

Annex A

Request

Any material between the FSA and APHA / PHE specifically relating to the planning and strategy and PR around public communication / dissemination of information regarding the second spike of reported cases of salmonella in lamb and sheep meat.

Response

Information in response to your request is attached at Annex C to this letter, some of the information has been withheld under Sections 30, 31 and 40 of the Freedom of Information Act 2000. Please see Annex B for further details of our use of these exemptions.

Please note a communications plan was created in relation to this incident, however this document has not been disclosed as it is in draft form and not a reflection of the final strategy for the public communication.

Annex C – FOI 2319 disclosure documents

Advice on cooking raw meat following rise in Salmonella Typhimurium

Food Standards Agency along with Food Standards Scotland, Public Health England and Health Protection Scotland are reminding people to take care when handling raw meat and to cook it properly.

This comes as we investigate a rise in cases of a particular strain of Salmonella Typhimurium which have been linked to lamb and mutton. We first saw an increase in cases of this particular type of salmonella in July 2017. A number of control measures were put into place which led to a significant decline in cases at the end of that year. A total of 118 cases were reported up until May 2018.

Since June 2018, a further 165 cases have been reported (up to 19 October), which led us to put control measures in place. This hasn't led to the same decline in cases as in 2017 and so we are now reminding the public about how to cook and handle raw meat.

Colin Sullivan, Chief Operating Officer at the Food Standards Agency said:

'We are advising care when preparing all meat, including lamb and mutton, to reduce the likelihood of becoming ill with Salmonella Typhimurium. Our advice is to purchase food as normal but to take care when storing, handling and cooking raw meat.

'People should wash their hands after touching raw meat, avoid contaminating other food in the kitchen by storing it separately in the fridge and using different chopping boards and knives, and ensure that meat, particularly diced and minced lamb, is cooked properly.'

Nick Phin, Deputy Director, National Infection Service, PHE said: 'The likely cause of the increased numbers of this specific strain of Salmonella Typhimurium is considered to be meat or cross-contamination with meat from affected sheep. People can be infected with Salmonella Typhimurium in a number of ways such as not cooking their meat properly, not washing hands thoroughly after handling raw meat, or through cross-contamination with other food, surfaces and utensils in the kitchen.'

Details of the outbreak

Prior to July 2017 only 2 cases of this strain (single nucleotide polymorphism) had been detected in England.

Between July 2017 and November 2017, the first increase in this strain was observed with 95 cases reported in England, Scotland and Wales. Control measures were implemented which resulted in a decline in cases.

Numbers of cases were at low levels from December 2017 to June 2018 (23 cases during this period).

In June 2018, the numbers of cases increased again and since June 2018 165 cases have been reported.

Notes to editors

1. Prior to July 2017 only 2 cases of this strain (Single Nucleotide Polymorphism address 1.43.67.992.2703.3225. %) had been detected in England.
2. Between July 2017 and November 2017, the first increase in this strain was observed with 95 cases reported in England, Scotland and Wales. Control measures were implemented which resulted in a decline in cases.
3. Numbers of cases were at low levels from December 2017 to June 2018 (23 cases during this period)
4. In June 2018, the numbers of cases increased again and since June 2018 163 cases have been reported.
5. There was a death in which salmonella was thought to be a contributory factor related to this outbreak last year, but we are not aware of any deaths related to this strain in 2018.

If asked (regional breakdown)

Cases of <i>Salmonella</i> Typhimurium linked to this outbreak			
Location	Phase 1 (June 2017 to May 2018)	Phase 2 (Since June 2018)	Total
London	68	84	152
West Midlands	6	20	26
East of England	13	15	28
South East	8	15	23
East Midlands	6	9	15
Yorkshire and Humber	6	7	13
South West	3	6	9
North East	0	1	1
North West	2	1	3
Wales	3	4	7
Northern Ireland	0	1	1
Scotland*	3	0*	3
Total	118	163	281

*Scotland has provisionally reported two further cases in phase 2 but this has not yet been confirmed.

The majority of cases have been in London; however, cases have been reported throughout the United Kingdom. Approximately 43% of the cases are among children (under 10 years old). More cases than expected are from Black, Asian and minority ethnic groups (65%).

Reactive Q&As

Is this an outbreak?

We are seeing several cases of the same strain which are linked through testing using whole genome sequencing. This new laboratory method allows us to determine the genetic fingerprint of the bacteria which is causing the illness in people.

In 2017 we saw a number of people infected with this strain of *Salmonella* and, working in association with the Animal and Plant Health Agency (APHA) took

appropriate control measures which resulted in a reduction in the number of cases reported.

However, since June 2018 we have again seen a marked increase in the number of people infected with this specific strain of *Salmonella*.

We are currently investigating this as an outbreak as this is a new increase in cases of this strain which we believe are linked.

Why are you telling us now?

We are alerting the public now as our investigation has shown an association with consumption of lamb and mutton with reported illness in people and we have identified the same strain in sheep. The outbreak was previously considered to be under control after we implemented measures to reduce the risk of infection last year, but this year the outbreak re-emerged, and we believe that it is important to inform the public and remind them what to do to protect their health.

Guidance on how to safely handle meat hasn't changed and these are not new messages, but we think that it is a good time to remind people that raw meat may not be bacteria free, and if people carefully store, prepare and cook meat, this will help prevent illness.

Together with the APHA, we have put measures in place to reduce the chances of meat being affected, however, we cannot be confident that we have found all sources of this *Salmonella* because *Salmonella* can easily spread in the environment and infect other farms.

Has anyone died?

There was a death in which salmonella was thought to be a contributory factor related to this outbreak last year, but we are not aware of any deaths related to this strain in 2018.

How many people have been hospitalised?

Thirteen one cases are known to have been hospitalised, this represents 11% of the cases.

Why do you think that it is raw meat?

This evidence comes from finding the same strain of *Salmonella* Typhimurium in sheep and in slaughterhouses that handle sheep, which have been linked to meat that cases have eaten. Along the supply chain from farm to fork there are multiple opportunities for raw meat to contaminate not only other meat such as chicken and beef, but also other food. People may therefore become sick from touching surfaces contaminated by raw meat or from eating other food which has been cross contaminated. This cross contamination can happen at slaughterhouses, butchers and in people's homes. We have not identified a specific ready to eat product, or a specific brand as being particularly affected.

Why do you think that it is sheep that are a problem?

We have identified the same strain from UK sheep and from slaughterhouses which process sheep, which have been linked to people being exposed to lamb or mutton.

What strain of *Salmonella* Typhimurium is it?

Salmonella samples submitted by GPs and hospitals are sent to the PHE Salmonella Reference Service where they undergo whole genome sequencing. This enables us to determine the genetic fingerprint of the bacteria and the cases we are reporting have *Salmonella* bacteria which have a very similar genetic profile. Similarly, samples taken by the APHA from sheep or their farm environment on premises suspected of being infected are also whole genome sequenced for comparison. Government agencies are working closely together to control this outbreak.

Should we avoid particular products or meat?

We are not advising avoiding or throwing away lamb or mutton and people should purchase food as normal. But we want to remind people about careful storing, handling and cooking of raw meat.

Are you advising against consumption of Pink Meat?

Diced and minced lamb products, including kebabs, sausages and burgers, should be cooked thoroughly to ensure there is no pink meat, it is steaming hot and any juices run clear. For whole cuts such as joints, steaks, chops and cutlets, contamination is usually only on the surface of the meat, so these should be seared (fully cooked on the surface) with the core cooked to preference.”

What control measures have been put in place?

The investigation is complicated and involves multiple sites across the UK. Where potential for cross contamination has been identified at slaughterhouses we have advised further cleaning and similarly we've advised local businesses where hygienic handling of raw meat has not been optimal. Special measures have been introduced when livestock have been found to have this strain of *Salmonella* Typhimurium to minimise the risk to animal and human health. The meat and farming industry has been notified about this outbreak.

What are these special measures?

Special measures to control the transmission strain of *Salmonella* Typhimurium have included restricting the movement of animals to reduce the chance of onward transfer of infection to other premises and allowing for additional precautions to be taken, including stringent enhanced hygiene measures at slaughterhouses where affected sheep have been slaughtered.

Where are the affected livestock?

The investigation is complicated and ongoing and there is a degree of uncertainty about likely sources farms. We can say that we have found this strain of *Salmonella* Typhimurium in different parts of England and in different species of animals, and in wild bird droppings.

Have animals with *Salmonella* been culled?

Where we have identified animals, which may have been exposed to this strain of *Salmonella* or be carrying it without showing any signs of illness, we have introduced measures in place at slaughterhouses to minimise the risk of contamination of meat. No animals have been compulsorily slaughtered, [and there are no plans to do so].

Have any farms been closed?

Where the outbreak strain has been found on farms, and on a risk-assessed basis it was felt that control measures would be helpful, restrictions on movement have been put in place.

During routine contact should LAs speak to businesses about sharing Salmonella sampling results?

We would ask LAs to contact businesses that they are aware of that sample and advise them to share salmonella positive results.

Which parts of the country are affected?

We have seen human cases in every part of the country with small numbers of cases in Scotland, Wales and Northern Ireland. However, people in London have been most affected. We have also found the outbreak strain in animals in different parts of the country.

What is Salmonella Typhimurium?

Salmonella Typhimurium is a bacterial pathogen, one of over 2600 types of *Salmonella*. It can cause illness in humans and animals and is usually transmitted through environmental contamination and via consumption of food contaminated with the bacteria that has not been cooked properly to destroy the bacteria. Outbreaks of *Salmonella* Typhimurium have been associated with many different types of food vehicles including fresh meat, milk, vegetables etc.

When was the FSA first notified of this incident?

The FSA was notified about this outbreak on 21 September 2017, but this strain was controlled at the time.

How has the Salmonella Typhimurium come to the UK?

The *Salmonella* bacteria family was first discovered in the USA in 1885, but the bacterium has been around for centuries. *Salmonella* Typhimurium is known to be 'endemic' in the UK and in most parts of the world. This means that this bacteria is normally resident, usually only in relatively small numbers, in the environment and in multiple animal species such as farm livestock, pets and wildlife. Analysis of the genetic fingerprint of this strain of *Salmonella* Typhimurium shows that it is slightly different from other strains normally found in the UK, which may indicate it was relatively recently introduced into the country, but it is not possible to say how this happened. Throughout history there are examples of specific strains becoming more prevalent in the host animals or people and then declining again as new strains take over and push out the old ones, but this is normal ecology of *Salmonella* behaviour both in the UK and around the world.

What products are affected?

We are aware that lamb and mutton products are affected but there may be other meat products affected too from cross contamination.

Will products be recalled?

We are not advising that products be taken off the market. We are advising that meat be handled carefully, that cooking instructions are followed, and that food is

cooked at the right temperature and for the correct length of time. This will ensure that any harmful bacteria are killed.

Where is the affected meat being sold?

Most cases have been reported in the London area though there have been cases in other parts of the UK.

Should people wash Lamb and Mutton prior to cooking?

Washing raw lamb/mutton before cooking is not recommended. Bacteria in raw meat can be spread to other foods, utensils, and surfaces. We call this cross-contamination. Some consumers think they are removing bacteria and making their meat safe, but this is not the case.

Could there be more implicated food found to be in the UK as investigations continue?

Further cases are being reported and these cases are being interviewed to obtain information on what they have eaten during the infection incubation period that may have caused their illness. Therefore, as more information is gathered, it is likely that there will be more implicated food especially due to cross contamination, though lamb and mutton products are the main concern.

What impact has the *Salmonella* Typhimurium had on the people affected? / What are the risks if consumers if they have eaten meat contaminated with *Salmonella* Typhimurium?

If people have consumed contaminated meat which has not been handled or cooked adequately, they are at a risk of getting *Salmonella* infection (also called salmonellosis). Symptoms of *Salmonella* include diarrhoea, vomiting, abdominal pain and fever. Most people should recover naturally after a few days of illness, but it can be a serious infection in vulnerable groups such as people who have weakened immune systems, the elderly, pregnant women and infants. If you have any concerns, please contact your GP.

Could consumers have meat contaminated with *Salmonella* Typhimurium in their home?

It is possible that consumers may have contaminated meat in their home. Our advice is that consumers handle meat carefully and cook food at the right temperature and for the correct length of time and this will ensure that any harmful bacteria are killed. Always check the advice on food packaging and follow the cooking instructions provided. Cooking food properly kills any *Salmonella* bacteria present

What is the risk of the implicated food affecting the health of vulnerable groups, such as pregnant women?

Vulnerable groups should take extra care to handle raw food carefully and follow the cooking instructions provided and cook food thoroughly.

Cases

6. Prior to July 2017 only 2 cases of this strain (Single Nucleotide Polymorphism address 1.43.67.992.2703.3225. %) had been detected in England.
7. Between July 2017 and November 2017, the first increase in this strain was observed with 95 cases reported in England, Scotland and Wales. Control measures were implemented which resulted in a decline in cases.
8. Numbers of cases were at low levels from December 2017 to June 2018 (23 cases during this period)
9. In June 2018, the numbers of cases increased again and since June 2018 163 cases have been reported.

If asked (regional breakdown)

Cases of <i>Salmonella</i> Typhimurium Single Nucleotide Polymorphism address 1.43.67.992.2703.3225. % with a sample date since 01 June 2018	
England	158
London	84
West Midlands	20
East of England	15
South East	15
East Midlands	9
Yorkshire and Humber	7
South West	6
North East	1
North West	1
Wales	4
Northern Ireland	1
Scotland	0*
Total	163

*Scotland has provisionally reported two further cases but this has not yet been confirmed.

FOI 2319 – Documents for disclosure

From: [s40]@food.gov.uk

To: [s40]@phe.gov.uk

Hi [s40]

We really need to get this statement out asap. We have already alerted industry to this publication and the attached doc went to ministers yesterday. Would be good if we could be consistent with these figures.

Thanks,

[s40]

Hi [s40]

Happy with these amends, can we circulate for sign off?

Thanks,

[s40]

From: [s40] @phe.gov.uk

Sent: 18 October 2018 11:03

To: Alison Shields <Alison.Shields@food.gov.uk>; [s40]@food.gov.uk

Subject: Revised statement

Hi both

With apologies again, here are my tweaks to the statement, let me know what you think. Still doing a bit of work on the numbers.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk

To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@fss.scot; [s40]@defra.gsi.gov.uk

Cc Food Incidents.

Hi all,

Please see attached the latest version of the Q&A. Would be grateful if you could take a look and add input where you deem necessary. Sections highlighted yellow are in need of input or contain statistics that may well change in the coming days.

Below is the OOH line for this weekend should for any reason this story become public knowledge earlier than anticipated.

“We are working with Food Standards Scotland, Public Health England and the Animal and Plant Health Agency, to investigate a rise in cases of a particular strain of Salmonella Typhimurium. We will continue to monitor the situation and take the necessary action. We remind people to take care when handling raw meat and to cook it properly as advised on the labelling”

Thanks,

[s40]

I am waiting to hear back on that, we have our meat review recommendations landing on Wednesday so that would need to be considered.

Thanks,

[s40]

From: [s40]@phe.gov.uk
Sent: 12 October 2018 12:49
To: [s40]@food.gov.uk
Subject: RE: Comms Catch-up

OK thanks. Is there an update on timings in terms of when things are going out?

Thanks

[s40]

[s40]

[s40]@phe.gov.uk
tel: [s40]
mobile: [s40]

From: [s40]@food.gov.uk
Sent: 12 October 2018 12:47
To: [s40]@phe.gov.uk
Subject: RE: Comms Catch-up

Hi [s40]

Working on the updated Q&A right now and will circulate this afternoon. I am also working on some reactive lines to cover us before we go out with this news.

Thanks,

[s40]

From: [s40]@phe.gov.uk
Sent: 12 October 2018 12:46
To: [s40]@food.gov.uk
Subject: RE: Comms Catch-up

I'll be free at 4.30 at the earliest. Do you know when you'll be sharing the updated Q&A and statement?

[s40]

From: [s40]@food.gov.uk
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@fss.scot; [s40]@defra.gsi.gov.uk

Hi [s40]

Working on the updated Q&A right now and will circulate this afternoon. I am also working on some reactive lines to cover us before we go out with this news.

Thanks,
[s40]

From: [s40]@food.gov.uk
To: [s40]@phe.gov.uk;

Can we catch-up after then please?

Cheers,
[s40]

-----Original Appointment-----

From: [s40]@phe.gov.uk;
Sent: 12 October 2018 12:37
To: [s40]@food.gov.uk
Subject: Declined: Comms Catch-up
When: 12 October 2018 15:00-15:30 (UTC+00:00) Dublin, Edinburgh, Lisbon, London.
Where: Phone Conference

Apologies I have another incident call at 3.

[s40]

From: [s40]@food.gov.uk
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@fss.scot; [s40]@defra.gsi.gov.uk

Hi all,

Quick catch-up on comms activity regarding outbreak. Mainly for me to get up to speed now that I am taking over from [s40]. Please do forward to anybody else that would need to attend.

From: [s40]@food.gov.uk
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@fss.scot; [s40]@defra.gsi.gov.uk

Hi all,

Hi [s40] in the press office here. I just wanted to check availability for a comms catch-up call later this afternoon. I am taking over from [s40] as she is on annual leave from today. Would be good to get clarification of where things currently stand.

Would everybody be available at 3pm? If so let me know and I will set up a conference call for us all.

Thanks,
[s40]

Hi all,

We've published the story now and will be pushing out through our social shortly.

<https://www.food.gov.uk/news-alerts/news/advice-on-cooking-raw-meat-following-rise-in-salmonella-typhimurium>

Thanks

Alison

From: Alison Shields [<mailto:Alison.Shields@food.gov.uk>]
Sent: 19 October 2018 08:51
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@nhs.net; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Thanks [s40]

We were aiming for 10am, can you wait for us?

Also, have you got a spokesperson lined up?

Alison

From: [s40]@phe.gov.uk
Sent: 19 October 2018 08:44
To: [s40]@fss.scot; Alison Shields <Alison.Shields@food.gov.uk>; [s40]@defra.gsi.gov.uk ; [s40]@phe.gov.uk; [s40]@nhs.net; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all

Please see attached the final version here. We're set to go live on our website at 9.30 if everyone else is ready to go?

For clarity, the below is what will appear on our site

Rise in cases of Salmonella Typhimurium

PHE and the FSA are working together to inform the public about the measures they can take to avoid infection with Salmonella

[Food Standards Agency](#), [Food Standards Scotland](#), [Public Health England](#) and [Health Protection Scotland](#) are reminding people to take care when handling raw meat and to cook it properly.

This comes as we investigate a rise in cases of a particular strain of Salmonella Typhimurium which have been linked to lamb and mutton. We first saw an increase in cases of this particular type of salmonella in July 2017. A number of control measures were put into place which led to a significant decline in cases at the end of that year. A total of 118 cases were reported up until May 2018.

Since June 2018, a further 165 cases have been reported (up to 19 October), which led us to put control measures in place which haven't led to the same decline in cases as in 2017 and so we are now reminding the public about how to cook and handle raw meat.

Nick Phin, Deputy Director, National Infection Service, PHE said:

The likely cause of the increased numbers of this specific strain of Salmonella Typhimurium is considered to be meat or cross contamination with meat from affected sheep. People can be infected with Salmonella Typhimurium in a number of ways such as not cooking their meat properly, not washing hands thoroughly after handling raw meat, or through cross-contamination with other food, surfaces and utensils in the kitchen.

Notes to editors

1. Symptoms of Salmonella infection include diarrhoea, vomiting, abdominal pain and fever.

2. Prior to July 2017 only 2 cases of this strain (Single Nucleotide Polymorphism address 1.43.67.992.2703.3225. %) had been detected in England.
3. Between July 2017 and November 2017, the first increase in this strain was observed with 95 cases reported in England, Scotland and Wales. Control measures were implemented which resulted in a decline in cases.
4. Numbers of cases were at low levels from December 2017 to June 2018 (23 cases during this period)
5. In June 2018, the numbers of cases increased again and since June 2018 165 cases have been reported.
6. There was a death in which salmonella was thought to be a contributory factor related to this outbreak last year, but we are not aware of any deaths related to this strain in 2018.

Best wishes

[s40]

From: [s40]@phe.gov.uk;

Sent: 18 October 2018 18:10

To: Alison Shields <Alison.Shields@food.gov.uk>; [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk
[s40]@nhs.net; [s40]@food.gov.uk

Cc: [s40]@defra.gsi.gov.uk

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Yes sorry it's in notes to editors now.

Thanks

[s40]

[s40]

From: Alison Shields [<mailto:Alison.Shields@food.gov.uk>]

Sent: 18 October 2018 17:44

To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@nhs.net; [s40]@food.gov.uk

Cc: [s40]@defra.gsi.gov.uk

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

The symptoms piece is still in an odd position.

Can we either fit it into the PHE quote or further down in the press release?

Thanks

[s40]

On 18 October 2018 at 15:05:05 BST, [s40]@phe.gov.uk; wrote:

Hi all

With apologies for the delay, please see attached the statement we have updated slightly in light of discussions with PHE and FSA's Directors of Comms. It has also been through the team here.

Please can you let me know if you have any thoughts on this.

Given the timing, I anticipate we will go live with this tomorrow morning.

Best wishes

[s40]

From: Alison Shields [<mailto:Alison.Shields@food.gov.uk>]

Sent: 17 October 2018 17:56

To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@phe.gov.uk;

[s40]@nhs.net; [s40]@food.gov.uk

Cc: [s40]@defra.gsi.gov.uk;

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Sure, here you go.

A

From: [s40]@phe.gov.uk;

Sent: 17 October 2018 17:34

To: Alison Shields <Alison.Shields@food.gov.uk>; [s40]@fss.scot; [s40

]@defra.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@nhs.net; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all

Please can you track any changes that have been made so we can make that clear to officials? We had understood that what I sent round just a little earlier is final.

The numbers in the version I sent are what the outbreak team has as the most up-to-date. I spoke to our lead earlier and he hadn't heard from HPS so if the numbers are different can someone confirm? Otherwise we'll go with what was in my version earlier.

Thanks for the confirmation of 10.30 timing.

Thanks

[s40]

[s40]

Hi all,

I'd like overall confirmation of the numbers of cases to be agreed by PHE and so I'm letting that stand for now. Also, I think the symptoms piece sits nicely within the Nick Phin quote so I've moved it there. Is this ok?

I'm happy with how it sits at the moment and will not be sending it round the internal house again until final.

Also, I thought it might be useful to take stock as to where we're at:

- Joint statement being issued at 10.30 am tomorrow
- Information note to Ministers of health have been sent this evening
- Letters going out to industry by post this evening
- The same letters will also go to trade bodies/associations this evening
- Letters to FSA OV's and meat inspection staff in FSA approved establishments will go out this evening (that attached the letters sent to the industry and additional measures procedures that should be applied when livestock arrive in slaughterhouses)

Will you share this with your officials please?

Thanks,

Alison

From: Alison Shields
Sent: 17 October 2018 16:37
To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
[s40]@nhs.net; [s40]@food.gov.uk; [s40]@phe.gov.uk;
[s40]@fss.scot; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Yes, I think that's all we can say at the moment.

[s40] can we talk about figures please?

Thanks,

Alison

From: [s40]@phe.gov.uk;
Sent: 17 October 2018 16:35
To: Alison Shields <Alison.Shields@food.gov.uk>; [s40]@defra.gsi.gov.uk;
[s40]@nhs.net; [s40]@phe.gov.uk; [s40]@food.gov.uk;
[s40]@fss.scot; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Thanks Alison.

I've just had the following from [s40]

Just wondering if you have an update please? I've had a few lines from the FSA which confirms they are working with PHE, but was wondering if there was any more info?

I can go back saying that the line issued by FSA covers things.

[s40]

From: Alison Shields [<mailto:Alison.Shields@food.gov.uk>]
Sent: 17 October 2018 16:29
To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
[s40]@nhs.net; [s40]@phe.gov.uk; [s40]@food.gov.uk;
[s40]@fss.scot; [s40]@food.gov.uk
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

We've gone back to [s40] with our holding line:

'We are working with Food Standards Scotland, Public Health England and the Animal and Plant Health Agency, to investigate a rise in cases of a particular strain of Salmonella Typhimurium. We will continue to monitor the situation and take the necessary action. We remind people to take care when handling raw meat and to cook it properly as advised on the labelling.'

Thanks,

Alison

From: [s40] @phe.gov.uk
Sent: 17 October 2018 14:52
To: Alison Shields <Alison.Shields@food.gov.uk>; [s40]@defra.gsi.gov.uk; [s40]@nhs.net; [s40]@phe.gov.uk; [s40]@food.gov.uk; [s40]@fss.scot;
Cc: : [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi

Thanks for your thoughts on this. I won't go back to [s40] – Alison perhaps this would be best placed for FSA to lead on as you're already in touch?

Thanks, [s40]

From: Alison Shields [<mailto:Alison.Shields@food.gov.uk>]
Sent: 17 October 2018 14:41
To: [s40]@defra.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@nhs.net; [s40]@phe.gov.uk; [s40]@food.gov.uk; [s40]@fss.scot;
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all,

We've also had [s40] on the phone, he thinks this is a big story.

We're about to send him stuff on the meat review. Can we hold off responding to him until we have a plan please?

I may well give him a call but need to liaise with the team handling the meat review first.

Thanks,

Alison

From: [s40]@phe.gov.uk;
Sent: 17 October 2018 14:09
To: [s40]@nhs.net; [s40]@phe.gov.uk; [s40]@food.gov.uk;
[s40]@fss.scot; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk;
Cc: [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all

Just to flag that [s40] from The Grocer has been in touch as he has heard rumour that there is an outbreak of Salmonella linked to lamb. I didn't say anything on the phone, but propose I go back saying that we will be making a statement tomorrow, if everyone is ok with that?

Thanks, [s40]

From: [s40]@phe.gov.uk;
Sent: 17 October 2018 12:19
To: [s40]@fss.scot; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

We have just spoken.

The attached version is the one you sent me this morning updated to include the correct figures and some small proofing points corrected. Our statement hasn't changed.

I'm attaching the latest epi summary which says there have been no cases in Scotland linked to the second phase of the outbreak – so have these all occurred since this report (dated 3rd October)?

Thanks
[s40]

To: [s40]@fss.scot; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

In the version you circulated this morning, the total figure was up to 176. We don't recognise that figure so I'm not sure where it has come from? The figures we have circulated in the version at 11.22 are those we are aware of so would suggest we go with that as final.

We have been told that Scotland have had 3 cases reported in 2017 and none in the second phase since June 2018. Does that sound wrong to you?

Thanks

[s40]

From: [s40]@phe.gov.uk;
Sent: 17 October 2018 11:56
To: [s40]@fss.scot; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

That was provided to me by the outbreak lead. But I will double check with them now.

Can I also check where the other updates to the figures came from?

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@phe.gov.uk;
Sent: 17 October 2018 11:22
To: [s40]@fss.scot; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40] and all

Thanks for this. Please find attached the updated version with the figures in it.

To note – this suggests there are no cases in Scotland in the second phase of the outbreak.

I also did a quick proof read and made some really tiny tweaks accordingly. I have attached a tracked and a clean version so you can see the changes but save the clean version and use it tomorrow.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk
tel: [s40]
mobile: [s40]

From: Alison Shields
Sent: 17 October 2018 10:16
To: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi,

I have the updated figures and will amend later this morning.

Thanks

Alison

From: [s40]@phe.gov.uk;
Sent: 16 October 2018 19:06
To: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all

Sorry to cause more headaches, one of the team here has kindly updated the figures in the document (as attached). I'm a bit worried about version control now though so Alison – I know you're covering for : [s40] tomorrow, would you mind updating the final version with these numbers and re-circulating and then we can make sure we have the right version?

Thanks

[s40]
[s40]

[s40]@phe.gov.uk
tel: [s40]
mobile: [s40]

From: [s40]@food.gov.uk;
Sent: 16 October 2018 17:10
To: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all,

Just a quick note to let you all know that I am on annual leave tomorrow. In my absence can you please contact Alison.Shields@food.gov.uk on this subject. Her number is [s40] if you need to speak with her directly.

Thanks,

[s40]

From: [s40]@food.gov.uk;
Sent: 16 October 2018 16:01
To: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

Sounds like a plan! All set for Thursday at 10am then. Thanks all for your assistance here, I appreciate things have pretty much changed on an hourly basis so grateful for your help.

Cheers,

[s40]

From: [s40]@food.gov.uk;
Sent: 16 October 2018 15:15
To: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;

Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Thanks [s40]

I think we would all be grateful for an extra 24 hours. Fingers crossed.

Cheers, [s40]

From: [s40]@food.gov.uk;
Sent: 16 October 2018 14:30
To: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A
Importance: High

Thanks [s40]

Please find attached what is hopefully the final version here. This has (fingers crossed) incorporated the points raised by you all.

Changes from the previous version are an updated case figure and a slight re-wording of the storage section.

I am informed that conversations with other trade bodies / LA's are currently ongoing so not really an option to upload today.

I would agree that Thursday would be a preferable option given what is also going out on Weds. Plus I am away tomorrow and my understanding is that the senior PHE staff are also away until Thursday.

[s40] – Would it be possible for Ian to take this up directly with [s40]? If [s40] were to be comfortable with waiting until Thurs then others would surely follow.

Thanks,

[s40]

From: [s40]@food.gov.uk;
Sent: 16 October 2018 12:29
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Accidentally doubled up on the Storage section there. Will only say it one in final version.

Thanks,

[s40]

From: [s40]@phe.gov.uk
Sent: 16 October 2018 12:31
To: [s40]@food.gov.uk;; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Thanks [s40]

When you say you're being asked about tomorrow – is that in preference over getting this out this afternoon?

Thanks, [s40]

From: [s40]@food.gov.uk
Sent: 16 October 2018 12:26
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A
Importance: High

Hi all,

Please find attached another updated version – Don't panic – We have only re-attributed our quote to our Chief Operating Officer and have added an extra heading in the background section under the title storage.

I am now being asked whether we can get the statement out for first thing tomorrow morning – 9.30am. Is that doable?

Thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 16 October 2018 11:33
To: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

Thanks for this, we're planning to use the statement we sent this morning so let us know if you have any major issues with that.

I guess if we are using Q&A responses we'll need to check them with each organisation to see if everyone is happy before issuing.

We're ready to go when everyone else is.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk
Sent: 16 October 2018 11:29
To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

The only changes to the intended statement have been that we have now amended and attributed our quote to a specific person. Initially our quote detailed likely effects of Salmonella; it was felt this was adequately covered in both the background information and the Q&A so was therefore removed from [s40] statement.

The only other change was to re-attribute your quote from [s40].

This will be a joint statement across FSA, FSS, PHE, DEFRA, HPS, APHA. I have no intention of publishing anything until all parties are happy with content.

Thanks.

[s40].

From: [s40]@phe.gov.uk;
Sent: 16 October 2018 11:21
To: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

Can you confirm the key changes to this? Otherwise we're going to have to put the whole document back through our team which will take some time and they have already spent a fair amount of time commenting.

Can you give us an approximate time of when you're going live so we can get things lined up our side?

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk
Sent: 16 October 2018 11:19
To: [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@nhs.net;
Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi all,

Yes some slight amends here, I have a fair few people feeding into this document so has been hard to track who has contributed what at this stage.

Plan is to go live asap but I do appreciate that sign off processes need to be adhered to so have explained to SMT that I cannot specify a time for this to go live.

Thanks,

[s40]

From: [s40]@food.gov.uk
Sent: 16 October 2018 10:58
To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Cc: [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A
Importance: High

Good morning,

Thanks all for your input on this, please find attached the most up to date version.

I can confirm that correspondence with industry/trade bodies has now taken place; this information is therefore in the public domain. Ideally we would be able have an agreed statement approved asap so we can simultaneously upload across our platforms today.

We are not planning on putting forward a spokesperson on this and will use the Q&A to answer any questions that do arrive. As per the Listeria incident matters related to food hygiene/contamination would be our remit whilst PHE would be better placed to answer any questions regarding outbreak cases – **Is this ok** [s40]?

Thanks, [s40]

From: [s40]@phe.gov.uk;
Sent: 16 October 2018 08:29
To: [s40]@defra.gsi.gov.uk;
Cc: [s40]@food.gov.uk ; [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Morning all

Please see attached what we think is the near-final statement and Q&A. [s40] has updated our statement slightly – I have marked what we plan to upload to our website in the attached. There are also a couple more tiny amends in the Q&A (apologies, we'll stop tinkering now!).

As I mentioned to [s40] yesterday, [s40] are both out of the country so we're going to struggle with broadcast spokespeople if asked. We therefore may need to direct any bids to you.

Let us know once you're happy to go live.

Thanks

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@phe.gov.uk;
Sent: 15 October 2018 20:57
To: [s40]@defra.gsi.gov.uk;
Cc: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

We're happy to take your lead as this is a FSA / Defra lead communication however PHE has always suggested that the BAME message was included to ensure that we target that group. The

communications plan mentioned using specific channels to reach this group but I'm not sure whether any further thought had gone into that?

FSA colleagues will be able to comment on industry communications but I understand that happened today.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@phe.gov.uk;

Sent: 15 October 2018 18:15

To: [s40]@defra.gsi.gov.uk;

Cc: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;

Subject: Re: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

The agreement on the comms call was to ask me to raise this with the outbreak team. If we're changing our advice we'll need to put it back through experts here.

Happy for FSA / Defra to add in lines about the control measures with industry but I don't think this is for PHE to comment on.

I have told DHSC. I understand from [s40] that the plan is to go tomorrow so I don't think we have time to properly grid but they're aware that's the plan.

[s40]

From: [s40]@phe.gov.uk;

Sent: 15 October 2018 17:46

To: [s40]@defra.gsi.gov.uk; [s40]@food.gov.uk; [s40]@fss.scot;

Cc: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk;

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

As discussed on the comms call we raised this on the outbreak control call and the outbreak team agreed with our approach to mention BAME. So we had understood it was to be included.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@phe.gov.uk;

Sent: 15 October 2018 17:37

To: [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@fss.scot;

Cc: [s40]@phe.gov.uk;

Subject: RE: Salmonella Typhimurium Outbreak - Statement & Q&A

Hi [s40]

Thanks for this. I think it looks good, with the exception that the specific BAME groups have been removed. We think this is important so that we target these groups specifically. But happy to discuss.

I just need to run this finally past some people here.

Can I just check who will publish what? Assuming we'll be publishing the below:

Public Health England and the Food Standards Agency are reminding people to take care when handling raw meat and to cook it properly.

This reminder about meat hygiene comes amid an ongoing investigation into a rise in cases of a particular strain of *Salmonella* Typhimurium which have been linked to lamb and mutton. Since June 2018, 158 cases have been reported. Over half of the cases have been in London (53%, 78/147) and over half of cases have been among Black, Asian and minority ethnic groups (53%).

Dr Isabel Oliver, Deputy Director, National Infection Service, PHE said: "We consider the likely cause of this rise in *Salmonella* Typhimurium to be contaminated raw meat from affected sheep. People can be infected with *Salmonella* Typhimurium in a number of ways such as not cooking their meat properly, not washing hands thoroughly after handling raw meat, or through cross-contamination with other food, surfaces and utensils in the kitchen.

Background

- Symptoms of *Salmonella* include diarrhoea, vomiting, abdominal pain and fever.

Thanks and best wishes

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk

Sent: 15 October 2018 16:32

To: [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk;

Subject: Salmonella Typhimurium Outbreak - Statement & Q&A

Importance: High

Hi all,

Please find attached the proposed public statement we intend to make tomorrow and our reactive lines for the inevitable deluge of questions.

The plan is to get the statement approved early tomorrow so we can all post en masse.

I appreciate this is a tight turn-around here and contradicts our previous notion of giving ample time for industry to digest the news.

Do give me a call if you have any further questions - [s40]

[s40] – Can you please share with HPS?

Thanks,

[s40]

.....
.....

From: [s40]@phe.gov.uk;

Sent: 12 October 2018 09:18

To: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk;

Cc: [s40]@food.gov.uk

Subject: RE: Salmonella comms plan

Hi [s40]

Thanks for this, we'll wait to see an updated version from you and then we'll re-circulate here.

Thanks

[s40]

Hi [s40]

It was raised out our IMCG meeting that some colleagues still wanted to feed in. A deadline has been set for 11am and I have asked colleagues to highlight any new changes in yellow to avoid issues with version control.

I will not be sending around a new version of the comms plan now. But when we get finalised dates – [s40] can update it in my absence and send it back to you all.

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 11 October 2018 11:45
To: [s40]@food.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk;
Cc: [s40]@food.gov.uk
Subject: RE: Salmonella comms plan

Hi [s40]

Thanks for this, I've just been through it and it looks as though there are still a few internal questions included in here? I've deleted some of the comments but it looks as though there are a couple of things that you were looking for responses on internally?

I can then send a clean version round here.

Will another version of the comms plan be coming round?

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

Hi [s40],

I'm really sorry to get back to you so late – I have been in an all-day internal meeting in London and then have been travelling back to Liverpool.

Please find attached the updated Q&A (which has received input from our incidents and meat hygiene team). Please note there are a number of flagged comments where we require PHE steer. I have also added some additional questions at the bottom of the document, which may benefit from PHE input too.

Our hygiene policy team have reworked the advice around thoroughly cooking lamb in your news story too.

I am aware that the main question that is still unanswered – is the one around timings. Apologies about this, I will push for answer on this tomorrow. Tina has said that we are unable to issue LA and industry letters until the Q&A is prepared. I am hoping we are not too far away from that now.

I have copied my colleague in [s40] as I am on annual leave from Friday for a week. So [s40] will be the FSA comms lead on this in my absence.

I will send a separate email re industry and LA letters as I am not sure I have the final versions.

Many thanks,

[s40]

From: [s40]

Sent: 10 October 2018 13:57

To: [s40] @food.gov.uk>; [s40] @fss.scot>; [s40]@defra.gsi.gov.uk

Subject: RE: Salmonella comms plan

Hi [s40]

Are you able to share the Q&A etc. with us and also the letters etc. you're sending to industry?

Best wishes

[s40]

Morning all

Just to confirm following our conversation yesterday that around the listeria outbreak, PHE published a [news story](#) relevant to the outbreak and FSA published [a story](#) on the cooking advice.

That seems a fairly good model to follow for salmonella.

Thanks and best wishes

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

Hi [s40]

Thanks for this and continuing to move things forward.

I think the key question still outstanding (and which I think we'll be asked on the IMT) is timing and when we anticipate the public communication will go live.

Do you have any further thoughts on this?

Best wishes

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk

Sent: 09 October 2018 17:47

To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@fss.scot;

Subject: Actions following Salmonella comms catch up

Hi All,

Thank you for your time a moment ago.

Please see the actions/ notes I have below (if I have missed anything please let me know):

- [s40] to ask FSA incidents to ensure trade association messages are shared with devolved/ APHA
- [s40] to add question around wider food industry in Q&A (e.g. can we trust food with all the recent food scandals)
- [s40] to ask question to incidents – is the incident UK wide (do FSS need to replicate all our activity)
- All – consider minister subs needed (refer to policy teams)
- [s40] to find out more about plans for cutting review comms and report back
- [s40] to liaise with APHA policy to add sheep farmer key messages to plan
- [s40] to liaise with APHA policy to add animal vet key messages to plan
- [s40] to ask question around black, Asian and ethnic minority question at next OCT
- [s40] to ask incidents if there is evidence of internal contamination to meat
- [s40] to find out when we are contacting trade associations

- [s40] to ask customer team to ask relationship management team to send LA copy to [s40]
- [s40] to liaise with FSA Head of Media to consider whether FSA/FSS need to publish on our website
- [s40] to circulate plan, news story and Q&A when FSA policy have updated

Many thanks,

[s40]

From: [s40]@food.gov.uk
Sent: 09 October 2018 15:30
To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@fss.scot;
Subject: Salmonella comms plan

Hi all,

I just wanted to ensure we are all working from the latest version, so please find it attached.

Note from FSA policy to run through on call:

We have said in a couple of places, cook meat thoroughly as the lamb and mutton are a risk and as a result need to be fully cooked, whilst that is and has been our long standing advice for burgers / kebabs and diced lamb, our advice on whole cuts (Joints, cutlets and lamb chops) is that they can be served to preference. May need to run through with Advisory Committee on the Microbiological Safety of Food (ACMSF).

We would need good evidence of internal contamination of the meat (e.g. systemic infection) or of processing introducing contamination into whole cuts to justify a change to our longstanding advice that whole cuts can be cooked to preference as long as the outer surfaces are cooked.

The message could instead be around careful handling of meat.

Many thanks,

[s40]

From: [s40]@food.gov.uk
To: [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@fss.scot;

Hi All,

Hoping this time is suitable for you all. If not please let me know.

I think it would be useful for us to use this time to run through the comms plan and anything else you feel we need to discuss.

Many thanks,

[s40]

From: [s40]apha.gsi.gov.uk
Sent: 08 October 2018 18:59
To: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot;
Cc:
[s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk; [s40]apha.gsi.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@defra.gsi.gov.uk; Tina Potter <Tina.Potter@food.gov.uk>

Thanks for the helpful reply [s40],

I acknowledge that you folks are the Comms experts, but don't go too far down the track on the technical part of the messaging without getting input, as otherwise you run the risk of ending up with a rewriting job.

Re the list I assume the Defra comms team will have a "go to" list of trade associations linked to sheep, such as NFU (and Welsh and Scottish equivalents) and National Sheep Association. But I will leave them to give you a fuller list.

[s30]

Regards, [s40]

From: [s40]@food.gov.uk;
Sent: 08 October 2018 18:42
To: [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot;
Cc: [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@defra.gsi.gov.uk; Tina Potter <Tina.Potter@food.gov.uk>
Subject: RE: Salmonella - next steps

Hi [s40]

The comms plan has not been shared with many people at this point, as it is still a draft and requires input from others – including yourself around key messages.

I want to have a conversation with all the comms leads to ensure they are happy with the broad approach before we share it more widely with policy colleagues for specific

messaging. I am hoping this will be tomorrow – so hopefully we can circulate it more widely tomorrow afternoon.

PHE kindly made a start on the Q&A and news story (which is for their own website). FSA policy colleagues are commenting on this at the moment (again this is still a draft). I will collate these comments tomorrow and send back to PHE. [s40] is leading on the Q&A so it is perhaps best if [s40] circulates this to ensure version control. Again, this can hopefully happen tomorrow.

If you are able to send me/ Tina a list from APHA of relevant trade associations that you need us to include in the initial briefing we would be most grateful.

If you have any further questions, feel free to give me a call.

Many thanks,

[s40]

[s40]
Senior Communications Manager
Marketing Media & Digital
[s40]

From: [s40]@apha.gsi.gov.uk;
Sent: 08 October 2018 17:55
To: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; Alison Shields <Alison.Shields@food.gov.uk>; [s40]@apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot;
Cc: [s40]@apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]@apha.gsi.gov.uk; [s40]@apha.gsi.gov.uk; [s40]@defra.gsi.gov.uk; Alison.Shields@food.gov.uk; [s40]@apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot; [s40]@defra.gsi.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@defra.gsi.gov.uk;
Subject: RE: Salmonella - next steps

Hi All,

My thanks to [s40] for copying me into this string, but I am concerned that I have not seen any of the documents referred to (Comms Plan / News story / Q&A / message to industry) which seems to have been developed without any veterinary or policy input whatsoever. As the APHA incident manager, it would be good to be more in the loop! No doubt the policy lead feels similarly.

Apologies if I have missed some emails including all these papers, but I cannot immediately find any.

Regards, [s40]

[s40]
Veterinary Head of One Health
Veterinary Advice Services Team
Animal and Plant Health Agency (APHA)
Weybourne Building (Level 2, Area C),
New Haw, Addlestone
Surrey KT15 3NB
Tel: [s40]
Mobile: [s40]

From: [s40]@food.gov.uk;
Sent: 08 October 2018 17:06
To: [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@fss.scot;
Cc: [s40]apha.gsi.gov.uk; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk;
Subject: RE: Salmonella - next steps

Hello,

[s40] – thanks for the feedback, I am trying to get the timings pinned down. Also, FSA policy colleagues are working commenting on the Q&A and news story that you sent over.

As you can see from the plan I think there are a few things that I could do with discussing with [s40], [s40] and [s40] (from FSS) Is there a good time for us to have a call tomorrow? How about 3pm?

[s40]/ **APHA** – Tina is hoping to send a communication to the Trade Associations tomorrow. I still don't think I've received any additional contacts (including their details) from you to add to the list? Please could you send this to myself/ Tina at your earliest convenience.

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 07 October 2018 09:09
To: [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; Alison Shields <Alison.Shields@food.gov.uk>; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk;
Cc: : [s40]@food.gov.uk; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk;
Subject: RE: Salmonella - next steps

Sorry – actually copying [s40]
and [s40]
now!

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@phe.gov.uk;

Sent: 07 October 2018 09:09

To: [s40]@food.gov.uk; [s40]@defra.gsi.gov.uk; Alison Shields; [s40]apha.gsi.gov.uk; [s40]@phe.gov.uk;

Cc: [s40]@food.gov.uk; [s40]apha.gsi.gov.uk;

Subject: RE: Salmonella - next steps

Hi [s40]

Apologies for the delay. I think this looks broadly fine, I had a few thoughts in the attached. I think the only thing that's missing is some timings around when we would expect to be going live with the various activities in here.

I also think it would be worth adding in some of the Q&A (once we have these agreed).

I'm not working on Monday but copying [s40] and [s40] from our comms team here in case there's anything urgent that needs picking up. Otherwise I think we can pick up on Tuesday.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk

Sent: 05 October 2018 12:22

To: [s40]@defra.gsi.gov.uk; Alison Shields; [s40]apha.gsi.gov.uk, [s40]@phe.gov.uk; [s40]@phe.gov.uk;

Cc: [s40]@food.gov.uk; [s40]apha.gsi.gov.uk

Subject: RE: Salmonella - next steps

Hello,

Please find the very first draft of the comms plan attached.

Apologies that I did not manage to get this to you yesterday.

Please note, this is not complete, I am looking for input from yourselves – so would appreciate it if this isn't shared widely at this stage.

Also, I am waiting for feedback from some FSA colleagues, so have not been able to update timings and there are a couple of other gaps.

[s40] and [s40] – are you the confirmed leads for comms for your organisations? If so, I think it could be handy for us to have a brief call where we run through the plan and discuss any other actions that need picking up imminently.

Is there a time this afternoon that would be suitable for this?

Many thanks,

[s40]

From: [s40]@food.gov.uk
Sent: 05 October 2018 18:26
To: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi [s40]

I have added some additional questions to your draft and sent it to some FSA colleagues.

I have asked them to feedback to me before 12 noon on Monday, so I can get it back to you.

I thought it was best to keep things moving.

Hope you have a lovely weekend.

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 05 October 2018 14:44
To: [s40]@food.gov.uk
Subject: RE: Salmonella comms call

Hi [s40]

Apologies – I am on a call about another incident for most of the afternoon – it's non-stop as I'm sure it is for you!

Very happy for you to circulate that document. I will try to look at the plan this afternoon or failing that over this weekend.

Thanks

[s40]

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

From: [s40]@food.gov.uk
Sent: 05 October 2018 14:39
To: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi [s40],

Thank you for sending this over. It is extremely helpful.

I have just tried to give you a quick call – I want to send this to our incidents team to help populate.

I just wanted to check are these the latest versions of the docs? Has there been any updates since yesterday.

I also wanted to give you a quick update on where we are – let me know if there is a good time to catch you?

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 04 October 2018 14:14
To: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@food.gov.uk
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi [s40]

As discussed yesterday, please see attached our suggested proactive statement and some draft Q&A – much of which will need input from yourselves and Defra/APHA.

We may have a few further tweaks to this but wanted to send to you as you're developing the plan.

Best wishes

Thanks

[s40]

[s40]@phe.gov.uk

tel: [s40]

mobile: [s40]

-----Original Appointment-----

From: [s40]@food.gov.uk;

Sent: 03 October 2018 14:59

To: [s40]@food.gov.uk;; Tina Potter; Alison Shields; [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]@apha.gsi.gov.uk; [s40]@apha.gsi.gov.uk; [s40]@phe.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@defra.gsi.gov.uk; [s40]@apha.gsi.gov.uk; [s40]

Cc: [s40]@defra.gsi.gov.uk;

Subject: Salmonella comms call

When: 03 October 2018 15:00-16:00 (UTC+00:00) Dublin, Edinburgh, Lisbon, London.

Where:

BT conference call details:

UK Freephone: [s31]

Participant passcode: [s31]

Chairperson passcode: [s31]

Points to run through:

- Tina to provide update on formation of IMCG/ SIOG?
- [s40] to provide update on bird excrement/ [s40] to provide impact on comms
- [s40] to provide update on communication to slaughter houses and LAs (to include advice re temp control, traceability etc)
- Tina to provide update on timeline required for measures to be taken based on LA and slaughterhouse letters
- Tina to remind of the need for trade bodies to be made aware/ update on need for meeting
- APHA communication to farms
- PHE to update on Q&A
- Reactive line required
- Public communication – need for clear call to action

From: [s40]@phe.gov.uk;

Sent: 01 October 2018 15:40

To: [s40]@food.gov.uk

Cc: [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]@food.gov.uk

Subject: Salmonella 3225 - WGS text

Hi [s40], some text on WGS in outbreaks that you can adapt (shorten) if needed.
Best wishes, [s40]

“Since 2014 PHE has been routinely undertaking whole genome sequencing (WGS) on all human *Salmonella* isolates. This allows PHE to detect, in real time, closely genetically related *Salmonella* strains in a way that was not possible with previous

laboratory testing methodologies. The increased resolution provided by this typing method enables the identification of human disease cases which are likely linked to a common source of contamination in the food chain. As a result, more *Salmonella* outbreaks are being detected. When investigations are then carried out, using WGS enables identification of instances where contamination of a specific *Salmonella* strain may be persisting at different stages along the food chain where the implementation of control measures has not been fully effective in eradicating *Salmonella* contamination”

[s40]

Consultant Epidemiologist, Field Service
National Infection Service
Public Health England

[s40]@phe.gov.uk;

Tel: [s40]

Mobile: [s40]

Address: 3rd Floor, Skipton House, 80 London Road, London, SE1 6LH

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From: [s40]@food.gov.uk;
Sent: 01 October 2018 11:10
To: [s40]@phe.gov.uk;
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

No worries.

I have tried a couple of contacts at Defra – so fingers crossed we get a response.

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 01 October 2018 11:09
To: [s40]@food.gov.uk
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Great thanks and sorry to mess you around!

Maybe try the generic Defra press office? I know APHA comms now sits with them.

Best wishes
[s40]

[s40]
[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]

From: [s40]@food.gov.uk;
Sent: 01 October 2018 10:03
To: [s40]@phe.gov.uk;
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

1 is ok with [s40] and [s40] too. I will recirculate details.

Any thoughts on APHA comms contacts?

Thanks

From: [s40]@phe.gov.uk;
Sent: 01 October 2018 09:54
To: [s40]@food.gov.uk;
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi [s40]

I'm so sorry but I can no longer make 12 today – apologies but my diary is really difficult at the moment with the ongoing incidents.

I could do 1, 2 or 3,30 – could any of those work?

Apologies again.
[s40]

[s40]
[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]

From: [s40]@food.gov.uk;
Sent: 01 October 2018 10:51
To: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi [s40]

I have just sent the updated time slot now.

Have you received this ok?

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 01 October 2018 10:48
To: [s40]@food.gov.uk
Subject: RE: Salmonella comms call

Hi [s40]

I haven't yet received an updated invitation to the call – think it was originally sent to [s40] so this might be why. Any chance you could send one over as I'm unsure of what time it will be taking place.

Cheers,

[s40]

From: [s40]@food.gov.uk;
Sent: 01 October 2018 09:53
To: [s40]@phe.gov.uk;
Cc: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Hi, [s40]

I just tried to give you a call.

I have just had confirmation that [s40] and [s40] can do 12pm. So I will update the meeting invite now.

On another note, I have not received any confirmation of attendance from APHA... I was just wondering if either of you have a press contact there?

I will do some digging with FSA colleagues too.

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 01 October 2018 09:04

To: [s40]@food.gov.uk
Subject: RE: Salmonella comms call

Hi [s40]

Could you let me know what time this meeting has been rescheduled to?

Thanks
[s40]

[s40]
[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]

From: [s40]@phe.gov.uk;
Sent: 28 September 2018 14:21
To: [s40]@food.gov.uk;
Subject: RE: Salmonella comms call

We can use our skype line?

If not I can do 12

[s40]
[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]

From: [s40]@food.gov.uk
Sent: 28 September 2018 14:20
To: [s40]@phe.gov.uk;
Subject: RE: Salmonella comms call

Sorry [s40] our conference line is in use then.. could you do 11:30 if everyone else can?

Or could someone else from PHE comms attend?

Thanks

-----Original Appointment-----

From: [s40]@phe.gov.uk;
Sent: 28 September 2018 14:13
To: [s40]@food.gov.uk
Subject: Declined: Salmonella comms call
When: 01 October 2018 11:00-11:30 (UTC+00:00) Dublin, Edinburgh, Lisbon, London.
Where: Call

Apologies I can't make this time.. I could do 10.30?

Thanks
[s40]

From: [s40]@food.gov.uk
To: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk

Hi All,

Please find dial in details below for the call on Monday.

Please also find a few points we would like to run through.

Many thanks,

[s40]

- List of trade bodies to make aware
- Communication to slaughter houses and LAs (to include advice re temp control, traceability etc), PHE steer required to outline what is said about no. of cases and WGS effect
- APHA communication to farms?
- Public communication (timing, hygiene advice)

Thanks

From: [s40]@phe.gov.uk;
Sent: 28 September 2018 10:55
To: [s40]@food.gov.uk
Subject: RE: ICID00030678: Salmonella Typhimurium 3225

I can do 11. [s40]

[s40]
Consultant Epidemiologist, Field Service
National Infection Service
Public Health England

[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]
Address: 3rd Floor, Skipton House, 80 London Road, London, SE1 6LH

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From: [s40]@food.gov.uk;
Sent: 28 September 2018 10:49
To: [s40]@phe.gov.uk;

Cc: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk;
Subject: RE: ICID00030678: Salmonella Typhimurium 3225

Hi All,

Apologies [s40] I missed your email. And [s40] I have just received yours.

Would Monday at 11am be better for everyone? Please let me know if you can make this?

Many thanks,

[s40]

From: [s40]@food.gov.uk
Sent: 28 September 2018 10:45 [s40]@phe.gov.uk;
To: [s40]@phe.gov.uk;
Cc: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk;
Subject: RE: ICID00030678: Salmonella Typhimurium 3225

Hi All,

Please find details below for a call at 3, I imagine this will take no longer that half an hour.

BT conference call details:

UK Freephone: [s31]
Participant passcode: [s31] **then #**

Chairperson passcode: [s31] **then # [s31]**

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 27 September 2018 11:05
To: [s40]@food.gov.uk
Cc: [s40]@food.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]apha.gsi.gov.uk;
Subject: RE: ICID00030678: Salmonella Typhimurium 3225

Hi [s40], I've cc'd my comms colleagues [s40] and [s40]. [s40]also cc'd in will be able to provide an APHA comms person. Friday is good. [s40]

[s40]

Consultant Epidemiologist, Field Service
National Infection Service
Public Health England

[s40]@phe.gov.uk;

Tel: [s40]

Mobile: [s40]

Address: 3rd Floor, Skipton House, 80 London Road, London, SE1 6LH

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From: [s40]@food.gov.uk

Sent: 26 September 2018 18:23

To: [s40]@phe.gov.uk;

Cc: [s40]@food.gov.uk

Subject: RE: ICID00030678: Salmonella Typhimurium 3225

Hi [s40],

Apologies for the delay in setting up a comms meeting.

We are currently in the process of putting together advice for best hygiene practices that would form the basis of communications for industry via LAs.

We have had some internal discussions with regards to whether we mention the specific outbreak in these communications. We are debating whether we could say something more generic, such as "Recently, we have seen a number of outbreaks, so we are asking local authorities to make food businesses in their areas who handle meat products aware of the need to improve hygiene practices and consider improvements in, cross-contamination, temperature controls and traceability etc."

However, this more generic approach will need to be supported with a robust Q&A, and we will look at that as well. We want to have made a good start on these documents before the next comms call.

Perhaps we could arrange a call for Friday so we can have a brief catch up with a smaller group prior to Monday's teleconference? Who should I invite to this, I would suggest myself and [s40] from FSA. Please can you advise a comms rep from PHE and APHA and anyone else you feel should join this smaller group?

With regards to communicating to the public more widely, it is our view that we should ensure that industry and trade bodies are aware first. And then we can consider whether there is a need for a public communication?

However, we would have the Q&A prepared in the event of wider media interest.

It would also be useful to get a steer from APHA if they could communicate with the farming community.

I think [s40] has asked some questions to PHE eg about whole genome sequencing (WGS) – as we could potentially put a positive spin about how we have become aware of these outbreaks?

Many thanks,

[s40]

From: [s40]@phe.gov.uk;
Sent: 25 September 2018 16:58
To: [s40]@food.gov.uk
Cc: Tina Potter <Tina.Potter@food.gov.uk>; [s40]@phe.gov.uk; [s40]@phe.gov.uk; [s40]@phe.gov.uk;
Subject: RE: ICID00030678: Salmonella Typhimurium 3225

Thanks [s40]

We'll have a think about those 2 questions and get back to you. I haven't heard from [s40] about a comms meeting. [s40]

[s40]@phe.gov.uk;
Consultant Epidemiologist, Field Service
National Infection Service
Public Health England

[s40]@phe.gov.uk;
Tel: [s40]
Mobile: [s40]
Address: 3rd Floor, Skipton House, 80 London Road, London, SE1 6LH

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From: [s40]@food.gov.uk
Sent: 25 September 2018 14:58
To: [s40]@phe.gov.uk;
Cc: Tina Potter; [s40]@phe.gov.uk;
Subject: ICID00030678: Salmonella Typhimurium 3225

Hi [s40]

I note that you have set up an OCT next Monday.

I just wanted to let you know that we have been talking about communicating this outbreak. We are considering writing to industry about a number of red meat outbreaks rather than specifying this outbreak with the aim of concentrating on applying best hygiene practices. However we need to have an idea or line from PHE colleagues on what we can say. Can you help us with that?

Also could you possibly provide a line on use of WGS and how it improves detection/links cases going forward, so that industry can have better understanding that this is not a one off issue. Also we want to emphasise that this isn't so much about salmonella in red meat but the ability to identify these unusual strains that cause out of the ordinary effects.

We will be following up now on back tracing though it is doubtful we will have made much progress by Monday. There will be more of working on this from later this week. When we get information we will aim to share this with you as soon as possible.

[s30]

Many thanks

[s40]

Senior Incidents Officer
Incidents and Resilience Unit
Food Standards Agency
Clive House
70 Petty France
London SW1H 9EX

Telephone: [s40]
Please email [s40]@food.gov.uk;