 72%uo
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.95	4.11o	4.06
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.22	1.05	1.12
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 2%	34 2%	35 2%	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 8%	104 6%	123 7%	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 10%	195 12%	197 12%	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	438 26%	479 29%	428 26%	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	858 51%	804 48%	848 51%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 3%	57 3%	47 3%	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	167 10%	138 8%	157 9%	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1296 77%	1283 77%	1276 76%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.19	4.19	4.19	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.06	1.01	1.05	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.02	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

| | | SCOTLAND | | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 51
Page 1004

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

		Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		109	105	110
Weighted Base		90*	94*	91*
Not at all confident	(1)	5 / 6%	2 / 3%	4 / 4%
Not very confident	(2)	9 / 11%	3 / 4%	6 / 6%
Neither confident nor unconfident	(3)	14 / 15%	10 / 10%	13 / 14%
Somewhat confident	(4)	22 / 25%	21 / 23%	30 / 33%
Very confident	(5)	35 / 39%	56 / 60%oq	39 / 43%
Don't know		4 / 5%q	1 / 1%	- / -
Net: Not at all/not very		15 / 17%p	6 / 6%	9 / 10%
Net: Very/somewhat		57 / 63%	77 / 83%o	69 / 76%
Mean score		3.83	4.35oq	4.05
Standard deviation		1.26	0.99	1.08
Standard error		0.12	0.10	0.10

(WALES Waves 1–17 (a)–(q) and NI Waves 1–3 (r)–(t) columns contain no data.)

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 51

Page 1005

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	-.**	106	110	121
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	9	6	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	2	2	1
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	14	14	23
		-	-	-	-	-	-	-	-	-	-	-	13%	13%	19%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	82	88	90
		-	-	-	-	-	-	-	-	-	-	-	77%	80%	74%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	9	6	8
		-	-	-	-	-	-	-	-	-	-	-	9%	5%	7%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	96	102	112
		-	-	-	-	-	-	-	-	-	-	-	90%	93%	93%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.58	4.68	4.60
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.89	0.76	0.82
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.07	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.9c_05 Thinking specifically about eating out and buying food to eat, for example, from a coffee shop, restaurant, café, sandwich place, takeaway outlet etc.,
how confident would you feel in asking a member of staff for information about the ingredients in the foods they are selling, because of a
concern about possible allergens/food intolerances?...
In a restaurant
Base: All adults in England, Wales and NI

									ADDITIONAL COUNTRY ENGLAND/WALES/NI										
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Not at all confident	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	36 2%	38 2%
Not very confident	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 8%up	113 6%	136 7%
Neither confident nor unconfident	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	183 10%	207 11%	211 11%
Somewhat confident	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	474 25%	514 27%	481 25%
Very confident	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	974 52%	948 51%	977 52%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 3%	58 3%	47 2%
Net: Not at all/not very		-	-	-	-	-	-	-	-	-	-	-	-	-	-	191 10%up	149 8%	175 9%
Net: Very/somewhat		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1448 77%	1462 78%	1457 77%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20	4.22	4.21
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.07	1.01	1.04
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 52

Page 1007

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	808 43%q	790 42%	738 39%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	737 39%	720 38%	727 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 11%	212 11%	257 14%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 4%	91 5%	88 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	30 2%	23 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	32 2%	56 3%op
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1545 82%q	1511 81%q	1466 78%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 6%	121 6%	111 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20q	4.17	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.93	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** ** very small base (under 30) ineligible for sig testing**

TNS

Table 52
Page 1008

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

| | | MALE | | | | | | | | | | | | | | | | | | FEMALE | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-**	-**	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	394 / 43%	374 / 41%	354 / 39%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	353 / 38%	343 / 38%	354 / 39%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	102 / 11%	105 / 12%	128 / 14%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 / 5%	54 / 6%	41 / 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 / 1%	10 / 1%	14 / 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 / 2%	24 / 3%	26 / 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	747 / 81%	717 / 79%	708 / 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	56 / 6%	64 / 7%	55 / 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.18	4.15	4.11	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.93	0.93	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 52
Page 1009

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	414 43%	416 43%	384 39%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	384 40%	378 39%	373 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	97 10%	107 11%	130 13%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	39 4%	37 4%	47 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	13 1%	19 2%	9 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	6 1%	9 1%	30 3%FG
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	798 84%H	794 82%H	757 78%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	52 5%	57 6%	56 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.21	4.18	4.14
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.88	0.92	0.90
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	124	111	111	-	-	-
																43%	40%	36%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112	112	120	-	-	-
																39%	40%	39%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31	32	43	-	-	-
																11%	12%	14%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	12	17	-	-	-
																5%	4%	5%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	4	5	-	-	-
																1%	1%	2%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	6	12	-	-	-
																1%	2%	4%o			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	236	223	231	-	-	-
																82%	80%	75%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	16	22	-	-	-
																6%	6%	7%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.19	4.15	4.07	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.91	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 52
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													26-35		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	163	148	133
													44%	40%	36%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	153	146	140
													41%	40%	38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	40	40	65
													11%	11%	18%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	14	27	13
													4%	7%F	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	3	4	10
													1%	1%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1	4	9
													*	1%	2%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	316	294	273
													84%H	80%	74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	17	31	24
													4%	8%F	6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23H	4.12	4.03
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.85	0.95	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 52
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

											36-49											50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	185 44%	175 42%	149 37%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	163 39%	152 37%	157 39%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 10%	54 13%	57 14%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%	17 4%	17 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	7 2%	2 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	8 2%	17 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	347 83%q	328 79%	306 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 5%	24 6%	19 5%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22	4.16	4.14	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.88	0.93	0.87	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
														50-65		
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	185	212	198
			-	-	-	-	-	-	-	-	-	-	-	40%	45%	42%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	194	173	186
			-	-	-	-	-	-	-	-	-	-	-	42%	37%	39%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	47	48	58
			-	-	-	-	-	-	-	-	-	-	-	10%	10%	12%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	14	19	22
			-	-	-	-	-	-	-	-	-	-	-	3%	4%	5%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	10	10	2
			-	-	-	-	-	-	-	-	-	-	-	2%H	2%H	*
Don't know			-	-	-	-	-	-	-	-	-	-	-	6	6	8
			-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	379	385	384
			-	-	-	-	-	-	-	-	-	-	-	83%	82%	81%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	25	29	24
			-	-	-	-	-	-	-	-	-	-	-	5%	6%	5%
Mean score			-	-	-	-	-	-	-	-	-	-	-	4.17	4.21	4.19
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.90	0.93	0.86
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 52
Page 1014

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 45%	144 41%	147 43%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 34%	137 39%	124 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 11%	39 11%	35 10%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 6%	16 5%	19 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	5 1%	3 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	8 2%	10 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	268 79%	281 81%	271 80%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	21 6%	22 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.17	4.18	4.19
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.90	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 52

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	704 42%	683 41%	651 39%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	671 40%	653 39%	633 38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	186 11%	197 12%	237 14%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	73 4%	78 5%	78 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	28 2%	23 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 1%	32 2%	55 3%op	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1376 82%q	1337 80%q	1284 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 6%	106 6%	101 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.18q	4.15	4.12	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.93	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 52
Page 1016

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		SCOTLAND													
	Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree (4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-	-	-**	-**	-**	-**	-**	-**	-**	-**	109	105	110	-	-	-
Weighted Base																90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 41%	43 46%	32 35%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 42%	37 39%	38 42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 10%	9 10%	15 17%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	4 4%	5 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	1 1%	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	1 1%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 83%	80 85%	70 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	4 5%	5 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20	4.26	4.07	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.85	0.87	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.08	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 52
Page 1018

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	67	64	56
			-	-	-	-	-	-	-	-	-	-	-	63%LH	58%	46%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	28	31	56
			-	-	-	-	-	-	-	-	-	-	-	27%	28%	46%FG
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	4	6	5
			-	-	-	-	-	-	-	-	-	-	-	4%	5%	4%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	6	9	5
			-	-	-	-	-	-	-	-	-	-	-	6%	9%	4%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	1	1	-
			-	-	-	-	-	-	-	-	-	-	-	1%	1%	-
Don't know			-	-	-	-	-	-	-	-	-	-	-	-	-	-
			-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	95	94	112
			-	-	-	-	-	-	-	-	-	-	-	89%	86%	92%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	7	10	5
			-	-	-	-	-	-	-	-	-	-	-	6%	9%	4%
Mean score			-	-	-	-	-	-	-	-	-	-	-	4.45	4.34	4.34
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.88	0.96	0.74
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.08	0.09	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 52
Page 1019

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_01 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about what food contains to make my food choices
Base: All adults in England, Wales and NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	808 43%q	790 42%	738 39%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	737 39%	720 38%	727 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 11%	212 11%	257 14%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 4%	91 5%	88 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	30 2%	23 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	32 2%	56 3%op
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1545 82%q	1511 81%q	1466 78%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 6%	121 6%	111 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20q	4.17	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.93	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 53

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

														WAVE							
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	718 38%	707 38%	692 37%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	720 38%	697 37%	699 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	244 13%	260 14%	303 16%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%	136 7%	110 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 2%	36 2%	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	40 2%o	49 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1438 77%q	1405 75%	1391 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 9%	172 9%	146 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.05	4.04	4.03
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	1.00	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1021

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	338 37%	330 36%	326 36%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	351 38%	345 38%	353 38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	126 14%	128 14%	151 16%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 7%	67 7%	51 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 3%	14 2%	19 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%	26 3%	18 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	689 75%	675 74%	679 74%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 10%	81 9%	70 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.00	4.03	4.02	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	0.98	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1022

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	380	378	366
		-	-	-	-	-	-	-	-	-	-	-	40%	39%	38%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	369	352	347
		-	-	-	-	-	-	-	-	-	-	-	39%	36%	36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	118	132	152
		-	-	-	-	-	-	-	-	-	-	-	12%	14%	16%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	58	70	59
		-	-	-	-	-	-	-	-	-	-	-	6%	7%	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	20	21	17
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	8	14	31
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	3%FG
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	749	730	713
		-	-	-	-	-	-	-	-	-	-	-	79%H	76%	73%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	78	91	76
		-	-	-	-	-	-	-	-	-	-	-	8%	9%	8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.09	4.05	4.05
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.98	1.01	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

TNS

Table 53
Page 1023

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105	94	96	-	-	-
																36%	34%	31%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100	106	117	-	-	-
																35%	38%	38%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50	55	59	-	-	-
																17%	20%	19%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	17	17	-	-	-
																8%	6%	6%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8	2	8	-	-	-
																3%	1%	3%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3	6	11	-	-	-
																1%	2%	4%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	205	200	213	-	-	-
																71%	72%	69%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	19	25	-	-	-
																10%	7%	8%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	4.00	3.93	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	0.92	0.99	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1024

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

											26-35						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	143	126	124
		-	-	-	-	-	-	-	-	-	-	-	38%	34%	33%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	135	139	130
		-	-	-	-	-	-	-	-	-	-	-	36%	38%	35%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	57	59	76
		-	-	-	-	-	-	-	-	-	-	-	15%	16%	21%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	27	26	25
		-	-	-	-	-	-	-	-	-	-	-	7%	7%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	9	13	6
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	3	6	10
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	279	265	253
		-	-	-	-	-	-	-	-	-	-	-	75%	72%	69%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	35	39	31
		-	-	-	-	-	-	-	-	-	-	-	9%	10%	8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.02	3.94	3.95
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.02	1.05	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 53

Page 1025

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 40%q	163 39%q	128 32%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	172 41%	159 38%	167 42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 12%	47 11%	61 15%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 4%	25 6%	24 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	8 2%	8 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	11 3%	11 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	338 81%q	322 78%	295 74%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 6%	33 8%	32 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.14q	4.10	3.99	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.97	0.96	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

								50-65								
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	158 35%	188 40%	199 42%F
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	194 42%	170 36%	172 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	51 11%	57 12%	63 13%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	35 8%	40 8%	25 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	13 3%	6 1%	8 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	6 1%	7 1%	8 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	351 77%	358 77%	371 78%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	48 11%	46 10%	33 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.99	4.07	4.13F
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.02	1.00	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1027

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
																66+		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 43%	136 39%	145 43%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 35%	124 36%	114 34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 11%	42 12%	44 13%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 7%	29 8%	19 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	7 2%	6 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	9 3%	10 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	265 78%	260 75%	259 76%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 9%	36 10%	26 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.12	4.05	4.13
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	1.03	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2015/Nov 2015/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1028

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	631 38%	605 36%	597 36%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	659 39%	628 38%	616 37%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	218 13%	246 15%	279 17%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	108 6%	121 7%	101 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 2%	34 2%	35 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 1%	39 2%o	49 3%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1291 77%pq	1233 74%	1213 72%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	148 9%	155 9%	136 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.05	4.01	4.01	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.99	1.00	0.99	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1029

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

											WALES											NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 / 32%	43 / 46%	32 / 35%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 / 36%	33 / 35%	38 / 42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 / 18%	12 / 13%	17 / 19%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 9%	5 / 5%	4 / 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 / 4%	1 / 1%	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 / 1%	1 / 1%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 / 68%	76 / 81%o	70 / 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 / 13%q	5 / 6%	4 / 4%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.84	4.21o	4.08	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.10	0.90	0.85	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.11	0.09	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 53
Page 1031

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	58 54%	60 55%	63 52%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	28 27%	36 33%	45 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	10 9%G	2 1%	7 5%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	7 7%	11 10%	5 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	3 3%	1 1%	1 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	86 81%	96 88%	108 89%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	10 10%	12 11%	7 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23	4.30	4.34
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.06	0.99	0.86
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.09	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 53   Page 1032

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_02 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I have enough information about where my food comes from to make my food choices
Base: All adults in England, Wales and NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI									
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m)	Wave 14 (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	718 38%	707 38%	692 37%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	720 38%	697 37%	699 37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	244 13%	260 14%	303 16%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%	136 7%	110 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 2%	36 2%	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	40 2%o	49 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1438 77%q	1405 75%	1391 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	170 9%	172 9%	146 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.05	4.04	4.03
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.01	1.00	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 54
Page 1033

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	409 / 22%	390 / 21%	430 / 23%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	741 / 40%q	725 / 39%	675 / 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	411 / 22%	411 / 22%	469 / 25%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 / 11%	213 / 11%	185 / 10%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 / 3%	71 / 4%	58 / 3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 / 3%	67 / 4%	73 / 4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1150 / 61%	1115 / 59%	1104 / 58%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 / 14%	284 / 15%	243 / 13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.68	3.64	3.68
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	1.06	1.04
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 54

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	187	197	197	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20%	22%	21%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	361	352	347	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	39%	39%	38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	221	205	230	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	23%	25%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97	92	85	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	11%	10%	9%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	32	27	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	3%	3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26	32	31	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3%	4%	3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	548	549	545	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	59%	60%	59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	127	124	112	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	14%	14%	12%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.64	3.67	3.68	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.03	1.05	1.02	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	223	193	232
		-	-	-	-	-	-	-	-	-	-	-	23%	20%	24%G
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	380	373	327
		-	-	-	-	-	-	-	-	-	-	-	40%H	39%H	34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	190	206	239
		-	-	-	-	-	-	-	-	-	-	-	20%	21%	25%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	101	120	100
		-	-	-	-	-	-	-	-	-	-	-	11%	12%	10%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	28	39	31
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	31	34	42
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	602	566	560
		-	-	-	-	-	-	-	-	-	-	-	63%GH	59%	58%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	130	160	131
		-	-	-	-	-	-	-	-	-	-	-	14%	17%	13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.72G	3.60	3.68
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.04	1.08	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

												16-25										26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 / 22%	47 / 17%	70 / 23%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	105 / 36%	121 / 43%	122 / 40%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	70 / 24%	66 / 24%	66 / 22%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 / 12%	24 / 9%	26 / 8%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 3%	8 / 3%	5 / 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 / 3%	12 / 4%	18 / 6%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	169 / 59%	168 / 60%	192 / 63%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 / 15%	33 / 12%	31 / 10%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.66	3.65	3.78	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	0.98	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54
Page 1037

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		26-35														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	77	79	68
		-	-	-	-	-	-	-	-	-	-	-	21%	21%	18%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	144	143	137
		-	-	-	-	-	-	-	-	-	-	-	39%	39%	37%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	94	91	108
		-	-	-	-	-	-	-	-	-	-	-	25%	25%	29%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	41	38	30
		-	-	-	-	-	-	-	-	-	-	-	11%	10%	8%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	7	11	10
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	11	7	16
		-	-	-	-	-	-	-	-	-	-	-	3%	2%	4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	221	222	205
		-	-	-	-	-	-	-	-	-	-	-	59%	60%	55%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	48	49	40
		-	-	-	-	-	-	-	-	-	-	-	13%	13%	11%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.67	3.66	3.63
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.99	1.03	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54   Page 1038

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		36-49																	50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	98 / 23%	88 / 21%	81 / 20%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161 / 39%	157 / 38%	137 / 34%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 / 22%	95 / 23%	116 / 29%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 / 11%	40 / 10%	37 / 9%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 / 4%	17 / 4%	13 / 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 / 1%	16 / 4%o	15 / 4%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	259 / 62%q	245 / 59%	218 / 55%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 / 15%	57 / 14%	50 / 13%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.68	3.65	3.62	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.07	1.06	1.03	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54
Page 1039

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	86	93	130
		-	-	-	-	-	-	-	-	-	-	-	19%	20%	27%FG
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	200	169	161
		-	-	-	-	-	-	-	-	-	-	-	44%GH	36%	34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	90	93	102
		-	-	-	-	-	-	-	-	-	-	-	20%	20%	21%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	48	73	51
		-	-	-	-	-	-	-	-	-	-	-	10%	16%FH	11%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	20	22	20
		-	-	-	-	-	-	-	-	-	-	-	4%	5%	4%
Don't know		-	-	-	-	-	-	-	-	-	-	-	13	17	11
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	286	262	291
		-	-	-	-	-	-	-	-	-	-	-	63%	56%	61%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	68	94	71
		-	-	-	-	-	-	-	-	-	-	-	15%	20%FH	15%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.64	3.53	3.71G
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.05	1.13	1.12
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
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TNS

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		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	83 25%	83 24%	80 24%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	131 39%	135 39%	118 35%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 19%	65 19%	77 23%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 9%	38 11%	40 12%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 2%	13 4%	10 3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 6%	15 4%	14 4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	214 63%	217 63%	198 58%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 12%	51 15%	51 15%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.79	3.71	3.67
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.02	1.08	1.07
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	346 / 21%	303 / 18%	351 / 21%p	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	674 / 40%q	657 / 39%q	590 / 35%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	369 / 22%	388 / 23%	432 / 26%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 / 11%	199 / 12%	176 / 10%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 / 3%	62 / 4%	56 / 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	54 / 3%	63 / 4%	73 / 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1020 / 61%q	960 / 57%	941 / 56%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	234 / 14%	261 / 16%	232 / 14%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.66p	3.58	3.63	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	1.05	1.05	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54
Page 1042

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

SCOTLAND

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 54

Page 1043

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

										WALES												NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 16%	29 31%oq	15 17%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 41%	30 32%	46 51%p	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 24%	14 15%	24 27%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 14%q	11 12%q	3 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 3%	6 6%	2 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 4%	*	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	51 57%	59 63%	62 68%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 16%q	17 19%q	5 5%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.56	3.72	3.77	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.02	1.23	0.85	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.12	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 54

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	49	58	63
		-	-	-	-	-	-	-	-	-	-	-	46%	53%	52%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	30	38	38
		-	-	-	-	-	-	-	-	-	-	-	28%	34%	32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	20	8	13
		-	-	-	-	-	-	-	-	-	-	-	19%G	7%	11%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	7	3	7
		-	-	-	-	-	-	-	-	-	-	-	6%	2%	5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	1	3	-
		-	-	-	-	-	-	-	-	-	-	-	1%	3%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	78	96	101
		-	-	-	-	-	-	-	-	-	-	-	74%	87%F	84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	8	6	7
		-	-	-	-	-	-	-	-	-	-	-	8%	5%	5%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.10	4.32	4.30
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.01	0.93	0.87
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.08	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 54
Page 1045

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_03 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The people who produce and supply food make sure it is safe, honest and ethically approved
Base: All adults in England, Wales and NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	409 22%	390 21%	430 23%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	741 40%q	725 39%	675 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	411 22%	411 22%	469 25%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 11%	213 11%	185 10%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 3%	71 4%	58 3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	57 3%	67 4%	73 4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1150 61%	1115 59%	1104 58%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 14%	284 15%	243 13%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.68	3.64	3.68
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.04	1.06	1.04
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 55
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		WAVE																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1271 68%pq	1206 64%	1221 65%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	421 22%	444 24%	399 21%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 6%	141 8%	189 10%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 2%	31 2%	31 2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 1%	21 1%	14 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%	32 2%	36 2%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1692 90%pq	1650 88%q	1620 86%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	52 3%	45 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.56pq	4.51	4.50
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.75	0.80	0.80
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

										MALE											FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	602 65%	558 61%	568 62%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	217 24%	218 24%	213 23%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61 7%	82 9%	96 10%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 2%	24 3%	20 2%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	9 1%	6 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 2%	19 2%	15 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	820 89%pq	776 85%	781 85%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 3%	33 4%	26 3%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.53p	4.45	4.46	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.77	0.84	0.82	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55
Page 1048

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	FEMALE Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	669	647	652
		-	-	-	-	-	-	-	-	-	-	-	70%	67%	67%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	204	227	186
		-	-	-	-	-	-	-	-	-	-	-	21%	23%H	19%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	57	60	93
		-	-	-	-	-	-	-	-	-	-	-	6%	6%	10%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	10	8	12
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	10	12	8
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	4	13	21
		-	-	-	-	-	-	-	-	-	-	-	*	1%F	2%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	873	874	839
		-	-	-	-	-	-	-	-	-	-	-	92%H	90%H	86%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	20	19	20
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.59	4.56	4.54
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.74	0.75	0.79
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	176 61%p	144 52%	184 60%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 25%	88 31%q	59 19%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 7%	29 11%	40 13%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	8 3%	12 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	5 2%	3 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	6 2%	10 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	249 86%q	231 83%	243 79%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	12 4%	14 5%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.42	4.31	4.38	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.90	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

Table 55
Page 1050

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		26-35														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	244	239	235
													65%	65%	64%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	96	89	75
													26%	24%	20%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	23	24	41
													6%	7%	11%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	9	6	5
													2%	2%	1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	1	5	6
													*	1%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	2	6	7
														2%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	340	328	311
													91%H	89%	84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	9	11	10
													2%	3%	3%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.54	4.52	4.46
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.73	0.80	0.87
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55   Page 1051

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	305 73%	280 68%	266 67%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	79 19%	86 21%	83 21%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 6%	29 7%	35 9%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 1%	5 1%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	3 1%	2 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	9	7	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	384 92%	366 89%	349 88%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	9 2%	7 2%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.65q	4.57	4.55	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.65	0.75	0.76	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55
Page 1052

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	311	323	317
		-	-	-	-	-	-	-	-	-	-	-	68%	69%	67%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	106	97	104
		-	-	-	-	-	-	-	-	-	-	-	23%	21%	22%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	23	32	41
		-	-	-	-	-	-	-	-	-	-	-	5%	7%	9%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	5	9	7
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	5	3	1
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	*
Don't know		-	-	-	-	-	-	-	-	-	-	-	7	4	5
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	417	420	421
		-	-	-	-	-	-	-	-	-	-	-	91%	90%	89%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	10	11	8
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.58	4.57	4.55
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.74	0.75	0.73
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55
Page 1053

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	235 69%up	220 63%	218 64%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 20%	85 24%	78 23%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 8%	27 8%	32 9%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	3 1%	3 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 2%	2 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	7 2%	6 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	303 89%	305 88%	296 87%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	9 3%	5 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.57	4.50	4.52
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.76	0.82	0.76
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 55   Page 1054

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1125 67%p	1054 63%	1076 64%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	381 23%	415 25%q	351 21%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	113 7%	128 8%	173 10%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 2%	25 1%	28 2%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14 1%	19 1%	14 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	31 2%	36 2%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1506 90%q	1469 88%q	1426 85%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 2%	44 3%	42 3%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.55q	4.50	4.49	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.76	0.80	0.82	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 55
Page 1055

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								SCOTLAND							
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55 62%	60 64%	46 51%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 30%p	16 17%	32 35%p	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 5%	12 13%o	13 14%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	3 3%	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 91%	76 81%	79 86%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	4 4%	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.50	4.43	4.37	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.90	0.72	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.09	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 55
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	91	91	99
		-	-	-	-	-	-	-	-	-	-	-	85%	83%	81%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	14	13	16
		-	-	-	-	-	-	-	-	-	-	-	13%	12%	13%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	1	1	3
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	3%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	1	3	3
		-	-	-	-	-	-	-	-	-	-	-	1%	3%	3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	1	-
		-	-	-	-	-	-	-	-	-	-	-		1%	
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	104	104	115
		-	-	-	-	-	-	-	-	-	-	-	98%	95%	95%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	1	4	3
		-	-	-	-	-	-	-	-	-	-	-	1%	4%	3%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.82	4.74	4.73
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.49	0.70	0.64
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.06	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Q.33_04 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
It is my responsibility to make sure that I make the right food choices for me and my family
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
																ADDITIONAL COUNTRY ENGLAND/WALES/NI		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1271 68%pq	1206 64%	1221 65%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	421 22%	444 24%	399 21%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	118 6%	141 8%	189 10%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 2%	31 2%	31 2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 1%	21 1%	14 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 1%	32 2%	36 2%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1692 90%pq	1650 88%q	1620 86%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	46 2%	52 3%	45 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.56pq	4.51	4.50
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.75	0.80	0.80
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 56
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Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	992 53%	1004 54%	969 51%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	596 32%	573 31%	586 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 8%	152 8%	179 9%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 4%	89 5%	85 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 3%*p	25 1%	31 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	33 2%*o	40 2%*o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1589 85%*q	1577 84%	1555 82%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%	114 6%	115 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.30	4.32	4.29
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.92	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

											MALE										FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	490	481	453	-	-	-
																53%	53%	49%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	287	279	303	-	-	-
																31%	31%	33%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	66	80	88	-	-	-
																7%	9%	10%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	42	39	40	-	-	-
																5%	4%	4%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	10	14	-	-	-
																2%p	1%	2%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	21	19	-	-	-
																2%	2%	2%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	776	760	757	-	-	-
																84%	84%	82%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	64	49	54	-	-	-
																7%	5%	6%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.30	4.33	4.27	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.89	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 56
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													FEMALE		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	503	523	516
													53%	54%	53%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	310	293	283
													33%	30%	29%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	78	72	91
													8%	7%	9%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	34	50	45
													4%	5%	5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	25	16	16
													3%	2%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	3	12	20
													*	1%F	2%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	813	817	799
													85%	85%	82%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	59	65	62
													6%	7%	6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.30	4.32	4.30
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.95	0.94	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	146 51%	136 49%	131 42%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 32%	94 34%	99 32%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 8%	25 9%	41 13%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 6%	14 5%	24 8%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	4 1%	4 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	5 2%	9 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	238 83%q	231 83%q	229 75%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 8%	18 7%	29 9%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.25	4.26	4.09	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.93	1.01	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1063

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
															26-35
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	172	165	176
		-	-	-	-	-	-	-	-	-	-	-	46%	45%	48%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	124	130	125
		-	-	-	-	-	-	-	-	-	-	-	33%	35%	34%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	37	40	40
		-	-	-	-	-	-	-	-	-	-	-	10%	11%	11%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	23	25	13
		-	-	-	-	-	-	-	-	-	-	-	6%	7%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	17	4	5
		-	-	-	-	-	-	-	-	-	-	-	5%GH	1%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1	5	10
		-	-	-	-	-	-	-	-	-	-	-	*	1%	3%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	295	295	301
		-	-	-	-	-	-	-	-	-	-	-	79%	80%	82%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	40	29	18
		-	-	-	-	-	-	-	-	-	-	-	11%H	8%	5%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.10	4.17	4.26
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.10	0.96	0.90
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1064

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

									36-49											50-65		
	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base	-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 / 51%	212 / 51%	189 / 47%	-	-	-
Slightly agree (4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	139 / 33%	133 / 32%	130 / 33%	-	-	-
Neither agree nor disagree (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 / 8%	28 / 7%	43 / 11%	-	-	-
Slightly disagree (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 / 5%	26 / 6%	19 / 5%	-	-	-
Strongly disagree (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 / 2%	8 / 2%	9 / 2%	-	-	-
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 / 1%	7 / 2%	9 / 2%	-	-	-
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	351 / 84%	345 / 83%	319 / 80%	-	-	-
Net: Disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	29 / 7%	34 / 8%	28 / 7%	-	-	-
Mean score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.26	4.27	4.21	-	-	-
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.97	0.98	-	-	-
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1065

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

									50-65							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	256	279	271
		-	-	-	-	-	-	-	-	-	-	-	56%	60%	57%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	145	121	140
		-	-	-	-	-	-	-	-	-	-	-	32%	26%	29%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	24	30	35
		-	-	-	-	-	-	-	-	-	-	-	5%	6%	7%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	12	21	17
		-	-	-	-	-	-	-	-	-	-	-	3%	5%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	12	5	8
		-	-	-	-	-	-	-	-	-	-	-	3%	1%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	7	10	3
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	401	401	411
		-	-	-	-	-	-	-	-	-	-	-	88%	86%	87%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	24	27	25
		-	-	-	-	-	-	-	-	-	-	-	5%	6%	5%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.38	4.42	4.38
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.91	0.89	0.90
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
															66+			
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	207 61%	212 61%	202 59%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 29%	94 27%	93 28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 7%	29 8%	20 6%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	3 1%	11 3%op
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	4 1%	4 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	6 2%	9 3%op
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	304 90%	306 88%	295 87%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	7 2%	15 4%op
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.49	4.49	4.45
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.76	0.78	0.85
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1067

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	881 53%	871 52%	848 51%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	539 32%	525 31%	524 31%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	136 8%	139 8%	165 10%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	65 4%	83 5%	73 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	39 2%p	22 1%	28 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	33 2%o	40 2%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1420 85%q	1395 83%	1372 82%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	103 6%	105 6%	101 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.30	4.30	4.28	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.92	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1069

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		WALES																			NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 54%	57 61%	46 50%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 37%	23 24%	29 32%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	11 11%	13 14%○	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 2%	1 1%	3 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	2 2%	1 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	81 91%	80 85%	75 82%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 6%	3 4%	4 4%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.35	4.40	4.26	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.91	0.91	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.09	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 56
Page 1070

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	63 59%	76 70%	76 63%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	24 23%	25 23%	33 27%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	5 4%	2 2%	2 2%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	10 9%	5 4%	9 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	5 4%	1 1%	1 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	87 82%	102 93%F	109 90%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	15 14%G	6 5%	10 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23	4.56F	4.43
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.17	0.82	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.11	0.07	0.08

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 56
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_05 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I have access to an affordable healthy diet
Base: All adults in England, Wales and NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	992 53%	1004 54%	969 51%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	596 32%	573 31%	586 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 8%	152 8%	179 9%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 4%	89 5%	85 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	47 3%p	25 1%	31 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 1%	33 2%o	40 2%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1589 85%q	1577 84%	1555 82%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	123 7%	114 6%	115 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.30	4.32	4.29
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.92	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1072

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		WAVE																	
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	908 48%q	897 48%	846 45%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	627 33%	632 34%	619 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 10%	174 9%	245 13%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 5%	93 5%	91 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 2%	37 2%	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	43 2%o	54 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1536 82%q	1529 81%q	1465 77%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 7%	131 7%	127 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22	4.23	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.96	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1073

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

											MALE												FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	450	421	415	-	-	-
																49%	46%	45%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	308	320	302	-	-	-
																33%	35%	33%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	89	86	121	-	-	-
																10%	9%	13%op			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37	45	35	-	-	-
																4%	5%	4%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22	11	19	-	-	-
																2%	1%	2%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	27	26	-	-	-
																2%	3%	3%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	758	741	717	-	-	-
																82%q	81%	78%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	59	57	54	-	-	-
																6%	6%	6%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.25	4.24	4.19	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.92	0.96	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1074

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	459	476	431
		-	-	-	-	-	-	-	-	-	-	-	48%	49%H	44%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	319	312	317
		-	-	-	-	-	-	-	-	-	-	-	33%	32%	33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	92	88	123
		-	-	-	-	-	-	-	-	-	-	-	10%	9%	13%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	55	48	56
		-	-	-	-	-	-	-	-	-	-	-	6%	5%	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	21	26	17
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	7	16	28
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	778	788	748
		-	-	-	-	-	-	-	-	-	-	-	82%H	82%H	77%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	76	74	73
		-	-	-	-	-	-	-	-	-	-	-	8%	8%	8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.20	4.22	4.15
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.99	1.00	0.98
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	142 49%	125 45%	127 41%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91 31%	101 36%	97 32%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 11%	25 9%	51 17%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	17 6%	16 6%	18 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	8 3%	4 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	11 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	232 81%q	226 81%q	224 73%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 7%	24 9%	22 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.24	4.16	4.09	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	1.01	0.98	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.07	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57   Page 1076

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		26-35														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	152	155	157
		-	-	-	-	-	-	-	-	-	-	-	41%	42%	43%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	139	139	112
		-	-	-	-	-	-	-	-	-	-	-	37%	38%	30%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	41	36	60
		-	-	-	-	-	-	-	-	-	-	-	11%	10%	16%G
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	24	29	22
		-	-	-	-	-	-	-	-	-	-	-	6%	8%	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	16	6	11
		-	-	-	-	-	-	-	-	-	-	-	4%G	2%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1	4	7
		-	-	-	-	-	-	-	-	-	-	-	*	1%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	291	294	269
		-	-	-	-	-	-	-	-	-	-	-	78%	80%	73%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	40	35	33
		-	-	-	-	-	-	-	-	-	-	-	11%	9%	9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.04	4.12	4.06
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.08	0.99	1.06
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1077

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

											36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	375	372	365	-**	-**	-**
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	199 48%q	197 48%q	149 37%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 34%	130 31%	143 36%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	45 11%	43 10%	56 14%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 5%	20 5%	23 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 2%	11 3%	10 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	13 3%o	19 5%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	339 81%q	326 79%	292 73%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 8%	31 8%	32 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20	4.20	4.05	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.99	1.01	1.00	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1078

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

										50-65						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	236	246	238
		-	-	-	-	-	-	-	-	-	-	-	52%	53%	50%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	151	141	156
		-	-	-	-	-	-	-	-	-	-	-	33%	30%	33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	34	40	50
		-	-	-	-	-	-	-	-	-	-	-	8%	8%	10%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	18	21	18
		-	-	-	-	-	-	-	-	-	-	-	4%	4%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	10	7	7
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	6	13	6
		-	-	-	-	-	-	-	-	-	-	-	1%	3%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	387	387	394
		-	-	-	-	-	-	-	-	-	-	-	85%	83%	83%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	28	28	24
		-	-	-	-	-	-	-	-	-	-	-	6%	6%	5%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.30	4.32	4.28
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.94	0.92	0.90
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1079

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	.**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 53%	174 50%	175 51%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 31%	122 35%	111 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 8%	30 9%	28 8%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	7 2%	10 3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	6 2%	5 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 3%	10 3%	11 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	286 85%	296 85%	286 84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 5%	12 3%	15 4%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.35	4.34	4.34
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.88	0.85	0.87
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.03	0.04

Column header group: 66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		ENGLAND																	SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	803 48%q	772 46%	741 44%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	572 34%	577 34%	551 33%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	165 10%	162 10%	225 13%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	78 5%	87 5%	78 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37 2%	33 2%	30 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	42 3%o	52 3%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1375 82%q	1349 81%q	1292 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	114 7%	120 7%	108 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.23	4.21	4.17	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.96	0.96	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1081

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

(SCOTLAND)

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1082

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		WALES																	NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	41 46%	48 51%	36 39%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 36%	29 31%	33 36%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 11%	11 12%	17 19%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	2 3%	2 2%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	2 2%	3 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	74 82%	77 83%	68 75%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 7%	5 5%	4 5%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.18	4.27	4.08	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	0.94	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.09	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 57
Page 1083

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	64	77	69
			-	-	-	-	-	-	-	-	-	-	-	60%	70%	57%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	23	26	35
			-	-	-	-	-	-	-	-	-	-	-	22%	24%	29%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	5	1	3
			-	-	-	-	-	-	-	-	-	-	-	5%	1%	2%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	11	4	11
			-	-	-	-	-	-	-	-	-	-	-	10%	4%	9%
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	4	2	3
			-	-	-	-	-	-	-	-	-	-	-	3%	2%	3%
Don't know			-	-	-	-	-	-	-	-	-	-	-	-	-	-
			-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	87	103	104
			-	-	-	-	-	-	-	-	-	-	-	82%	93%F	86%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	14	6	14
			-	-	-	-	-	-	-	-	-	-	-	13%	6%	12%
Mean score			-	-	-	-	-	-	-	-	-	-	-	4.24	4.56FH	4.29
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	1.14	0.84	1.06
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.11	0.08	0.10

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 57   Page 1084

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_06 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel that I will have access to an affordable healthy diet in the future
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
										ADDITIONAL COUNTRY ENGLAND/WALES/NI								
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	908 48%q	897 48%	846 45%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	627 33%	632 34%	619 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	180 10%	174 9%	245 13%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	92 5%	93 5%	91 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 2%	37 2%	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	43 2%o	54 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1536 82%q	1529 81%q	1465 77%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 7%	131 7%	127 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22	4.23	4.17
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	0.96	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	859 46%pq	784 42%	791 42%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 35%	671 36%	623 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	238 13%	265 14%	288 15%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 3%	82 4%	75 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	20 1%	49 3%op
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 2%	54 3%	64 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1509 81%pq	1455 78%	1414 75%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 5%	102 5%	124 7%o
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22pq	4.16	4.11
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.91	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1086

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

| | | MALE | | | | | | | | | | | | | | | | | | FEMALE | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	978	978	965	-**	-**	-**
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	414 45%p	358 39%	375 41%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	325 35%	332 37%	310 34%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 13%	139 15%	138 15%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	33 4%	41 5%	39 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 1%	7 1%	29 3%op	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 2%	32 4%o	27 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	739 80%pq	690 76%	685 75%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	42 5%	49 5%	69 7%o	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22pq	4.13	4.08	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.88	0.90	1.02	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1087

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

									FEMALE							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	445	427	416
		-	-	-	-	-	-	-	-	-	-	-	47%	44%	43%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	325	339	313
		-	-	-	-	-	-	-	-	-	-	-	34%	35%	32%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	116	126	151
		-	-	-	-	-	-	-	-	-	-	-	12%	13%	15%F
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	30	41	36
		-	-	-	-	-	-	-	-	-	-	-	3%	4%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	19	13	19
		-	-	-	-	-	-	-	-	-	-	-	2%	1%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	18	22	37
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	4%FG
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	770	765	729
		-	-	-	-	-	-	-	-	-	-	-	81%H	79%H	75%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	48	53	55
		-	-	-	-	-	-	-	-	-	-	-	5%	6%	6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23	4.19	4.15
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.92	0.92	0.96
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

											16-25										26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133	109	110	-	-	-
																46%q	39%	36%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	95	107	98	-	-	-
																33%	38%	32%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40	32	54	-	-	-
																14%	11%	18%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11	18	18	-	-	-
																4%	6%	6%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	14	-	-	-
																2%	2%	5%o			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	7	13	-	-	-
																2%	2%	4%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	228	216	207	-	-	-
																79%q	78%q	67%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	24	33	-	-	-
																5%	9%	11%o			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20q	4.09	3.91	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.99	1.12	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1089

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
												26-35		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	165 44%	139 38%	139 38%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	136 36%	146 40%	132 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	48 13%	56 15%	57 15%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	15 4%	19 5%	16 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	6 2%G	-	15 4%G
Don't know		-	-	-	-	-	-	-	-	-	-	-	3 1%	9 2%	11 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	301 81%H	285 77%	271 73%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	21 6%	19 5%	30 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.18H	4.13	4.02
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.92	0.86	1.05
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

												36-49										50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	220 53%p	172 42%	181 45%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	135 32%	148 36%	130 33%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 11%	62 15%	54 14%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	13 3%	11 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	6 2%	6 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	12 3%o	16 4%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	355 85%pq	320 77%	311 78%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 4%	19 5%	18 4%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.34p	4.16	4.22	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.84	0.91	0.91	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1091

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													50-65		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	201	226	215
		-	-	-	-	-	-	-	-	-	-	-	44%	48%	45%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	173	146	158
		-	-	-	-	-	-	-	-	-	-	-	38%G	31%	33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	57	62	75
		-	-	-	-	-	-	-	-	-	-	-	12%	13%	16%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	10	17	14
		-	-	-	-	-	-	-	-	-	-	-	2%	4%	3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	6	4	7
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	9	12	6
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	374	371	373
		-	-	-	-	-	-	-	-	-	-	-	82%	80%	79%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	16	21	20
		-	-	-	-	-	-	-	-	-	-	-	4%	5%	4%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.23	4.26	4.20
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.86	0.90	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58   Page 1092

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 41%	138 40%	146 43%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	111 33%	124 36%	105 31%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	50 15%	53 15%	48 14%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 4%	15 4%	16 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	3 1%	7 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 5%	14 4%	18 5%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	251 74%	262 75%	251 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 6%	19 5%	23 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.12	4.13	4.14
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.98	0.91	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1093

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

| | | ENGLAND | | | | | | | | | | | | | | | | | | SCOTLAND | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	745 44%p	678 41%	703 42%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	597 36%	607 36%q	550 33%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	218 13%	253 15%	260 16%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 4%	63 4%	62 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	25 2%	20 1%	38 2%p	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%	52 3%	64 4%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1342 80%pq	1285 77%	1253 75%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 5%	82 5%	100 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.20q	4.15	4.13	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.90	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1094

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
									SCOTLAND						
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1095

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

											WALES											NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 35%	49 53%oq	29 32%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 40%	32 34%	39 43%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 16%	7 8%	18 19%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	4 4%	4 4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 2%	-	2 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	2 2%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	68 75%	81 86%q	68 74%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 5%	4 4%	6 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.07	4.38oq	3.97	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.80	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.09	0.08	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1096

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	83 77%GH	57 52%	59 49%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	17 16%	32 29%F	34 28%F
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	6 5%	5 5%	10 8%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	1 1%	16 14%F	9 8%F
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	9 7%FG
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	100 94%GH	88 80%	93 77%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	1 1%	16 14%F	18 15%F
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.71GH	4.18	4.03
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.61	1.06	1.24
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.06	0.10	0.11

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 58
Page 1097

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_07 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I'm conscious of the wider impact of the food choices I make
Base: All adults in England, Wales and NI

		ADDITIONAL COUNTRY ENGLAND/WALES/NI																
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	859 46%pq	784 42%	791 42%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	650 35%	671 36%	623 33%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	238 13%	265 14%	288 15%o
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	63 3%	82 4%	75 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	20 1%	49 3%op
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 2%	54 3%	64 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1509 81%pq	1455 78%	1414 75%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	90 5%	102 5%	124 7%o
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.22pq	4.16	4.11
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.90	0.91	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 59   Page 1098

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1182 63%p	1123 60%	1136 60%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	489 26%	510 27%q	451 24%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 7%	149 8%	217 11%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 2%	35 2%	22 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	12 1%	20 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	47 2%o	45 2%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1671 89%q	1633 87%q	1586 84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 3%	47 3%	42 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.51q	4.47	4.44
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.77	0.78	0.83
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		MALE																		FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	564 61%	538 59%	533 58%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	250 27%	243 27%	229 25%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 7%	80 9%	111 12%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 2%	17 2%	12 1%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 1%	5 1%	13 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16 2%	26 3%	20 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	813 88%q	782 86%	761 83%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	26 3%	23 2%	25 3%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.48q	4.46	4.40	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.79	0.86	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

									FEMALE							
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	618 65%	584 61%	603 62%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	239 25%	267 28%H	222 23%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	66 7%	69 7%	106 11%FG
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	17 2%	18 2%	10 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	6 1%	7 1%	7 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	6 1%	21 2%F	25 3%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	857 90%H	851 88%H	825 85%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	23 2%	25 3%	16 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.53	4.49	4.48
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.76	0.77	0.79
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1101

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	173 60%	160 58%	164 53%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	76 26%	82 29%	73 24%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 8%	21 8%	45 15%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	5 2%	7 2%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	2 1%	6 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	8 3%	11 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	249 86%q	242 87%q	237 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 4%	7 2%	13 4%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.45q	4.46q	4.29	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.81	0.77	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1102

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

			Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
														26-35		
Unweighted Base			-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base			-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)		-	-	-	-	-	-	-	-	-	-	-	215	204	221
			-	-	-	-	-	-	-	-	-	-	-	58%	55%	60%
Slightly agree	(4)		-	-	-	-	-	-	-	-	-	-	-	115	113	88
			-	-	-	-	-	-	-	-	-	-	-	31%	31%	24%
Neither agree nor disagree	(3)		-	-	-	-	-	-	-	-	-	-	-	31	31	46
			-	-	-	-	-	-	-	-	-	-	-	8%	8%	13%
Slightly disagree	(2)		-	-	-	-	-	-	-	-	-	-	-	6	12	1
			-	-	-	-	-	-	-	-	-	-	-	2%	3%H	*
Strongly disagree	(1)		-	-	-	-	-	-	-	-	-	-	-	6	-	5
			-	-	-	-	-	-	-	-	-	-	-	2%G	-	1%G
Don't know			-	-	-	-	-	-	-	-	-	-	-	1	9	8
			-	-	-	-	-	-	-	-	-	-	-	*	2%F	2%F
Net: Agree			-	-	-	-	-	-	-	-	-	-	-	330	317	309
			-	-	-	-	-	-	-	-	-	-	-	88%	86%	84%
Net: Disagree			-	-	-	-	-	-	-	-	-	-	-	12	12	7
			-	-	-	-	-	-	-	-	-	-	-	3%	3%	2%
Mean score			-	-	-	-	-	-	-	-	-	-	-	4.42	4.41	4.43
Standard deviation			-	-	-	-	-	-	-	-	-	-	-	0.83	0.78	0.84
Standard error			-	-	-	-	-	-	-	-	-	-	-	0.05	0.04	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1103

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

											36-49											50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	274 66%pq	236 57%	221 55%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109 26%	118 29%	112 28%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 5%	34 8%	47 12%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 3%	9 2%	4 1%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 *	5 1%	2 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2 1%	11 3%o	12 3%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	383 92%pq	354 86%	333 84%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 3%	14 3%	7 2%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.55pq	4.42	4.41	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.73	0.83	0.79	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1104

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

| | | | | | | | | | | 50-65 | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	296 65%	312 67%	314 66%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	117 26%	102 22%	100 21%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	31 7%	36 8%	45 10%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	3 1%	5 1%	8 2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	3 1%	2 1%	3 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	6 1%	10 2%	5 1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	413 90%	414 89%	415 87%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	7 1%	7 2%	10 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.55	4.57	4.52
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.72	0.73	0.78
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	224 66%up	210 60%	215 63%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 21%	95 27%o	77 23%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	30 9%	27 8%	33 10%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	4 1%	1 *
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	3 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 2%	9 2%	10 3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	296 87%	305 88%	292 86%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 2%	7 2%	4 1%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.54	4.49	4.52
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.77	0.77
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1106

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1035 62%p	969 58%	988 59%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	450 27%	474 28%q	402 24%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	129 8%	140 8%	202 12%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	33 2%	21 1%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	11 1%	20 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 1%	45 3%o	45 3%o	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1485 88%q	1443 86%q	1390 83%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	43 3%	44 3%	41 2%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.49q	4.45	4.42	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.79	0.84	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1107

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1108

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 66%q	64 68%q	46 50%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 25%	21 22%	31 34%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 4%	8 8%	14 15%o	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	-	1 1%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	82 91%	85 91%	76 84%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 4%	-	1 1%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.54	4.61q	4.32	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.78	0.64	0.77	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.07	0.06	0.07	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1109

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	88	89	102
		-	-	-	-	-	-	-	-	-	-	-	83%	81%	84%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	16	16	18
		-	-	-	-	-	-	-	-	-	-	-	15%	14%	15%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	2	1
		-	-	-	-	-	-	-	-	-	-	-	-	2%	1%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	2	2	-
		-	-	-	-	-	-	-	-	-	-	-	2%	1%	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	1	-
		-	-	-	-	-	-	-	-	-	-	-	-	1%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	104	105	120
		-	-	-	-	-	-	-	-	-	-	-	98%	96%	99%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	2	3	-
		-	-	-	-	-	-	-	-	-	-	-	2%	3%	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.78	4.73	4.84
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.55	0.67	0.39
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.06	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 59
Page 1110

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_08 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I feel empowered to make my own decisions about what I eat and why I eat it
Base: All adults in England, Wales and NI

														ADDITIONAL COUNTRY ENGLAND/WALES/NI							
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1182 63%p	1123 60%	1136 60%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	489 26%	510 27%q	451 24%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 7%	149 8%	217 11%op
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	36 2%	35 2%	22 1%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	12 1%	20 1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 1%	47 2%o	45 2%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1671 89%q	1633 87%q	1586 84%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	49 3%	47 3%	42 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.51q	4.47	4.44
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.77	0.78	0.83
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1111

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	569 30%	565 30%	595 31%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	838 45%	842 45%	804 43%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	267 14%	245 13%	304 16%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	139 7%q	144 8%q	108 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	46 2%	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%	35 2%	43 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1407 75%	1407 75%	1399 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 9%	189 10%q	143 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.97	3.94	3.98
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.99	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/Nov 2015/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		MALE																	FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	283 31%	275 30%	291 32%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	408 44%	416 46%	378 41%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 14%	112 12%	161 18%op	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	67 7%	66 7%	53 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	13 1%	16 2%	12 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 2%	24 3%	22 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	690 75%	691 76%	669 73%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	80 9%	82 9%	65 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.98	3.98	3.99	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.95	0.93	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60   Page 1113

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		FEMALE														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	286	290	304
		-	-	-	-	-	-	-	-	-	-	-	30%	30%	31%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	431	426	425
		-	-	-	-	-	-	-	-	-	-	-	45%	44%	44%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	139	132	143
		-	-	-	-	-	-	-	-	-	-	-	15%	14%	15%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	73	77	55
		-	-	-	-	-	-	-	-	-	-	-	8%	8%H	6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	14	30	24
		-	-	-	-	-	-	-	-	-	-	-	1%	3%F	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	11	11	21
		-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	717	716	729
		-	-	-	-	-	-	-	-	-	-	-	75%	74%	75%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	86	107	78
		-	-	-	-	-	-	-	-	-	-	-	9%	11%H	8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.96	3.91	3.98
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.94	1.02	0.96
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1114

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	84 29%	87 31%	98 32%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	128 44%	121 43%	130 42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	40 14%	38 14%	49 16%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 10%q	25 9%q	10 3%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 1%	3 1%	8 3%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	4 1%	11 4%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	212 74%	208 75%	228 74%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 11%q	28 10%	18 6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.93	3.97	4.01	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.96	0.96	0.94	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60
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Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

									26-35						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	121 32%	110 30%	104 28%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	161 43%	177 48%	164 44%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	64 17%	44 12%	69 19%G
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	22 6%	29 8%	17 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	6 1%	4 1%	7 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	1 *	5 1%	10 3%F
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	282 76%	287 78%	268 72%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	27 7%	33 9%	23 6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.99	3.99	3.95
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	0.92	0.91
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

										36-49											50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	133 32%	117 28%	103 26%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	193 46%	194 47%	191 48%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	59 14%	55 13%	67 17%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21 5%	23 6%	22 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6 1%	13 3%q	4 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 1%	11 3%	12 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	326 78%	312 75%	294 74%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 6%	36 9%	26 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.04	3.94	3.95	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.89	0.97	0.87	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1117

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	124	134	173
		-	-	-	-	-	-	-	-	-	-	-	27%	29%	36%FG
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	206	213	184
		-	-	-	-	-	-	-	-	-	-	-	45%	46%H	39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	57	64	70
		-	-	-	-	-	-	-	-	-	-	-	12%	14%	15%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	49	34	32
		-	-	-	-	-	-	-	-	-	-	-	11%H	7%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	8	17	11
		-	-	-	-	-	-	-	-	-	-	-	2%	4%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	13	5	5
		-	-	-	-	-	-	-	-	-	-	-	3%G	1%	1%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	330	347	357
		-	-	-	-	-	-	-	-	-	-	-	72%	74%	75%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	57	51	43
		-	-	-	-	-	-	-	-	-	-	-	13%	11%	9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.87	3.89	4.01F
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.00	1.02	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1118

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

												66+							
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	107 32%	116 33%	118 35%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	150 44%	137 39%	134 40%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	48 14%	43 12%	48 14%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20 6%	32 9%o	26 8%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4 1%	10 3%	7 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10 3%	11 3%	6 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	257 76%	253 73%	252 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 7%	41 12%o	33 10%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.02	3.94	3.99
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	1.05	1.00
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1119

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	496 30%	473 28%	492 29%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	759 45%	771 46%	730 44%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	246 15%	226 14%	278 17%p	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	122 7%	128 8%	100 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 1%	40 2%o	34 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	32 2%	34 2%	43 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1255 75%	1245 74%	1222 73%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	145 9%	168 10%q	134 8%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	3.92	3.95	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.98	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1120

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

| | | SCOTLAND | | | | | | | | | | | | | |
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	32	31	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24%	34%	34%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	38	39	39	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	43%	42%	43%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15	11	15	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	16%	11%	16%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12	6	5	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	13%	7%	6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	4	1	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	5%	1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	1	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	1%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	60	71	70	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	66%	76%	77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	11	6	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	15%	11%	7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.74	3.95	4.03o	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.05	1.08	0.91	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.11	0.09	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1122

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	51	60	73
		-	-	-	-	-	-	-	-	-	-	-	48%	54%	60%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	41	31	34
		-	-	-	-	-	-	-	-	-	-	-	39%	29%	28%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	6	8	11
		-	-	-	-	-	-	-	-	-	-	-	6%	7%	9%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	6	9	3
		-	-	-	-	-	-	-	-	-	-	-	5%	8%	2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2	2	1
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	1%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	92	91	107
		-	-	-	-	-	-	-	-	-	-	-	87%	83%	88%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	8	11	4
		-	-	-	-	-	-	-	-	-	-	-	7%	10%H	3%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.26	4.26	4.44
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	1.02	0.80
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.09	0.07

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 60
Page 1123

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_09 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I am confident that the food I buy or eat is what it says it is and accurately labelled
Base: All adults in England, Wales and NI

											ADDITIONAL COUNTRY ENGLAND/WALES/NI								
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m)	Wave 14 (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	569 30%	565 30%	595 31%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	838 45%	842 45%	804 43%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	267 14%	245 13%	304 16%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	139 7%q	144 8%q	108 6%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 1%	46 2%o	36 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	34 2%	35 2%	43 2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1407 75%	1407 75%	1399 74%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	166 9%	189 10%q	143 8%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.97	3.94	3.98
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.99	0.95
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1124

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

											WAVE								
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412 22%	374 20%	404 21%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	770 41%q	738 39%	712 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 23%	462 25%	473 25%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 6%	120 6%	126 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 2%	47 2%	42 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 6%	135 7%	133 7%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1182 63%pq	1112 59%	1116 59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 7%	167 9%	168 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81p	3.73	3.75
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.96	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1125

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

									MALE														FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	200	197	195	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22%	22%	21%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	378	359	362	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	41%	39%	39%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	209	210	222	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23%	23%	24%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55	62	60	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	7%	7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	19	22	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	58	63	56	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	7%	6%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	578	556	558	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	63%	61%	61%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	77	81	82	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	9%	9%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.79	3.77	3.75	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.95	0.96	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1126

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													FEMALE		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	211	177	208
		-	-	-	-	-	-	-	-	-	-	-	22%G	18%	21%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	392	379	350
		-	-	-	-	-	-	-	-	-	-	-	41%LH	39%	36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	224	252	251
		-	-	-	-	-	-	-	-	-	-	-	24%	26%	26%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	51	58	66
		-	-	-	-	-	-	-	-	-	-	-	5%	6%	7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	13	28	19
		-	-	-	-	-	-	-	-	-	-	-	1%	3%F	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	62	72	77
		-	-	-	-	-	-	-	-	-	-	-	6%	7%	8%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	603	556	558
		-	-	-	-	-	-	-	-	-	-	-	63%GH	58%	57%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	64	86	86
		-	-	-	-	-	-	-	-	-	-	-	7%	9%	9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.83G	3.69	3.74
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.91	0.96	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61   Page 1127

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		16-25																		26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	61	51	73	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21%	18%	24%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100	98	108	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35%	35%	35%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	91	96	78	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31%	34%q	25%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	14	13	16	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5%	5%	5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	4	6	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	1%	2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	20	17	25	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	6%	8%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	161	149	182	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	56%	54%	59%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	16	16	23	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6%	6%	7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.76	3.69	3.80	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.89	0.89	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.06	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1128

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

										26-35						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	80 21%	70 19%	69 19%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	154 41%	148 40%	140 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	101 27%	100 27%	110 30%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	11 3%	20 5%	16 4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	4 1%	5 1%	9 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	24 6%	26 7%	26 7%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	234 63%	217 59%	209 57%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	15 4%	25 7%	25 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.84	3.75	3.71
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.85	0.90	0.92
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1129

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	36-49 Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	50-65 Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	97 23%	94 23%	85 21%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	172 41%	159 38%	145 36%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	94 22%	98 24%	110 28%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 5%	19 5%	25 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 2%	9 2%	4 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 6%	34 8%	29 7%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	269 65%	253 61%	230 58%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 7%	29 7%	29 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83	3.81	3.76	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	0.95	0.92	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1130

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		50-65														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	99 22%	83 18%	112 24%G
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	199 44%	202 43%	185 39%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	90 20%	96 21%	99 21%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	35 8%	38 8%	39 8%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	12 3%	19 4%	13 3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	21 5%	29 6%	28 6%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	298 65%	285 61%	297 62%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	47 10%	57 12%	52 11%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.78	3.67	3.77
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.98	1.02	1.01
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05

TNS

Table 61
Page 1131

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

	Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	584	619	547
Weighted Base	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree (5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	75 / 22%	77 / 22%	65 / 19%
Slightly agree (4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 / 43%	132 / 38%	133 / 39%
Neither agree nor disagree (3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	58 / 17%	72 / 21%	75 / 22%o
Slightly disagree (2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23 / 7%	29 / 8%	30 / 9%
Strongly disagree (1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	8 / 2%	10 / 3%	10 / 3%
Don't know	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 / 9%	28 / 8%	26 / 8%
Net: Agree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	219 / 65%q	208 / 60%	198 / 58%
Net: Disagree	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 / 9%	39 / 11%	40 / 12%
Mean score	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.83q	3.74	3.68
Standard deviation	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.97	1.02	1.01
Standard error	-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

66+

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1132

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	350 21%p	282 17%	328 20%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	696 41%q	684 41%	629 38%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	398 24%	426 26%	433 26%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	93 6%	111 7%	116 7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	39 2%	41 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	110 7%	130 8%	130 8%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1047 62%pq	966 58%	957 57%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	124 7%	150 9%	157 9%o	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.79pq	3.69	3.70	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.92	0.94	0.97	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1133

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		SCOTLAND													
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 61

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		WALES																		NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18	29	19	-	-	-
																21%	31%	21%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	37	33	41	-	-	-
																41%	35%	45%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19	18	22	-	-	-
																22%	20%	25%			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	6	4	5	-	-	-
																7%	4%	5%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	4	1	-	-	-
																4%	4%	1%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	5	5	3	-	-	-
																6%	6%	3%			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	55	62	60	-	-	-
																62%	66%	66%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	10	8	6	-	-	-
																11%	9%	6%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.72	3.89	3.82	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.02	1.07	0.87	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.11	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 61
Page 1135

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	43	62	57
													40%	57%F	47%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	37	22	42
													34%G	20%	34%G
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	15	17	17
													14%	16%	14%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	7	5	5
													7%	5%	4%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	3	-
														3%	
Don't know		-	-	-	-	-	-	-	-	-	-	-	4	-	-
													4%GH		
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	80	84	99
													75%	77%	82%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	7	8	5
													7%	8%	4%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.13	4.23	4.25
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.92	1.07	0.85
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.09	0.10	0.08

TNS

Table 61
Page 1136

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_10 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
The authorities are effectively preventing and detecting food fraud (By that we mean any dishonest misdescription of products, or selling of unfit or harmful food)
Base: All adults in England, Wales and NI

| | | | | | | | | | | | | | | | | ADDITIONAL COUNTRY | | |
| | | | | | | | | | | | | | | | | ENGLAND/WALES/NI | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	412 22%	374 20%	404 21%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	770 41%q	738 39%	712 38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	433 23%	462 25%	473 25%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	106 6%	120 6%	126 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	35 2%	47 2%	42 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	119 6%	135 7%	133 7%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1182 63%pq	1112 59%	1116 59%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	141 7%	167 9%	168 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.81p	3.73	3.75
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.96	0.97
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	559 30%	542 29%	576 30%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	829 44%	820 44%	779 41%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	310 17%	298 16%	352 19%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	125 7%	97 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 2%	43 2%	35 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	48 3%	51 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1388 74%	1361 73%	1355 72%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 8%	168 9%q	132 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	3.93	3.96
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.97	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1138

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		MALE																			FEMALE		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	978	978	965	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	921	910	918	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	275 30%	266 29%	270 29%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	399 43%	394 43%	392 43%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	152 17%	137 15%	168 18%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	60 7%	69 8%q	47 5%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 1%	13 1%	20 2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	22 2%	30 3%	21 2%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	675 73%	660 73%	662 72%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	72 8%	83 9%	67 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	3.94	3.94	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.95	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1139

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

									FEMALE						
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	1011	1026	1042
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	953	966	972
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	284 *30%*	276 *29%*	306 *31%*
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	430 *45%H*	426 *44%*	387 *40%*
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	158 *17%*	161 *17%*	185 *19%*
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	55 *6%*	56 *6%*	49 *5%*
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	16 *2%*	29 *3%H*	16 *2%*
Don't know		-	-	-	-	-	-	-	-	-	-	-	9 *1%*	18 *2%*	30 *3%F*
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	714 *75%*	702 *73%*	693 *71%*
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	72 *8%*	85 *9%*	65 *7%*
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.96	3.91	3.97
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.93	0.96	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.03	0.03	0.03

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

											16-25											26-35		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	266	242	303	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	288	278	307	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	87	75	92	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30%	27%	30%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	119	118	130	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	41%	43%	42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	55	54	59	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	19%	19%	19%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	21	17	11	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7%	6%	4%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	2	8	7	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	3%	2%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4	6	8	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	206	193	222	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	71%	69%	72%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	25	18	-	-	-
		-	-	-	-	-	-	-	-	-	-	-	-	-	-	8%	9%	6%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.94	3.86	3.97	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.98	0.93	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.06	0.06	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1141

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		26-35														
		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	333	328	324
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	373	369	370
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	105	104	113
		-	-	-	-	-	-	-	-	-	-	-	28%	28%	31%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	165	164	141
		-	-	-	-	-	-	-	-	-	-	-	44%	44%	38%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	75	60	82
		-	-	-	-	-	-	-	-	-	-	-	20%	16%	22%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	22	29	12
		-	-	-	-	-	-	-	-	-	-	-	6%	8%H	3%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	5	6	12
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%
Don't know		-	-	-	-	-	-	-	-	-	-	-	2	7	9
		-	-	-	-	-	-	-	-	-	-	-	1%	2%	3%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	270	268	254
		-	-	-	-	-	-	-	-	-	-	-	72%	73%	69%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	27	34	24
		-	-	-	-	-	-	-	-	-	-	-	7%	9%	6%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.92	3.92	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.91	0.95	0.99
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.06

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1142

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

												36-49									50-65		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	375	372	365	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	417	414	399	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	121 / 29%	120 / 29%	106 / 27%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	191 / 46%	184 / 44%	169 / 42%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	71 / 17%	62 / 15%	82 / 21%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 / 5%	22 / 5%	27 / 7%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 / 2%	11 / 3%q	2 / 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	7 / 2%	15 / 4%	13 / 3%	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	313 / 75%	304 / 73%	275 / 69%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	27 / 6%	33 / 8%	29 / 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.98	3.95	3.91	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.96	0.90	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.05	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1143

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
													50-65		
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	431	443	468
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	457	467	475
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	134	135	166
		-	-	-	-	-	-	-	-	-	-	-	29%	29%	35%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	214	213	201
		-	-	-	-	-	-	-	-	-	-	-	47%	46%	42%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	58	69	68
		-	-	-	-	-	-	-	-	-	-	-	13%	15%	14%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	35	28	23
		-	-	-	-	-	-	-	-	-	-	-	8%	6%	5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	9	11	8
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	7	11	8
		-	-	-	-	-	-	-	-	-	-	-	2%	2%	2%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	348	348	367
		-	-	-	-	-	-	-	-	-	-	-	76%	75%	77%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	44	39	31
		-	-	-	-	-	-	-	-	-	-	-	10%	8%	7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	3.96	3.95	4.06
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	0.96	0.96	0.93
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.05	0.05	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1144

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

| | | | 66+ | | | | | | | | | | | | | | | | |
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	584	619	547
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	339	348	339
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	112 33%	108 31%	99 29%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	140 41%	141 40%	138 41%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	52 15%	53 15%	61 18%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	19 6%	29 8%	24 7%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	5 2%	7 2%	5 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	11 3%	10 3%	12 4%
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	252 74%	248 71%	237 70%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	24 7%	36 10%	29 9%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	4.02	3.93	3.92
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.94	1.00	0.96
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.04	0.04	0.04

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/Nov 2015/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1145

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		ENGLAND																		SCOTLAND		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1771	1775	1775	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1678	1672	1677	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	487	448	484	-	-	-
																29%	27%	29%			
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	754	748	692	-	-	-
																45%q	45%	41%			
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	284	278	328	-	-	-
																17%	17%	20%p			
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	100	112	88	-	-	-
																6%	7%	5%			
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	23	39	34	-	-	-
																1%	2%o	2%			
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	30	48	51	-	-	-
																2%	3%	3%o			
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1241	1196	1176	-	-	-
																74%q	71%	70%			
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	123	151	123	-	-	-
																7%	9%	7%			
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	3.89	3.92	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.91	0.96	0.95	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1146

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
								SCOTLAND							
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1147

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		Wales																	NI		
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (m)	Wave 14 (May 17) (n)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)	Wave 1 (Nov 10) (r)	Wave 2 (May 11) (s)	Wave 3 (Nov 11) (t)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	109	105	110	-	-	-
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	90*	94*	91*	-**	-**	-**
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	18 21%	34 36%o	27 30%	-	-	-
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	44 49%	38 41%	43 47%	-	-	-
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	15 16%	12 13%	15 16%	-	-	-
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	9 10%	6 6%	6 6%	-	-	-
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	3 3%	3 3%	1 1%	-	-	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1 1%	1 1%	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	62 70%	72 77%	70 77%	-	-	-
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	12 13%	9 9%	6 7%	-	-	-
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.75	4.02	3.99	-	-	-
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1.00	1.01	0.89	-	-	-
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.10	0.10	0.08	-	-	-

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: Columns Tested (5% risk level) - a/b/c/d/e/f/g/h/i/j/k/l/m/n/o/p/q - r/s/t/u/v/w/x/y/z/A/B/C/D/E/F/G/H
* small base; ** very small base (under 30) ineligible for sig testing

TNS

Table 62
Page 1148

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

		Wave 4 (May 12) (u)	Wave 5 (Nov 12) (v)	Wave 6 (May 13) (w)	Wave 7 (Nov 13) (x)	Wave 8 (May 14) (y)	Wave 9 (Nov 14) (z)	Wave 10 (May 15) (A)	Wave 11 (Nov 15) (B)	Wave 12 (May 16) (C)	Wave 13 (Nov 16) (D)	Wave 14 (May 17) (E)	Wave 15 (Nov 17) (F)	Wave 16 (May 18) (G)	Wave 17 (Nov 18) (H)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	109	124	122
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	106	110	121
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	54 51%	60 55%	65 54%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	31 30%	34 31%	44 36%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	12 11%	8 8%	9 8%
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	7 7%	7 6%	3 2%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	2 2%	1 1%	-
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	85 80%	94 85%	109 90%F
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	9 9%H	8 7%	3 2%
Mean score		-	-	-	-	-	-	-	-	-	-	-	4.20	4.32	4.41
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	1.02	0.92	0.74
Standard error		-	-	-	-	-	-	-	-	-	-	-	0.10	0.08	0.07

TNS

Table 62
Page 1149

Food Omnibus Survey: November 2018 (QS0794 - 310545/310546)

Q.33_11 We are interested in your views about how food is produced, sold and labelled, basically everything that happens to food on the way to your table.
I trust the authenticity of the ingredients, origin or quality of the food I buy or eat
Base: All adults in England, Wales and NI

										ADDITIONAL COUNTRY ENGLAND/WALES/NI								
		Wave 1 (Nov 10) (a)	Wave 2 (May 11) (b)	Wave 3 (Nov 11) (c)	Wave 4 (May 12) (d)	Wave 5 (Nov 12) (e)	Wave 6 (May 13) (f)	Wave 7 (Nov 13) (g)	Wave 8 (May 14) (h)	Wave 9 (Nov 14) (i)	Wave 10 (May 15) (j)	Wave 11 (Nov 15) (k)	Wave 12 (May 16) (l)	Wave 13 (Nov 16) (l)	Wave 14 (May 17) (m)	Wave 15 (Nov 17) (o)	Wave 16 (May 18) (p)	Wave 17 (Nov 18) (q)
Unweighted Base		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1989	2004	2007
Weighted Base		-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	-**	1874	1876	1890
Strongly agree	(5)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	559 30%	542 29%	576 30%
Slightly agree	(4)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	829 44%	820 44%	779 41%
Neither agree nor disagree	(3)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	310 17%	298 16%	352 19%p
Slightly disagree	(2)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	116 6%	125 7%	97 5%
Strongly disagree	(1)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	28 2%	43 2%	35 2%
Don't know		-	-	-	-	-	-	-	-	-	-	-	-	-	-	31 2%	48 3%	51 3%o
Net: Agree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	1388 74%	1361 73%	1355 72%
Net: Disagree		-	-	-	-	-	-	-	-	-	-	-	-	-	-	144 8%	168 9%q	132 7%
Mean score		-	-	-	-	-	-	-	-	-	-	-	-	-	-	3.96	3.93	3.96
Standard deviation		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.93	0.97	0.94
Standard error		-	-	-	-	-	-	-	-	-	-	-	-	-	-	0.02	0.02	0.02

Fieldwork : Nov 2010/May 2011/Nov 2011/May 2012/Nov 2012/May 2013/Nov 2013/May 2014/Nov 2014/May 2015/Nov 2015/May 2016/Nov 2016/May 2017/Nov 2017/May 2018/Nov 2018
Proportions/Means: All Columns Tested (5% risk level)
** very small base (under 30) ineligible for sig testing

TNS